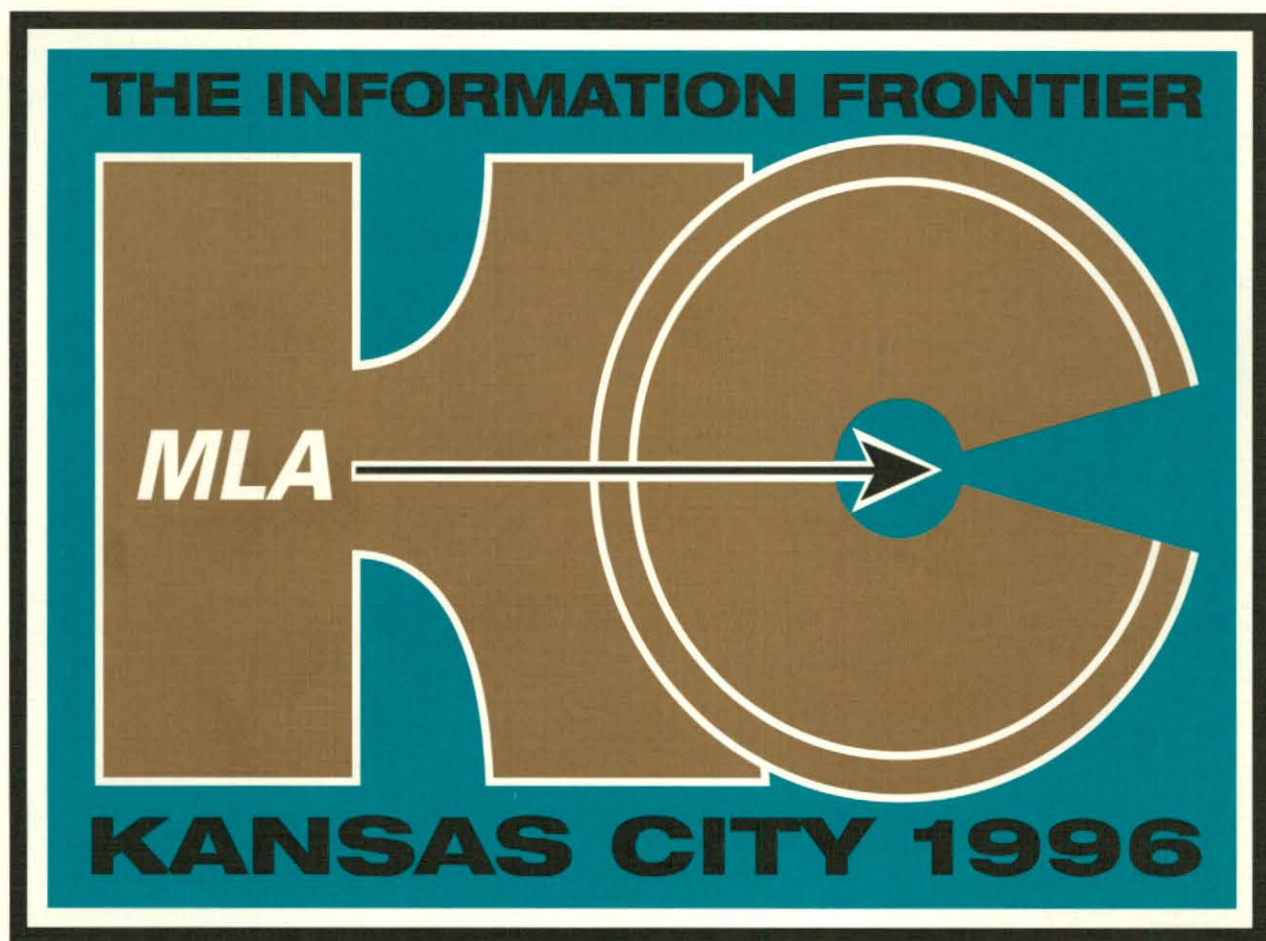
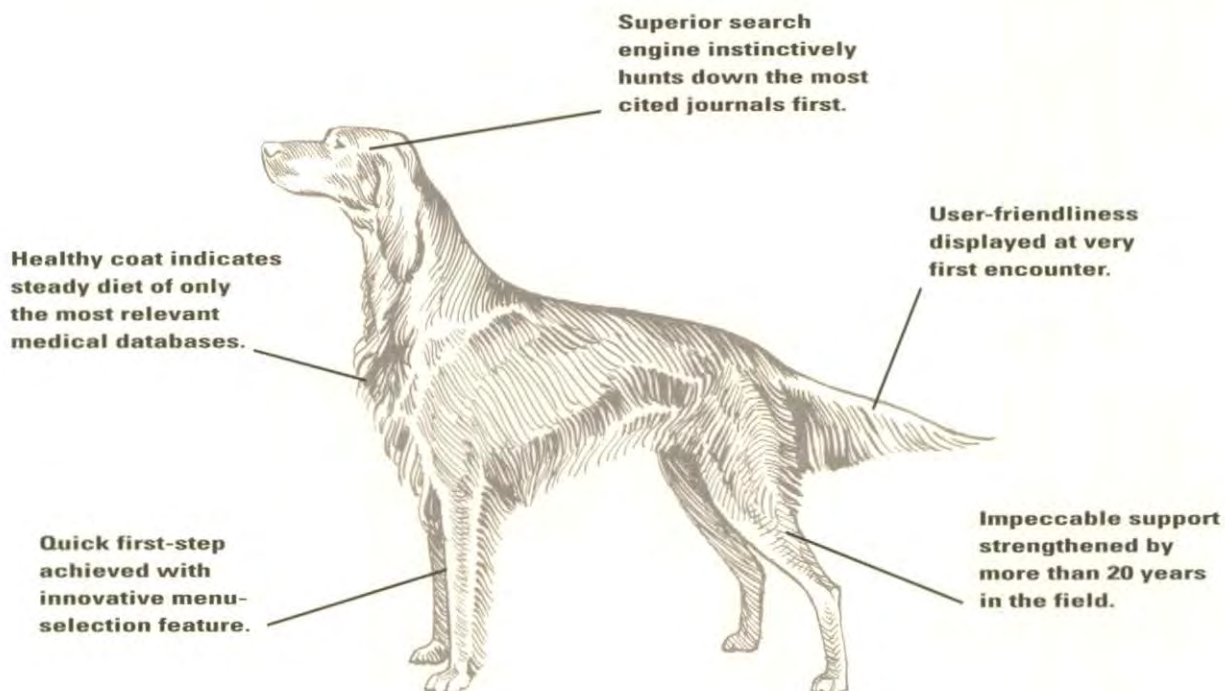


OFFICIAL PROGRAM



**Medical Library Association
96th Annual Meeting and Exhibit**

**June 1-5, 1996
Kansas City Convention Center
Kansas City, MO**



How to retrieve an abstract without any bugs, ticks, or fleas.

You could say that PaperChase® is a librarian's best friend. Unlike numerous medical database retrieval services, PaperChase is always reliable. This service offers simplicity to researchers at every level of computer literacy.

For starters, PaperChase comes with one sophisticated search engine, a mapping feature with a nose for the most timely material. To expedite a search, there's a user-friendly menu. You just give it

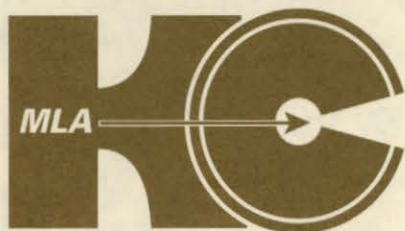
a command and it responds. There are even numerous management options designed specifically for librarians. What's more, our service explores multiple databases—simultaneously.

For more information, call 800 722-2075. Or, catch us on the World Wide Web at:
<http://enterprise.bih.harvard.edu/paperchase>

PaperChase. If only all research could be this clean.

 **PaperChase**®
The power of MEDLINE and more

1996 MLA ANNUAL MEETING DONORS



GRATEFUL ACKNOWLEDGMENT IS EXTENDED TO...

Several generous organizations have chosen to participate in our exploration of the information frontier at this year's annual meeting by lending their financial support. **MLA President Jana Bradley, Ph.D.**, will thank contributing organizations during her welcoming remarks on Sunday, June 2.

For a complete list of supporters, please see the sign in the registration area.

Oregon Trail Sponsorship

- ◆ EBSCO Information Services
- ◆ Ovid Technologies
- ◆ SilverPlatter Information
- ◆ UMI

California Trail Sponsorship

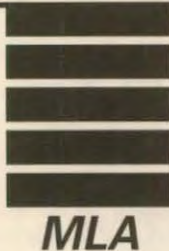
- ◆ PaperChase

Sante Fe Trail Sponsorship

- Blackwell North America, Inc.
- ◆ CME Information Services, Inc.
- ◆ Elsevier Science
- ◆ The Faxon Company
- ◆ Information Access Company
- ◆ Majors Scientific Books, Inc.

Contributors

- ◆ Alfred Jaeger, Inc.
- Aries Systems Corporation
- ◆ Ameritech Library Services
- Baker & Taylor
- Children's Mercy Hospital
- Collection Development Section of MLA
- ◆ HARRASSOWITZ
- Houchen Bindery
- International Thomson Publishing
- ◆ Login Brothers Book Company
- Matthews Medical & Scientific Books, Inc.
- Micromedex, Inc.
- Rittenhouse Book Distributors, Inc.
- ◆ SIRSI
- ◆ Swets Subscription Service
- University of Kansas Medical Center
- ◆ Williams & Wilkins (A Waverly Company)



Working Together to Promote Excellence in Health through Access to Information

MLA gratefully acknowledges the following organizations for their financial commitments in support of MLA's Corporate Membership Campaign.

LIFETIME AND ANNUAL PATRONS

Ballen Booksellers International, Inc.
EBSCO Information Services ♦
The Faxon Company ♦
Login Brothers Book Company ♦
Majors Scientific Books, Inc. ♦
Marquis Who's Who, A Reed Reference Publishing Company ♦
Matthews Medical & Scientific Books, Inc. ♦
Mosby ♦
Ovid Technologies ♦
PaperChase ♦
Readmore, Inc. ♦

SPONSORS

BIOSIS ♦
Decker Publishing ♦
Doody Publishing, Inc. ♦
Institute for Scientific Information ♦
SilverPlatter Information ♦
SIRSI ♦
John Wiley & Sons, Inc. ♦
Williams & Wilkins (A Waverly Company) ♦

DONORS

Alfred Jaeger, Inc. ♦
Ameritech Library Services ♦
CINAHL Information Systems ♦
CME Information Services, Inc. ♦
Data Trek, Inc. ♦
Elsevier Science ♦
HARRASSOWITZ ♦
Information Access Company ♦
IVI Publishing
Marcive, Inc. ♦
Niles & Associates, Inc. ♦
PsycINFO/American Psychological Association ♦
Research Information Systems ♦
Springer-Verlag ♦
Swets Subscription Service ♦
UMI ♦

♦ 1996 Annual Meeting Exhibitors

Medical Library Association
Suite 300, Six North Michigan Avenue, Chicago, Illinois 60602-4805

For further information about MLA corporate membership and benefits,
please contact Kate E. Corcoran, 312/419-9094; corcoran@mlahq.org.

FROM THE PRESIDENT



*Jana Bradley, Ph.D.
President*

Welcome to the Information Frontier, the 96th Annual Meeting of the Medical Library Association in Kansas City, Missouri! Like the pioneers who gathered in Kansas City before setting out into the unknown West, we have all come here on the brink of journeys into information territory, territory that is in many ways as little understood by our profession as the vast West was by those who set out in wagon trains. At MLA's Kansas City, like the Kansas City of the pioneers, the main topic of discussion is the new territory. Some have already ventured into the unknown and have come back with tales of what it takes to survive and prosper. Others are planning to go soon and are eager to hear what the forerunners have encountered and how they have coped. And some are here without any specific plans but knowing that they must do something, either because they sense opportunity opening in front of them or because they see opportunity closing behind them. For me, the hustle and jostle of this MLA meeting, with its camaraderie and its shuffle from place to place, is akin to the vibrant excitement of the old Kansas City, when the air was alive with expectation and hope. In both the Kansas City of the past and the one where we are today, I like to think of pioneers making plans for their lives in the new territory, knowing the risks but confident in their individual and collective strengths to overcome the dangers and create a new future for themselves and for society.

The 1996 National Program Committee, led by Jacque Doyle and Julia Sollenberger, and all the program planners in the sections and other groups, have presented us with an extraordinary opportunity to explore the information future. I'm looking forward to many conversations with all of you as we plan our journeys into the Information Frontier!

Jana Bradley, President

FROM THE NPC



*Jacqueline D. Doyle
Chair
1996 National Program Committee*



*Julia Sollenberger
Associate Chair
1996 National Program Committee*



*Robert A. Pisciotta
Local Assistance Chair
1996 National Program Committee*

Your 1996 National Program Committee (NPC)—along with the many other MLA members, staff, and Midcontinental Chapter members who have helped plan this meeting—is pleased that you have come to Kansas City. We have all worked very hard to make this a memorable and educational meeting. We also thank you for giving us the opportunity to work with and for such a great group of librarians. The planning process—all three years of it—has been great fun! And we've learned a lot. Every step of the way, our planning efforts have been aimed at learning from past NPCs and building on their successes. We hope that at the end of this week you will feel that we have achieved our goals.

Every part of the conference—from the CE courses to the various social events to the plenary and section sessions to the Show Me! sessions—has been planned to take advantage of the expertise of our own members and to bring in outside experts who have perspectives we value. Our plenary speakers will set the tone throughout the meeting; the section-planned and Show Me! sessions will highlight the work and ideas of our members; and the social events will enable us to learn from each other informally.

Enjoy your week in every way! Take advantage of each type of activity, and of Kansas City. Learn from our speakers in the meeting rooms, and from each other in the hallways. The new information frontier is ours!

Jacqueline Donaldson Doyle
Chair, 1996 National Program Committee; and the members of the NPC

THE 1996 NATIONAL PROGRAM COMMITTEE



James Laurence Bingham



Stephen L. Clancy



Elizabeth (Libby) Cooley



James A. Curtis
Section Council Liaison



Trudy A. Gardner,
Ph.D.



Scott Garrison



Dixie A. Jones



Michael R. Kronenfeld



Susan Russell Lessick



Jeanette C. McCray



Debra Rand



Diane G. Schwartz,
Continuing Education
Committee Liaison



Lynne A. Silvers



M. Sandra Wood

Why do you want to pay inflated commercial prices when you can have a low-cost, university-based, non-profit system that provides you with:

LIS

The Georgetown University Library Information System

LIS offers a wide range of features at competitive costs:

A Fully Integrated System:

- Online Public Catalog
- MARC Utilities
- Circulation
- Serials Control
- Acquisitions

Features:

- Networking Capabilities
- Minicomputers and Microcomputers
- miniMEDLINE™ - a user-friendly inhouse bibliographic database
- ALERTS - based on CURRENT CONTENTS® from ISI

Optional Components:

- miniMEDLINE SYSTEM™
- ALERTS™ / CURRENT CONTENTS® Search System
- Reserve System
- Multiple Library System
- Document Delivery

Dahlgren Memorial Library
Georgetown University Medical Center
3900 Reservoir Road, NW, Washington, DC 20007
202/687-1035
URL = "<http://www.dml.georgetown.edu/lis>"





Pure substance.

A wealth of
valuable
information.

It's clear to see why researchers value **CURRENT CONTENTS**[®] so highly.

Each week, it gives them more information than they could otherwise uncover about current developments in their fields. Detailed bibliographic data...complete author abstracts...author keywords...KeyWords Plus[®]...author and publisher names and addresses.

All useful, relevant data carefully extracted from the most scholarly, peer-reviewed journals in the world. Which makes **CURRENT CONTENTS** a true reflection of the research that influences their work.

And because ISI[®] indexes that information so thoroughly, researchers can retrieve it quite easily. And conveniently access the full text through our own document delivery service, The Genuine Article[®].

After all, ISI has been making things easy for researchers for nearly forty years. By knowing what they value...and then giving it to them. Which gives them the edge they need.

Visit us at
BOOTH
317-319

**CURRENT
CONTENTS**[®]

For the most flawless coverage
of the finest research journals
around the world.



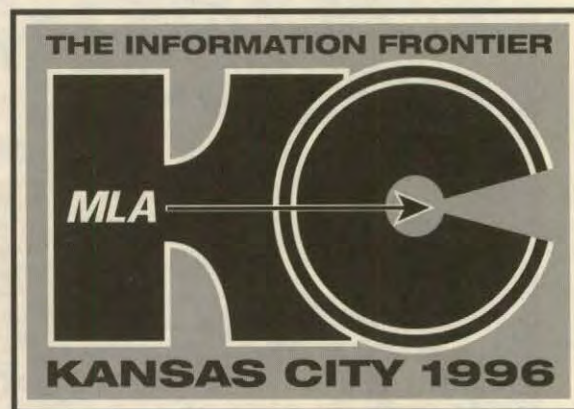
For a free trial,
Call:
215.386.0100

Email:
isiororder@isinet.com

Web:
<http://www.isinet.com>

TABLE OF CONTENTS

MLA Officers, Volunteers, and Staff	1
General Information	2
Special Sessions and Events	8
Continuing Education Schedule	15
MLA '96 at a Glance	18
MLA '96 Daily Program	20
Other Groups Meeting at MLA '96	36
MLA '96 Poster Sessions	38
Kansas City Convention Center Maps	49
Parliamentary Procedures	52
1996 Exhibitors	56
Hall of Exhibits Map	57
Guide to Exhibits	59
Index to Presenters, Sections, and SIGs	70
Index to Advertisers	76



BLACKWELL

Serving Medical and Bio-Medical Science Libraries

Book Services

Approval Plans
Complete Brandon-Hill Coverage
Comprehensive Publisher Coverage
Standing Orders

Database Services

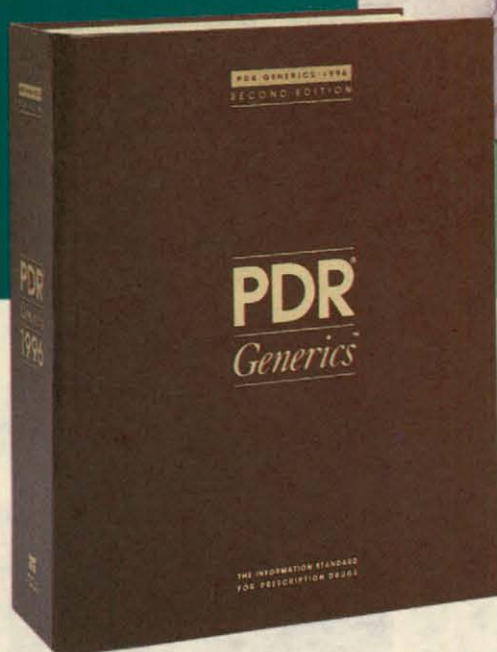
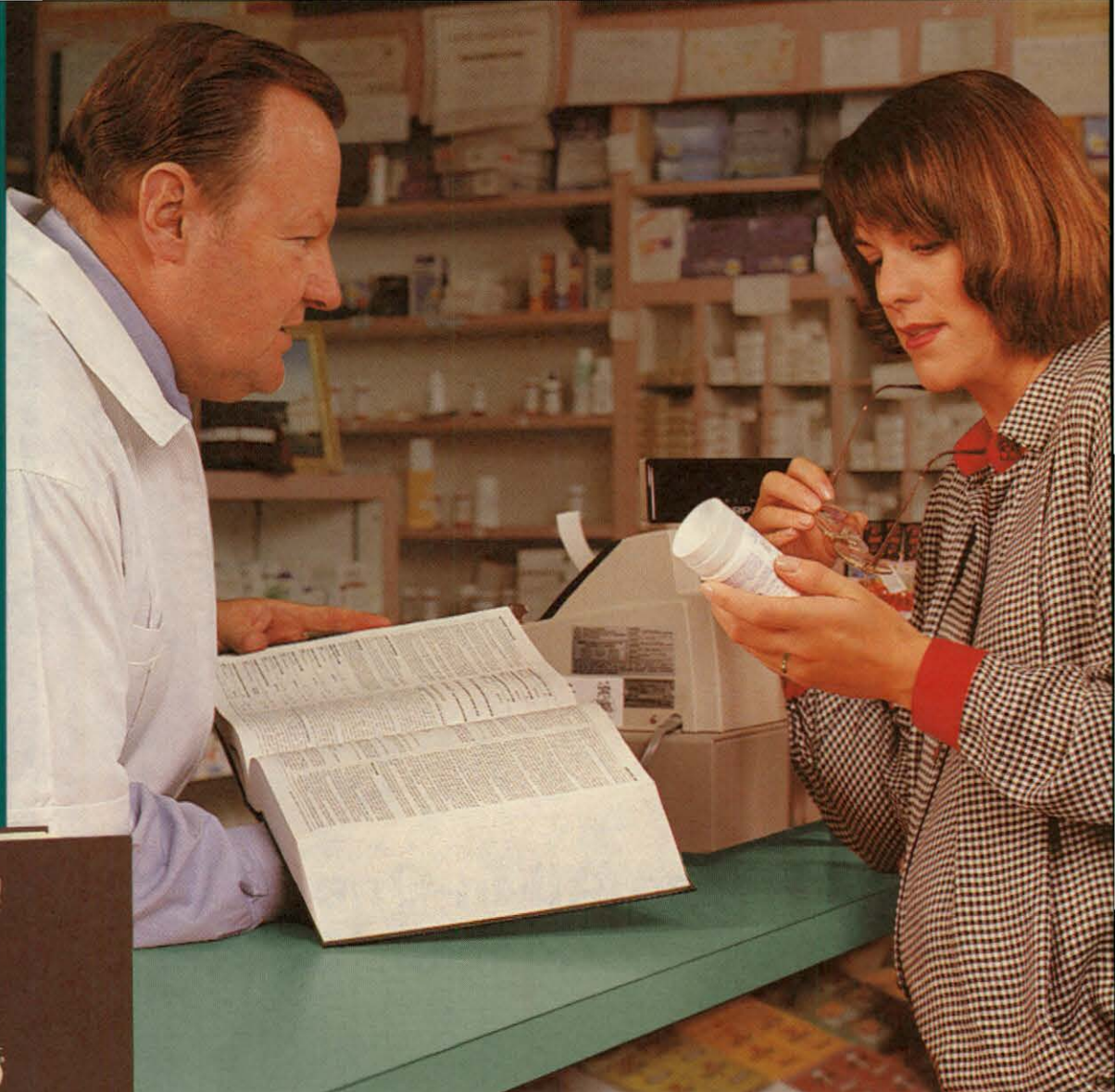
LC and NLM MaRC Records Enriched
with Tables of Contents
MeSH Authority Control
New Titles Online with Internet Ordering

**It's time to put BLACKWELL'S Full Range of Medical
and Bio-Medical Services to Work for Your Library**

Lake Oswego, OR Blackwood, NJ Oxford, England

Tel.: 800-716-2569 e-mail: medical@bnamf.blackwell.com

An Indispensable
Resource
For Today's
Cost-Conscious
Healthcare
Professional:
**The 1996
PDR®
Generics™**



*Here, for the first time,
is complete, authoritative
information on virtually
every prescription drug and
generic alternative...
all arranged and organized
alphabetically in over
3,500 pages and indexed
for rapid and easy access.*

This is the most comprehensive reference of its kind, providing complete prescribing and pricing information on virtually every recognized prescription medication on the market. Covering over 40,000 products—both brand and generic—it brings you:

- Complete prescribing information
- Common "off-label" uses of drugs
- In-depth generic drug monographs

Features of the New Edition

NEW!

- **NEW! Daily Cost of Drug Therapy Guide**—a practical look at the daily cost of therapy for the most common indications for which medications are prescribed.

NEW!

- **NEW! International Drug Name Index**—an index of international brand names cross-referenced to U.S. equivalents.
- All major brand products and FDA bioequivalent alternatives are listed.
- Visual Identification Guide with more than 1,500 color photographs.
- Imprint Identification Guide with more than 6,000 listings.
- 3,500 pages, 9" x 11", hardcover, 1,500 full-color photographs, 900 black and white illustrations, 4 indices, 4 appendices, published February 1996, ISBN 1-56363-151-2, \$79.95.

MEDICAL ECONOMICS

The leader in healthcare information products and services

Five Paragon Drive, Montvale, NJ 07645-1742
800 442-6657 201 358-7500 ORDER FAX: 201 573-8999

PDR® Generics™ is a trademark used herein under license

HEALTH REFERENCE CENTER *GOLD*TM



The All-In-One Patient Education Center

Stop by Booth #225 for a live demonstration of
Health Reference Center *Gold* on InfoTrac[®]

Information Access

C O M P A N Y

In North America:
362 Lakeside Drive
Foster City, CA 94404
USA
Tel: 800-227-8431 Fax: 415-378-5369
InfoTrac FaxLine: 800-700-1890
World Wide Web: <http://www.iacnet.com>

In Europe:
Watergate House
13-15 York Buildings
London WC2N 6JU
England
Tel: 171-930-3933 Fax: 171-930-9190
International InfoTrac FaxLine: 415-574-0971



1995/96 BOARD OF DIRECTORS OF THE MEDICAL LIBRARY ASSOCIATION

Jana Bradley, Ph.D., President
 Naomi C. Broering, President-Elect
 Fred W. Roper, Ph.D, Immediate Past President
 Shelley A. Bader, Ed.D., Director
 Dottie Eakin, Director and Treasurer
 Janet S. Fisher, Director and Section Council Liaison
 Carole M. Gilbert, Director and Secretary

Cynthia H. Goldstein, Director and Chapter Council Liaison
 Christiane J. Jones, Director
 Joanne G. Marshall, Ph.D., Director
 Daniel T. Richards, Director/Linda A. Watson, Director
 Kay E. Wellik, Director
 Carla J. Funk, Executive Director

APPOINTED OFFICIALS

Carla J. Funk, Executive Director
 J. Michael Homan, Editor, *Bulletin of the Medical Library Association*
 Jean Demas, Editor, *MLA News*

Beryl Glitz, Managing Editor of Books
 Lucretia W. McClure, Parliamentarian
 Jody Guenther, Ph.D., Sergeant-at-Arms

1996 NATIONAL PROGRAM COMMITTEE

Jacqueline D. Doyle, Chair
 Julia Sollenberger, Associate Chair
 Robert A. Pisciotta, Local Assistance Chair
 Diane G. Schwartz, Continuing Education Committee Liaison
 James A. Curtis, Section Council Liaison
 Jana Bradley, Ph.D., Board of Directors Liaison
 Carla J. Funk, Program Staff
 Renee Carey, Meetings Consultant
 James Lawrence Bingham
 Stephen L. Clancy
 Elizabeth (Libby) Cooley
 Trudy A. Gardner, Ph.D.
 Scott Garrison
 Dixie A. Jones
 Michael R. Kronenfeld
 Susan Russell Lessick
 Jeanette C. McCray
 Debra Rand
 Lynne A. Silvers
 M. Sandra Wood

Anne Butler
 Jane Carver
 Brenda Pfannenstiel
 Twila Rider
 Patricia Gibson and other members of the Health Sciences Library Group of Greater Kansas City

Placement Center/Member Resource Room Subcommittee
 Mary Helms, Chair with the assistance of members from the Midcontinental Chapter of MLA

Newsletter Subcommittee
 Peggy Mullaly-Quijas, Editor
 Robert A. Pisciotta, Promotion and Publicity

Portfolio Preparation Subcommittee
 Judith Emde, Chair

Publicity/Promotion Subcommittee
 Robert A. Pisciotta, Chair

Tours/Sightseeing Subcommittee
 Karen Wiederaenders, Chair
 Marie Thompson
 Mary Webb

Internet Center Subcommittee
 Shelli Crocker, Chair
 James Lawrence Bingham, Equipment/Network Guru
 Cheryl Pace

Local Assistance Committee

Robert A. Pisciotta, Chair

Hospitality/Information Subcommittee

Katie Voss, Chair
 Susan Case, Dine-Arounds and Menus
 Cami Loucks, Restaurant Guide
 Bonnie Anderson
 Theresa Baker

MLA HEADQUARTERS STAFF

Executive Director's Office

Carla J. Funk, Executive Director
 Margaret J. Mekki, Assistant to the Executive Director
 Mary M. Langman, Manager, Information Issues and Policy

Meetings and Events

Renee Carey, Professional Planners International, Inc.

Financial and Administrative Services

Raymond S. Naegele, Director of Financial and Administrative Services
 Eliezer Ventura, Accounting and Records Manager
 Frederick Friedman-Romell, Systems Administrator
 Daniel Harris, Office Manager
 Rita Lowes, Accounting Assistant

Membership Services

Kate E. Corcoran, Director of Membership Development
 Enid Baggiani, Membership Services Receptionist
 Sönja Born, Membership Services Assistant

Professional Development

Reneta E. Webb, Ph.D., CAE, Director of Professional Development
 Kathleen Gaydos, Continuing Education Assistant

Communications

Kimberly S. Pierceall, Director of Communications
 Aimee Baldrige, Editorial Assistant
 Raine Bascos, Production Assistant
 Scott Randolph, Advocacy Assistant
 Barbara Redmond, Advertising Coordinator

GENERAL INFORMATION

ACADEMY OF HEALTH INFORMATION PROFESSIONALS

The Academy of Health Information Professionals is MLA's professional development and career recognition program. Members submit a portfolio documenting participation in continuing education courses and association activities, as well as individual accomplishments. As a 1996 Annual Meeting attendee, you are able to earn one academy point per day of meeting attendance, up to three meeting days per year. You may earn additional points by participating in annual meeting continuing education courses.

ACADEMY BOOTH — "CREDENTIALING HEADQUARTERS"

The Academy Booth is your source for information on MLA's credentialing program. Members of the Credentialing Committee and the Professional Recognition Review Panel will be on hand to answer any questions you may have regarding this important program. Stop by to pick up an application packet or to view a video about academy membership!

Exhibit Hall A
See "Exhibits" listing for hours.

AMERICANS WITH DISABILITIES ACT

The conference hotel, the convention center, and the Medical Library Association (MLA) acknowledge that under Title III of the Americans with Disabilities Act (ADA) and the regulations promulgated thereunder, the hotel facilities being rented to MLA, guest rooms, and common areas will be in compliance with the public accommodation requirements of the ADA and, as rented to MLA, such facilities will be accessible to and usable by individuals with disabilities who may attend or participate in MLA's functions.



CHILDREN

Child care is available in the Kansas City area through the following organizations: A-1 Tiny Tots, Marilyn McMahon, 816/461-8636; and Quality Hill YMCA, Jay Mullens, 816/842-9622. These organizations are not associated with MLA, and any use of them is strictly by agreement between the provider and the user. MLA disclaims any liability for the use of child care. Check with your hotel concierge for more child care information.

Children who attend the MLA '96 programs and exhibits must be accompanied by an adult at all times, and children who can walk must have a badge. Complimentary children's badges are available at the MLA Registration Center.



BUILDING NETWORKS WITH COLLEAGUE CONNECTION

Meet fellow professionals and network with your peers through Colleague Connection! The Membership Committee's popular program pairs a new member or first-time meeting attendee with a more experienced member. Once assigned, each pair of colleagues sets its own schedule. The deadline for participating was April 30, 1996, but for an "emergency connection" or to help a new colleague, speak with Susan Couch at the New Member/First-Time Attendee Orientation.

Room 4100 B
Sunday, June 2, 5:30 P.M.-6:30 P.M.

EXHIBITS

The Hall of Exhibits, located in the Convention Center, offers you an opportunity to learn about state-of-the-art products and services for your institution. The Hall of Exhibits opens with a gala reception on Saturday, June 1, at 6:00 P.M. We suggest that you allow six hours during the five-day period for walking through the exhibits. Appetizing, moderately priced lunches will be available in the exhibit area. The Hall of Exhibits closes Wednesday, June 5, at 11:30 A.M. following a farewell brunch.

Exhibit Hall A
Saturday, June 1, 6:00 P.M.-8:00 P.M.
Sunday-Tuesday, June 2-4, 10:00 A.M.-4:30 P.M.
Wednesday, June 5, 10:00 A.M.-11:30 A.M.

HOSPITALITY CENTER

Members of the 1996 Local Assistance Committee (LAC) are at the Hospitality Center in the registration area to welcome you to Kansas City. Stop by for maps, hand-outs on local attractions, and friendly conversation. The LAC encourages you to sign up for its "dine-around" groups to meet new colleagues and experience the best Kansas City restaurants.

Lobby 200
Thursday, May 30, 4:00 P.M.-8:00 P.M.
Friday, May 31, 7:00 A.M.-8:00 P.M.
Saturday-Sunday, June 1-2, 7:00 A.M.-6:00 P.M.
Monday-Tuesday, June 3-4, 7:00 A.M.-4:00 P.M.
Wednesday, June 5, 7:00 A.M.-10:00 A.M.

Everything you need to comply and compete



An information source like no other.

Both State and Federal laws and regulations now affect your healthcare business. The best decisions are based on complete information. Only one service delivers both—everything you need to comply and compete.

You've got to see it to believe it.

With a FREE TRIAL, it's never been easier to believe. Test-drive this new service today. Then order the states you need. You'll save 10% now, and lock in Charter Subscriber savings forever!

Responding to your new needs.

Introduced less than a year ago, INSource Healthcare debuted with complete healthcare laws and regulations for the Federal Government and five states.

Today, INSource Healthcare delivers information for the Federal Government and 25 states. By July of this year (less than one year since its introduction), this important new service will be complete. All 50 States plus Federal, on a single CD-ROM.

at your fingertips

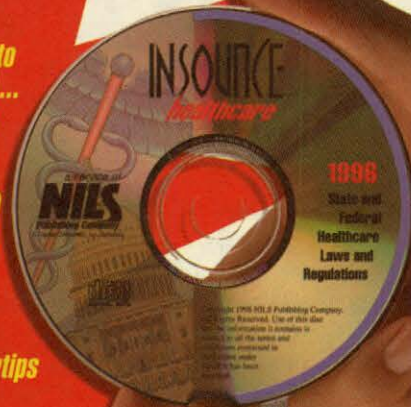
Monthly updates keep INSource Healthcare accurate.

You're always working with the best, most up-to-date information available. And state-of-the-art features like searching, tables of contents, hypertext links and user notes make it easy-to-use and powerful.

Put INSource Healthcare to the test with a FREE TRIAL... not a "DEMO" but today's up-to-date service.

1-800-423-5910

Put STATE and FEDERAL healthcare statutes and regulations at your fingertips NOW... FREE.



INSource works like you.

Whether yours is a multi-state or single-state business, this service fits. You subscribe to and pay for just the states you need to comply and compete.

GENERAL INFORMATION

INTERNATIONAL VISITORS

Welcome to Kansas City! The International Cooperation Section extends a cordial welcome to our international visitors and will be pleased to answer any questions you have regarding the 1996 Annual Meeting. All international visitors are invited to a special orientation session and reception.

Room 4100 A
Sunday, June 2, 5:30 P.M.–6:30 P.M.

LOST AND FOUND

Please bring lost-and-found items to the MLA Office.

Room 2217

MEMBER RESOURCE ROOM

For your convenience, typewriters, a photocopier, and an IBM-compatible computer (with a laser printer) are available for association business in the Member Resource Room. Sign-up sheets for equipment will be available, but you must provide your own disks (the PC will accommodate both 5¹/₄" and 3¹/₂" floppy disks).

Room 2218
Saturday–Sunday, June 1–2, 9:00
A.M.–4:00 P.M.
Monday–Tuesday, June 3–4, 8:00
A.M.–5:00 P.M.
Wednesday, June 5, 8:00 A.M.–4:00
P.M.

