



## 2004/05 ANNUAL REPORTS

### MLA CHAPTER REPORTS

- Hawaii-Pacific Chapter
- Medical Library Group of Southern CA and AZ
- Midcontinental Chapter
- Midwest Chapter
- New York-New Jersey Chapter
- North Atlantic Health Sciences Libraries
- Northern CA and NV Medical Library Group
- Pacific Northwest Chapter
- Philadelphia Regional Chapter
- Pittsburgh Regional Chapter
- South Central Chapter
- Southern Chapter
- Upstate New York and Ontario Chapter

### HAWAII-PACIFIC CHAPTER Annual REPORT 2004/2005

This report covers the period June 2004 to April 2005. Chapter Chair is Mabel Trafford

#### **Goal 1. Recruitment, Membership, and Leadership in the Profession**

Objective: To promote health sciences librarianship to individuals from diverse backgrounds, including members of related health and information professions.

- HPCMLA participated in two orientation programs (August 2004 and January 2005) for incoming students in the Library and Information Sciences (LIS) program at the University of Hawaii-Manoa. Chapter representatives described programs offered by HPCMLA as well as MLA goals, objectives, and programs. The Chapter is planning an Open House day during Fall 2005, when library school students will be invited to tour the Medical Libraries in and around Honolulu.
- One HPCMLA member is teaching a course at the UH Library and Information Sciences program fall semester 2004 and spring semester 2005.
- One HPCMLA member is serving on the advisory board of the UH Library and Information Sciences program.

#### **Goal 2. Life Long Learning**

Objective: To promote the professional development of health sciences librarians by providing several educational opportunities for our members in a variety of formats.

- Through a grant from PSRML, the chapter hosted the MLA Satellite Teleconference "Art and Practice of Electronic Journal, Book and Database Licenses" held on

September 22, 2004. It was held at the Queens Conference Center; nineteen members attended.

- On January 26, 2005, the chapter hosted the MLA webcast “Tips for Negotiating Electronic Licenses.” Hawaii Medical Library was the meeting site; fifteen members attended.
- The chapter is planning a day-long learning session with several speakers and a panel discussion. The topic of this learning session will be the management and evaluation of electronic resources.

### **Goal 3. Advocacy**

Objective: To promote and communicate the value of health sciences librarians by helping our members advocate their value to their institutions.

- In response to the announcement that a major resource library (Hawaii Medical Library) was shutting its doors and closing out its institutional membership program as of March 2005, a number of chapter members formed a consortium to buy electronic resources. Chapter leadership lent support to members who needed to justify additional expenses to hospital administrations.

### **Goal 4. Creating and Communicating our Knowledge**

Objective: To continually improve our operations, services and responsiveness to our members.

- The chapter is pleased to announce that its new web page will be hosted by MLA. We look forward to a new look and additional information that will be useful to members.
- The chapter is discussing a web-based union list of serials.

### **Goal 5. Building a Network of Partners**

Objective: HPCMLA will seek local partnerships with organizations who share its values and goals on information access and providing health information services to the public.

- The presiding chapter chair serves on the advisory board of the UH Library and Information Sciences program.
- The present chapter chair serves on the advisory board of the Special Libraries Association Hawaii Pacific Chapter.
- The chapter will participate in sponsoring library school students from the South Pacific who will be coming to Hawaii to gain library experience and to learn about different types of libraries.

This report is informational and requires no action by the Board of Directors.

Respectfully submitted, Mabel Trafford, Chair

|                                 |                   |             |
|---------------------------------|-------------------|-------------|
| Chair:                          | Mabel A. Trafford | 06/04-05/05 |
| Chair-Elect & Program Chair:    | Lisa Matsumoto    | 06/04-05/05 |
| Secretary:                      | Marlene Oishi     | 06/04-05/05 |
| Treasurer:                      | Linda Uchida      | 06/04-05/06 |
| Benchmarking Committee Chair:   | Joy Graham        | 06/04-05/05 |
| Bylaws Committee Chair:         | Mabel Trafford    | 06/04-05/05 |
| Chapter Council Representative: | Tina Takamoto     | 06/03-05/06 |
| Governmental Rel Comm Liaison:  | Tina Takamoto     | 06/03-05/06 |

|                                  |                 |             |
|----------------------------------|-----------------|-------------|
| Chapter Council Alternate:       | Joy Graham      | 06/03-05/06 |
| Continuing Education Chair:      | Alice Witkowski | 06/04-05/05 |
| Credentialing Committee Liaison: | Carolyn Ching   | 06/04-05/07 |
| Membership Committee Chair:      | Walter Benavitz | 06/04-05/07 |
| Nominating Committee Chair:      | Ginny Tanji     | 06/02-05/05 |
| Website Editor:                  | Eric Nagamine   | 06/02-05/07 |

**Date: May 2, 2005**

## **MEDICAL LIBRARY GROUP OF SOUTHERN CALIFORNIA AND ARIZONA**

Marsha Kmec continued as President of MLGSCA. In March, 2005, the following newly elected officers were announced for the 2005/2006 year. The new officers were announced during our spring meeting at UCLA, Faculty Center and they are as follows: Ellen Aaronson, President-Elect; Shirley Rais, Secretary; and Sue Tromblay, Treasurer-Elect. Betty Allanson, Loma Linda University, was selected as the MLGSCA Nominee to the MLA Nominating Committee. Liz Gnerre and Christina Mayberry were elected to the Nominating Committee. Andrea Lynch, EIRC Chair, applied for the Leadership Grant awarded through the leadership section, MLA and Evonda Copeland applied for the MLA/Majors Chapter of the Year Award. Our Joint Meeting transpired February 2-5, 2005 in Long Beach at the Hyatt Hotel. Over 150 members attended excluding exhibitors, speakers, and instructors. The conference also provided outstanding ce opportunities the day prior to the start of the meeting and the day after concluding.

### **MLA Goal #1; Recruitment, Membership and Leadership in the Profession**

- Chapter Council Representative and Alternate staffed the MLA Chapter Display table at MLA '04 in Washington, DC.
- Representative is a member of the Chapter Council representative on the Benchmarking Network Editorial Board.
- Representative is a member of the CC Continuing Education Committee.
- Alternate is a member of the CC Elections Committee.
  
- Promote the Web site as a communication tool for MLGSCA.
  - Publicize the Web site through the newsletter and discussion list.
  
- Continued expansion and promotion of the MLGSCA Web site.
  - Encourage publication of research results, presentation, and posters on the MLGSCA Web site. Encourage members to recommend and develop content for the Web site.
  
- Membership Chair participated in the following:
  - issued membership packages to new and potential members as an ongoing incentive to get involved in association
  - Cleaned the database, and the listserv as renewals forms come in. Sent out renewals by mail to all members and currently updating information, and Offered free membership to library school students as further incentive to become members.
  - Encouraged new members to attend meetings with the “First Meeting is Free” coupon (good for 1 year)

- Provided other committees with updated membership information when requested
- Used MLGSCA listserv to communicate with members

The Awards Committee disbursed three \$1,000 scholarships to library school students who are pursuing degrees at one of the three regional schools. Two were awarded to students from San Jose State and one was awarded to a student from the University of Arizona. The students applied directly to the Committee and they were judged by a jury consisting of members of MLGSCA.

The Awards Committee also awarded the Louise Darling Award to a past president of MLGSCA which included a plaque of recognition for leadership in the field of librarianship and a check for \$500

MLGSCA Professional Issues Committee (PIC), cooperated with other chapter committees and task forces, explored avenues and implemented methods to recruit new members for the chapter, to encourage individuals to pursue careers in librarianship, especially health sciences librarianship, and to retain existing membership.

- **MLGSCA Scholarship:**
  - The PIC chair serves as a member of the MLGSCA Awards Committee, the committee charged with administering the MLGSCA Scholarship. This scholarship is a means of encouraging individuals to become health sciences librarians.

#### **Professional Issues/Arizona**

- Sue Trombley, PIC member, and other librarians from the Arizona Health Sciences Library, represented MLGSCA on August 16 at a bagel-and-coffee reception for Jana Bradley, the new University of Arizona's School of Information Resources and Library Science (SIRLS) Director. Dr. Bradley was a former MLA president (1995-96) and mentioned several ideas for enhancing the connections between the health sciences library and the SIRLS program.
- On October 5, 2004, SIRLS hosted an Internship Fair, which is an annual event hosted by the UA Student SLA. Mari Stoddard and Sandra S. Kramer represented the Arizona Health Sciences Library. Approximately forty students attended. Some students thought that becoming a health sciences librarian required a medical degree, or at least a heavy science background.
- **California:**
  - During Fall 2004, two courses in health sciences librarianship were offered at the two graduate schools in California. Julie Kwan, PSRML taught a 4-unit course at the UCLA Department of

Information Studies. A distance-education course was offered by San Jose State University School of Library and Information Science and was taught by Janet Hobbs and Irene Lovas from Cedars-Sinai Medical Center. During the courses, there were ample opportunities to inform the students about scholarships, free membership in MLGSCA and reduced cost for chapter programs.

