

PosterShare

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educational experience. To access the searchable library of posters online, visit www.mlanet.org/am/am2009/events/poster.html. The PosterShare application will be piloted for the first time for MLA '09. It was developed by Trapeze Media Solutions, University of Utah.

International Posters: Sunday, May 17, 2:30 p.m.–3:30 p.m.

2: East-West Medicine Pilot Project at the University of California–Los Angeles: Exploring a New Model for Integrative Medical Information Services

Weiyu Fan, Tania Bardyn, Judy Consales, AHIP, and Ka-Kit Hui

3: Web-accessible Medical Literature Database Use of Japanese Health Care Professionals: Analysis Based on Log Information of Ichu-Shi Web

Mami Matsuda, Toshinori Kurosawa, Minoru Ikusaki, and Atsutake Nozoe

4: Impact of the New Space on Services and User Expectations in a Medical University Library

Ioana Robu

5: How They “Change”: Health Information Consumers in Japan

Yukiko Sakai, Chihiro Kunimoto, and Keiko Kurata

6: Navigating the Seas of Change: A Small Hospital Library Becomes a Worldwide Seller of Specialized Health Resources

Eva Veres and Valeria Gallo-Stampino

8: What Do Patients Really Want? A Survey of Users of a Learning Center in a Japanese Hospital

Harumi Oikawa

9: Exploring the Information Needs in a Japanese Medical University Library

Yamashita Yumi

10: Improving Access to Reports of Randomized Controlled Trials by Searching EMBASE

Carol Lefebvre, Anne Eisinga, and Sarah Chapman

11: Small Group Learning Course of Medical Terminology with Medical Subject Headings

Shinichi Abe

12: Chasing the Sun: An Out-of-hours Virtual Reference Service for Health Professionals

Mary Peterson

Poster Session 1: Sunday, May 17, 2:30 p.m.–3:30 p.m.

1: Future Impact: Conversion to a Near-total Electronic Library
Virginia A. Lingle, AHIP, Cynthia K. Robinson, AHIP, Sharon Daugherty, Elaine Julian, Patricia Kline, Robin Long, Virginia Miller, and Mae Risser

4: Impact of Online Journals on Citation Patterns of Health Sciences Faculty △

Sandra L. De Groote, AHIP, and Felicia Barrett

7: Using Journal Usage Studies to Assess the Journal Collection △

Jie Li, AHIP, Robert M. Britton, and Judy Burnham, AHIP

10: Red, Yellow, Green: A Simple System for Collaborative Weeding of a Reference Collection

Theresa S. Arndt, Maureen O. Dermott, and Amelia Brunskill

13: A Really Simple Electronic Book List: Generating a User-friendly, Alphabetic List of Selected Clinical Electronic Books with RSS and SimpleXML

Wendy Wu, Joshua Neds-Fox, and Sandra I. Martin, AHIP

16: Getting Wiki with It: A Wiki as a Website for Regional Health System Libraries △

Michelle Kraft, AHIP

19: Don't Go It Alone: Librarians Collaborating with Health Care Practitioners to Develop a Portal Optimized for Use in Clinical Practice

Lauren Maggio, AHIP, Richard Zwies, Olya Gary, Christopher Stave, Marilyn L. Tinsley, Sandra Brekke, Heidi Heilemann, AHIP, and Keith Posley

25: An Innovative Clinical Information Portal

Barbara A. Epstein, AHIP, Nancy H.

Tannery, Charles B. Wessel, Frances Yarger, and John LaDue

28: Solo Librarian and Outreach to Hospital Staff Using Web 2.0 Technologies

Rebecca Landau

31: Creating a Network of Digital Displays

Michael J. Purcell and Alena Ptak-Danchak

34: Fostering Researcher Collaboration and Mentoring △

Mary Moore, Jared Abramson, Suzetta Burrows, AHIP, and Yanira Garcia-Barcena


37: Developing a Consumer Health Library Orientation and Class for Library Interns and Student Volunteers


