

*Medical Library Association
75th Annual Meeting
June 14-17*

Radisson Hotel • Minneapolis Minnesota



Official Program

*75th Annual Meeting
Medical Library Association*

Frontiers in Health Science Librarianship

*June 14-17, 1976
Radisson Hotel, Minneapolis, Minnesota*

Birney Quick, an internationally known Minnesota artist, was commissioned to create a drawing that would represent the ideas expressed in this year's program theme — Frontiers in Health Sciences Librarianship. Using the symbols of an Indian Medicine Man, herbs, and fire coupled with an intentional simplistic design, Quick depicts the idea of "the search to make good medicine down through our 200 year history."



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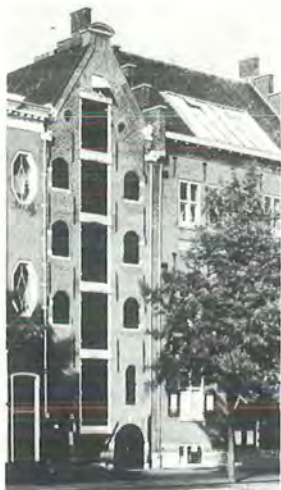
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NEW BOOKS ON AUTOMATING HOSPITAL FUNCTIONS



NEW...

- 1.** HOSPITAL COMPUTER SYSTEMS AND PROCEDURES, VOL. I: ACCOUNTING SYSTEMS, by Raymon D. Garrett, Director, Health Sciences Computer Center, University of Louisville

The first in a unique series of books designed for the professional engaged in automating hospital functions. Every relevant aspect of accountancy is discussed; from patient accounting systems, to supplies accounting and the general ledger.

1976, Illus., 288 pp., P370, \$14.95

AND COMING THIS FALL...

- 2.** HOSPITAL COMPUTER SYSTEMS AND PROCEDURES, VOL. II: MEDICAL SYSTEMS, by Raymon D. Garrett, Director, Health Sciences Computer Center, University of Louisville

A detailed discussion of the medical applications of the automated hospital—specifically, the clinical laboratory and electrocardiographic processing. Also included—an extensive discussion of medical data processing; from medical records, to automated diagnosis.

Fall, 1976, Illus., 300 pp. (est.), P374, \$14.95 (tent.)

PUBLISHED TITLES...

- 3.** COMPUTER TECHNIQUES IN BIOMEDICINE AND MEDICINE, edited by Enoch Haga, Robert D. Brennan, Mario Ariet and Josep Llaurado, M.D.

A comprehensive, coherent, introductory survey of the uses of computers in biomedicine and a primer on the computer simulation techniques used to investigate biomedical systems.

1972, Illus., 358 pp., P127, \$27.50

- 4.** HOSPITALS: A SYSTEMS APPROACH, by Raymond D. Garrett, Director, Health Sciences Computer Center, University of Louisville

An examination of hospital history, policy information and the kind of data involved, with the intent of understanding processes rather than automating systems. An essential volume for the systems analyst.

1973, Illus., 171 pp., P194, \$13.95

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GENERAL INFORMATION

CONTINUING EDUCATION COURSES

OFFICIAL PROGRAM

PROGRAM SUMMARY

SPECIAL EVENTS

FOR EASIER SEARCHES OF THE JOURNAL LITERATURE TAKE A LOOK AT THESE ISI® INFORMATION SERVICES AT MLA EXHIBIT BOOTHS #49 AND #50

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Audrey Grosch*

Tours

Ruth Ann Arany*
Mary Sandra Tarman*

Continuing Education

Gertrude Foreman*

* Steering Committee

GENERAL INFORMATION

REGISTRATION

Registration will be in the main lobby of the Radisson Hotel and open during the following hours:

Friday, June 11	7:00 p.m. - 10:00 p.m.
Saturday, June 12	7:30 a.m. - 10:00 a.m.
	4:30 p.m. - 8:00 p.m.
Sunday, June 13	7:30 a.m. - 10:00 a.m.
	4:30 p.m. - 9:00 p.m.
Monday, June 14	7:30 a.m. - 4:00 p.m.
Tuesday, June 15	8:00 a.m. - 4:00 p.m.
Wednesday, June 16	8:00 a.m. - 4:00 p.m.
Thursday, June 17	8:00 a.m. - 10:30 a.m.

TICKET SALES

Tickets to special events will be sold in the registration area up to twenty-four hours before the function, subject to availability.

EXHIBITS

Exhibits will be open during the following hours:

Monday, June 14	10:00 a.m. - 4:00 p.m.
Tuesday, June 15	10:00 a.m. - 4:00 p.m.
Wednesday, June 16	8:00 a.m. - 2:00 p.m.

HOSPITALITY

Welcome to Minnesota! Members of the Hospitality Committee are ready to assist you at any and all times to make your visit a happy one.

They will staff the Hospitality Room, a source of information on places to visit and how to get there; a place to relax between events; a first aid station for loose buttons and other calamities; a rendezvous for friends and acquaintances.

The Hospitality Room, located in the La Salle C Room in the Mezzanine, is open during the following hours:

Friday, June 11	4:00 p.m. - 8:00 p.m.
Saturday, June 12	10:00 a.m. - 8:00 p.m.
Sunday, June 13	12:00 noon - 5:00 p.m.
Monday, June 14	8:00 a.m. - 4:00 p.m.
Tuesday, June 15	8:00 a.m. - 4:00 p.m.
Wednesday, June 16	8:00 a.m. - 4:00 p.m.
Thursday, June 17	8:00 a.m. - 12:00 noon

MLA SCHOLARSHIP BOOTH

The Scholarship Booth will be open in the Exhibit Hall during the following hours:

Monday, June 14	10:00 a.m. - 4:00 p.m.
Tuesday, June 15	10:00 a.m. - 4:00 p.m.
Wednesday, June 16	8:00 a.m. - 2:00 p.m.

MLA BOOTH

Information on membership, careers, education, certification, publications and the health sciences librarianship film is available. The booth is open during the same hours as Exhibits.

PLACEMENT SERVICE

The Placement Service this year will include listings of both available positions and personnel. Provisions will be made for scheduling interviews during the period of the meeting.

The Placement Service located in the Viking Club Room will be open during the following hours:

Friday, June 11	7:00 p.m. - 10:00 p.m.
Saturday, June 12	7:30 a.m. - 9:00 a.m. 4:30 p.m. - 8:00 p.m.
Sunday, June 13	7:30 a.m. - 9:00 a.m. 4:30 p.m. - 9:00 p.m.
Monday, June 14	9:00 a.m. - 5:00 p.m.
Tuesday, June 15	9:00 a.m. - 5:00 p.m.
Wednesday, June 16	9:00 a.m. - 5:00 p.m.
Thursday, June 17	9:00 a.m. - 5:00 p.m.

DAILY NEWSPAPER

The MLA '76 daily newsletter is *THE MIDNIGHT RIDER*. Printed in the style of an early American broadside, *THE MIDNIGHT RIDER* will announce daily program activities, any last minute program or room changes, additional formal or informal meetings, and will feature articles on topics of interest to convention participants.

Working out of headquarters in the Executive Annex, *RIDER* staff will cover luncheons, business meetings, speeches, panels, and poster sessions, so those who are unable to attend everything will remain informed of convention happenings. Anyone who wishes to contribute information to the *RIDER* is asked to bring it to the Executive Annex before the 1 P.M. deadline every afternoon.

The *MIDNIGHT RIDER* is available at the Registration Desk, the Hospitality Area, and in the Exhibit Hall.

CONVENTION RIBBONS

Ribbons are used to identify registrants and other participants as follows:

GREEN	Officers and Board Members
BLUE	Hospitality
YELLOW	Members from outside the U.S. and Canada
GREEN BUTTONS	New Members have been provided with green buttons. Let's give them a special welcome!!

CONTINUING EDUCATION COURSES

(Courses are from 9:00 a.m. - 5:00 p.m. unless otherwise noted.)

- CE 4 GENERAL BIOMEDICAL REFERENCE TOOLS
Saturday Marquette Inn 1355 Donna Johnson
Sunday Marquette Inn 1355 Susan Kirkbride
- CE 5 HUMAN FACTORS IN MEDICAL LIBRARY ADMINISTRATION
Saturday Radisson Mart III-306 Phyllis Mirsky
Sunday Radisson Mart III-306 Patricia Bentley
- CE 8 A REVIEW OF THE LITERATURE OF DENTISTRY
Saturday Marquette Inn 755 Aletha Kowitz
Sunday Marquette Inn 755 Aletha Kowitz
- CE 9 MATERIALS FOR THE HISTORY OF THE HEALTH SCIENCES
Saturday Marquette A William Beatty
Sunday Marquette A William Beatty
- CE 10 RECENT ADVANCES IN THE LITERATURE OF PHARMACY
Saturday Marquette B Barbara Hill
Sunday Marquette B Barbara Hill
- CE 11 SPECIAL INTERLIBRARY LOAN
Saturday 9:00 a.m. - 12:30 p.m. Duluth Ruth Holst
Sunday 9:00 a.m. - 12:30 p.m. Northstar Inn Ballroom I Ruth Holst
- CE 12 INDEXING AND ABSTRACTING SERVICES IN THE BIOMEDICAL SCIENCES
Saturday Radisson Mart III-301 Lorraine Schulte
Sunday Radisson Mart III-301 Lorraine Schulte
- CE 13 GRANT APPLICATIONS AND MANAGEMENT
Saturday Marquette Inn 855 John Timour
Sunday Marquette Inn 855 John Timour
- CE 14 HEALTH SCIENCES LIBRARY BUILDINGS
Saturday Marquette Inn 1455 Warren Bird
Sunday Marquette Inn 1455 Warren Bird
- CE 15 LITERATURE OF NURSING
Saturday Marquette Inn 955 Jacqueline Picciano
Sunday Marquette Inn 955 Jacqueline Picciano
- CE 17 PRESERVATION OF LIBRARY MATERIALS
Saturday Marquette Inn 1055 Judith Overmier
Sunday Marquette Inn 1055 Judith Overmier
- CE 18 SYSTEMS ANALYSIS
Saturday Radisson Mart III-303 Claire Schultz
Sunday Radisson Mart III-303 Claire Schultz
- CE 19 APPLICATION OF OPERATIONS RESEARCH TO LIBRARY DECISION MAKING
(2-Day) Radisson Mart II-205 Ching-Chih Chen
- CE 20 MEDLINE AND THE HEALTH SCIENCE LIBRARIAN
Saturday LaSalle A Laura Eisenberg, Peri Schuyler, Geri Nowak
Sunday LaSalle A Laura Eisenberg, Peri Schuyler, Geri Nowak

CONTINUING EDUCATION COURSES (Cont'd)

(Courses are from 9:00 a.m. - 5:00 p.m. unless otherwise noted.)

