

73rd ANNUAL MEETING

MEDICAL LIBRARY



ASSOCIATION—JUNE 2-6, 1974



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OFFICIAL PROGRAM

73rd ANNUAL MEETING

MEDICAL LIBRARY ASSOCIATION

**“EXPANDING ROLES FOR
HEALTH SCIENCES LIBRARIES”**

JUNE 2-6, 1974

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MLA 73RD ANNUAL MEETING PROGRAM

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"The Login New Title Abstracts"	

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*YOU ARE ALSO INVITED TO AN AV PRESENTATION
ON USBE AT OUR ANNUAL MEETING:
A3:30 PM Wednesday, June 5, 1974,
in the La Duquesa Room in the San Antonio Hilton*

¡BIENVENIDOS!

The Medical Library Association members of the TALON Region (Texas, Arkansas, Louisiana, Oklahoma and New Mexico) extend their heartiest welcome to you to San Antonio for a pleasurable and productive meeting. We hope the program will provide you with much substance for thought and discussion. One of the major benefits of any meeting of this kind, however, is the occasion to greet your old friends and to make new ones, and to share mutual problems and solutions. All participants from the TALON Region are identified with a distinctive red ribbon which marks them as your hosts. Do not hesitate to approach any of us if we can be of any help or assistance to you.

We have been fortunate to be able to attract a large number of outstanding program participants. We hope you will take advantage of the opportunities to share your views with them and to reap the benefits of their advice.

A meeting of this kind is not possible without the help of a great many people who cannot be named in the program. To all of them and to our exhibitors who have so generously supported us we offer our heartfelt thanks, and particularly to our new Executive Director John LoSasso and his efficient staff who have assumed the major responsibility for the management of this meeting. Please let us know if there is anything we can do to make your stay in San Antonio more pleasant.

David A. Kronick, Ph.D.
Chairman,
Local Arrangements Committee

GENERAL INFORMATION

About the ribbons—Ribbons are used to identify registrants and other participants as follows:

- DARK BLUE—Officer and Board Member
- LIGHT BLUE—Speaker
- GREEN—Exhibitor
- BROWN—Staff
- RED—TALON representative
- YELLOW—Members from outside the U.S. and Canada

GREEN BUTTONS—Individuals attending a MLA meeting for the first time have been provided with green buttons. Let's give them a special welcome!

All functions take place at the San Antonio convention Center except as noted.

MLA BOOTH

Information on membership, careers, education, certification, placement, publications, and on how to obtain copies of the new film on health sciences librarianship is available at the MLA Booth.

REGISTRATION

Registration will be open in the Mezzanine of the Hilton Palacio del Rio during the following hours:

- Saturday, June 1—5:00 P.M. to 8:00 P.M.
- Sunday, June 2—8:00 A.M. to 12:00 Noon

Starting Sunday evening registration will be located in the West End of the Exhibition Hall of the Convention Center during the following hours:

- Sunday, June 2—4:00 P.M. to 6:30 P.M.
- Monday, June 3—8:00 A.M. to 7:30 P.M.
- Tuesday, June 4—7:30 A.M. to 5:00 P.M.
- Wednesday, June 5—7:30 A.M. to 5:00 P.M.
- Thursday, June 6—8:00 A.M. to 12:00 Noon

TICKET SALES

Tickets will be sold in the registration area up to twenty-four hours before the event.

EXHIBITS

Exhibits will be open during the following hours:

- Sunday, June 2—7:00 P.M. to 8:30 P.M.
- Monday, June 3—9:00 A.M. to 4:00 P.M.
- Tuesday, June 4—8:30 A.M. to 4:00 P.M.
- Wednesday, June 5—8:30 A.M. to 4:00 P.M.
- Thursday, June 6—8:30 A.M. to 2:00 P.M.

HOSPITALITY

The Hospitality Booth will be maintained in the Registration area. Information about the city and surrounding area, restaurants and general services will be available. Tickets to the social events will be sold up to twenty four hours before the event. A representative of the Chaparral Travel Agency of San Antonio will also be available to arrange for local and area tours.

DAILY NEWSPAPER

The MLA Streaker is issued daily and available in the registration area. Copy for each issue must be delivered to the Press Room, Room 8, on the previous day no later than 4:00 P.M.

SPECIAL EVENTS

!Bienvenidos Amigos!

The Welcome Party for the Exhibitors and Registrants is to be held in the Exhibition Hall on Sunday, 7:00 P.M. to 8:30 P.M. This party will also honor those MLA members from overseas and from Latin America. One complimentary cocktail ticket has been provided by the Association for each person attending the meeting and additional beverages will be available at the cash bar.

BAR-B-Q

The barbecue dinner with complimentary beer is at the Lone Star Brewery, site of the Buckhorn Hall of Horns, on Monday, June 3, 1974, 6:30 P.M. to 10:30 P.M. Music is provided by the Backwoods Volunteers Bluegrass Band. Tickets may be purchased at the registration area at \$6.00 per person. Buses will leave from the Convention Center every 15 minutes from 6:00 P.M. to 7:15 P.M. and will return from Lone Star every 15 minutes, from 9:30 P.M. to 10:30 P.M.

FIRST PRESENTATION OF "Rx: INFORMATION"

The Medical Library Association is pleased to announce the first showing of its film on health sciences librarianship, "*Rx: Information*", on Tuesday, June 4, during Business Session I.

HONORS AND AWARDS LUNCHEON

All honors and awards will be presented at the Tuesday, June 4, luncheon. Tickets may be purchased at the registration area at \$8.00 per person.

FIESTA

There will be a Mexican Fiesta on Thursday, June 6, 7:00 P.M. at LaVillita, Juarez, where Sangria and Mexican specialties will be served from colorful booths. Music, dances and songs of Old Mexico will highlight the evening. Tickets may be purchased at the registration area at \$10.00 per person.

EXHIBITORS AT THE MLA ANNUAL MEETING

Booth No.

