



# Preliminary Annual Meeting and Exhibition Program

Medical Library Association  
102nd Annual Meeting  
May 17-23, 2002  
Dallas, Texas  
[www.mlanet.org](http://www.mlanet.org)



*Please share this program  
with your colleagues*

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## An Invitation to Attend

MLA returns to the heartland in 2002! The meeting theme, "Big D," highlights both the Digital world, in which medical libraries operate today, and the host city, Dallas. As health sciences librarians Design and Deliver Diverse resources and services to a Discerning and Demanding audience, they are increasingly Drawn to the Down-home, the comfortable, the personal connection. MLA '02 promises to bring these worlds together and Deliver a Distinct program, with an energizing message.

Our Distinguished plenary speakers are highlighted on page 7 and will address overcoming personal and professional challenges and gearing up to meet the challenges ahead.

### In these changing times, we will continue to provide Dependable and Delightful opportunities to:

- Dally and mingle at the Welcome Reception and Opening of the Hall of Exhibits
- Dig into the Distinctive programming provided by sections
- Discern new trends and practices at the poster sessions
- Develop knowledge and skills through continuing-education courses and a post-meeting symposium
- Dine, Debate, Dialog, and network with colleagues

This meeting provides special programming Dedicated to the profession's future and the next generation of health information professionals: how we recruit them, train them, retain them, and pass the torch to them. Look for a special continuing-education course, post-meeting symposium, and plenary address Devoted to this theme of investing in the future.

While technology makes it easier to communicate and share with a wider range of individuals (some of whom we may never meet in a traditional sense), MLA's annual meeting connects us both symbolically and literally in a common place and time. These connections are one of the hallmarks of a profession. Our connections, personal and professional, feed our need to grow and Develop. After all, our profession is about connections: users to information, questions to answers, causes to cures, and Diagnoses to Diseases.

Dallas, the original "Big D," hosts MLA '02 in the biggest hotel in Texas. This "under-one-roof" meeting venue features a connected conference center and a hotel that boasts an eye-appealing collection of original artwork and a wired and wireless Data network that extends to all rooms. Located in Downtown Dallas, the Adam's Mark Hotel is the ideal place to take advantage of all the MLA '02 opportunities, with easy access to shopping and cultural venues, when you need to Decompress.



Connie Poole, AHIP



Jo Anne Boorkman, AHIP

## MLA '02-Big D

Delivery of quality health information  
Digital environment  
Databases  
Document delivery  
Diversity in the workplace  
Dollars for funding  
Dynamic nature of the Web



### Medical Library Association

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So, to connect Digitally (there is much more information on the MLA '02 Website) and connect literally (Dallas provides a central location and an excellent value for your travel Dollars), register today! Come to Dallas and enjoy "Big D!"