- CE 22 PLANNING HOSPITAL LIBRARY FACILITIES
Saturday Marquette Inn 1655 Jacqueline Bastille
Sunday Marquette Inn 1655 Frances Ishii
- CE 23 PROBLEMS IN MEDICAL CATALOGING AND CLASSIFICATION
Saturday Marquette Inn 1155 Emilie Wiggins
Sunday Marquette Inn 1155 Emilie Wiggins
- CE 24 MeSH AND NLM CLASSIFICATION
Saturday Radisson Mart II-204 Susan Hill
Sunday Radisson Mart II-204 Susan Hill
- CE 26 TEACHING SKILLS FOR LIBRARY EDUCATORS
Saturday Marquette Inn 1255 Martha Jane Zachert
Sunday Marquette Inn 1255 Martha Jane Zachert
- CE 28 ADVANCED REFERENCE SERVICES
Saturday Radisson Mart II-203 Lucretia McClure
Sunday Radisson Mart II-203 Lucretia McClure
- CE 29 HOSPITAL LIBRARY MANAGEMENT
Saturday Radisson Mart II-201 Frances Ishii and Lois Ann Colaianni
Sunday Radisson Mart II-201 Lois Ann Colaianni
- CE 30 BASIC MEDIA MANAGEMENT—HARDWARE AND PHYSICAL FACILITIES
Saturday Radisson Mart III-302 Betty Bogen
Sunday Radisson Mart III-302 Betty Bogen
- CE 31 BASIC MEDIA MANAGEMENT—SOFTWARE
Saturday Radisson Mart III-304 Malcolm Brantz
Sunday Radisson Mart III-304 Malcolm Brantz
- CE 34 BIOLOGICAL ABSTRACTS—BIORESEARCH INDEX
Saturday Radisson Mart III-305 Ann Farren
Sunday Radisson Mart III-305 Ann Farren
- CE 35 OCLC UTILIZATION IN HEALTH SCIENCE LIBRARIES
Saturday Radisson Mart II-202 James Falasco
Sunday Radisson Mart II-202 James Falasco

Course list is subject to change. Please check at the registration area for exact room locations.

RULES FOR MLA BUSINESS MEETINGS*

Quorum

A quorum of one hundred (100) voting members shall be required for the transaction of business.

Voting

Each Active Member in good standing shall be entitled to one vote.

Each Institutional Member in good standing shall be entitled to one vote, to be cast by its authorized representative.

Parliamentary Authority

The conduct of the meeting shall follow *Robert's Rules of Order, Revised*, in the latest edition.

Order of Business

The order of business at the Annual Meeting shall be at the discretion of the presiding officer, but the business shall include:

- Reading of the Minutes
- Report of the Board of Directors
- Report of the Executive Director
- Report of the Standing Committees and Delegates
- Announcement of election of Directors and Officers and Nominating Committee
- Amendments to the Bylaws (if notice thereof has been given)
- New Business

Resolutions

Any voting member of the Association may present at the Annual Meeting a substantive resolution to the membership for action, provided written copies of the resolution have been distributed to each voting member present, at or before the meeting.

Bylaws Amendments

Proposed amendments may originate with the Board of Directors or may be presented in writing by voting members of the Association to the Board for its consideration and recommendation at least ten weeks before the dates of the Annual Meeting. Printed or written notice of those proposed amendments either recommended by the Board or otherwise presented to it by twenty voting members at least ten weeks before the dates of the Annual Meeting shall be sent, along with the time and place of meeting at which they are to be discussed, to each voting member of the Association at least four weeks before the date of the meeting.

Opportunity shall be given at the Annual Meeting for debating and amending any properly proposed amendments to any part of these Bylaws. The proposed amendment, as amended at the Annual Meeting, shall be mailed to each voting member of the Association. The time of beginning and closing of the ballot and the reporting of results shall be fixed by the Board.

A two-thirds affirmative vote of the members who return their ballots properly filled in shall be required to amend or rescind any portion of the Bylaws.

* Excerpted from Bylaws

OFFICIAL PROGRAM

Medical Library Association policy states that all meetings are open to all Association members, or members of the Press, with closed meetings, or portions of meetings, held only for discussion of matters affecting the privacy of individuals or institutions.

Wednesday, June 9

- 8:00 a.m. - 9:30 a.m. Marquette Inn 1555
FINANCE COMMITTEE
Gerald Oppenheimer, Chairman
- 1:30 p.m. - 5:30 p.m. Marquette Inn 1555
EXECUTIVE COMMITTEE
Barbara Coe Johnson, Chairman

Thursday, June 10

- 8:30 a.m. - 5:00 p.m. Marquette Inn 1555
BOARD OF DIRECTORS
Presiding: Barbara Coe Johnson, President
- 7:00 p.m. - 9:00 p.m. Marquette Inn 1555
BOARD OF DIRECTORS ORIENTATION SESSION
Moderator: Julie A. Virgo, Ph.D., Director of Education

Friday, June 11

- 8:30 a.m. - 5:00 p.m. Marquette Inn 1555
BOARD OF DIRECTORS
Presiding: Barbara Coe Johnson, President
- 9:00 p.m. - 10:00 p.m. Radisson Suite
CONTINUING EDUCATION COURSE INSTRUCTORS
Julie A. Virgo, Ph.D., Director of Education

Saturday, June 12

- 8:30 a.m. - 12:30 p.m. Marquette Inn 1555
MLA/NLM LIAISON COMMITTEE
Erich Meyerhoff, Chairman
- 9:00 a.m. - 5:00 p.m. (See schedule, page 6)
CONTINUING EDUCATION COURSES
- 9:00 a.m. - 5:00 p.m. Gold Room
MILITARY MEDICAL LIBRARIANS GROUP WORKSHOP
(See Special Events)
- 9:00 a.m. - 5:00 p.m. Northstar Inn Continental Room
PROGRAM AND CONVENTION COMMITTEE
Ron Watterson, Chairman
- 1:30 p.m. - 5:30 p.m. Marquette Inn 1555
BOARD OF DIRECTORS
Presiding: Barbara Coe Johnson, President

Saturday, June 12 — Sunday, June 13

- 5:15 p.m. - 6:15 p.m. Radisson Suite
CONTINUING EDUCATION COURSE INSTRUCTORS
Julie A. Virgo, Ph.D., Director of Education
- 6:30 p.m. - 12:00 Midnight Marquette Inn 1555
RML DIRECTORS
- 7:00 p.m. - 11:00 p.m.
AN EVENING AT THE GUTHRIE
(See Special Events)
- 7:00 p.m. - 10:00 p.m. Duluth Room
AD HOC STEERING COMMITTEE FOR THE
DEVELOPMENT OF NEW CERTIFICATION
EXAMINATIONS

Sunday, June 13

- 8:30 a.m. - 1:00 p.m. Marquette Inn 1555
RML DIRECTORS
- 8:30 a.m. - 5:00 p.m. Danish Room
CONTINUING EDUCATION COMMITTEE 1975/6 AND
1976/7
Caywood Garrett Hendricks, Phyllis Mirsky, Chairmen
- 9:00 a.m. - 3:00 p.m. Northstar Inn Continental Room
PROGRAM AND CONVENTION COMMITTEE
Ron Watterson, Chairman
- 9:00 a.m. - 5:00 p.m. (See schedule, page 6)
CONTINUING EDUCATION COURSES
- 9:00 a.m. - 5:00 p.m. Radisson Hotel 317
1977 ANNUAL MEETING PROGRAM SUBCOMMITTEE
C. William Fraser, Chairman
- 9:00 a.m. - 5:30 p.m. Duluth Room
AD HOC STEERING COMMITTEE FOR THE
DEVELOPMENT OF CERTIFICATION EXAMINATIONS
Beatrix Robinow, Chairman
- 10:00 a.m. - 12:00 noon Radisson Hotel 417
BYLAWS COMMITTEE
Stanley Truelson, Chairman
- 1:30 p.m. - 5:00 p.m. Northstar Inn Ballroom III
AD HOC COMMITTEE TO EXAMINE THE STATUS
AND ECONOMIC INTERESTS OF HEALTH SCIENCES
LIBRARY PERSONNEL
Jean Miller, Chairman
- 1:30 p.m. - 5:00 p.m.
TWIN CITIES TOUR
(See Special Events)

Sunday, June 13 — Monday, June 14

- 3:00 p.m. - 5:00 p.m. Marquette Inn West Ballroom
PUBLIC HEALTH/HEALTH ADMINISTRATION GROUP
MEETING
Wanita Tesar, Chairman
- 5:00 p.m. - 6:00 p.m. Radisson Hotel 417
HONORS AND AWARDS COMMITTEE
Scott Adams, Chairman
- 5:00 p.m. - 6:00 p.m. Radisson Hotel 517
EDITORIAL COMMITTEE FOR THE *BULLETIN*
David S. Crawford, Chairman
- 6:00 p.m. - 7:00 p.m. Villa Suite
RECEPTION FOR INTERNATIONAL VISITORS AND
NEW MEMBERS
- 7:00 p.m. - 10:00 p.m. IDS Center
WELCOME PARTY
(See Special Events)

Monday, June 14

- 7:00 a.m. - 8:30 a.m. La Salle A
VETERINARY MEDICAL LIBRARIES BREAKFAST
Winifred E. Kistler, Chairman
- 8:30 a.m. - 8:45 a.m. Star of the North Hall
OPENING SESSION
WELCOME
Glenn L. Brudvig, Chairman
Annual Meeting Local Arrangements Committee
Mary Post, Chairman
Hospitality Committee
- 8:45 a.m. - 11:00 a.m. Star of the North Hall
BUSINESS MEETING I
Presiding: Barbara Coe Johnson, President
- APPROVAL OF MINUTES OF 74th ANNUAL MEETING
- REPORTS OF BOARD AND OFFICERS
- REGISTRATION REPORT AND QUORUM
John S. LoSasso, Executive Director
- PRESIDENT AND BOARD OF DIRECTORS,
Barbara Coe Johnson
- FINANCE COMMITTEE, Gerald Oppenheimer
- EXECUTIVE DIRECTOR, John S. LoSasso
- DIRECTOR OF EDUCATION, Julie A. Virgo, Ph.D.

Monday, June 14

EDITOR OF THE *BULLETIN OF THE MEDICAL LIBRARY ASSOCIATION*, Robert F. Lewis

EDITOR OF THE *MLA NEWS*, Cecile Kramer

REPORTS OF COMMITTEES

At the discretion of the Chair Committee Reports may be deferred to Business Meeting II or if scheduled for that meeting taken up at this time.

ANNUAL MEETING LOCAL ARRANGEMENTS COMMITTEE, Glenn L. Brudvig, Chairman

BIBLIOGRAPHIC PROJECTS AND PROBLEMS COMMITTEE, Gertrude Foreman, Chairman

BYLAWS COMMITTEE
Stanley D. Truelson, Jr., Chairman

CERTIFICATION COMMITTEE
Arlee May, Chairman

CONTINUING EDUCATION COMMITTEE
Caywood Garrett Hendricks, Chairman

CURRICULUM COMMITTEE
E. Ann Gilmer, Chairman

EDITORIAL COMMITTEE FOR THE *BULLETIN*
David S. Crawford, Chairman

EDITORIAL COMMITTEE ON THE *HANDBOOK OF MEDICAL LIBRARY PRACTICE*
Roy C. Johnson, Chairman

EDITORIAL COMMITTEE FOR THE *MLA NEWS*
Fred Roper, Ph.D., Chairman

EDITORIAL COMMITTEE FOR *VITAL NOTES*
William K. Beatty, Chairman

11:00 a.m. - 12:00 noon Danish Room
BYLAWS COMMITTEE
Stanley Truelson, Chairman

11:00 a.m. - 12:00 noon
EXHIBIT RECESS—VISIT EXHIBIT AREA
Complimentary Coffee

12:00 p.m. - 2:00 p.m. Radisson Mart II
HONORS AND AWARDS LUNCHEON
Presiding: Barbara Coe Johnson, President
(See Special Events)

2:00 p.m. - 2:30 p.m.
EXHIBIT RECESS—VISIT EXHIBIT AREA
Complimentary Coffee

2:30 p.m. - 5:00 p.m.