- 204 Richard Abel & Company, Inc.
208 Academic Press
403 Americana Corporation
308 Ballen Booksellers International, Inc.
201 BioSciences Information Services
205 Bro-Dart, Inc.
305 Center for Death Education and Research
509 Ciba Pharmaceutical Company
—Medical Education Division
413 The Combined Book Exhibit, Inc.
206 F. A. Davis Company
- 409 Wm. Dawson & Sons, Ltd., Cannon House
302 Walter De Gruyter, Inc.
504-6 Eastman-Kodak Company
—Business Systems Markets Division
210-407 EBSCO Subscription Services
312 Eli Lilly & Company
203 Eliot Books, Inc.
314 Encyclopedia Britannica, Inc.
401 F. W. Faxon Company, Inc.
306 G. K. Hall & Company
212 Institute for Scientific Information
507 Institute of Life Insurance
- 301 Login Brothers Book Company
417 Logman, Inc.
310 Majors Scientific Books, Inc.
209 Matthews Medical & Scientific Books, Inc.
207 Maxwell Group of Companies
408 Pergamon Press, Inc.
406 Plenum Publishing Corporation
404 Princeton Microfilm
303 Read-More Publications, Inc.
307 ROCOM Division of Hoffmann-LaRoache, Inc.
214 Scientific and Medical Publications of France Corporation
- 410 Springer Verlag New York, Inc.
313 Stechert-MacMillan, Inc.
311 Swets & Zeitlinger
213 System Development Corporation
304 3M Company—Detection Systems
411-2 The Turner Subscription Agency, Inc.
309 Universal Periodical Services, Inc.
501 United States Book Exchange, Inc.
202 John Wiley & Sons, Inc.
211 The Wistar Institute Press
416 Xerox University Microfilm

EDUCATIONAL EXHIBITS

*AMERICAN SOCIETY FOR INFORMATION SCIENCE
BOOTH B*

*ASSOCIATION OF AMERICAN MEDICAL COLLEGES
BOOTH A*

*BAYLOR COLLEGE OF MEDICINE
BOOTH G AND H*

*DIVISION FOR THE BLIND AND PHYSICALLY HANDICAPPED
BOOTH D*

*SMITHSONIAN SCIENCE INFORMATION EXCHANGE, INC.
BOOTH E*

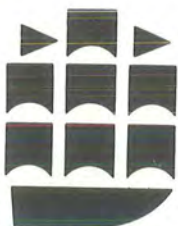
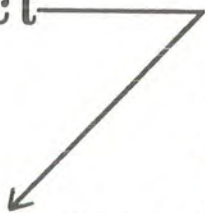
*U. S. ATOMIC ENERGY COMMISSION
BOOTH F*

EXHIBITS MANAGER

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CONTINUING EDUCATION COURSES OFFERED

CE-4 GENERAL BIOMEDICAL REFERENCE TOOLS

Sunday: Section 1, Room 32

Monday: Section 1, Room 32

CE-5 HUMAN FACTORS IN MEDICAL LIBRARY ADMINISTRATION

Sunday: Section 1, Fiesta Room 8

Monday: Section 1, Fiesta Room 8

Monday: Section 2, Fiesta Room 7

CE-8 A REVIEW OF THE LITERATURE OF DENTISTRY

Monday: Section 1, Room 22

CE-9 MATERIALS FOR THE HISTORY OF THE HEALTH SCIENCES

Sunday: Section 1, Room 34

Monday: Section 1, Room 34

CE-10 RECENT ADVANCES IN THE LITERATURE OF PHARMACY

Sunday: Section 1, Room 36

Sunday: Section 2, Fiesta Room 7

CE-13 GRANT APPLICATIONS AND MANAGEMENT

Sunday: Section 1, Room 22

Sunday: Section 2, Fiesta Room 5

CE-14 PLANNING HEALTH SCIENCE LIBRARIES

Sunday: Section 1, Room 24

Sunday: Section 2, Fiesta Room 6

Monday: Section 1, Room 24

Monday: Section 2, Fiesta Room 6

CE-15 LITERATURE OF NURSING

Sunday: Section 1, Room 38

CE-16 MANAGEMENT OF MEDIA IN LIBRARIES

Sunday: Section 1, Fiesta Rooms 1 and 2

Monday: Section 1, Fiesta Rooms 1 and 2

CE-17 PRESERVATION OF LIBRARY MATERIALS

Sunday: Section 1, Room 26

Monday: Section 1, Room 26

CE-18 SYSTEMS ANALYSIS

Sunday: Section 1, Fiesta Room 4

Monday: Section 1, Room 36

Monday: Section 2, Room 38

CE-20 MEDLINE AND THE HEALTH SCIENCE LIBRARIAN

Sunday: Section 1, Rooms A,B,C

Monday: Section 1, Rooms A,B,C

S-1 SPECIAL MEDLINE COURSE

Sunday: Section 1, Fiesta Room 3

S-2 SPECIAL INTERLIBRARY LOAN COURSE

Sunday: Section 1, Room 16

Monday: Section 1, Room 6

OFFICIAL PROGRAM
73RD ANNUAL MEETING
“EXPANDING ROLES
FOR HEALTH SCIENCES LIBRARIES”

PLEASE NOTE: The policy of the Medical Library Association is that all meetings be declared open to all members of the Association, or of the Press, with closed meetings, or portions of the meetings, being only for discussion of matters affecting the privacy of individuals or institutions.

FRIDAY, MAY 31

MLA/NLM LIAISON COMMITTEE
8:30 A.M. to 12:30 P.M. *Fiesta Room 8*

RML DIRECTORS
1:30 P.M. to 5:30 P.M. *Fiesta Room 8*

FINANCE COMMITTEE
Helen Yast, Chairman
7:30 P.M. to 9:30 P.M. *Fiesta Room 8*

SATURDAY, JUNE 1

RML DIRECTORS
9:00 A.M. to 12:00 Noon *Fiesta Room 8*

BOARD OF DIRECTORS
Presiding: Sarah C. Brown, President
Medical Library Association
1:00 P.M. to 5:00 P.M. *Fiesta Room 8*

COMMITTEE ON CONTINUING EDUCATION
AND COURSE INSTRUCTORS
5:00 P.M. to 6:00 P.M. *Room “A”*

SUNDAY, JUNE 2

CONTINUING EDUCATION COURSES
9:00 A.M. to 5:00 P.M. *Convention Center*

BOARD OF DIRECTORS
Presiding: Sarah C. Brown, President
Medical Library Association
9:00 A.M. to 5:00 P.M. *Hilton Palacio del Rio
La Vista Room*

PUBLICATION COMMITTEE

Harold Bloomquist, Chairman

10:00 A.M. to 5:00 P.M. Hilton Palacio del Rio
La Reina Room

COMMITTEE ON CONTINUING EDUCATION
AND COURSE INSTRUCTORS

5:00 P.M. to 6:00 P.M. Room "A"

OPENING OF EXHIBIT AREA
AND WELCOME PARTY

[See Special Events]

