

# MLA '24

## My Case to Attend

Gather the evidence to support your attendance at MLA '24 whether virtually or in-person in Portland.



### Possible Talking Points

#### Educational

My main reasons for attending MLA '24 are to benefit from the educational and networking opportunities, as well as innovation and inspiration at the conference.

I have been accepted to present a/an [Immersion Session, Paper, Poster, Lightning Talk, Education Session] about:

My attendance at the meeting will provide me with access to sessions that will help me complete the following projects:

*Enter details of upcoming or ongoing projects, plus some sessions that might help you with good ideas or colleagues from whom you would like to learn more:*

#### Networking

I need to meet with the following vendors because...

*Choose the most relevant exhibitors for your department from the MLA '24 exhibitor list and why you want to meet with them. Maybe you have an access problem they can help solve, or you want to see an upgrade of something you currently license.*

I want to meet with the following potential vendors during the MLA '24 Exhibition because...

*Choose the most relevant exhibitors for your department from the MLA '24 exhibitor list along with the reasons why you want to meet with them.*

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## Possible Talking Points

### Networking

MLA '24 provides a wide range of networking opportunities allowing me to develop relationships with my colleagues in the profession. Events that will help me connect include:

*Explore the networking opportunities at MLA '24 and identify those that might be the most helpful. FOR EXAMPLE: "Because I am new to the profession and to MLA, I need to connect with other newer librarians at MLA's New Member/First Timer Program. I can also get a meeting mentor and get help with my ongoing professional development plan at the MLA Career Planning Center."*

This year's educational program at MLA '24 includes sessions on several important topics for our library/institution. After reviewing the schedule, I want to attend the following sessions that will allow me to learn about best practices in:

*Explore the continuing education courses and Immersion Sessions at MLA '24 and prioritize those that are most relevant to your role, your library, or your institution.*

### Cost & Logistics

I believe that attending MLA '24 will not only give me access to the latest trends in health information but will also provide me with professional development at a very affordable cost.

I will also qualify for continuing education contact hours for nearly every educational session that I attend, which can be used for my current membership in [eventual application to] the Academy of Health Information Professionals. I am expecting to earn \_\_\_\_ CE hours towards my AHIP certification.

I have included a chart detailing some of the departmental needs in general, my objectives in particular, and how my attendance at MLA '24 can help me meet these needs and objectives.

Department's Need:	
My Objective:	
MLA '24 offers	

Here is the breakdown of my approximate MLA '24 travel and conference costs:	
Travel: (airfare, train, or driving mileage)	
Onsite Transportation	
Hotel Accommodations for ____ nights: (Discounted with meeting hotel block)	
Per Diem/Meals (for ____ days):	
Meeting Registration (includes full access to speakers, sessions, the exhibition, scheduled events, and a year of online access to recordings):	
Total Cost of Attendance	