— Connie Poole, AHIP, chair, 2002 National Program Committee

— Jo Anne Boorkman, AHIP, associate chair, 2002 National Program Committee



DATE	FRIDAY MAY 17	SATURDAY MAY 18	SUNDAY MAY 19	MONDAY MAY 20	TUESDAY MAY 21	WEDNESDAY MAY 22	THURSDAY MAY 23
<b>7 A.M.</b>			COMMITTEE MEETINGS (7 A.M.–9 A.M.) NEW MEMBERS BREAKFAST (7 A.M.–9 A.M.) SECTION BUSINESS 1 (7:30 A.M.–9 A.M.) PURCHASE BREAKFAST OPTION	COMMITTEE MEETINGS (7 A.M.–9 A.M.) SUNRISE SEMINARS (7 A.M.–8:15 A.M.) PURCHASE BREAKFAST OPTION	COMMITTEE MEETINGS (7 A.M.–9 A.M.) SUNRISE SEMINARS (7 A.M.–8:15 A.M.) PURCHASE BREAKFAST OPTION	COMMITTEE MEETINGS (7 A.M.–9 A.M.) SIG/INFORMAL MEETINGS 4 (7 A.M.–9 A.M.) PURCHASE BREAKFAST OPTION	
<b>8 A.M.</b>	CE COURSES (8 A.M.–5 P.M.)	CHAPTER COUNCIL (8 A.M.–4 P.M.) COMMITTEE MEETINGS (8 A.M.–5 P.M.) CE COURSES (8 A.M.–5 P.M.)		SECTION CE CHAIRS (8 A.M.–9 A.M.)	CHAPTER CE CHAIRS (8 A.M.–9 A.M.)		
<b>9 A.M.</b>	MLA BOARD OF DIRECTORS MEETING (9 A.M.–5 P.M.)		WELCOME TO MLA '02/PRESIDENTIAL ADDRESS (9 A.M.–10 A.M.)	PLENARY 2: JANET DOE LECTURE (9 A.M.–10 A.M.)	NLM UPDATE (9 A.M.–10:30 A.M.)	SECTION PROGRAM 4 (9 A.M.–10:30 A.M.)	CE COMMITTEE (9 A.M.–5 P.M.)
<b>10 A.M.</b>		BREAK (10 A.M.–10:30 A.M.)	BREAK* (10 A.M.–10:30 A.M.) PLENARY 1: MCGOVERN LECTURE (10:30 A.M.–NOON)	BREAK* (10 A.M.–10:30 A.M.) EXHIBITS OPEN (10 A.M.–NOON) SECTION PROGRAM 2 (10:30 A.M.–NOON)	BREAK* (10:30 A.M.–11 A.M.) EXHIBITS OPEN (10 A.M.–3 P.M.)	PLENARY 3 (10:45 A.M.–NOON)	
<b>11 A.M.</b>					MLA BUSINESS 2/ INAUGURAL ADDRESS (11 A.M.–12:30 A.M.)		
<b>NOON</b>		SECTION COUNCIL (NOON–4 P.M.)	EXHIBITS OPEN (NOON–5 P.M.) CHAPTER SHARING ROUNDTABLES LUNCHEON (NOON–2 P.M.)	AWARDS LUNCHEON AND CEREMONY (NOON–2 P.M.)		MLA BOARD OF DIRECTORS (NOON–1:30 P.M.) SYMPOSIUM (12:30 P.M.–9 P.M.)	
<b>1 P.M.</b>				EXHIBITS OPEN (1:45 P.M.–5 P.M.)	SECTION BUSINESS 3 (1 P.M.–2:30 P.M.)	CE COURSES (1 P.M.–5 P.M.) CE COMMITTEE (1:30 P.M.–5 P.M.) SECTION COUNCIL (1:30 P.M.–3:30 P.M.)	
<b>2 P.M.</b>			MLA BUSINESS 1 (2 P.M.–3:30 P.M.)	BREAK* (2 P.M.–2:30 P.M.) LEGISLATIVE UPDATE (2:30 P.M.–4 P.M.)	BREAK* (2:30 P.M.–3 P.M.)		
<b>3 P.M.</b>		BREAK (3 P.M.–3:30 P.M.)	POSTER SESSIONS (3 P.M.–4 P.M.) BREAK* (3:30 P.M.–4 P.M.)	POSTER SESSIONS (3 P.M.–4 P.M.) OPEN FORUM (3 P.M.–4 P.M.) SIG/INFORMAL MEETINGS 1 (3 P.M.–4 P.M.) BREAK* (3:30 P.M.–4 P.M.)	SECTION PROGRAM 3 (3 P.M.–4:30 P.M.)		
<b>4 P.M.</b>		NEW LEADERS TEA (4:15 P.M.–4:45 P.M.) SECTION/CHAPTER LEADERS (4:45 P.M.–5:15 P.M.)	SECTION PROGRAM 1 (4 P.M.–5:30 P.M.)	SECTION BUSINESS 2 (4 P.M.–5:30 P.M.)	SECTION BUSINESS 4 (4:30 P.M.–6 P.M.) SIG/INFORMAL MEETINGS 3 (4:30 P.M.–6 P.M.) HOSPITAL LIBRARIES SECTION RECEPTION (4:30 P.M.–6 P.M.)		
<b>5 P.M.</b>	COMMITTEE MEETING (5 P.M.–10 P.M.)	WELCOME RECEPTION AND OPENING OF HALL OF EXHIBITS (5:45 P.M.–7:45 P.M.)	INTERNATIONAL VISITORS RECEPTION (5:30 P.M.–6:30 P.M.) LIBRARY SCHOOL REUNION (5:30 P.M.–6:30 P.M.)	SIG/INFORMAL MEETINGS 2 (5:45 P.M.–7 P.M.)			
<b>7 P.M.</b>			FRIENDS OF THE NLM (7 P.M.–9 P.M.)		FAREWELL RECEPTION (7 P.M.–10 P.M.)		