7:00 P.M. to 8:30 P.M. Exhibition Hall

COMMITTEE ON CERTIFICATION

Leonard M. Eddy, Chairman

8:30 P.M. to 10:00 P.M. Hilton Palacio del Rio
La Reina Room

MONDAY, JUNE 3

CONTINUING EDUCATION COURSES

9:00 A.M. to 5:00 P.M. Convention Center

BOARD OF DIRECTORS

Presiding: Sarah C. Brown, President

Medical Library Association

9:00 A.M. to 5:00 P.M. Hilton Palacio del Rio
La Vista Room

COMMITTEE ON INTERNATIONAL COOPERATION

Carroll F. Reynolds, Ph. D., Chairman

9:00 A.M. to 5:00 P.M. Hilton Palacio del Rio
La Reina Room

BARBECUE DINNER

[See Special Events]

6:30 P.M. to 10:30 P.M. Lone Star Brewery

TUESDAY, JUNE 4

VETERINARY MEDICAL LIBRARY GROUP

Business Meeting

7:00 A.M. to 8:30 A.M. Hilton Palacio del Rio
La Duquesa Room

HONORS AND AWARDS COMMITTEE

Gerald G. Oppenheimer, Chairman

7:30 A.M. to 8:30 A.M. Hilton Palacio del Rio
La Reina Room

OPENING SESSION

8:30 A.M. to 9:30 A.M. Banquet Hall

Presiding: Sarah C. Brown, President
Medical Library Association

WELCOME

James E. Bauerle, D.D.S.,
Board of Regents,
The University of Texas System
Austin, Texas

Major General George E. Schafer, M.D.
Commander, Air Force Systems Command,
Aerospace Medical Division,
Brooks Air Force Base, Texas

Brig. General William A. Boysen, M.D.
Commander, Brooks Army Medical Center,
Fort Sam Houston, Texas

Brig. General Paul W. Myers, M.D.
Commander, Wilford Hall U.S.A.F. Medical Center
Lackland Air Force Base, Texas

William H. Knisely, Ph. D.
Vice Chancellor for Health Affairs,
The University of Texas System
Austin, Texas

Frank Harrison, M.D., Ph. D., President
The University of Texas Health Science Center
At San Antonio
San Antonio, Texas

KEYNOTE SPEAKER

Stewart G. Wolf, Jr., M.D., Director
Marine Biomedical Institute
University of Texas
Medical Branch
Galveston, Texas

BUSINESS SESSION I

9:30 A.M. to 11:00 A.M. Banquet Hall

Presiding: Sarah C. Brown, President
Medical Library Association

REPORTS OF OFFICERS

Registration Report and Quorum
Board of Directors, Sarah C. Brown
Secretary, Robert M. Braude
Treasurer and Finance Committee, Helen Yast
Executive Director, John S. LoSasso
Director of the Division of Education, Julie A. Virgo
Committee on the Central Office, Bernice M. Hetzner
Management Review Committee, Sarah C. Brown
Editor of the *Bulletin of The Medical Library Association*
Robert E. Lewis

REPORTS OF COMMITTEES

- By-Laws Committee, Salvador B. Waller, Chairman
Exchange Committee, Minnie Orfanos, Chairman
MLA/NLM Liaison Committee, Joan Titley Adams, Chairman
Committee on Curriculum, Faith M. Murphy, Chairman
Committee on Certification, Leonard M. Eddy, Chairman
Committee on Scholarships, Mary Jane Laatz, Chairman
Committee on Recruitment, Charles R. Bandy, Chairman
Committee on Continuing Education, Fred R. Roper, Ph.D., Chairman
Committee on Legislation, Donald Washburn, D.D.S., Chairman
Honors and Awards Committee, Gerald J. Oppenheimer, Chairman
Nominating Committee, Sam W. Hitt, Chairman
Committee on International Cooperation, Carroll F. Reynolds, Chairman
Membership Committee, Dorothy Gregor, Chairman
Program and Convention Committee, Patricia Bentley, Chairman
Publication Committee, Kenneth E. Moody, Chairman
Editorial Committee for *Vital Notes.*, William K. Beatty, Chairman
Editorial Committee for the *Bulletin of The Medical Library Association*,
Gloria Werner, Chairman
Editorial Committee for the *Handbook of Medical Library Practice*,
Roy C. Johnson, Chairman

FILM

"Rx: Information"
(First Showing—see special events)

VISIT EXHIBIT AREA

Complimentary Coffee
11:00 A.M. to 11:30 A.M. Exhibition Hall—West End

JANET DOE LECTURE

"Library Cooperation: Wave of the Future or Ripple"
Jacqueline Felter,
Medical Library Center of New York
New York, New York
11:30 A.M. to 12:30 A.M. Banquet Hall

HONORS AND AWARDS LUNCHEON

(See Special Events)
Presiding: Sarah C. Brown, President
Medical Library Association
12:30 P.M. to 2:30 P.M. Mission Room

Welcome to New Members
Sam Hitt, President-Elect
Medical Library Association

New Member Response
Eva Goldschmidt

Presentation of Honorary Member Certificates
Dorothy Gregor, Chairman
Membership Committee

Presentation of Scholarships
Mary Jane Laatz, Chairman
Committee on Scholarships

Awarding of Certificates in Medical Librarianship
Leonard M. Eddy, Chairman
Committee on Certification

Presentation of Prizes and Awards
Gerald J. Oppenheimer, Chairman
Honors and Awards Committee

Ida and George Eliot Prize
Beatrice H. Robinow, Chairman
Subcommittee on Eliot Prize Essay

Murray Gottlieb Prize
Martha Teach Gaudi, Chairman
Subcommittee on Gottlieb Essay

Rittenhouse Award
Gerald J. Oppenheimer, Chairman
Subcommittee on Rittenhouse Award

Marcia C. Noyes Award
Gerald J. Oppenheimer, Chairman
Honors and Awards Committee

VISIT EXHIBIT AREA

Complimentary Coffee

2:30 P.M. to 3:00 P.M. *Exhibition Hall—West End*

GENERAL SESSION I

3:00 P.M. to 5:00 P.M. *Banquet Hall*

"International and Regional Health Information Services"

The panel will examine the sharing of library and information resources or networking for improved biomedical communications. National and international levels of activity will be discussed, both from a policy and operating program perspective. Approaches unique to Canada, Latin America and the United States will be compared with an explanation of how they may inter-relate more intimately in the future within the Western Hemisphere.

Moderator

Martin M. Cummings, M.D., Director
National Library of Medicine
Bethesda, Maryland

Panelists, Canada

John D. Keyes, Ph. D.
Assistant Vice President, National Research Council
Ottawa, Canada

Jack E. Brown, M.A., L.L.D.
National Science Librarian, National Science Library
National Research Council
Ottawa, Canada

Panelists, Latin America

Abraham Horowitz, M.D., Director
Pan American Health Organization
Washington, D.C.

Amador Neghme, Ph.D., Director
Biblioteca Regional de Medicina
Organizacao Pan-Americano de Saude
Sao Paulo, Brasil

Panelists, U.S.A.