- Judy Kraemer and Irene Lovas represented MLGSCA at the California State University, Fullerton's School of Library and Information Science's Professional Association Day on Sunday, October 3, 2004. Judy made a presentation to the students about MLA and MLGSCA, especially the free MLGSCA student membership including a free Continuing Education/Program coupon and the MLGSCA Mentor Program. She also advertised the MLGSCA \$1,000 student scholarship. Items available at the MLGSCA table included: a packet of information containing a copy of the MLGSCA web site's Student Resource Page, MLGSCA Membership Application, MLGSCA Scholarship flier, MLGSCA Mentor Program flier and application, and business cards. The PIC committee collaborated with the membership committee and Chapter Council to gather the materials. Three students registered as members during the program.
  - On March 6, 2005, Irene Lovas participated in the San Jose State University LISSTEN Second Annual Resume & Mock Interview Workshop held at California State University, Fullerton. Professionals in the various types of libraries interviewed students interested in the specific fields. A group of three special librarians interviewed and commented on the resumes of graduate students interested in careers in all types of special libraries.
  - Judy Kraemer plans to participate in two career events sponsored by the Long Beach Memorial Medical Center. Cerritos College will have students tour the medical center and visit departments to hear about possible career opportunities. On April 21, 2005, the library will be part of a tour for "Bring Your Child To Work" day.
  - On April 12, Jan Hobbs, library manager at Cedars-Sinai Medical Center, will address a group at Fairfax High School about library careers during their career day.
  - MLGSCA Link established a "Recruitment Corner" and summaries of the career events have been or will be published in future issues of the newsletter.
  - Eight MLGSCA student members attended the Joint Meeting of MLGSCA/NCNMLG in Long Beach, February 2-5, 2005. The coming issue of MLGSCA Link will feature an article about the students' impressions of the meeting.
- **Mentoring**

- The PIC continues to publicize the MLA Mentoring Database and to encourage members interested in mentoring to become part of the database by announcements on the listserv. Currently, fourteen MLGSCA members are listed in the database. Periodically, a message is sent to the MLGSCA listserv asking members to add their information to the MLA Mentoring Database. This call has met with very limited success. Since July, twelve graduate students have requested mentors; eleven have been paired with mentors. PIC chair is looking for a suitable match for the twelfth.

## **MLA Goal #2 Life Long Learning**

### **2. Life-long Learning**

- Chapter Council Representative served as a recorder for Chapter Council Presents Chapter Sharing Roundtables event at MLA '04.

The Awards Committee awarded Professional Development Awards of \$500 each to two members of MLGSCA. These funds were used to defray the costs of attending professional conferences.

Due to the number and diversity of CE offerings at the Joint Meeting in Long Beach in February, additional CE programs were not scheduled between the Fall and Spring programs. The CE chair should be in contact with the Joint Meeting CE committee in order to be cognizant of the type of CEs to be offered and as to not duplicate program topics. Question to consider: Should the duties of the CE Committee include assisting the Joint Meeting CE Committee with planning and/or promotion?

The CE Committee offered "Just the Facts Ma'am: Fact Finding on the Internet" on Tuesday, October 19, 2004 at Long Beach Memorial Hospital. On Thursday, March 24, 2005 "Implementing WiFi: What to Look at Before you Leap" was offered at the UCLA Faculty Center for 3.0 CEU's. It was also offered in Arizona for our MLGSCA Arizona members in April, 2005.

Our Joint Meeting was held February 2-5, 2005 and the following CE Opportunities were provided on February 2<sup>nd</sup> and February 5<sup>th</sup>: Extreme Googling; Leadership and Emotional Intelligence Workshop (8 hours); Clearing Copyrights: Step By Step Guide for Getting Permission to Use Copyrighted Words; Communicating with Physicians: For Librarians; Joint Commission Standards: Management of Information and Beyond.

As per the goals of the CE committee, videotaping was used for a program that was held in California only, as a means to disseminate the information to members unable to attend. In addition, speakers' PowerPoint presentations were mounted on the MLGSCA home page for both the Fall and Spring programs.

The following Satellite Teleconferences were provided in conjunction with MLA:

- Fall Satellite Teleconference sponsored by MLA, September 22, 2004, “The Art and Practice of Electronic Journal, Book, and Database Licenses: Practical Tips for Healthcare Organizations”. Participants received 3 MLA CE contact hours or 4.5 hours if a wrap-around discussion was included.
- Spring teleconference co-sponsored by MLA and NLM, “Partnering for Public Health: Information, Librarians, and the Public Health Workforce”. An ongoing “on-demand” web cast was available for a month following the original teleconference. For a special \$50 registration fee, individuals had access via web cast transmission on the participant’s computer for individual viewing only; and were provided a set of print materials in connection with the program.

### **MLA Goal 3: Advocacy:**

The Governmental Relations and Bylaws Committee Chair submitted articles to MLGSCA Link to apprise members of current information especially regarding information on our website. Issues critical to library and copyright were distributed via our LISTSERV.

The Electronic Information Resources Committee Chair is working with the Membership Committee to make certain our membership directory is secure.

The Public Relations Committee solicited advertisements from various vendors for our newsletter and the membership directory, and has also worked with the Membership and Newsletter Committees to assist with the publishing of various ads.

### **MLA Goal #4: Creating and Communicating our Knowledge**

Coupons System for Document Delivery

Revised a document detailing the history and guidelines of the MLGSCA Coupon Exchange System.

Continued to promote the transition from the coupon system to EFTS by sending EFTS information with each coupon order and redemption.

- Chapter Council Representatives used CC listserv to poll the chapters to determine who is currently or is interested in conducting chapter elections online. The topic has been added to the agenda for the CC meeting at MLA '05.
- Representative and Alternate used the MLGSCA electronic mailing list to solicit feedback from Chapter members and leaders on membership database software, member-to-member awards, chapter legislative activities, MLA

symposium, roundtable topics, CE class suggestions, and PR/Recruitment/Retention activities.

- Representative and Alternate used the MLGSCA electronic mailing list to communicate with the Chapter members and leaders on changes in Academy points index, Leadership and Management Section's leadership survey, E-Licensing Web cast, and CORE.
- Representative or Alternate attended MLGSCA Advisory Council and Business meeting to provide information from CC to MLA, to receive input from the Chapter, and to keep abreast of Chapter concerns and issues.
- Representative prepared a summary of the MLA '04 Chapter Council meeting for the Chapter's October issues of MLGSCA Link.

The Newsletters co-editors continued with enhancements to the newsletter and typically avoid print distribution. The co-editors keep MLGSCA members apprised of latest ce opportunities, professional opportunities, and updated information for our membership.

#### **MLA Goal #5 BUILDING A NETWORK OF PARTNERS**

Operated the coupon system as a value-added service during the process of transitioning to EFTS:

The PSRML Representative continues to maintain communication between MLGSCA, PSRML, and the Regional Advisory Committee (RAC) on all relevant issues.

The PSRML Representative has been available to discuss any and all issues between these interrelated groups creating and communicating our knowledge; and building a network of partners.

The Finance Committee continues to work with the Treasurer and Treasurer-Elect by being available to assist with financial issues as they arise.

The work of the Finance Committee provides general support to MLGSCA, which makes MLGSCA as a whole better able to fulfill its goals of recruitment, membership, and leadership in the profession; life long learning; advocacy; Creating & Communicating our Knowledge

- Membership Chair collaborated with MLA Membership Committee to provide MLGSCA Chapter member's (not currently MLA) names and addresses
- Membership Chair sent a reminder on the listserv to recruit the "no response membership" We plan to email Renewal Forms to those who have failed to renew for our recruitment and retention objectives.

One of the goals stated for the CE committee was to encourage non-members and students to attend programs and CEs to build a network of partners. To accomplish this, electronic copies of flyers for the presentations were sent to the UCLA Department of Information Studies listserv, San Jose State University School of Library & Information Science, to the Librarians Association of the University of California-Los Angeles listserv, to CABL (Central Arizona Biomedical Libraries) and SABL (Southern Arizona Biomedical Libraries) when geographically appropriate. For a wider reach, this could be extended to other academic (e.g. CARL: California Academic & Research Libraries, University of Arizona School of Information Resources & Library Science) and public library groups as well.

### **MLA Goal #6 Information Technology**

- Webmaster(s) developed a Secure Electronic Directory database on the MLGSCA Web site.  
Collaborates with the Membership committee on a searchable/brows able secure Electronic Directory hosted on the MLA server
  - Membership chair learned how to navigate with MSAccess database as well as utilizing Mail Merge to send next year's renewal forms

This report is informational and requires no action from MLA

Respectfully submitted,  
Marsha Kmec, President & Archivist  
Alice Kawakami, President-elect  
Alan Carr, Past President  
Helen Seaton, Treasurer  
Lisa Marks, Finance  
Rebecca Birr, Secretary  
Cheryl Bartel, Finance  
Betty Allanson, Governmental Relations  
Russell Smith, Awards  
Andrea Lynch, EIRC  
Evonda Copeland, Exchange Committee  
Anna Habetler, Interlibrary Loans  
Carla Smith, Coupon Exchange  
Gloria Arredondo, Membership  
Dominique Turnbow, Newsletter  
Christina Mayberry, Newsletter  
Irene Lovas, Professional Issues  
Marjorie Geiger, Public Relations  
Mary Aldous, Research  
Melissa Just Chapter Council  
Doreen Deough, Chapter Council Alternate

Chris Ewing, Webmaster  
Ellen Aaronson, PSRML Representative  
Judy Bube, Judy Kraemer, Diana Lane, Joint Meeting Committee

## MIDCONTINENTAL CHAPTER (MCMLA)

This report covers April 2004 to March 2005.