Star of the North Hall

GENERAL SESSION I

Trends and Directions Which Will Shape the Future of Health Science Libraries

Moderator: Glenn L. Brudvig

Director, Bio-Medical Library, University of Minnesota, Minneapolis

"Reflections on the Present State and Future Evolution of Health Education"

J. Robert Buchanan, M.D.

Dean, Cornell University Medical College,
New York

The health education establishment, after a period of relative affluence, now finds itself confronted with new, compelling and often conflicting societal demands. In the best of times, meeting these would be difficult enough. That we seem to be moving from devastating stagflation to economic uncertainty adds excruciatingly to the burden upon those who must make the decisions which could result in the decline and fall of excellence or, given almost infinite wisdom, in the evolution of our ability to add significantly to the quality of human life. Success or failure will, to no small extent, be determined by how well we are able to use our diminishing resources.

"Biomedical Communications"

Vladimir Slamecka

Director, School of Information and Computer Science,
Georgia Institute of Technology, Atlanta

Biomedical communication is viewed to be the interaction between the health care sector and recorded knowledge. The presentation will suggest a topology of the major categories of knowledge in medicine and outline their significant new uses in the near-term future.

"The Clouded Crystal Ball and the Library Profession"

Nina Matheson

Director, Himmelfarb Health Science Library,
George Washington University, Washington, D.C.

A survey of forecasts from the education community and the library community on trends and directions in the library profession. The basic assumptions, the factors involved in change and the need to discriminate between wishful thinking, self-fulfilling prophecy and science fiction are examined.

"National Policy Formation, Impact on Medical Libraries"

Melvin Day

Deputy Director, National Library of Medicine, Bethesda

Accepting the critical role of information in national formulation and national planning, our decision makers are working to strengthen the national information processing capability. The library, as a focal point for information service, is central to this development. Legislation now before Congress concerns these national planning efforts, the establishment of networks, and new technological developments. The background and implications of such legislation for medical libraries will be discussed.

Monday, June 14

- 5:00 p.m. - 6:00 p.m. Danish Room
BIBLIOGRAPHIC PROJECTS AND PROBLEMS
COMMITTEE
Gertrude Foreman, Chairman
- 5:00 p.m. - 6:30 p.m. Radisson Mart II-201
AD HOC COMMITTEE TO STUDY MLA GROUP
STRUCTURE
James F. Williams II, Chairman
- 5:00 p.m. - 7:00 p.m. LaSalle A
MEDIA FESTIVAL
- 5:00 p.m. - 7:00 p.m. Duluth Room
EDITORIAL COMMITTEE FOR THE *MLA NEWS*
Fred W. Roper, Ph.D., Chairman
- 5:00 p.m. - 7:00 p.m. Gold Room Foyer
PUBLICATION COMMITTEE
R. Thomas Lange, Chairman
- 5:00 p.m. - 7:00 p.m. Marquette A
SCHOLARSHIP COMMITTEE
Richard A. Lyders, Chairman
- 5:00 p.m. - 7:00 p.m. Marquette Inn 655
CONTINUING EDUCATION COMMITTEE 1975/6 AND
1976/7
Caywood G. Hendricks, Phyllis Mirsky, Chairmen
- 6:00 p.m. - 7:00 p.m. Marquette B
HEALTH SCIENCES LIBRARIES SURVEY COMMITTEE
Henry L. Lemkau, Jr., Chairman
- 7:00 p.m. - 9:00 p.m. Radisson Mart II-205
DENTAL LIBRARIES DINNER
(See Special Events)
- 7:00 p.m. - 9:00 p.m. Radisson Mart II-202
MEDICAL SCHOOL LIBRARIES DINNER
(See Special Events)
- 7:00 p.m. - 9:00 p.m. Radisson Mart III-302
NURSING LIBRARIES DINNER
(See Special Events)
- 7:00 p.m. - 9:00 p.m. Radisson Mart III-303
RESEARCH LIBRARIES DINNER
(See Special Events)
- 7:00 p.m. - 9:00 p.m. Radisson Mart III-306
MEDICAL SOCIETY LIBRARIES DINNER
(See Special Events)

Monday, June 14 — Tuesday, June 15

- 7:00 p.m. - 9:00 p.m. Marquette Inn West Ballroom
MENTAL HEALTH LIBRARIES GROUP MEETING
(See Special Events)
- 7:00 p.m. - 9:00 p.m. Radisson Mart II-201
HEALTH SCIENCES AUDIO VISUAL GROUP MEETING
(See Special Events)
- 7:00 p.m. - 9:00 p.m. Marquette Inn Center Ballroom
MEDICAL LIBRARY RELEVANCE GROUP MEETING
(See Special Events)
- 7:30 p.m. - 9:00 p.m. Marquette Inn East Ballroom
MEDICAL LIBRARY EDUCATION GROUP MEETING
(See Special Events)
- 9:00 p.m. - 11:00 p.m. Gold Room
CANADIAN LIBRARIANS BUSINESS MEETING AND
RECEPTION
(See Special Events)
- 9:00 p.m. - 11:00 p.m. Star of the North Hall
OPEN FORUM: FRONTIERS FOR THE MEDICAL
LIBRARY ASSOCIATION
Moderator: June Spencer
Opinion Research Associates
Madison, Wisconsin
The Board of Directors will join the membership for a two-way question
and answer session. This forum will allow MLA officials to explore the
opinions and needs of the membership and allow members to inquire
about and comment on MLA programs and priorities.

Tuesday, June 15

- 7:00 a.m. - 9:00 a.m. Marquette B
INTERNATIONAL COOPERATION COMMITTEE
Ursula Poland, Chairman
- 7:30 a.m. - 9:00 a.m. Danish Room
SURVEYS & STATISTICS COMMITTEE
Doris Bolef, Chairman
- 9:00 a.m. - 10:00 a.m. Star of the North Hall,
Section II
CONCURRENT SESSION I, Part One
*LIBRARIANSHIP IN HEALTH SCIENCE EDUCATION
CENTERS*
Moderators: Virginia Holtz
Director, Middleton Health Sciences Library
University of Wisconsin, Madison
Katherine J. Sholtz
Mayo Clinic Library
Rochester, Minnesota

"Library Management in the Tight Budget '70's: Problems, Challenges, and Opportunities"

Herbert S. White

Professor and Director, Research Center for Library and Information Science

Graduate Library School, Indiana University, Bloomington

A recently completed NSF study examined the budgetary constraints imposed on libraries by the inflation of both salary and materials costs for which overall budget adjustments have not been made. This review of the 1969-73 survey data will concentrate on: problems revealed by the study, projections concerning what has happened since then, assessments made by library managers faced with the need to establish priorities.

"Role of the Medical Librarian as Educator"

Martha Zackert

Professor, School of Library Science,
Florida State University, Tallahassee

The traditional role of educator of library users, as part of the reference function, has been expanded by recent technological developments. At the same time, but for sociological reasons, other client groups needing instruction have emerged. The needs of the latter, though more closely related to the administrative than the reference function, make additional demands on the librarian as educator.

9:00 a.m. - 10:00 a.m.

Star of the North Hall,
Section I

CONCURRENT SESSION II, Part One

LIBRARIANSHIP IN HEALTH CARE CENTERS

Moderator: Eileen Emberson

Medical Librarian, Luther Hospital, Eau Claire

"Patient Education: Implications for Hospital Librarians"

The Panel

"Patient Education: Key to an Efficient Health Care Delivery System"

Richard D. Lindquist

Provider Relations, Blue Cross and Blue Shield of Minnesota

Ideas explored will include historical aspects of patient education programs; past studies relative to patient education; current impact of patient education and financing of patient education programs.

"Overview of Hospital Based Patient Education Programs"

Elizabeth Lee

American Hospital Association, Chicago

Present status of hospital based patient education programs with a look at the role of the health sciences librarian in implementing and carrying out an effective program.

Tuesday, June 15

"Patient Education Resources—How to Manage Them"

Barbara Cox

Program Coordinator and Instructional Development Specialist,
Mayo Clinic, Rochester, Minnesota

Printed materials for patients are proliferating in a variety of non-standard forms. Currently, storage and retrieval are haphazard. In addition, patient education and audio-visual production in a variety of media forms are becoming more popular but facilities for cataloging, storing and retrieving these remain primitive. The librarian possesses the skills to bring these materials under control.

"Regional Community Hospitals and Family Practice Residencies as Joint Resources in Patient Education"

John D. Renner, M.D.

Chairman, Department of Family Medicine and Practice,
University of Wisconsin, Madison

The central focus will be how to motivate physicians to use community hospital libraries for patient education.

10:00 a.m. - 10:30 a.m.

EXHIBIT RECESS—VISIT EXHIBIT AREA

Complimentary Coffee

10:30 a.m. - 11:30 a.m.

Star of the North Hall
Section II

CONCURRENT SESSION I, Part Two

"The Librarian as Change Agent"

June Spencer

Opinion Research Associates, Madison, Wisconsin

How can a librarian successfully implement new techniques and strategies or new methods within the bureaucracy? This paper will review the essential elements of this process by exploring two questions—What is a change agent? What are the conditions for innovation within the organization?—and then outlining models for change, methods for change, and roles for the librarian in the process of change.

"Questions and Answers"

Herbert White, Martha Zackert, June Spencer

10:30 a.m. - 11:30 a.m.

Star of the North Hall
Section I

CONCURRENT SESSION II, Part Two

Moderator: Alberta S. Bailey

Director of Library Services, Mt. Sinai Hospital,
Minneapolis

"Hospital Library Visibility—Selling Hospital Library Services Through Public Relations"

Agnes Roach

Director, School of Medicine Library,
Southern Illinois University, Springfield

The hospital library can increase its visibility through library publications, annual reports, orientation programs, and through involvement of the librarian in committee activities with other hospital departments.

"Clinical Librarianship in a Community Hospital"

Gertrude Lamb, Ph.D.

Health Science Library, Hartford Hospital,
Hartford, Connecticut

The Connecticut Clinical Librarian Program is an experiment in bridging the gap between available medical knowledge and its applications to patient care. Four processes have been identified as essential to a successful clinical librarian program: acceptance, rapid delivery of information, impact on patient care, and influence on the information seeking behavior of other members of the patient care team.

- 11:30 a.m. - 1:30 p.m. Gold Room
HISTORY OF MEDICINE LUNCHEON
(See Special Events)
- 11:30 a.m. - 1:30 p.m. Radisson Mart II-201
HOSPITAL LIBRARIES LUNCHEON
(See Special Events)
- 11:30 a.m. - 1:30 p.m. Marquette A
PHARMACY LIBRARIANS LUNCHEON
(See Special Events)
- 11:30 a.m. - 1:30 p.m. Gold Room Foyer
VETERINARY MEDICAL LIBRARIES LUNCHEON
(See Special Events)
- 1:30 p.m. - 2:00 p.m.
EXHIBIT RECESS—VISIT EXHIBIT AREA
Complimentary Coffee
- 2:00 p.m. - 3:00 p.m. Star of the North Hall
JANET DOE LECTURE
(See Special Events)
- 3:00 p.m. - 6:00 p.m. LaSalle A
MEDIA FESTIVAL
- 4:30 p.m. - 5:30 p.m. Marquette A
INTERNATIONAL COOPERATION COMMITTEE
Ursula Poland, Chairman
- 4:30 p.m. - 5:30 p.m. Danish Room
CURRICULUM COMMITTEE
E. Ann Gilmer, Chairman
- 4:30 p.m. - 5:30 p.m. Marquette B
JOINT MEETING OF THE EDITORIAL COMMITTEES
FOR THE *BULLETIN* AND THE *MLA NEWS*
- 4:30 p.m. - 5:30 p.m. Duluth Room
LEGISLATION COMMITTEE
Nina Matheson, Chairman

Tuesday, June 15 — Wednesday, June 16

- 4:30 p.m. - 6:00 p.m. Radisson Hotel Room 317
RECRUITMENT COMMITTEE
Rachael Goldstein, Chairman
- 6:15 p.m. - 11:45 p.m. Minnetonka
OLD LOG THEATRE
(See Special Events)

Wednesday, June 16

- 7:30 a.m. - 8:30 a.m. Marquette A
REGIONAL GROUP CHAIRMEN BREAKFAST
(See Special Events)
- 8:00 a.m. - 1:30 p.m. Star of the North Hall
POSTER SESSION PREVIEW
(See Special Events)

- 8:30 a.m. - 10:00 a.m. Radisson Mart II
GENERAL SESSION II, Part One

STATUS OF LIBRARIANS

Moderators: Janet Egeland
Director, SUNY Biomedical Communications
Network,
Albany, New York
Gertrude Foreman
Assistant Professor, Bio-Medical Library,
University of Minnesota, Minneapolis

"The Status of Health Sciences Library Personnel in the Hospital Environment"

Jean Miller
Medical Library Center of New York,
New York City

A review and discussion of the information collected by the Ad Hoc Committee to Examine the Status and Economic Interests of Health Sciences Library Personnel. Health sciences library personnel identify the problems they confront as employees in the hospital situation. Suggestions and recommendations related to status and economic interests are proposed.