Mary E. Corning, Ph.D., Assistant Director
International Programs, National Library of Medicine
Bethesda, Maryland

COMMITTEE ON SCHOLARSHIPS

Mary Jane Laatz, Chairman
5:00 P.M. to 6:00 P.M. Room 3

HEALTH SCIENCE AUDIOVISUAL GROUP

"Audiovisual Equipment"

Brenda Cross
Eastman Kodak Company
Rochester, New York

5:00 P.M. to 6:30 P.M. Fiesta Rooms 1 and 2

1973/74 COMMITTEE ON CONTINUING EDUCATION

Fred W. Roper, Ph. D., Chairman
5:00 P.M. to 6:30 P.M. Room 32

EDITORIAL COMMITTEE FOR THE *BULLETIN*

Gloria Werner, Chairman
5:00 P.M. to 6:30 P.M. Room 5

GROUP DINNERS

7:00 P.M. to 9:00 P.M.

Dental Library Group
Samuel Dreizen, M.D.
Room 33

History of Medicine Group
"There is no History . . ."

Charles A. Owen, M.D., Chairman
Department of Biochemistry
Mayo Foundation; Professor of Medicine (Medical Research) and
Clinical Pathology, Mayo Medical School
Rochester, Minnesota
River Room

Medical Society Libraries Group
"Attracting Greater Support and Funding for Society Libraries"
C. Lincoln Williston, Executive Secretary
Texas Medical Association
Room 31

Research Libraries Group
Martin Goland, President
Southwest Foundation for Research and Education
Fiesta Rooms 6 and 7

COMMITTEE ON MEDICAL LIBRARY TECHNICIAN ASSISTANTS
Dorothy Mueller, Chairman
9:15 P.M. to 10:45 P.M. Hilton Palacio del Rio
LaVirreina Room

MEDICAL LIBRARY RELEVANCE GROUP
Maury Maverick, Attorney
"The Physician as a Conscientious Objector"
9:15 P.M. to 10:30 P.M. Hilton Palacio del Rio
La Vista Room

WEDNESDAY, JUNE 5

COMMITTEE ON CURRICULUM
Faith M. Murphy, Chairman
8:00 A.M. to 9:00 A.M. Hilton Palacio del Rio
La Virreina Room

COMMITTEE ON BIBLIOGRAPHIC PROJECTS AND PROBLEMS
Miwa Ohta, Chairman
8:30 A.M. to 9:00 A.M. Hilton Palacio del Rio
La Reina Room

MEDICAL LIBRARY EDUCATION GROUP
Presiding: Donald D. Foos, Dean
Graduate School of Library Science
Louisiana State University
Baton Rouge, Louisiana
Speaker
"The History of MLA Certification"
William D. Postell, Director
Rudolph Maytos Medical Library
Tulane University
New Orleans, Louisiana
8:00 A.M. to 9:15 A.M. Fiesta Room 8

GENERAL SESSION II
9:30 A.M. to 10:30 A.M. Banquet Hall
"Learning Resource Centers"
Moderator: David A. Kronick, Ph. D.,
Librarian, The University of Texas
Health Science Center
San Antonio, Texas

Panelists

"AAMC/AADS/NLM Project: A Progress Report"

William G. Cooper, Ph. D.

AAMC/AADS/NLM Educational Materials

Association of American Medical Colleges

Washington, D.C.

"Mission Impossible"

Lt. Col. Howard D. Gulin, MSC

Director of Television

Academy of Health Sciences

Fl. Sam Houston, Texas

"Media Integration in the Health Sciences"

Philip Rosenstein, Director

College of Medicine & Dentistry of New Jersey Library

Newark, New Jersey

"Interinstitutional Education Programs and the Accessibility
of Non-Print Media"

James F. Williams, II,

Medical Librarian

Vera Shiffman Medical Library

Wayne State University

Detroit, Michigan

VISIT EXHIBIT AREA

Complimentary Coffee

10:30 A.M. to 11:00 A.M. Exhibition Hall

AUTHOR FORUMS

11:00 A.M. to 12:30 P.M. Convention Center

FIESTA ROOM 1

LIBRARY ADMINISTRATION

Presiding: Bobby Carter, Director

Georgetown University

Medical Center Library

Washington, D.C.

"The Perils of Pauline"

Jo Ann Bell

East Carolina University

Greenville, North Carolina

A review of a few of the unusual events experienced by the Director of a new health science library. The problems of collection development, space and equipment.

"Introduction to Library Services for Allied Health Personnel"

Eva Borda and M. Murray

The University of Western Ontario

London, Ontario, Canada

Experience with a non-credit course given at the University of Western Ontario Health Sciences Library.

"The Librarian: His Ability to Cope With and Adapt To Change"

James F. Comes
Muncie, Indiana

This paper was written to bring to your attention the personality of the individual and the need to understand the change process.

"How Can Operations Research Techniques Help Library Administrators?"

Ching-chi-Chen
School of Library Science
Simmons College
Boston, Massachusetts
Philip M. Morse
Massachusetts Institute of Technology
Boston, Massachusetts

Analytical techniques of OR can be of great value to library administrators in the processes of decision making and problem solving. Some illustrations on book uses at the Countway Library of Medicine are given as models.

FIESTA ROOM 2

Computer-Assisted Cataloging

Presiding: C. Lee Jones
Director of the Library
College of Physicians and Surgeons
Columbia University
New York, New York

"The Development of a Mini-Computer System for the University of Minnesota
Biomedical Library: A Progress Report"

Glenn Brudvig, Professor and Head
Biomedical Library
University of Minnesota
Minneapolis, Minnesota

An NLM grant in 1972 was provided to develop a low cost, stand-alone library-controlled, computer system which could handle all data processing for a medical library, including book ordering, serials check-in and control, accounting, cataloging, circulation and reference assistance.

* "Automated Cataloging of Health Science Materials in the Ohio College Library Center's
Network: The Experience of the Cleveland Health Sciences Library"

Olyn K. Ruxin
Cleveland Health Sciences Library
Cleveland, Ohio

A summary and analysis of activities during first year of active membership.

"Experiences with Computer-Assisted Cataloging"

Ruth C. Traister
UCLA Biomedical Library
University of California
Los Angeles, California

A description of the system at UCLA with a discussion of the feasibility of extracting and manipulating cataloging copy from the CATLINE data base and the NLM *Current Catalog* tapes.