Dana L. Ladd, AHIP, and Shannon D. Jones, AHIP

- 40:** Developing a Community Reading Program in a Health Sciences Center Setting: One Community/One Book 2008
Rajia C. Tobia, AHIP, and Susan Hunnicutt
- 46:** Web 2.0 for Public Health: Partnering with the Practice Community
Nancy Allee, AHIP, Gillian Goldsmith Mayman, and Jane L. Blumenthal, AHIP
- 49:** Let Me Show You How It's Done! Desktop Sharing for Distance Learning from the D. Samuel Gottesman Library
Nancy R. Glassman, AHIP, Racheline G. Habousha, Aurelia Minuti, Rachel Schwartz, and Karen Sorensen
- 55:** NIH Senior Health Classes for Senior Citizens at a Public Library in Louisiana
Jovana Susic
- 58:** Assessing the Impact of Bioinformatics Video Tutorials [△](#)
Courtney Crummett, Paul A. Bain, and David Osterbur
- 61:** Blogging the Journal Club: Applying Library Blog Expertise to a Virtual Journal Club
Elizabeth Kelly, Ellen Dubinsky, Robert J. Mahoney, and William Olmstadt, AHIP
- 64:** Breakthrough: How One Biomedical Library Began Participating in Hospital Rounds [△](#)
Patricia Sarchet and Jeff Williams
- 67:** Filters to Support Animal Methodologies Used in Animal Research [△](#)
Yanira Garcia-Barcena, Tanya Feddern-Bekcan, AHIP, and Vedana Vaidhyanathan
- 70:** Neck Pain in MEDLINE and Medical Subject Headings (MeSH): Charting the Semantic Relationship of a MeSH Term to Article Title Words [△](#)
Jonathan Potter
- 73:** Promoting Special Collections with a Medical School's Sesquicentennial Celebration
James Shedlock, AHIP, FMLA, and Ron Sims
- 76:** Captured Memories Make History: Recording the Memories of Retirees for the Oral History Project of the Southern Chapter/MLA [△](#)
Laura T. Kane, AHIP, Helvi McCall Price, AHIP, Lindsay Blake, AHIP, Other Members of the History Committee, Southern Chapter of MLA
- 79:** The Bioinformationista: New Trends for the Bioinformationist
Jean Song
- 85:** When a Hospital's Needs Meet Librarians' Information Technology Skills: Design of a New Scientometry Tool
Nicolas A. Fairon
- 88:** Creating a Framework for Collaborative Regional Library Research
Deborah H. Ward, AHIP, MaryEllen C. Sievert, and Barbara B. Jones
- 91:** Exploring a Strengths Development Model of Staff Development in an Academic Health Sciences Library
Heidi Nickisch Duggan and James Shedlock, AHIP, FMLA
- 94:** Measuring Return on Investment in VA Libraries
Karen Jemison, Edward J. Poletti, Nancy A. Clark, and Janet M. Schneider
- 97:** Volunteering and Community Service on Campus
Alexa A. Mayo, AHIP, Tierney Lyons, Paula Raimondo, AHIP, and M. J. Tooley, AHIP, FMLA
- 100:** Libraries Lighting the Fuse for Performance Excellence
Lynn L. Bragdon, AHIP, Nancy A. Clark, and Dorothy P. Sinha, AHIP
- 103:** Sizzle: Fusing Physical and Virtual Environments to Create a New Library
Teresa R. Coady and Janet M. Pine
- 106:** Sister Libraries: An Extended Family
Lynn M. Van Houten, AHIP
- 109:** Native American Models of Colocated Traditional and Western Healing
Frederick B. Wood, Elliot R. Siegel, Gale A. Dutcher, and Robert A. Logan
- 112:** New Populations: An Information Needs Assessment of Refugee Health Professionals
Kate W. Flewelling, Stacey J. Arnesen, Gale A. Dutcher, and John C. Scott
- 115:** iNeeds: A Needs and Assets Assessment of the Health Information Literacy of Master's of Public Health Students [△](#)
Joey Nicholson
- 118:** Collaboration, Teamwork, and Technology: Go Local North Dakota's Formula for Success [△](#)
Mary Markland, AHIP, Judith Rieke, and Mike Safratowich
- 121:** Medical Books to Malawi: The Birth of a New Outreach Partnership in Africa
Linda London
- 127:** 2+2=5: Creating Synergy: Fusing Health Literacy Efforts of Medical Librarians and Physician Assistants
Patricia J. Devine and James E. Anderson
- 130:** Why Our Liaison Blogs Failed and What We Did To Save Them
Gillian Goldsmith Mayman, Jean Song, Whitney A. Townsend, and Mark MacEachern
- 133:** SCISSORS: The Cutting Edge of Library Services
Diana Delgado, AHIP, and Judy C. Stribling
- 136:** Restructuring a Service Desk to Refocus Reference Services outside the Library Building: One Library's Experience [△](#)
Irene M. Lubker, Barbara A. Wright, AHIP, Margaret E. Henderson, and Mary Jane Green