THE MLA CONNECTION — “INFORMATION CENTRAL”

The MLA Connection is your central source for information on MLA programs, services, and products. Member volunteers and headquarters staff are available to answer your questions. This year the booth highlights MLA's first teleconference and the first phase of the advocacy campaign. The 1997 National Program Committee is also in this area. You can also sign up for an opportunity to share your thoughts about MLA and your profession as we prepare for MLA's Centennial Celebration.

Exhibit Hall A
See “Exhibits” listing for hours.

MLA INTERNET CENTER

The MLA Internet Center in the Hall of Exhibits houses a mini-network of computers that provides convenient Internet access and demonstrations for meeting participants. Knowledgeable colleagues will be on hand to assist you. Check your e-mail or learn about the wide range of information resources that are available through this global network.

Exhibit Hall A
See “Exhibits” listing for hours.

MLA LEARNING CENTER

Organized and staffed by members of the Educational Media and Technologies Section, the MLA Learning Center in the Hall of Exhibits is a microcomputer demonstration area that offers hands-on exposure to innovative computerized health sciences curricula. If you select or support this type of instructional resource for your institution, stop by the center to explore and evaluate the programs and discuss experiences with colleagues.

Exhibit Hall A
See “Exhibits” listing for hours.

MLA OFFICE

The MLA Office is located in the Convention Center. You may leave messages for members of the Board of Directors and MLA staff there, or stop by if you have questions about any meetings or activities.

Room 2217
Thursday, May 30, 1:00 P.M.–5:00 P.M.
Friday–Wednesday, May 31–June 5,
7:00 A.M.–5:00 P.M.

NEWSLETTER

The Frontier Express, the newsletter of MLA '96, will be published daily during the meeting, Saturday–Tuesday, June 1–4; a final issue will be available on the MLA '96 Web site on Wednesday June 6. Please submit items for publication at the MLA Office or the Hospitality Center no later than **3:00 p.m.** on the day before you want them to appear.

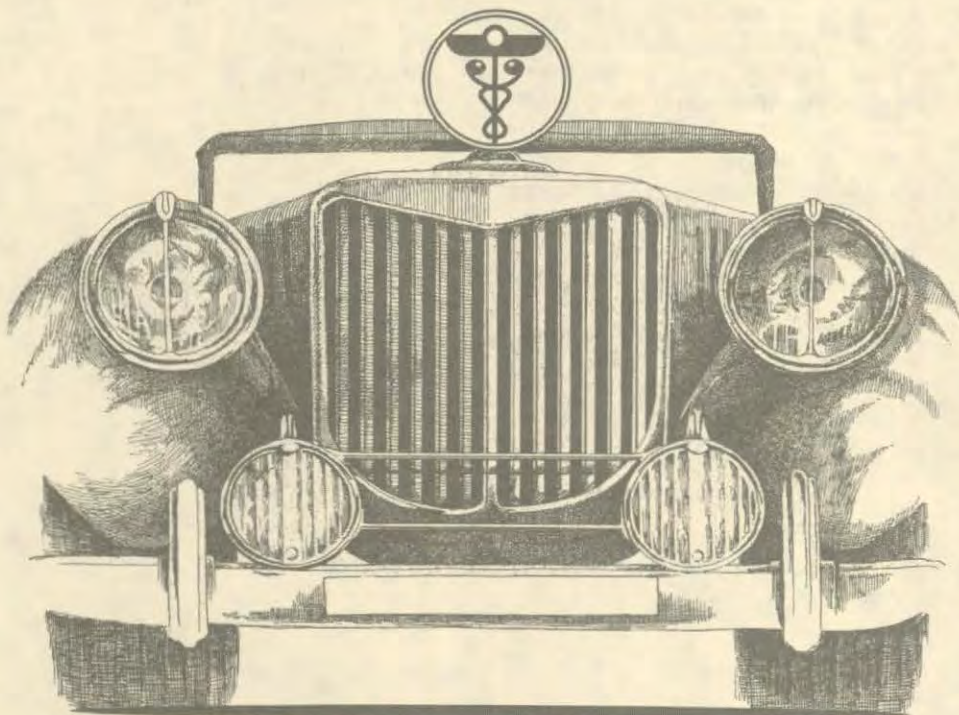
PLACEMENT SERVICE — “JUMP-START YOUR JOB SEARCH”

Seeking a new job or a change of scenery? Looking for the perfect employee to fill a position? Let MLA's Placement Service help you! The Placement Service provides a meeting place for both job seekers and employers. Individual job seekers and employers may submit late applications to the Placement Service through Monday, June 3. Photocopying facilities are available next door in the Member Resource Room (Room 2218). Catalogs of Job Opportunities and Applicant Availability forms will go on sale the morning of Wednesday, June 5, at the Registration Center.

Room 2219
Sunday, June 2, 9:00 A.M.–4:00 P.M.
Monday–Tuesday, June 3–4, 8:00
A.M.–5:00 P.M.
Wednesday, June 5, 8:00 A.M.–4:00
P.M.

Placement Service Orientation
Sunday, June 2, 8:30 A.M.–9:00 A.M.

Knowledge Finder from Aries. It's like getting a luxury automobile... at a compact price.



Take a test drive at MLA booth 418/420.

Unbelievable? Read on...

Knowledge Finder[®] from Aries Systems is the powerful medical literature searching system, delivering highly affordable network solutions for librarians and end-users.

Used worldwide in libraries, hospitals, offices and homes, this proven software features natural language, Boolean, fuzzy, MESH and relevance-ranked searching. *Knowledge Finder* offers time-saving, easy-to-learn tools, all at a surprisingly low price.

The *Knowledge Finder* package includes:

- **No installation fee**
(easily user-installed in minutes)
- **No start-up or activation fees**
- **No ongoing annual software maintenance charges**
- **No additional charge for software updates**
- **Technical phone support**
- **Competitive annual subscription fees**

Still not convinced? Call for a free 30-day no-risk test drive. If you're not completely satisfied, return it. No questions asked.

Knowledge Finder is available for both Windows[™] and Macintosh[®], single stations and networks, and supports MEDLINE[®] (and subsets), CANCERLIT[®], CINAHL[™], HEALTH, PsycLIT[®], EMBASE Alert[®] and a growing collection of full-text titles.

***Knowledge
Finder***[®]

Aries Systems Corporation
200 Sutton Street, North Andover, MA 01845 USA
TEL (508) 975-7570 FAX (508) 975-3811
E-mail: kfinder@ariessys.com
www: <http://www.ariessys.com>

Knowledge Finder and the pennant logo are trademarks of Aries Systems Corporation. Other trademarks referenced herein are the property of their respective owners.

GENERAL INFORMATION

REGISTRATION CENTER

Pick up your badge, program, and other conference materials at the Registration Center.

Lobby 200

Thursday, May 30, 4:00 P.M.-8:00 P.M.

Friday, May 31, 7:00 A.M.-6:00 P.M.

Saturday, June 1, 7:00 A.M.-7:00 P.M.

Sunday, June 2, 7:00 A.M.-6:00 P.M.

Monday, June 3, 7:00 A.M.-5:00 P.M.

Tuesday, June 4, 7:00 A.M.-4:00 P.M.

Wednesday, June 5, 7:00 A.M.-10:00 A.M.

RELAXATION STATION

Visit the Relaxation Station in the Hall of Exhibits, and take a minute to wind down with your choice of one of the complimentary services for weary librarians.

Exhibit Hall A

Tuesday, June 4, 10:00 A.M.-4:00 P.M.

SACK SITTERS

Sack Sitters are available at the MLA Registration Center, so that you may attend meetings, sessions, another round of exhibits, or lunch without lugging heavy materials with you. The following services are available for a reasonable fee: coat, briefcase, and luggage storage; shipping; packaging; and emergency mailing. Business supplies are also available.

Lobby 200

SCHOLARSHIP BOOTH

Make a donation to support the MLA grants and scholarship program, and take home a unique premium for a friend, family member, or yourself! Cash, checks, VISA, and MasterCard are accepted.

Lobby 200

Saturday, June 1, 11:00 A.M.-6:00 P.M.

Sunday-Tuesday, June 2-4, 8:30 A.M.-6:00 P.M.

Wednesday, June 5, 8:30 A.M.-NOON

TOURS

Full of fountains and majestic, tree-lined boulevards, Kansas City offers an endless number of entertainment opportunities. The Country Club Plaza features more than 180 shops and restaurants in an old-world-style setting, while Hallmark Cards' Crown Center provides entertainment and shopping in an urban atmosphere. The city is famous for steaks and barbecue, but it also offers a vast array of culinary styles. Kansas City is home to some of the finest history and art museums in the country, including the Nelson-Atkins Museum of Art and the Harry S. Truman Library and Museum. The expanded Kansas City Zoo features many newly constructed world-class exhibits and the only IMAX theater in any zoo in the world. Professional symphony, ballet, opera, and theatrical performances are offered throughout the year. Famous KC jazz can be heard in numerous venues.

A fun and convenient way to get a good overview of the city is to take the Kansas City Trolley. Bright red trolleys run a sixteen-mile loop through Kansas City's main corridor seven days a week. Areas served include the City Market, downtown, Crown Center, Westport, and the Country Club Plaza; and there are numerous stops at hotels and attractions. Drivers provide a narrated tour, recounting interesting stories about Kansas City's history and landmarks. The trolley fare is an excellent deal at only \$4.00 per day, including unlimited reboarding. Stop by the Hospitality Center for more information.

TAPING

Have you missed a program you wanted to attend? Catch all the hot information by ordering audiotapes of sessions in the registration area. Order forms have also been included in your attendee packets.

TRAVEL SAFETY TIPS

To enjoy your stay in Kansas City fully, please take a few moments to read the booklet included in your registration packet, *MLA Safety Tips*.

See us at MLA
and enter to win an
international phone card.
Booth 507, June 1-4, 1996
Kansas City, Missouri

**Sift through data for choice
nuggets of information quicker
and easier now with KR OnDisc™**

MEDLINE® – Your medical research will pan out in a hurry with these powerful databases. MEDLINE covers virtually every area in the broad field of biomedicine. **MEDLINE® Site Enhanced** is the same extraordinary MEDLINE database with enhancements to make your search even faster and easier than ever before. Our *Site Enhanced* product lets you search across multiple discs “in one step” – as if they were a single disc. **MEDLINE® Clinical Collection** is a subset of MEDLINE focusing on clinical medicine.

International Pharmaceutical Abstracts – A treasure map to the mother lode of information on the drug industry. You'll find nuggets of comprehensive worldwide information on all phases in the development and use of drugs, and on professional pharmaceutical practice and education. These deep streams of glittering data range from the clinical, practical, and theoretical, to the economic and scientific aspects of the field.

Health Devices Alerts® – Discover a gold mine of data on healthcare products. This leading database warns of problems, hazards, recalls, evaluations, and provides updates for medical devices. Find a bonanza of reports on problems with diagnostic and therapeutic medical equipment and related materials such as clinical laboratory reagents and implanted devices.

Healthcare Product Comparison System® – Strike it rich in the product information gold rush. This database provides objective brandname product comparisons for all types of equipment used in the healthcare field, from x-ray units to surgical lasers and laboratory instruments. With side-by-side product comparison tables prospecting for product information couldn't be easier.

Toxicology & Pharmacology® – Just the right tool for cutting through to the core of vital information that can turn your chemical research into a bonanza. When it comes to saving you long hours at the data mill, this rich vein of information contains comprehensive coverage of worldwide literature in the fields of toxicology and pharmacology, including chemicals, pharmaceuticals, environmental pollutants, mutagens and teratogens. The content focuses on associated adverse effects on living systems.

So, why break your back digging hours and hours for data when you can hit pay dirt in no time with KR OnDisc! Stake your claim to the information you need. Call us now and ask about a free 30-day preview: 800-334-2564, 415-254-8800, or 215-241-0131. Our fax number is 415-254-8093.

KR ONDISC™

Knight-Ridder Information, Inc.

2440 El Camino Real, Mountain View, CA 94040 • Phone 800-334-2564, 415-254-8800, or 215-241-0131 • Fax 415-254-8093

SPECIAL SESSIONS AND EVENTS

1997 SECTION PROGRAM PLANNERS MEETING

Come and meet Gary D. Byrd, Ph.D., section council liaison for the 1997 National Program Committee, who will discuss guidelines and distribute request forms for section programs to be presented at the 1997 Annual Meeting in Seattle, WA. He will also distribute a directory of section program planners in order to facilitate the process for units who wish to cosponsor programs.

Monday, June 3
Room 1202 A
10:15 A.M.–11:00 A.M.

ACADEMY CONSULTATIONS

Bring your list of credentialing questions: members of MLA's Credentialing Committee and Professional Recognition Review Panel will be available to help you, whether you are submitting your portfolio for the first time or need advice on when and how to renew. Make time in your schedule to take advantage of a one-on-one consultation.

Tuesday, June 4
Room 2207
10:00 A.M.–11:00 A.M.

AWARDS LUNCHEON AND CEREMONY

Join friends and colleagues to honor MLA's most deserving professionals. A ticket to this special event comes with Inclusive Registration. Tickets are also available for \$40.00 at the Registration Center until Sunday, June 2. General seating will be available for those who wish to attend the ceremony but not the luncheon.

Monday, June 3
The Great Hall (Third level, 4300 area)
NOON–2:00 P.M.

Chapter Sharing Roundtables

Chapter members meet informally to share experiences and expertise at a luncheon roundtable discussion. All MLA members who want to discuss chapter activities and issues are encouraged to attend. Facilitators will preside at each table. A box lunch will be available for \$15.00. Although we encourage you to purchase a lunch, it is optional. All participants must register for this event at the MLA Registration Center, indicating their choice of discussion topic.

Tuesday, June 4
Room 4100 B
12:30 P.M.–2:30 P.M.

FRIENDS OF NLM RECEPTION AND TOUR OF THE KANSAS CITY MUSEUM

The Friends of the National Library of Medicine (NLM) cordially invite you to an evening reception in a majestic American landmark, The Corinthian Hall. Constructed in 1910, this classical-style mansion was donated to the city of Kansas City, MO, by the family of Robert A. Lang, founder of the Long-Bell Lumber Company. In 1940, the fifty-room mansion and the adjoining property were opened to the public as the home of the Kansas City Museum. The museum features science and regional history exhibits, a natural history hall, a planetarium with the Challenger Learning Center, and a working old-fashioned soda fountain. Refreshments will be served during the reception.

Tickets are available at the MLA Registration Center for \$15.00 for members of Friends of NLM and \$35.00 for nonmembers (nonmember price includes a one-year Friends membership). Transportation will depart from the Westin Crown Center to the Kansas City Museum. The first shuttle will depart from the Main Lobby of the Westin Hotel at 5:45 P.M. Return trips from the museum to the hotel will start at 8:00 P.M.

Monday, June 3
Kansas City Museum, Kansas City, MO
6:00 P.M.–8:00 P.M.

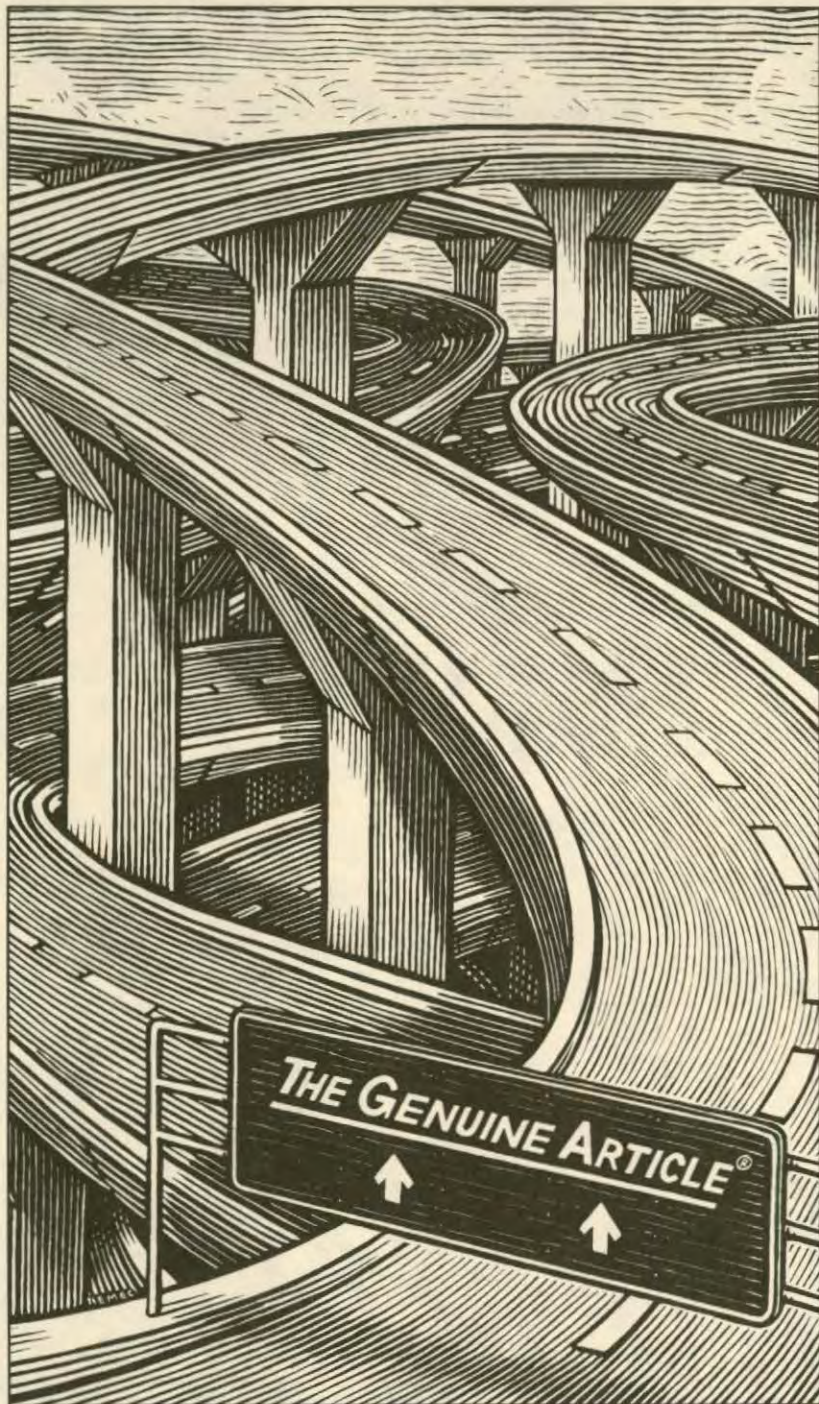
FRONTIER CELEBRATION: SEARCHING FOR STEAMBOAT TREASURE

This special event combines Kansas City's best barbecue and jazz with a journey back to 1880s America. Wander through the Arabia Steamship Museum on your own or take a special tour conducted by the people who salvaged the treasures on display. From this sunken 1856 steamboat came a breathtaking array of frontier artifacts—the largest collection of pre-Civil War steamboat cargo in the world. Two hundred tons of "treasure" were excavated from the sunken Arabia, including such diverse items as blankets, china, fabric bolts, ink wells, tools, perfume, pistols, shovels, stirrups, and wagon wheels.

In the tents set up outside the Arabia Steamboat Museum, you will find a traditional barbecue where you can test the famous sauces of Kansas City. Music for the party will be provided by Angela Hagenbach and Musa Nova, which is led by Joe Cartwright on the piano and features Stan Kessler on trumpet. Musa Nova (which means "New Inspiration" in Portuguese) evolved from a shared love and passion for Latin music. Angela Hagenbach's vocal talents have inspired critics to write, "By dint of hard work and obviously innate musicality, she has established herself as one of the area's top jazz singers"; "Hagenbach may be the best scat singer since Ella Fitzgerald"; and "Good jazz singers are rare. Angela Hagenbach is more than just good, she's extraordinary."

Continuous shuttle service will be provided between both hotels and the Steamship Arabia.

Tuesday, June 4
Steamboat Arabia, Kansas City, MO
7:00 P.M.–10:00 P.M.



Straight ahead.

THE GENUINE ARTICLE®

The document delivery
service from ISI.

When trying to get from the bibliographic database to the full text, go for the straight-line approach. Go for The Genuine Article® (TGA).

Convenient on-ramps You can access TGA from a multitude of places, including all ISI® databases, most online vendors, and by fax or phone.

Strong underpinnings TGA is backed by over thirty-five years of experience in document delivery, with an emphasis on strict copyright compliance.

Low tolls TGA rates are highly competitive. You can save even more through volume discounts and yearly contracts.

Reliable road service TGA representatives are always just a phone call away if you need to pull off to the side to ask directions.

No speed limits While we always turn your order around in twenty-four hours or less, you can get it by fax in 30 minutes if you really need it fast.

**The Genuine Article.
It's easy, fast, and safe.
And it's straight ahead.**



For more information, call
1.800.336.4474 or
215.386.0100, ext. 1536.

<http://www.isinet.com>

Visit us at Booth #s
317 & 319

SPECIAL SESSIONS AND EVENTS

HOSPITAL LIBRARIES SECTION BREAKFAST

The Hospital Libraries Section will host its annual Business Meeting with a continental breakfast. Join your colleagues and our invited guests for this opportunity to network informally. Tickets are available for \$5.00 at the MLA Registration Center until noon on Tuesday, June 4.

Wednesday, June 5
Room 4100 B
8:00 A.M.–10:00 A.M.

LATE-BREAKING TOPIC SESSIONS

Interested in learning about the very newest projects in advanced technology taking place in health sciences libraries? Concerned about hot issues in health care policy and finance affecting our institutions and our profession? Then attend one of our special Late-Breaking Topic Sessions, a new feature on MLA's annual meeting schedule.

Our first Late-Breaking Topic Session will be anchored by Clifford Lynch, director of the Division of Library Automation for the University of California System. As a dynamic leader in the application of technology in the library and the creator of one of the largest library automation systems in the world (Melvyl, the University of California System-wide utility), Lynch will share his views on the developments in technology that will affect the rest of us in the months and years ahead.

More specific information on speakers and topics is in your registration packet and on the message boards in the Registration Area.

Tuesday, June 4
Room 4203 A
11:00 A.M.–12:30 P.M.
4:30 P.M.–6:00 P.M.

LEGISLATIVE UPDATE

Join the Governmental Relations Committee for an update on legislation in progress and MLA activities. The program will address such timely subjects as intellectual property and the National Information Infrastructure. Learn how legislative issues affect the way librarians provide information and information services.

Wednesday, June 5
Room 1201
8:00 A.M.–9:30 A.M.

LIBRARY SCHOOL REUNION

Renew old acquaintances and make new friends as you reminisce and share your career plans at MLA's fourth annual Library School Reunion. Graduates from individual schools will gather at designated tables, while AWOLS (Alumni Without Library Schools) and international visitors meet in their own special areas. Greet faculty or other representatives from your alma mater, and find out what's new on the education scene. This popular event is planned by the Medical Library Education Section.

Monday, June 3
Room 4100 B
5:00 P.M.–6:00 P.M.

MEDIA FESTIVAL

Join your colleagues from the Educational Media and Technologies Section for popcorn and a relaxing way to explore what's new in media. This year's theme is "Educating Patients and Their Families." At the end of each hour a door prize will be raffled. Four VHS videos will be shown:

- 10:00 A.M. *Patient Education and Technology: Health On-Line*
- 10:30 A.M. *Post-Heart Surgery: The Zipper Club*
- 11:00 A.M. *Notes for My Daughter: Breast Cancer and Its Effect on the Entire Family*
- NOON *MISHA: Recovery from a Serious Accident*

Tuesday, June 4
Room 2215
10:00 A.M.–12:30 P.M.

NEW MEMBER/FIRST-TIME ATTENDEE ORIENTATION AND RECEPTION

MLA's Membership Committee extends a warm welcome to all new members and first-time attendees! Because your first meeting can be overwhelming, the Membership Committee invites you to a special reception and orientation.

Monday, June 3
Room 4100 B
5:30 P.M.–6:30 P.M.

SHOW ME! SESSIONS

Be sure to visit the Show Me! Sessions, where colleagues will show you what they have been up to. The combined poster and interactive computer demonstrations will be an opportunity for attendees to experience the "Information Frontier" created in our workplaces every day. Presenters will answer your questions and describe their work during two special sessions. At the final poster sessions, two cash awards will be offered: one for the best print poster and one for the best electronic demonstration.

Sunday, June 2
Exhibit Hall A
12:30 P.M.–2:00 P.M.

Tuesday, June 4
1:00 P.M.–2:30 P.M.

WALK WITH MAJORS!

Start your day with a brisk walk with your friends and colleagues around Kansas City. Dust off your walking shoes and plan to be a part of the walk.

Monday, June 3
Sponsored by Majors Scientific Books, Inc.
6:30 A.M.–7:30 A.M.

A leader in the field of
electronic full-text publication

With a wide range of
information possibilities
for your end-users!

Stop by Booths #324 & 326 and see demonstrations of our established online journals such as GENE-COMBIS and Immunology Today Online and some of our exciting new publications:

Tetrahedron Information System

The innovative online information resource for organic, bioorganic and medicinal chemists. *Tetrahedron Alert* offers full graphical abstracts of accepted papers for all five *Tetrahedron* journals!

New Astronomy

The international electronic journal in astronomy and astrophysics, accessible through the Web, but also available as a Local Area Network application.

Earth and Planetary Science Letters Online

The electronic edition of this prestigious letters journal is also accessible through the Web.

Vaccine Online

The pre-eminent journal expands to feature desktop access to new articles, hypertext links to abstracts of cited articles and an alerting service for forthcoming articles.

And visit our home page (<http://www.elsevier.nl>) anytime:

- Comprehensive catalog of print and electronic products
- Searchable Elsevier Science Table of Contents (ESTOC)
- Subject-specific alerting services
- Current awareness services

Elsevier Science



ELSEVIER SCIENCE
655 Avenue of the Americas
New York, NY 10010
Tel: 212/633-3750
Fax: 212/633-3764

E-mail: usinfo-f@elsevier.com

WELCOME RECEPTION AND OPENING OF THE HALL OF EXHIBITS

The official kick-off celebration for MLA '96 will knock your socks off! Gather your friends and meet in the MLA Registration Area at 6:15 P.M. to see the world-famous Kansas City Marching Cobras. The police will close the street outside the convention center for the Cobras, a high-energy drill team and drum corps sponsored by the Boys and Girls Clubs of Greater Kansas City, who are ready to wow MLA as they have many other audiences. The Cobras, who range in age from four to mid-twenties, will delight you with their combination of high-stepping dance, acrobatics, and energetic musicianship.

Follow the Cobras into the Hall of Exhibits and greet the many companies who have come to dazzle you with their state-of-the-art products and new services. The Hall of Exhibits will be saluting the various Kansas City sports franchises with flags at the food stations on the exhibit floor. See if you can recognize the Royals and the Chiefs, as well as the Wiz (the new soccer team), World Team Tennis, The Blades (indoor hockey), and the Attack (indoor soccer).

Saturday, June 1
Registration Area and Exhibit
Hall A
5:45 P.M.-8:30 P.M.

CME Opportunities

1/800-284-8433

from the company that can make you a *Hero!*

Over 40,000 physicians worldwide agree that CMEVideo® programs are a valuable and affordable way for them to maintain and/or enhance their knowledge and skills in this rapidly changing healthcare environment.

Board Review Programs in

- Internal Medicine
- Family Practice
- Pediatrics
- OB/GYN
- Anesthesiology
- Radiology
- Urology
- Gastroenterology
- Hematology
- Cardiology
- and more*

Plus over 200 Clinical Programs Available!

- Successfully used by libraries and residency programs around the globe.
- Order only those programs which suit your particular needs. We are not a subscription service.



CMEVideo® *The Leading Board Reviews and Clinical Updates on Video*

Cmedia™ *Advanced Educational Tools for Future-Thinking Physicians*

SoundCME *Your Complete Answer to Audio Medical Education*
MEDICAL AUDIO PROGRAMS

Call 1/800-284-8433
and ask for our Institutional Consultants for more information or E-mail: Info@cmeinfo.com
2000 Crawford Place, Suite 100, Mt. Laurel, NJ 08054



Information

At the Speed of Science

RAPID DELIVERY OF
CRITICAL INFORMATION –
DRUGS, CLINICAL MEDICINE,
BIOMEDICAL RESEARCH –
OFTEN JUST DAYS AFTER
THE PUBLICATION OF THE
ORIGINAL ARTICLES.

Visit Us At Booth #325
MLA Annual Meeting



ELSEVIER
SCIENCE

Records processed in 15 days!

- **EMBASE**
THE EXCERPTA MEDICA DATABASE
Over 6 million records from 1974 to the present. Covers 3,500 journals published in 70 countries.

Records processed in 5 days!

- **EMBASE ALERT**
True current awareness service updated weekly with approximately 7,200 records.
- **EMBASE CD-ROM SERIES**
Full EMBASE, EMBASE Alert and a range of specialty titles, including Drugs & Pharmacology, available on CD-ROM from Ovid Technologies and SilverPlatter.

- **EMSCOPES SERVICES**
Providing customized, confidential information acquisition, retrieval, and dissemination. A cost-effective way to build inhouse databases.
- **EMDOCS**
DOCUMENT DELIVERY SERVICE
The one-stop source for full-text document retrieval from the biomedical, scientific, technical and engineering literature. Full copyright compliance.
- **EXCERPTA MEDICA ABSTRACT JOURNALS ON THE INTERNET**
WWW access to 15 Excerpta Medica Abstract Journals. Current year plus five-year backfile available on a subscription basis. 30-day free trial.

Secondary Publishing Division

655 Avenue of the Americas, New York, NY 10010, USA

Tel: 800-457-3633; 212-633-3980 Fax: 212-633-3975 E-mail: usembase-f@elsevier.com

Molenwerf 1, 1014 AG Amsterdam, The Netherlands

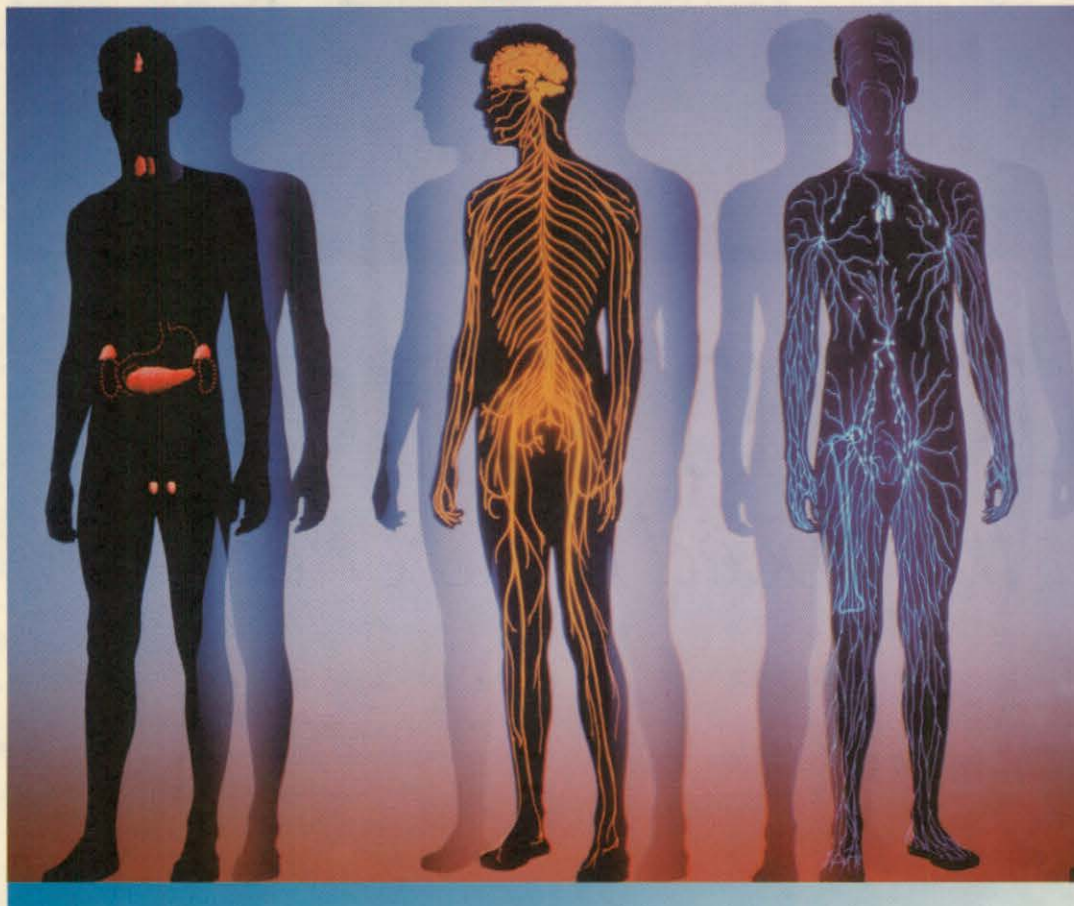
Tel: +31-6022-6525; +31-20-4853-507 Fax: +31-20-4853-222 E-mail: embase-europe@elsevier.nl

9-15 Higashi-Azabu 1-chome, Minato-ku, Tokyo 106, Japan

Tel: +81-3-5561-5035 Fax: +81-3-5561-5047

HealthGate™

<http://www.healthgate.com>



Have you ever wanted to go **beyond** the cutting edge?

Have you ever wanted to help **define** the cutting edge?

HealthGate, a leading provider of biomedical information on the World Wide Web, invites you to stop by **Booth 626** during MLA '96 and see what the cutting edge is all about.

HealthGate provides access to a wide variety of biomedical information sources via the World Wide Web, including databases, journals, Continuing Medical Education programs, reference books and more.

HealthGate Data Corp.

380 Pleasant Street, Suite 230

Malden MA 02148

Phone 800-434-4283, Fax 617-321-2262

Email: info@healthgate.com

HealthGate™ is a trademark of HealthGate Data Corp.

All continuing education courses will meet in the Kansas City Convention Center unless computer facilities are needed. All hands-on computer courses will be held at off-site facilities and are clearly marked. Participants needing transportation for off-site courses should meet one hour before courses begin at the MLA Registration Area in the Kansas City Convention Center. To register on site for any continuing education courses, inquire at the MLA Registration Center. Room assignments are listed below; instructors names are in parentheses.

FRIDAY, MAY 31**Full-day courses meet from 8:00 a.m. to 5:00 p.m.**

- | | |
|---|---|
| CE 203 Introduction to Financial Management for Health Sciences Libraries (Byrd)
<i>Room 2204</i> | NP 603 CD-ROM: Local- and Wide-Area Networking (DeMatteo/McQueen)
<i>Room 2201</i> |
| CE 305 Introduction to Reference Sources in the Health Sciences (Dimitroff)
<i>Room 2210 B</i> | NP 604 Information Science for Medical Librarians (Doty)
<i>Room 2202</i> |
| CE 308 Consumer Health Information Services (Lambremont)
<i>Room 2210 C</i> | NP 605 Expanding Your Library into Futuristic Dimensions (Martindale)
<i>Hands-on, off-site course: University of Kansas Medical Center</i> |
| CE 314 Drug and Pharmaceutical Information Resources (Snow)
<i>Room 2210 A</i> | NP 607 Conquering the Final Frontier: How to Teach Adult Learners (Surdyk/O'Hara)
<i>Room 2213</i> |
| CE 601 Planning and Administering a Bibliographic Instruction Program (Dorsch)
<i>Room 2215</i> | NP 608 Managed Care Organizations and the Health Sciences Librarian (Watkins)
<i>Room 1202 B</i> |
| NP 601 Serials Management (Buttner/McCann)
<i>Room 2214</i> | |

Half-day course times listed below.