"The Academic Status Issue for Librarians—Pros and Cons"

Glyn Evans
Director of Library Services,
State University of New York, Albany

This paper briefly reviews the history of academic status for libraries and surveys its acceptance. An examination of the responsibilities accepted and the prerequisites obtained, and their impact on the administration of a library follows. Finally, the problem areas are discussed with some speculation regarding their resolution.

- 10:00 a.m. - 10:30 a.m.
EXHIBIT RECESS—VISIT EXHIBIT AREA
Complimentary Coffee

PROGRAM

75th Annual

	7 a.m.	8	9	10	11	12 noon	1	2
MONDAY REGISTRATION 7:30 a.m. - 4:00 p.m. CHECK IN 9:00 a.m. - 5:00 p.m. EXHIBITS 10:00 a.m. - 4:00 p.m.								
		VETERINARY LIBRARIES BREAKFAST LA SALLE A						HONORS AND AWARDS LUNCHEON RADISSON MART II
TUESDAY REGISTRATION 8:00 a.m. - 4:00 p.m. CHECK IN 9:00 a.m. - 5:00 p.m. EXHIBITS 10:00 a.m. - 4:00 p.m.								
		COMMITTEE MEETINGS SEE PAGE 15			CONCURRENT SESSION I PART 1 AND 2 STAR OF THE NORTH HALL SECTION 1			
				CONCURRENT SESSION II PART 1 AND 2 STAR OF THE NORTH HALL SECTION 2				
						SPECIAL INTEREST GROUP LUNCHEONS SEE PAGE 18		
WEDNESDAY REGISTRATION 8:00 a.m. - 4:00 p.m. CHECK IN 9:00 a.m. - 5:00 p.m. EXHIBITS 8:00 a.m. - 2:00 p.m.								
					POSTER SESSION PREVIEW STAR OF THE NORTH HALL			
				GENERAL SESSION II RADISSON MART II				POSTER SESSION STAR OF THE NORTH HALL
		REGIONAL GROUP CHAIRMEN BREAKFAST MARQUETTE A					COMMITTEE MEETINGS SEE PAGE 20	
THURSDAY REGISTRATION 8:00 a.m. - 10:30 a.m. CHECK IN 9:00 a.m. - 5:00 p.m.								
		COMMITTEE MEETINGS SEE PAGE 27						
				BUSINESS MEETING II STAR OF THE NORTH HALL				
					INAUGURAL ADDRESS STAR OF THE NORTH HALL			
							BOARD AND COMMITTEE CHAIRMEN LUNCHEON LA SALLE A	

SUMMARY

al Meeting

3	4	5	6	7	8	9	10 p.m.
			MEDIA FESTIVAL LA SALLE A				
GENERAL SESSION I STAR OF THE NORTH HALL		COMMITTEE MEETINGS SEE PAGE 14				OPEN FORUM STAR OF THE NORTH HALL	
				SPECIAL INTEREST GROUPS MEETINGS/DINNERS SEE PAGE 14			
DOE RE THE HALL			OLD LOG THEATRE MINNETONKA				
	MEDIA FESTIVAL LA SALLE A			COMMITTEE MEETINGS SEE PAGE 18			
	POSTER SESSION PANELS SEE PAGE 20						
NS RTH				SOCIAL HOUR RADISSON MART II			
	MEDIA FESTIVAL LA SALLE A			ANNUAL BANQUET STAR OF THE NORTH HALL			
SION III NORTH		COMMITTEE MEETINGS SEE PAGE 31					

- 10:30 a.m. - 11:30 a.m. Radisson Mart II
GENERAL SESSION II, Part Two
"The Role of Women in Library Administration"
Rachael Goldstein
Director, Levy Library, Mt. Sinai School of Medicine,
New York City
The role of women in health science libraries reviewed from the historical perspective and in light of current trends. Discussion of the ramifications and implications for all medical librarians and for the Medical Library Association.
- 11:30 a.m. - 1:00 p.m. Gold Room Foyer
PUBLICATION COMMITTEE
R. Thomas Lange, Chairman
- 11:30 a.m. - 1:00 p.m. Danish Room
CERTIFICATION COMMITTEE
Arlee May, Chairman
- 11:30 a.m. - 1:30 p.m. Marquette A
INTERNATIONAL COOPERATION COMMITTEE
Ursula Poland, Chairman
- 11:30 a.m. - 1:30 p.m. Duluth Room
MEMBERSHIP COMMITTEE
Lucretia McClure, Chairman
- 11:30 a.m. - 1:30 p.m.
EXHIBIT RECESS—VISIT EXHIBIT AREA
Complimentary Coffee
- 1:30 p.m. - 3:00 p.m. Star of the North Hall
POSTER SESSIONS
The following presentation will not be included in the Panel Sessions

POSTER PRESENTATIONS
"A Systematic Study of the Literature of Health Sciences Librarianship"
Ching-Chih Chen, Ph.D.
Associate Professor, School of Library Science,
Simmons College, Boston, Massachusetts
- 3:00 p.m. - 6:00 p.m. LaSalle A
MEDIA FESTIVAL
- 3:30 p.m. - 4:30 p.m.
POSTER SESSION PANELS
The first named author is assumed to be the panel participant for contributions on joint authorship

PANEL I Radisson Mart II-201
CLINICAL LIBRARIANSHIP
Moderator: Harriette M. Cluxton
Medical Librarian, Van Cleef Library,
Illinois Masonic Hospital, Chicago

"Clinical Medical Librarian Prognosis: Favorable Growth and Development at UMKC"

Virginia L. Algermissen, Chief Medical Librarian, University of Missouri, Kansas City

"Lock into LATCH"

Sherry A. Hargrave, Director of Medical Library Services, North Memorial Medical Center, Minneapolis

Donna Barbour-Talley, Librarian, North Memorial Medical Center, Minneapolis

"The Clinical Librarian in the Department of Surgery"

Lucille Landau, Clinical Librarian, Mt. Sinai Hospital, Cleveland

"Clinical Librarianship: Bridging the Information Gap"

Cathryn White, Clinical Librarian, Hartford Hospital

Ann Jefferson, Clinical Librarian, Hartford Hospital

Fran Graf, Clinical Librarian, University of Connecticut, Hartford

PANEL II

Radisson Mart II-202

ADMINISTRATIVE PROBLEMS

Moderator: C. Lee Jones

Health Sciences Librarian,

Columbia University Health Sciences Library,

New York

"Improving Library Effectiveness Through a Socio-Physical Analysis"

Karen Ambrose, Librarian, Christ Hospital and Evangelical School of Nursing, Oak Lawn, Illinois

Lawrence Ambrose, Partner, Perrone-Ambrose Associates, Chicago

"The Shelf List as an Administrative and Acquisitions Tool"

Gary D. Byrd, Assistant Director, University of South Dakota Health Science Library, Vermillion

"Application of Operations Research in Analyzing Costs and Determining Budget Assessments in a Consortium Medical Library: a Progress Report"

Diane Cole, Assistant Director for Planning, Houston Academy of Medicine, Texas Medical Center Library, Houston

Keith Russell, Project Coordinator, Cost Analysis Grant, Houston Academy of Medicine, Texas Medical Center Library, Houston

Sam Hitt, Executive Director, Houston Academy of Medicine, Texas Medical Center Library, Houston

Richard Lyders, Associate Director, Houston Academy of Medicine, Texas Medical Center Library, Houston

"Information Seeking Behavior: Collection and Analysis of Baseline Data"

C. Lee Jones, Health Sciences Librarian, Columbia University Health Sciences Library, New York

Ellen Nagle, Data Base Services Librarian, Columbia University Health Sciences Library, New York

Merril Schindler, Media Services Librarian, Columbia University

Health Sciences Library, New York
Susan D. Taylor, Library Service Coordinator, Columbia
University Health Sciences Library, New York

"Implications of Cost/Use Relationships for Serial Cancellations"
Rita Kane, Head, Biological Sciences Libraries, University of
California, Berkeley

*"Personnel Development: Orientation of New Employees in a
Medical Library"*
Keith Russell, Project Coordinator Cost Analysis Grant, Houston
Academy of Medicine, Texas Medical Center Library, Houston
Jo Ellen Green, Cataloging Services Librarian, Houston Academy
of Medicine, Texas Medical Center Library, Houston
Lynette Mappes, Administrative Secretary, Houston Academy of
Medicine, Texas Medical Center Library, Houston

PANEL III

Radisson Mart II-203

HISTORY OF MEDICINE

Moderator: Judith Overmier

Assistant Professor and Curator

Owen H. Wangenstein Historical Library of Biology and
Medicine, University of Minnesota, Minneapolis

"Oral History in a Medium-Sized Medical School Library"

Nancy Ekstrand, Archivist, Bowman Gray School of Medicine
Library, Winston-Salem, North Carolina

Michael D. Sprinkle, Director, Bowman Gray School of Medicine
Library, Winston-Salem, North Carolina

*"Librarians as Academicians: A New Method to Promote Special
Collections"*

Jonathon Erlen, Ph.D., History of Medicine Librarian, University
of Texas Health Science Center at Dallas

*"More than Tea and Sympathy: Creative Support for the Medical
Historian"*

Lisabeth M. Holloway, Curator, Historical Collections, Library,
College of Physicians of Philadelphia

*"Graduate Students in the History of the Health Sciences:
Approaches to Library Instruction"*

Nancy Whitten Zinn, Librarian, History of the Health Sciences,
University of California, San Francisco Medical Center

PANEL IV

Radisson Mart II-204

COMPUTER AND TECHNOLOGY APPLICATIONS

Moderator: Shirley J. Grainger

Biomedical Librarian, Dana Biomedical Library,
Dartmouth College, Hanover, New Hampshire

"Mayo Clinic Proceedings: 50-Year Cumulative Index; A Mayo Clinic Library Computer-Related Project"

Paula Jayne Burich, Computer Applications Librarian, Mayo Medical Library, Rochester, Minnesota
Jack D. Key, Librarian, Mayo Medical Library, Rochester, Minnesota

"OCLC and the Health Sciences Library"

Susan E. Hill, Assistant Catalog Librarian, Cleveland Health Sciences Library, Cleveland, Ohio
Sarah M. Salley, Head, Catalog Dept., Medical College of Ohio at Toledo

"Potential Impact of Satellite-Mediated Biomedical Communication Systems on Information Practices of Health Care Professionals"

Colin K. Mick, Ph.D., President, Applied Communication Research, Inc., Palo Alto, California