FIESTA ROOM 3

National and International Aspects of Medical Libraries

Presiding: Lois Ann Colaianni

Director of Libraries

Cedars-Sinai Medical Center

Los Angeles, California

"Health Sciences Libraries in the United States: A Five-Year Perspective"

Susan Crawford, Ph. D., Director

AMA Archive-Library Department and Associate Professor

Columbia University School of Library Service

Gary Dandurand, Research Associate

AMA Archive-Library Department

Two surveys of the universe of health sciences libraries in the United States by the
MLA Committee on Surveys and Statistics—findings.

"Continuing Education Activities, 1964-74: A Decade of Growth and Development"

Fred W. Roper, Ph. D.,

School of Library Science

The University of North Carolina

Chapel Hill, North Carolina

This paper reflects the growth and development of continuing education activities of
MLA and explores possible areas of growth for the future.

"Area Health Education Centers as the Foundation for A Statewide
Biomedical Communications Network"

Warren A. Sawyer,

Director of Libraries

J. Mangiaracina

Director for Education and Training

Medical University of South Carolina

Charleston, South Carolina

Plans for delivering library and other information services to four designated area
health education centers are described.

"Library Reorganization and Development at the National School of Nursing,
Guatemala"

Edith H. Throckmorton

University of Oregon Medical School Library

Portland, Oregon

Consultant's report on an intensive period of changes in Latin America.

FIESTA ROOM 4

HOSPITAL LIBRARIES

Presiding: Katherine L. Haas

Instructor

Louisiana State University

Baton Rouge, Louisiana

"The Hospital Library: Access to Information for The Rural Health Professional"

Elizabeth W. Bruce

Moorhead, Minnesota

Explores the question of equal access for rural health professionals to health science
information. The hospital library is the link.

"A Core Collection of Journals on Microfilm in a Community Teaching Hospital"

Joan M. Daghita

Librarian

Monmouth Medical Center
Long Branch, New Jersey

A study of the development of community hospital libraries.

"The Medical Library Resource Project Grant at the Muhlenberg Hospital Library"

Jane McCarthy
Librarian

Muhlenberg Hospital
Plainfield, New Jersey

Implimentation of an NLM Project Grant to enlarge, remodel, add conference room,
and start an audiovisual program

"Hospital Library Development Services: The Charles A Dana Medical Library
University of Vermont"

Robert J. Sekerak
Director

The University of Vermont Hospital Library Development Services
Burlington, Vermont

The purpose of this service is to assist community hospitals in rural areas to es-
tablish and develop active, service-oriented libraries.

FIESTA ROOM 5

INFORMATION FOR PATIENT CARE AND MEDICAL EDUCATION

Presiding: James W. Barry
Director of the Library

Arizona Medical Center Library
University of Arizona
Tucson, Arizona

"Report on the Biomedical Librarian in a Patient-Care Setting
at the University of Missouri-Kansas City School of Medicine"

Virginia Algermissen
Assistant Professor

University of Missouri-Kansas City
Director of the Medical Library
Kansas City, Missouri

The biomedical librarian has been placed in a patient-care setting working in the
specific environment of a six-year medical school guided by the docent team concept
(docent is defined as a clinician-scholar). Within this framework the specifically
qualified Clinical Medical Librarians function within the Docent Unit. Three dis-
semination techniques or systems, LATCH, *Current References*, and Latest Topics
are discussed.

"User Needs: The Key to Changing Library Service and Policies"

Barbara Baird Davis
Reference Librarian

Medical University of South Carolina
Charleston, South Carolina

The user survey and the faculty interview are examined as ways of evaluating and
changing roles in the health science library.

"The Effect of an Information Specialist-Directed Program on Patient Care and
Medical Education"

Agnes A. Roach
Head Librarian

Whitney W. Addington, M.D.
Chairman, Division of Pulmonary Medicine
Cook County Hospital
Chicago, Illinois

The medical librarian joined the Pulmonary Medicine health care team at Cook County Hospital, Chicago, Illinois, in order to provide a quick response to the team's information needs regarding patient care, graduate medical education, continuing education, and research. Based on a project at the University of Kansas Medical School aimed at medical students, the emphasis at Cook County was placed on aiding residents in specialized training as well as full-time members of the health care team.

FIESTA ROOM 6

HOSPITAL LIBRARIES

Presiding: Emil Frey
Director of the Library
The University of Texas Medical Branch
Galveston, Texas

"Hospital Library Management—Some Practical Aspects"

Helene Gottesmann
Administrative Assistant
Library of the Health Sciences
University of Illinois
Chicago, Illinois

Discusses the librarian's role as teacher and public relations expert in promoting the notion of the librarian as "information specialist".

"The Circuit Librarian: A Means of Extending Library Service to Community Hospitals"

Judith A Ittner
Painesville, Ohio

The Circuit Librarian of the Cleveland Health Sciences Library extends library services to five community hospitals in Northeastern Ohio by visiting each hospital weekly, serving as a consultant and doing reference work. The Purpose is to make the information resources in Cleveland more accessible to these community hospitals and to increase communications among the hospitals and between these hospitals and the medical school.

"Evaluating the Hospital Health Science Library: A Report of a Four-Year Effort in Connecticut"

John A. Timour
Director

Mid-Eastern Regional Medical Library Service
College of Physicians of Philadelphia
Philadelphia, Pennsylvania

The effects of an intensive four-year effort to improve and upgrade hospital health science libraries through the Connecticut Regional Medical Program is described. The establishment of objectives, methods used to achieve these objectives, activities planned and conducted, and the final results are discussed.

FIESTA ROOM 7

CATALOGING, ESPECIALLY AUDIOVISUAL

Presiding: Marvin W. McFarland
Chief, Reference Department
Science and Technology Division
The Library of Congress
Washington, D.C.

"Cataloging Audiovisual Materials: A New Approach"

Mary Ann Knotts

Lister Hill Library of the Health Sciences

Birmingham, Alabama

In order to provide users with a convenient means of determining the suitability of audiovisual materials to their needs, the library developed a system for cataloging these materials which will present educational information as well as the general information usually included when cataloging audiovisual materials.

"Three-Way Catalog Division Combined with Conversion to Medical Subject Headings (MeSH) in a Medium Sized Medical Library"

Eleanor M. McNutt and Ursula H. Poland

Schaffer Library of Health Sciences

Albany Medical College of Union University

Albany, New York

Methodology and purpose of dividing a dictionary catalog into a three-way divided catalog is presented, advantages and ancillary decisions and methods are described.

"Audiovisual Aids for Health Science Education:

A cataloging Tool for Health Science Audiovisuals in an Educational Setting"

Bethe Moulton

Assistant Librarian

Newton-Wellesley Hospital

Newton Lower Falls, Massachusetts

A computerized book catalog is described, as an alternative to the card catalog, for audiovisual materials. The catalog facilitates selection of materials for educational program and commits the library to an active role in curriculum planning. Development and evaluation of the experimental catalog are discussed.