Poster Sessions


139: Increased Visibility of a Hospital Library through Participation as a Pilot Site in the MLA Health Information Literacy Research Project
Holly Sheldon Kimborowicz, AHIP, and Cathy Murch


142: Reaching Out Via Chat Owidget and Text Messaging 
Penny Coppernoll-Blach, AHIP

145: Library Services and the National Institutes of Health Public Access Policy: An Investigation of Association of Academic Health Sciences Libraries (AAHSL) Libraries 

Marisa Conte and Courtney Crummett


148: A Library's Role in Identifying Institutional Publications 
Barbarie Hill, AHIP


151: Searching for Quality: A New Collaboration to Train Health Care Professionals to Search for Clinical Quality Improvement Literature 
Julia Esparza, AHIP, Leisa Oglesby, Jean DiGrazia, Marianne Comegys, David Charles Duggar, AHIP, and Kerri Christopher, AHIP


154: Disaster Information Specialist: An Emerging Subject Specialty for Informationists? 
Cynthia B. Love, Colleen Cuddy, AHIP, Tahiri Fuscas, Alicia A. Livinski, Patricia Reynolds, Brittany Rice, Alison E. Rollins, and Linda M. Spitzer

157: Canine Genetic Testing: A Precursor to the Human Personalized Medicine Marketplace?
Kristine M. Alpi, AHIP

Poster Session 2: Monday, May 18, 1:30 p.m.–2:30 p.m.


5: Language Fusions: Development of an Online Multiple Language Consumer Health Information Collection 
Linda Ferguson and Loren Frant

8: Selective Sampling of the National Library of Medicine's Coverage of Disaster-related Gray Literature on the Web 
Emily J. Vardell


11: MLA Members' Social Software Use and Beliefs 
Melissa L. Rethlefsen and the Task Force on Social Networking Software


14: Library on the Move and in the Know: How a Wiki-based Information Depot Facilitates Staff Knowledge during and after an Extended Library Relocation and Renovation Project
Wendy Wu, Linda A. Draper, and Sandra I. Martin, AHIP

17: Wikipedia-trica: A Library–Department of Pediatrics Collaboration for a Morning Report Wiki 
Laura K. Cousineau, David M. Mills, Sanjiv Pasala, and David B. McCabe

20: Comparison of Librarian and Advanced Practice Nurse Ratings of Depression Websites Using an Adapted Health Information Website Evaluation Tool 
Konstantina Matsoukas, Sookyung

Hyun, Myra P. Joyce, John T. Oliver, Sapana R. Patel, and Leanne M. Currie

29: Library Website Redesigns: Research before Revision 
Michele Malloy


32: Playing with a Bad Deck: The Caveats of Card Sorting as a Website Redesign Assessment Tool 
James Brucker, Mark Berendsen, Linda O'Dwyer, and Michelle Frisque


35: Adobe Dreamweaver: New Features to Improve Your Library's Website
Adam R. Hudson


38: Fusion of Culture, Language, and Medicine
Elaine G. Powers and Sarah Zalud-Cerrato