"Implementation of the UCLA On-Line Serials Control Systems at the Lister Hill Library"

Dorothy A. Mueller, Associate Director, Lister Hill Library, University of Alabama in Birmingham
Erdeal A. Moore, Periodicals Librarian, Lister Hill Library, University of Alabama in Birmingham

"Design Concepts of the Bio-Medical Library Minicomputer Project"

Doris L. Owen, Library Systems Coordinator, Bio-Medical Library, University of Minnesota, Minneapolis

PANEL V
SPECIAL SERVICES

Radisson Mart II-205

Moderator: Bessie A. Stein

Library Director, Medical College of Wisconsin,
Milwaukee

"An Information Service for the Health Sciences"

Eva Goldschmidt Carroad, Health Sciences Librarian, Health Sciences Information Service, University of California, Berkeley

"Branch Libraries: A Solution That Works"

Penny S. Coppernoll, Reference Librarian, Library of the Health Sciences, University of Illinois at the Medical Center, Chicago
Lorraine G. Hirschfeld, Head, Information Services, University of Illinois at the Medical Center, Chicago
Jim H. Parrish, Coordinator for Extramural Programs, Library of the Health Sciences, University of Illinois at the Medical Center, Chicago

"Current Literature Awareness Service for Practitioners (CLASP): the Library and the Department of Continuing Dental Education Provide Information Services for Dental Practitioners"

Carol G. Jenkins, Librarian, University of Oregon Health Science Center Dental Library, Portland

*"POPINFORM: A Computer Based Information Network
Covering the Interdisciplinary Aspects of Population, Fertility, and
Family Planning"*

Kathryn H. Speert, Head Librarian, Center for Population and
Family Health, Columbia University, New York
Helen K. Kolbe, Project Director, Population Information
Program, George Washington University, Washington, D.C.
J. Joseph Speidel, M.D., Chief, Research Division, Office of
Population, Agency for International Development, Department
of State, Washington, D.C.

"SDI Service in a Hospital Library"

Patricia A. Williams, Librarian, Hennepin County Medical
Center, Minneapolis

PANEL VI

Radisson Mart II-206

HEALTH SCIENCE LIBRARY NETWORKS

Moderator: Charles R. Bandy

Director, Harley E. French Medical Library,
University of North Dakota, Grand Forks

*"Utah Health Science Library Consortium: Developing a
Statewide Network"*

Karen Butter, Extension Librarian, Eccles Health Sciences
Library, University of Utah

*"Libraries, Hospital-New Jersey-Manpower see Library
Associations-New Jersey-Growth and Development"*

Rosary Scacciaferro Gilheany, Library Director, United Hospitals
of Newark, New Jersey

"Medical Resources Consortium of Central New Jersey"

Paula Ann Held, Assistant Librarian, St. Peter's Medical Center,
New Brunswick, New Jersey

*"CAHSL is Communication, Continuing Education and
Cooperation; A Dynamic Organization of 39 Health Sciences
Libraries in Connecticut"*

Susanne Karris, President, Connecticut Association of Health
Sciences Libraries

*"The Coastal Bend Health Sciences Library Consortium: Our
Texas Roadrunner"*

Dorothy Williams, Director of Library Services, Memorial Medical
Center, Corpus Christi, Texas
Barbara Bury, Field Librarian, Memorial Medical Center, Corpus
Christi, Texas

PANEL VII

Radisson Mart III-301

MEDIA SERVICES AND UTILIZATION

Moderator: Margaret Johnson

Administrative Librarian,
National Medical Audio-Visual Center,
Atlanta, Georgia

"Mercy (Omaha Province) Media Resource Center: An Information Consortium Among Financially Affiliated Institutions"

Rosalind F. Dudden, Librarian, Mercy Hospital, Denver, Colorado

Suzanne M. Clark, Reference Librarian, Mercy Hospital, Denver, Colorado

"A Utilization Study of a Media Library"

Jack L. Mason, Ph.D., Associate Director, Office of Medical Education, University of Maryland, School of Medicine, Baltimore

Murray M. Kappelman, M.D., Associate Dean for Student Affairs and Medical Education, University of Maryland, School of Medicine, Baltimore

"Experience with a Self-Instructional Learning Resources Center"

Marjorie Wannarka, Director, Health Sciences Library, Creighton University, Omaha, Nebraska

Sandra Arnesen, Media Services Librarian, Health Sciences Library, Creighton University, Omaha, Nebraska

"Audiovisuals: A New Source for Continuing Medical Education"

Gerane S. Weinreich, Coordinator, Subscriber Services, Media Library Services, University of Michigan, Ann Arbor

PANEL VIII

Radisson Mart III-302

MEDIA CENTER OPERATIONS

Moderator: Dr. Charles W. Sargent

Director, Educational Resources Division,
School of Medicine, Texas Tech University,
Lubbock

"Media Interlibrary Loan in the Health Sciences: How a System Operates in New Jersey"

Carol Musser Crowley, Media Resource Project Librarian, College of Medicine and Dentistry of New Jersey at Newark

"An AV Union List: How We Did It"

Sara I. Hill, Director of Library Services, St. Luke's Hospital Medical Library, Kansas City, Missouri

"An Accessioning System for Inventory Control of AV Software: Items, Titles and Media Type"

Irene-Marie Petzinger, Audiovisual Librarian, Schaffer Library of Health Sciences, Albany Medical College, Albany, New York

"Systematic Approach to the Selection of Educational Media"

Joseph O. Smith, Associate Director of Libraries for Learning Resources, Medical University of South Carolina, Charleston, South Carolina

PANEL IX

Radisson Mart III-303

EXTENSION PROGRAMS AND SERVICES

Moderator: Ruth W. Wender

Assistant Director for Regional Library Services,
University of Oklahoma, Health Sciences Center
Library, Oklahoma City

"Library Services for Rural Physician Associate Students"

Carol Ann Baldwin, Librarian, Bio-Medical Library, University of
Minnesota, Minneapolis
Gertrude Foreman, Search Analyst, Bio-Medical Library,
University of Minnesota, Minneapolis

*"Role of the University of Kentucky Field Librarian in Subregional
Health Science Information Networks"*

Janet Stith, Coordinator of Public Services, University of
Kentucky Medical Center Library, Lexington
Sara Leech, Coordinator of Technical Services, University of
Kentucky Medical Center Library, Lexington
Chris Lavin, Field Librarian, University of Kentucky Medical
Center Library, Lexington

"Medical Library Extension Services in South Carolina"

Ellen Tinkler, Extension Librarian, Medical University of South
Carolina Library, Charleston

*"Graphic Analysis of Oklahoma Extension Service Literature
Searches: Physician and Medical Student Preceptee 1973-1975"*

Esther Fruehauf, Regional Reference Librarian, University of
Oklahoma Health Sciences Center Library, Oklahoma City
Marilyn Vent, Regional Interlibrary Loan Librarian, University of
Oklahoma Health Sciences Center Library, Oklahoma City
Ruth W. Wender, Assistant Director for Regional Library Services,
University of Oklahoma Health Sciences Center Library,
Oklahoma City
Connie Wilson, Preceptorship Librarian, University of Oklahoma
Health Sciences Center Library, Oklahoma City

PANEL X

Radisson Mart III-304

EDUCATIONAL PROGRAMS

Moderator: Harris C. McClaskey, Ph.D.

Associate Professor, Library School
University of Minnesota, Minneapolis

"On-Line Searching-Innovation in Library Education"

Robert Berk, Ph.D., Associate Professor, School of Librarianship,
University of Oregon, Eugene

"Teaching Computer Based Bibliographic Searching"

Gertrude Foreman, Search Analyst, Bio-Medical Library,
University of Minnesota, Minneapolis

Wednesday, June 16 — Thursday, June 17

"An Auto-Instructional Module in Medical Bibliography"
Victor A. Triolo, Ph.D., Associate Professor, Division of Library Science, Southern Connecticut State College, New Haven
Arthur Lalime, Director of Instructional Materials, Division of Instructional Materials, Darien School District, Darien, Connecticut

"Assessing Continuing Education Needs for Health Sciences Library Personnel"
Julie A. Virgo, Ph.D., Director of Education, Medical Library Association
Pauline V. Angione, Instructor, Graduate School of Library Science, Rosary College, River Forest, Illinois

"Continuing Education for Public Librarians: The Role of Health Science Libraries"
William D. Walker, Reference Librarian, Library of the Health Sciences, University of Illinois at the Medical Center, Chicago
Siew-choo Poh, Reference Librarian, Library of the Health Sciences, University of Illinois at the Medical Center, Chicago

"Introduction to Library Resources in the Nursing Field—A Credit Course for Nursing Students"
Katina P. Walser, Reference Librarian, Duke University Medical Center Library, Durham, North Carolina
Kathryn W. Kruse, Head of Reference and Bibliographic Services, Duke University Medical Center Library, Durham, North Carolina

4:30 p.m. - 6:00 p.m.
FREE AFTERNOON

6:30 p.m. - 7:30 p.m. Radisson Mart II
SOCIAL HOUR
(See Special Events)

7:30 p.m. - 10:30 p.m. Star of the North Hall
ANNUAL BANQUET
(See Special Events)

Thursday, June 17

7:00 a.m. - 9:00 a.m. Marquette A
EXCHANGE COMMITTEE
James Morgan, Chairman

8:00 a.m. - 9:00 a.m. Marquette B
HEALTH SCIENCES LIBRARY TECHNICIANS
COMMITTEE
James F. Williams II, Chairman

9:00 a.m. - 11:00 a.m. Star of the North Hall
BUSINESS MEETING II
Presiding: Barbara Coe Johnson, President

Thursday, June 17

REPORTS OF COMMITTEES

ELECTIONS COMMITTEE

Ann E. Kerker, Chairman

EXCHANGE COMMITTEE

James E. Morgan, Chairman

HEALTH SCIENCES LIBRARY TECHNICIANS
COMMITTEE

James F. Williams II, Chairman

HONORS AND AWARDS COMMITTEE

Scott Adams, Chairman

INTERNATIONAL COOPERATION COMMITTEE

Ursula Poland, Chairman

LEGISLATION COMMITTEE

Nina Matheson, Chairman

MLA/NLM LIAISON COMMITTEE

Erich Meyerhoff, Chairman

MEMBERSHIP COMMITTEE

Lucretia McClure, Chairman

NOMINATING COMMITTEE

Ann E. Kerker, Chairman

PROGRAM AND CONVENTION COMMITTEE

Ronald M. Watterson, Chairman

PUBLICATION COMMITTEE

R. Thomas Lange, Chairman

SCHOLARSHIP COMMITTEE

Richard A. Lyders, Chairman

SURVEYS AND STATISTICS COMMITTEE

Doris Bolef, Chairman

AD HOC COMMITTEE TO EXAMINE THE STATUS
AND ECONOMIC INTERESTS OF HEALTH SCIENCES
LIBRARY PERSONNEL

Jean Miller, Chairman

AD HOC COMMITTEE TO STUDY MLA GROUP
STRUCTURE

James F. Williams II, Chairman

AD HOC STEERING COMMITTEE FOR THE
DEVELOPMENT OF CERTIFICATION EXAMINATIONS

Beatrix Robinow, Chairman

REPORTS OF REPRESENTATIVES AND DELEGATES

ADVISORY BOARD OF NATIONAL TRANSLATIONS
CENTER

Wilhelm Moll, J.D.