The Midcontinental Chapter (MCMLA) includes the states of Colorado, Kansas, Missouri, Nebraska, South Dakota, Utah, and Wyoming.

### **Goal 1. Recruitment, Membership, and Leadership in the Profession**

The Membership Committee is targeting four library school programs (CO, IL, KS, MO) to promote the field of librarianship. Personal contacts have been made with each library school. To encourage student participation in MCMLA Chapter activities, a decision was made to waive student membership dues for a maximum of two years. The Chapter membership form has been linked to the website for easy access. Recruitment posters are also being created for distribution.

New members are automatically linked to the Chapter listserv to immediately receive all Chapter communication. New Chapter members are being interviewed by Membership Committee members and then featured in issues of the MCMLA EXPRESS. Both new and long-time Chapter members have recognized this as a successful effort. During the 2004 annual meeting, Membership Committee facilitated drawings for 2005 memberships for both MLA and MCMLA.

2004 Annual Membership: 222 members, 24 new members

2005 Membership to date: 136 members, 16 new members

The Honors and Awards Committee streamlined the nomination process, resulting in an increased number of award nominations. In 2005, the nomination forms were added to the website. 2004 Chapter Awards were presented during the annual meeting to: Erika Lake (Barbara McDowell Award for Hospital Librarianship), Lisa Traditi (Bernice Hetzner Award for Academic Health Sciences Librarianship), and Peggy Mullaly-Quijas (Outstanding Achievement Award). At the 2004 annual meeting, a new recognition program was piloted to recognize Chapter members' professional accomplishments and to encourage members to advocate for themselves by submitting their professional accomplishments. They were recognized with "MCMLA Stars" for publications, papers, grants, posters, credentialing, etc.

MLA Credentialing Liaisons are developing new AHIP promotion strategies. Email consultations are conducted throughout the year and personal appointments are also scheduled during the annual meeting. AHIP credentialing information is being added to the Chapter website. An AHIP program has been requested for the 2005 annual meeting. New members are being referred to the MLA mentoring website.

### **Goal 2. Life Long Learning**

The Education Committee and 2004 Annual Meeting Committees provided seven CE opportunities at the 2004 annual meeting in Kansas City.

The Education Committee is focusing on technological opportunities to provide education for a geographically large chapter. The Education Committee piloted a journal club for CE certification. Education and Research Committees are discussing strategies to conduct a Chapter-wide electronic journal club. New technologies (Skype and Macromedia Breeze) are being investigated for online CE meetings. Chapter members are encouraged to present posters and papers from MLA at the Chapter annual meeting.

### **Goal 3. Advocacy**

Governmental Relations Committee keeps members informed of pertinent library-related government issues via the Chapter listserv. MLA Capitol Hill visits were encouraged during the 2004 MLA annual meeting in Washington, D.C.

### **Goal 4. Creating and Communicating our Knowledge**

During 2004, the Research Committee developed criteria for best research poster and paper awards in conjunction with NN/LM-MCR. 2004 award winners were: Best Research Poster, Lynn Fortney and Best Research Paper, Kay Cimpl Wagner. The Research Committee continues to recognize Chapter members (via the listserv) for publications, presentations, awards, etc.

### **Goal 5. Building a Network of Partners**

A Chapter web redesign was approved and showcased at the annual meeting. The EXPRESS will publish four issues electronically in 2004/2005 including a special annual meeting issue.

MCMLA and NN/LM-MCR continue their strong working relationship. Currently efforts include: continued sharing of the Chapter listserv, sponsorship of awards for research efforts, poster and paper presentations, provision of education and technology presentations at annual meeting, possible consortium buying opportunities, and during the 2004 annual meeting, NN/LM sponsored a discussion regarding the "Future of Hospital Librarians/Libraries."

### **Goal 6. Organization**

Beginning in 2005, all Chapter communication will take place electronically via the listserv, EXPRESS or website, with the exception of voting. PayPal and voting are being investigated.

Chapter bylaws regarding reporting election results were changed in 2004. Only names of the elected will be forwarded, final tabulations will not be included.

A Finance Task Force has formed to study and make recommendations regarding MCMLA's financial status to include the investment policy, dues, income, expenses, cash flow, etc.

An Archives Task Force has formed to develop policies and procedures related to archives, especially focusing on the digitization and storage of Chapter archival material.

## **MOTION**

This report is informational and requires no action by the Board of Directors.

Respectfully submitted,  
Lenora Kinzie, Chapter Chair, 2003/2004  
Kay Cimpl Wagner, Chapter Chair, 2004/2005

### **Elected Chapter Officers 2004/2005**

Kay Cimpl Wagner, Chair  
Jim Bothmer, Chair-Elect  
Lenora Kinzie, Past Chair  
Liz Workman, Recording Secretary

Lisa Traditi, Chapter Council Representative  
Marie Reidelbach, Chapter Council Representative

## **MIDWEST CHAPTER/MEDICAL LIBRARY ASSOCIATION**

This report covers the period April 2004 through March 2005.

### **Recruitment, Membership, and Leadership in the Profession**

The Midwest Chapter had 421 members in calendar year 2004; 42 (10%) were new members; 5 (1%) were students; 367 (87%) were MLA members; 124 (29%) were AHIP members.

The Chapter Board and Committees implemented a variety of strategies to promote the Chapter and recruit and integrate new members. Among them: 1) The President visited the annual meetings of several health science library groups in Chapter states; 2) Board members gave updates and made personal contacts at state and local meetings and library schools in Chapter states; 3) The Publications Committee included profiles of new members in each issue of the Chapter newsletter; 4) The Awards and Scholarships Committee awarded scholarships (\$500 each) to a library science student and recent graduate to fund attendance at the Chapter's annual meeting; 5) The Membership and Publications Committees drafted a new promotional brochure; and 6) The Board extended preliminary approval to complimentary memberships for students.

To recognize and encourage professional leadership and achievement, the Awards and Scholarships Committee established criteria for a new award – “Midwest Chapter Distinguished Librarian of the Year” – and re-worked an existing award – now called the “Midwest Chapter Innovation Award” – to make it more relevant and encourage more applicants. Other ways that leadership initiatives were supported: 1) The Chapter newsletter included articles on AHIP mentoring and the MLA Leadership and Management Section; 2) The 2007 annual meeting coordinators are investigating the Section's Chapter-Level Leadership Education Challenge Grant; 3) The Education Committee is working on enhancing the Chapter Web site to include links to MLA's mentoring and AHIP pages.

### **Lifelong Learning**

The Chapter held its 55<sup>th</sup> annual educational conference on October 9-12, 2004, in Springfield, Illinois. The Health Sciences Librarians of Illinois co-hosted the meeting, which had the theme “The Road to Collaboration.” Over 200 people attended, including 160 Chapter members. Speakers, panels, papers, and posters focused on ways that health sciences librarians need to and are building partnerships with their colleagues and user communities. Four continuing education courses were offered on the following topics: marketing library services; grant writing; PubMed LinkOut; and evidence-based practice in nursing, allied health, and complementary medicine. (The EBP session was included in the cost of the meeting.) Total CE attendance was 166.

The program and speakers were finalized for the Chapter's 2005 annual meeting, the first ever in North Dakota, which is set for September 16-20 in Fargo. The conference theme is “Routes to Discovery.” Six CE courses are currently on the schedule.

A number of other Chapter activities supported life-long learning initiatives, including: 1) The Chapter newsletter regularly published articles on national, state, and local professional development opportunities; 2) The Board approved funding to sponsor four free lunches at the

Chapter Sharing Roundtables session at MLA '05 and specifically designated two for Midwest Chapter members; 2) The Education Committee is working on updating contact information on the Chapter's continuing education Web page and incorporating links to a wider variety of relevant CE courses.

### **Advocate for the Profession**

The Chapter submitted a letter to the National Institutes of Health expressing support for the NIH proposal on public access to health information. Other Chapter activities aimed at promoting advocacy and acknowledging achievement included: 1) The Governmental Relations Committee is working on creating a presence at the Chapter Web site that will include links to MLA's Governmental Relations page and other relevant sources; 2) The Board is investigating creation of a clearinghouse of library promotional materials at the Chapter Web site; and 3) The Board approved creation/revision of the achievement awards noted in the first section above.

### **Creating and Communicating Our Knowledge**

Member-contributed papers and posters continued to be a valued and vital part of the Chapter's annual conference, and links to PowerPoint files of many of the presentations were added to the conference Web site after the meeting. Other Chapter activities that supported the creation and application of professional knowledge included: 1) The Chapter continued to be a leader in the MLA Benchmarking Project, with 49 participants as of mid-2004; 2) The Board is investigating the feasibility of establishing a "Pearls/Best Practices for Librarians" clearinghouse at the Chapter Web site; and 3) The Board is investigating the feasibility of identifying a collaborative pool of research expertise that members could utilize for assistance with grant writing, survey development, statistical analysis, the publishing process, etc.

### **Building a Network of Partners**

The Chapter continued its long tradition of collaborating with state, regional, and local groups to host its annual conference, and plans are underway to convene a 2007 joint meeting with the Midcontinental Chapter/MLA in Omaha, Nebraska.