- | | |
|---|--|
| NP 609 Leadership and Life Designs (Bushman)
<i>Room 2205</i>
1:00 P.M.-5:00 P.M. | NP 614 Problem-Based Learning and the Health Sciences Librarian: An Introduction (Rankin/LeBeause)
<i>Room 2206</i>
1:00 P.M.-5:00 P.M. |
| NP 613 Clinical Practice Guidelines (Pearson/Herman)
<i>Room 2206</i>
8:00 A.M.-NOON | NP 616 Strategic Positioning for Hospital Libraries and Librarians (Wolf)
<i>Room 2207</i>
1:00 P.M.-5:00 P.M. |

SATURDAY, JUNE 1**Full-day courses meet from 8:00 a.m. to 5:00 p.m.**

- | | |
|--|--|
| CE 302 Understanding and Using Medical Terminology (Peloquin)
<i>Room 2202</i> | NP 617 Business Information Sources (Abels)
<i>Room 2207</i> |
| CE 307 Information Resources in Clinical Medicine (Wood)
<i>Room 2203</i> | NP 618 Building Quality through Benchmarking (Buchanan)
<i>Room 2213</i> |
| CE 309 Nursing Information Access: Library Service for the Nursing Profession (Allen)
<i>Room 1204 B</i> | NP 620 Publishing on the Internet Using the HyperText Markup Language (Hahn)
<i>Hands-on, off-site course: Children's Mercy Hospital</i> |
| CE 313 Oncology: Concepts and Resources (Butros)
<i>Room 2205</i> | NP 621 Applying Copyright Law in Libraries (Heller)
<i>Room 2210 A</i> |
| CE 702 Research Methods for the Health Sciences Librarian (Marshall)
<i>Room 2206</i> | NP 622 Developing the Hospital's Information Management Plan (Jones)
<i>Room 2210 C</i> |

CONTINUING EDUCATION SCHEDULE

SATURDAY, JUNE 1, CONTINUED

Half-day course times listed below.

- | | |
|---|---|
| <p>CE 501 Introduction to Microcomputers and Hard Disk Management (Speer)
<i>Hands-on, off-site course: University of Kansas Medical Center</i>
1:00 P.M.-5:00 P.M.</p> <p>NP 623 Retrieving and Configuring Internet Software (Lombardo)
<i>Hands-on, off-site course: University of Missouri-Kansas City</i>
1:00 P.M.-5:00 P.M.</p> <p>NP 624 Internet File Transfer (Dennis)
<i>Hands-on, off-site course: University of Missouri-Kansas City</i>
8:00 A.M.-NOON</p> | <p>NP 625 What's Out There? Internet Resources and How to Find Them (Hancock)
<i>Hands-on, off-site course: University of Kansas Medical Center</i>
8:00 A.M.-NOON</p> <p>NP 626 Electronic Document Delivery: The Ultimate Solution? (Jackson)
<i>Room 2215</i>
1:00 P.M.-5:00 P.M.</p> <p>NP 627 Introduction to Telemedicine (Moore)
<i>Room 2215</i>
8:00 A.M.-NOON</p> <p>NP 628 Presentation Skills (Schoch)
<i>Room 2214</i>
1:00 P.M.-5:00 P.M.</p> |
|---|---|

The symposium is dedicated to the memory of the late Daniel T. Richards.

Managing Health Information Resources for the 21st Century: The Second MLA Symposium on Collection Development in Health Sciences Libraries

Room 4100 B
8:30 A.M.-5:00 P.M.

Concurrent Workshops

Participants should be preregistered for two.

- | | |
|--|---|
| <p>W1</p> <p>W2</p> <p>W3</p> <p>W4</p> <p>W5</p> | <p>"The Virtual Library and Resource Development"
<i>Room 1204 A</i></p> <p>"Cooperative Resource Development"
<i>Room 1203 C</i></p> <p>"Collection Evaluation and Assessment"
<i>Room 1203 B</i></p> <p>"Financial Issues and Challenges"
<i>Room 1201</i></p> <p>"Adapting the Selection Process"
<i>Room 1205</i></p> |
|--|---|

WEDNESDAY, JUNE 5

Half-day courses meet from 1:00 p.m. to 5:00 p.m.

- | | |
|---|---|
| <p>NP 629 Quality Filtering of Medical Literature (Johnson)
<i>Room 1204 A</i></p> <p>NP 630 Health Services Research Information (Selden/Auston/Cahn)
<i>Room 1204 B</i></p> | <p>NP 631 Creating an Outreach Program (Walton/Steys)
<i>Room 1202 A</i></p> |
|---|---|

THURSDAY, JUNE 6

Joint MLA/AMIA Symposium meets from 8:30 a.m. to 5:30 p.m.

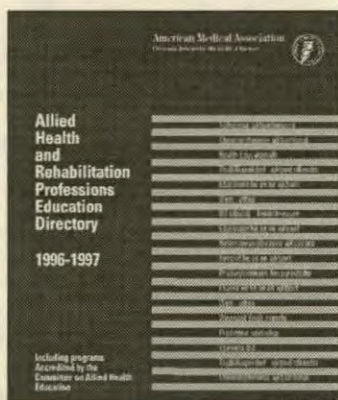
Telemedicine: Supporting Decisions by Patients, Caregivers, and Administrators

For more information, please visit the AMIA Registration Center in the Hyatt Regency Hotel.

Atlanta Ballroom, Hyatt Regency Hotel

New Medical Education and Professional Resources

Keep up-to-date with the 1996-1997 editions of these essential references.



Allied Health and Rehabilitation Professions Education Directory 1996-1997

Newly expanded version covers 4,674 professional health education programs at 2,200 institutions. Now includes program listings for eight occupations related to audiology/speech-language pathology, dentistry, and dietetics 24th Edition. 415 pages, softbound.

ISBN 0-89970-741-6
Order #: OP417596
Price: \$54.95

To order now, call toll free 800 621-8335.

Visa, MasterCard, American Express, and Optima accepted. State sales taxes and shipping/handling charges apply. Or call your medical book distributor.

Stop by Booth #145 at MLA



Graduate Medical Education Directory 1996-1997

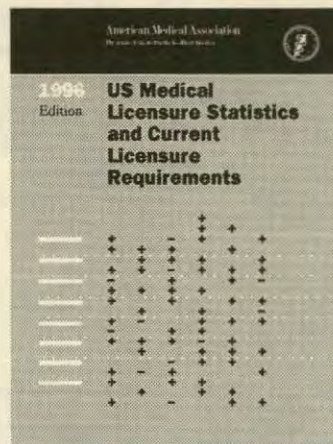
The newest edition of this standard resource for selecting graduate medical education programs. Provides information on more than 7,400 accredited graduate medical education programs organized by 78 specialties and subspecialties. Contains the names of more than 1,600 institutions that participate in GME. Added feature, QuickConsult, delivers at-a-glance access to GME-related information including important addresses and phone numbers. 1,200 pages, softbound.

ISBN 0-89970-739-4.
Order #: OP416796
Price: \$62.95

1996-1997 Graduate Medical Education Directory on CD-ROM

This exciting new Adobe Acrobat-based product offers the same information as the hardcopy *Graduate Medical Education Directory*, but with many valuable benefits. It features on-screen navigation buttons, printing capability, and extensive indexes. Using the CD's powerful search tools, users can quickly isolate the information they need from the CD's 10,000 screens.

ISBN 0-89970-738-6
Order #: OP420096
Price: \$149.95



US Medical Licensure Statistics and Current Licensure Requirements, 1996 Edition

The only reference that gives statistics and licensure information for every state in the US in single source.

- All state board licensing policies as of January 1996
- New US Medical Licensing Examination Information
- National Board and ECFMG requirements
- Reciprocity and endorsement policies
- Fees, renewal intervals, and CME requirements
- Current guidance for Department of Defense licensure
- Immigration Overview of International Medical Graduates

The most up-to-date, practical guide for students, residents, graduates of foreign medical schools, and physicians contemplating a move. 85 pages, 30 tables, softbound.

ISBN 0-89970-771-8.
Order #: OP399096
Price: \$79.95

American Medical Association

Physicians dedicated to the health of America



MLA '96 AT A GLANCE

	7AM	8AM	9AM	10AM	11AM	NOON	1PM	
FRI MAY 31		Continuing Education Courses						
		Board of Directors Meeting (All members are a						
SAT JUNE 1		Continuing Education Courses						
		COLLECTION DEVELOPMENT SYM						
				Break				
			Committee Meetings					
			Chapter Council					
SUN JUNE 2		Committee Meetings		WELCOME TO MLA '96 President's Address	Break	PLENARY SESSION I Silicon Snake Oil	Lunch and Learn	
							SHOW M Poster Sess	
							HALL OF EX	
MON JUNE 3		Committee Meetings		PLENARY SESSION II Janet Doe Lecture	Break	NLM Update Session	AWARDS LUNCH and CEREMONY	
		Section Business Meetings				Informal Meetings		
							HALL OF EX	
TUE JUNE 4		Committee Meetings		BUSINESS MEETING II	Break	Section Programming III		
				Inaugural Address			Chapter Shar	
							SHOW	
							Lunch and Learn	
WED JUNE 5						Media Festival	HALL OF EX	
		Committee Meetings			BRUNCH and CLOSING OF EXHIBITS	PLENARY SESSION IV Virtual Hospital		
			Legislative Update				Board of Dir	
			Section Business Meetings					
THU JUNE 6							MLA/AMIA SYMPO	

	2PM	3PM	4PM	5PM	6PM	7PM	8PM
(welcome to attend.)							
		Break					
SYMPOSIUM				NEW LEADERS RECEPTION	WELCOME RECEPTION and OPENING OF THE HALL OF EXHIBITS		
		Break					
			Informal Meetings				
	MLA BUSINESS MEETING I	Break	Section Program I		NEW MEMBERS RECEPTION		
EXHIBITS					INT'L VISITORS RECEPTION		
SECTION	Section Programming II	Break	Section Business Meetings		FRIENDS OF NLM RECEPTION		
			Informal Meetings				
EXHIBITS							
	PLENARY SESSION III Intellectual Property	Break	Section Programming IV			FRONTIER CELEBRATION (until 10PM)	
Roundtables							
MEI Poster Session							
EXHIBITS							
	Continuing Education Courses						
Directors							
SYMPOSIUM							

MLA '96 DAILY PROGRAM

All sessions will take place in the Kansas City Convention Center unless otherwise noted. Please watch for any room changes in *The Frontier Express*, the daily newsletter of MLA '96: The Information Frontier.

THURSDAY, MAY 30

2:00 P.M.-5:00 P.M.

Board of Directors

(Members are welcome to attend.)

Century A, Westin Crown Center

FRIDAY, MAY 31

8:00 A.M.-5:00 P.M.

Continuing Education Courses

(See pages 15-16 for room assignments.)

8:30 A.M.-5:00 P.M.

Board of Directors

(Members are welcome to attend.)

Century A, Westin Crown Center

10:00 A.M.-10:30 A.M.

Coffee Break

3:00 P.M.-3:30 P.M.

Coffee Break

SATURDAY, JUNE 1

8:00 A.M.-4:30 P.M.

Chapter Council

Room 1203 B

10:30 A.M.-11:30 A.M.

Collection Development Symposium Discussion Groups

Room 4100 B

2:00 P.M.-2:30 P.M.

Collection Development Symposium Coffee Break

8:00 A.M.-5:00 P.M.

Continuing Education Courses

(See pages 15-16 for room assignments.)

11:30 A.M.-12:30 P.M.

Collection Development Symposium Luncheon

Room 4100 A

2:30 P.M.-4:00 P.M.

Collection Development Symposium: Concurrent Workshops, continued

(Workshops repeat after coffee break in the rooms listed above.)

8:30 A.M.-5:00 P.M.

Books Panel

Room 1201

NOON-4:00 P.M.

Section Council

Room 4201 A

3:00 P.M.-3:30 P.M.

Coffee Break

Collection Development Symposium

Room 4100 C

12:30 P.M.-2:00 P.M.

Collection Development Symposium: Concurrent Workshops

4:00 P.M.-4:45 P.M.

Section Chairs Orientation

Room 4202 A

Credentialing Committee

Mission Room, Westin Crown Center

W1: "The Virtual Library and Resource Development"

Room 1204 A

Section Council New Members Orientation

Room 4201 A

9:00 A.M.-5:00 P.M.

1997 National Program Committee

Executive Board Room, Hyatt Regency

W2: "Cooperative Resource Development"

Room 1203 C

4:15 P.M.-5:00 P.M.

Collection Development Symposium

Room 4100 C

1998 National Program Committee

Northrup Room, Hyatt Regency

W3: "Collection Evaluation and Assessment"

Room 1203 B

5:00 P.M.-6:00 P.M.

New Leaders Orientation

Room 1203 A

10:00 A.M.-10:30 A.M.

Coffee Break

W4: "Financial Issues and Challenges"

Room 1201

5:45 P.M.-8:00 P.M.

Welcome Reception and Opening of the Hall of Exhibits

Registration Area and Exhibit Hall A

10:00 A.M.-5:00 P.M.

Nominating Committee

Shawnee Room, Westin Crown Center

W5: "Adapting the Selection Process"

Room 1205

SUNDAY, JUNE 2

7:00 A.M.-9:00 A.M.

Instructor Approval, Evaluation, and Support Subcommittee

Room 2201

Instructor Approval, Evaluation, and Support Subcommittee

Room 2203

Veterinary Medical Libraries Section Executive Board Meeting

Room 2211

SUNDAY, JUNE 2, CONTINUED

7:30 A.M.-9:00 A.M.

**Public Services Section
Executive Board Meeting**
Room 2202

8:30 A.M.-9:00 A.M.

**Placement Service
Orientation**
Room 2219

9:00 A.M.-9:30 A.M.

**Welcome to the 96th Annual
Meeting**
Music Hall

**Welcome from the President of the
Medical Library Association**

Jana Bradley, Ph.D., Indiana University
School of Library and Information
Science at Indianapolis

**Welcome from the 1996 National
Program Committee**

Jacqueline D. Doyle, Chair, 1996
National Program Committee,
Health Sciences Library, Samaritan
Health System, Phoenix, AZ; Julia
Sollenberger, Associate Chair, 1996
National Program Committee,
Edward G. Miner Library, Univer-
sity of Rochester Medical Center,
NY; Robert A. Pisciotta, Chair, 1996
Local Assistance Committee, Archie
Dykes Library, University of Kansas
Medical Center, Kansas City

9:30 A.M.-10:00 A.M.

President's Address
Jana Bradley, Ph.D.
Music Hall

Executive Director's Address
Carla J. Funk

10:00 A.M.-10:30 A.M.

Coffee Break
Exhibit Hall A

10:00 A.M.-4:30 P.M.

Hall of Exhibits Open
Exhibit Hall A

10:30 A.M.-NOON

Plenary Session I
Music Hall

Introduction:

Trudy A. Gardner, Ph.D., Assistant
Dean for Educational Resources,
Rush University, Rush-Presbyte-
rian-St. Luke's Medical Center,
Chicago, IL

**"Silicon Snake Oil: Second Thoughts
on the Information Highway"**

Clifford Stoll, Ph.D., Writer, Computer
Security Expert, Free Spirit,
Oakland, CA

NOON-1:30 P.M.

Open Forum: MLANET
Room 2204

NOON-2:00 P.M.

**Research Policy
Implementation Task Force**
Room 2201

12:30 P.M.-2:00 P.M.

**Poster Sessions/Show Me!
Presentations**
Exhibit Hall A

12:30 P.M.-1:15 P.M.

**"Lunch and Learn"
Educational Opportunities**

CAB Health Database
Room 4202 B

Come for a complete product briefing
on the content and coverage of CAB
Health, the new human health and
diseases database, available online and
on CD-ROM. Find out how this
database can add to the medical
database market by offering
complimentary coverage to some of
the larger medical databases in your
library.

Doody Publishing, Inc.
Room 1204 B

Doody on the Internet

Please join us for lunch where you will
receive a free subscription to Doody's
Weekly E-Mail Bulletin Service, a new
Internet-based newsletter customized
to your information interests. You will
also be eligible to win valuable raffle
prizes.

Knight-Ridder Information
Room 4201 A

Biomedical SuperFiles Lunch and Learn

Improve your knowledge of searching
the Biomedical SuperFile collection:
BIOSIS Previews, EMBASE, Excerpta
Medica, and MEDLINE.

Representatives from BIOSIS, Elsevier
Science, and Knight-Ridder
Information, Inc., will host the
workshop and discuss key subject
areas, features, and techniques to
search these files more efficiently.

National Library of Medicine
Room 1205

Join the NLM staff to learn about new
initiatives on the information frontier.
Plans for new MEDLARS databases,
DOCLINE access, Internet Grateful
Med, and other Web applications will
be discussed.

Ovid Technologies, Inc.
Room 1201

Ovid Technologies invites all librarians
to lunch! Join Ovid's technical and
sales staff for an in-depth look at our
Z39.50-compliant Ovid client/server,
which allows users to standardize on
one interface to connect to
information resources worldwide. Ovid
also introduces its Web gateway,
allowing searchers to use their favorite
Web browser (such as Netscape) to
access the complete collection of Ovid
databases.

**Rittenhouse Book Distributors,
Inc.**

Room 1204 A

*Applying Technology to the Learning
Process*

An interactive discussion of the major
variations in products, platforms,
interfaces, and search engines, and the
advantages or disadvantages of each.

SilverPlatter Information
Room 1202 A

*The Real Story on Client/Server
Architecture*

Please join SilverPlatter for a
complimentary lunch session in which
you will discover the benefits of *true*
client/server architecture. Find out how
ERL technology allows you access to
the most extensive choice of clients,
servers, and databases.

2:00 P.M.-3:30 P.M.

Business Session I
Music Hall

Presiding:

Jana Bradley, Ph.D., President, Medical
Library Association

**Announcements and Introductions
In Memoria**

New Member Recognition

Call to Order

Announcement of Election Results

New Business

Bylaws Committee Report

SUNDAY, JUNE 2, CONTINUED

2:00 P.M.-3:30 P.M.

Business Session I, continued
Music Hall

Amendments to the Special Rules of Order
Finance Committee Report
Information Reports (Found in the 1995/96 Annual Report)

Recognition of Members of the Academy of Health Information Professionals

Recognition of Authors and Editors of MLA Publications
Old Business
Adjournment

3:30 P.M.-4:00 P.M.

Coffee Break

4:00 P.M.-5:30 P.M.

Section Programming I

Cancer Librarians, Federal Libraries, Hospital Libraries, Nursing and Allied Health Resources, and Consumer and Patient Health Information Sections

Room 1203 B

"New and Innovative Services in Health Care Settings"

Moderator:

Deborah Lawless, Instructor and University Librarian, Borland Library, University of Florida, Jacksonville

Speakers:

(4:05 P.M.-4:20 P.M.)

"An Internet Teaching Tool: A Companion Resource to Workshops Teaching Hospital Librarians to Use the World Wide Web"

Keir Reavie, Coordinator of Research Support Services, Vera P. Shiffman Medical Library, Wayne State University, Detroit, MI

(4:20 P.M.-4:35 P.M.)

"Creating a Web Page for Alcoholism and Drug Addiction Information Resources"

Denis Gaffney, Collection Management Librarian, Medical Research Library, SUNY Health Sciences Center, Brooklyn, NY

(4:35 P.M.-4:50 P.M.)

"Using an Internet Teaching Tool in Hospital Libraries to Support Access to Health Sciences Resources on the World Wide Web"

Carole M. Gilbert, Director of Library Services, Helen L. DeRoy Medical Library, Mission Health: Providence Hospital and Medical Centers, Southfield, MI; Cathy Eames, Library Automation Specialist, Children's Hospital of Michigan, Detroit

(4:50 P.M.-5:05 P.M.)

"Criteria for Selecting a Web Search Engine"

Kathlyn L. Reed, Ph.D., O.T.R., Education/Information Services Librarian, Houston Academy of Medicine, Texas Medical Center

(5:05 P.M.-5:30 P.M.)

Questions and Answers

Dental Section

Room 1202 A

"They Keep Moving the Hockey Puck: Technological Advances in the World of Informatics"

Moderator:

Ann Marie Corry, School of Dentistry, University of Missouri, Kansas City

Speaker:

William J. Hayden, D.D.S., School of Dentistry, University of Missouri, Kansas City

Medical Informatics and Medical School Libraries Sections

Room 1201

"Blazing the Trail to the Digital Library: Electronic Journals"

Moderator:

Karen Butter, Deputy Director, Library and Center for Knowledge Management, University of California, San Francisco

Speakers:

(4:05 P.M.-4:25 P.M.)

"Academic Press: IDEAL: Just in Time to Just in Case...Have We Gone Full Circle?"

Chrysanne Lowe, Marketing Director; and Liz Pope, Electronic Publishing Developer, Academic Press

(4:25 P.M.-4:45 P.M.)

"Affording the Electronic Library: Questions Based on the ISI ELP Economic Model"

Edward W. Tawyea, Director, Academic Information Services and Research/ University Librarian, Thomas Jefferson University, Philadelphia, PA

(4:45 P.M.-5:05 P.M.)

"The High Wire Press at Stanford University: Advancing Scholarly Communication through Network Publishing"

Michael Newman, Head Librarian and Bibliographer, Falconer Biology Library, Stanford University, Stanford, CA

(5:05 P.M.-5:25 P.M.)

"The Red Sage Project: Business Issues and Models"

Richard Lucier, Assistant Vice Chancellor for Academic Information Management and University Librarian, Library and Center for Knowledge Management, University of California, San Francisco

(5:25 P.M.-5:30 P.M.)

Questions and Answers

Medical Society Libraries Section

Room 1202 B

"Reaching Remote Clients: Electronic Communications Today and Tomorrow"

Moderator:

Susan Bolda Marshall, Director, Division of Information and Archival Services, American Academy of Pediatrics, Elk Grove Village, IL

Speakers:

(4:05 P.M.-4:20 P.M.)

"ACOGNET to ACOG.COM: The Evolution and Impact of a National Information System for Obstetrician-Gynecologists, 1986-1996"

Pamela Van Hine, Head Librarian and Associate Director, Resource Center, American College of Obstetricians and Gynecologists, Washington, DC

SUNDAY, JUNE 2, CONTINUED

4:00 P.M.-5:30 P.M.

Section Programming I, continued

(4:20 P.M.-4:35 P.M.)

"Providing Support Services to Remote Access Clients: The West Virginia CONSULT Experience"

Linda Jacknowitz, Director; D. Alex Yohn, Client Services Liaison, West Virginia CONSULT, a service of Robert C. Byrd Health Sciences Center, West Virginia University, Morgantown

(4:35 P.M.-5:05 P.M.)

"Electronic Communication Today and Tomorrow"

Rod D. Corn, CHE, Director, Business Development, Sprint Healthcare Systems, Inc., Kansas City, MO

(5:05 P.M.-5:30 P.M.)

Questions and Answers

Public Health/Health Administration Libraries, Mental Health Librarians, and Relevant Issues Sections

Room 1203 C

"The Crisis of Violence in America: Challenges for Health Sciences Librarians to Respond to the Need for Interdisciplinary Collaboration to Address Violence"

Moderator:

Carole A. Colter, Epidemiology and Public Health Librarian, Ira V. Hiscock Library, School of Public Health, Yale University, New Haven, CT

Speakers:

(4:05 P.M.-4:35 P.M.)

"The Crisis of Violence in America: Collaborative Efforts in Public Health and Preventive Medicine"

Alexander E. Crosby, M.D., M.P.H., Medical Epidemiologist, National Center for Injury Prevention and Control, Centers for Disease Control and Prevention, Atlanta, GA

(4:35 P.M.-4:50 P.M.)

"The National Center for Injury Prevention and Control Library"

Sandra E. Bonzo, Technical Information Specialist and Library Specialist, National Center for Injury

Prevention and Control, Centers for Disease Control and Prevention, Atlanta, GA

(4:50 P.M.-5:05 P.M.)

"Healing the Heartland: Oklahoma Medical Librarians' Response to the Oklahoma Bombing"

Jennifer Crawford Goodson, Head, Reference and Instructional Service, Robert M. Bird Health Sciences Library, University of Oklahoma, Oklahoma City

(5:05 P.M.-5:20 P.M.)

"Government Research on Violence"

Bonnie Blustein, Ph.D., Chicago Coalition Against Violence Initiative, Chicago, IL

(5:20 P.M.-5:30 P.M.)

Questions and Answers

Public Services Section

Room 1203 A

"To Boldly Go: New Frontiers for Public Services"

Moderator:

M. J. Tooley, Assistant Director for Information and Instructional Services, Health Sciences Library, University of Maryland at Baltimore

Speakers:

(4:05 P.M.-4:20 P.M.)

"The Journal of Biological Chemistry and Science Magazine: The Role of the Biological Sciences Librarian in Developing World Wide Web Resources"

Michael Newman, Head Librarian and Bibliographer, Falconer Biology Library, Stanford University, Stanford, CA

(4:20 P.M.-4:35 P.M.)

"Library Coordination of an Academic Medical Center's Home Page"

Deborah Ward, Associate Director, Medical Center Library, University of Kentucky, Lexington

(4:35 P.M.-4:50 P.M.)

"Developing Electronic Resources: The Western New York Health Database"

Sharon A. Gray, Health Sciences Library; Robert O'Shea, Ph.D., Social and Preventive Medicine, State University of New York, Buffalo

(4:50 P.M.-5:05 P.M.)

"Yes SIR! The Selected Internet Resources Project"

Holly K. Grossetta Nardini, Reference Librarian/Internet Services Coordinator, Cushing/Whitney Medical Library, Yale University, New Haven, CT

(5:05 P.M.-5:20 P.M.)

"Electronic Reserves: The Changing Landscape of Instructional Support"

Peter Burslem, Assistant Director for Systems Research and Development; Gary Freiburger, Deputy Director; Lynette Ralph, Assistant Director for Access Services, Health Sciences Library, University of Maryland at Baltimore; Ernesta E. Greenidge, Fulbright Fellow Librarian, Medical Sciences Library, University of the West Indies, St. Augustine, Trinidad and Tobago

Technical Services Section

Room 1204 A

"Technical Services on the Frontier: The Impact of New Technologies on Technical Services"

Moderator:

Dianne McCutcheon, Assistant Head, Serial Records Section, National Library of Medicine, Bethesda, MD

Speakers:

(4:05 P.M.-4:20 P.M.)

"Exploring the Impact of Selecting and Cataloging Internet Resources on Technical Services Workflows"

Richard J. Behles, Historical Librarian/Preservation Officer; Margaret K. Blair, Head, Acquisitions/Serials Department; Jane E. Murray, Head, Cataloging Department; Anne M. Sleeman, Assistant Director for Resources Management, Health Sciences Library, University of Maryland at Baltimore

(4:20 P.M.-4:35 P.M.)

"Technical Services on the Frontier: The Organizational Impact of New Technologies on Technical Services"

Antonija Prelec, Associate Director, Health Sciences Library, State University of New York, Stony Brook, East Setauket; Holly Shipp Buchanan, Ed.D., Director of Libraries and Associate Professor, Greenblatt Library, Medical College of Georgia, Augusta

SUNDAY, JUNE 2, CONTINUED

4:00 P.M.-5:30 P.M.
Section Programming I, continued

(4:35 P.M.-4:50 P.M.)
"Selecting Electronic Resources at the National Library of Medicine"
 Carol Krueger, Selector/Government Documents Librarian, Serial Records Section, National Library of Medicine, Bethesda, MD

(4:50 P.M.-5:05 P.M.)
"NLM Update: Cataloging Electronic Resources at the National Library of Medicine"
 Wen-Min Kao, Principal Cataloger, Cataloging Section, National Library of Medicine, Bethesda, MD

(5:05 P.M.-5:30 P.M.)
Questions and Answers

Veterinary Medical Libraries Section
 Room 2202

"Reintroduction of River Otters in Missouri"

Moderator:
 Trenton Boyd, Head of Veterinary Medical Library, University of Missouri, Columbia

Speaker:
 Glenn D. Chambers, Retired Motion Picture Specialist, Missouri Department of Conservation/CEO

Paddlefoot Productions Incorporated

5:30 P.M.-6:00 P.M.
Orientation for Chapter Chairs or Incoming Chairs
 Room 4100 C

5:30 P.M.-6:30 P.M.
International Visitor's Reception
 Room 4100 A

New Member Reception
 Room 4100 B

5:30 P.M.-8:30 P.M.
Hospital Libraries Section Executive Board I
 Van Horn A, Hyatt Regency

MONDAY, JUNE 3

7:00 A.M.-9:00 A.M.
Awards Committee
 Room 2201

Credentialing Committee
 Room 2202

Fellows of MLA
 Room 2204

Governmental Relations Committee
 Room 2206

Membership Committee
 Room 2203

Publications Committee
 Room 2205

7:30 A.M.-9:00 A.M.
Section and SIG Business Meetings

Outreach SIG
 Room 2213

Veterinary Medical Libraries Section Breakfast Meeting
 Room 2210 B

9:00 A.M.-10:00 A.M.
Plenary Session II
 Music Hall

The Janet Doe Lecture
 Introduction:
 Jana Bradley, Ph.D., Indiana University School of Library and Information Science at Indianapolis

"On the Origin of a Species: Evolution of Health Sciences Librarianship"
 Robert M. Braude, Ph.D., Cornell Medical Library, Cornell University Medical College, New York, NY

10:00 A.M.-4:30 P.M.
Hall of Exhibits Open
 Exhibit Hall A

10:15 A.M.-11:00 A.M.
1997 Section Program Planners Meeting
 Room 1202 A

Poster Recognition Presentation
 Exhibit Hall A

10:30 A.M.-NOON
Department of the Army Medical Command Libraries SIG
 Room 2203

National Library of Medicine Update
 Music Hall

Oral History Committee
 Room 2211

Pediatric Libraries SIG
 Room 2201

Public Services Section's Online SIG
 Room 2202

NOON-2:00 P.M.
Awards Luncheon and Ceremony
 The Great Hall (Third level, 4300 area)

2:00 P.M.-3:30 P.M.
Section Programming II

Collection Development Section, and Publishing and Information Industries Relations Committee
 Room 1205

"Electronic Information in the Networked Environment: Pricing, Licensing and Negotiating"

Moderator:
 Frances L. Chen, Head of Collection Development, Arizona Health Sciences Library, University of Arizona, Tucson

Speakers:
 (2:05 P.M.-2:20 P.M.)
"OnLine Full Text Journals: Issues of Pricing and Access"
 Karen Hunter, Vice President, Elsevier Science, New York, NY

(2:20 P.M.-2:35 P.M.)
"A Primer in Negotiating License Agreements and Pricing for Electronic Information"
 Stephen Bosch, Information Access Librarian, Library, University of Arizona, Tucson

(2:35 P.M.-2:50 P.M.)
"ISI's Electronic Library Project: Participants' Collection Development Approaches"
 Helen Atkins, Manager, Product Development, Institute for Scientific Information, Philadelphia, PA

MONDAY, JUNE 3, CONTINUED

2:00 P.M.-3:30 P.M.

Section Programming II, continued

(2:50 P.M.-3:05 P.M.)

"Blazing Our Own Trail on the Electronic Frontier"

Mary E. Helms, Associate Director,
University of Nebraska Medical
Center, Omaha

(3:05 P.M.-3:30 P.M.)

Panel Discussion

Questions and Answers

Federal Libraries Section

Room 2215

"Body Talk: The Differences Between Men and Women"

Moderator:

Marcia I. Batchelor, Chief, Medical
Library, Madigan Army Medical
Center, Tacoma, WA

Speaker:

Esther L. Headley, President, The
Research Partnership, Inc., and
Instructor of Marketing, W. Frank
Barton School of Business, Wichita
State University, KS

History of the Health Sciences Section

Room 2214

"History for the Future: Special Collections on the Information Frontier"

Moderator:

Patricia E. Gallagher, Information
Specialist, New York Academy of
Medicine, New York

(2:10 P.M.-2:25 P.M.)

"The Small Archives: Staying Relevant, Staying Current"

Maggie Yax, Archivist/Librarian,
Fordham Health Sciences Library,
Wright State University, Dayton, OH

(2:25 P.M.-2:40 P.M.)

"Surviving in the '90s"

Billie Broadus, Director, Cincinnati
Medical Heritage Society, University
of Cincinnati, OH

(2:40 P.M.-2:55 P.M.)

"Preserving the Archival Record of Medicine: the National Library of Medicine"

Sheila K. O'Neill, Curator of Modern
Manuscripts, History of Medicine
Division, National Library of
Medicine, Bethesda, MD

(2:55 P.M.-3:10 P.M.)

"The New York Academy of Medicine: A Marriage of Tradition and Technology"

Lois Fischer Black, Acting Curator,
Historical Collections, New York
Academy of Medicine, New York

(3:10 P.M.-3:20 P.M.)

Commentator:

Stephen J. Greenberg, Ph.D.,
Reference/Collection Access
Librarian, History of Medicine
Division, National Library of
Medicine, Bethesda, MD

(3:20 P.M.-3:30 P.M.)

Questions and Answers

Hospital Libraries Section

Room 1201

"On Beyond MEDLINE: Creating Centers of Excellence in Hospital Libraries"

Moderator:

Billie Stutts White, Director, Library/
CME Services Mercy Healthcare,
North Redding, CA

Panelists:

Kay Cimpl Wagner, Director of Library
Services Gundersen/Lutheran
Medical Center Health Sciences
Library, La Crosse, WI; Michele S.
Klein, Manager, Library Services,
Children's Hospital of Michigan,
Detroit; Elaine Trzebiatowski,
Manager, Library Systems and
Services Allina Health System,
Minneapolis, MN; Brit Roth,
Director, Learning Resources,
Geisinger Health System, Danville,
PA; Jacquelyn Morton, Director of
Medical Libraries, Group Health
Cooperative of Peugeot Sound,
Seattle, WA

Questions and Answers

Library Research Section

Room 1203 B

"Library Research Methodologies: Consultation with the Experts"

Moderator:

Gary Byrd, Ph.D., Health Sciences
Library, State University of New
York, Buffalo

Speakers:

(2:10 P.M.-2:25 P.M.)

"Survey Research"

Alexandra Dimitroff, Ph.D., School of
Library and Information Science,
University of Wisconsin, Milwaukee

(2:25 P.M.-2:40 P.M.)

"Focus Group Research"

Beryl Glitz, NN/LM, Pacific Southwest
Region, UCLA Biomedical Library;
Los Angeles, CA

(2:40 P.M.-2:55 P.M.)

"Meta-analysis Research"

Sherilynne Fuller, Ph.D., Health
Sciences Library and Information
Center, University of Washington,
Seattle

(2:55 P.M.-3:05 P.M.)

Questions and Answers

(3:05 P.M.-3:30 P.M.)

Break-out sessions for consultations with the experts

Medical Library Education Section

Room 1203 C

"Meeting the Challenge: Use of NLM Planning Grants to Affect Future Education and Training of Health Sciences Librarians"

Moderator:

"Challenging Opportunities: From There to Here and Beyond"

Frances Johnson, Program Officer,
Division of Extramural Programs,
National Library of Medicine,
Bethesda, MD

MONDAY, JUNE 3, CONTINUED

2:00 P.M.-3:30 P.M.