AMERICAN ASSOCIATION FOR THE ADVANCEMENT
OF SCIENCE SECTION N: MEDICAL SCIENCES;
SECTION T: INFORMATION, COMPUTING AND
COMMUNICATION

William S. Budington

AMERICAN LIBRARY ASSOCIATION, REFERENCE AND
ADULT SERVICES DIVISION, BIBLIOGRAPHY
COMMITTEE

Ann E. Kerker

AMERICAN LIBRARY ASSOCIATION, REFERENCE AND
ADULT SERVICES DIVISION, COOPERATIVE
REFERENCE SERVICES COMMITTEE

Joanne Crispen

AMERICAN LIBRARY ASSOCIATION, REFERENCE AND
ADULT SERVICES DIVISION, INTERLIBRARY LOAN
COMMITTEE

Vern Pings, Ph.D.

AMERICAN LIBRARY ASSOCIATION, RESOURCES AND
TECHNICAL SERVICES DIVISION, CATALOG CODE
REVISION COMMITTEE

Emilie Wiggins

AMERICAN LIBRARY ASSOCIATION, RESOURCES AND
TECHNICAL SERVICES DIVISION, COMMITTEE ON
INTERLIBRARY NETWORKS

Vern Pings, Ph.D.

AMERICAN NATIONAL STANDARDS INSTITUTE,
COMMITTEE Z39 ON LIBRARY WORK AND
DOCUMENTATION

Nancy N. Woelfl

AMERICAN NATIONAL STANDARDS INSTITUTE,
COMMITTEE Z85 ON STANDARDIZATION OF
LIBRARY SUPPLIES AND EQUIPMENT

Joyce Loepprich

AMERICAN SOCIETY FOR INFORMATION SCIENCE

Nancy N. Woelfl

AMERICAN SOCIETY FOR INFORMATION SCIENCE,
COMMITTEE ON INTER-SOCIETY COOPERATION

Julie A. Virgo, Ph.D.

Thursday, June 17

ASSOCIATION OF AMERICAN LIBRARY SCHOOLS,
CONTINUING LIBRARY EDUCATION NETWORK
Julie A. Virgo, Ph.D.

BRIDGING COMMITTEE FOR THE INTERNATIONAL
CONGRESS ON MEDICAL LIBRARIANSHIP, MLA
REPRESENTATIVE
Scott Adams

COUNCIL OF NATIONAL LIBRARY ASSOCIATIONS
Erich Meyerhoff
John S. LoSasso (ex officio)

COUNCIL OF NATIONAL LIBRARY ASSOCIATIONS,
JOINT COMMITTEE ON LIBRARY EDUCATION
Julie A. Virgo, Ph.D.

COUNCIL ON LIBRARY TECHNICAL-ASSISTANTS
Julie A. Virgo, Ph.D.

FEDERAL LIBRARY COMMITTEE, OBSERVER
Nina W. Matheson

HEALTH SCIENCES COMMUNICATIONS ASSOCIATION,
LIAISON
Reba Benschoter

INTERAGENCY COUNCIL ON LIBRARY RESOURCES
FOR NURSING
Samuel Waddell

JOINT COMMITTEE ON THE UNION LIST OF SERIALS,
REPRESENTATIVE
Samuel Lazerow

NATIONAL COMMISSION ON LIBRARIES AND
INFORMATION SCIENCES, AD HOC ADMINISTRATIVE
BOARD OF CONTINUING LIBRARY EDUCATION
NETWORK EXCHANGE
Julie A. Virgo, Ph.D.

UNITED STATES BOOK EXCHANGE, INC.
Lelde Gilman

11:15 a.m. - 12:00 noon
INAUGURAL ADDRESS
Ann E. Kerker
Veterinary Medical Library
Purdue University,
West Lafayette, Indiana

Star of the North Hall

12:00 noon - 1:30 p.m.
BOARD AND COMMITTEE CHAIRMEN LUNCHEON

LaSalle A

Thursday, June 17

1:30 p.m. - 3:30 p.m.

Star of the North Hall

GENERAL SESSION III
*HEALTH SCIENCES LIBRARIANSHIP: AN
ANNIVERSARY*

Moderator: Arthur Häfner, Ph.D.
Director, Health Science Library
University of Minnesota, Duluth

"America's Bicentennial of Medicine and Books"

William K. Beatty
Professor of Medical Bibliography,
Northwestern University Medical School,
Chicago, Illinois

The Bicentennial celebration furnishes a suitable vantage point for viewing the books, journals, and pamphlets that have poured forth for over 300 years from the authors and editors of our medical literature. This paper will glance at some of the classics (remembered and forgotten) and at some of the lesser known but intriguing examples.

"Health Science Libraries and Librarians—Past and Present"

Tom Keys
Emeritus Librarian, Mayo Clinic Library,
Rochester, Minnesota

Described panoramically is the chronology of man's efforts to record and preserve his medical knowledge.

"Medical Library Association, 1898-1976: Continuity and Contrast"

Helen Crawford
Librarian Emeritus, Middleton Health Sciences Library,
University of Wisconsin, Madison

The history of the Medical Library Association can be divided into three periods: formation and development, self-study and standards, systematization and technological advance. The elements of continuity — the Exchange, the *Bulletin*, and the commitment to foster medical libraries and improve the status and skills of medical librarians — stand in contrast to the changes in direction and emphasis the Association has undergone or can anticipate.

3:30 p.m. - 4:30 p.m.

Danish Room

1978 ANNUAL MEETING PROGRAM COMMITTEE
Irwin H. Pizer, Chairman

3:30 p.m. - 6:30 p.m.

Marquette A

AD HOC COMMITTEE TO STUDY MLA GROUP
STRUCTURE
James F. Williams II, Chairman

3:30 p.m. - 6:30 p.m.

Marquette B

VITAL NOTES PARTICIPATORY PANEL
Spencer Marsh, Chairman

Thursday, June 17 — Friday, June 18 — Saturday, June 19

4:30 p.m. - 6:30 p.m. Gold Room Foyer
AD HOC COMMITTEE TO CONSIDER A NAME
CHANGE FOR MLA
Nancy N. Woelfl, Chairman

Friday, June 18

8:30 a.m. - 5:00 p.m. Viking Club Room
BOARD OF DIRECTORS
Presiding: Ann E. Kerker, President

9:00 a.m. - 3:00 p.m. Danish Room
PROGRAM AND CONVENTION COMMITTEE
Ron Watterson, Chairman

Saturday, June 19

8:30 a.m. - 5:00 p.m. Viking Club Room
BOARD OF DIRECTORS
Presiding: Ann E. Kerker, President

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SPECIAL EVENTS

Saturday, June 12

- 9:00 a.m. - 5:00 p.m. Gold Room
MILITARY MEDICAL LIBRARIANS WORKSHOP
Jane C. O'Sullivan, Chairman
"How Military Medical Libraries May Participate in Consortia"
Frances Johnson
Program Director, Region XI
National Library of Medicine
Bethesda, Maryland
- 7:00 p.m. - 11:00 p.m. 725 Vineland Place
AN EVENING AT THE GUTHRIE
Performance of Thornton Wilder's *The Matchmaker* followed
by a buffet supper. Bus transportation from the main entrance of
the Radisson Hotel, 7:00 p.m.

Sunday, June 13

- 1:30 p.m. - 5:00 p.m.
TWIN CITIES TOUR
An introduction to Minneapolis and St. Paul. Buses depart
from the main entrance of the Radisson Hotel, 1:30 p.m.
- 3:00 p.m. - 5:00 p.m. Marquette Inn West Ballroom
PUBLIC HEALTH/HEALTH ADMINISTRATION
GROUP MEETING
Wanita Tesar, Chairman
- 6:00 p.m. - 7:00 p.m. Villa Suite
NEW MEMBER AND INTERNATIONAL VISITORS
RECEPTION
- 7:00 p.m. - 10:00 p.m. IDS Center
WELCOME PARTY
Buffet supper in the Crystal Court. Walking distance from the
official hotels. Assemble at the main entrance of the Radisson
Hotel, 6:45 p.m.

Monday, June 14

- 7:00 a.m. - 8:30 a.m. LaSalle A
VETERINARY MEDICAL LIBRARIES
Breakfast/Business Meeting
Winifred E. Kistler, Chairman
- 12:00 noon - 2:00 p.m. Radisson Mart II
HONORS AND AWARDS LUNCHEON
Presiding: Barbara Coe Johnson
President

Monday, June 14

Welcome to New Members
Ann E. Kerker, President-Elect

New Member Response
Katherine M. Markee
Purdue University
Lafayette, Indiana

Presentation of Honorary Member Certificate
Lucretia McClure, Chairman
Membership Committee

Presentation of Scholarships
Richard A. Lyders, Chairman
Scholarship Committee

Awarding of Certificates in Medical Librarianship
Arlee May, Chairman
Certification Committee

Cunningham Fellowship
Ursula Poland, Chairman
International Cooperation Committee

Presentation of Prizes and Awards
Scott Adams, Chairman
Honors and Awards Committee

Ida and George Eliot Prize
John Ische, Chairman
Subcommittee on the Ida and
George Eliot Prize

Murray Gottlieb Prize
George S. T. Cavanagh, Chairman
Subcommittee on the Murray
Gottlieb Prize

Rittenhouse Award
Winifred Sewell, Chairman
Subcommittee on the Rittenhouse
Award

Marcia C. Noyes Award
Scott Adams, Chairman
Honors and Awards Committee

5:00 p.m. - 7:00 p.m.
MEDIA FESTIVAL

LaSalle A

Monday, June 14

- 7:00 p.m. - 9:00 p.m. Radisson Mart II-205
DENTAL LIBRARIES DINNER
Aletha Kowitz, Chairman
"Fluoride Intake from Modern Diets"
Dr. Harold H. Messer, Assistant Professor
Division of Oral Biology
School of Dentistry
University of Minnesota
Minneapolis, Minnesota
- 7:00 p.m. - 9:00 p.m. Radisson Mart II-202
MEDICAL SCHOOL LIBRARIES DINNER
Cecile Kramer, Chairman
- 7:00 p.m. - 9:00 p.m. Radisson Mart III-302
NURSING LIBRARIES DINNER
Mary F. Rose, Chairman
"Nursing Material Resources"
Marilyn Kasner, M.L.S.
Librarian and Research Assistant
New York State Nurses Association
Albany, New York
Caroline Bennett, Librarian
Palmer-Davis Library
Massachusetts General Hospital
Boston, Massachusetts
- 7:00 p.m. - 9:00 p.m. Radisson Mart III-303
RESEARCH LIBRARIES DINNER
Nettie A. Mehne, Chairman
"The Future of Minicomputers in Library Networks"
Glen Brudvig, Professor and Director
Bio-Medical Library
University of Minnesota
Minneapolis, Minnesota
- 7:00 p.m. - 9:00 p.m. Radisson Mart III-306
MEDICAL SOCIETY LIBRARIES DINNER
Cora R. Wilson, Chairman
"Magic, Herbal Medicine and Witchcraft"
Dr. Mark Graubard
- 7:00 p.m. - 9:00 p.m. Marquette Inn—West Ballroom
MENTAL HEALTH LIBRARIES GROUP MEETING
Lawrence C. Moore, Chairman

Monday, June 14 — Tuesday, June 15

- 7:00 p.m. - 9:00 p.m. Radisson Mart II-201
HEALTH SCIENCES AUDIOVISUAL GROUP MEETING
Elaine P. Adams, Ph.D., Chairman
"Audiovisual Issues Forum"
Moderator: Nancy A. Fabrizio
State University of New York
Health Sciences Library
Buffalo, New York
Panelists: James Lander
Mercy Medical Center
PFOHL Health Sciences Library
Dubuque, Iowa
Nancy Sauro
University of Minnesota
Minneapolis, Minnesota
Gerane Weinreich
University of Michigan
Health Center Library
Ann Arbor, Michigan
- 7:00 p.m. - 9:00 p.m. Marquette Inn—Center Ballroom
MEDICAL LIBRARY RELEVANCE GROUP MEETING
Carole J. Stock, Chairman
- 7:30 p.m. - 9:00 p.m. Marquette Inn—East Ballroom
MEDICAL LIBRARY EDUCATION GROUP MEETING
Miriam H. Libbey, Chairman
"A Competency Based Approach to Certification"
Julie A. Virgo, Ph.D.
Director of Education
Medical Library Association
- 9:00 p.m. - 11:00 p.m. Gold Room
CANADIAN LIBRARIANS BUSINESS MEETING
AND RECEPTION
Richard B. Fredericksen, Chairman

Tuesday, June 15

- 11:30 a.m. - 1:30 p.m. Gold Room
HISTORY OF MEDICINE LUNCHEON
Lisabeth M. Holloway, Chairman
- 11:30 a.m. - 1:30 p.m. Radisson Mart II-201
HOSPITAL LIBRARIES LUNCHEON
Susan Ager, Chairman
- 11:30 a.m. - 1:30 p.m. Marquette A
PHARMACY LIBRARIANS LUNCHEON
Nancy R. Schneider, Chairman

Tuesday, June 15 — Wednesday, June 16

"Smart Pills at the Library"

Sam Turiel, Director of Medical Education
G.D. Searle and Company
Skokie, Illinois

11:30 a.m. - 1:30 p.m. Gold Room Foyer

VETERINARY MEDICAL LIBRARIES LUNCHEON

Winifred Kistler, Chairman

"Can Clinicians Read?"