\*BREAKS IN HALL OF EXHIBITS.

## Featured Speakers

### Plenary Session 1



#### The John P. McGovern Lecture

##### "Surviving Everest: Against All Odds"

Sunday, May 19, 10:30 A.M.—NOON

Sponsored in part by Swets Blackwell

Among the climbers severely injured by a violent spring storm that swept over Mt. Everest on May 10, 1996, was **Seaborn Beck Weathers, M.D.**, a forty-nine-year-old pathologist and amateur climber who, lying unconscious and exposed on the mountain's icy rocks, had been left for dead three hundred yards from his camp. Miraculously, Weathers awoke the morning after to find himself barely alive. He lost his right hand and part of his left hand to frostbite.

His incredible story of survival has all the elements of a great adventure: heroism, bravery, human struggle against the forces of nature, great physical and psychological challenges, and triumph of the human spirit. In May 2000, Villard Books published his personal

account of his experiences on Mt. Everest, *Left for Dead: My Journey Home from Everest*. He will speak about those experiences and the invaluable lessons he learned. It is a rare opportunity to hear from one who has faced his own death—and lived to tell about it.

Born in Griffin, GA, in 1946, Weathers received his bachelor's degree in mathematics and chemistry from Midwestern University in 1968. He received his doctor of medicine degree from Southwestern Medical School in 1972 and completed a pathology internship. He has taught at Harvard Medical School and was a partner in MCD Pathology, LLP. He has served at Medical City Dallas Hospital and LabCorp as co-medical director since 1977. He lives his wife, Peach Weathers, and children in Dallas.



### Plenary Session 2



#### The Janet Doe Lecture

Monday, May 20, 9:00 A.M.—10:00 A.M.

**Jacqueline Donaldson Doyle, AHIP**, asserts that health sciences librarians possess skills and knowledge that are unique among health care and health education professions and distinct from other information professions. She will survey the use of this special expertise, focusing on its use and value in clinical settings, and examine its potential for application in a wider health care and health education environment. She will also focus on ways the profession can contribute to improving patient care and operational processes.

Doyle acquired her love of libraries during childhood summer reading programs at the San Diego Public Library. While working at her college library during her undergraduate work in political science at San Fernando Valley State College (now California State University—Northridge), she was told she would never make a good librarian. Determined to prove that statement wrong, she became the interlibrary loan coordinator at the University of California—Irvine, while attending

library school at California State University—Fullerton, earning her master's degree in library science in 1980. Doyle moved to Arizona in 1973 and worked in a wide variety of library positions, including as behavioral health librarian at the Arizona State Hospital, as a consultant with several different hospitals and health care organizations following the birth of her daughter in 1976, and as director of learning resources and continuing medical education for Banner Health System (previously Samaritan Health Service) for the past seventeen years.

Her position evolved over those years to include managing libraries and learning centers at three system hospitals, overseeing the audiovisual resources function, and coordinating continuing medical education (CME) planning and implementation for all Banner physicians. In September 2001, she became Banner's manager of clinical innovation and CME, through which she hopes to have an even greater and more instrumental impact on the quality of patient care delivered at all Banner facilities.

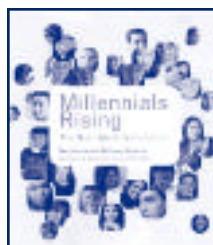
### Plenary Session 3



Wednesday, May 22, 10:45 A.M.—NOON

Sponsored in part by EBSCO

The multitasking **William Strauss** is a writer, historian, playwright, and theatrical director. He has coauthored several books about American generational history—from the Vietnam War generation to Generation X to the "millennials," his most recent subject. His new book, *Millennials Rising: The Next Great Generation* (Vintage Books, 2000), explores America's newest generation, suggesting that the current affinity for children has helped shape a positive, enthusiastic cohort of young people.



With frequent collaborator Neil Howe, Strauss penned the controversial book *The Fourth Turning: An American Prophecy* (Broadway Books, 1997), a vision based on a provocative theory of American history as a series of recurring eighty- to 100-year cycles. The book has spawned an active discussion list at [www.fourthturning.com](http://www.fourthturning.com).