Section Programming II, continued

Speakers:

"Current Topics in Health Sciences Librarianship: A Pilot Course and Conference for Network-Based Lifelong Learning"

Jayne Campbell, Senior Associate Director for Information Services, Welch Medical Library, Division of Biomedical Information Sciences, The Johns Hopkins University, Baltimore, MD

"Preparing Tomorrow's Health Sciences Librarians"

Claudia Gollop, Assistant Professor; Carolyn Lipscomb, Project Coordinator, School of Information and Library Science, University of North Carolina at Chapel Hill

"Continuing Education for the Real World: Cooperative Efforts Between an LIS Program and an Academic Health Sciences Center Library"

Barbara Epstein, Associate Director, Administrative Services, Health Sciences Library System, University of Pittsburgh, PA

"Developing the Next Generation of Leadership"

Fred W. Roper, Ph.D., Dean, College of Library and Information Science, University of South Carolina, Columbia

Medical School Libraries Section

Room 1202 B

"The Changing Frontier: Redefining Intra-Institutional Information Management Domains"

Moderator:

Valerie Florance, Ph.D., Director, Edward G. Miner Library, University of Rochester Medical Center, NY

Speakers:

(2:00 P.M.-2:25 P.M.)

"IAIMS, Planning Governance and Funding Issues at the University of Rochester"

Valerie Florance, Ph.D., Director, Edward G. Miner Library, University of Rochester Medical Center, NY

(2:25 P.M.-2:45 P.M.)

"Defining and Implementing the Academic Information Management Domain: The Jefferson Experience"

Edward W. Tawyea, Director, Academic Information Services and Research/University Librarian, Thomas Jefferson University, Philadelphia, PA

(2:45 P.M.-3:05 P.M.)

"IAIMS Community Planning Issues at the University of Virginia"

Linda Watson, Director, Health Sciences Library, University of Virginia Health Sciences Center, Charlottesville

(3:05 P.M.-3:25 P.M.)

"Information Support Strategy: Grass-roots or Top-down?—The Stanford Experience"

Peter Stangl, Director, Lane Library, Stanford University Medical Center, Stanford, CA

(3:25 P.M.-3:30 P.M.)

Questions and Answers

National Program Committee and Section Council

Room 1203 A

"Extending Information Access Beyond the Library"

Moderator:

M. Sandra Wood, Librarian, Reference and Database Services, George T. Harrell Library, Milton S. Hershey Medical Center, Pennsylvania State University, Hershey

Speakers:

(2:05 P.M.-2:20 P.M.)

"Digitized Health Through Information Access: A Wellness Paradigm"

Julie J. McGowan, Ph.D., Director; Patricia Winstead-Fry, Ph.D., Professor, School of Nursing; Donna L. O'Malley, Associate Library Professor, Dana Medical Library, University of Vermont, Burlington

(2:20 P.M.-2:35 P.M.)

"Cross-Cultural Issues in Health Care Delivery: Locating, Evaluating and Using Information Resources"

Andrea Monroe-Fowler, School of Information and Library Studies, University of Michigan, Ann Arbor

(2:35 P.M.-2:50 P.M.)

"Supporting Medical Education in Community Practice Settings"

Margaret Moore, Head, Education Services; Diana McDuffee, AHEC Library and Information Services Coordinator; Jill Mayer, Outreach Librarian; Julia Shaw-Kokot, Education Programs Coordinator, Health Sciences Library, University of North Carolina at Chapel Hill

(2:50 P.M.-3:05 P.M.)

"An Applied Medical Informatics Summer Fellowship Program"

Donna L. O'Malley, Associate Library Professor; and Julie J. McGowan, Ph.D., Director, Dana Medical Library; John Lloyd, Jose Lopez, Stephen Messier, Marc Ruquoi, and Kim Poteet-Schwartz, Medical Students, College of Medicine, University of Vermont, Burlington

(3:05 P.M.-3:20 P.M.)

"Centralizing Library Communications: From Scientific Editing to Web Pages"

Thomas A. Singarella, Ph.D., Professor and Director; David L. Armbruster, Ph.D., Associate Professor and Head, Scientific Publications and Library Communications, Health Sciences Library and Biocommunications Center, University of Tennessee, Memphis

Pharmacy and Drug Information Section

Room 1202 A

"1996 Excerpta Medica Lecture"

Moderator:

Jean L. Siebert, Electronic Resources/Reference Librarian, Health Science Library, West Virginia University, Morgantown

Speaker:

"Nonbibliographic Electronic Pharmaceutical Resources"

Renato Cataldo, Jr., Pharm.D., Director of Microcomputer Applications, Associate Professor of Pharmacy Administration, Saint Louis College of Pharmacy, MO

Questions and Answers

MONDAY, JUNE 3, CONTINUED

2:00 P.M.-3:30 P.M.

Section Programming II, continued

Veterinary Medical Libraries Section
Room 2213

"The Future of Veterinary Medicine on the Internet"

Moderator:

Ken Ladd, Head, Veterinary Medicine Library, University of Saskatchewan, Saskatoon, Canada

Speaker:

Ken Boschert, D.V.M., Diplomate, American College of Laboratory Animal Medicine, Associate Director, Division of Comparative Medicine, School of Medicine, Washington University

3:30 P.M.-4:00 P.M.

Coffee Break
Exhibit Hall A

3:30 P.M.-4:30 P.M.

Collection Development Section Business Meeting
Room 1205

4:00 P.M.-5:00 P.M.

SIG Business Meetings

Geriatrics and Gerontology SIG
Room 4201 A

Osteopathic Librarians SIG
Room 4201 B

TUESDAY, JUNE 4

7:00 A.M.-8:30 A.M.

Bylaws Committee
Mission, Westin Crown Center

Grants and Scholarships Committee
Empire A, Hyatt Regency

Health Sciences Library Technicians Committee
Room 2201

Instructional Development and Instructor Approval, Evaluation, and Support Subcommittees Joint Meeting
San Francisco, Hyatt Regency

Problem-Based Learning SIG
Room 4204 A

4:00 P.M.-5:30 P.M.

Section and SIG Business Meetings

Cancer Librarians
Room 2201

Chiropractic Libraries
Room 2202

Consumer and Patient Health Information
Room 2206

Dental
Room 2204

Federal Libraries
Room 2207

History of the Health Sciences
Room 2213

International Cooperation
Room 2214

Library Research
Room 2215

Medical Informatics
Room 1202 A

Medical School Libraries
Room 1201

Medical Society Libraries
Room 2210 A

Mental Health Librarians
Room 1202 B

Joseph Leiter, NLM/MLA Lectureship Committee
Shawnee, Westin Crown Center

Nursing and Allied Health Resources Section
Empire C, Hyatt Regency

Professional Recognition Review Panel
Liberty, Westin Crown Center

Publishing and Information Industries Relations Committee
Empire B, Hyatt Regency

Nursing and Allied Health Resources
Room 1204 A

Pharmacy and Drug Information
Room 2203

Public Services Section's Access Services SIG
Benton A, Hyatt Regency

Public Services Section's Information Management Education SIG
Benton B, Hyatt Regency

Public Services Section's Management SIG
Empire A, Hyatt Regency

Rehabilitation Hospitals SIG
Room 2205

Technical Services
Room 4202 A

Veterinary Medical Libraries
Room 4202 B

4:00 P.M.-6:00 P.M.
Department of Veterans' Affairs Librarians SIG
Room 4204 B

5:00 P.M.-6:00 P.M.
Library School Reunion
Room 4100 B

6:00 P.M.-8:00 P.M.
Friends of NLM Reception
Kansas City Museum

7:00 A.M.-9:00 A.M.
"Bulletin" Editorial Board
Room 2202

Hospital Libraries Section Business Meetings
Automation Committee
Bylaws Committee
Government Relations Committee
Membership Committee
Professional Development Committee
Professional Recognition Committee
Program Committee
Publications Committee
Standards Committee
Room 4100 B

TUESDAY, JUNE 4, CONTINUED

7:00 A.M.-9:00 A.M., continued

Nursing and Allied Health Resources Section Board Meeting
Room 2205

Status and Economic Interests of Health Sciences Library Personnel Committee
Room 2003

8:00 A.M.-9:00 A.M.
Chapter Continuing Education Chairs Committee
Room 2206

New Section Treasurers
Room 2213

9:00 A.M.-10:30 A.M.
Business Session II
Music Hall

Presiding:
Jana Bradley, Ph.D., President, Medical Library Association

Old Business
New Business
Resolutions

Welcome to the 1997 Host City, Seattle, WA
Kathryn J. Hoffman, Chair, 1997 National Program Committee (NPC) and Director, Research Medical Library, M.D. Anderson Cancer Center, University of Texas, Houston; Mark Frisse, M.D., Associate Chair, 1997 NPC, Medical Library, Washington University School of Medicine, St. Louis, MO; and Mary Ann P. Blake, Chair, 1997 Local Assistance Committee, Health Sciences Library, Pacific Northwest Region NN/LM, University of Washington, Seattle

Recognition of Retiring Board Members
Introduction of Incoming Board Members

Inaugural Address
Naomi C. Broering, President, Medical Library Association, Dahlgren Memorial Library, Georgetown University Medical Center, Washington, DC

Adjournment

10:00 A.M.-11:00 A.M.
Academy Consultations
Room 2207

10:00 A.M.-12:30 P.M.
Media Festival
Room 2215
(See page 10 for listings.)

10:30 A.M.-11:00 A.M.
Coffee Break
Exhibit Hall A

11:00 A.M.-12:30 P.M.
Section Programming III

Consumer and Patient Health Information and Medical Informatics Sections
Room 1203 C

"Health On-Line and the Empowered Health Consumer"

Moderator:
Sandi Parker, Head, Information Services, Denison Memorial Library, University of Colorado Health Sciences Center, Denver

Speaker:
Tom Ferguson, M.D., Senior Associate, Center for Clinical Computing, Harvard University School of Medicine, and President, Self-Care Production, Austin, TX

Educational Media and Technologies, Medical School Libraries, and Public Services Sections
Room 1205

"Settling the Frontier: Using Recent Technologies in Education and Training"

Moderator:
Kelly Hensley, Media and Computing Services Librarian, Medical Library, Quillen College of Medicine, East Tennessee State University, Johnson City

Speakers:
(11:05 A.M.-11:20 A.M.)
"Integrating the Use of Internet Sites and Resources into a Problem-Based Medical Curriculum"
Katherine Schilling Eccles, Head of Information Management, Education and Circulation; Joseph J. Harzbecker, Jr., Coordinator for Reference Services Alumni Medical

Library, Boston University Medical Center, MA

(11:20 A.M.-11:35 A.M.)
"Learning Styles and the Delivery of Library Education Programs"
Nancy Gotcher, Education Consultant, University of Texas, Southwestern Medical Center Library; Teresa Beck, Ph.D., Assistant Professor, Grand Valley State University, Department of Health Sciences, Allendale, MI

(11:35 A.M.-11:50 A.M.)
"Neurosciences via E-mail: Staking a Claim to New Territory"
Zana C. Etter, Ed.M., Director, Media Library, University of Medicine and Dentistry of New Jersey, Robert Wood Johnson Medical School, New Brunswick, NJ

(11:50 A.M.-12:05 P.M.)
"Electronically Assisted Teaching (EAT): Using the World Wide Web to Feed First and Second Year Medical Students a Healthy Diet of Library Instruction"
David Yamamoto, Reference Librarian; Joan Kaplowitz, Ph.D., Reference Librarian, Louise M. Darling Biomedical Library, University of California, Los Angeles

(12:05 P.M.-12:20 P.M.)
"Creating New Learning Environments: A Case-Based Multimedia Informatics Course for Medical Students"
Michael D. Hamlin, Ph.D., Director, Education Services; Elizabeth R. Warner, Education Services Librarian; Anthony J. Frisby, Ph.D., Head, Instructional Design; Mary Ellen Myers, Information Services Librarian/Collection Coordinator; Sharon A. Lezotte, Education Services Librarian, Academic Information Services and Research, Thomas Jefferson University, Philadelphia, PA

International Cooperation Section
Room 1202 A

"International Partnerships: The Impact of Telemedicine Projects on Library Services"

TUESDAY, JUNE 4, CONTINUED

11:00 A.M.-12:30 P.M.

**Section Programming III,
continued**

**International Cooperation
Section, continued**

Room 1202 A

Moderator:

(11:00 A.M.-11:15 A.M.)

*"Introduction to International
Telemedicine"*

Polin P. Lei, Reference Librarian,
Arizona Health Sciences Library,
University of Arizona, Tucson

Speakers:

(11:15 A.M.-11:30 A.M.)

*"Telelibrarian: Serving Telemedicine and
Telenursing"*

Marilynn C. Smith and Cheryl R.
Rueby, Clinical Librarians, Health
Sciences Library, King Faisal
Specialist Hospital and Research
Centre, Riyadh, Saudi Arabia

(11:30 A.M.-11:45 A.M.)

*"Librarians' Roles in International
Telemedicine Activities"*

Edwin Holtum, Hardin Library for the
Health Sciences; Susan Zollo,
National Laboratory for the Study
of Rural Telemedicine; David Curry,
Hardin Library for the Health
Sciences; Steven F. Ostrem,
Librarian, Virtual Hospital Project,
Department of Radiology, College
of Medicine, University of Iowa,
Iowa City

(11:45 A.M.-12:15 P.M.)

Panel Discussion

(12:15 P.M.-12:30 P.M.)

Questions and Answers

**Library Research Section
and Research Policy
Implementation Task Force**

Room 1202 B

**"Evidence-Based Practice for
Librarians: Practical Examples of
Usable Research"**

Moderator:

P. Zoë Stavri, Ph.D., Informatics
Fellow, Cognitive Science Branch,
National Library of Medicine,
Bethesda, MD

(11:10 A.M.-11:25 A.M.)

*"Cost-effectiveness Analysis of Interlibrary
Loan: A Study Comparing ARIEL,
Photocopying, and Telefacsimile"*

Lisa A. Eicholtz, Document Delivery
Librarian, Medical University of
South Carolina, Charleston;
Clarissa C. Fisher, Access Services
Librarian, Health Science Center
Library, University of Florida,
Gainesville

(11:25 A.M.-11:40 A.M.)

*"Workflow and Cost Impacts of WWW-
Based Electronic Forms in Document
Delivery"*

Pascal V. Calarco; R. Kenny Marone;
Gail B. Harris, Head of Document
Delivery, Cushing/Whitney Medical
Library, Yale University, New Haven,
CT

(11:40 A.M.-11:55 A.M.)

*"Comparison of CINAHL, EMBASE, and
MEDLINE for the Physical Therapist
Researcher"*

Judy F. Burnham, Medical Center
Library, University of South
Alabama, Mobile; Barbara Smith
Shearer, Scott Memorial Library,
Thomas Jefferson University,
Philadelphia, PA; Dennis W. Fell,
M.D., Physical Therapy
Department, University of South
Alabama, Mobile; Noel P. Fell,
Independent Physical Therapist
Clinician

(11:55 A.M.-12:10 P.M.)

*"Developing Integrated Support of
Molecular Biology Research Needs"*

Nunzia B. Giuse, M.D.; Jeffrey T.
Huber, Ph.D.; Aubrey Wright, VMS
II, Active Digital Library,
Informatics Center, Vanderbilt
University Medical Center,
Nashville, TN

(12:10 P.M.-12:25 P.M.)

*"An Analysis of Search Request Topics:
GAIN Study on Health Professionals'
Use of Information, Phase I: Physicians'
Clinical Information MEDLINE
Requests Correlated with Continuing
Education Needs"*

Jan LaBeause; Nancy Van de Water;
Priscilla Carey, Mercer University
School of Medicine, Macon, GA;
Mary Fielder, Candler Hospital,
Savannah, GA; Brenda Sorrow,
Houston Medical Center, Warner
Robins, GA; Cathy Woolbright,
Medical Center, Columbus, GA

(12:25 P.M.-12:30 P.M.)

Wrap-Up

**Medical Library Education
Section**

Room 1201

**"New Perspectives on the Information
Frontier"**

Moderator:

Ruth E. Fenske, Coordinator of
Reference, John Carroll University,
University Heights, OH

(11:05 A.M.-11:20 A.M.)

*"Networking Distance Education Students
to the Library"*

Janet Bangma, W. K. Kellogg Health
Sciences Library, Dalhousie
University, Halifax, Nova Scotia,
Canada

(11:20 A.M.-11:35 A.M.)

*"Are Nursing Students Falling Behind? A
Discussion of the Use of Electronic
Resources By Nursing Students in the
University of Kentucky College of
Nursing"*

Susan David Dwyer, Jo Ann Gillaspay,
Cheryl Tingle, Belinda Yff, School
of Library and Information Science,
University of Kentucky, Lexington

(11:35 A.M.-11:50 A.M.)

*"A Study Comparing Health Information
on Florida's Free-Nets"*

Dawn E. Clark, School of Library and
Information Science, University of
South Florida, Tampa

(11:50 A.M.-12:05 P.M.)

*"Adapting an Existing Statewide Medical
Information Network to Meet the Needs
of Special User Groups: The SOWEGA
Information Delivery Through
Electronic Access Project"*

Timothy Lammers, School of Library
and Information Studies, Florida
State University, Tallahassee

(12:05 P.M.-12:20 P.M.)

"The New Pathfinder"

Martha L. Means, Information
Management Librarian, Health
Sciences Libraries and Information
Center, University of Washington,
Seattle; Rebecca Wright

TUESDAY, JUNE 4, CONTINUED

11:00 A.M.-12:30 P.M.

Section Programming III, continued

(12:20 P.M.-12:30 P.M.)

Questions and Discussion

Nursing and Allied Health Resources Section and Outreach SIG

Room 1203 B

"Outreach Frontiers: Programs for Nursing and Allied Health Professionals"

Moderator:

Jacqueline L. Picciano, Information Team Member, Cornell Medical Library, New York, NY

Speakers:

(11:05 A.M.-11:20 A.M.)

"On the Metropolitan Frontier: Aiming a Grateful Med Outreach Project at Health Professionals in Managed Care"

Vicki L. Glasgow, Head, Biomedical Information Service; and Dawn Shao, Reference/Bibliographer, Bio-Medical Library, University of Minnesota, Minneapolis

(11:20 A.M.-11:35 A.M.)

"Developing and Delivering Fee-Based Outreach Services for Nursing and Allied Health Clientele"

Ellen Hall and Robert Sekerak, Dana Medical Library, University of Vermont, Burlington

(11:35 A.M.-11:50 A.M.)

"Modern Day Pioneers: Outreach Program for Graduate Nursing Students in a Distance Learning Setting"

Kathleen M. McCloskey, Associate Librarian, Outreach Services, Spencer S. Eccles Health Sciences Library, University of Utah, Salt Lake City

(11:50 A.M.-12:05 P.M.)

"Library Service in Nursing Education Outreach"

Robert M. Pringle, Jr., Head Librarian, Betty M. Anderson Library, Intercollegiate Center for Nursing Education, Eastern Washington University, Washington State University and Whitworth College, Spokane

(12:05 P.M.-12:20 P.M.)

"Bridging the Information Gap for Virginia Public Health Nurses"

Ellen N. Sayed, Reference Librarian, Eastern Virginia Medical School, Norfolk; Phyllis C. Self, Ph.D., Director, Tompkins-McCaw Library, Virginia Commonwealth University, Richmond; and Joann K. Henry, Ed.D., R.N., Director, Associate Professor of Community Nursing Organization, VCU School of Nursing, Virginia Commonwealth University, Richmond

Questions and Answers

Relevant Issues and Public Health/Health Administration Libraries Sections

Room 4202 A and B

"HIV/AIDS Information Outreach Projects for the Affected Community and the Public: Strategies for Community Outreach"

Moderator:

Gale A. Dutcher, Special Assistant to the Associate Director, Specialized Information Services, National Library of Medicine, Bethesda, MD

Panelists:

Gale A. Dutcher, Special Assistant to the Associate Director, Specialized Information Services, National Library of Medicine, Bethesda, MD; Michele S. Klein, Manager, Library Services, Children's Hospital of Michigan and Principal Investigator, Detroit Community AIDS Library (DCAL); Stephanie Norman, Library Director, University of Texas, Houston, School of Public Health and Principal Investigator, Houston AIDS Information Link (HAIL); Claire Husted, Deputy Executive Director, Southern Tier AIDS Program, Inc.

Pharmacy and Drug Information Section

Room 4201 A and B

"Impact of Changes in the Pharmacy Curriculum on Libraries, Schools of Pharmacy, the Pharmaceutical Industry and Practicing Pharmacists"

Moderator:

Nancy S. Hewison, Planning Librarian and Professor of Library Science, Purdue University, West Lafayette, IN

Panelist:

Elizabeth H. Wood, Health Science Library, Portland, OR; Dean Jack Fincham, School of Pharmacy, University of Kansas, Lawrence; Julia Elenbaaf, Hoechst-Marion Roussel, Kansas City, MO; Pat Parker, Lawrence Memorial Hospital, Lawrence, KS

Questions and Answers

Technical Services Section and the Publishing and Information Industries Relations Committee

Room 1203 A

"Z39.50: Expanding Access to Information Resources through Open Systems"

Moderator:

Judith L. Rieke, Assistant Director and Collection Development, Library of the Health Sciences, University of North Dakota, Grand Forks

Panelists:

Patricia Harris, Executive Director, National Information Standards Organization, Bethesda, MD; Sara Randall, Emerging Technology Analyst, Ameritech Library Services, Evanston, IL; Kris Scannell, Reference Librarian, National Library of Medicine, Bethesda, MD

Questions and Answers

Late-Breaking Topics Session

(See The Frontier Express or the MLA '96 Web pages for details.)

Room 4203 A

12:30 P.M.-2:30 P.M.

Chapter Sharing Roundtables

Room 4100 B

12:30 P.M.-1:15 P.M.

"Lunch and Learn" Educational Opportunities

ADONIS

Room 2210 B

ADONIS is a unique CD-ROM electronic journal/document delivery

TUESDAY, JUNE 4, CONTINUED

12:30 P.M.-1:15 P.M.

**"Lunch and Learn"
Educational Opportunities,
continued**

system. The journal holdings, of over 650 current titles, are mostly in the biomedical, biotechnology, and chemistry fields. Full-text articles can be reviewed on screen, printed on a laser printer, or faxed, complete with graphics and photographs. Locating articles is quick and easy with Windows-based bibliographic search software. The journal collection is updated weekly.

**Knight-Ridder Information
Room 4201 A***Full-Text Biomedical Sources on DIALOG
and Dastar*

Need to supplement your collection with more full-text online sources covering alternative medicine, biotechnology, clinical trials, health care business and regulatory news, Web site updates, or licensing opportunities for technology transfer from academia to industry? This session highlights new tools to cost-effectively keep your clientele up-to-date.

**Login Brothers Book
Company
Room 2210 C**

Explore the world of multimedia with Login Brothers! We'll demonstrate the latest in CD-ROM technology while showing you how to make the most of these products. Login will provide expert knowledge and advice to help you choose what fits your needs. Don't miss this exciting event!

**Ovid Technologies, Inc.
Room 1205**

Ovid Technologies invites you to lunch while you learn more about Ovid Full Text. Released in December 1995, Ovid's Core Biomedical Collection is joined in 1996 by its companion product, Ovid's Core Biomedical Collection II. Enhancing the fifteen bioscience journals offered in CBC I, CBC II includes *The Archives of Internal Medicine*, *The American Journal of Cardiology*, *Journal of Cardiology*, and twelve additional publications. Join us for a demonstration and discussion of these and other full-text collections planned for release by Ovid in 1996.

**Research Information
Systems****Room 2214**

Manage current and historical reference data using reprint file management software. Reference Update provides an easy way to scan newly published life science tables of contents and produce a reading list or reprint request cards. Selected references from Reference Update are seamlessly imported into Reference Manager for extended management and use in automating bibliography generation.

**SilverPlatter Information, Inc.
Room 2210 A**

Customize your own interface with SilverPlatter's Search Advisor! Join us for a complimentary lunch session in which you will learn how this exciting new tool can help you create scripts which will enable your end users to achieve accurate and professional search results.

1:00 P.M.-2:30 P.M.

**Poster Session/Show Me!
Presentations****Exhibit Hall A**

2:30 P.M.-4:00 P.M.

**Plenary Session III
Music Hall**

Introduction:

Susan Russell Lessick, Head, Research and Instructional Services, Science Library, University of California, Irvine

**"High Noon in Cyberspace: Showdown
at the Copyright Corral"**

Laura (Lolly) D. Gasaway, Ph.D.,
Director of the Law Library and
Professor of Law, University of
North Carolina at Chapel Hill
Jessica D. Litman, Ph.D., Professor of
Law, Wayne State University School
of Law, Detroit, MI
Robert L. Oakley, Ph.D., Director of
the Law Library and Professor of
Law, Georgetown University Law
Center, Washington, DC

4:00 P.M.-4:30 P.M.

**Coffee Break
Exhibit Hall A**

4:15 P.M.-6:00 P.M.

**MLANET Task Force
Room 4203 B****Section Programming IV****Chiropractic Libraries
Section****Room 1203 A****"Alternative Health Care"**

Moderator:

Marcia M. Thomas, Library Director,
Ruth R. Cleveland Memorial
Library, Cleveland Chiropractic
College, Kansas City, MO

Speaker:

*"Alternative Health Care: Frontier or
Fraud"*

John H. Renner, M.D., Consumer
Health Information Research
Institute, Kansas City, MO

*Questions and Answers***Consumer and Patient Health
Information, Hospital
Libraries, and Nursing and
Allied Health Resources
Sections****Room 1205****"Off the Beaten Path: Exploring New
Roles and Services"**

Moderator:

Bonnie R. Chadbourne, Washington
Library Network, Lacey

Speakers:

(4:30 P.M.-4:50 P.M.)

*"Impact of Consumer Health Information
by Libraries: The Delaware Experience"*

Victoria Pifalo, Assistant Health
Sciences Librarian; Sue Hollander,
Assistant Health Sciences Librarian;
Cynthia Henderson, Health
Sciences Librarian, University of
Chicago; Pat DeSalvo, Consumer
Health Librarian; Gail P. Gill,
Director of Library Sciences,
Delaware Academy of Medicine,
Wilmington

(4:50 P.M.-5:05 P.M.)

*"Assessing the Readability and Cultural
Content of Consumer Health Materials"*

Lynda M. Baker, Ph.D., Assistant
Professor, Library and Information
Science Program; Feleta L. Wilson,
Ph.D., Assistant Professor, College

TUESDAY, JUNE 4, CONTINUED

4:30 P.M.-6:00 P.M.

Section Programming IV, continued

of Nursing, Wayne State University, Detroit, MI; Marge Krds, Manager, Health Sciences Library, Bronson Methodist Hospital, Kalamazoo, MI

(5:05 P.M.-5:20 P.M.)

"Enhancing the Medical Library's Collection: Consumer Health and Patient Education Needs and How to Fill Them"

Janet Coggan, Assistant University Librarian, Health Sciences Center Library, University of Florida, Gainesville

(5:20 P.M.-5:35 P.M.)

"Ohio Valley Community Health Information Network: A Regional Electronic Consumer Health Information Network"

Roger Guard, Director, Academic Information Technology and Libraries; Doris Haag, Director, Nursing and Health Library; Birsan Kaya, Head, Information Management and Systems; Stephen Marine, Associate Director; Leslie Schick, Associate Director, University of Cincinnati Medical Center Libraries; Steve Shoemaker, Tri-State OnLine; Gaylene Tsipis, R.Ph., OCPS, Associate Director, Cincinnati Drug and Poison Center, Cincinnati, OH

(5:35 P.M.-5:50 P.M.)

"Staking a Claim for Consumer Health Information: Striking it Rich with Three Working Models"

Kay McCall, Librarian, Body Talk Information Center; Karen Grandage, Education Services Coordinator; Jonathan Lord, OnLine Services Coordinator, Claude Moore Health Sciences Library; Janice Kaplan, Director; Kelly Taylor, Information Coordinator, Health Sciences Libraries, Hartford Hospital, Hartford, CT

Educational Media and Technologies Section

Room 1201

"Style and Substance: Establishing a Presence on the World Wide Web"

Moderator:

Marlene Smith, Manager, Medical Education Media Center, University of Missouri at Kansas City School of Medicine

Speakers:

"Style: Leveraging the Medical Cognition/Mix in a WWW Interface"

Charles J. Greenberg, Ed.M., Head, Information Services, Augustus C. Long Health Sciences Library, Columbia University, New York, NY

"Substance: Managing Content on the Internet"

Eric H. Schnell, Head, Automated Services, Prior Health Sciences Library, Ohio State University, Columbus

Library Research and Public Services Sections

Room 4202 A and B

"Using Scientific Evidence to Improve Public Services in the New Information Frontier"

Moderator:

Phyllis S. Lansing, Health Sciences Library, University of Maryland at Baltimore

Speakers:

(4:35 P.M.-4:50 P.M.)

"Identifying and Assessing Client Needs in a New Facility"

Mori Lou Higa, Manager, North Campus Library; Mitchel Walters, Manager, Research Unit, Library, University of Texas Southwestern Medical Center at Dallas

(4:50 P.M.-5:05 P.M.)

"Information Needs in Community-Based Practice and Educational Setting: A Pilot Study"

Carol G. Jenkins, Director, Health Sciences Library; Keith W. Cogdill, Research Assistant; Charles P. Friedman, Ph.D., Director, Office of Educational Development, School of Medicine; Michael C. Sharp, M.D., Director, Office of Community Medical Education, School of Medicine, University of North Carolina at Chapel Hill

(5:05 P.M.-5:20 P.M.)

"Information Seeking Behavior of Health Sciences Faculty: The Impact of New Information Technologies"

Karen L. Curtis, Assistant Information Services Librarian, Library of the Health Sciences; Ann C. Weller, Deputy Director, Library of the Health Sciences; Julie M. Hurd, Ph.D., Science Librarian, University Library, University of Illinois, Chicago

(5:20 P.M.-5:35 P.M.)

"SC/M.L.S. Journal Usage Study"

Cheryl Rae Dee, Ph.D., Watson Clinic, FL; Jocelyn Rankin, Ph.D., Mercer University School of Medicine, Macon, GA; Carol Burns, Emory University, Atlanta, GA; Lynn Fortney, EBSCO Information Services, AL; Joy Harriman, Mobile Infirmary Medical Center, AL; Jett McCann, EBSCO Subscription Services, Birmingham, AL; Karen Warren, University of South Carolina School of Medicine, Columbia

(5:35 P.M.-5:50 P.M.)

"Library Participation in the Problem-Based Learning Curricula of Medical Schools: Perceptions of Associate Deans and Library Directors"

David S. Ginn, Director, Alumni Medical Library, Boston University Medical Center, Boston, MA

Medical Informatics Section

Room 1203 C

"Recent Advances in Health Sciences Informatics"

Moderator:

Kellie N. Kaneshiro, Senior Reference Librarian, Ruth Lilly Medical Library, Indiana University School of Medicine, Indianapolis

Speakers:

(4:35 P.M.-4:50 P.M.)

"Conceptual Models of Organizing Library-Based Information: What Do Web Pages Tell Us?"

Daniel C. Barkey, Head of Information Systems; and James Shedlock, Director, Galter Health Sciences Library, Northwestern University, Evanston, IL

TUESDAY, JUNE 4, CONTINUED

4:30 P.M.-6:00 P.M.

**Section Programming IV,
continued**

(4:35 P.M.-5:05 P.M.)

"Libraries as Publishers on the World Wide Web"

Karen Butter, Deputy Director; Robin Chandler, Head of Archives and Special Collections; Peter Brantley, Ph.D., Director, Academic Information Systems, Library and Center for Knowledge Management, University of California, San Francisco

(5:05 P.M.-5:20 P.M.)

"Early Adopters of Digital Library Technology: A Critical Incident Study of Red Sage Users"

David N. King, Ph.D., Special Assistant for Informatics Education, Library and Center for Knowledge Management, University of California, San Francisco

(5:05 P.M.-5:20 P.M.)

"Digital Libraries: A First Step Toward User Evaluation"

Steven F. Ostrem, Librarian, Virtual Hospital Project, Department of Radiology; George R. Bergus, M.D., Assistant Professor, Department of Family Practice; Jeffrey R. Galvin, M.D., Associate Professor, Department of Radiology; Donna M. D'Alessandro, M.D., Assistant Professor, Department of Pediatrics; William E. Erkonen, M.D., Associate Professor, Department of Radiology, College of Medicine, University of Iowa, Iowa City

(5:35 P.M.-5:50 P.M.)

"Using the UMLS Knowledge Source Server for Discourse Processing"

P. Zoë Stavri, Ph.D., Informatics Fellow, Cognitive Science Branch, National Library of Medicine, Bethesda, MD

**Medical Library Education
and Public Services
Sections**

Room 1202 B

"Skills for the Frontier: Training of the Professionals from Theory to Reality"

Moderator:

Gale A. Dutcher, Special Assistant to the Associate Director, Specialized

Information Services, National Library of Medicine, Bethesda, MD

Panelists:

(4:40 P.M.-5:05 P.M.)

"Theory"

Ellen Gay Detlefsen, Associate Professor, School of Library and Information Science, University of Pittsburgh, PA

(5:05 P.M.-5:35 P.M.)

"Reality"

Craig Mulder, Health Sciences Librarian, Michigan State University, East Lansing; M. J. Tooley, Assistant Director for Information and Instructional Services, Health Sciences Library, University of Maryland at Baltimore; Gail A. Yokote, Associate Biomedical Librarian, Louise M. Darling Biomedical Library, University of California, Los Angeles

(5:35 P.M.-6:00 P.M.)

Discussion and Questions

**Medical School Libraries
Section**

Room 4201 A and B

"Cultivating the Frontier: The Fruits of Inter-Institutional Partnerships"

Moderator:

Henry L. Lemkau, Jr., J.S., Director and Chairman, Louis Calder Memorial Library and Biomedical Communications, School of Medicine, University of Miami, FL

(4:30 P.M.-4:45 P.M.)

"Partnerships: Introduction and Overview"

Henry L. Lemkau, Jr., J.S., Director and Chairman, Louis Calder Memorial Library and Biomedical Communications, School of Medicine, University of Miami, FL

Speakers:

(4:45 P.M.-5:00 P.M.)

"Partnerships 2000: Creating the Virtual Library"

Phyllis C. Self, Ph.D., Virginia Commonwealth University, University Library Services, Assistant Director for Health Sciences User Services and Head, Tompkins-McCaw Library, Medical College of Virginia, Richmond

(5:00 P.M.-5:15 P.M.)

"Common Ground: The HealthWeb Project as a Model for Internet Collaboration"

Patricia M. Redman, Head of Information Services, Alfred Taubman Medical Library, University of Michigan, Ann Arbor; Julia A. Kelly, Reference Librarian, Biomedical Library, University of Minnesota, Minneapolis; Eric D. Albright, Collection Development and Special Collections Librarian, Galter Health Sciences Library, Northwestern University, Evanston, IL; P. F. Anderson, Media Librarian, Galter Health Sciences Library, Northwestern University, Evanston, IL; Craig Mulder, Health Sciences Librarian, Human Health Information Services Library, Michigan State University, East Lansing; Eric H. Schnell, Head, Automated Services, Prior Health Sciences Library, Ohio State University, Columbus

(5:15 P.M.-5:30 P.M.)

"VTMEDNET: A Vehicle Promoting the Research Feedback Loop"

Julie J. McGowan, Ph.D.; Richard Galbraith, M.D.; Susan Schoenfeld, Vermont Initiative for Rural Health Informatics and Telemedicine, Dana Medical Library and Clinical Research Center, College of Medicine, University of Vermont and Vermont Department of Health, Burlington

(5:30 P.M.-5:45 P.M.)