Timothy H. Brasmer, D.V.M.

Professor of Surgery and Associate Dean

College of Veterinary Medicine

University of Minnesota

Minneapolis, Minnesota

2:00 p.m. - 3:00 p.m. Star of the North Hall

JANET DOE LECTURE

"On the Uses of Diversity"

David Bishop

Director, University of Nebraska Medical Center Library, Omaha

An examination is made of the value of diversity in medical library activities and personnel. This idea is extended also to the broader field of librarianship and to some forecasts of future directions for medical librarians.

3:00 p.m. - 6:00 p.m. LaSalle A

MEDIA FESTIVAL

6:15 p.m. - 11:45 p.m.

OLD LOG THEATRE

Minnetonka, Minnesota

The barbeque dinner on Lake Minnetonka is followed by a performance of *Pursuit of Happiness*. Buses depart from the main entrance of the Radisson Hotel, 6:15 p.m.

Wednesday, June 16

7:30 a.m. - 8:30 a.m. Marquette A

REGIONAL GROUP CHAIRMEN BREAKFAST

Moderators: Barbara Coe Johnson, President

John S. LoSasso, Executive Director

8:00 a.m. - 1:30 p.m.

POSTER SESSION PREVIEW

Coordinator: Audrey N. Grosch

Special Projects Officer

University of Minnesota Libraries

Minneapolis, Minnesota

During the poster sessions, authors will display, on poster board space, submissions consisting of illustrations, charts, graphs, and brief amounts of explanatory text. Authors will remain with their poster during this session.

Wednesday, June 16

- 3:00 p.m. - 6:00 pm. LaSalle A
MEDIA FESTIVAL
- 6:30 p.m. - 7:30 p.m. Radisson Mart II
SOCIAL HOUR
All registrants are invited to attend the Social Hour preceding the Annual Banquet. A complimentary ticket is included with your registration packet.
- 7:30 p.m. - 10:30 p.m. Star of the North Hall
ANNUAL BANQUET
Featuring Dudley Rigg's Brave New Workshop.

MLA PAST PRESIDENTS

- ‡Dr. George M. Gould (1898-1901)
‡Dr. William Osler (1901-1904)
‡Dr. J. R. Chadwick (1904-1905)
‡Dr. A. Jacobi (1905-1906)
‡Dr. George Dock (1906-1908)
‡Dr. J. H. Musser (1908-1912)
‡C. Perry Fisher (1912)
‡Dr. J. C. Wilson (1912-1913)
‡Dr. Francis R. Packard (1913-1914)
‡Lt. Col. C. C. McCulloch, Jr. (1914-1916)
‡Dr. Lewis H. Taylor (1916-1917)
‡Dr. William Browning (1917-1919)
‡Lt. Col. F. H. Garrison (1919-1920)
‡Dr. John W. Farlow (1920-1921)
‡Dr. L. F. Barker (1921-1922)
‡Dr. C. F. Wylde (1922-1925)
‡Dr. F. M. Tice (1925-1926)
‡Dr. John Ruhrah (1926-1927)
‡Dr. Archibald Malloch (1927-1930)
‡Dr. Walter Steiner (1930-1933)
‡Marcia C. Noyes (1933-1934)
‡Charles Frankenberger (1934-1935)
‡Dr. W. W. Francis (1935-1937)
‡James F. Ballard (1937-1939)
‡Col. Harold W. Jones (1939-1941)
Mary Louise Marshall (1941-1946)
W. B. McDaniel II, Ph.D. (1946-1947)
‡Eileen R. Cunningham (1947-1948)
Janet Doe (1948-1949)
‡Dr. Sanford V. Larkey (1949-1950)
Marjorie J. Darrach (1950-1951)
L. Margueriete Prime (1951-1952)
William D. Postell (1952-1953)
‡Marion Dondale (1953-1954)
Wilma Troxel (1954-1955)
Wesley Draper (1955-1956)
Bertha B. Hallam (1956-1957)
Thomas E. Keys (1957-1958)
‡Isabelle T. Anderson (1958-1959)
‡Mildred Jordan (1959-1960)
Robert T. Lentz (1960-1961)
Gertrude L. Annan (1961-1962)
Dr. Frank B. Rogers (1962-1963)
Louise Darling (1963-1964)
Estelle Brodman, Ph.D. (1964-1965)
Alfred N. Brandon (1965-1966)
Mildred C. Langner (1966-1967)
Scott Adams (1967-1968)
Jacqueline W. Felter (1968-1969)
Elliott H. Morse (1969-1970)
Donald Washburn, D.D.S. (1970-1971)
Bernice M. Hetzner (1971-1972)
Helen Crawford (1972-1973)
Sarah C. Brown (1973-1974)
Sam W. Hitt (1974-1975)
‡ Deceased

commemorating

the 75th

meeting of the MLA

In commemoration of our history and our many landmarks in medical librarianship, we offer you a strictly limited edition of a unique commemorative medal, a collector's item and valuable keepsake for the professional medical librarian.

This fine medal portrays three founders of the Medical Library Association, individuals who made significant contributions to what is now almost 80 years of medical librarianship: Dr. George Milbry Gould, Sir William Osler, and Margaret Charlton. These three individuals were dedicated to the growth and development of the medical library profession.

On the obverse of this medal, in addition to portraits of the founders, is the name of the association, and the dates 1898-1976. On the bottom edge is the Latin aphorism, *Non Multa Sed Bona*, (Not Many But Good), a tribute to all members who have built this organization—few in number, but excellent.

The medal reverse has a design which shows the relationship between the book and the staff of Aesculapius. Also printed on this side is the month, year and location of the 75th Annual Meeting.

This medal is struck in high relief, using gauge 8 material 1.5 inches in diameter with an oxidized finish, and is offered in two editions.

MEDAL DESIGNER

John Marvin Hutchenson, Jr.—recipient of numerous awards for outstanding medical illustrations and designs: AMA Billings Gold Medal, 1961; AMA Certificate of Merit, 1968; AMA Tom Jones Award, 1969; and AMA Hektoen Bronze Medal, 1969. He has worked in the Mayo Clinic, Section of Medical Graphics, since 1961.

MEDAL SCULPTOR

N. Neil Harris—a freelance artist who worked for 11 years as scientific illustrator at Purdue University, Medical Illustrator Unit, School of Veterinary Medicine. He has sculpted several commemorative medals, including “Indiana and the Bicentennial” for the Indiana State Numismatic Association.

MEDAL MANUFACTURER

The Medallie Art Company of Danbury, Conn., which has struck 8 of the last 10 official presidential inaugural medals, has been chosen to produce the Medical Library Association Commemorative Medal.

MEDALS MAY BE ORDERED AT MLA BOOTH DURING EXHIBIT HOURS



SPEAKERS' INDEX



Beatty, William K.	June 17	1:30 p.m.-3:30 p.m.
Bishop, David	June 15	2:00 p.m.-3:00 p.m.
Buchanan, M.D., J. Robert	June 14	2:30 p.m.-5:00 p.m.
Cox, Barbara	June 15	9:00 a.m.-10:00 a.m.

Crawford, Helen	June 17	1:30 p.m.-3:30 p.m.
Day, Melvin	June 14	2:30 p.m.-5:00 p.m.
Evans, Glyn	June 16	8:30 a.m.-10:00 a.m.
Goldstein, Rachael	June 16	10:30 a.m.-11:30 a.m.



Keys, Tom	June 17	1:30 p.m.-3:30 p.m.
Lamb, Ph.D., Gertrude	June 15	9:00 a.m.-10:00 a.m.
Lee, Elizabeth	June 15	9:00 a.m.-10:00 a.m.
Lindquist, Richard	June 15	9:00 a.m.-10:00 a.m.



Matheson, Nina	June 14	2:30 p.m.-5:00 p.m.
Miller, Jean	June 16	8:30 a.m.-10:00 a.m.
Renner, M.D., John D.	June 15	9:00 a.m.-10:00 a.m.
Roach, Agnes	June 15	10:30 a.m.-11:30 a.m.



Slamecka, Vladimir	June 14	2:30 p.m.-5:00 p.m.
Spencer, June	June 15	10:30 a.m.-11:30 a.m.
White, Herbert S.	June 15	9:00 a.m.-10:00 a.m.
Zackert, Martha Jane	June 15	9:00 a.m.-10:00 a.m.