Strauss is partner and cofounder of LifeCourse Associates, Great Falls, VA, a consulting group. He has also served in numerous roles in government. From 1980 to 1984, Strauss was chief counsel and staff director of the U.S. Senate Subcommittee on Energy, Nuclear Proliferation and Government Processes. From 1973 to 1980, Strauss worked on the Presidential Clemency Board; the U.S. Energy Department; the U.S. Department of Health, Education, and Welfare; and the U.S. Consumer Product Safety Commission.

Born in Chicago in 1947, Strauss grew up in the San Francisco Bay area. After graduating from Burlingame High School in 1965, he moved east to earn degrees from Harvard College (B.A., magna cum laude in economics, 1973), Harvard Law School (J.D., 1973), and the Kennedy School of Government (M.P.P., 1973). Strauss is married and the father of four children, ages fourteen to twenty-one. They live in McLean, VA, where his wife Janie Strauss is an elected member of the Fairfax County School Board.

Strauss is co-founder and director of (and a frequent performer with) the Capitol Steps, a nationally known political satire troupe. He is at work writing his first novel, *Mann's Wall*, a satire of American society.

## Special Events

### CHAPTER SHARING ROUNDTABLES

Sunday, May 19, NOON–2:00 P.M.

Ticketed event. Register by code number below on page 29.

The Chapter Sharing Roundtables are networking at its best. Join your colleagues for lunch and informal discussions on a variety of topics. The roundtables provide an opportunity to share experiences, make new friends, and discuss mutual professional concerns and chapter activities and business. All registrants are encouraged to attend.

Facilitators will be at each table to initiate discussion and encourage participants to share their ideas, experiences, and concerns. Registration will be accepted up to the event, but register early to ensure you are assigned to the table topic of your choice. A lunch ticket is required and costs \$25. Attendees will enjoy a spring salad, chicken, new potatoes, seasonal vegetable, and a light dessert. Lunch registration without a topic number cannot be processed. Lunch must be purchased in advance.

If you would like to share your skills and expertise as a facilitator or a recorder, please email George Wahlert, AHIP, Morgan Health Sciences Library, Long Island College Hospital, Brooklyn, NY, at [lich.library@rcn.com](mailto:lich.library@rcn.com).

CSRL1 Archives–Traditional and Electronic  
CSRL2 Benchmarking  
CSRL3 Chairs and Incoming Chairs  
CSRL4 Communications–  
Traditional and Electronic  
CSRL5 Consumer Health  
CSRL6 Distance Education  
CSRL7 Electronic Books  
CSRL8 Electronic Journals  
CSRL9 Evidence-Based Medicine  
CSRL10 Finance and Treasurers  
CSRL11 Fundraising  
CSRL12 Governmental Relations  
CSRL13 License Negotiation  
CSRL14 Marketing and Public Relations  
CSRL15 Meeting Planning  
CSRL16 Meet the Mentors  
CSRL17 One-Person and  
One-Librarian Libraries  
CSRL18 Palm Pilots and  
Personal Digital Assistants  
CSRL19 Training and User Education  
CSRL20 Virtual Reference Services  
CSRL21 Web Managers

### HOSPITAL LIBRARIES SECTION CONNECTION RECEPTION

Tuesday, May 21, 4:30 P.M.–6:00 P.M.

This reception, hosted by the Hospital Libraries Section (HLS), encourages hospital librarians to meet section leaders and to network with each other. It is a great opportunity for attendees to learn more about hospital librarianship or the section—and have a free glass of wine and hot hors d'oeuvres! Speakers from HLS programs will be on hand as well.

### INTERNATIONAL VISITORS RECEPTION

Sunday, May 19, 5:30 P.M.–6:30 P.M.

*Sponsored in part by EBSCO*

All international visitors are invited to a special welcome reception and orientation session. The National Program Committee, MLA Board of Directors, International Cooperation Section, and headquarters staff will be on hand to answer questions regarding MLA '02.

### LEGISLATIVE UPDATE

Monday, May 20, 2:30 P.M.–4:00 P.M.

Join the Governmental Relations Committee for an update on legislation in progress and related MLA activities. Learn how legislative issues such as intellectual property and NLM funding affect the way librarians provide information and information services.