41: Calculating Impact Factors: Promoting *JCR*, Eigenfactor, H-index, Web of Science, and Google Scholar in an Academic Health Sciences Library
Janet G. Schnall, AHIP, and Leilani A. St. Anna, AHIP

44: Experiences as an Embedded Librarian
Alison M. Konieczny


47: Think It's Impossible to Find Cost-effective Screencasting Software? Say Aloha to Three Free Programs and Their Applications in Library Instruction 
Alan T. Williams, Kristine M. Hughes, and Shannon D. Jones

53: Search Engines and Healthy Connections for Consumers: A Prescription for Success! 
Donna F. Timm, AHIP, and Dee Jones, AHIP

56: Incorporating a Theory and a Model into Public Health Training Evaluation 
Helena VonVille

59: PubMed's New Automatic Term Mapping: Why You Might Like It and Why You Might Not
John D. Jones Jr. and Rhonda L. Altonen

62: Mapping Information Literacy: Using Concept Mapping to Understand Nurses' Sources of Health Information
Louise C. Miller, Rebecca S. Graves, AHIP, Barbara B. Jones, and MaryEllen C. Sievert

65: A Longitudinal Cross-sectional Analysis of Information Needs of Rural Health Care Providers 
Rick Wallace, AHIP, Nakia J. Carter, AHIP, and Kefeng (Maylene) Qiu, AHIP

71: The Evolution of the Department of Veterans Affairs Libraries: From Hoop Skirts to Hula Hoops
Linda J. Bennett, Diana F. Akins, and Mary V. Taylor

74: The Alaska Yukon Pacific Exposition of 1909: A Centennial Look at Why a Fusion of the Past with the

Present Will Shape Our Future
Colleen M. Weum

77: Evaluating the Informationist in Different Settings in the Institution: The University of Missouri Experience [△](#)

MaryEllen C. Sievert, Deborah H. Ward, AHIP, Kate Anderson, Rebecca S. Graves, AHIP, and E. Diane Johnson, AHIP

80: Disaster Preparedness
Informationist: A Team Approach

Colleen Cuddy, AHIP, Karen Brewer, AHIP, FMLA, Miguel Figueroa, Emily Molanphy, Stuart Spore, Richard McGowan, and Carol Swain

83: Transitioning to a Distant “Library”

Mark MacEachern and Carol Shannon

86: Adjusting Flight Plans in Midair: Taking Off with a New Clinical Informationist Program

Sheila Green, Deborah Halsted, and Elizabeth Eaton

92: Results of a Survey on Organizational Flattening in Academic Health Sciences Libraries [△](#)

Heidi Nickisch Duggan, James Shedlock, AHIP, FMLA, and Stephanie Kerns

95: Software Solutions for Managing Collaborative Projects

Steven Hunt, Jeremy Prevost, Michelle Frisque, James Brucker, Mark Berendsen, and Linda O’Dwyer

101: Fusion from Confusion: Using Workflow Analyses to Examine Consolidation of Technical Services Functions of a Medical Library and a General Academic Library

Tina Kussey and Jeanene Light

104: A Half-day in the Life: Reaching Out to Nonmedical Academic Librarians [△](#)

April L. Colosimo and Jill T. Boruff

110: Operation Medical Libraries: Medical Librarians Supporting Our Troops

Lisa A. Marks, AHIP, and Ellen Aaronson, AHIP

113: Symbolizing the Library’s Value: Designing a Logo for an Academic Medical Library

Emily Molanphy and Colleen Cuddy, AHIP

116: To IRB or Not to IRB: Librarian Perceptions and the Realities of Involvement with Institutional Review Boards

Carlos I. Rodriguez

119: A Regional Advocacy Program for Hospital Librarians

Janice E. Kelly and Toni C. Yancey

122: Fusion of Librarians and Docs for Health [△](#)

Brenda M. Linares, Yanira Garcia-Barcena, Suzetta Burrows, AHIP, and Mary Moore

124: Outreach to an Undergraduate Health Studies Program

Theresa S. Arndt

125: Fusing Librarians into the Georgetown University School of Medicine’s Preclinical Advising Program