FIESTA ROOM 8

BIBLIOGRAPHIC ACCESS AND USE

Presiding: Donald D. Hendricks

Director of the Library

The University of Texas Health Science Center

Dallas, Texas

"Current Awareness Services—Observations of the Past and Present, and Implications for the Future"

Michael J Brandli

College of Medicine and Dentistry of New Jersey

Newark, New Jersey

A study of the College of Medicine and Dentistry of New Jersey Library's Current Awareness service with results of faculty evaluation.

"Continuing Education Needs for Health Sciences Library Personnel"

Julie A. Virgo, Director of Education

Patricia McConaghey, Research Associate

Pauline V. Angione, Research Associate

Medical Library Association

Chicago, Illinois

This is a report of an on-going project whose purpose is to assess the needs for the continuing education of personnel at all levels of employment in health sciences libraries, and to develop a program which is responsive to the needs of these people.

"Twin Cities Area MEDLINE Consortium. A Cooperative First Step"

Pam Tibbetts
Ruth Ann Arany
Donna Johnson
Fairview Hospital
Minneapolis, Minnesota

These hospitals form a MEDLINE consortium functioning as a subnetwork and accessing the network so that the combined use simulates one user.

"MEDLINE—The Hawaiian Experience"

Walter W. Walker
Honolulu, Hawaii

A unique computer linkage spans 6,000 miles through three computer systems and a communications satellite to provide this service.

GROUP LUNCHEONS

12:30 P.M. to 2:00 P.M.

Hospital Libraries Group

"Consorting with Consortia, or Preparing for Do It Yourself Days"

Jean Albrecht, Librarian
John Peter Smith Hospital
Fort Worth, Texas
Mission Room

Medical School Libraries Group

"An Ever Expanding Role for Biomedical Librarians"

Dr. Armond J. Guarino, Dean
Graduate School of Biomedical Sciences
University of Texas Health Science Center
San Antonio, Texas
River Room

Mental Health Libraries Group

Group Discussion
Room 33

Pharmacy Group

T. C. Fleming, Director
Corporate Quality Systems
ALCON Laboratories, Inc.
Fort Worth, Texas
Room 34

Veterinary Medical Library Group

"Comparative Medicine in the U.S. Air Force"

Major George W. Irving, III, D.V.M.
U. S. Air Force
Veterinary Education Branch
USAF School of Aerospace Medicine
Brooks Air Force Base, Texas
Room 25

VISIT EXHIBIT AREA

Complimentary Coffee
2:00 P.M. to 5:00 P.M. Exhibition Hall

AD HOC COMMITTEE TO DEVELOP A NEW CERTIFICATION CODE

Louise Darling, Chairman
2:00 P.M. to 3:00 P.M. *Fiesta Room 8*

EXCHANGE COMMITTEE

Minnie Orfanos, Chairman
2:00 P.M. to 3:00 P.M. *Fiesta Room 2*

HONORS AND AWARDS SUBCOMMITTEE ON RITTENHOUSE AWARD

Gerald J. Oppenheimer, Chairman
2:00 P.M. to 3:00 P.M. *Fiesta Room 24*

COMMITTEE ON SCHOLARSHIPS

Mary Jane Laatz, Chairman
2:00 P.M. to 3:00 P.M. *Fiesta Room 5*

MEMBERSHIP COMMITTEE

Dorothy Gregor, Chairman
2:00 P.M. to 4:00 P.M. *Room 24*

COMMITTEE ON MLA CONTINUING PUBLICATIONS

William K. Beatty, Chairman
2:30 P.M. to 3:30 P.M. *Room 3*

COMMITTEE ON LEGISLATION

Donald Washburn, D.D.S., Chairman
3:00 P.M. to 4:00 P.M. *Room 26*

COMMITTEE ON SURVEYS AND STATISTICS

Susan Crawford, Ph.D., Chairman
3:00 P.M. to 4:30 P.M. *Room A*

HISTORY OF MEDICINE GROUP PANEL DISCUSSION

Participants

Martha Teach Gnudi, Head
History and Special Collections Department
Biomedical Library
University of California, Los Angeles
Los Angeles, California

Robert T. Lentz, Librarian
Scott Memorial Library
Thomas Jefferson University
Philadelphia, Pennsylvania

George S. T. Cavanaugh, Director
Duke University Medical Center Library
Durham, North Carolina

Emil F. Frey, Director
Moody Medical Library
University of Texas Medical Branch
Galveston, Texas
3:30 P.M. to 5:30 P.M. *Room 31*

1974/75 COMMITTEE ON CONTINUING EDUCATION

Richard Eimas, Chairman

4:30 P.M. to 6:00 P.M. Room 22

COMMITTEE ON RECRUITMENT

Charles Bandy, Chairman

4:30 P.M. to 6:00 P.M. Room 24

"TOWN HALL MEETING"

(Special "rap" session to obtain information concerning ways in which MLA can better serve its members who work in hospitals and other health care institutions)

Participants

Katherine T. Barkley

Jewish Hospital

Cincinnati, Ohio

Mary Jo Hamilton

St. Vincent Hospital and Medical Center

Portland, Oregon

Harvey Hammond

Children's Hospital of Los Angeles

Los Angeles, California

Margaret Miller

Borgess Hospital

Kalamazoo, Michigan

Helen Yast, MLA Treasurer

American Hospital Association

Chicago, Illinois

7:00 P.M. to 9:00 P.M. River Room

THURSDAY, JUNE 6

GENERAL SESSION III

8:30 A.M. to 10:00 A.M. Banquet Hall

"Drug Information and Drug Information Centers"

Moderator: Winifred Sewell, Assistant Professor

University of Maryland

School of Pharmacy

Baltimore, Maryland

Panelists

"Clinical Needs for Drug Information Support as Viewed by a Physician"

J. Howard Frederick, M.D.

Private Practitioner

San Antonio, Texas

"Clinical Needs for Drug Information Support as Viewed by a Clinical Pharmacist"

L. Cliff Littlefield, Pharm. D.
Assistant Professor
University of Texas,
College of Pharmacy

"Needs of Library Resources for a Drug Information Center"

Ann Amerson, Ph.D.
University of Kentucky
Albert B. Chandler Medical Center Library
Lexington, Kentucky

"Organization of Library Resources with Drug Information Center Support"

Betty Maxon
University of Kentucky
Albert B. Chandler Medical Center Library
Lexington, Kentucky

"Educational Values of Drug Information Centers"

Charles Walton, Ph.D., Director
Drug Information Center
University of Texas Health Science Center
San Antonio, Texas