### MLA CONNECTION BOOTH

Saturday, May 18, NOON–7:30 P.M.

Sunday, May 19, 8:30 A.M.–5:00 P.M.

Monday, May 20, 8:30 A.M.–NOON,  
2:00 P.M.–5:00 P.M.

Tuesday, May 21, 8:30 A.M.–4:00 P.M.

A one-stop-shop for all things MLA. The MLA Connection, an association-wide exhibit booth located in the registration area, brings together the MLA Scholarship Booth (where proceeds from the sale of meeting logo items and other fun products benefit the MLA Scholarship Fund), MLA publications (at special meeting discounts), the second annual "PR Swap 'N Shop," access to MLANET, and information on all of MLA's programs and services.

### NEW MEMBERS/FIRST-TIME ATTENDEES BREAKFAST

Sunday, May 19, 7:00 A.M.–9:00 A.M.

MLA's Membership Committee welcomes new members and those attending an MLA annual meeting for the first time to a special welcome orientation and breakfast reception. Meet association officers, other MLA members, and headquarters staff; then join us at 9:00 A.M. for the official Welcome to MLA '02!

## Highlights

### WELCOME RECEPTION AND OPENING OF HALL OF EXHIBITS

Saturday, May 18, 5:45 P.M.–7:45 P.M.

One ticket to the reception is included with Inclusive and Conference-Only registrations. Purchase additional tickets on the Registration Form on page 29.

The welcome reception and official opening of the Hall of Exhibits is the perfect opportunity to meet with friends and take a festive tour of the exhibits while enjoying great food, drinks, and conversation.

### AWARDS LUNCHEON AND CEREMONY

Monday, May 20, NOON–2:00 P.M.

*Sponsored in part by Elsevier Science*

One ticket to the luncheon is included with Inclusive registration. Purchase additional tickets on the Registration Form on page 29.

Attend one of the most prestigious awards events in the profession to honor the best and brightest in health information sciences.

### DENIM AND DIAMONDS 'DILLO BALL (FAREWELL RECEPTION)

Tuesday, May 21, 7:00 P.M.–10:00 P.M.

*Sponsored in part by  
Majors Scientific Books*

One ticket to the reception is included with Inclusive registration. Purchase additional tickets on the Registration Form on page 29.

In the warm spirit of "Big D" and our hosts, the South Central Chapter, dance the night away at the Denim and Diamonds Armadillo Ball, decked out in your best denim and country diamonds! Eddy Deen, purveyor to the president and world leaders (he served 35,000 people on inaugural night) and barbecue chef extraordinaire, promises a wonderful evening filled with great food, good music, and other diversions to conclude MLA '02. Reggie Mae, who invited members to MLA '02 during MLA 2001, is sure to make an appearance!

**REGISTER ONLINE AT  
[WWW.MLANET.ORG](http://WWW.MLANET.ORG)**

*continued next page*

**PLACEMENT SERVICE**

Orientation

Sunday, May 19, 8:30 A.M.–9:00 A.M.

Hours

Sunday, May 19, 9:00 A.M.–4:00 P.M.

Monday–Tuesday, May 20–21,  
8:00 A.M.–5:00 P.M.

Wednesday, May 22, 8:00 A.M.–1:00 P.M.

MLA '02 provides an informal rendezvous for job seekers and employers. Whether you are seeking an entry-level position, an opportunity for advancement, a change of scenery, or a highly qualified employee, we encourage you to take advantage of the Placement Service.

**In the Hall of Exhibits**

Hours

Saturday, May 18, 5:45 P.M.–7:45 P.M.

Sunday, May 19, NOON–5:00 P.M.

Monday, May 20, 10:00 A.M.–NOON,  
1:45 P.M.–5:00 P.M.

Tuesday, May 21, 10:00 A.M.–3:00 P.M.

The Hall of Exhibits offers opportunities to learn about the latest products and services from some of the most respected names in the profession. More than 100 exhibitors are expected. The Hall of Exhibits also includes the Poster Sessions, a twenty-four-hour-a-day Internet Center, and a hands-on Learning Center to test-drive the latest software or view videotapes. To fully enjoy the many displays, we suggest that you allow six hours during the four-day event for walking through the Hall of Exhibits.