Jett McCann, AHIP, Joy Phinizy Williams, Laurie W. Davidson, Jeanne Larsen, Douglas L. Varner, AHIP, and Jeanette Calli

128: From Traditional University Information Support to a Focused Health Sciences Information Resource: How to Develop a Novel Information Program by Capitalizing on an Existing Infrastructure

Edward Donald and Janice Swiatek-Kelley, AHIP

131: Informatics Infusion to Enhance Day-to-day Reference Work [△](#)

Nancy Calabretta, Janette Pierce, Marie K. Saimbert, and Yingting Zhang

134: Reference at Your Fingertips: Fusing New Technology with Point-of-Contact Service

Ryan Harris and Tierney Lyons

Poster Sessions

137: Creating a Communications Strategy: Brand Vision, Promotion, and Clarifying the Library’s Message
Linda O’Dwyer

140: Using Personas as a Tool for Developing and Refining Library Services

Gretchen Arnold, AHIP, Daniel T. Wilson, Patricia S. Vaughn, Andrea S. Horne, Bart Ragon, Melody M. Cash, Sandra Pelletier, and Wendy F. Cohn

143: Institutional Repository Access Patterns of Nontraditionally Published Academic Content: What Types of Content Are Accessed the Most? [△](#)

Philip J. Kroth and Holly E. Phillips, AHIP

146: Compliance *Confusion?* Librarians’ Role in Increasing National Institutes of Health Public Access Policy Submissions

Karen Hanus, Rita Sieracki, Felicia Vastalo, and Mary Blackwelder

149: The Cost of Convenience: Web 2.0 User Licensing Agreements and Intellectual Property

Rebecca S. Graves, AHIP, and Amy E. Blevins

152: The Kindle: A Novel Way to Increase Access to Medical Information in Community Clinics

Megan von Isenburg, Patricia L. Thibodeau, AHIP, FMLA, Brandi Tuttle, and Karen S. Grigg

155: The Validity and Utility of a Tool for Evaluating Web Pages Presenting Health Content [△](#)

Elizabeth La Rue, AHIP, and Susan Sereika

Poster Session 3: Tuesday, May 19, 10:00 a.m.–11:00 a.m.