"Sharing Health-Related OnLine Resources among Diverse and Geographically Distant Institutions"

Jeanette C. McCray, Associate Director, Arizona Health Sciences Library, University of Arizona, Tucson, and Chair, Technical Committee, Arizona Information Network; Krisellen Maloney, Head of Systems, Arizona Health Sciences Library, University of Arizona, and Arizona and Technical Liaison, Arizona Information Network, Tucson

(5:45 P.M.-6:00 P.M.)

Questions and Answers

TUESDAY, JUNE 4, CONTINUED

4:30 P.M.-6:00 P.M.

Section Programming IV, continued

National Program Committee and Section Council
Room 1202 A

"Forging New Paths for the Electronic Library"

Moderator:

N. J. Wolfe, Associate Director, Ehrman Medical Library, New York University Medical Center, New York

(4:35 P.M.-4:50 P.M.)

"New Roles for Librarians: Forging Partnerships in the Medical Center"

Shelley A. Bader, Ed.D., Director, Educational Resources; Laurie L. Thompson, Deputy Director; and Anne M. Linton, Associate Director, Himmelfarb Health Sciences Library, George Washington University Medical Center, Washington, DC

(4:50 P.M.-5:05 P.M.)

"Revisiting Library Pathfinders in the Internet Environment"

M. Emily Fang, Information Services Librarian, The Library and Center for Knowledge Management, University of California, San Francisco

(5:05 P.M.-5:20 P.M.)

"Think Twice: Building an Electronic Classroom in Technological Quicksand"

Susan J. Feinglos, Director; Julie A. Van Dyke, Head, Learning Resources Services; Scott Garrison, Systems Librarian; Sarah I. Wardell, Systems Manager; Dennis W. Rowe, Network Manager; Patricia L. Thibodeau, Associate Director, Medical Center Library, Duke University, Durham, NC

(5:20 P.M.-5:35 P.M.)

"How to Manage a Virtual Reference Desk"

Diane L. Fishman, Manager, Reference and Information Management Services, Health Sciences Library, University of Maryland at Baltimore

(5:35 P.M.-5:50 P.M.)

"The Electronic Circuit Rider: Meeting Tomorrow's Challenges Today"

Jeanene Light, Assistant Library Professor; Donna L. O'Malley, Associate Library Professor; Carole Hughes, Ph.D., Assistant Library Professor; Robert Sekerak, Associate Library Professor; Julie J. McGowan, Ph.D., Director, Dana Medical Library, University of Vermont, Burlington

Relevant Issues Section and Lesbian/Gay/Bisexual Health Sciences Librarians SIG

Room 1204 B

"Out at Work"

(4:30 P.M.-4:40 P.M.)

Moderator:

Denis Gaffney, Collection Management Librarian, Medical Research Library, SUNY Health Sciences Center, Brooklyn, NY

(4:40 P.M.-4:55 P.M.)

"The Struggle for Domestic Partnership Benefits"

(5:00 P.M.-5:15 P.M.)

"Supervising the Lesbian/Gay/Bisexual Employee"

(5:20 P.M.-5:35 P.M.)

"Lesbian/Gay/Bisexual Participation in Cultural Awareness/Diversity Programs at Work"

(5:35 P.M.-6:00 P.M.)

Questions and Comments

Late-Breaking Topics Session
(See *The Frontier Express* or the *MLA '96 Web pages* for details.)

Room 4203 A

7:00 P.M.-10:00 P.M.

Frontier Celebration
Steamboat Arabia

WEDNESDAY, JUNE 5

7:00 A.M.-9:00 A.M.

Centennial Coordinating Committee

Benton A, Hyatt Regency

Exchange Advisory Committee

Empire B, Hyatt Regency

Membership Committee

Empire A, Hyatt Regency

Publications Committee

Mission, Westin Crown Center

8:00 A.M.-9:00 A.M.

Exhibitors' Breakfast
Room 4100 A

8:00 A.M.-10:00 A.M.

Hospital Libraries Section Breakfast

Room 4100 B

SIG Business Meetings

Lesbian/Gay/Bisexual Health Sciences Librarians SIG

Room 2207

Vision Science SIG

Room 2204

8:00 A.M.-9:30 A.M.

Legislative Update
Room 1201

Technical Services Section Planning Meeting

Room 2205

Section Business Meetings

Educational Media and Technologies

Room 2206

Medical Library Education

Room 2215

Relevant Issues

Room 1202

8:30 A.M.-10:30 A.M.

Continuing Education Committee

Room 2211

10:00 A.M.-11:00 A.M.

Farewell Brunch and Closing of Exhibits
Exhibit Hall A

WEDNESDAY, JUNE 5, CONTINUED

11:00 A.M.-12:30 P.M.

Plenary Session IV
Music Hall

**The John P. McGovern
Lecture**

Introduction:

Julia Sollenberger, Assistant Director,
Edward G. Miner Library, Univer-
sity of Rochester Medical Center,
NY

**"The Virtual Hospital: The Library,
the Computer, and the Appren-
tice"**

Michael P. D'Alessandro, M.D.,
Associate Professor, Department of
Radiology, Univeristy of Iowa
College of Medicine, Iowa City
Jeffrey R. Galvin, M.D., Director of the
Virtual Hospital and Associate
Professor of Radiology, College of
Medicine, University of Iowa, Iowa
City

12:30 P.M.-3:00 P.M.

**Hospital Libraries Section
Executive Board II**
Room 2204

1:00 P.M.-2:00 P.M.

**Joint MLA/AMIA Board
Meeting**
Liberty, Westin Crown Center

1:00 P.M.-5:00 P.M.

**Continuing Education
Courses**

(See pages 15-16 for room assignments.)

1:30 P.M.-5:00 P.M.

**Continuing Education
Committee**
Room 2211

2:00 P.M.-4:00 P.M.

Section Council
Room 2210 A

2:00 P.M.-5:00 P.M.

Chapter Council
Room 2210 B

THURSDAY, JUNE 6

8:00 A.M.-5:00 P.M.

**Continuing Education
Committee**

The Board Room, Westin Crown Center

8:30 A.M.-5:30 P.M.

**Joint MLA/AMIA Telemedicine
Symposium**

Atlanta Ballroom, Hyatt Regency

SATURDAY, JUNE 1

1:00 P.M.-5:00 P.M.

Ovid Technologies, Inc.
Empire A and B, Hyatt Regency

MONDAY, JUNE 3

10:30 A.M.-NOON

Ameritech Library Services
Product Update
Room 4100 A

Ovid Technologies
Room 2210 B

3:30 P.M.-6:00 P.M.

Association for Academic Health
Sciences Libraries (AAHSL)
Board Meeting
Executive Board Room, Hyatt Regency

4:00 P.M.-5:00 P.M.

National Library of Medicine
Room 1203 B

4:00 P.M.-6:00 P.M.

Mid-Atlantic Chapter
Room 2210 C


Ovid Technologies, Inc.
Empire B and C, Hyatt Regency

Program Committee, Southern
Chapter
Room 2211

Serhold Coordinators
Room 2100 B

SilverPlatter Information
Shawnee Mission Room, Westin Crown
Center

South Central Chapter
Room 4203 A



For answers to your questions about a broad array of health issues, including:

Death and dying; Ethics and pain management; Class inequality in health care; Reproductive technologies; Public and private sector health care delivery; Perceptions of AIDS risk —

take a closer look at **sociological abstracts (sa)** and its subfile, **Social Planning/Policy & Development Abstracts (SOPODA)**.

For 42 years we've played a major role in disseminating information about health and medicine as social phenomena.

sa and **SOPODA** provide global perspectives — covering journals from more than 35 coun-

tries, plus abstracts of relevant books and conference papers.

Our databases are available on the page; on CD; on mag tape; online; and even on the Net.

When the scope of your research extends beyond traditional sources, consult **sa** and **SOPODA** and add a valuable new dimension to your base of health sciences information.



sociological abstracts, inc.

P.O. Box 22206 San Diego, CA 92192-0206

619/695-8803 Fax 695-0416 • internet socio@cerfnet.com

Visit us at
Booth 220

The SAI family of services: Sociological Abstracts (SA) • Social Planning/Policy & Development Abstracts (SOPODA) • Linguistics and Language Behavior Abstracts (LLBA) • sociofile (SA and SOPODA on CD-ROM) — Products are available in print; online from Knight-Ridder, DIMDI, OCLC, and Ovid; on CD-ROM from SilverPlatter, EBSCO and Ovid; on magnetic tape via SAI direct. Document delivery available via SOCIOLOGY*Express; 800/313-9966; 415/259-5013; Fax 415/259-5058; email: socabs@ebscodoc.com

Stop by Island C



**Any Information.
Any Platform.
Anywhere in the world.
Any Questions?**

HUNDREDS OF DATABASES TO CHOOSE FROM

SilverPlatter offers more than 235 databases, on topics from accounting to zoology, from some of the world's most respected information providers. Our databases cover hundreds of thousands of the world's publications, studies and patents, all designed to meet your research needs.

WORK FROM THE PLATFORM OF YOUR CHOICE

Our proven SPIRS search and retrieval software allows you to access comprehensive research information from your existing platform, whether it's Windows, Macintosh, DOS, UNIX — even the Internet. Our new WinSPIRS software for Windows lets you search full text, bibliographic databases and tables of contents. And just one click of the mouse provides seamless searching across multiple databases.

CD-ROM OR INTERNET ACCESS

You can choose from our original subscription option, CD-ROM, which remains the most popular method for accessing information.

Or use our Internet Subscription Service, which offers greater flexibility for access, use and storage. Using a full connection to the Internet, you can search from any location from your choice of platform with fully functional clients. And our latest retrieval client, WebSPIRS, provides the same searching experience from any forms-capable browser within the ERL environment.

Only SilverPlatter gives you true client/server architecture with LAN, WAN or Internet access with our award-winning ERL (Electronic Reference Library) Technology. ERL maximizes your network's efficiency for optimal performance without compromising the full functionality of the retrieval clients.

CALL SILVERPLATTER TODAY

To receive the new 1996 SilverPlatter Directory of products and services, call SilverPlatter Information at 800-343-0064.

SilverPlatter Information, Inc.
100 River Ridge Drive, Norwood, MA 02062

SILVERPLATTER MEDICAL DATABASES

Health Reference Center
Health & Drug Information
Library
MEDLINE

EMBASE
Pharmaceutical News Index*
MDX Health Digest
Current Contents Search
CAB HEALTH
SEC: Health, Pharmaceuticals,
& Biotech

Iowa Drug Information
Service
AIDSLINE
CANCER-CD
Dissertation Abstracts
CINAHL-CD
IARCancer Disc

HealthPLAN-CD
Reactions Database
MSDS
PsycINFO®
**Plus numerous
others...**



Please be sure to attend our Lunch and Learn workshops—
where a complimentary lunch buffet will be served.

► **ERL Technology**, Sunday 12:30-1:30 ► **Search Advisor**, Tuesday 12:30-1:30
And stop by Island C to experience our latest technologies in action!

The following posters will be on display beginning Saturday, June 1, when the exhibits open in the *Hall of Exhibits at the Kansas City Convention Center*. Posters will be staffed by their presenters Sunday, June 2, from 12:30 P.M. to 2:00 P.M. and Tuesday, June 4, from 1:00 P.M. to 2:30 P.M. They will remain on display unattended during exhibit hours (see page 2) until Tuesday, June 4. See *Abstracts* booklet for descriptions.

Forging Ahead through Research Results

Sponsored by the Library Research Section

1. **"Solving Problems through Research: A Document Delivery Case Study"**

Kathryn S. Connell, Manager, Document Delivery Services; Mitchel Walters, Manager, Research Unit; Heather Perkins, Assistant Manager, Document Delivery Services; Jeff Perkins, Acquisitions Specialist; Mike Paxton, Information Desk Specialist, University of Texas Southwestern Medical Center at Dallas Library

2. **"Does the Proximity of an Information Desk Affect the Questions Received at the Reference Desk?"**

Gwynneth T. Heaton, Director of Library Outreach, Roberts Library, University of Toronto, Ontario, Canada

3. **"Questions Asked and Answered in Community-Based Practice and Educational Settings: Preliminary Results"**

Carol G. Jenkins, Health Sciences Library; Charles P. Friedman, Ph.D., School of Medicine; Michael C. Sharp, M.D., School of Medicine; Keith W. Cogdill, Research Assistant, University of North Carolina at Chapel Hill

4. **"The Cost of Monographic Cataloging: Two Methods of Calculation"**

Bill Maina, Information Resources Development Librarian; Mitchel Walters, Research Manager, University of Texas Southwestern Medical Center at Dallas Library

5. **"A Comparison of the Durability of Two Methods of Journal Binding"**

Mitchel Walters, Research Manager; Eric Zeidler, Research Assistant, University of Texas Southwestern Medical Center at Dallas Library

Meeting the Needs of Patient/Consumer Health Requests: Model Programs

Sponsored by the Relevant Issues Section, the Consumer and Patient Health Information Section, and the Outreach SIG

1. **"Partners in Information: The Collaboration between the National Library of Medicine and the Health Information Center of the Wheaton Regional Library"**

Lisa M. Boyd, Outreach Coordinator, National Network of Libraries of Medicine, Southeastern Atlantic Region, Baltimore, MD; Elaine Barkley, Susan Unger, Health Information Librarians, Health Information Center, Wheaton Regional Library, MD

2. **"Overcoming Challenges to the Delivery of HIV/AIDS Information within the Community"**

Linda A. Draper, Librarian Coordinator, Detroit Community AIDS Library; Michele S. Klein, Manager, Library Services, Children's Hospital of Michigan, Detroit; Ellen B. Marks, Director; Sandra I. Martin, Assistant Director; Keir Reavie, Public Services Librarian; Wendy Gang Wu, Public Services Librarian; Vera P. Shiffman Medical Library, Wayne State University, Detroit, MI

3. **"Developing a Web Page of Alternative Medicine Sites"**

Fred Heidenreich, Head of Reference Services; Catherine Wolfson, Reference Librarian, Arizona Health Sciences Library, University of Arizona, Tucson

4. **"Development of a Family Library Using a PDCA Model for Improving Organizational Performance"**

Claire Keneally, Director of Professional Educational Resources; Bethanne Demas, R.N., O.N.C., Cerebral Palsy Nurse Coordinator, Shriners Hospital for Crippled Children, Tampa, FL

5. **"HIV/AIDS Outreach: An Information Partnership"**

Mona H. Thiss, Southside AHEC Librarian; Ronald A. Banks, Outreach Services Manager, Tompkins McCaw Library, Medical College of Virginia, Virginia Commonwealth University, Richmond

6. **"Developing an Alternative Medicine Resource through International Collaboration"**

Wendy Gang Wu, Public Services Librarian; Vera P. Shiffman Medical Library, Wayne State University, Detroit, MI; Jie Li, Information Services Librarian, Biomedical Library, University of South Alabama, Mobile; Ellen B. Marks, Director; Vera P. Shiffman Medical Library, Wayne State University, Detroit, MI; Weiyu Fan, Information Services Librarian, Department of Information Services, Institute of Chinese Traditional Medicine, Beijing, P.R.C.

Show Me! Electronic Demonstrations

1. **"The Ohio Valley Community Health Information Network"**

Linda D. Behen, Information Services Librarian; Karen Ruud Marsh, Information Services Librarian; Angela Myatt, Information Services Librarian; Leslie Schick, Associate Director; Kenneth Wainwright, Media Specialist; Victoria Young Whipple, Information Services Librarian, Medical Center Libraries, University of Cincinnati, OH

2. **"The ABC of HTML: Write Your First World Wide Web Pages"**

Alain Besson, Ph.D., Medical Systems Librarian, St. Bartholomew's and the Royal London Hospital School of Medicine and Dentistry, London, England; Roxanna Tovrea, Director, Iowa Hospitals and Health Systems Library, Des Moines

Please visit Ovid at the MLA Conference Booth # 109 – 115 !

Natural Selection



The more natural the process, the more successful the results. That's the idea behind Ovid's searching tools. They intelligently enable you to extract the maximum information from our select collection of databases because they emulate the way you think and pursue information. Ovid software was designed by professional searchers who are thoroughly familiar with database research tools and all the available ways to accomplish bibliographic and full-text research. Regardless of your skill level or computer platform, Ovid uses the same friendly interface. The result: we're putting as little as possible between people and information.

To get an Ovid demo disc, sample Ovid Online, or get answers to your questions about Ovid research tools, call us toll-free at **1 800 950 2035** or log on via Internet at <http://www.ovid.com>.



O V I D

PRODUCTS OVID CD-ROM / OVID ONLINE / OVID NETWORKS / OVID CLIENT/SERVER / OVID FULL TEXT
AVAILABLE FOR DOS / WINDOWS / UNIX / WORLD WIDE WEB

Show Me! Electronic Demonstrations, continued

3. **"Advancing and Exploring the Information Frontier: Services of the National Institutes of Health Library"**
Candace Cupps; Kate Oliver; Mary Savagner; Karen Smith; Nancy Terry, Information and Education Services, National Institutes of Health Library, Bethesda, MD
4. **"DHNet: An Electronic Research Collaboratory and Knowledgebase"**
Michael D. Hamlin, Ph.D., Director, Education Services, Academic Information Services and Research; Elizabeth R. Warner, Education Services Librarian; Jane L. Forrest, RDH, Ed.D., Director, National Center for Dental Hygiene Research; Thomas Jefferson University, Philadelphia, PA
5. **"Using the World Wide Web as an Instructional Tool"**
Patricia Hinegardner, Information Specialist, Health Sciences Library; Miriam Jaffe, Computer Specialist, Academic Computing and Health Informatics, University of Maryland at Baltimore
6. **"Successful Transitions-From Slide Tape to Multimedia Courseware"**
Jacintha Kompella, Curriculum Support Specialist; Michael J. London, Health Sciences Library, University of North Carolina at Chapel Hill
7. **"PDQ-3D: Navigating an Oncology Knowledge Source Visually"**
Stephanie Lipow, Information Specialist; David Sherertz; William Cole; Mark Tuttle, Lexical Technology, Inc., Alameda, CA; Lawrence Fagan; Robert Carlson, Section on Medical Informatics, Stanford University, Stanford, CA

Show Me! Print Posters

1. **"Developing the Institution's Web and Its Usage: The Diverse Roles of the Academic Health Sciences Library"**
Linda Azen, Information Specialist; Janis F. Brown, Associate Director, Educational Resources; Melissa L. Just, Information Specialist; Alice K. Kawakami, Information Specialist, Norris Medical Library, University of Southern California, Los Angeles
2. **"Strengthening Partnerships: An Author Recognition Celebration"**
Luiza Balthazar, Head Information Processing; Diana Cunningham, Director, Medical Sciences Library, New York Medical College, Valhalla
3. **"Breaking Down Barriers: The Electronic Primary Care Library"**
Elaine May Banner, Outreach Services Coordinator, The Claude Moore Health Sciences Library, University of Virginia, Charlottesville
4. **"A New Approach to Information Literacy Training for Residents"**
Sarah Towner Wright, Hospital Liaison Librarian; Karyn L. Pomerantz, User Education Librarian; Anne M. Linton, Associate Director, Information, Instructional, and Media Services, Himmelfarb Health Sciences Library; Shelley A. Bader, Ed.D., Director, Educational Resources, The George Washington University, Washington, DC

8. **"CyberRef: A Model for a Virtual Medical Reference Collection"**
Gerry McKiernan, Curator, CyberStacks Collection, Iowa State University, Ames
9. **"Compute Now: Facilitating Community-Based Medical Training"**
Lawrence W. Onsager, Library Director; Xuming Chi, Ph.D., Director of Instructional Technology, Kirksville College of Osteopathic Medicine, Kirksville, MO
10. **"Managing Interlibrary Loan Requests via the World Wide Web"**
Rick Ralston, Technical Services Librarian; Allan R. Barclay, Reference Librarian, Ruth Lilly Medical Library, School of Medicine, Indiana University, Indianapolis
11. **"Instructional Development: Responding to the Need for Computer-Based Curriculum Materials"**
Brenda L. Seago, Manager, Computer-Based Instruction Laboratory; Veronica Shuford, Instructional Developer; Chris L. Stephens, Applications Developer; Brian Hennessey, Applications Developer, School of Medicine, Medical College of Virginia, Virginia Commonwealth University, Richmond
12. **"Developing Relational Databases for Performance Support"**
Carol Sugg, Media Analyst, Health Sciences Library, University of North Carolina at Chapel Hill

5. **"Retractions and Corrections in Biomedical Journals—Creating Links in the Library's Collection"**
Kathy Faye Bilko, Library Technician, Health Sciences Library, Desert Samaritan Medical Center, Mesa, AZ
6. **"Space Redesign for the Small Hospital Library"**
Catherine Boss, Director; Charles H. Schlichter, M.D., Health Science Library, Elizabeth General Medical Center, Elizabeth, NJ; Doris Eaton, Medical Librarian, Schering-Plough Library of Medicine and Science, Union Hospital, Union, NJ
7. **"Rx: Cornell Medical Library's Electronic Suggestion Box"**
helen-ann brown [*sic*], Jacqueline L. Picciano, Jeanne Strausman, Patricia Tomasulo, Information Services Team Librarians, Samuel J. Wood Library/C.V. Starr Biomedical Information Center, Cornell University Medical College, New York, NY
8. **"GALILEO: Settling the Statewide Library Frontier"**
Holly Shipp Buchanan, Ed.D., Director of Libraries and Associate Professor; Jacquelyn H. Dennison, Head, Reference and Knowledge Services, Greenblatt Library, Medical College of Georgia, Augusta

Resources that Enhance your Patron's Practice and Education

Be sure to schedule time to visit the Scientific American booth at MLA. Ask one of our representatives to bring you up-to-date on all of our publishing programs.

- 1.** Scientific American *Medicine*, the classic three volume internal medicine loose-leaf service with monthly updates.
- 2.** SAM-CD® the full text of Scientific American *Medicine* and DISCOTEST II® on CD-ROM with graphics too! An almost instantaneous way to access information.
- 3.** Scientific American *Surgery*, an indispensable loose-leaf resource with quarterly updates. Published in cooperation with the American College of Surgeons.
- 4.** **NEW!** SAS-CD™ the full text of Scientific American *Surgery* on CD-ROM with graphics too! An almost instantaneous way to access information.
- 5.** The Cancer Journal From Scientific American is a peer-reviewed journal that highlights clinical studies evaluating state-of-the-art applications.

WE LOOK FORWARD TO SEEING YOU AT BOOTH #548.

**SCIENTIFIC
AMERICAN**

415 Madison Avenue, New York, NY 10017

1-800-545-0554

Show Me! Print Posters, continued

9. "Success Factors in Teaching Electronic Resources to Clinical Faculty"

Ann L. Carlson, Education Coordinator; C. Jean Jarosz, Education, Reference and Outreach Services Librarian, Oliver Ocasek Regional Medical Information Center, Northeastern Ohio Universities College of Medicine, Rootstown

10. "Creating the Future of Technical Services: Making Informed Choices through Data Collection and Analysis"

Esther Carrigan, Associate Director and Collection Services Manager, Medical Sciences Library, Texas A&M University, College Station

11. "Online Search Strategy Assistance: An Innovative Form of Distance Learning"

William A. Clintworth, Associate Director, Information Services; Janet L. Nelson, Head, Reference Section, Norris Medical Library, University of Southern California, Los Angeles

12. "Beyond HTML: Designing a Section Home Page"

Elizabeth Connor, Head, Information Services, UConn Health Center Library, Farmington, CT; Polin P. Lei, Reference Librarian, Arizona Health Sciences Library, University of Arizona, Tucson

13. "Genetics Information: Teaching, Searching, and Translating"

Len Davidson; Anne K. Seymour; Naomi C. Broering, Dahlgren Memorial Library, Georgetown University Medical Center, Washington, DC

14. "Internet Information Server Policies and Procedures: A Development Outline for the Information Manager"

Eric P. Delozier, Senior Assistant Librarian; Virginia A. Lingle, Associate Librarian for Cataloging and Serials, The George T. Harrell Library, The Milton S. Hershey Medical Center, The Pennsylvania State University, Hershey

15. "The Role of a Remote Storage Facility in the Virtual Library Age"

Marcia Epelbaum, Head of Access Services; Dan McCollum, Manager, Document Delivery and Medical Center North Library, Eskind Biomedical Library, Vanderbilt University Medical Center, Nashville, TN

16. "Online Resources to Support Your Research"

M. Emily Fang, Information Services Librarian, The Library and Center for Knowledge Management, University of California, San Francisco

17. "Reaching Out to Health Professionals in Texas"

Cindy Faries, Program Director; Beverley Shirley, Librarian, Texas Department of Health Library and Information Services Program, Austin

18. "Open 24 Hours and We Deliver"

Hannah M. Fisher, Reference Librarian; Marilyn McCarthy, Head of Access Services, Arizona Health Sciences Library, University of Arizona, Tucson

19. "Launching the Library into the Patient-Care Continuum"

Amy L. Frey, Health Sciences Library; Terrie M. Black, C.R.R.N., R.N., Rehabilitation Consultant, Hospital for Special Care, New Britain, CT

20. "Weaving a Medical Center Web: A Networking Adventure"

Scott Garrison, Systems Librarian; Sarah I. Wardell, Systems Manager; Linda J. Collins, Internet Resources Coordinator; Margaret M. Doggett, Reference Librarian; Medical Center Library, Duke University, Durham, NC

21. "A Dynamic Information System for a Small Library"

Nancy Gatlin, Library Director, Southern College of Optometry Library, Memphis, TN

22. "Using Focus Groups to Assess the Impact of Grateful Med on Nurses, Pharmacists and Other Health Professionals in Managed Care Settings"

Vicki L. Glasgow, Head, Biomedical Information Service; Dawn Shao, Reference/Bibliographer, Bio-Medical Library, University of Minnesota, Minneapolis

23. "Weaving the Web—Hospital by Hospital: Connecticut's Experience"

Jan Glover, Education Coordinator; Holly K. Grossetta Nardini, Internet Services Coordinator, Cushing/Whitney Medical Library, Yale University, New Haven, CT; Katherine Stemmer-Frumento, Chief, Library Services, Bridgeport Hospital, Bridgeport, CT

24. "Know Your Search Engine: A Formula for Success on the World Wide Web"

Fred Heidenreich, Head of Reference Services, Arizona Health Sciences Library, University of Arizona, Tucson

25. "Snapshot: The Typical Hospital Library in NN/LM Region 5"

Barbara J. Henry, Manager, Library Services, Scott & White Memorial Hospital, Temple, TX

26. "Who Ya Gonna Call? Answers to Frequently Asked Questions about the Organization and Access to Materials in the Arizona Health Sciences Library Collections"

Mary Holcomb, Cataloging Librarian; Michael Holcomb, Systems Programmer; Linda Williams, Head, Technical Services, Arizona Health Sciences Library, University of Arizona, Tucson

27. "Using Standard Bibliographic Principles and Taxonomic Structures to Organize Biomedical Internet Resources: HIV/AIDS as a Model"

Jeffrey T. Huber, Ph.D., Research Information Scientist; Mary L. Gillaspay, Information and Education Services Librarian; Nunzia B. Giuse, M.D., Director, Active Digital Library, Eskind Biomedical Library, Vanderbilt University Medical Center, Nashville, TN

Stop by the **Doody Publishing** booth (#320)

Free!

for a free subscription to **Doody's Weekly**

Free!

E-mail Bulletin Service and a free demo-disc of

Free!

Doody's Annual on CD-ROM, 1996

Find out why hundreds of your colleagues call book review tools from Doody Publishing "absolutely essential."

This is a great chance to stop by **Booth #320** and learn about the variety of print and electronic resources we've developed specifically to meet the collection development and reference needs of health sciences librarians.

In fact, we're so confident we've designed a tool that will save you time and money, we're giving away free samples of our two newest services just for stopping by.

Our new **Weekly E-mail Bulletin** brings you information and reviews on

new books within weeks of their publication and only in specialty areas you specify. The average elapsed time from publication of a new book to its review in our **E-mail Bulletin** is *only ten weeks!*

Doody's Health Sciences Book Review Annual on CD-ROM, 1996 features the same comprehensive format as previous print editions, with the added advantages of a CD-ROM. Using our innovative search engine, you can quickly find virtually any book review or cataloging element imaginable. And **Doody's**

Annual on CD-ROM, 1996 includes the full contents of all prior print **Annuals**.

So don't miss **Booth #320**. It's an "absolutely essential" stop this year!



DOODY
PUBLISHING,
INC.

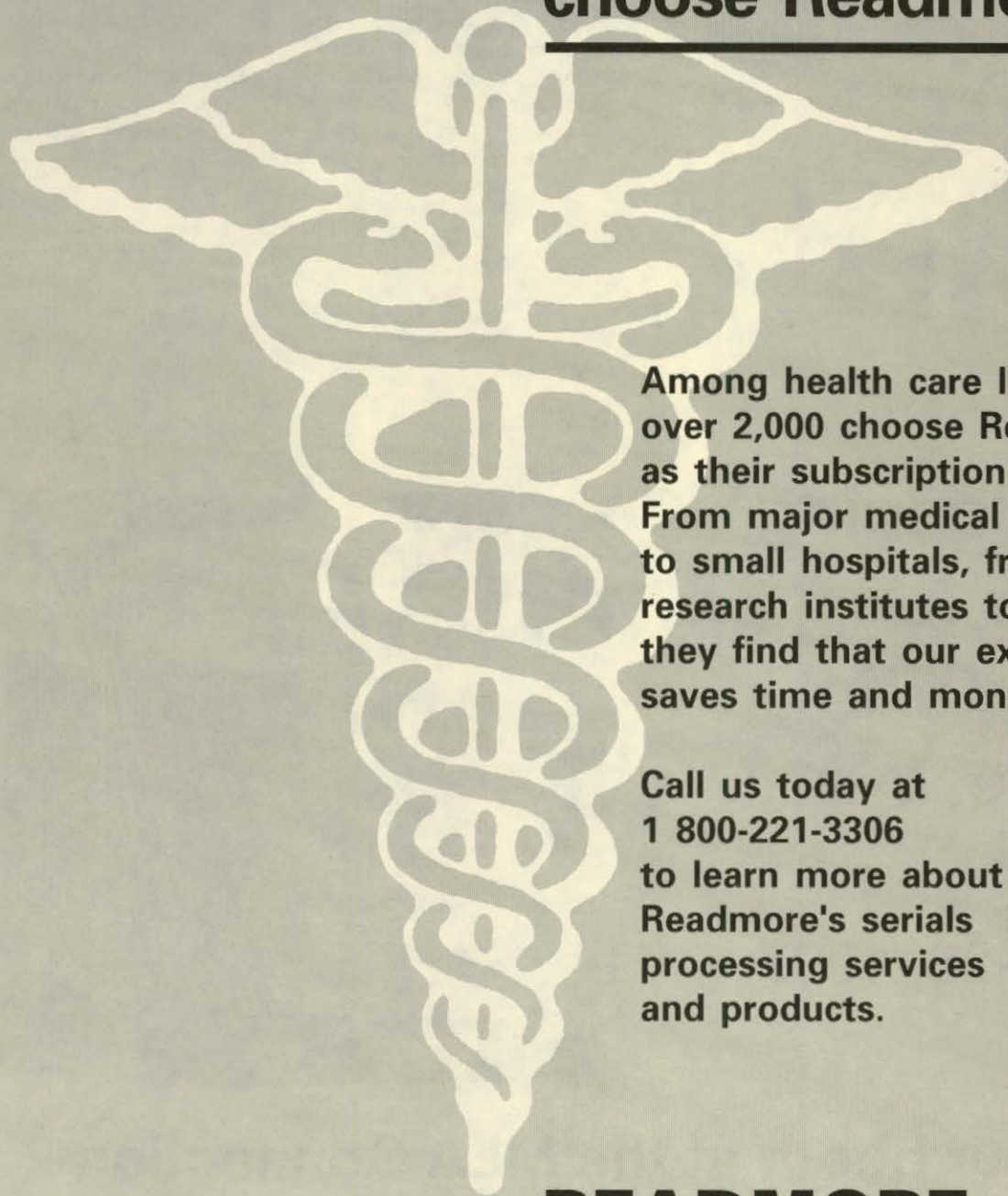
1145 Westgate, Suite 200 Oak Park, IL 60301 (800) 219-9500

E-mail doodypub@doody.com Website addresses www.doody.com and www.nursing.doody.com

Show Me! Print Posters, continued

28. **"Linking Rural Health Professionals to Biomedical Information: The West Virginia CONSULT Network"**
Linda Jackowitz, Director; D. Alex Yohn, Client Services Liaison; Patricia Riggie, Lead Systems Programmer/Analyst, West Virginia CONSULT, a service of Robert C. Byrd Health Sciences Center of West Virginia University, Morgantown
29. **"Information Problems for Library Orientation"**
Martha Z. Kirby, Coordinator, Queen Lane Library, Medical College of Pennsylvania and Hahnemann University, Philadelphia
30. **"An Electronic MLA Journal Club: Description and Evaluation of a Pilot Group"**
Jan LaBeause, Associate Director, Medical Library and LRC, Mercer University School of Medicine, Macon, GA; Natalie A. Schoch, Ph.D., Assistant Professor, College of Library and Information Services, University of Maryland at College Park
31. **"A Rediscovered Frontier: Site Visits to Libraries in Russia and the Czech Republic"**
Virginia A. Lingle, Associate Librarian for Cataloging and Serials, Associate Librarian for Cataloging and Serials, The George T. Harrell Library, The Milton S. Hershey Medical Center, The Pennsylvania State University, Hershey
32. **"Nursing Interventions Classification (NIC)"**
Kara Logsdon, Director, Patients' Library, University of Iowa Hospitals and Clinics, Iowa City; Hope Barton, Librarian, Hardin Library for the Health Sciences, University of Iowa, Iowa City
33. **"Cybermorphosis: The Evolution of the Columbia University Health Sciences Library Web Pages"**
Andrea B. Markinson, Information Technologies Reference Librarian; Susan Jacobson, Director, Augustus C. Long Health Sciences Library, Columbia University, New York, NY
34. **"Using Laptop Computers to Learn Evidence-Based Medicine Off-Campus"**
Jill Mayer, Outreach Librarian; Margaret Moore, Head, Education Services, Health Sciences Library, University of North Carolina at Chapel Hill
35. **"Merging Interlibrary Loan and Document Delivery: A Response to the Information Frontier"**
Beverly A. Murphy, Head, Reference Services; Alice Suzanne Jessup, Senior Library Assistant, Interlibrary Loan; Virginia Carden, Head, Circulation Services; Patricia L. Thibodeau, Associate Director; Susan J. Feinglos, Director; Medical Center Library, Duke University, Durham, NC
36. **"Design of an Electronic Support System for Part-Time and Student Library Staff"**
Cynthia L. Nicotera, George T. Harrell Library, The Milton S. Hershey Medical Center, The Pennsylvania State University, Hershey; Douglas J. Nicotera, Graduate Student, Training and Development, The Pennsylvania State University, Harrisburg
37. **"Problem-Based Learning: A Library Liaison Develops an Information Resource Packet"**
Janet A. Ohles, Outreach Librarian, Medical College of Pennsylvania and Hahnemann University Libraries, Philadelphia
38. **"Multi-Site Library Collection Management: Everybody Wins!"**
Karen Johnson Pochardt, Director, Dakota Midwest Cancer Institute; Frances Ellis Rice, Director, McKennan Hospital Library Services, Sioux Falls, SD
39. **"Moving to Remote Storage without Losing Access"**
Anne Prussing, Head, Collection Development and Technical Services; Beverly Renford, Head, Public Services, Biomedical Library, University of California San Diego, La Jolla
40. **"Evidence-Based Medicine and Bibliographic Instruction"**
Jeanne B. Sadlik, Coordinator of Information Management Education; Mary J. Klatt, Coordinator of Mediated Search Services, Medical Center Library, Loyola University of Chicago, Maywood, IL
41. **"Computer Literacy Survey: Responding to the Needs of Medical Students"**
Brenda L. Seago, Manager, Computer-Based Instruction Laboratory; Veronica Shuford, Instructional Developer; Ann Potter, Instructional Designer; Carol L. Hampton, Assistant Dean for Faculty and Instructional Development, School of Medicine, Medical College of Virginia, Virginia Commonwealth University, Richmond
42. **"DIAL Instruction"**
Phyllis C. Self, Ph.D., Head, Tompkins-McCaw Library; David A. Self, DIAL Librarian; Kristin Lacks, DIAL Pharmacist; Lynne Turman, Education Services Manager, Tompkins-McCaw Library, Medical College of Virginia, Virginia Commonwealth University, Richmond
43. **"Cross Functional Training of Staff for a New Information Desk Service"**
Christopher J. Shaffer, Resident Librarian and Visiting Instructor, Library of the Health Sciences, University of Illinois at Chicago
44. **"A Library Anywhere the User Wants It to Be: The Galter Health Sciences Library's Renovation and Expansion Project—Building a Library for the 21st Century"**
James Shedlock, Director; Daniel C. Barkey, Head of Information Systems; Faith Ross, Associate Director, Galter Health Sciences Library, Northwestern University, Chicago, IL
45. **"Bridging the Information Gap via the DeRoy Medical Library Home Page"**
Mia J. Sohn, Information Services/Systems Librarian; Carole M. Gilbert, Director of Library Services, Helen L. DeRoy Medical Library, Mission Health: Providence Hospital and Medical Centers, Southfield, MI
46. **"Connecting an Academic Medical Center to the Internet: A Collaborative Process"**
Patricia L. Thibodeau, Associate Director; Linda J. Collins, Internet Resources Coordinator; Beverly A. Murphy, Head, Reference Services; Scott Garrison, Systems Librarian; Susan J. Feinglos, Director, Medical Center Library, Duke University, Durham, NC

Why do 2,000 medical libraries choose Readmore?