**THE INTERNET CENTER**

Open twenty-four hours a day, beginning Saturday, May 18, 5:45 P.M. and ending Tuesday, May 21, 3:00 P.M.

*Sponsored in part by Elsevier Science*

The MLA '02 Internet Center is a mini-network of computers that provides convenient Internet access and demonstrations for meeting participants. With knowledgeable colleagues on hand to assist you, you can learn about the wide range of information resources available through the power of global networking. Telnet and a few different graphical email applications will be available on the computers, so you can access your email. To access your off-site email, bring the name and, if possible, the Internet protocol (IP) number of your host (mail server) and your user name and password.

Individual job seekers and employers must register with the Placement Service by completing the forms available at [www.mlanet.org/am/am2002/](http://www.mlanet.org/am/am2002/) or requesting a form by calling 312.419.9094 x13. All forms will be accepted whether or not you are able to attend MLA '02. To index job and applicant forms, we must receive them by April 29, 2002. Go to page 24 for further instructions.

**THE LEARNING CENTER**

See "The Hall of Exhibits" for hours.

Organized and staffed by members of the MLA Educational Media and Technologies Section, the Learning Center is a demonstration area that provides attendees hands-on exposure to various software and videotape programs. If you select or support these types of instructional resources for your institution, stop by the MLA Learning Center to explore and evaluate the programs firsthand and discuss your experiences with colleagues. The Learning Center offers numerous computer-based instruction programs for review that are either new programs or programs that have been recently updated. It is also equipped with VCRs and televisions for reviewing newly released videotapes.

**OPEN FORUM**

Monday, May 20, 3:00 P.M.–4:00 P.M.

As MLA's copublisher, Neal-Schuman Publishers looks for authors among MLA members. If you have an idea for a book or are just curious about the publishing process, be sure to attend "Getting Published with Neal-Schuman and MLA: A How-To Guide for Medical Librarians." Presented by Donald Barclay, assistant director for systems and informatics at the Houston Academy of Medicine–Texas Medical Center Library, the forum will focus on the process of generating a solid book proposal, including developing initial ideas, assessing the potential audience, organizing tentative tables of contents, and writing prefaces. The presentation will also outline the writing and publishing process from first draft to publication.

Barclay has published three books with Neal-Schuman Publishers, including coauthor of the new *The Medical Library Association Consumer Health Reference Service Handbook*, and is at work on a fourth manuscript. He has also published books with the University of Utah Press and the Texas Christian University Press.

**SUNRISE SEMINARS**

Monday, May 20, 7:00 A.M.–8:15 A.M.

Tuesday, May 21, 7:00 A.M.–8:15 A.M.

These popular exhibitor-sponsored and exhibitor-produced educational workshops allow demonstrations of the newest products and services. Start your day in an upbeat way by participating in these informative and interesting programs.

**POSTER SESSION**

Sunday, May 19, 3:00 P.M.–4:00 P.M.

Monday, May 20, 3:00 P.M.–4:00 P.M.

*Sponsored in part by Endeavor Information Systems*

Attend the Poster Sessions and learn best practices that have been field-tested by health information professionals. Two different sets of both print posters and interactive computer demonstrations are part of the event. Presenters will staff the session from 3:00 P.M.–4:00 P.M. on Sunday and Monday to answer questions and describe their work.

**EXHIBITORS**

The following organizations are scheduled to demonstrate state-of-the-art products and services.

Agency for Healthcare Research and Quality • American Academy of Pediatrics • American Medical Association (AMA) Press • American Psychological Association • American Society of Health-Systems Pharmacists • Amigos Library Services • Annual Reviews • Basch Subscriptions/The Reference Shelf • BIOSIS • CABI Publishing • Cambridge University Press • Cinahl Information Systems • CISTI–Canada Institute for Scientific and Technical Information • Clinical Reference Systems • Copyright Clearance Center • CyberTools • EBSCO Information Services • Elsevier Science • eMedicine.com • Endeavor Information Systems • EOS International • epixtech • Facts and Comparisons • divine/Faxon Library Services • First DataBank • Gale Group • Gold Standard Multimedia • HARASSOWITZ Booksellers and Subscription Agents • infoUSA Library Division • Innovative Interfaces • ISI/ISI ResearchSoft • Alfred Jaeger • Majors Scientific Books • MARCIVE • Matthews Medical and Scientific Books • McGraw-Hill Medical Publishing • MD Consult • Medical Data Exchange • Medical Economics-Thomson Healthcare • National Library of Medicine (NLM) • Neal-Schuman Publishers • OCLC • Ovid Technologies • ProQuest • Public Health Foundation • Rittenhouse Book Distributors • Sage Science Press • W. B. Saunders/Mosby/Churchill • Science/Science Online • SIRSI Corporation • Springer-Verlag • STAT!Ref • Swets Blackwell • SydneyPLUS International • TDNet • TheScientificWorld • Thieme Medical Publishers • UpToDate • John Wiley & Sons • Yankee Book Peddler