- 3:** Hospital Librarian iFused American Board of Obstetrics and Gynecology Reading List via Intranet
Judy M. Kraemer and Paula M. Romeyn
- 6:** Mapping the Core Journals of Physical Therapy Literature 
Dennis Fell, Judy Burnham, AHIP, Melanie Buchanan, Heidi Horchen, and Joel Scherr
- 9:** Do We Really Need an Electronic Resources Management System?: Evaluating a Subscription Agent's Resource Management Tool
C. Steven Douglas and Eric Rector
- 12:** "COOL" Libraries' Use of Web 2.0 Tools
Elaine G. Powers, Janice Skica, Janette Pierce, and Lisa Travis
- 15:** MLA's Public Health/Health Administration Section's Cool Web Things Task Force and the Adoption of Web 2.0 Technologies
Melissa L. Rethlefsen, Andrea Lynch, and Christine Marton
- 18:** Web 2.0 Tools Meet Emerging Translational Research: A Collaboration Between the Harvey Cushing/John Hay Whitney Medical Library and the Yale Center for Clinical Investigation 
Richard Bean, Pamela Gibson, Charles J. Greenberg, Theresa C. Katz, Stacey N. Scirocco, and Tracy L. Yale
- 21:** Increasing Access to Learning Resources Using a Standards-based Approach
Valerie Smothers and Sharon Dennis
- 24:** What Is "Quality?": A Systematic Review of Criteria from Existing Resource-evaluation Instruments 
John T. Oliver, Konstantina Matsoukas, Sookyung Hyun, Myra P. Joyce, Sapana R. Patel, Olivia Velez, Po-Yin Yen, and Leanne M. Currie
- 27:** The BioConnector: A University-wide Bioinformatics Portal
Gretchen Arnold, AHIP, Andrea S. Horne, Ellen Ramsey, Bart Ragon, and Inhye Kim Son, AHIP
- 30:** iLiaison: Outreach and Access Using iGoogle
Whitney A. Townsend
- 33:** Point-of-care Nursing Portals: Injecting Library Resources into the Bedside Workflow
Christopher Stave, Richard Zwies, and Debra Updegraff
- 36:** Market Your Medical Library to Support Information Systems/Project Lifecycles toward Improved Patient Safety 
Janette Pierce, Marie K. Saimbert, Yingting Zhang, Peter Cole, Erica S. Moncrief, AHIP, and Keydi Boss, AHIP
- 42:** Kick-start Your Personal Librarian Program: Maximize Connections at Orientation
Karen Heskett
- 45:** Fusing Past Experience with Present Efforts to Safeguard the Future: The Disaster Planning Experiences of UK Information Specialists
Andrea Lane and Olwen Beaven
- 48:** Fusing and Collaborating: A Joint Library Project on Google Docs
Marty Magee and Marie Reidelbach, AHIP
- 51:** Creating, Promoting, and Evaluating Online Library Tutorials for Nursing Students
Heidi Schroeder
- 54:** Fusing Opportunity with Information Literacy: The Master's in Biomedical Sciences Experience
Gail Y. Hendler, AHIP, Amy R. Lapidow, Amy E. LaVertu, Eileen C. Moyer, Judy B. Rabinowitz, and Elizabeth J. Richardson
- 57:** Validation of a MEDLINE Search Instrument: Assessing Practice-based Learning Improvement in Residency Programs 
- Gurpreet K. Rana, Doreen R. Bradley, Standley Hamstra, Robert E. Schumacher, John G. Frohna, Hilary M. Haftel, and Monica L. Lypson
- 60:** Pre- and Posttesting of Ophthalmic Instruction via Online Teaching Systems
Susan London, Ann Hammer, and Chi-Wah (Rudy) Yung
- 66:** Test the Test: A Pilot Study to Develop an Assessment Tool to Measure Medical Students' Competencies in Information Retrieval and Application Skills in Clinical Practice 
Kathryn E. Kerdolff, AHIP, Maureen M. Knapp, AHIP, and Richard P. DiCarlo
- 72:** Connecting Library Directors and the History of Medicine
Joan Stoddart, AHIP, and Diane McKenzie, FMLA
- 75:** Using a Survey Tool to Establish Preservation Priorities: Results from the Historical Folio Collection Survey at the Harvey Cushing/John Hay Whitney Medical Library, Yale University 
Robin Featherstone and Sarah Burge
- 78:** Social Technologies for Health Communications
Gillian Goldsmith Mayman, Whitney A. Townsend, Alison Grodzinski, and Nancy Allee, AHIP
- 81:** Developing an Intranet Resource to Compile and Disseminate Animal Welfare Information for Library Liaisons 
Frank Davis, AHIP, Rick Brewer, and Valerie Perry
- 87:** Collaborating with Clinical Teams Using Web 2.0 Tools
Shamsha Damani and Stephanie Fulton, AHIP
- 90:** A Dynamic Clinical Librarianship Program: The Fusion of Partnerships for Education and Patient Care 
Diane M. Kunichika, Walter R. Benavitz, AHIP, Brian K. Fujioka, and Mabel Trafford

93: Local Libraries' Emergency-preparedness Partnership Ensures Mutual Aid and Promotes Disaster Information Outreach
Cynthia B. Love, Tahirih Fusscas, Alicia A. Livinski, Brittany Rice, Alison E. Rollins, and Linda M. Spitzer

96: Benefits and Perquisites: Attracting and Retaining Valuable Librarians
Tanya Feddern-Bekcan, AHIP, and Joaquin E. Arriaga

99: Hunters, Gatherers, and Strategists!: Librarians Preparing for a Multisite Higher Learning Commission Reaccreditation Evaluation
Dawn Littleton, AHIP, Carole Saville, and Kay E. Wellik, AHIP