The Chapter continued its support of and affiliation with HealthWeb.

### **Organization**

Key organizational and business decisions included: 1) The Board adopted a new policy for handling annual meeting finances that aims at returning more overall responsibility to the Chapter and reducing anxiety and risk for local planners; and 2) The Board deemed the Chapter bylaws in need of an "overhaul" to bring them closer in line with MLA's Model Bylaws for Chapters, and asked the Bylaws Revision Task Force to pursue this new charge over the next year.

This report is informational and requires no action by the MLA Board of Directors.

Respectfully submitted,  
Sheryl Stevens, President

**Elected Officers**

President: Sheryl Stevens

President-Elect: Eileen Stanley

Immediate Past President: Melinda Orebaugh

Secretary: Theresa Arndt

Treasurer: Christopher Shaffer

Membership Secretary: Bette Sydelko

MLA Chapter Council Representative: Carole Gilbert

Alternate MLA Chapter Council Representative: Pam Rees

Potential Candidate to the MLA Nominating Committee: Patricia Redman

Representatives-at-Large: Barbara Bartkowiak, Rick Brewer, Sandra DeGroote, Ed Holtum,

Tammy Mays, Julie Schneider, Erika Sevetson, Mary Taylor, Joan Zivich

**Committee Chairs**

Annual Meetings: Donna Barbour-Talley

Annual Program 2005: Mary Markland, Judy Rieke

Annual Program 2006: Michel Atlas, Laura Davison

Annual Program 2007: Jim Lander, Christopher Shaffer

Audit: Rick Brewer

Archives: Lora Gault

Awards and Scholarships: Elaine Skopelja

Education: Frances Cockrum

Finance: Christopher Shaffer

Governmental Relations: Julie Schnieder

Membership: Bette Sydelko

Nominations and Elections: Patricia Redman

Publications: Clare Leibfarth

Technology: Barbarie Hill

## **NEW YORK NEW JERSEY CHAPTER OF THE MEDICAL LIBRARY ASSOCIATION**

This report covers the period April 2004 through March 2005 for the activities of the New York – New Jersey Chapter.

### Recruitment, Membership, and Leadership in the Profession

The Chapter actively supports credentialing efforts by its members and has a Credentialing Liaison on the Executive Board.

The Chapter sponsored a dinner in June. The Annual Spring Dinner is a social event which promotes networking among members.

Many Chapter members participated in the MLA Annual Meeting by presenting posters and papers. In addition, the Chapter sponsored a symposium at MLA called Medical School Experience.

helen-ann brown(sic), serving in the recruitment role for our membership committee will either be attending, or has enlisted other members of the chapter to attend several events in the coming months to engender the interest of new librarians and those seeking a career change in the health sciences specialty. These events include such meetings as the New York Technical Services Librarians Spring Reception and the Pratt School of Information and Library Science Student Association Professional Organization Open House.

The Chapter maintains a Professional Recognition Committee and supports and acknowledges its member's achievements through a "Kudos" column in the Chapter newsletter, and presents awards and honors to its members at the Annual Business Meeting.

The Chapter supports the MLA Mentoring Initiative by providing information and a link from our Web site to the Mentoring Database.

The Recruitment/Membership Committee, in conjunction with the Web Site Committee, completed a new electronic registration/renewal process for this year. Members may complete their renewal application online, and pay their dues by utilizing the PayPal service.

The Recruitment/Membership Committee completed the creation of an electronic membership directory. The directory was published as a .PDF and emailed to each member individually.

The Recruitment/Membership Committee completed the conversion of the membership database from d-Base into a new Access database.

### Life Long Learning

After a slow start due to the resignation of the incoming chair of the Continuing Education Committee, there are now three continuing education courses scheduled, or in the planning stages, for the next several months. They include Super Searcher, Technology Trends and Running with the Squirrels.

### Advocacy

The Chapter has an active Advocacy Committee whose members review the ongoing national and state legislation and pending legislation, and bring these activities to the attention of Chapter members through announcements posted to the Chapter's email discussion list. Legislative issues in both New York and New Jersey are monitored by the committee.

### Creating and Communicating our Knowledge

The Chapter encourages members to create and communicate our knowledge through awarding a yearly research grant to the individual(s) submitting the best proposal.

The Chapter actively supports MLA's Benchmarking Initiative. The Chapter's Benchmarking Liaison consistently encourages Chapter members to submit data to the database, make use of report data and communicates updates and calls for new data via our email discussion list, web site, newsletter, and at Chapter meetings.

### **MOTION**

This report is informational and requires no action by the Board of Directors.

Respectfully submitted,  
Barbara S. Reich, MLS, Chair  
April 8, 2005

#### Chapter Officers:

Patricia Gallagher, Chair-Elect  
Robert T. Mackes, Immediate Past Chair

Tracy Y. Allen, Board Member  
Kristine Alpi, Board Member  
Paul Barth, Board Member  
Roberta Bronson-Fitzpatrick, Chapter Council Representative  
Suzanne Crow, Board Member  
Latrina Keith, Secretary  
Patricia Tomasulo, Chapter Council Alternate  
Elaine Wells, Treasurer

## **NAHSL: NORTH ATLANTIC HEALTH SCIENCES LIBRARIES**

MLA Annual Report/May 2004 – April 2005

### **Professional Development**

“Sea Change: Riding the Tides” was the theme of the NAHSL '04 Annual Meeting, held October 3-5, 2004 at the Sebasco Harbor Resort in Sebasco Estates, Maine. T. Scott Plutchak, Director of the Lister Hill Library at the University of Alabama, and Editor of *The Journal of the Medical Library Association* delivered the keynote presentation, “Our Revolution Is Just Getting Started.” In his address, Mr. Plutchak put forth the idea that this is the “second greatest time in history to be a librarian,” the first being the time following the invention of the printing press.

Approximately 200 individuals, including participants, vendors, and speakers, attended the 3-day conference, which included an address from Sue Stableford, Director of the AHEC Health Literacy Center at the University of New England College of Osteopathic Medicine (Biddeford, Maine) on health literacy. A panel of Maine medical mystery authors, including Tess Gerritsen, Katherine Clark (aka Kate Flora), and J.S. Borthwick, was well received on the final day of the conference. They discussed the importance of research and the partnership with health sciences libraries in the creation of their fictional works.

The Continuing Education Committee offered six classes, all providing MLA CE credit. These classes included *Project Management Essentials*, *Concepts in Neurology*, *Beyond Marketing: Consultative Selling Strategies for Information Professionals*, *PDA's and the Medical Librarian*, *Evidence-Based Medicine and the Medical Librarian*, and *Caring for the Mind: Providing Reference Services for Mental Health Information*.

### **Advocacy**

NAHSL distributed six professional development awards at the early-bird member-rate registration fee to NAHSL members attending MLA '04. The NAHSL Board was pleased to award three full MLA '05 registration grants.

For the NAHSL '04 Conference, the NAHSL Executive Board awarded 15 grants for a total of \$2400, funding CE classes and conference registration.

The NAHSL Achievement Award for 2004 was awarded to Mary Ann Slocumb, AHIP, Director of the Lifespan Libraries at Rhode Island Hospital in Providence, Rhode Island. Mary Ann was cited as being instrumental in making NAHSL the sound and fiscally strong organization that it is today, serving both as NAHSL Treasurer and NAHSL Chair during the mid-to-late 1990's.

Goals established during the December 3, 2004 Executive Board Meeting include mentoring and membership, utilizing the NAHSL website to reach out to new and student members, energizing the website in the process. An additional goal is to further pursue group purchasing and shared resources, forming a task force to look into models in place throughout New England.

### **Organization**

There are currently 181 members of NAHSL; 22 new members, nine student members, 150 renewed members.

No specific motions or actions were undertaken at the 2004 Annual Meeting besides the election of the new officers (included at the end of this report).

Current assets of the organization (per the 3/31/05 Treasurer's report) are \$95,767.89.

Since the 2004 MLA Annual Report, the NAHSL Executive Board has met on June 4, September 10, December 3 and March 31 at the NN/LM NER offices in Shrewsbury Massachusetts. The Executive Board also met on October 4 during the NAHSL '04 Conference.

The 2005 Annual Meeting is scheduled to be held September, 25-27, 2005, at the Westin Hotel and Conference Center in Providence, Rhode Island. The 2006 Annual Meeting will be held October, 15-17, 2006, in Hartford, Connecticut.

### **Research**

Members of the NAHSL Executive Board, in conjunction with the five state health sciences library associations in the region, have been exploring group purchase offerings that could be made available to all NAHSL members/institutions. The Executive Board has learned of successful models currently in place through the Connecticut Association of Health Sciences Libraries (CAHSL) and the Connecticut Hospital Association, and an initial undertaking by the Massachusetts Health Sciences Library Network (MAHSLIN). Contacts have also been made regarding a possible collaboration between NAHSL and NELINET, a public, academic, and special library New England cooperative buying group.

### **Information Technology**

The 2004 NAHSL Conference Planning Committee developed an online registration and payment system using Acteva® Secure Registration Solutions. While NAHSL had been a pioneer in using the PayPal® system for online membership renewal and conference payment beginning in 2001, Acteva® presented a more problem-free solution for the online transfer of funds. The Executive Board also voted to discontinue using PayPal® for membership renewal payments, beginning with the 2005 renewals. The Board also charged the Electronic Communications committee to design and implement an update of the NAHSL website in 2005.