Among health care libraries, over 2,000 choose Readmore as their subscription agency. From major medical schools to small hospitals, from research institutes to HMOs, they find that our expertise saves time and money.

Call us today at
1 800-221-3306
to learn more about
Readmore's serials
processing services
and products.

READMORE

Visit us at Island A

The agency of choice

Show Me! Print Posters, continued

47. "A Networking Model: The CLINPATH Network for VA Medical Centers"

Carol A. Vollmer, Information Resource Specialist, Quality Management Institute and Education Center, Veterans Health Administration, Durham, NC

48. "County Health Departments: Internet Makeover"

Linda Walton, Associate Director; Seana Hasson, Outreach Coordinator, National Network of Libraries of Medicine, Greater Midwest Region, Chicago, IL

49. "A Summer Knowledge Management Institute for Health Science Professionals"

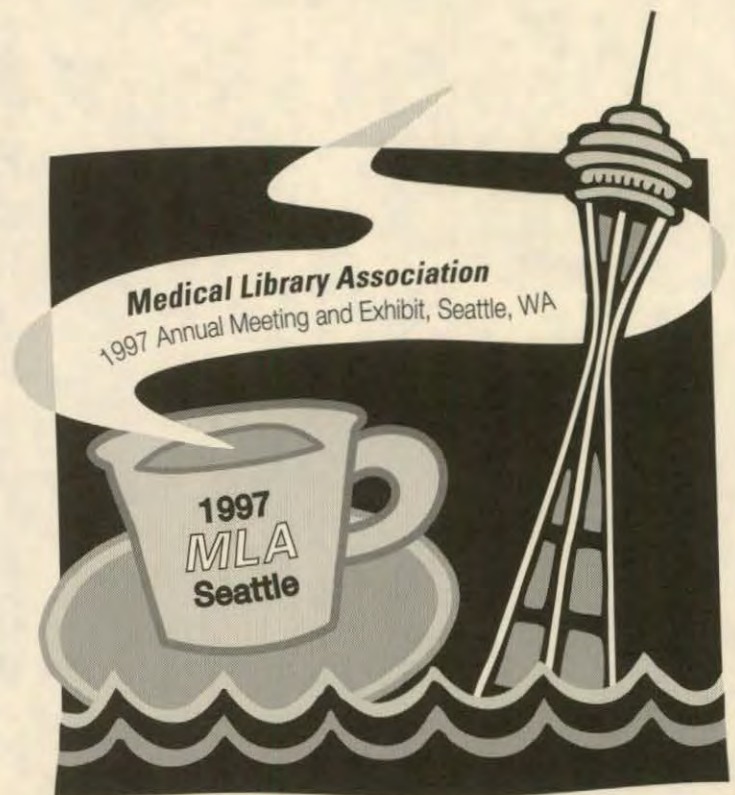
Elizabeth R. Warner, Education Services Librarian; Michael D. Hamlin, Ph.D., Director, Education Services, Academic Information Services and Research; Jane L. Forrest, RDH, Ed.D., Director, National Center for Dental Hygiene Research, Thomas Jefferson University, Philadelphia, PA

50. "The Internet as a Medium for Conducting Online Instruction"

Walter R. Wilkins, Assistant Health Sciences Librarian (Peoria), Library of the Health Sciences, University of Illinois at Chicago, Peoria; Rama Vishwanatham, Assistant Reference Librarian, Library of the Health Sciences, University of Illinois at Chicago; Tom Jevic, Electronic Services Librarian, University Library, University of Illinois at Chicago

**Start planning
now for
MLA '97 in
Seattle, WA.**

May 23–28, 1997



**Visit our booth at the MLA Connection
area in the Hall of Exhibits.**

Periodicals From American Psychiatric Press, Inc.

Academic Psychiatry

Journal of the American Association of Directors of Psychiatric Residency Training and the Association for Academic Psychiatry

Editor: Samuel J. Keith, M.D.
Deputy Editor: Paul C. Mohl, M.D.

ACADEMIC PSYCHIATRY

Volume 18, Number 4, Winter 1995

In This Issue

A Curriculum for Learning About American Indians and Alaska Natives in Psychiatry Residency Training

Psychiatric Education at a Veterans Affairs Medical Center

The Journal of the American Association of Directors of Psychiatric Residency Training and the Association for Academic Psychiatry

Academic Psychiatry publishes articles addressing education, research, and administration, as well as clinical, organizational, and economic issues relevant to the academic missions of departments of psychiatry. Overview articles present

empirical research and critical analyses of important topics in academic psychiatry. Other features include a new ideas section, questions and answers about academic psychiatry, commentaries, book and video reviews, educational abstracts, and letters to the editor.

ISSN: 1042-9670 • \$85 U.S. Individual/
\$135 U.S. Institution • Quarterly

The American Journal of Geriatric Psychiatry

Journal of the American Association for Geriatric Psychiatry

Editor: Gene D. Cohen, M.D., Ph.D.

The American Journal of Geriatric Psychiatry is a leading source of scientific and clinical

information for the rapidly developing field of geriatric psychiatry. Topics include the diagnosis and classification of the psychiatric disorders and mental health problems of later life, epidemiology and biologic correlates of mental health problems in older adults,

psychopharmacology and other somatic treatments in geriatric psychiatry, and innovative treatment strategies — including psychodynamic and other psychotherapeutic approaches — in the treatment of elderly patients.

ISSN: 1064-7481 • \$85 U.S. Individual/
\$135 U.S. Institution • Quarterly

The American Journal of Geriatric Psychiatry

Volume 13, Number 4, Winter 1995

In This Issue

The Driver With Domestic Violence: A Review of the Literature

Gender Abuse in the Elderly: A Research Agenda

Indirect Self-Destructive Behavior Among Elderly Patients in Nursing Homes: A Research Agenda

Journal of the American Association for Geriatric Psychiatry

The American Journal on Addictions

American Academy of Addiction Psychiatry

Editor: Sheldon I. Miller, M.D.
Associate Editors: Richard Frances, M.D.,
Marc Galanter, M.D.,
Edward J. Khantzian, M.D.

The American Journal on Addictions provides an authoritative source of new information on drug abuse and the addictions. This journal

features easy-to-apply clinical information from the top researchers and clinicians in the country, experts who understand the emotional and biological aspects of addictions. Each issue covers a wide variety of topics, ranging from codependence to

genetics, epidemiology to dual diagnosis, etiology to neuroscience, and more.

ISSN: 1055-0496 • \$85 U.S. Individual/
\$135 U.S. Institution • Quarterly

THE AMERICAN JOURNAL ON ADDICTIONS

Volume 16, Number 4, Winter 1995

In This Issue

What Alcohol Does About Clinicians' Need to Know About Culture

Substance Disorder Among Persons With Mild Mental Retardation: A Longitudinal Study

Journal of the American Academy of Addiction Psychiatry

The Journal of Neuropsychiatry and Clinical Neurosciences

Journal of the American Neuropsychiatric Association

Editor: Stuart C. Yudofsky, M.D.
Deputy Editor: Robert E. Hales, M.D.

The Journal of Neuropsychiatry and Clinical Neurosciences features peer-reviewed original

research and clinical reports related to the assessment and treatment of neuropsychiatric disorders, as well as the basic neurosciences underlying psychiatric and neuropsychiatric disorders. A practice and opinion column offers advice from

colleagues on specific diagnostic and clinical challenges in neuropsychiatry. Special series such as background papers for changes to DSM-IV are also included.

ISSN: 0895-0172 • \$85 U.S. Individual/
\$135 U.S. Institution • Quarterly

THE JOURNAL OF NEUROPSYCHIATRY AND CLINICAL NEUROSCIENCES

Volume 10, Number 4, Winter 1995

In This Issue

Identification of PTSD in Clinical Settings

Posttraumatic Stress Disorder in Mothers of Pediatric Cancer Survivors

Journal of the American Neuropsychiatric Association

The Journal of Psychotherapy Practice and Research

A Journal of the American Psychiatric Press, Inc.

Editor: Jerald Kay, M.D.
Deputy Editor: Allan Tasman, M.D.

The Journal of Psychotherapy Practice and Research presents original research and clinical reports related to psychotherapy. You'll

read peer-reviewed articles on topics including psychotherapy research and education, cognitive and behavioral therapies, psychoanalysis, and family, geriatric, and child psychotherapy, to name a few. A grand rounds section features roundtable discussions

with noted experts on treatment of selected disorders, integration of multiple treatment modalities, and descriptions of new techniques and educational methodologies.

ISSN: 1055-050X • \$85 U.S. Individual/
\$135 U.S. Institution • Quarterly

PSYCHOTHERAPY PRACTICE AND RESEARCH

Volume 12, Number 4, Winter 1995

In This Issue

State of Emotional Control During Psychotherapy

Two Paradigmatic Approaches to Borderline Patients With a History of Trauma

The Journal of Psychotherapy Practice and Research

Journal of the American Psychiatric Press, Inc.

Psychosomatics

The Journal of Consultation and Liaison Psychiatry
Journal of the Academy of Psychosomatic Medicine

Editor-in-Chief: Thomas N. Wise, M.D.
Associate Editor: Richard C. W. Hall, M.D.

Psychosomatics focuses on a variety of issues in psychiatry and medicine. You'll read peer-reviewed articles and research reports on

everything from the latest advances in drug therapy, to psychosocial treatments for medical disorders, to the social and legal implications of managed care. Other features include concisely written case reports, perspectives on emerging trends in the field, comprehensive

review articles on current literature, book reviews, and letters to the editor.

ISSN: 0033-3182 • \$99 U.S. Individual/
\$149 U.S. Institution • Bimonthly

Psychosomatics

Volume 22, Number 4, Winter 1995

In This Issue

Identification of PTSD in Clinical Settings

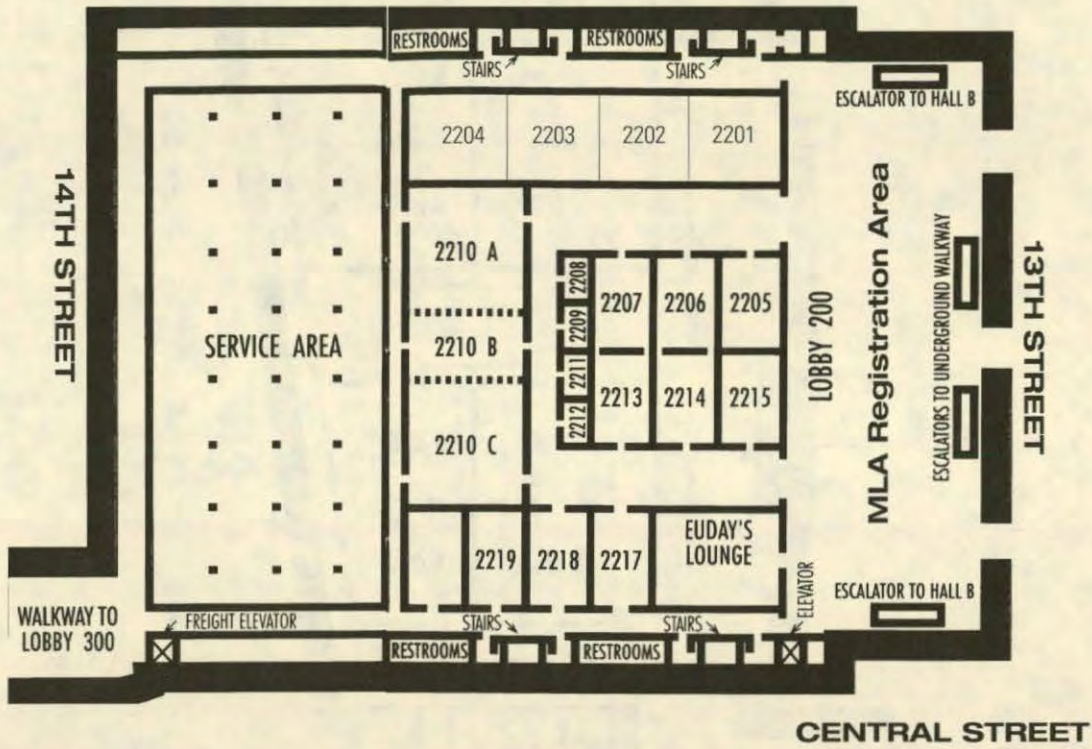
Posttraumatic Stress Disorder in Mothers of Pediatric Cancer Survivors

Journal of the American Psychiatric Press, Inc.

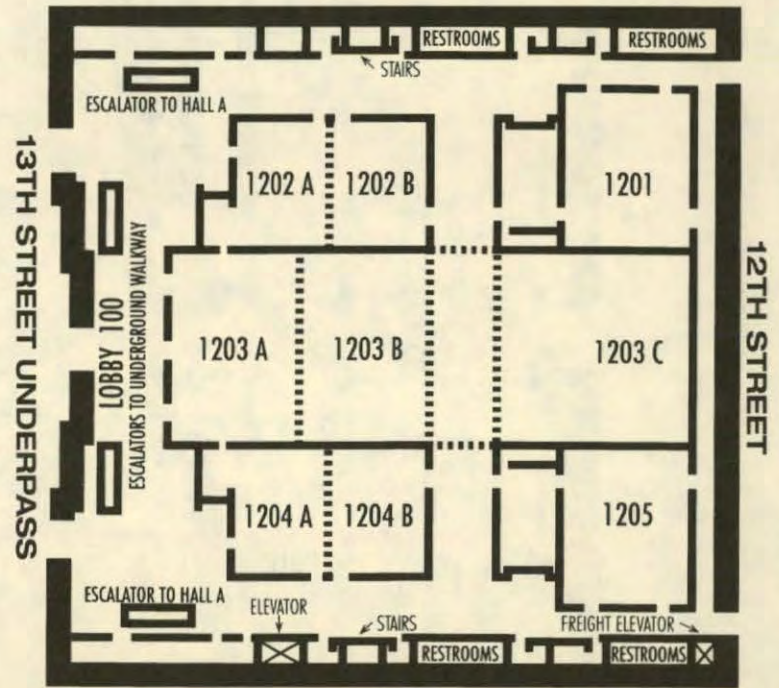
TO CHARGE YOUR ORDER, CALL TOLL-FREE, 1-800-368-5777 MONDAY - FRIDAY 9 A.M. - 5 P.M., EST

American Psychiatric Press, Inc., 1400 K Street, N.W., Washington, DC 20005

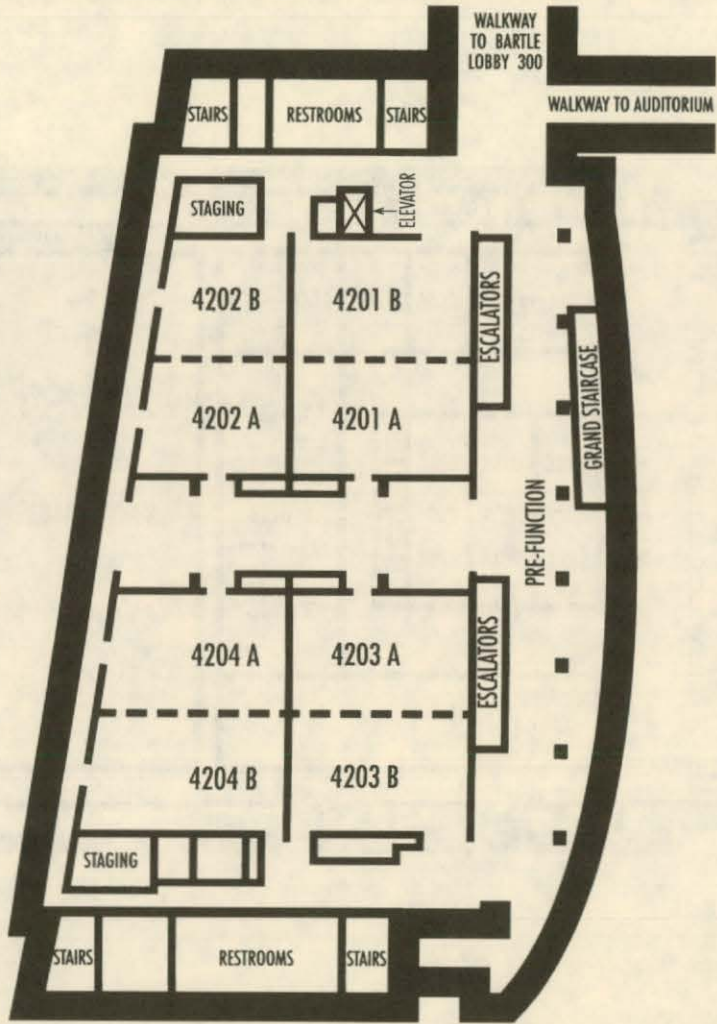
BROADWAY



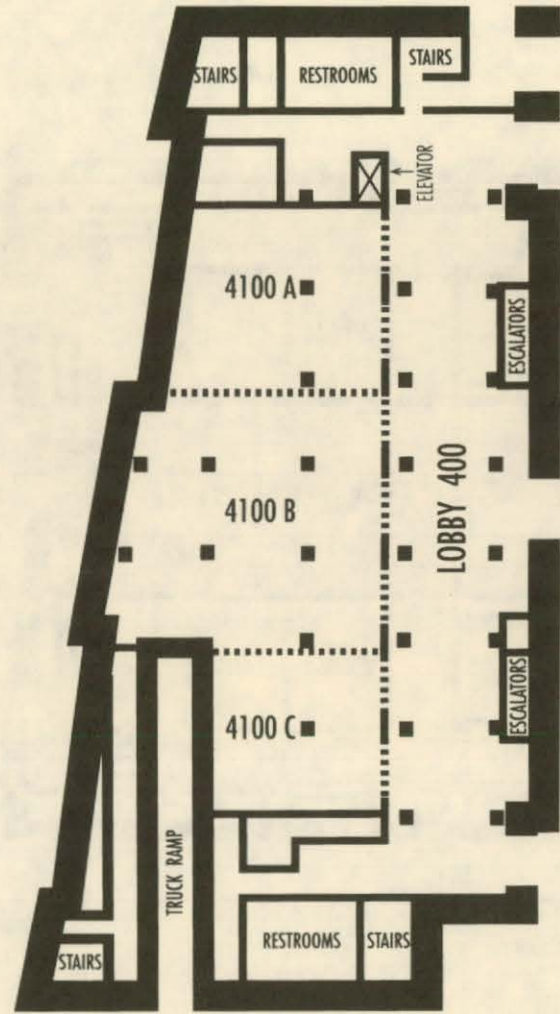
CENTRAL STREET



KANSAS CITY CONVENTION CENTER



LEVEL 2



LEVEL 1

“...definitely
March, maybe
April...and I
think his name
was Smith.”

How many times have you heard *that one*?
Next time — and there *will* be a next time —
don't cringe. Just reach for **Index to Scientific &
Technical Proceedings™** on CD-ROM or **Index
to Social Sciences & Humanities Proceedings™**
on CD-ROM, new from ISI®.

These comprehensive resources cover every
significant detail from every important interna-
tional conference. Conference and paper titles,
dates and locations, sponsors,
author and publisher names
and addresses — even ISSN/
ISBN numbers, prices, LC
numbers, and more.

And because the software is
specially designed to meet the
unique demands of searching

the conference literature, you'll easily uncover
the *exact* information you need.

Plus, *ISTP™* on CD-ROM and *ISSHP™* on
CD-ROM are rolling, five-year files* — each
updated quarterly on one disc. So you can
quickly pinpoint valuable retrospective informa-
tion, as well as recently published data.

Try *ISTP* on CD-ROM and *ISSHP* on
CD-ROM, and perform your most efficient

proceedings searches ever.
No matter *how* sketchy or
vague the clues. Call ISI
today for a subscription
or FREE sample.



* *ISSHP* on CD-ROM will continue to
cumulate until it becomes a ten-year file
(or as space allows.).



Institute for Scientific Information, Inc.

3501 Market Street, Philadelphia, PA 19104 U.S.A. 215-386-0100; 1-800-336-4474
Brunel Science Park, Brunel University, Uxbridge UB8 3PQ U.K. +44-1895-270016

Parliamentary rules are established to aid organizations in the orderly, expeditious, and equitable accomplishment of business. Because order and goodwill are essential to working together and achieving common goals, it is essential that association members understand parliamentary procedure. The following overview is a guide to participating in business meetings of the Medical Library Association.

Parliamentary Authority

Article XIII of the 1994 revised Bylaws of the Medical Library Association provides that rules in the 1990 edition of *Robert's Rules of Order Newly Revised* shall govern the association in all cases where they are applicable and in which they are not inconsistent with the Bylaws of the association.

Rules of the Assembly

The following rules govern the conduct of MLA business meetings.

The Floor

When addressing the chair, the person desiring recognition moves to a microphone and gives proper identification, including name and institution, as well as city and state or province; only MLA members are permitted to speak on the floor of the assembly.

Motions and Resolutions

Main motions (those introducing new business) may be brought to the assembly only if written copies have been distributed at least twenty-four hours before the meeting to each voting member present or by unanimous consent of voting members present. Resolutions are motions presented formally.

Debate

Debate is limited to two minutes for each speaker; no speaker may have the floor twice on the same question until all who wish to speak have spoken.

Quorum

A quorum of 250 voting members is required for the transaction of business. For purposes of determining a quorum, a person eligible to cast two votes is counted as two voting members.

Voting

To facilitate the counting of votes, voting paddles are provided to all eligible voters attending the annual meeting. Voting paddles are color-coded to distinguish between institutional and regular members. General consent may be used as a method of voting if there is no objection. Any of the foregoing rules may be suspended by a two-thirds vote.

Understanding Motions

Motions are classified according to their purposes and characteristics.

Main Motions

An original main motion brings a new substantive question before the assembly for consideration and action. An incidental main motion relates to other business of the assembly or its past or future action. Incidental main motions include motions to amend something previously adopted and to rescind.

Subsidiary Motions

These may alter the main motion and are related to it.

- Lay on the table (a temporary delay)
- Previous question (to stop debate)
- Limit or extend debate
- Postpone to a certain time
- Commit or refer to a committee
- Amend
- Postpone indefinitely (to kill)

Privileged Motions

These have no direct connection to the main motion. They are the highest ranking motions and are designed to take care of emergencies that arise in the assembly.

- Fix the time at which to adjourn—set an adjourned meeting
- Adjourn
- Recess
- Question of privilege
- Call for the orders of the day

Incidental Motions

These arise only incidentally out of business before the assembly. Most of these motions are not debatable and are handled as soon as they arise. Some incidental motions are

- Appeal from the decision of the chair
- Consider seriatim (consideration by paragraph)
- Division of the question
- Parliamentary inquiry
- Point of information
- Point of order
- Suspend the rules
- Withdraw a motion

Motions That Bring a Question before the Assembly Again

- Take from the table
- Reconsider
- Rescind or amend something previously adopted

Precedence of Motions

Precedence sets the priority of motions and the order in which they must be proposed and considered. Subsidiary and privileged motions are ranked in this descending order:

- Fix the time at which to adjourn (highest ranking)
- Adjourn
- Recess
- Question of privilege
- Call for the orders of the day
- Lay on the table
- Previous question
- Limit or extend debate

**Spend your
valuable time
learning about
valuable services.**

**Visit Faxon
at booth #618.**

It's time well spent.

Postpone to a certain time
Commit or refer
Amend
Postpone indefinitely
Main motion

Only those motions that are higher in rank than the pending motion are in order and may be made. For example, when the main motion and the motion to commit are pending, only motions of higher rank than "commit" may be made.

Frequently Used Motions

To approve action: Move to accept, adopt, or ratify.
To defer action: Move to postpone to a definite time, refer to a committee, or lay on the table.
To extend debate: Move to extend debate.
To introduce business: Make a main motion.
To kill a motion: Move to postpone indefinitely.
To limit debate: Move to limit debate.
To make a request: Rise to a point of information, rise to a parliamentary inquiry, or rise to a question of privilege.
To modify or change: Move to amend by inserting, striking out, or inserting and striking out selected words.
To object to a decision of the chair: Move to appeal.
To reconsider a vote: Move to reconsider (you must have voted on the prevailing side the first time).
To refer a motion for more study: Move to refer the motion to committee.
To repeal action: Move to rescind.
To suppress a question: Move to postpone indefinitely or object to consideration. Object to consideration may be applied only to original main motions and must be moved before debate begins.

Procedure for Handling a Main Motion

1. The member goes to the microphone, waits to be recognized by the chair, addresses the chair, gives proper identification, and states the motion, "I move that..." or "I rise to..." If the member stays at the microphone until the chair calls for debate, he or she will be the first member called upon to debate.
2. Another member, without rising, seconds the motion.
3. The chair restates the motion and calls for debate.
4. Members who want to debate the motion go to the microphone, wait to be recognized by the chair, then give the proper identification before beginning to debate.
5. When there is no further debate or debate is closed, the chair will take the vote, announce the vote, and declare what will happen as a result of the vote.

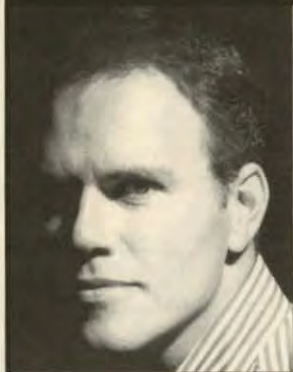
This parliamentary procedure outline is only a basic guide. Detailed information on motions is found in *Robert's Rules of Order Newly Revised*, 1990 edition. Members are encouraged to ask the parliamentarian for assistance.



*We're working on
tomorrow's
library.*



Today.



Our goal? To provide immediate access to the most relevant scholarly literature. In its entirety. To anyone, anytime, anywhere.

To that end, we've developed our **Electronic Library Project**, a prototype electronic document management and distribution system. It allows for joint exploration of dynamic issues that will affect us all: rights management, economics, data storage.

Some of our other, less visible corporate R&D initiatives call for expanding database coverage to include electronic journals and relevant grey literature. Devising flexible delivery tools for current awareness, retrospective, and bibliometric data. Designing intelligent retrieval engines and interfaces that allow for sophisticated, yet easy, literature searching. Offering electronic delivery of the full text/full image to even the most remote sites.

Linking the international scientific research community.

We continue to forge new partnerships. To provide you with the tools that support ALL your users' needs. To build tomorrow's library. Sooner than you think.



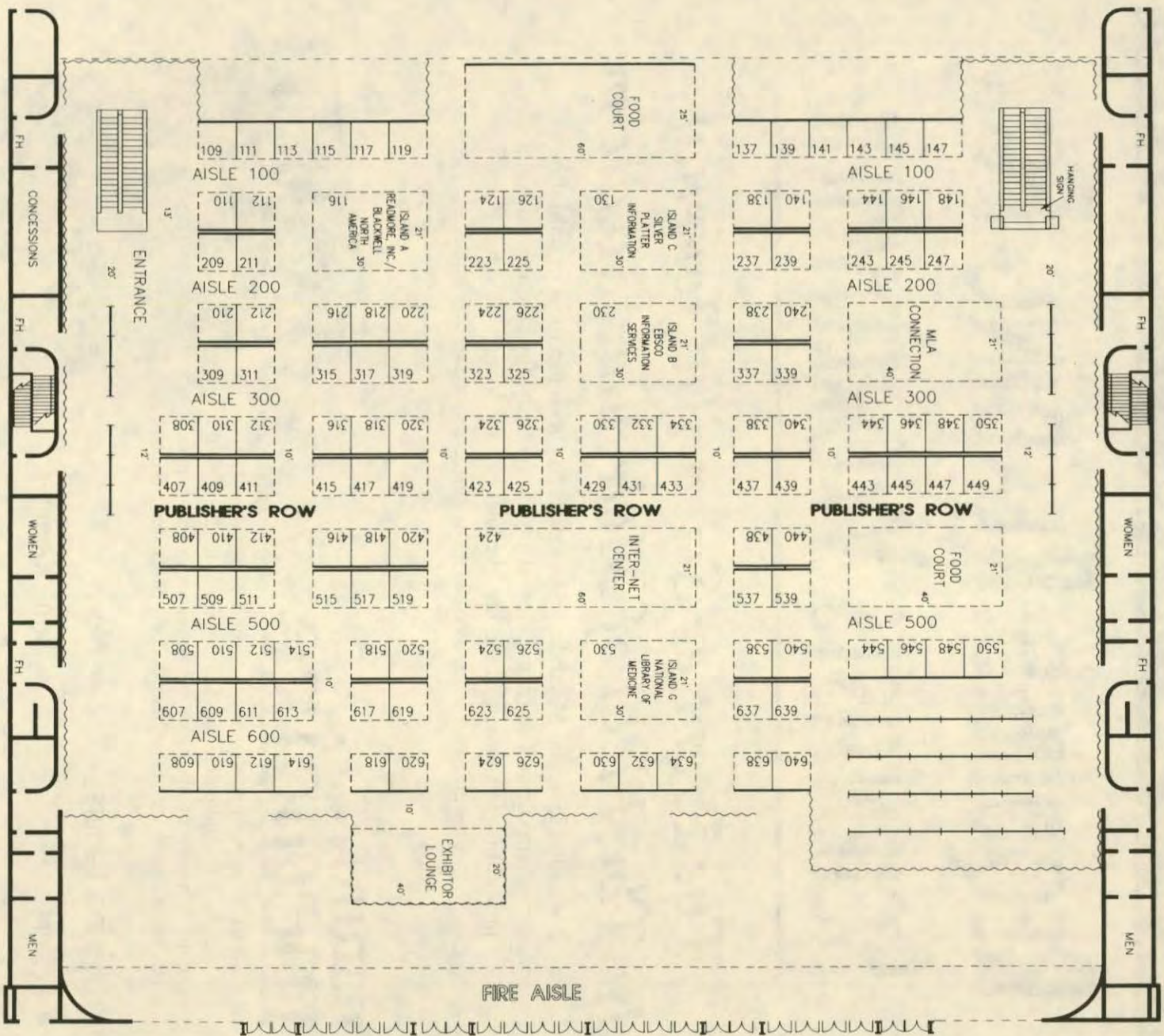
INSTITUTE FOR SCIENTIFIC INFORMATION

Visit us at BOOTH
317-319

1996 EXHIBITORS

COMPANY	BOOTH(S)	COMPANY	BOOTH(S)
AARP/AgeLine	346	◆ Institute for Scientific Information	317/319
Academic Book Center	339	International Library Systems Corp.	330
Academic Press	408	International Thomson Publishing	416
ADA Publishing Company, Inc.	243	Kluwer Academic Publishers	419
ADONIS	334	Knight-Ridder Information, Inc.	507/509
Agency for Health Care Policy and Research	634	Lexi-Comp, Inc.	344
◆ Alfred Jaeger, Inc.	429	Lippincott-Raven Publishers	443/445
American Academy of Pediatrics	514	◆ Login Brothers Book Company	524/526
American Association for Clinical Chemistry	515	◆ Majors Scientific Books, Inc.	224/226
American College of Obstetricians and Gynecologists	348	◆ Marcive, Inc.	518/520
American College of Physicians	539	◆ Marquis Who's Who, A Reed Reference Publishing Company	110
American Medical Association	145/146	◆ Matthews Medical & Scientific Books, Inc.	316/318
American Osteopathic Association	Table Top	MedAscend, Inc.	510
American Physiological Society (APS)	438	Medical Data Exchange	209
American Psychological Association	440	Medical Economics	410/412
American Society of Health-System Pharmacists (ASHP)	312	Micromedex, Inc.	338/340
◆ Ameritech Library Services	607/609	Micron BioSystems/Visible Productions	431
Aries Systems Corporation	418/420	◆ Mosby	407/409
Baker & Taylor	119	National Library of Medicine	Island G
◆ BIOSIS	309/311	◆ Niles & Associates, Inc.	117
Blackwell North America, Inc.	Island A	NILS Publishing Company	240
BMJ Publishing Group	637	OCLC/OnLine Computer Library Center, Inc.	508
The Book House, Inc.	638	◆ Ovid Technologies	109/111/113/115
CAB International	332	◆ PaperChase	308/310
Checkpoint Systems, Inc.	511	Professional Software	237
Ciba-Geigy Corporation—Medical Education & Publications	437/439	◆ PsycINFO/American Psychological Association	216
◆ CINAHL Information Systems	124/126	◆ Readmore, Inc.	Island A
Clinical Reference Systems, Ltd.	337	Reed Technology and Information Services, Inc. (RTIS)	640
◆ CME Information Services, Inc.	630	◆ Research Information Systems	315
Combined Book Exhibit	411	Rittenhouse Book Distributors, Inc.	623/625
CRC Press, Inc.	447	RoweCom, Inc.	247
◆ Data Trek, Inc.	617/619	W. B. Saunders Company	433
◆ Decker Publishing	613	Scarecrow Press	438
Demos Vermande	550	Scientific American	548
◆ Doody Publishing, Inc.	320	◆ SilverPlatter Information	Island C
◆ EBSCO Information Services	Island B	Singular Publishing Group	137
◆ Elsevier Science	324/326	◆ SIRSI	517/519
Elsevier Science, Secondary Publishing Division	325	SLACK Incorporated	449
Facts and Comparisons	239	Sociological Abstracts, Inc.	220
◆ The Faxon Company	618/620	Spacesaver Corporation	608
Georgetown University Kennedy Institute of Ethics	537	◆ Springer-Verlag	415/417
Georgetown University Medical Center Library	238	Springhouse Publishing	350
Gordon and Breach/Harwood Academic Publishers	546	◆ Swets Subscription Service	538/540
Hallett & Sons Expert Movers, Inc.	611	Teton Data Systems	223
◆ HARRASSOWITZ	639	◆ UMI	610/612/614
HCIA, Inc.	138/140	U.S. Pharmacopeia	211
Health Affairs	144	Virtual Anatomy	218
HealthGate Data Corp.	624/626	Vista InterMedia Corporation	323
IHS Regulatory Products	112	VTLS, Inc.	632
◆ Information Access Company	225	◆ John Wiley & Sons, Inc.	423
Information Express	245	◆ Williams & Wilkins (A Waverly Company)	425
Infotrieve	141	Winnebago Software Company	544

◆ **MLA CORPORATE MEMBER**



CONFERENCE SPECIAL

15% off + 1 Free Month on Orders Placed at MLA
Stop by Booth # 548 for More Information

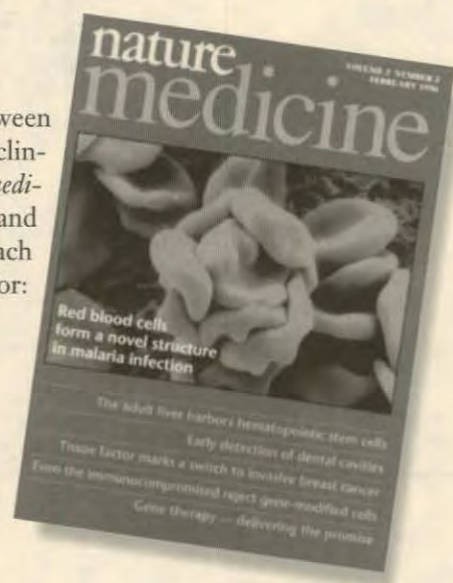
REQUIRED READING FOR SCIENTISTS WORLDWIDE

The Premier Scientific Journal In The Field of Molecular Medicine

For over 125 years, Macmillan Magazines has been foremost in publishing a variety of prestigious scientific journals. Most recently, the company introduced a publication in the new discipline of molecular medicine which has quickly established itself as one of the hottest journals around.