VISIT EXHIBITS

Complimentary Coffee
10:00 A.M. to 10:30 A.M. *Exhibition Hall*

BUSINESS SESSION II

10:30 A.M. to 12:30 P.M. *Banquet Hall*

Presiding

Sarah C. Brown, President
Medical Library Association

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Susan Crawford, Ph.D., Chairman

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Miwa Ohta, Chairman

Ad Hoc Committee to Develop a New Certification Code
Louise Darling, Chairman

Ad Hoc Committee to Review JCAH
Accreditation Manual for Hospitals
Helen Yast, Chairman

MLA/NLM Task Force on the Impact of MEDLARS II on Cataloging and
Classification in Medical Libraries

David Bishop, Chairman
Committee on MLA Continuing Publications
William K. Beatty, Chairman

Film Advisory Committee
John S. LoSasso, Chairman

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Julita C. Awkard

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Emil Frey

American National Standards Institute
Committee Z85 on Standardization of Library Supplies and Equipment
Emil Frey

American Society for Information Science
Association of American Library Schools/Continuing Library Education Network
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Council on Library Technical Assistants
Julie A. Virgo

Council of National Library Associations
Sam W. Hitt, John S. LoSasso (ex officio)

Interagency Council on Library Resources for Nursing
Samuel Waddell, June Burroughs

United States Book Exchange, Inc.
Frederick D. Bryant

BOARD OF DIRECTORS AND COMMITTEE

Chairmen Luncheon
12:30 P.M. to 2:00 P.M. *Fiesta Rooms 6 and 7*

Nursing Librarians Group Luncheon
"Depersonalization, the Disease of Our Society"
Elizabeth Pounds, R.N., BBA, Me.d.

Assistant Administrator for Nursing Service
Texas Tech University
Medical School
Lubbock, Texas 12:30 P.M. to 2:00 P.M. *Room 31*

GENERAL SESSION IV

Sponsored by the MLA/NLM Liaison Committee
2:00 P.M. to 4:00 P.M. *Banquet Hall*

"Development and Sharing of Library Resources at the Community Level"

Joan T. Adams, Chairman
MLA/NLM Liaison Committee

Panelists

Harold Schoolman, M.D.
Assistant Deputy Director
National Library of Medicine
Bethesda, Maryland

Arthur Broering
Extramural Programs
Deputy Associate Director
National Library of Medicine
Bethesda, Maryland

Wendy Fink
Newton-Wellesley Hospital
Newton Lower Falls, Massachusetts
(To be presented by Bethe Moulton)

INAUGURAL ADDRESS OF INCOMING PRESIDENT

Sam W. Hitt, Executive Director
Houston Academy of Medicine
Texas Medical Center Library
Houston, Texas
4:00 P.M. to 4:30 P.M. *Banquet Hall*

FIESTA

(See Special Events)
7:00 P.M. to 10:30 P.M. *La Villita Juarez Plaza*

FRIDAY, JUNE 7

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Sam W. Hitt, President
Medical Library Association
9:00 A.M. to 1:00 P.M. *Fiesta Room 8*

PROGRAM AND CONVENTION COMMITTEE

Patricia Bentley, Chairman
9:00 A.M. to 5:00 P.M. *Room 22*

PUBLICATION COMMITTEE

Harold Bloomquist, Chairman
9:00 A.M. to 5:00 P.M. *Room 24*

**MLA/NLM Task Force on the Impact of MEDLARS II on Cataloging and
Classification in Medical Libraries**

David Bishop, Chairman
9:00 A.M. to 5:00 P.M. *Room 26*

SATURDAY, JUNE 8

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Sam W. Hitt, President
Medical Library Association
9:00 A.M. to 2:00 P.M. *Meeting Room A*

