



Putting Library Resources on our Users' Desktops

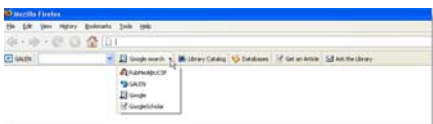
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Setting and Goals

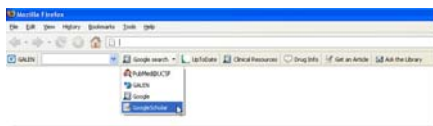
- UCSF geographically distributed
- Increased reliance on electronic resources and decreased use of physical library locations
 - Gate Count:
 - 2004/05 – 495,382
 - 2005/06 – 485,062 (including new branch) 454,905 (not including new branch)
 - Web Sessions:
 - 2004/05 – 2,059,601
 - 2005/06 – 3,646,918
- Goals:
 - Increase visibility of library resources
 - Place access to resources in users' environment

The Toolbars

Integrated into the users' web browser:



GALEN Toolbar



Clinician's Toolbar

Design and Development

- Discussion of audience
- Initial ideas for buttons and versions from librarians
- Presented to faculty for feedback
 - Feedback especially given for Clinician's version

Technical Details

- Developer researched options
- Tried hand coding
- Chose ToolbarStudio (besttoolbars.net)
 - Provided flexibility
 - Rapid application development



- Hardest part was obtaining and installing a Code Signing Certificate
 - Comodo.com (this is who we used)



- www.verisign.com
- www.thawte.com

Promotion

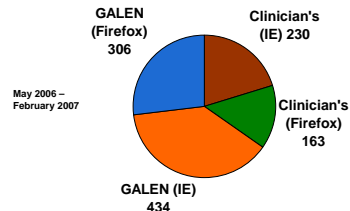
- Toolbars sparked interest at orientations
- Installed on Library computers
- Article in student newspaper
- Presented to faculty by University Librarian
- Handed out chocolate GALEN Bars



New Publicity Avenue

- Toolbars on CD-ROM of recommended software that students receive at orientation
- New avenue to keep in mind in the future for other purposes

Tracking Downloads



Challenges

- Some software expertise needed
 - ToolbarStudio made it easier
- Design is an ongoing process – limited space
- Need to keep up with software (browser) changes
- Users must have permissions to install the toolbars
 - We installed on Library computers
- End user support needed when user can't install toolbar or it does not function properly
- Determining if people are using the toolbars

Next Steps

- Track traffic from toolbars vs. regular traffic
- Survey users to find out what they like, don't like
- Perfect existing toolbars and determine updates for next version
- Look for other populations that might use toolbars
 - Medical Center
 - Drug information