SPECIAL AND STANDING COMMITTEES**

COMMITTEE	DATE	TIME	LOCATION
AD HOC COMMITTEE: CONSIDERATION OF RENAMING THE MEDICAL LIBRARY ASSOCIATION	June 17	4:30 p.m.-6:30 p.m.	Gold Room Foyer
AD HOC COMMITTEE TO EXAMINE THE STATUS AND ECONOMIC INTEREST OF HEALTH SCIENCES LIBRARY PERSONNEL	June 13	1:30 p.m.-5:00 p.m.	Northstar Inn Ballroom III
AD HOC STEERING COMMITTEE FOR THE DEVELOPMENT OF CERTIFICATION EXAMINATIONS	June 13	9:00 a.m.-5:30 p.m.	Duluth Room
AD HOC COMMITTEE TO STUDY MLA GROUP	June 14 June 17	5:00 p.m.-6:30 p.m. 3:30 p.m.-6:30 p.m.	Radisson Mart II-201 Radisson Mart II-201
BIBLIOGRAPHIC PROJECTS AND PROBLEMS	June 14	5:00 p.m.-6:00 p.m.	Danish Room
BYLAWS	June 13	10:00 a.m.-12:00 noon	Radisson Hotel 417
CERTIFICATION	June 16	11:30 a.m.-1:00 p.m.	Danish Room
COMMITTEE ON HEALTH SCIENCES LIBRARY TECHNICIANS	June 17	8:00 a.m.-9:00 a.m.	Marquette B
CONTINUING EDUCATION 1975/6 AND 1976/7	June 13 June 14	8:30 a.m.-12:00 noon 5:00 p.m.-7:00 p.m.	Danish Room Marquette Inn 655
CURRICULUM	June 15	4:30 p.m.-5:30 p.m.	Danish Room
EDITORIAL COMMITTEE FOR THE <i>BULLETIN</i>	June 13	5:00 p.m.-6:00 p.m.	Radisson Hotel 517
EDITORIAL COMMITTEES FOR THE <i>BULLETIN</i> AND THE <i>MLA NEWS</i>	June 15	4:30 p.m.-5:30 p.m.	Marquette B
EDITORIAL COMMITTEE FOR THE <i>MLA NEWS</i>	June 14	5:00 p.m.-7:00 p.m.	Duluth Room
EXECUTIVE EXCHANGE	June 9 June 17	1:30 p.m.-5:30 p.m. 7:00 a.m.-9:00 a.m.	Marquette Inn 1555 Marquette A
FINANCE	June 9	8:00 a.m.-9:30 a.m.	Marquette Inn 1555
HEALTH SCIENCES LIBRARIES SURVEY	June 14	6:00 p.m.-7:00 p.m.	Marquette B
HONORS AND AWARDS	June 13	5:00 p.m.-6:00 p.m.	Radisson Hotel 417
INTERNATIONAL COOPERATION	June 15 June 15 June 16	7:00 a.m.-9:00 a.m. 4:30 p.m.-5:30 p.m. 11:30 a.m.-1:30 p.m.	Marquette A Marquette A Marquette A
LEGISLATION	June 15	4:30 p.m.-5:30 p.m.	Duluth Room
MLA/NLM LIAISON	June 12	8:30 a.m.-12:30 p.m.	Marquette Inn 1555
MEMBERSHIP	June 16	11:30 a.m.-1:30 p.m.	Duluth Room
PROGRAM AND CONVENTION	June 12 June 13 June 18	9:00 a.m.-5:00 p.m. 9:00 a.m.-3:00 p.m. 9:00 a.m.-3:00 p.m.	Northstar Inn Continental Room Danish Room
PUBLICATION	June 14 June 16	5:00 p.m.-7:00 p.m. 11:30 a.m.-1:00 p.m.	Gold Room Foyer Gold Room Foyer
SCHOLARSHIP	June 14	5:00 p.m.-7:00 p.m.	Marquette A
SURVEYS AND STATISTICS	June 15	7:30 a.m.-9:00 a.m.	Danish Room
<i>VITAL NOTES</i> PARTICIPATORY PANEL	June 17	3:30 p.m.-6:30 p.m.	Marquette B
1977 ANNUAL MEETING PROGRAM SUBCOMMITTEE	June 13	9:00 a.m.-5:00 p.m.	Radisson Hotel 317
1978 ANNUAL MEETING PROGRAM SUBCOMMITTEE	June 17	3:30 p.m.-4:30 p.m.	Danish Room

**Those committees not listed have not requested an open meeting during the Annual Meeting.

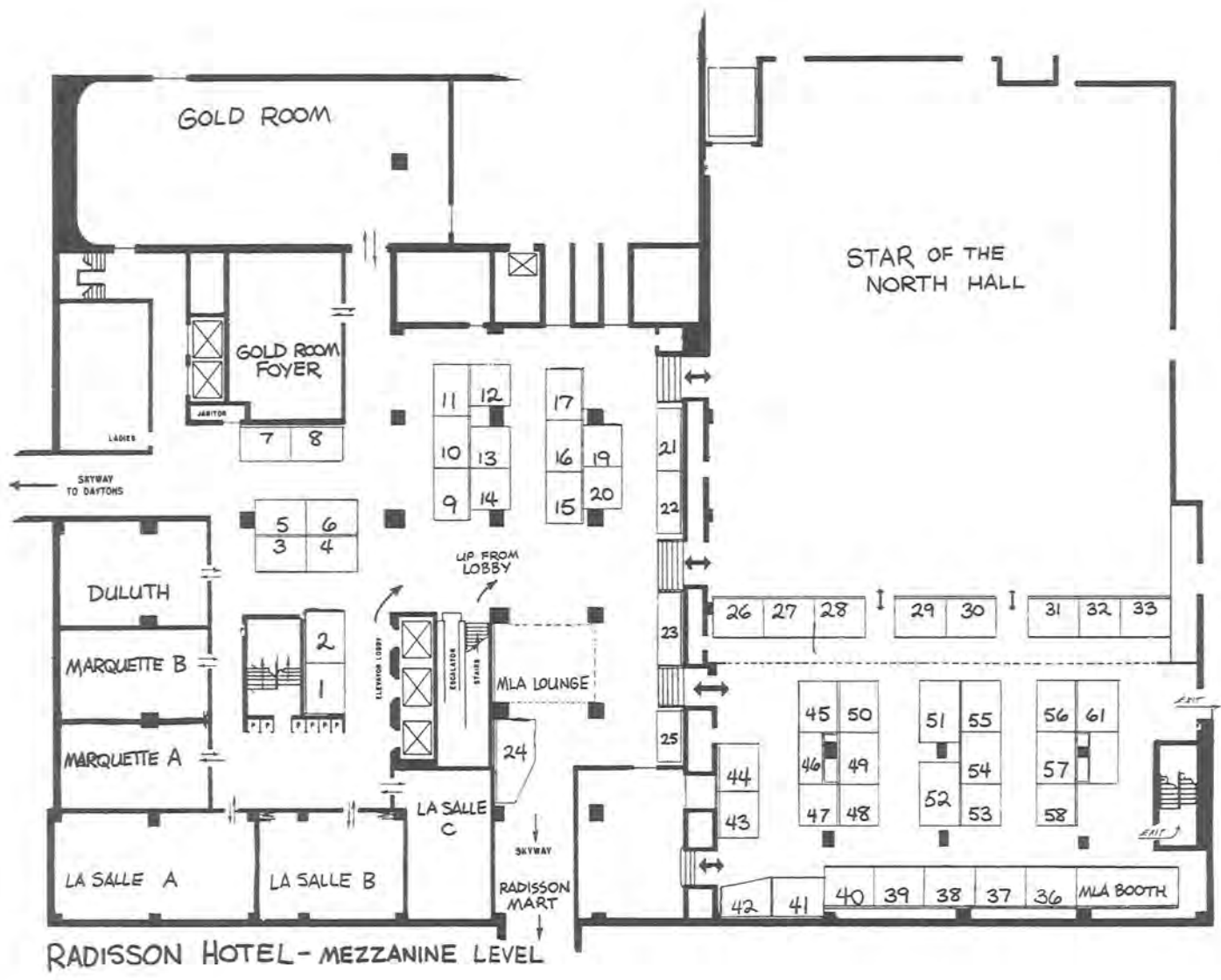
SPECIAL INTEREST GROUPS

GROUP	DATE	TIME	LOCATION
DENTAL LIBRARIES	June 14	7:00 p.m.-9:00 p.m.	Radisson Mart II-205
HEALTH SCIENCES AUDIOVISUAL	June 14	7:00 p.m.-9:00 p.m.	Radisson Mart II-201
HISTORY OF MEDICINE	June 15	11:30 a.m.-1:30 p.m.	Gold Room
HOSPITAL LIBRARIES	June 15	11:30 a.m.-1:30 p.m.	Radisson Mart II-201
MEDICAL LIBRARY EDUCATION	June 14	7:30 p.m.-9:00 p.m.	Marquette Inn East Ballroom
MEDICAL LIBRARY RELEVANCE	June 14	7:00 p.m.-9:00 p.m.	Marquette Inn Center Ballroom
MEDICAL SCHOOL LIBRARIES	June 14	7:00 p.m.-9:00 p.m.	Radisson Mart II-202
MEDICAL SOCIETY LIBRARIES	June 14	7:00 p.m.-9:00 p.m.	Radisson Mart III-306
MENTAL HEALTH LIBRARIES	June 14	7:00 p.m.-9:00 p.m.	Marquette Inn West Ballroom
MILITARY MEDICAL LIBRARIANS	June 12	9:00 a.m.-5:00 p.m.	Gold Room
NURSING LIBRARIES	June 14	7:00 p.m.-9:00 p.m.	Radisson Mart III-302
PHARMACY LIBRARIANS	June 15	11:30 a.m.-1:30 p.m.	Marquette A
PUBLIC HEALTH/HEALTH ADMINISTRATION	June 13	3:00 p.m.-5:00 p.m.	Marquette Inn West Ballroom
RESEARCH LIBRARIES	June 14	7:00 p.m.-9:00 p.m.	Radisson Mart III-303
VETERINARY MEDICAL LIBRARIES	June 14 June 15	7:00 a.m.-8:30 a.m. 11:30 a.m.-1:30 p.m.	LaSalle A Gold Room Foyer

EXHIBITORS' LIST

The firms and organizations listed below cordially invite you to visit their convention exhibits. The products and services represented merit the careful attention of all members. The exhibits are located on the Mezzanine of the Radisson Hotel.

- Abrahams Magazine Service, Inc. (41)
- Baker & Taylor Company (14)
- Ballen Booksellers International (22)
- BioSciences Information Service (9)
- Butterworths (Publishers) (54)
- Checkpoint Systems, Inc. (31)
- Churchill Livingston (Medical Division of Longman, Inc.) (27)
- CIBA Medical Education Division (28)
- The Combined Book Exhibit, Inc. (23)
- Detroit Textbook Stores (6)
- EBSCO Subscription Services (43-44)
- Eliot Health Sciences Books, Inc. (26)
- Elsevier/North-Holland/Excerpta Medica (11)
- F. W. Faxon Company, Inc. (51)
- Grune and Stratton (58)
- Health Administration Press (32)
- Health Insurance Institute (53)
- Institute for Scientific Information (49-50)
- Lockheed Missiles and Space Company (17)
- Login Brothers Book Company, Inc. (30)
- Luxor Corporation (10)
- Majors Scientific Books, Inc. (15)
- Mathews Medical & Scientific Book Company, Inc. (24)
- Medfact, Inc. (25)
- Medical Plastics Laboratory (2)
- Midwest Health Science Library Network (42)
- Moore-Cottrell Subscription Agency (7)
- National Cancer Institute (40)
- National Center for Health Statistics (47)
- National Library of Medicine (38-39)
- National Technical Information Service (8)
- Pergamon Press (20)
- Plenum Publishing Company (56)
- Princeton Microfilm Corporation (3)
- Raven Press (21)
- Read-More Publications, Inc. (45)
- Rittenhouse Book Distributors (48)
- Scientific and Medical Publications of France (55)
- Science Press (59)
- Springer-Verlag New York, Inc. (33)
- STASH, Inc. (46)
- Stechert Macmillan, Inc. (61)
- Swets & Zeitlinger (19)
- System Development Corporation (57)
- Universal Serials & Book Exchange, Inc. (37)
- John Wiley & Sons, Inc. (16)
- Wistar Institute Press (4)
- Xerox University Microfilms (29)



RADISSON HOTEL - MEZZANINE LEVEL

MEETING ROOM LOCATION

RADISSON HOTEL

Room number indicates floor*

- Lobby Level*
 Danish Room
 Viking Club Room

- Mezzanine Level*
 Duluth Room
 Gold Room
 Gold Room Foyer
 LaSalle A
 LaSalle B
 LaSalle C
 Marquette A
 Marquette B
 Star of the North Hall
 Radisson Suite
 317*
 417*
 617*

- Radisson Mart*
 II
 Rooms 201 thru 206
 III
 Rooms 301 thru 306

- MARQUETTE INN**
 Room number indicates floor
 for Rooms 755 thru 1755

- Lower Level*
 Center Ballroom
 East Ballroom
 West Ballroom

- NORTHSTAR INN**
Lobby Level (7th Floor)
 Continental Room
 Ballroom

For meeting room location fold out page.