The NN/LM NER continues to host the NAHSL website, NAHSL-L discussion list, and the NAHSL-EXEC discussion list.

### **Motion**

This report is informational and requires no action from the Board of Directors.

Respectfully submitted,  
Katherine J. Brunjes, MLIS  
Chair

North Atlantic Health Sciences Libraries, Inc., a chapter of the Medical Library Association.

Elected Officers 2004-2005:

- Katherine J. Brunjes, Chair

- Len Levin, Past Chair
- Janet Crager, Chair Elect
- Fran Becker, Treasurer
- Happy Copley, Secretary
- Shirley Gronholm, Chapter Council Representative
- Evelyn Breck Morgen, Chapter Council Alternate

Committee Chairs:

- Carole Foxman, Archives
- Patricia Kahn, Bylaws
- Janene Batten and Janice Swiatek Kelley, Conference 2006
- Joan Yanicke, Credentialing
- Dina McKelvy, Education
- Ed Donald, Electronic Communications
- Fran Becker, Finance
- Barbara Ingrassia, Government Relations
- Len Levin, Marketing
- Penny Glassman, Membership
- Happy Copley, Professional Development
- Javier Crespo, RML Representative

State Representatives:

- Mary Ann Slocomb, ARISHL (Rhode Island)
- Evelyn Breck Morgen, CAHSL (Connecticut)
- Cynthia David, NH/VT
- Janet Cowen, HSLIC (Maine)
- Cindy Hutchison, MAHSLIN (Massachusetts)

## **NORTHERN CALIFORNIA AND NEVADA MEDICAL LIBRARY GROUP**

Submitted by: Rebecca Davis, President 2004/05, Northern California and Nevada Medical Library Group, April 15, 2005.

### **Goal 1: Recruitment, Membership, and Leadership in the Profession**

**Initiated a Colleague Appreciation Program to allow any member to acknowledge another member by donating at least \$10 to the chapter in the member's name. The member being acknowledged will receive a certificate and be featured both in the newsletter and at the annual meeting.**

Initiated a Colleague Connection program designed to welcome new members to the group by having an existing member contact them. This is not a mentoring program, though it's possible that a mentoring relationship might develop.

Thanks to the lists of MLA members in our area provided by MLA, we have discovered that there are 83 MLA members in our area that do not belong to the chapter. We will ask individual members to contact the non-chapter members in their geographic areas, and urge them to join.

A new chapter brochure has been developed. It is distributed at Career Day fairs and is mounted on our web site at [http://ncnmlg.stanford.edu/pubs/pubs\\_brochure.htm](http://ncnmlg.stanford.edu/pubs/pubs_brochure.htm)

We are currently reviewing our Bylaws and Policy and Procedure Manual to ensure they are up to date. Updated version of both will be mounted on our web page.

The president represented the medical librarian perspective on a panel discussion on librarianship held on April 27, at the UC Berkeley School of Information Management.

### **Goal 2: Life Long Learning**

We hosted the MLA Web cast on Electronic Licensing Issues on September 22, 2004.

We hosted a program on the California Health Care Foundation on December 14, 2004.

We sponsored a CE class on evidence-based medicine on April 12, 2005. The class was taught by EBM Consultant, and former UC Irvine librarian, Rochelle Minchow.

60 chapter members responded to our first annual CE survey using SurveyMonkey. As a result of the survey response we will investigate web-based and video conferencing to deliver CE.

A new Professional Development Grant has been instituted. Any member in good standing can apply for up to \$300 to defray the cost of any educational activity.

All new members are given a coupon giving them ½ off on a CE class.

### **Goal 3: Advocacy**

During April 2005, the President will send letters of concern to two Sacramento hospitals; one that has just downsized and eliminated its librarian, and one that is consistently hiring at the library assistant level for librarian work.

**Goal 4: Creating and Communicating Our Knowledge** (no activity)

**Goal 5: Building a Network of Partners** (no activity)

### **MOTION**

This report is informational and requires no action by the Board of Directors  
Rebecca Davis, President

### **2004/05 Officers**

|                            |                  |
|----------------------------|------------------|
| President                  | Rebecca Davis    |
| Vice-President             | Heidi Heilemann  |
| Past-President             | Lisa Lott Jerant |
| Secretary                  | Mina Davenport   |
| Treasurer                  | Tilly Roche      |
| Nominating Cttee Chair     | Julie Haugen     |
| Nominating Cttee Member    | Keir Reavie      |
| MLA Chapter Representative | Candace Walker   |
| MLA Chapter Rep. Alternate | Carolyn Fishel   |
| MLA Nominating Cttee       | Gail Yokote      |

### **2004/05 Committee Chairs**

|                              |                   |
|------------------------------|-------------------|
| Archivist                    | Keir Reavie       |
| Awards/Honors                | Julia Kochi       |
| Bylaws                       | Carolyn Kopper    |
| Continuing Education         | Cynthia Perkins   |
| Credentialing Liaison (AHIP) | Anne Shew         |
| Electronic Res./Document.    | John Ward         |
| Elect. Doc. Deliv. Taskforce | Ron Schultz       |
| Exchange                     | Ron Schultz       |
| Governmental Relations       | Barbara Ryken     |
| ILL Coupons                  | David Brown       |
| Membership Chair             | Kristi Wessenberg |
| Mentoring Task Force Chair   | Lisa Lott Jerant  |
| MLA Benchmarking Liaison     | Lynn Van Houten   |
| MLA Membership Rep.          | Rikke Ogawa       |
| Newsletter                   | Min-Lin Fang      |
| Nominating Cttee Member      | Anne Shew         |
| Paraprofessional/Profession. | Elyse Eisner      |
| Parliamentarian              | Heidi Heilemann   |
| Program Chair                | Nancy Mangum      |
| Program Co-Chair             | Heidi Heilemann   |
| PSRML Representative         | Peggy Tahir       |
| Public Relations             | Cathleen LeGrand  |
| Research                     | Terry Henner      |

## **PACIFIC NORTHWEST CHAPTER (PNC)**

The Pacific Northwest Chapter, which includes states of Washington, Oregon, Idaho, Montana, Alaska, and the provinces of Alberta and British Columbia, has about 150 members. The following activities this year support MLA's Strategic Plan and Priorities, as well as our chapter MAP.

### **Goal: Recruitment, Membership, and Leadership in the Profession and Organization**

The Chapter was the recipient of the 2004 Majors/MLA Chapter Project of the Year award for providing Survey Monkey to its membership. Dolores Judkins, Patrice O'Donovan, and Peggy Baldwin were recognized for their work not only in spearheading purchase of the Survey Monkey subscription, but also in training PNC membership to utilize the program.

Again, in 2005 the chapter will receive the award for its PNC group purchasing program. Three members—Susan Barnes, Cheryl Goodwin, and Pamela Murray—were the driving force behind this. The first collaborative purchase in 2002 offered the PNC membership the opportunity to purchase shared access to 140 Lippincott Williams & Wilkins e-journals from Ovid. Since then, this committee continues to pursue other agreements with other vendors on behalf of the PNC membership. .

As a result of this, the chapter is exploring the possibility of an institutional membership, which would allow greater flexibility in seeking vendor contracts and would also allow PNC/MLA to develop relationships with hospitals that would like to take advantage of these resources but do not have a library.

PNC formed two new standing committees this past year: Mentoring and Recruitment and Group Purchasing.

During the Fall, 2004 meeting the membership approved a student membership category, for which dues will be \$10 per year. Any student is eligible for this, whether part-time or full-time, distant or resident.

### **Goal: Lifelong Learning**

"Focus on the Future: Libraries of Yesterday and Tomorrow" was the theme of the 44<sup>th</sup> annual meeting, which was held October 2-5 in Seattle. In addition to a one-day Hospital Library Forum entitled "The Three P's of Library Success," four CE classes were held. Two Professional Development Scholarships were awarded to members to support their attendance and participation in this meeting.

In October 14-18, 2005 PNC's meeting will be at the Governor Hotel in Portland, Oregon. The theme for the meeting is "Medical Libraries: Core of Discovery," in deference to the epic journey Lewis and Clark made.

### **Goal: Advocacy**

In conjunction with the 2004 annual PNC meeting, the NN/LM Pacific Northwest Region sponsored a one-day Hospital Library Forum entitled the "Three P's of Library Success." Fifty-eight individuals registered for this forum.

A letter congratulating the opening of a new Planetree hospital in the Portland area and offering PNC's support for the new library was sent to the CEO in November.

During its Fall, 2004 meeting, PNC celebrated its 50<sup>th</sup> anniversary. The banquet featured historical facts and pictures from the Chapter archives. Isabel McDonald, life member, has been a member longer than anyone else and her first meeting was in 1957. MLA presented the Chapter with a commemorative gavel.

### **Goal: Creating and Communicating Our Knowledge**

Rather than publishing a web-based newsletter, the Publications Committee is investigating the possibility of using blogging software for chapter news items. The chapter has purchased a web domain (pncmla.org), which will be renewed every 3 years.