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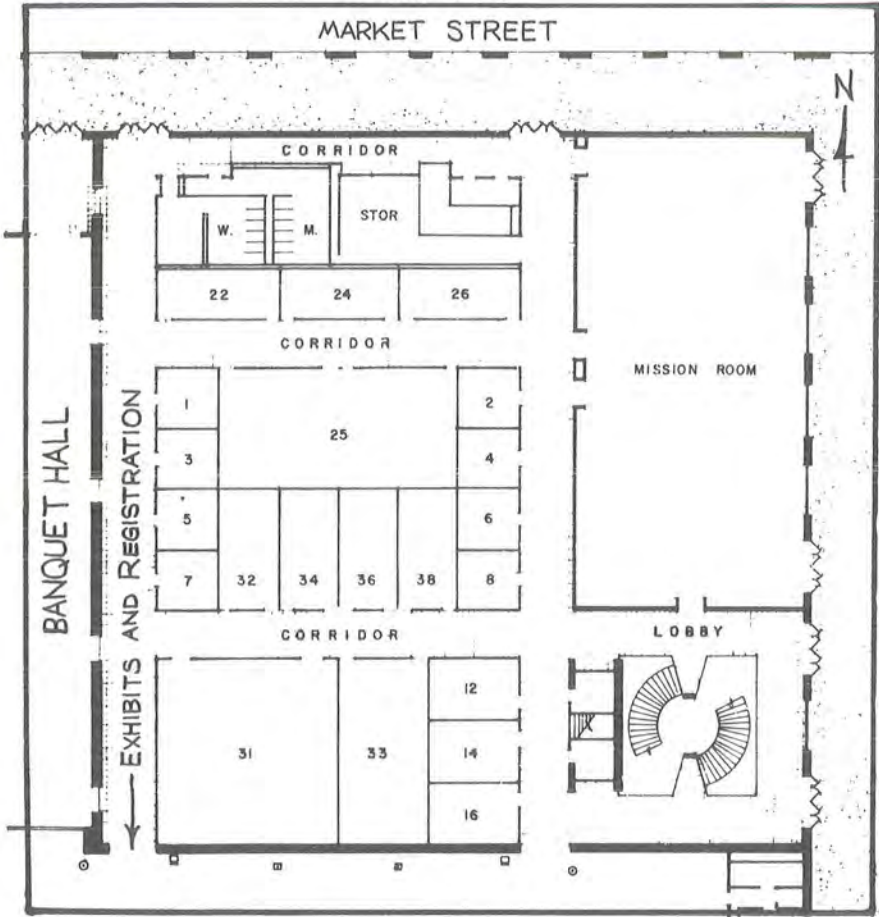
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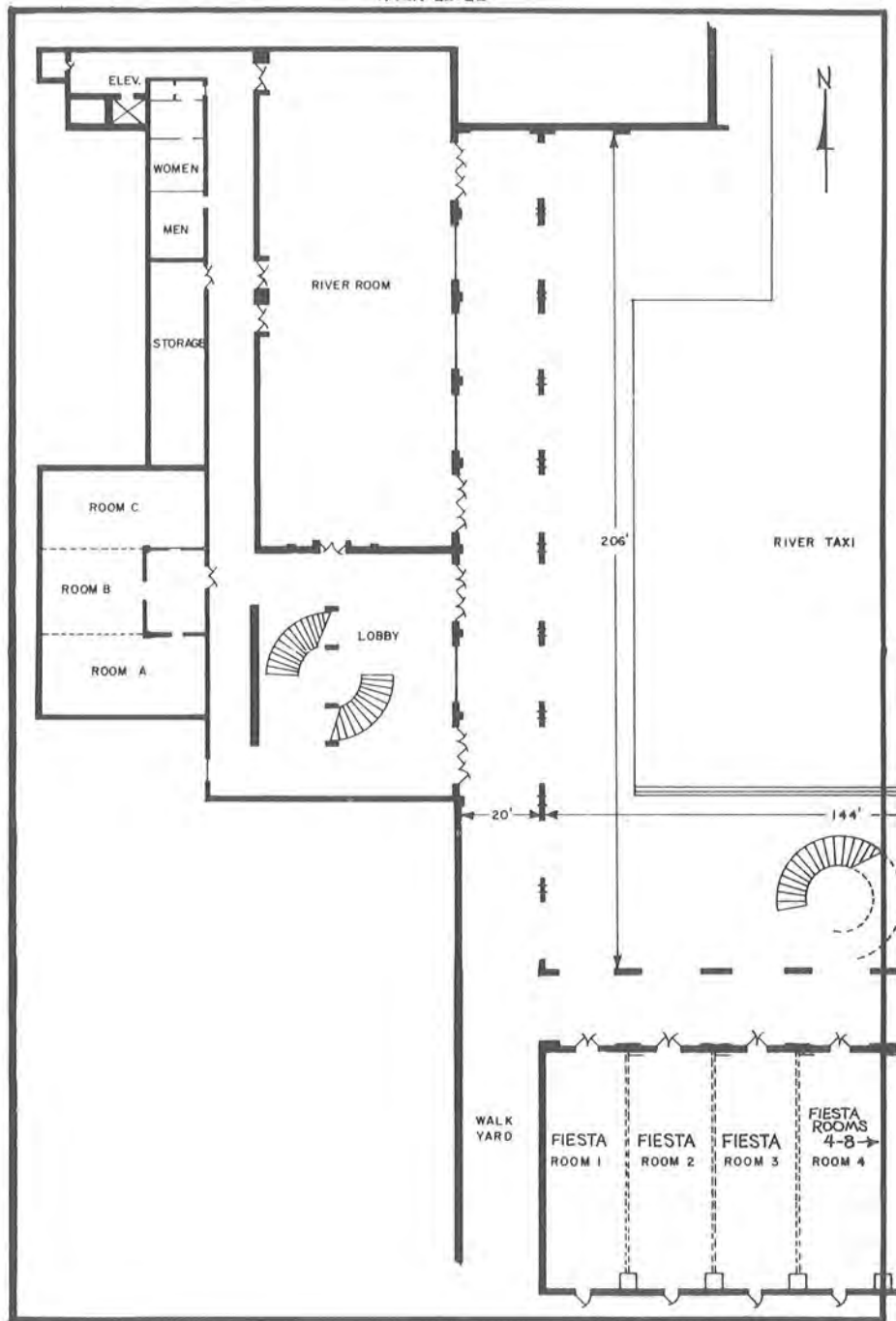
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- 1901-1904
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- 1904-1905
‡ Dr. J. R. Chadwick
- 1905-1906
‡ Dr. A. Jacob
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- 1908-1912
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‡ (C. Perry Fisher)
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- 1913-1914
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- 1914-1916
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- 1916-1917
‡ Dr. Lewis H. Taylor
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- 1968-1969
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- 1969-1970
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- 1970-1971
Donald Washburn, D.D.S.
- 1971-1972
Bernice M. Hetzner
- 1972-1973
Helen Crawford
- ‡ Deceased
-

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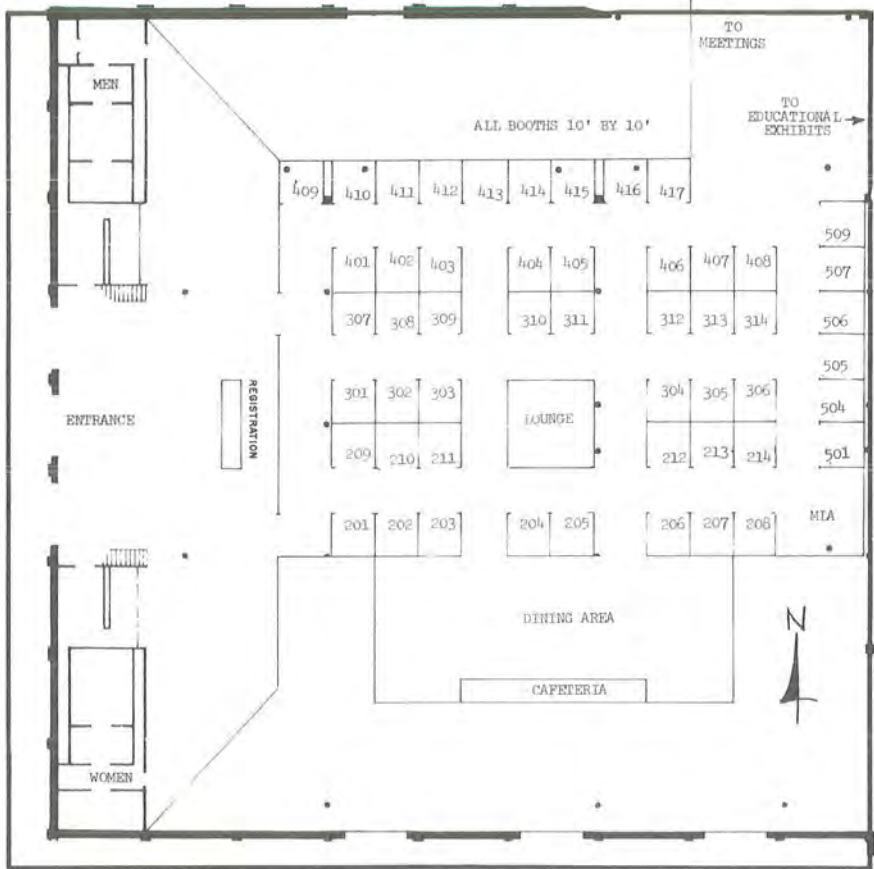


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