102: Fusing Work and Life: A Study of US Health Sciences Libraries' Flexible Work Environments Δ
Susan C. Steelman and Brynn Mays

105: iFusions: Integrating a Consumer Health Library into the Academic Medical Center Community
Dana L. Ladd, AHIP, and Shannon D. Jones, AHIP

108: Nurses and Librarians Collaborating for Better Health
Louise C. Miller, MaryEllen C. Sievert, Rebecca S. Graves, AHIP, and Barbara B. Jones

111: A Visual Approach to MedlinePlus for Low Literacy, Low Income Patients
Marilyn G. Teolis, AHIP, Mary V. Taylor, and Andrew D. Todd

114: Fusing Feedback into Improved Access to Health Information in Asian Languages
Amy E. LaVertu, Gail Y. Hendler, AHIP, and Eric D. Albright, AHIP

117: From Zero to Ninety: Launching a Brand New Health Sciences Library Outreach Program
Anna Ercoli Schnitzer, Nancy Allee, AHIP, and Jane L. Blumenthal, AHIP

123: iFusions into TheirSpace: Partnerships for Librarian Office Hours Δ
Eileen Wakiji, AHIP, and Eileen Bosch

126: Development and Initial Evaluation of a Web Portal Providing Access to Evidence-based Information to Health Professionals Statewide
Valerie J. Lawrence, AHIP

129: Rural Physicians and Physician Assistants Practicing in the Pacific Northwest: A Pilot Study of the Impact of Library Services on Clinical Decision Making for Patient Care
Beth Hill, AHIP

132: Planet Blue: Implementing an Energy Conservation Program in a Health Sciences Library
Whitney Field, Nancy Allee, AHIP, and Jane L. Blumenthal, AHIP

135: Shaping a New Surfboard to Catch the Magnet Wave
Carolyn Ching Dennison, AHIP, Tina Takamoto, AHIP, Renee Latimer, and Marlene Oishi

141: Infusing New Life into Old Spaces
Michelle Frisque, Ryan Kappes, James Shedlock, AHIP, FMLA, Heidi Nickisch Duggan, James Brucker, Stephanie Kerns, and Kurt Munson

144: Publishing SMART: Fusing Author, Library, and Research Administration Goals
Mary E. Youngkin, Allyson Mower, and Jeanne M. Le Ber

150: Primary Care Physicians' Consumer Health Information-seeking Behaviors: A Model for Working with Elderly Depressed Patients and Their Caregivers Δ
Mary Jo Dorsey, AHIP, and Ellen G. Detlefsen

153: From Commuting to Cow Watching: Practical Solutions for the New Home Worker
Sarah L. Greenley and Sam Martin

156: Fusing Resources to Develop Health Literacy Programs for English-language Learners
Margaret (Peg) Allen, AHIP, and Peter Yang

158: A New Way to Share Your Innovations: Case Studies at the *Journal of the Medical Library Association*
Susan Starr and Josephine L. Dorsch, AHIP

Late-breaking Posters: Tuesday, May 19, 10:00 a.m.–11:00 a.m.

159: Creating Opportunities for Expansion via Partnerships
Margaret H. Coletti, AHIP

160: Project Uncovering Health Information Databases (UNHID): Teaching Students, Parents, Teachers, and Librarians How to Utilize the Consumer Health Databases of the National Library of Medicine
Joe Swanson Jr., Roland B. Welmaker Sr., Xiomara E. Arango, Cynthia L. Henderson, AHIP, and Darlene P. Kelly

161: Our Next Generation of Library Professionals: A Medical Library Internship Program for Library and Information Science Graduate Students
Robert Neumeyer

162: Health Information Literacy Outreach Project: Improving Health Literacy and Access to Reliable Health Information in Rural Oxford County, Maine
Sabrina Kurtz-Rossi and Patricia Duguay

163: Bringing Health Information to Their Fingertips: Empowering the Community
Naomi C. Broering, AHIP, FMLA, Gregory A. Chauncey, Stacy Gomes, and Jack Miller