### **Goal: Building a Network of Partners**

The Group Purchasing Committee, a new standing committee, continues to coordinate group purchasing access to online full-text journal subscriptions at an affordable cost to libraries in Alaska, British Columbia, Washington, Oregon, Idaho, and Montana. Currently 53 participants have access to 240 Lippincott Williams & Wilkins e-journals, with several others considering joining that particular package. Currently nineteen members are participating in a nursing package from Ovid, with more due to join. The Group Purchasing Committee has estimated that about 50,000 health professionals plus students and faculty in health education programs are being served by these consortial agreements. The committee has begun work on a web page for PNC/MLA to provide information on other possible vendor deals. The web page will also list existing contracts, along with other possible vendor avenues. As a result of these consortial agreements with vendors, the chapter is pursuing the introduction of an institutional membership category.

A second tri-chapter meeting will be held with the two California chapters (NCNMLG and MLGSCA) in Seattle in Fall, 2006. The meeting will be at the Red Lion Hotel, October 14-18, 2006.

## **MOTION**

This report is informational and requires no action from MLA.

### **Chapter Officers 2005**

Chair: Kathy Martin

Chair-Elect: Lea Starr

Past Chair: Vicki Croft

Recording Secretary: Gail Kouame

Treasurer: Heidi Sue Adams

Membership Secretary: Ann Girling

Council Reps: Dolores Judkins, Kim Granath

Newsletter Editor: Kathy Murray

Web Editor: Leiliani St. Anna

Archivist: Janet Schnall

MLA/Credentialing Liaison: Janet Schnall

### **Committee Chairs 2005**

Annual Meeting: Ann Haines, Ann von Segen

Mentoring & Recruitment: Dolores Judkins

Technology: Neal Van Der Voorn

Bylaws: Jan Schueller

Group Purchasing: Cheryl Goodwin

Governmental Relations: Bob Richart

Professional Development: Maryanne Blake



## PHILADELPHIA REGIONAL CHAPTER OF MLA

### **Goal 1: Recruitment, Membership and Leadership in the Profession**

Recruitment: Membership did not decrease any further. We conducted an analysis of our membership to determine the locations of members' workplaces and what types of institutions they represent. The purpose was to help with meeting planning in order to maximize attendance and to target potential members. In the ten years since we last drew up a profile of the Chapter, librarians who work in hospital or academic libraries still represent the preponderance of our membership with the majority working in the City of Philadelphia.

The Chapter put a three-year membership option into effect. The Board is pursuing the idea of increasing Chapter dues and will ask the membership to vote. The last time dues were raised was in 1991 and the Philadelphia chapter's are among the lowest in the country.

In our ongoing effort to recruit more student members, the Chapter contacted faculty in the Drexel University Information Science and Technology school to investigate ways to interest students. As a first step, representatives of MLA attended a professional evening on April 12<sup>th</sup> designed to acquaint students with various career paths, including medical librarianship.

### **Goal 2: Lifelong Learning**

**Programs:** An interesting and informative program called "Improving Your Speaking Skills" was held on March 1<sup>st</sup>. Tom Guggino, a public speaking coach and lecturer, offered tips on how to become an effective public speaker.

On April 6, the Chapter presented a Mini-Public Health forum. This interactive day-long program offered MLA CE credit. Presenters included: Marla Gold, MD, Dean of the School of Public Health at Drexel University spoke on infectious diseases; Trevor Hadley PhD, the Director for Mental Health Policy and Services Research in the Psychiatry Department at the University of Pennsylvania, covered public health and mental health issues and Kristine Alpi, Library Manager at the Public Health Library of New York City's Department of Health and Mental Hygiene dealt with the topic from the perspective of an information professional. Attendees reported lively group discussion.

### **Goal 4: Creating and Communicating our Knowledge**

The Chapter newsletter, The Chronicle, continues to serve as a freely available resource for the dissemination of information about health sciences librarianship.

### **Motion**

This report is informational and requires no action from MLA.

Respectfully submitted,

Lenore Hardy, Chair  
Daniel Kipnis, Chair Elect  
Bradley Long, Past Chair  
Melanie Cedrone, Secretary  
Stephanie Ferretti, Treasurer

Susan Couch, Council Representative  
Marion Chayes, Council Alternate

## PITTSBURGH REGIONAL CHAPTER

This report covers the period from March 2004 through March 2005.

### Goal 1: Encourage Life Long Learning

- On April 2, 2004, the chapter sponsored a 4-hour workshop, *Introduction to Information Ethics*, presented by Dr. Toni Carbo. Eighteen members participated, and the chapter subsidized the attendance of 2 library school students.
- The chapter sponsored a 6-hour continuing education program on October 29, 2004, *Running with Squirrels: Providing Library Services to Hospital Administrators*, presented by Jeannine Cyr Gluck.
- The chapter purchased the DVD of the MLA teleconference, *The Art and Practice of Electronic Journal, Book, and Database Licenses: Practical Tips for Health Care Organizations*. A group viewing of the DVD was held on January 12, 2005.
- Linda Hartman, Chapter Council Alternate, developed a proposal for the Chapter-Level Leadership Education Challenge Grant and an application was submitted.
- Chapter members were invited to attend the MLA teleconference, *Partnering for Public Health: Information, Librarians, and the Public Health Workforce*, sponsored by the Health Sciences Library System, University of Pittsburgh and held on March 9, 2005.
- The chapter sponsored a 2-hour continuing education course, *History of Medicine on the Internet – IndexCat and Other Online Resources*, presented by Dr. Jonathon Erlen and Ammon Ripple on March 18, 2005.
- In connection with the annual business meeting on April 15, 2005, Ester Saghafi will present *Locating Psychological Testing Instruments for Use in Health and Mental Health Setting*.
- The chapter holds drawings at its fall and spring continuing education programs for "Continuing Education Certificates," which members can use to defray the costs of attending chapter-sponsored continuing education events.

### Goal 2: Build Our Community

- Membership brochures are available at all chapter-sponsored events.
- A membership directory has been developed and is available to members.
- Library students are offered a reduced rate for continuing education programs. Library students have been fully subsidized for certain programs.
- The chapter maintains a website and discussion list to communicate with members, promote upcoming events, and provide access to current and historical documents.
- The chapter newsletter, *The Pittsburgh Pulse*, is published quarterly. The publication schedule was adjusted to better meet the needs of the chapter.
- Revisions to the chapter's bylaws have been developed and will be discussed at the annual business meeting with voting to occur shortly thereafter.
- The annual business meeting is planned for April 15, 2005. A drawing for a free membership will be held.

### Goal 3: Advocate Our Value

- A retirement dinner was held on September 29, 2004 to honor Margaret Trevanion, a long-time member of the chapter.

- To promote and draw upon the knowledge of our members, proposals were solicited for the development of a continuing education course. A proposal submitted by Ester Saghafi was accepted. Her 4-hour program, *Locating Psychological Testing Instruments for Use in Health and Mental Health Settings*, is being sponsored by the chapter and will be held on April 15, 2005.
- In memory of Ruth Shapiro, a long-time member who died in July of 2004, a contribution was made to HospiceCare, Inc. Ruth was instrumental in the establishment of the Laurabelle Eakin Scholarship Award which offers stipends to chapter members for attendance at various meetings and continuing education opportunities. This award has been renamed the "Laurabelle Eakin/Ruth Shapiro Scholarship Award". A memorial article about Ruth's life and achievements is planned for an upcoming issue of the chapter newsletter.

### MOTION

This report is informational and requires no action by the Board of Directors.

Respectfully submitted,

Christine Dietrick  
Chapter Chair, 2004-2005  
Pittsburgh Regional Chapter

Chapter Officers:

Christine Dietrick Chair  
Charlie Wessel Chair-Elect  
David Brennan Treasurer/Membership Chair/Web Site Editor  
Deborah Downey Secretary  
Terrie Wheeler Chapter Council Representative  
Linda Hartman Chapter Council Alternate  
Barbara Folb Past Chair  
Carrie Everstine Archives Chair  
Alice Kuller Bylaws Chair  
Linda Hartman Credentialing Liaison  
David Nolfi Newsletter Editor  
Ellen Detlefsen Scholarship and Awards Chair  
Nancy Spears MLA Benchmarking Liaison

## SOUTH CENTRAL CHAPTER

This report covers the period from March 2004 to April 2005. The South Central Chapter has 342 members, most from Arkansas, Louisiana, New Mexico, Oklahoma and Texas.

### **Goal 1. Professional Development**

The Annual Meeting was held on October 22 - 26, 2004 in Houston, Texas. Total registration was 254. There were three general sessions, 12 contributed paper sessions, six sharing sessions, 20 posters. 59 people took the six CE classes. Program speakers were: Mary Kaye Sawyer-Morse, Ph.D., R.D. *Not Just Surviving – Thriving: Life-Work Balance from the Inside Out*; SCC HLIS Business Meeting & Luncheon: Ronald J. Crossno, M.D. *Palliative Care: A Secret Too Long Forgotten*. Special events included a MLA Focus Group; a panel discussion on *Scholarly Publishing and Open Access: The Librarian Role* led by Linda A. Watson, MLS, AHIP; and the MLA and NN/LM SCR Updates. The MLA Update was given by MLA Board Members and SCC Chapter Members Norma Funkhouser, Dixie Jones, and Michelynn McKnight. RML Associate Director Renée Bougard gave the NN/LM SCR update.