**nature
medicine** bridges the gap between molecular science and clinical medicine. Continuing the tradition established by *nature*, *nature medicine* focuses on the rapid publication of advances in medical research and gives in-depth reports of worldwide developments as they happen. Each month, scientists and researchers alike can depend on nature medicine for:

- * Original Papers
- * Letters
- * News & Views
- * News
- * Book Reviews
- * Commentary



Nature America, Inc., 345 Park Avenue South, New York, NY 10010-1710

AARP/AgeLine

AgeLine is an online database focusing on middle age and aging from the perspective of social, psychological, economic, and health and policy issues. AgeLine provides citations with abstracts to journals, books, chapters, and reports. Approximately half of the database covers health-related topics.

Booth 346
601 E Street, N.W.
Washington, DC 20049
202/434-6231

Academic Book Center

Provider of bookselling services, including to the University of California, Michigan, and Missouri Medical Libraries. Ask us about a different approach to approval plans.

Booth 339
5600 N.E. Hassalo Street
Portland, OR 97213
503/287-6657

Academic Press

Beginning in 1996, I.D.E.A.L. will bring you electronic access to Academic Press journals on the Internet—more than 24,000 articles each year. Stop by Academic Press for information on I.D.E.A.L.

Booth 408
525 B Street
Suite 1900
San Diego, CA 92101
619/699-6390

ADA Publishing Company, Inc.

ADA Publishing Company, Inc., will display copies of the *Journal of the American Dental Association (JADA)*, *ADA News*, and *Dental Teamwork*. Stop by Booth 243 for more information.

Booth 243
211 East Chicago Avenue
Chicago, IL 60611
312/440-2518

ADONIS

ADONIS, a unique CD-ROM Electronic Journal/Document Delivery System, now includes over 650 current medical titles. Print, fax, and view text, graphics, and photographs. Weekly updates.

Booth 334
238 Main Street
Suite 501
Cambridge, MA 02142
800/944-6415
617/547-8427

Agency for Health Care Policy and Research

AHCP, part of the U.S. Public Health Service, is the lead agency charged with supporting research designed to improve the quality of health care, reduce its cost, and broaden access to essential services.

Booth 634
c/o Lisboa Associates,
Dina Van Pelt
1317 F Street, N.W.
Suite 400
Washington, DC 20004
202/737-2622

◆ Alfred Jaeger, Inc.

Providing a comprehensive back-volume service to health science libraries worldwide for thirty-five years. Stop by for a New Acquisitions List and Web page demo.

Booth 429
66 Austin Boulevard
Commack, NY 11725
516/543-1500

American Academy of Pediatrics

The American Academy of Pediatrics will display a variety of patient educational materials and professional publications, including *AAP Selected Works* and the *1996 Policy Reference Guide*, both on CD-ROM.

Booth 514
141 Northwest Point Boulevard
Elk Grove Village, IL 60007
847/981-7928

American Association of Clinical Chemistry (AACC)

Stop by the AACC booth and pick up a copy of our 1996 publications and services catalog. You will find a wealth of information about AACC's publishing activities, including books, periodicals, and much more.

Booth 515
2101 E Street, N.W.
Suite 202
Washington, DC 20037
800/892-1400

American College of Obstetricians and Gynecologists

Booth 348
409 12th Street, N.W.
Washington, DC 20024
202/863-2521

American College of Physicians

In addition to our flagship publications, *Annals of Internal Medicine*, *ACP Journal Club*, and *ACP Observer*, the American College of Physicians now produces, in cooperation with the *British Medical Journal* Publishing Group, a new bi-monthly journal, *Evidence-Based Medicine*. Stop by Booth 539 to receive a copy of our catalog, or call the American College of Physicians Customer Service Center at 800/523-1546, x2600 (M-F, 9:00 A.M.-5:00 P.M. ET).
Booth 539

Sixth Street at Race,
Independence Mall West
Philadelphia, PA 19106-1572
215/351-2400

American Medical Association

The American Medical Association offers an extensive selection of educational directories, clinical references, and statistical resources designed to meet the needs of the medical profession.

Booths 145 and 146
515 North State Street
Chicago, IL 60610
312/464-5553

American Osteopathic Association

The American Osteopathic Association, representing more than 37,000 D.O.s across the nation, is organized to advance the practice and philosophy of osteopathic medicine by promoting excellence in education, research, and the delivery of cost-effective health care in a distinct, unified profession.

Table Top Exhibit
142 East Ontario Street
Chicago, IL 60611
312/280-5882

American Physiological Society (APS)

APS is devoted to fostering scientific research in physiology, and the dissemination of scientific information through its extensive publications program. APS publishes fourteen physiological research journals, including the *American Journal of Physiology*, and holds three scientific meetings yearly.

Booth 438
9650 Rockville Pike
Bethesda, MD 20814-3991
301/571-0672

American Psychological Association

The American Psychological Association will be exhibiting books and journals and will have available information regarding PsycINFO, new journals for 1997, and upcoming book titles.

Booth 440
750 First Street, N.E.
Washington, DC 20002-4242
202/336-5569

American Society of Health-System Pharmacists (ASHP)

ASHP is drug information. Visit our booth for demonstrations of International Pharmaceutical Abstracts (IPA), twenty-six years of pharmacy abstracts, and Drug Information Fulltext (DIF), evaluative, referenced, full-text drug information—both databases are online or on CD-ROM.

Booth 312
7272 Wisconsin Avenue
Bethesda, MD 20814
301/657-3000, ext. 253

◆ **Ameritech Library Services**

Ameritech Library Services provides solutions for academic, public, school, and special libraries worldwide, using unsurpassed library automation products and services. Our fully integrated library software products include the Dynix, Notis, Scholar, and Horizon systems. We offer hardware solutions for servers ranging from PCs to mainframes; from host-based to client/server technologies.

Booths 607 and 609
400 Dynix Drive
Provo, UT 84604
800/288-8020

Aries Systems Corporation

The Knowledge Finder literature search system uses fuzzy logic, colloquial queries, and relevance ranking to make searching of MEDLINE, CANCERLIT, and other CD-ROM databases quick, easy, and effective.

Booths 418 and 420
200 Sutton Street
North Andover, MA 01845
508/975-7570

Baker & Taylor

Full-service supplier specializing in information and entertainment services. Provides books, videos, and audio cassettes. Services include electronic ordering and a 1.9 million-title-source CD-ROM database. Firm order continuation approval program and book leasing services.

Booth 119
2709 Water Ridge Parkway
Charlotte, NC 28217
704/329-9016

◆ BIOSIS

BIOSIS' genetics database, BIOSIS GenRef on CD, is now available with either OVID or SilverPlatter software. It contains references to research literature on genetics of plants, animals, humans, and microorganisms, and includes international gene sequence numbers. Stop by booths 309 and 311 for a demonstration, and to ask about our new 1980-1984 Biological Abstracts on CD backfile.

Booths 309 and 311
2100 Arch Street
Philadelphia, PA 19103
800/523-4806

Blackwell North America, Inc.

Library bookseller offering firm orders, approval plans, standing orders, systems interfaces, and electronic ordering. Vendor of library technical services, offering authority control, MARC records with Table of Contents, database maintenance, online collection management, and full book-processing and binding services.

Island A
Book Services
Biblio-Technology Division
6024 S.W. Jean Road
Building G
Lake Oswego, OR 97035
800/547-6426
503/684-1140

BMJ Publishing Group

The BMJ Publishing Group publishes a comprehensive list of journals and books on all aspects of clinical medicine, with particular emphasis on primary care, epidemiology, and clinical audit, and on emergency and trauma medicine.

Booth 637
BMA House
Tavistock Square
London WC1H 9JR
United Kingdom
+44-171-387-4499

The Book House, Inc.

Jobber serving libraries with ANYBOOK IN PRINT from all publishers/distributors in the U.S. and Canada. Firm orders, standing orders, software, LC Slip Notification Plan, free electronic-ordering software—BH Entry.

Booth 638
208 West Chicago Street
Jonesville, MI 49250
800/248-1146

CAB International

Come and view CAB Health, Human Health and Diseases database, covering parasitology tropical medicine, communicable diseases, nutrition and medicinal plants. Available on CD-ROM and online.

Booth 332
Wallingford, Oxon OX10 8DE
United Kingdom
+44-0-1491-832111

Checkpoint Systems, Inc.

Electronic detection systems from Checkpoint offer comprehensive protection against the theft of books and other library materials. Product offerings include radio frequency-based Electronic Article Surveillance (EAS) systems and a selection of SAFERS, reusable security packaging.

Booth 511
101 Wolf Drive
Thorofare, NJ 08086
800/257-5540

Ciba-Geigy Corporation—Medical Education & Publications

Exhibit features interactive software, *Dr. Netter's Atlas of Human Anatomy, Clinical Symposia, The Ciba Collection of Medical Illustrations*, 5,000 corresponding slides, and new product announcements.

Booths 437 and 439
556 Morris Avenue
Summit, NJ 07901
908/277-4506

◆ CINAHL Information Systems

CINAHL Information Systems publishes the CINAHL database, a multi-disciplinary bibliographic and full-text database available in print, CD-ROM, and online formats. The database is comprised of nearly 250,000 records covering literature from 1982 to the present in the fields of nursing, seventeen allied health disciplines, biomedicine, and more.

Booths 124 and 126

1509 Wilson Terrace
P.O. Box 871
Glendale, CA 91209
818/409-8005

Clinical Reference Systems, Ltd.

Clinical Reference Systems, Ltd. develops computer-based health care advisors and references that generate patient education handouts for over 2,500 topics written in lay language.

Booth 337
7100 East Belleview Avenue
Suite 208
Greenwood Village, CO 80111
303/220-1661

◆ CME Information Services, Inc.

CME Information Services offers video, audio, and multimedia course material of leading continuing medical education providers. We feature board review programs in all specialties and important clinical and procedural topics.

Booth 630
2000 Crawford Place
Suite 100
Mount Laurel, NJ 08054
609/866-9100

Combined Book Exhibit

Combined Book Exhibit is a cooperative exhibit of books, journals, and multimedia materials. The display represents publishers large and small, from the U.S. and abroad.

Booth 411
277 White Street
Buchanan, NY 10511
914/739-7500

CRC Press, Inc.

CRC Press/Lewis Publishers presents their newest and best-selling titles, including the *Cross Name Index to Medicinal Plants* and major new reference handbooks.

Booth 447
2000 Corporate Boulevard, N.W.
Boca Raton, FL 33431
407/998-2507

◆ Data Trek, Inc.

Data Trek, Inc., celebrates fifteen years as a worldwide leading innovator of library information systems. Preview our new Graphical Library Automation System for Windows, Client/Server, and Z39.50 Internet Software. Provides hardware, toll-free support, and training.

Booths 617 and 619
5838 Edison Place
Carlsbad, CA 92008
800/876-5484

◆ Decker Publishing

Decker Publishing produces journals, software, and newsletters that represent the best in timely and informative publishing. Decker is an editorially driven company that realizes the importance of timely distribution and reliable customer service.

Booth 613
4 Hughson
4th Floor
Hamilton, Ontario L8N 3Z1
Canada
905/522-7017

Demos Vermande

Demos Vermande is a publisher of medical books and journals for health care professionals primarily in the area of neurology. The company also publishes books for patients on multiple sclerosis, epilepsy, Parkinson's disease, and spinal cord injury.

Booth 550
386 Park Avenue South
Suite 201
New York, NY 10016
212/683-0072

◆ Doody Publishing, Inc.

Doody Publishing, Inc., the world's leading reviewer of newly published health sciences books is giving away free subscriptions to an electronic book review newsletter.

Booth 320
1145 Westgate
Suite 200
Oak Park, IL 60301
800/219-9500
708/386-9500

◆ EBSCO Information Services

EBSCO provides integrated access to serial information, including global, innovative subscription management services; electronic index/abstract and full-text databases including EBSCOhost; current awareness services; and full-service document delivery.

Island B
P. O. Box 1943
Birmingham, AL 35201-1943
205/991-6600

◆ Elsevier Science

Elsevier Science is the world's premier provider of scientific, technical, and medical information, with publishing offices in Amsterdam, Oxford, New York, Shannon, and Lausanne. Our searchable catalog of products, the Elsevier Science Table of Contents service, and a variety of other offerings can be found at our Web site, <http://www.elsevier.nl/>.

Booths 324 and 326
655 Avenue of the Americas
New York, NY 10010
212/633-3766

Elsevier Science, Secondary Publishing Division

EMBASE, now over six million records strong, indexes serial literature in drugs and pharmacology, clinical and experimental medicine, and many other subdisciplines of the medical sciences. Come test our new EMBASE specialty CDs. Ask us about EMSORES and EMDOCS, and have a search on us!

Booth 325

655 Avenue of the Americas
New York, NY 10010
212/633-3956

Facts and Comparisons

Facts and Comparisons, the most trusted name in professional drug information for more than fifty years, will be displaying their drug information products, which are available in both print and electronic formats.

Booth 239

111 West Port Plaza
Suite 300
St. Louis, MO 63146
314/878-2515

◆ The Faxon Company

The Faxon Company is a leading subscription agency offering a complete range of serials services to help clients build, manage, and maintain their serials collections.

Booths 618 and 620

15 Southwest Park
Westwood, MA 02090
800/999-3594, ext. 461
617/329-3350

Georgetown University Kennedy Institute of Ethics

Supported by NLM, the National Reference Center for Bioethics Literature and BIOETHICSLINE offer bioethics information services to MLA members and all health care professionals.

Booth 537

Washington, DC 20057
800/MED-ETHX
202/687-3885

Georgetown University Medical Center Library

The Georgetown University Library Information System (LIS) is a comprehensive, integrated library system with powerful networking features. Its applications effectively span all library operations.

Booth 238

3900 Reservoir Road, N.W.
Washington, DC 20007
202/687-1035

Gordon and Breach/harwood academic publishers

International Publishers. Distributors. Publishers of academic books and journals on the topics of gastroenterology, genetics, hematology/oncology, immunology, clinical medicine, neuroscience, nutrition, pediatrics, and pharmacology. Free sample copies available.

Booth 546

820 Town Center Drive
Langhorne, PA 19047
215/750-2642

Hallett & Sons Expert Movers, Inc.

Hallett: The only library mover you need to know. Hallett Movers are the only library movers you need to know. Please stop by our booth to discuss your moving needs.

Booth 611

7535 West 59th Street
Summit, IL 60501
800/645-MOVE (6683)

◆ HARRASSOWITZ

Subscription agent and bookseller supplying journals, continuations, and books published by international STM and European publishers. Microformats, electronic, CD-ROM, and video included; also backfiles and single issue replacements.

Booth 639

65174 Wiesbaden
Germany
800/348-6886 (in America)
+611/530-0 (in Germany)

HCIA, Inc.

HCIA's publications and databases offer extensive information about all aspects of the health care industry, from directories to in-depth financial and outcomes analyses. <http://www.hcia.com>

Booth 138 and 140

300 East Lombard Street
Suite 1500
Baltimore, MD 21202
410/332-7561

Health Affairs

Health Affairs is a multidisciplinary, peer-reviewed journal dedicated to the serious exploration of domestic and international health policy issues.

Booth 144
7500 Old Georgetown Road
Suite 600
Bethesda, MD 20814
301/656-7401

HealthGate Data Corp.

Access biomedical information—databases, journals, CME programs, reference books, and patient education materials—through HealthGate at <http://www.healthgate.com>. Group and individual searching plans available.

Booths 624 and 626
380 Pleasant Street
Suite 230
Malden, MA 02148
800/434-4283

IHS Regulatory Products

IHS Regulatory Products offers regulatory data for a full spectrum of health-related information systems, including hospital environment and safety, Medicare/Medicaid, medical devices, food, and pharmaceuticals.

Booth 112
15 Inverness Way East
Englewood, CO 80150
800/525-5539

◆ Information Access Company

Information Access Company will be demonstrating its Health Reference Center Gold. The Health Reference Center Gold is the premier one-stop resource for health and wellness research.

Booth 225
367 Lakeside Drive
Foster City, CA 94404
415/378-5000

Information Express

Booth 245
3259 Ash Street
Palo Alto, CA 74306
415/494-8787

Infotrieve

Infotrieve is a document delivery and virtual library company. Visit Infotrieve's booth to test-drive MEDLINE on the Web, the most flexible and economical way to search MEDLINE. Also ask about full-service document delivery, providing access to the world's published literature.

Booth 141
10966 LeConte Avenue
Los Angeles, CA 90024
800/422-4633
310/208-1903

◆ Institute for Scientific Information

ISI is a secondary publisher of scientific, technical, and medical information. Stop by for a demonstration and visit us on the Web at <http://www.isinet.com>.

Booths 317 and 319
3501 Market Street
Philadelphia, PA 19104
215/386-0100, ext. 1396

International Library Systems Corp.

SydneyPLUS, the #1 ranked library automation system on the market today (*Library Technology Reports*), features integrated and optional modules including Cataloging (Queries), Circulation, Acquisitions, MARC Record Interface, Serials, Customization, Document Imaging, Materials Booking, Remote Public Access Catalog, and a Multilingual option. Call us for more information!

Booth 330
1135-13560 Maycrest Way
Richmond, British Columbia V6V2J7
Canada
604/278-6717

International Thomson Publishing

The ITP Retail/Wholesale sales division represents Chapman & Hall, Delmar Publishers, Wadsworth, Brooks/Cole, and Van Nostrand Reinhold to the medical library community.

Booth 416
115 Fifth Avenue
New York, NY 10003
212/780-6129

Kluwer Academic Publishers

Stop by Booth 419 to see our latest medical journals, including heart failure reviews, thrombosis and thrombolysis, and *Journal of Computational Neuroscience*.

Booth 419
101 Philip Drive
Norwell, MA 02061
617/871-6600

Knight-Ridder Information, Inc.

Knight-Ridder Information, provider of DIALOG and DataStar services, invites you to see our full range of products and services designed to help you increase your productivity and extend the reach of your information center. Ask for a demonstration of the easy-to-use Windows-based applications for information professionals, scientists, and business professionals: KR ProBase, KR ScienceBase, and KR BusinessBase.

Booths 507 and 509
2440 El Camino Real
Mountain View, CA 94040
415/254-8591

Lexi-Comp, Inc.

Lexi-Comp provides clinical reference information in both print and electronic formats. Our titles include information on pharmacology, infectious diseases, poisoning and toxicology, and laboratory/diagnostic tests.

Booth 344
1100 Terex Road
Hudson, OH 44236
800/837-LEXI

Lippincott-Raven Publishers

Lippincott-Raven will be displaying the full range of journals, newsletters, and electronic products in the medical, nursing, and life sciences.

Booths 443 and 445
227 East Washington Square
Philadelphia, PA 19106
215/238-4200

◆ Login Brothers Book Company

See our Web page—we're your one-stop source for health science, consumer health, and the latest in new media. Login service makes the difference!

Booths 524 and 526
1436 West Randolph
Chicago, IL 60607
312/738-0016

◆ Majors Scientific Books, Inc.

The largest supplier of books and continuations of all formats in the health sciences, sci-tech, and business areas invites you to come by and experience majors.doc (Majors Database On CD). Get a free sampler disc to take home and try. Best-selling title lists in current subject areas are also available.

Booths 224 and 226
1851 Diplomat
Dallas, TX 75234
800/633-1851

◆ Marcive, Inc.

We find cataloging by title and provide MARC records (on diskette or FTP), catalog cards, spine labels, bar-code labels, matching authorities records (MeSH and LC).

Booths 518 and 520
P. O. Box 47508
San Antonio, TX 78265-7508
800/531-7678

◆ Marquis Who's Who—A Reed Reference Publishing Company

The *Official ABMS Directory of Board Certified Medical Specialists* provides users with current and accurate professional facts on every physician certified by a member board of the American Board of Medical Specialties (ABMS). That's more than 466,000 U.S.-trained physicians practicing in the U.S., Canada, and abroad. Also available on one CD-ROM disc; stop by our booth for a demonstration.

Booth 110
121 Chantlon Road
New Providence, NJ 07974
800/521-8110

◆ Matthews Medical & Scientific Books, Inc.

Matthews Medical & Scientific Books, the health information specialist, is a distributor of print and nonprint titles in health and related sciences.

Booths 316 and 318
11559 Rock Island Court
Maryland Heights, MO 63043
800/633-2665
314/432-1400

MedAscend

Booth 510
5901 Peachtree Dunwoody Road
Building B
Suite 405
Atlanta, GA 30328
770/901-9009

Medical Data Exchange

Medical Data Exchange (MDX) produces the consumer health database, MDX HEALTH DIGEST, an educational resource for public use. Sources include newsletters, magazines, journals, newspapers, and medical school reports.

Booth 209
4730 Galice Road
Merlin, OR 97532
541/471-1627

◆ **Medical Economics**

Medical Economics Company, the leader in health care information products and services, is the publisher of *Physicians' Desk Reference*, the nation's premier source of drug information and the PDR Family Guide Series.

Booths 410 and 412
Five Paragon Drive
Montvale, NJ 07645
800/442-6657
201/358-7548

Micromedex, Inc.

Micromedex, Inc., a Medical Economics company, is the leader in clinical decision-support databases (DRUGDEX, POISINDEX, UltiMedex) providing integrated information using OLE and API technology.

Booths 338 and 340
6200 South Syracuse Way
Suite 300
Englewood, CO 80111-4740
303/486-6400

Micron BioSystems/Visible Productions

Micron BioSystems publishes interactive teaching and self-study aids for the biomedical sciences. Products include multimedia CD-ROMs, laser discs, and instructional videotapes on topics covering anatomy, physiology, pathology, histology, and cell biology.

Booth 431
600 South Cherry Street
Suite 1110
Denver, CO 80222
800/685-4668

◆ **Mosby**

Booths 407 and 409
11830 Westline Industrial Drive
St. Louis, MO 63146
800/443-6106

National Library of Medicine

NLM is on your information frontier! Learn about new frontiers in access, imaging, and education. NLM will display the new Internet Grateful Med Web application and Windows Grateful Med; demonstrate the "sharper" Visible Female and applications of NLM's Visible Human Project; and update you on the seven new Health Sciences Librarian and Training Planning Grant awards. Help us celebrate forty years since NLM's 1956 authorizing legislation, twenty-five years of MEDLINE (1971-1996), and ten years of Grateful Med.
Island G

8600 Rockville Pike
Bethesda, MD 20894
301/402-1076

◆ **Niles & Associates, Inc.**

Producers of EndNote and EndLink. EndNote is a bibliographic database program that manages references and creates bibliographies automatically in word processors. EndLink is an import module that can import references from online and CD-ROM databases (e.g., MEDLINE).

Booth 117
800 Jones Street
Berkeley, CA 94710
510/559-8592

NILS Publishing Company

A Capital Cities/ABC, Inc., company. Publisher of INSOURCE HEALTHCARE, the only CD-ROM service that delivers all the state and federal laws and regulations affecting American health care business.

Booth 240
21625 Prairie Street
Chatsworth, CA 91311-5833
800/423-5910

OCLC/OnLine Computer Library Center, Inc.

Visit OCLC to discover how OCLC's reference services can further access to information. See demonstrations of FirstSearch and OCLC Electronic Journals On-Line.

Booth 508
6565 Frantz Road
Dublin, OH 43017
614/764-6000

◆ **Ovid Technologies**

Released in December, 1995, by Ovid Technologies, is our Core Biomedical Collection, which is joined in 1996 by its companion product, Ovid's Core Biomedical Collection II. Enhancing the fifteen bioscience journals offered in CBC I, CBC II includes the *American Journal of Cardiology*, *American Journal of Psychiatry*, *Gut*, and twelve other premier publications.

Booths 109, 111, 113, and 115
333 Seventh Avenue
4th Floor
New York, NY 10001
212/563-3006

◆ PaperChase

Since 1978, PaperChase has served medical librarians, students, physicians, and researchers all over the world. PaperChase is an original online medical database service of Boston's Beth Israel Hospital, a major teaching hospital of Harvard Medical School. Visit us at our Web site, <http://www.paperchase.com>.

Booths 308 and 310
Longwood Galleria
350 Longwood Avenue
Boston, MA 02115
800/722-2075

Professional Software

PC-based software for libraries, including fully MARC-based Online Catalog, Circulation, Acquisitions, and Serial Control. Modules can be used stand-alone or integrated. Network versions available (Novell networks only).

Booth 237
21 Forest Avenue
Glen Ridge, NJ 07028
201/748-7658

◆ PsycINFO/American Psychological Association

PsycINFO provides access to the international journal, book and chapter, and dissertation literature in psychology and related disciplines through the PsycINFO, PsycLIT, and ClinPSYC databases.

Booth 216
750 First Street, N.E.
Washington, DC 20002-4242
800/374-2722

◆ Readmore, Inc.

A full-service subscription agency and leader in library technology offering serials management software and support, library systems interfacing and bar-coding, and Internet services, including BackMed, our back-issues listserv specifically devoted to medical libraries. Learn more about Readmore events during MLA '96 by visiting our Web site at <http://www.readmore.com> and stopping by our booth.

Island A
22 Cortlandt Street
New York, NY 10007
800/221-3306
212/349-5540

Reed Technology and Information Services, Inc. (RTIS)

RTIS will be demonstrating its Web and Internet Development Services, in addition to its OPTI-WARE award-winning software. OPTI-WARE is currently in use in libraries throughout the world and is specifically designed to meet the unique requirements of the scientific, technical, and medical marketplace.

Booth 640
475 Virginia Drive
Fort Washington, PA 19034
212/641-6112

◆ Research Information Systems

Reference Manager and Reference Update provide life science researchers with the perfect solution to information overload. Organize references from a variety of data sources as well as locating newly published information economically.

Booth 315
2355 Camino Vida Roble
Carlsbad, CA 92009
800/722-1227
619/438-5526

Rittenhouse Book Distributors, Inc.

Rittenhouse Book Distributors, Inc. is dedicated to total customer satisfaction and strives to be not only a source for books and software, but also a comprehensive resource to the industries of which we are a part.

Booths 623 and 625
511 Feheley Drive
King of Prussia, PA 19406
800/345-6425

RoweCom, Inc.

Subscribe is an Internet-based automated subscription service for libraries. Using industry EDI standards, *Subscribe* makes it easy to electronically process orders, payments, and claims.

Booth 247
37 Golden Street
Belmont, MA 02178
617/489-2115

W. B. Saunders Company

W. B. Saunders, leading publisher of textbooks and periodicals, presents our latest titles in health care. Visit our booth and browse through our complete selection of titles.

Booth 433
625 Walnut Street
300 East
Philadelphia, PA 19106-3399
215/238-8404

Scarecrow Press

Scarecrow Press copublishes monographs and reference titles on medical library administration with MLA. Also publishes related titles in library science, health and social sciences, and library cataloging software.

Booth 438
4720 Boston Way
Lanham, MD 20706
301/459-3366

Scientific American

We will display *Scientific American Medicine* (print and CD-ROM); *Scientific American Surgery* (print and CD-ROM); *The Cancer Journal* from Scientific American, and *Science and Medicine*.

Booth 548
415 Madison Avenue
New York, NY 10017
212/754-0550

◆ SilverPlatter Information

Stop by Island C to experience SilverPlatter's newest technologies in action: WebSPIRS, Search Advisor, Publication Delivery Manager, full-text retrieval with WinSPIRS, Internet subscriptions, and true client/server architecture with ERL technology!

Island C
100 River Edge Drive
Norwood, MA 02062
617/769-2599

Singular Publishing Group

Singular Publishing Group is the world's preeminent publisher of books in speech-language pathology, audiology, and voice, and is among the market leaders in special education, nursing, and physical and occupational therapy. Stop by our booth to see our latest books and videotapes and to enter our raffle for a bottle of vintage champagne.

Booth 137
401 West A Street
Suite 325
San Diego, CA 92101-7904
800/521-8545

◆ SIRSI

Unicorn Collection Management System, a fully integrated, UNIX-based automated library system. Modules include cataloging, circulation, public access, acquisitions, serials, reserves, authority control, etc. Modules can be configured for all types and sizes of libraries.

Booths 517 and 519
689 Discovery Drive
Huntsville, AL 35806
205/922-9825

SLACK Incorporated

SLACK Incorporated has been a leading publisher of medical and allied health books and journals for more than thirty years.

Booth 449
6900 Grove Road
Thorofare, NJ 08086
609/848-1000

Sociological Abstracts, Inc.

SA, Inc., produces sociological abstracts, social planning / policy and development abstracts, and linguistics and language behavior abstracts. Broad coverage includes literature on health care, AIDS, speech pathology, and other medically related subjects. Available in print, online via the Internet, on CD-ROM, and leased on magnetic tape.

Booth 220
P. O. Box 22206
San Diego, CA 92192
800/752-3945
619/695-8803

Spacesaver Corporation

Spacesaver Information and Materials Storage Systems offer numerous advantages over conventional storage methods for virtually any storage application.

Booth 608
1450 Janesville Avenue
Fort Atkinson, WI 53538
414/563-6362

◆ Springer-Verlag

Springer-Verlag Publishers invites you to view their latest and classic reference books and leading clinical research and review journals.

Booths 415 and 417
175 Fifth Avenue
New York, NY 10010
212/460-1711

Springhouse Corporation

The preeminent nursing publisher. Featured: the top selling nurses' drug reference, *The Nursing 97 Drug Handbook*, and the brand new *Springhouse Nursing Drug Guide*, with A-Z format and disk.

Booth 350
1111 Bethlehem Pike
P. O. Box 908
Springhouse, PA 19477-0908
215/628-7783

◆ Swets Subscription Service

Periodicals agent for foreign and domestic subscriptions—offices worldwide. Personalized service supported by advanced automation, including SwetScan and DataSwets. Demonstrations daily.

Booths 538 and 540
440 Creamery Way
Suite A
Exton, PA 19341
800/44SWETS

Teton Data Systems

STAT!-Ref is a medical information CD providing access to the text, tables, and references in more than 250,000 pages of medical textbooks and MEDLINE journal abstracts.

Booth 223

211 East Broadway
P. O. Box 3082
Jackson, WY 83001
307/733-5494

◆ UMI

UMI offers the most MEDLINE titles in fully scanned images! Stop by our booths and try our latest electronic database specifically tailored for the medical researcher, or call 800/521-0600.

Booths 610, 612, and 614

300 North Zeeb Road
Ann Arbor, MI 48106
800/521-0600

U.S. Pharmacopeia

USP (U.S. Pharmacopeia) is an independent, not-for-profit organization that promotes the public health by setting official quality standards and developing authoritative use information for drugs and other articles.

Booth 211

12601 Twinbrook Parkway
Rockville, MD 20852
301/816-8258

Virtual Anatomy

Using the latest technology available, Virtual Anatomy has created the most exciting three-dimensional multimedia anatomical software available. Stop by and see our 3-D Skeletal System—a must-have for any library.

Booth 218

159 West Broadway
Salt Lake City, UT 84101
801/534-7545

Vista InterMedia Corporation**Booth 323**

1177 High Ridge Road
Stamford, CT 06905
203/321-2140

VTLS Inc.

VTLS' Virtua is a 3d generation system that automates libraries in a distributed, multimedia environment on DEC, IBM, Sun, HP. Software/services for imaging, retrospective conversion, data conversions, and loading are also available.

Booth 632

1800 Kraft Drive
Blacksburg, VA 24060-6351
540/231-3605

◆ John Wiley & Sons, Inc.

John Wiley & Sons, Inc., publishes a diverse selection of professional reference and trade books and journals. Stop by our booth and browse through our latest publications.

Booth 423

605 Third Avenue
New York, NY 10158
212/850-6000

◆ Williams & Wilkins (A Waverly Company)

Williams & Wilkins publishes medical books, journals, and electronic media products. See our latest CD-ROM journals and reference materials we will have on display.

Booth 425

351 West Camden Street
Baltimore, MD 21201
410/528-4107

Winnebago Software Company

Winnebago Software Company supports libraries in all phases of automation, from retrospective conversions and data entry to quality library automation software and superior customer support with guaranteed two-hour call backs.

