

2008 MLA Public Relations Swap 'n Shop Submissions Form

Please bring samples (25 if possible) of your promotional item(s) to the booth to share with your colleagues

Institution:

Your library and its community:

Promotion objective:

Target audience:

Promotional idea(s):

Description of activities (events, promotional items, etc.)

Response:

Funding:

Contact information:

Name

Address

Phone
email