The Awards and Scholarship Committee presented the Distinguished Service Award to long time member Teresa Knott. Nine William D. Postell, Sr., awards were made to support members attending CE courses: six at MLA 2004 and three at the SCC annual meeting in Houston. The chapter also made three Mayo Drake Student Scholarship awards to graduate library school students. Special awards for long service to the chapter were given to Beth White, archivist, and Marty Thompson, parliamentarian.

Invitations were accepted to hold the annual meeting in the following cities: 2005 Little Rock, AR; 2006 College Station, TX; 2007 Albuquerque, NM; 2008 Dallas, TX; 2009 Tulsa, OK.

The Continuing Education Committee applied for the Leadership Education grant offered by the Leadership and Management Section of MLA. Although SCC did not win the grant, the CE course it would have funded was offered at the Houston meeting.

### **Goal 2. Advocacy**

The Membership Committee and Database Manager produced the 25<sup>th</sup> anniversary edition of the SCC Membership directory with a special commemorative cover in color. Total membership stood at 336 as of August 15, 2004 and 342 as of August 27, 2004.

Four issues of the ***South Central Connection*** were distributed in print and electronically to keep members informed about Chapter activities. The newsletter is also available in PDF format to members only on the SCC Website at: <http://www.sccmla.org>

### **Goal 3. Organization**

The Bylaws Committee made revisions to the Chapter Bylaws to bring them into compliance with recent changes to MLA's bylaws. The revisions were approved by members in attendance at the Houston meeting. The changes were approved by a vote of the general membership early in 2005.

The Nominating Committee prepared a slate of candidates for chapter officers. Ballots were mailed in August 2004. Results are: President-Elect, Tim Mason; Treasurer, Greg Bodin; Secretary, Abby Holt.

President Susan Bader appointed an ad hoc task force to develop a Local Arrangements Committee procedure manual for annual meetings. Craig Elam was appointed chair. A draft of the LAC procedure manual was presented at the Spring 2005 Executive Board meeting.

The Treasurer and the Finance Committee continue to monitor the budget and make necessary revisions. Chapter funds remain adequate to support chapter activities. The chapter finances were audited at the close of 2004 by an independent auditor. The outgoing Treasurer and the Treasurer-Elect worked closely to guarantee a smooth transition on January 1, 2005.

#### **Goal 4. Research**

Working in conjunction with the Research Committee, SCAMeL funded a study on mentoring in the SCC region by Pauline Fulda and Hanna Kwasik. The results were sent to study participants and were presented as a paper at the annual meeting.

The Research and Awards & Scholarships Committees worked together at the annual meeting to evaluate and present awards to the winning research papers and posters. The research awards are funded by a generous continuing grant from SCAMeL. SCC and SCAMeL continue to collaborate to promote quality research within the chapter. Recipients were: SCC/MLA Research Award – Posters First Place Award: Catherine (Rhodes) Pepper, Daniel Burgard, Francis X. Blais, D.O., University of North Texas Health Sciences Center at Ft. Worth; Second Place Award: Kathy Hoffman University of Texas M.D. Anderson Cancer Center; Third Place Award: Karen Keller, Lynne Harmon, Dena Hanson, Edwin G. Schwartz Health Sciences Library, Cook Children's Medical Center, Ft. Worth, TX. SCC/MLA Research Award – Papers First Place Award: Pauline O. Fulda, Hanna Kwasik, Louisiana State University Health Sciences Center, New Orleans; Second Place Award: Gary Ives, Texas A & M University Libraries; Third Place Award: Julie Gaines, Mary Moore, Ph.D., Briscoe Library, University of Texas Health Science Center, San Antonio.

#### **Goal 5. National Information Policy**

The Governmental Relations Committee promoted Capital Hill Day at MLA '04 in Washington, D.C.

#### **Goal 6. Information Technology**

The Communications Committee made great progress in posting SCC documents on the Chapter Website.

Through the efforts of the Treasurer, Database Manager, and Local Arrangements, Finance, and Fund Raising Committees, PayPal is now available for the payment of SCC membership dues, annual meeting registration, and Armadillo Accolades.

All committees use email as the primary means of communication. The SCC Website has been updated with chapter information. Annual meeting material is available on the home page.

The "Members Only" page allows members to access the SCC Directory and other members-only sections of the Website.

#### **Other**

The Armadillo Ball, hosted and funded by SCAMeL, was held Monday, May 24, 2004 at the Washington, D.C. MLA annual meeting.

## **MOTION**

This report is informational and requires no action by the Board of Directors.

Susan Gerding Bader, AHIP  
Immediate Past President, 2004-2005  
Janna Lawrence, AHIP  
President, 2004-2005

## **SOUTHERN CHAPTER/MLA**

### **Goal 1. Recruitment, Membership and Leadership in the Profession**

Southern Chapter's membership totaled 322, including 23 new members and 14 honorary members in 2004. The Chapter Council Representative, Jan LaBeause, encouraged the 43 non-MLA members to join MLA. As of April 2005, membership is 224, including 19 honorary members. Three Southern Chapter members became Fellows in the Medical Library Association: Tom Basler, Henry Lemkau, and Faith Meakin. This status gives them honorary membership in Southern Chapter. The Chapter also awarded honorary memberships to Ken Robichaux and Susan Selig. The Chapter's Hospital Librarian of the year was Addajane Wallace and the Academic Librarian of the year was Ada Seltzer. The Annual Meeting Scholarship Award for a first time meeting attendee went to Lauren Young, Rowland Medical Library, Jackson, MS. Pat Rogers chaired the Honors and Awards Committee. Southern Chapter's Membership Committee, chaired by Brenda Green, reviewed and discussed initiatives to attract new members and encourage existing members to increase their participation. The committee designed a promotional brochure about the chapter, sent welcome letters to new members, and profiled new members in the chapter's newsletter, Southern Expressions. At the Biloxi annual meeting, the Credentialing Liaison, Jan Orick, conducted an AHIP session for those interested in academy membership or renewal information. Southern Chapter had 158 AHIP members in 2004; 148 members to date 2005. Jocelyn Rankin presented a new timeline for the Chapter's Strategic Plan to better coordinate SC/MLA strategic planning with the Chapter's programmatic year and meet MLA planning requirements. The Strategic Plan, in its new streamlined format, was adopted by the SC/MLA Executive Committee and posted on the website. Lastly, MLA President Joanne Marshall and Executive Director Carla Funk were present at the annual meeting to update us on what's happening at the national level and share plans for the coming year. They facilitated an open forum, along with Lynn Fortney, on the topic of Managing Electronic Resources.

### **Goal 2. Lifelong Learning**

The Southern Chapter's 54<sup>th</sup> annual meeting was held in Biloxi, MS, October 20-24, 2004, with the theme "Up the Ante: Connect, Collaborate, Communicate". Sandra Franklin was Program Chair. There were 129 registrations and 190 meeting attendees, as reported by Local Arrangements Chair, Ada Seltzer. The three General Session speakers were Dr. Herman A. Taylor "Unique Partnerships of the Jackson Heart Study", Lynne Waymon "Make Your Contacts Count – Networking Know How", and T. Scott Plutchak, Editor of JMLA, "Keeping Up With the Trends in Scholarly Publishing". The Professional Development Committee, chaired by Karen Dahlen, offered the following CE courses: Keeping Up to Date with NLM's PubMed and Gateway (Prince), Licensing Electronic Resources (Thompson & Youtt), Teaching about Evidence –Based Practice (Traditi), Easy to Read Health and Wellness Materials for Consumers (Westcott & Wallace), and Technology Planning for Health Sciences Libraries (McLendon). The meeting included 27 exhibitors with 45 company representatives. Sixty-five Southern Chapter members registered for the six-hour Leadership Symposium "Manage Your Time, People, Money, Projects and Stress" with Pat Wagner as facilitator. This symposium was funded in part by the MLA Leadership and Management Section's Chapter-Level Challenge Grant. Southern Chapter was the first to receive the competitive grant. The Vanderbilt librarians held an Information Specialist in Context focus group. Twenty contributed papers and 17 posters were presented at the annual meeting. Planning for the 2005 annual meeting in Puerto Rico is in progress under the leadership of Pam Neumann, Program Chair and Victoria

Delgado, Local Arrangements Chair. The theme is "Exceeding Our Boundaries: Advocate, Rejuvenate, Celebrate".