Booth 544

457 East South Street
Caledonia, MN 55921
800/533-5430

Eric D. Albright: 33
 P. F. Anderson: 33
 David L. Armbruster, Ph.D.: 26
 Helen Atkins: 24
 Linda Azen: 40
 Shelley A. Bader, Ed.D.: 34, 46
 Lynda M. Baker, Ph.D.: 31
 Luiza Balthazar: 40
 Janet Bangma: 29
 Ronald A. Banks: 38
 Elaine May Banner: 40
 Allan R. Barclay: 40
 Daniel C. Barkey: 32, 44
 Elaine Barkley: 38
 Hope Barton: 44
 Marcia I. Batchelor: 25
 Teresa Beck, Ph.D.: 28
 Linda D. Behen: 38
 Richard J. Behles: 23
 Jo Ann Bell, Ph.D.: 40
 George R. Bergus, M.D.: 33
 Alain Besson, Ph.D.: 38
 Kathy Faye Bilko: 40
 Lois Fischer Black: 25
 Terrie M. Black, C.R.R.N., R.N.: 42
 Margaret K. Blair: 23
 Mary Ann P. Blake: 28
 Bonnie Blustein, Ph.D.: 23
 Sandra E. Bonzo: 23
 Stephen Bosch: 24
 Ken Boschert, D.V.M.: 27
 Catherine Boss: 40
 Lisa M. Boyd: 38
 Trenton Boyd: 24
 Jana Bradley, Ph.D.: 21, 28
 Peter Brantley, Ph.D.: 33
 Robert M. Braude, Ph.D.: 24
 Billie Broaddus: 25
 Naomi C. Broering: 28, 42
 helen-ann brown [sic]: 40
 Janis F. Brown: 40
 Holly Shipp Buchanan, Ed.D.: 23, 40
 Judy F. Burnham: 29
 Carol Burns: 32
 Peter Burslem: 23
 Karen Butter: 22, 33
 Gary Byrd, Ph.D.: 25
 Pascal V. Calarco: 29
 Jayne Campbell: 26
Cancer Librarians Section: 22, 27
 Virginia Carden: 44
 Priscilla Carey: 29
 Ann L. Carlson: 42
 Robert Carlson: 40
 Esther Carrigan: 42
 Renato Cataldo, Jr., Pharm.D.: 26
 Bonnie R. Chadbourne: 31
 Glenn D. Chambers: 24
 Robin Chandler: 33
Chapter Council: 20, 35
 Frances L. Chen: 24
 Xuming Chi, Ph.D.: 40

Chiropractic Libraries Section: 27, 31
 Dawn E. Clark: 29
 William A. Clintworth: 42
 Keith W. Cogdill: 32, 38
 Janet Coggan: 32
 William Cole: 40
Collection Development Section: 24, 27
 Linda J. Collins: 42, 44
 Carole A. Colter: 23
 Kathryn S. Connell: 38
 Elizabeth Connor: 42
Consumer and Patient Health Information Section: 22, 27, 28, 31
 Rod D. Corn: 23
 Ann Marie Corry: 22
 Alexander E. Crosby, M.D., M.P.H.: 23
 Diana Cunningham: 40
 Candace Cupps: 40
 David Curry: 29
 Karen L. Curtis: 32
 Donna M. D'Alessandro, M.D.: 33
 Michael P. D'Alessandro, M.D.: 35
 Len Davidson: 42
 Cheryl Rae Dee, Ph.D.: 32
 Eric P. Delozier: 42
 Bethanne Demas, R.N., O.N.C.: 38
 Jacquelyn H. Dennison: 40
Dental Section: 22, 27
Department of the Army Medical Command Libraries SIG: 24, 34
Department of Veterans' Affairs Librarians SIG: 27
 Pat DeSalvo: 31
 Ellen Gay Detlefsen: 33
 Alexandra Dimitroff, Ph.D.: 25
 Margaret M. Doggett: 42
 Jacqueline D. Doyle: 21
 Linda A. Draper: 38
 Gale A. Dutcher: 30, 33
 Susan David Dwyer: 29
 Cathy Eames: 22
 Doris Eaton: 40
 Katherine Schilling Eccles: 28
Educational Media and Technologies Section: 28, 32, 34
 Lisa A. Eicholtz: 29
 Julia Elenbaaf: 30
 June Ellis: 40
 Marcia Epelbaum: 42
 Barbara Epstein: 26
 William E. Erkonen, M.D.: 33
 Zana C. Etter, Ed.M.: 28
 Lawrence Fagan: 40
 Weiyu Fan: 38
 M. Emily Fang: 34, 42
 Cindy Faries: 42
Federal Libraries Section: 22, 25, 27
 Susan J. Feinglos: 34, 44
 Dennis W. Fell, M.D.: 29
 Noel P. Fell: 29
 Ruth E. Fenske: 29

Tom Ferguson, M.D.: 28
 Mary Fielder: 29
 Dean Jack Fincham: 30
 Clarissa C. Fisher: 29
 Hannah M. Fisher: 42
 Diane L. Fishman: 34
 Valerie Florance, Ph.D.: 26
 Jane L. Forrest, R.D.H., Ed.D.: 40, 46
 Lynn Fortney: 32
 Gary Freiburger: 23
 Amy L. Frey: 42
 Charles P. Friedman, Ph.D.: 32, 38
 Anthony J. Frisby, Ph.D.: 28
 Mark Frisse, M.D.: 28
 Sherilynne Fuller, Ph.D.: 25
 Carla J. Funk: 21
 Denis Gaffney: 22, 34
 Richard Galbraith, M.D.: 33
 Patricia E. Gallagher: 25
 Jeffrey R. Galvin, M.D.: 33, 35
 Trudy A. Gardner, Ph.D.: 21
 Scott Garrison: 34, 42, 44
 Laura (Lolly) D. Gasaway, Ph.D.: 31
 Nancy Gatlin: 42
Geriatrics and Gerontology SIG: 27
 Carole M. Gilbert: 22, 44
 Gail P. Gill: 31
 Jo Ann Gillaspy: 29
 Mary L. Gillaspy: 42
 David S. Ginn: 32
 Nunzia B. Giuse, M.D.: 29, 42
 Vicki L. Glasgow: 30, 42
 Beryl Glitz: 25
 Jan Glover: 42
 Claudia Gollop: 26
 Jennifer Crawford Goodson: 23
 Nancy Gotcher: 28
 Karen Grandage: 32
 Sharon A. Gray: 23
 Charles J. Greenberg, Ed.M.: 32
 Stephen J. Greenberg, Ph.D.: 25
 Ernesta E. Greenidge: 23
 Roger Guard: 32
 Doris Haag: 32
 Ellen Hall: 30
 Michael D. Hamlin, Ph.D.: 28, 40, 46
 Carol L. Hampton: 44
 Joy Harriman: 32
 Gail B. Harris: 29
 Patricia Harris: 30
 Joseph J. Harzbecker, Jr.: 28
 Seana Hasson: 46
 William J. Hayden; D.D.S.: 22
 Esther L. Headley: 25
 Gwynneth T. Heaton: 38
 Fred Heidenreich: 38, 42
 Mary E. Helms: 25
 Cynthia Henderson: 31
 Brian Hennessey: 40
 Barbara J. Henry: 42
 Joann K. Henry, Ed.D., R.N.: 30
 Kelly Hensley: 28

STOP BY BOOTH 110 FOR A FREE DEMONSTRATION!

Examine Your Doctors

Brooks, Stanley P.
(Born 11-05-1957; Philadelphia, PA)

ABMS Plus

CERTIFICATION:
Internal Medicine (1987; Curr Cert.)

SUBCERTIFICATION:
Critical Care Medicine (1988-98; Curr Cert.)
Cardiovascular Disease (1989; Curr Cert.)

EDUCATION:
Yale University School of Medicine (1981, MD)
Johns Hopkins University (1983, MPH)

CAREER:
Active Staff in Critical Care Medicine, Montifiore Medical Center, Bronx, NY (1992-)
Staff Physician in Internal Medicine, VA Hosp, Bronx, NY (1990-92)
Prof of Internal Medicine, New York University (1992-)
Intern, Yale University Hospitals, New Haven, CT (1984)
Resident, Internal Medicine, Yale U Hosp (1985-86)
Resident, Critical Care Medicine, Yale-New Haven Hosp, CT (1986-87)
Fellow, Cardiovascular Disease, Bronx Memorial Hosp, Bronx, NY (1987-88)

MEMBERSHIP:
American Academy of Physicians

Data on over 460,000 officially recognized, Board Certified Physicians — now available on a single CD-ROM!

Imagine...the authoritative data in *The Official ABMS Directory of Board Certified Medical Specialists*®, coupled with the speed and ease of use of CD-ROM technology — that's the new *ABMS Medical Specialists Plus*™! And with two updates per year, you can always be sure you have the most current information.

Find information on the most highly trained specialists in the country

From pediatricians to plastic surgeons...from neurologists to dermatologists...*ABMS Medical Specialists Plus* delivers current and accurate professional facts on physicians certified by the 24 U.S. specialty certifying member boards of the American Board of Medical Specialties (ABMS). Physicians certified by ABMS member boards have achieved a high level of professional expertise in their chosen fields through extended training. This is the only database that verifies full certification status and provides important biographical information on physicians nationwide who are certified by ABMS member boards.

Customize data to suit your research needs

You can customize data to prepare your own credentials report... find a roster of physicians at a particular hospital,

medical school, or professional association... or extract statistics on the number of physicians certified in a certain specialty. You can even download and print your data in whatever format you wish, including mailing labels!

Best of all, you don't have to be a technical wizard to use *ABMS Medical Specialists Plus* — even computer novices will be performing effective searches in a matter of minutes!

Let *ABMS Medical Specialists Plus* show you how quick and easy it is to examine your doctors — call or write today to order or for more information.

**Reed Reference
Electronic Publishing**
121 Chanlon Road
New Providence, NJ
07974

Dial toll free
1-800-323-3288,
and press 2
FAX 908-665-
3528,
or email:
info@bowker.com

ABMS.MLA

NEW!


REED
REFERENCE
ELECTRONIC
PUBLISHING

ABMS MEDICAL SPECIALISTS **PLUS**



- Nancy S. Hewison: 30
 Mori Lou Higa: 32
 Patricia Hinegardner: 40
History of the Health Sciences
 Section: 25, 27
 Kathryn J. Hoffman: 28
 Mary Holcomb: 42
 Michael Holcomb: 42
 Sue Hollander: 31
 Edwin Holtum: 29
Hospital Libraries Section: 22, 24, 25, 27, 31, 34, 35
 Jeffrey T. Huber, Ph.D.: 29, 42
 Carole Hughes, Ph.D.: 34
 Karen Hunter: 24
 Julie M. Hurd, Ph.D.: 32
 Claire Husted: 30
International Cooperation Section: 28, 29
 Linda Jacknowitz: 23, 44
 Susan Jacobson: 44
 Miriam Jaffe: 40
 C. Jean Jarosz: 42
 Carol G. Jenkins: 32, 38
 Alice Suzanne Jessup: 44
 Tom Jevac: 46
 Frances Johnson: 25
 Melissa L. Just: 40
 Kellie N. Kaneshiro: 32
 Wen-Min Kao: 24
 Janice Kaplan: 32
 Joan Kaplowitz, Ph.D.: 28
 Alice K. Kawakami: 40
 Birsan Kaya: 32
 Julia A. Kelly: 33
 Claire Keneally: 38
 David N. King, Ph.D.: 33
 Martha Z. Kirby: 44
 Mary J. Klatt: 44
 Michele S. Klein: 25, 30, 38
 Jacintha Kompella: 40
 Marge Krds: 32
 Carol Krueger: 24
 Jan LaBeause: 29, 44
 Kristin Lacks: 44
 Ken Ladd: 27
 Timothy Lammers: 29
 Phyllis S. Lansing: 32
 Deborah Lawless: 22
 Polin P. Lei: 29, 42
 Henry L. Lemkau, Jr., J.S.: 33
Lesbian/Gay/Bisexual Health Sciences Librarians SIG: 34
 Susan Russell Lessick: 31
 Sharon A. Lezotte: 28
 Jie Li: 38
Library Research Section: 25, 27, 29, 32
 Jeanene Light: 34
 Virginia A. Lingle: 42, 44
 Anne M. Linton: 34, 46
 Stephanie Lipow: 40
 Carolyn Lipscomb: 26
 Jessica D. Litman, Ph.D.: 31
 John Lloyd: 26
 Kara Logsdon: 44
 Michael J. London: 40
 Jose Lopez: 26
 Jonathan Lord: 32
 Chrysanne Lowe: 22
 Richard Lucier: 22
 Bill Maina: 38
 Krisellen Maloney: 33
 Stephen Marine: 32
 Andrea B. Markinson: 44
 Ellen B. Marks: 38
 R. Kenny Marone: 29
 Karen Ruud Marsh: 38
 Susan Bolda Marshall: 22
 Sandra I. Martin: 38
 Jill Mayer: 26, 44
 Kay McCall: 32
 Jett McCann: 32
 Marilyn McCarthy: 42
 Kathleen M. McCloskey: 30
 Dan McCollum: 42
 Jeanette C. McCray: 33
 Dianne McCutcheon: 23
 Diana McDuffee: 26
 Julie J. McGowan, Ph.D.: 26, 33, 34
 Gerry McKiernan: 40
 Martha L. Means: 29
Medical Informatics Section: 22, 27, 28, 32
Medical Library Education Section: 25, 29, 33, 34
Medical School Libraries Section: 22, 26, 27, 28, 33
Medical Society Libraries Section: 22, 27
Mental Health Librarians Section: 23, 27
 Stephen Messier: 26
 Andrea Monroe-Fowler: 26
 Margaret Moore: 26, 44
 Jacquelyn Morton: 25
 Craig Mulder: 33
 Beverly A. Murphy: 44
 Jane E. Murray: 23
 Angela Myatt: 38
 Mary Ellen Myers: 28
 Holly K. Grossetta Nardini: 23, 42
 Janet L. Nelson: 42
 Michael Newman: 22, 23
 Cynthia L. Nicotera: 44
 Douglas J. Nicotera: 44
 Stephanie Norman: 30
Nursing and Allied Health Resources Section: 22, 27, 28, 30, 31
 Robert L. Oakley, Ph.D.: 31
 Janet A. Ohles: 44
 Kate Oliver: 40
 Donna L. O'Malley: 26, 34
 Sheila K. O'Neill: 25
 Lawrence W. Onsager: 40
 Robert O'Shea, Ph.D.: 23
Osteopathic Librarians SIG: 27
 Steven F. Ostrem: 29, 33
Outreach SIG: 24, 30
 Pat Parker: 30
 Sandi Parker: 28
 Mike Paxton: 38
Pediatric Libraries SIG: 24
 Heather Perkins: 38
 Jeff Perkins: 38
Pharmacy and Drug Information Section: 26, 27, 30
 Jacqueline L. Picciano: 30, 40
 Victoria Pifalo: 31
 Robert A. Pisciotta: 21
 Karen Johnson Pochardt: 44
 Karyn L. Pomerantz: 46
 Liz Pope: 22
 Kim Poteet-Schwartz: 26
 Ann Potter: 44
 Antonija Prelec: 23
 Robert M. Pringle, Jr.: 30
Problem-Based Learning SIG: 27
 Anne Prussing: 44
Public Health/Health Administration Libraries Section: 23, 30, 34
Public Services Section: 21, 23, 24, 27, 28, 32, 33
 Lynette Ralph: 23
 Rick Ralston: 40
 Sara Randall: 30
 Jocelyn Rankin, Ph.D.: 32
 Keir Reavie: 22, 38
 Patricia M. Redman: 33
 Kathlyn L. Reed, Ph.D., O.T.R.: 22
Rehabilitation Hospitals SIG: 27
Relevant Issues Section: 23, 30, 34
 Beverly Renford: 44
 John H. Renner, M.D.: 31
 Frances Ellis Rice: 44
 Judith L. Rieke: 30
 Patricia Riggie: 44
 Fred W. Roper, Ph.D.: 26
 Faith Ross: 44
 Brit Roth: 25
 Dennis W. Rowe: 34
 Cheryl R. Rueby: 29
 Marc Ruquoi: 26
 Jeanne B. Sadlik: 44
 Mary Savagner: 40
 Ellen N. Sayed: 30
 Kris Scannell: 30
 Leslie Schick: 32, 38
 Charles H. Schlichter, M.D.: 40
 Eric H. Schnell: 32, 33
 Natalie A. Schoch, Ph.D.: 44
 Susan Schoenfeld: 33
 Brenda L. Seago: 40, 44
Section Council: 20, 26, 34, 35
 Robert Sekerak: 30, 34
 David A. Self: 44

SECURE INTERNET-BASED SUBSCRIPTION SERVICE

Subscribe97SM

Visit Our
Booth #247

Saves Time & Money

5-7% Savings On Your Serials Budget - Easy To Learn, Fun To Use

*"Internet ordering and online commerce are the waves of the future.
Subscribe gives us the ability to use this new network technology today."*

Bernie Hurley, Director of Access Services
University of California, Berkeley

*"We have a responsibility to the organization to save costs wherever possible.
Using RoweCom's Subscribe is a significant step in the right direction."*

Robert Mangan, Assistant Cash Manager
Major Teaching Hospital

"The system really works.

We believe it has the potential to transform the way libraries handle serials."

Rush Miller, Director of the University Library System
University of Pittsburgh

"...handles the whole process electronically, from catalog browsing to final payment."

Business Week

"...a potentially transformative product for libraries..."

Library Journal

1-800-RoweCom
info@rowe.com



RoweCom

"A Century of Serials Experience"

<http://www.rowe.com>

*Visit our website today for
free software download!*

Partners with: Bank One and Innovative Interfaces Inc.

Phyllis C. Self, Ph.D.: 30, 33, 44
Anne K. Seymour: 42
Christopher J. Shaffer: 44
Dawn Shao: 30, 42
Michael C. Sharp, M.D.: 32, 38
Julia Shaw-Kokot: 26
Barbara Smith Shearer: 29
James Shedlock: 32, 44
David Sherertz: 40
Beverley Shirley: 42
Steve Shoemaker: 32
Veronica Shuford: 40, 44
Jean L. Siebert: 26
Thomas A. Singarella, Ph.D.: 26
Anne M. Sleeman: 23
Karen Smith: 40
Marilynn C. Smith: 29
Marlene Smith: 32
Mia J. Sohn: 44
Julia Sollenberger: 21, 35
Brenda Sorrow: 29
Susie Speer: 40
Peter Stangl: 26
Margaret Stangohr: 40
P. Zoë Stavri, Ph.D.: 29, 33
Katherine Stemmer-Frumento: 42
Chris L. Stephens: 40
Clifford Stoll, Ph.D.: 21
Jeanne Strausman: 40
Carol Sugg: 40

Edward W. Tawyea: 22, 26
Kelly Taylor: 32
Technical Services Section: 23, 27, 30, 34
Nancy Terry: 40
Patricia L. Thibodeau: 34, 44
Mona H. Thiss: 38
Marcia M. Thomas: 31
Laurie L. Thompson: 34
Cheryl Tingle: 29
Patricia Tomasulo: 40
M. J. Tooley: 23, 33
Roxanna Tovrea: 38
Elaine Trzebiatowski: 25
Gaylene Tsipis, R.Ph., OCPS: 32
Lynne Turman: 44
Mark Tuttle: 40
Susan Unger: 38
Nancy Van de Water: 29
Julie A. Van Dyke: 34
Pamela Van Hine: 22
Veterinary Medical Libraries Section: 20, 24, 27
Rama Vishwanatham: 46
Vision Science SIG: 34
Carol A. Vollmer: 46
Kay Cimpl Wagner: 25
Kenneth Wainwright: 38
Mitchel Walters: 32, 38
Linda Walton: 46

Deborah Ward: 23
Sarah I. Wardell: 34, 42
Elizabeth R. Warner: 28, 40, 46
Karen Warren: 32
Linda Watson: 26
Ann C. Weller: 32
Barbara Whaley: 40
Victoria Young Whipple: 38
Billie Stutts White: 25
Walter R. Wilkins: 46
Linda Williams: 42
Feleta L. Wilson, Ph.D.: 31
Patricia Winstead-Fry, Ph.D.: 26
N. J. Wolfe: 34
Catherine Wolfson: 38
Elizabeth H. Wood: 30
M. Sandra Wood: 26
Cathy Woolbright: 29
Aubrey Wright: 29
Rebecca Wright: 29
Sarah Towner Wright: 46
Wendy Gang Wu: 38
David Yamamoto: 28
Maggie Yax: 25
Belinda Yff: 29
D. Alex Yohn: 23, 44
Gail A. Yokote: 33
Eric Zeidler: 38
Susan Zollo: 29

THE AMERICAN COLLEGE OF PHYSICIANS PUBLISHES MORE THAN ANNALS

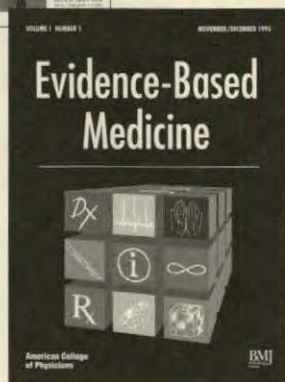
W

e're growing. In addition to our flagship publications, *Annals of Internal Medicine*, *ACP Journal Club*, and *ACP Observer*, the American College of Physicians now produces, in cooperation with the *British Medical Journal* Publishing Group, a new bimonthly journal, *Evidence-Based Medicine*.

The College's new expanded books publishing program includes series of books on screening, diagnostic testing, immunization, medical ethics and humanities, computers in medical practice, and other topics of interest to busy physicians. Our list includes books such as *Guide for Adult Immunization*; *Clinical Practice Guidelines*; *On Being a Doctor*; *Computers in Clinical Practice: Managing Patients, Information, and Communication*; *Who Has Seen A Blood Sugar? Reflections on Medical Education*; *Ethical Choices: Case Studies for Medical Practice*, and *How to Present Medical Statistics: A Guide for Authors, Editors, and Reviewers*. ACP is also the exclusive North and South American distributor for the *British Medical Journal* book and electronic publishing programs, including The Cochrane Library.

The College has also introduced new electronic products, including *ACP Journal Club on Disk*, a disk version of *Clinical Practice Guidelines*, and the soon-to-be released *ACP Library on Disk*.

Stop by Booth 539 to receive a copy of our catalog, or call the American College of Physicians Customer Service Center at 800-523-1546, extension 2600 (M-F, 9 a.m.-5 p.m. ET)



American College of Physicians
Independence Mall West • Sixth Street at Race • Philadelphia, PA 19106-1572

Academic Press	78
American College of Physicians	75
American Medical Association	17
American Psychiatric Press	47, 77
Aries Systems Corporation	5
Blackwell North America, Inc.	vi
CME Information Services, Inc.	12
Doody Publishing, inc.	43
Elsevier Science	11, 13
The Faxon Company	53
Georgetown University Library Information System	iv
HealthGate Data Corp.	14
Information Access Company	viii
Institute for Scientific Information	v, 9, 51, 55
Knight-Ridder Information, Inc.	7
Medical Economics	vii
Nature America, Inc.	58
NILS Publishing Company	3
Ovid Technologies	39
PaperChase	2d cover
Readmore, Inc.	45
Reed Reference Electronic Publishing	71
Rittenhouse Book Dsistributors, Inc.	4th cover
RoweCom, Inc.	73
Scientific American	41
SilverPlatter Information	37
Sociological Abstracts, Inc.	36
University Microfilms, Inc. (UMI)	3d cover
U.S. Pharmacopeia	48

Periodicals from the American Psychiatric Association



The American Journal of Psychiatry

Official Journal of the American Psychiatric Association

Nancy C. Andreasen, M.D., Ph.D., Editor

Established in 1844, *The American Journal of Psychiatry* is the most widely read psychiatric journal in the world. Published monthly, it is indispensable for psychiatrists and other mental health professionals who need to keep up-to-date with all aspects of psychiatry. Peer-reviewed articles focus on developments in biological psychiatry as well as on treatment innovations and forensic, ethical, economic, and social topics. Letters to the editor and book reviews also appear in each issue; official American Psychiatric Association reports appear from time to time. Of special interest are the special reports and other selected lead articles, which treat major psychiatric syndromes and issues in depth.

U.S. Individual: \$70 a year/
Single copies: \$7

U.S. Institution: \$100 a year/
Single copies: \$7

Foreign and Canadian Individual:

\$100 a year/Single copies: \$10

Foreign and Canadian Institution:

\$130 a year/Single copies: \$10

ISSN: 0002-953X

Overseas subscriptions are shipped via enhanced surface mail.



Psychiatric News

Newspaper of the American Psychiatric Association

Robert J. Campbell III, M.D., Editor-in-Chief

Published twice a month, *Psychiatric News* delivers up-to-the-minute information on everything from government and legislative activities to the latest developments in the drug and therapy fields. Concise articles provide timely information on grants, meetings, seminars, and on the activities of the APA and other professional societies. Letters to the editor and announcements of appointments and awards are included in every issue. Must reading for every mental health professional who needs to stay abreast of events in psychiatry as they happen.

U.S. Individual: \$45 a year/
Single copies: \$3

U.S. Institution: \$65 a year/
Single copies: \$3

Foreign and Canadian Individual:

\$65 a year/Single copies: \$4

Foreign and Canadian Institution:

\$85 a year/Single copies: \$4

ISSN: 0033-2704

Overseas subscriptions are shipped via surface mail.



Psychiatric Services

(formerly *Hospital and Community Psychiatry*)

A Journal of the American Psychiatric Association

John A. Talbott, M.D., Editor

A leader in its field, *Psychiatric Services* addresses every member of the treatment team in its focus on issues related to the delivery of mental health services in organized settings. Each month, *Psychiatric Services* features articles, research reports, and commentary on topics at the forefront of psychiatry — topics like differential diagnosis and treatment selection, management of violent behavior, and innovative service models. Occasional special sections take an in-depth look at a particular psychiatric issue. *Psychiatric Services* columns offer important information in areas such as law and psychiatry, geriatrics, economics, psychopharmacology, and alcohol and drug abuse. Each issue also features book reviews, news, and letters to the editor.

U.S. Individual: \$45 a year/
Single copies: \$6

U.S. Institution: \$75 a year/
Single copies: \$6

Foreign and Canadian Individual:

\$65 a year/Single copies: \$7

Foreign and Canadian Institution:

\$95 a year/Single copies: \$7

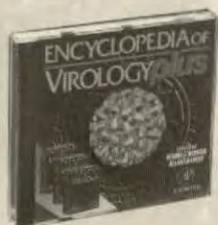
ISSN: 1075-2730

Overseas subscriptions are shipped via surface mail.

To Order Call, Toll-Free, 1-800-368-5777.

American Psychiatric Association, 1400 K Street, N.W., Washington, DC 20005

Important References from Academic Press



Encyclopedia of Virology plus **Now Available on CD-ROM!**

Edited by
R.G. Webster and A. Granoff

The print version of the **Encyclopedia of Virology**, published in March 1994, is one of Academic Press' finest achievements, receiving excellent reviews and recognition in the field. The CD-ROM version will contain many enhanced features, including structural photographs and diagrams cross-referenced to the text, a new section of high-resolution, color coded images and animations, plus advanced searching facilities including a thesaurus, annotation functions, and a journal recording device to record a path through information searches.

Stand-Alone: \$475.00/ISBN: 0-12-000103-9
Networkable: \$800.00/ISBN: 0-12-000102-0
January 1996

Print version was one of American Libraries' Outstanding References of 1993!



Academic Press Dictionary of Science and Technology CD-ROM

Version 1.0

Praise for the Print Version

"This will now be the dictionary of choice for up-to-date terminology...Important for research level reference collections."

—CHOICE

This multiplatform CD-ROM enhances the same features that made the popular **Academic Press Dictionary of Science and Technology** comprehensive, informative, and easy-to-use, and now offers a quick, user-friendly environment from the convenience of your desktop.

CD-ROM: \$79.95
March 1996/ISBN: 0-12-200401-9

Methods in Enzymology Index, CD-ROM 1

Volumes 1-244 Cumulative (1955-1994)

Series Editors-in-Chief
John N. Abelson and Melvin I. Simon

The cumulative index for Volumes 1-244, this volume includes a cumulative contents of volumes, subject index, and contributor index.

March 1996, \$99.00/ISBN: 0-12-000101-2

The MIE CD-ROMs use EBT's Dynatext software (Electronic Book Technologies Inc., Providence, Rhode Island), and were developed by Lightbinders of San Francisco, California.

**Stop by our booth for meeting
discounts and free journal samples!**

YOUR LINK TO LIFE SCIENCES
LIFESCI
<http://www.apnet.com/lifesci/>

Base price allows for up to five users! Methods in Enzymology on CD-ROM, CD-1

Recombinant DNA and Related Methodology

18 Selected Core Volumes with Cumulative Indexes for MIE Volumes 1-244

Includes Recombinant DNA, Parts A-I, DNA Structure, Parts A & B, Three Guide to's, and Related Volumes

Series Editors-in-Chief
John N. Abelson and Melvin I. Simon

"The Methods in Enzymology series represents the gold-standard."

—NEUROSCIENCE

A perfect complement to the print series, **Methods in Enzymology on CD-ROM, CD-1**, combines indexing with high-quality, informative full texts to create a unique information resource that brings single-search access to two database collections.

1995, \$750.00/ISBN: 0-12-000100-4

**The Definitive Reference for Your Lab
and Library**



Encyclopedia of Cancer

Editor-in-Chief
Joseph R. Bertino

The **Encyclopedia of Cancer** is the authoritative reference source for the rapidly growing field of cancer research and all associated fields. This three-volume encyclopedia contains 120 expressly written articles exploring the causes, potential cures, and preventive measures of cancer.

Three-Volume Set
Prepublication Price: \$399.00* (tentative)
October 1996, c. 1600 pp., \$475.00 (tentative)/ISBN: 0-12-093230-X
*Valid through December 31, 1996.



**International Digital
Electronic Access
Library**

Beginning in 1996, IDEAL will bring you electronic access to 174 Academic Press journals on the Internet and more than 24,000 articles each year. Check out our prototypes at <http://www.apnet.com/>

Order from your local bookseller

or directly from:

 **Academic Press, Inc.**
Order Fulfillment Dept. DM27103
6277 Sea Harbor Drive, Orlando, FL 32887
24-28 Oval Road, London NW1 7DX, U.K.

In the U.S. and Canada
CALL TOLL FREE: **1-800-321-5068**
FAX: **1-800-874-6418**
E-MAIL: ap@acad.com
In Europe, CALL: **0181-300-3322**



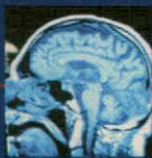
Prices subject to change without notice.
©1996 by Academic Press, Inc. All Rights Reserved.
LJKJDC/LBS—07066

Anatomy of a Great DATABASE

Take a good look inside. ProQuest® Medline® Plus has what it takes to find and deliver the articles you need...fast.

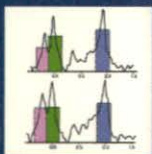
backbone

The backbone? Full Medline indexing and MeSH mapping for over 3,400 journals worldwide. Add ProQuest for Windows Searchware and you've got the sturdiest bibliographic support in the field.



muscle

Next, the muscle—the 100 journals your researchers use the most, in full text, full image. (That's right, 100—with 50 more to come. Nothing else even comes close.) Print or fax copyright-cleared copies on the spot, with all the charts, graphs, and illustrations so vital to the text. Now *that's* power.



This database is
as vital as they get.

ProQuest Medline Plus, on CD-ROM for Windows environments. Visit us in Booth #610, and examine it yourself.

UMI

The Answer Company™
Exhibit #610 800/521-0600

Academic Press, Inc Adis Press Alba House Allyn & Bacon American Academy of Orthopedic Surgeons American Academy of Pediatrics American Board of Medical Specialties American Medical Association American Nurses' Publishing American Pharmaceutical Association American Psychiatric Press, Inc American Psychological Association American Public Health Association American Society for Microbiology Anatomical Chart Company Antimicrobial Therapy, Inc Appleton & Lange Appleton-Davies, Inc Applied Therapeutics Aspen Publishers Auburn House Publishing Company Bailliere-Tindall Barrons Educational Series, Inc Basic Books Beijing Huayi Biotechnology Berkeley Scientific Betz Publishing Birkhauser Boston Blackwell Scientific Publications, Inc Brady Publishing Brunner/Mazel Publishers, Inc Burnell Company Publishers, Inc Butterworth-Heinemann C.O.V.E.R. Publishing Company CRC Press Cambridge University Press Camden House Wm Carson Ltd Chapman & Hall Chicago Review Press Churchill-Livingstone Ciba-Geigy Corporation Contemporary Critical Care Cornell Maritime Press Crampton Corporation Current Clinical Strategies Publishing Data Pharmaceutical, Inc F A Davis Marcel Dekker Delmar Publishers, Inc Demos Duke University Press ECRI Edward Arnold Publishers Elite Sports Medical Publishers Elsevier Science Publishers F C A Facts and Comparisons Field and Wood Medical Publishers, Inc Flash Anatomy Franklin Electronic Publishers, Inc W H Freeman and Company Futura Publishing Company G K Hall G W Publishing Galen Press, Ltd Glencoe Publishing Gordon & Breach Gower Medical Publishing Greenwood Publishing Group Grune and Stratton H & H Publishing Company, Inc Harley and Belfus Harper-Collins Harvard University Press Haworth Press, Inc Health & Allied Science Publishers Health Leadership Associates Health Professions Institute Hemisphere Publishing Hogrefe International Houston IRL Press ISI Press Igaku-Shoin Medical Publisher, Inc Ilco, Inc Publishing Image Premastering Services, Ltd Interpretive Laboratory Data Iowa State University Press Irvington Ishiyaku Euroamerica J & S Publishing JDV Publishing John Wiley and Sons Johns Hopkins University Press Jones and Bartlett Publishers Inc Jones Medical Jossey-Bass, Inc Kluwer Academic Publishers Law Prep Press Lea and Febiger Legal Communications, Ltd Lewis Publishers, Inc Lexi-Comp Company Lexington Psychoeducational J B Lippincott Little, Brown & Co Longman MIT Press MRI Education Mack Publishing Company Macmillan Publishing Company Markham-McKenzie Marquis Who's Who Massachusetts Medical Society McGraw-Hill, Inc Medical Center Emergency Service Medical Arts Press Medical College of Pennsylvania Medical Economics Data Medical Examination Medical Surveillance Med-Index Medmaster, Inc Meds, Inc Merck & Company, Inc Merit Publishing International Merriam-Webster, Inc Merrill Publishing Company Michaelis Medical Publishing Mosby, Inc Munksgaard National Health Publishing National League for Nursing National Learning Corporation National Nursing Review Neil Patterson Publishers New England Journal of Medicine W W Norton & Company, Inc Nova Science Publishers, Inc Nursecom, Inc Nursing Education Consultants Oxford University Press Parthenon Publishing Pergamon Press, Inc Phantom Notes Pharmaceutical Press of the Royal Pharmaceutical Society of Great Britain Physicians' Desk Reference Plenum Publishing Corporation Pluribus/Precept Press Praeger/Greenwood Prentice-Hall Prima Vera Primary Eye Care Professional & Technical Publishers Quality Medical Publishing Inc Quintessence Publishing Company, Inc Radcliffe Medical Press Raven Press Reston RN Tapes, Inc Running Press W. B. Saunders Scientific American Medicine Scovill-Patterson Publishers Scribner Book Companies, Inc Shepard, Inc Sheridan Medical Books Sigler & Flanders, Inc Simon & Schuster Singular Publishing Group Slack Incorporated Springer Publishing Company Springer-Verlag Springhouse Publishing Company St Anthony's Publishing St Martin's Press Taylor and Francis Thieme Medical Publishing C C Thomas Timberline Press Trentland Press U S Directory U S Pharmaceutical Society U S Pharmacopoeial Convention Unicorn Medical University of Chicago Press University Press of America Urban & Schwarzenberg Van Nostrand Reinhold Company, Inc Veterinary Medicine Publishing Company Veterinary Textbooks Victory Technology, Inc WRS Group, Inc Wadsworth, Inc West Educational Publishing Company Whurr Publications Ltd William Kaufman Williams & Wilkins Wolfe Medical Publications Worth Publishers, Inc Yale University Press Yorke Medical Publishing

1946 - 1996

50
years

We wish to thank the library community and the health sciences publishing industry for helping us make the last fifty years a success. Please visit us at MLA in Kansas City, SLA in Boston, and ALA in New York City.

RITTENHOUSE

distributing information for the 21st century

RITTENHOUSE BOOK DISTRIBUTORS, INC. 511 FEHELEY DR. KING OF PRUSSIA, PA 19406 PHONE 1-800-345-6425 FAX 1-800-223-7488

RITTENHOUSE OF NEW ENGLAND BOX 458 STERLING ROAD SOUTH LANCASTER, MA 01561 PHONE 1-800-624-7627 FAX 1-800-223-7488