164: Blogging the Evidence
Julia Esparza, AHIP, Angela D. Ledger, AHIP, and Marianne Comegys

Poster Sessions

165: Using Google Docs to Solicit Input on Renewal of an Electronic Books Consortial Renewal
Lisa Travis

166: Reaching out by Reaching in: Virtual Health and Wellness Information for Employees at Mayo Clinic Arizona
Carol Ann Attwood, AHIP

167: Using a Data-driven Approach to Assess Efficacy of Collection Development Decisions
Karen S. Grigg, Bethany Koestner, Richard A. Peterson, AHIP, and Patricia L. Thibodeau, AHIP, FMLA

168: A Multi-institutional Health Information Literacy Program for Elementary-aged Children
Irena Dryankova Bond, Carolyn Friel, and Monina Lahoz

169: Evaluation of "13 Things": A Learning 2.0 Self Discovery Class
Sharon Dennis, Rebecca Brown, and Susan Roberts

170: Trendspotting: Analyzing Digital Reference Services on Health Sciences Libraries' Websites
Charles Scott Dorris, Michele Malloy, and Meghan Wallace

171: Infusing Nursing Research at the Bedside: Interventions and Outcomes
Karen W. Dillon and Rebecca C. Clark

172: Webs of Care: Connecting Patients with Family and Friends
Valerie St. Pierre Gordon, AHIP, and Tracy E. Powell, AHIP

173: An Analysis of Database Searching Classes in Support of the National Institutes of Health Nursing and Patient Care Services Evidence-based Practice Initiative
Judith Welsh

174: Another On-ramp to the Digital Information Highway: Implementing WiFi in an Academic Medical Center Hospital Library
Kaura Gale

175: Getting to Know You: Academic Health Sciences Library Directors
Jodi L. Philbrick and Ana D. Cleveland

176: What Happens When Journals Move from Print to Electronic Only?
Amy Donahue and Beth Weston

178: Fusing Wikis and Pathfinders: Creating an Interactive Resource Guide to Improve Student Researching Skills
Talitha Matlin and Susan M. McGuinness

179: Fusing the Gap between Intentions and Reality: A Study of Distance Learning Dropouts
Terri Ottosen, AHIP, and Sheila L. Snow-Croft

180: Health Information Literacy Research Project: A Prescription for Easy-to-read Health Information: Results from Two Pilot Site Medical Libraries in Southern California
Andrea Harrow, Julie Smith, AHIP, and Sabrina Kurtz-Rossi

181: The Library Newsletter 2.0: Stand Out in a Crowded In Box
Linda O'Dwyer, Michelle Frisque, and Jeremy Prevost

182: Emergency Access Initiative: A Partnership for Emergency Access to Biomedical Literature
Maria Elizabeth Collins

183: GalterLists: Integrating Social Bookmarking into the Library's Website
Michelle Frisque, Mark Berendsen, James Brucker, Steven Hunt, Linda O'Dwyer, and Jeremy Prevost

184: Approval Plan, Online Slips, and Approval Book Returns
Assako N. Holyoke

185: Professional and Affordable Library Orientation, Education, and Promotion through Web 2.0 Technologies
Emily Hurst

186: Library Consultations: Live versus Virtual
Pamela M. Corley, AHIP

187: The Role of the Health Sciences Libraries in an Interdisciplinary Health Informatics Research Organization
Marisa Conte and Jane L. Blumenthal, AHIP

188: Developments in Multidimensional Resources for the Health Sciences
Kay Harper

189: Libraries Go Mobile: Personal Digital Assistants (PDAs) Transform Library Services and Content
Susan Lessick, AHIP, Phillip Garcia, Julie Hillskemper, and Jorge Santiago

190: Camtasia: Visual Productions for Library Self-instruction
Robert Johnson and Judy Bube

191: Going to the Source: Assessing the Library Needs of Master's Nursing Students
Joanne Rich, Janet G. Schnall, AHIP, Sarah Safranek, Steve Hiller, Amy L. Harper, and Leilani A. St. Anna, AHIP