### Goal 3. Advocacy

Southern Chapter scored another first with the completion of a cookbook titled "You Say Cuisine; I Say Vittles: The Southern Chapter Compendium of Recipes and Reminiscences". The cookbook project was led by Tom Williams, Editor-in-Chief. The eight member editorial board gathered recipes from members and the stories behind the recipes. Cookbooks were sold at the annual meeting and publicity generated orders from other chapter and MLA members. Southern Chapter's Chapter Council Representative, Jan LaBeause, forwards MLA-Focus messages to all chapter members so they stay informed and realize the benefits of MLA membership. Jan submitted chapter news and highlights to MLA News, and prepared materials for the Chapter display at the MLA 2004 annual meeting. The CC Rep & Alternate encouraged the Executive Board to sponsor free roundtable luncheons for members attending MLA in San Antonio. Nell Williams, Listserv Moderator, reports that SOCHAP-L generated 585 messages between April 2004 and March 2005, up 168 from 03-04. The Hospital Libraries Committee, chaired by Marilyn Teolis, presented a program at the annual meeting with keynote speaker Rosalind Lett on the topic "Delivering Healthcare Knowledge in the Midst of Hospital Library Virtual Takeovers". Janice Kelly presented the NLM NN/LM Update. As Executive Director, NN/LM Southeastern /Atlantic Region, Kelly encouraged chapter members to apply for RML funding opportunities and participate in new regional office initiatives

### Goal 4. Creating and Communicating our Knowledge

The Southern Chapter web page was transferred from Vanderbilt to MLANET. The new address is <http://www.scmla.org/>. A replacement Web Site Coordinator, Justin Robertson, and the new position of Assistant Web Site Coordinator, Victor Jenkinson, were recommended to the Executive Board following an application process by Communications Committee Chair, Judy Burnham. The chapter web site is under revision. The Electronic Discussion List Owner, Nell Williams, agreed to add SCEXEC-L to her SOCHAP-L duties. The chapter's newsletter, Southern Expressions, co edited by Clista Clanton, Justin Robertson will move to an electronic only format beginning with Volume 21, January 2005. In 2004, four issues were published in print and electronic format. The e only format will save the chapter approximately \$4,000 in expenses. The History Committee, chaired by Nancy Clemmons, created an oral history web page, documented procedures and activities of the chapter archivist and history committee, and created a list of photographs and events to be preserved from each chapter meeting. Reports, programs, and minutes were added to the archive. The Research Committee, chaired by Priscilla Stephenson, promoted and encouraged chapter research with articles in the Research Spotlight column of the newsletter. The committee made several monetary awards at the annual meeting. Winners of the Research Project Grant were S. Oelschlegel, M. Earl, and J. Cole for "Data Analysis of Consumer and Patient Health Questions using Geographic Location and NLM Subject Headings". Other research paper award winners were "Publication Patters of Academic Health Sciences Librarians" by P. Higginbottom, et.al., and "Integrating User Values into the Development of a Customized Digital Library of Resources for Tennessee's Public Health Community" by N. Sathe, et. al. Research poster winners were "Communicating Differences and Similarities Among Teaching Librarians in Undergraduate Medical Education: Results Gathered From the Medical Literature Searching Skills Inventory" by J. Orriola and J. Thompson, "Price History for Core Clinical Journals in Medicine and Nursing" by L. Fortney, "From Theory to Practice: How School of Information Studies Classes Have Enhanced the Library Website at FSU College of Medicine by Applying Textbook Theory" by S. Nagy, et. al.,

and “Ace in the Hole: Using Virtual Reference Chat Transcripts to Improve Public Services” by C. Clanton, et. al. Eight chapter members judged the papers and posters for research content and methodology.

#### Goal 5. Building a Network of Partners

The Governmental Relations Committee Chair, Roz McConnaughty, distributed forty ALAWON messages to the membership in 2004. The Public Relations Committee, chaired by Laura Kane, sent press releases to local newspapers and newsletters about honors, accomplishments, elected offices, and other news involving Southern Chapter members. Formal letters are also sent to the individual’s CEO or CIO announcing the achievement or honor. The committee attempts to increase the visibility of health sciences librarians and encourage health sciences librarianship as a career.

#### 2004-2005 Initiatives:

- Review Committee Restructuring Task Force Report
- Form an Ad Hoc Finance Committee

#### **MOTION**

This report is informational and requires no action by the Board of Directors.

Sandra Franklin, Chair  
Pamela Neumann, Chair-Elect  
Helvi McCall, Secretary/Treasurer  
Jan LaBeause, Chapter Council Representative  
Mary Fran Prottzman, Past Chair, Chair Nominating Committee  
Jocelyn Rankin, Past Past Chair, Chair Strategic Planning

## **UPSTATE NEW YORK/ONTARIO CHAPTER (UNYOC)**

### **Recruitment, Membership and Leadership in the Profession:**

Chapter membership has remained fairly static. However, as a result of the UNYOC 04 annual meeting being held in Ottawa, Canada, many new first time attendees registered for the meeting, and expressed interest in joining the organization. The UNYOC 05 annual meeting is scheduled to be held in Lake Placid, NY so the organization is hopeful that many of those who attended the meeting last year will do so again this year.

At each annual meeting UNYOC recognizes the contributions of members for their work on committees, task forces, and service to the organization, as well as those holding long standing UNYOC memberships. This past year two individuals served the organization with distinction, Jeffrey Garvey and Pam While became recipients of the Katy Nesbit Award for Recognition of Service. This service award was renamed the Katy Nesbit Award with the 2005 annual meeting, in memory of our colleague who worked tirelessly to contribute to UNYOC, MLA and the profession.

To assist in attracting individuals to health sciences librarianship, health sciences libraries in close proximity to library school programs informally serve as educational, professional training and recruitment opportunities for future health sciences librarians.

UNYOC received two applications for the UNYOC/MLA Scholarship award from students enrolled in masters of library science programs in the United States and Canada. This award is intended for students to pursue interest in a career in the health sciences. Results of the award will be determined by April 15.

In an effort to support librarians who serve on UNYOC's executive committee develop leadership skills and a better understanding of the issues facing the chapter and parent organization, limited financial assistance to attend the MLA annual meeting is available. This year one member of the committee will receive support.

UNYOC is sponsoring attendance at the MLA Chapter Council Roundtable discussions for a new UNYOC member or a first time attendee to the annual MLA meeting.

### **Life-long Learning:**

Jeannette Smithee, chair of the continuing education committee left mid-year to assume a position in Florida. Prior to her departure Jean worked closely with the annual meeting planning committee to arrange for multiple continuing education opportunities to be available at the meeting. This year's annual meeting will offer three courses

Several UNYOC member libraries serve as host sites for MLA broadcasted teleconferences. Members throughout the region are invited to attend the teleconference at a site near their home institution.

The UNYOC web site created a direct link to the New York Library continuing education calendar and other regional continuing education opportunities. This was done to provide increased access to CE offerings that are of interest to members.

### **Advocacy:**

Chris Tosh is serving as chair of Government Relations interests for UNYOC. Located in Albany, NY, Chris is close to the center of NYS government and thus in a good position to advocate for crucial library issues, like budget funding and library programs. He has distributed information on government funding to the membership, requesting that members advocate for library support from their government officials.

A task force chaired by Warren Hawkes has been set up to provide an in depth review of chapter Bylaws, making sure they adequately reflect chapter organization and practice, and that the chapter continues to be in compliance with MLA.

Elizabeth Irish is serving as chair of a task force charged with examining chapter AHIP membership. The task force recently disseminated a web based survey to UNYOC members seeking feedback on perceptions of AHIP status. Goals of the task force are to enable members to see participation in the Academy as more relevant, professionally fulfilling and personally applicable.

### **Creating and Communicating Knowledge:**

The UNYOC discussion list UNYOC-L, web site and chapter newsletter serve as the central communication vehicles for member communication. Chapter Council Representative Pam White uses the discussion list to share information from MLA chapter council. **MLA Focus**, the MLA e-mail newsletter is shared with UNYOC members via the chapter discussion list.

The annual meeting held each year is an opportunity to share new knowledge and discuss important issues. Plans for the '05 meeting are well underway and promise to present an interesting perspective on the future, open access and personal development.

### **Building a Network of Partners:**

As a chapter that spans two countries, UNYOC meetings often provide attendees a chance to examine similar issues from different points of view. This opportunity enables members to network by sharing ideas and activities from an international perspective. Past experience has demonstrated that the concerns facing each country are more similar than different, thus our chapter meetings lay the foundation for partnership and close working relations.

UNYOC together with the New York/New Jersey Chapter are planning a joint annual meeting in September 2005 to be held in Lake Placid, NY, home past winter Olympics. The theme of the meeting will be "Going for the Gold." Arrangements are being made by the combined NY/NJ – UNYOC program committee chaired by Diana Cunningham and Andrea Markinson to finalize program speakers and presentations.

UNYOC has been invited to consider hosting a joint annual meeting in 2007 with the New England Chapter.

### **MOTION**

This report is informational and requires no action by the Board of Directors.

Respectfully Submitted,  
Amy Gische Lyons, Chair

**UNYOC Officers and Committee Chairs:**

Chair – Amy Gische Lyons  
Chair-Elect – Peggy Falls  
Past Chair – Sue Ben-Dor  
Secretary – Cynthia Bertuca  
Treasurer – Janice Pividor  
Member-at-large – Angela Dixon  
Member-at-large – Joanne Muellenbach  
Chapter Council Representative – Pamela White  
Chapter Council Alternate – Kay Root  
Archivist – Amy Gische Lyons  
Conference Planning Chair – Dianna Cunningham  
Continuing Education Chair – vacant  
Government Relations Chair – Chris Tosh  
Membership Chair – Enid M. Geyer  
Newsletter Editor – Judith F. Mullens  
Parliamentarian – Joanne Jahr  
UNYOC-L Coordinator – Amanda Start  
Website Coordinator – Pamela White  
Credentialing Liaison – Elizabeth Irish  
Bylaws Task Force Chair – Warren Hawkes  
AHIP Task Force Chair– Elizabeth Irish