## Continuing Education

Advance your knowledge and skills at MLA '02. Continuing-education courses are a great way to stay at the forefront of the health information profession. Registration is handled on a first-come, first-served basis, and no waiting lists are maintained. Some instructors have established a maximum attendance size, so register early by sending in your registration form on page 29 today. Room assignments will be listed in the *Official Program*.

For a more detailed description of each course, visit the MLANET Education Clearinghouse at [www.mlanet.org/education/cech/](http://www.mlanet.org/education/cech/) or [www.mlanet.org/am/am2002/](http://www.mlanet.org/am/am2002/).

### SPECIAL COURSE SUITES

#### PDA

##### "Sync or Swim: Managing the Flood of Personal Digital Assistants (PDAs) in Health Care"

Supporting MLA's distance-learning program, these courses feature the use of PDAs in health care.

#### CHC

##### Consumer Health Continuing Education Credential

These courses present the latest resources and ideas in the consumer health information field.

#### EST

##### Expert Searcher Training Initiative

These courses emphasize librarians' roles as expert searchers in health care and biomedical research.

#### HANDS ON

##### Hands-On Computer Courses

All hands-on computer courses will be held at the Knowledge Development Center in Dallas (an offsite facility), not at the Adam's Mark Hotel. Transportation from the hotel to the center will be provided. Hands-on courses are clearly marked as part of the course description with the hand icon.

### ESSENTIAL AREAS OF KNOWLEDGE

Courses are organized in tracks according to the Seven Essential Areas of Knowledge as described in Platform for Change, MLA's educational policy statement ([www.mlanet.org/education/platform/](http://www.mlanet.org/education/platform/)).

- 100s** Health Sciences Environment and Information Policies
- 200s** Management of Information Services
- 300s** Health Sciences Information Services
- 400s** Health Sciences Resource Management
- 500s** Information Systems and Technology
- 600s** Instructional Support Systems
- 700s** Research, Analysis, and Interpretation

#### CE INFORMATION

Full-day CE course: **8 hours**

Six-hour CE course: **6 hours**

Half-day CE course: **4 hours**

Student fee, pending available space: **\$50**

Cancellation or course change fee: **\$50 per course**

#### FRIDAY, MAY 17

#### FULL-DAY COURSES 8:00 A.M.–5:00 P.M.

##### 200 Introduction to Financial Management for Health Sciences Librarians

Level: Beginning

Cost: \$260 (nonmember, \$310)

Attendance Maximum: 20

This course will provide a foundation in the principles, concepts, vocabulary, and techniques essential to effective financial management.

Instructor: Gary Byrd, Ph.D., AHIP, director, Health Sciences Library, University at Buffalo (SUNY), Buffalo, NY

##### 201 Solo Librarians: Working Beyond the Box

Level: Beginning

Cost: \$260 (nonmember, \$310)

Attendance Maximum: 30

What is important to solo librarians is important to those at larger facilities as well: interlibrary loans, cataloging, outreach, reference and electronic resource management, personnel, technology, quality improvement, budgeting, and value-added services.

Instructors: Marsha Kmec, AHIP, medical librarian, Olive View/University of California-Los Angeles Medical Center, Sylmar, CA; and Priscilla Stephenson, AHIP, assistant professor and reference services coordinator, Health Sciences Library, University of Tennessee Health Science Center—Memphis

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FRIDAY, MAY 17

**CE INFORMATION**

Full-day CE course: **8 hours**  
 Six-hour CE course: **6 hours**  
 Half-day CE course: **4 hours**

Student fee, pending  
 available space: **\$50**

Cancellation or course change fee:  
**\$50 per course**

**401 Medical Subject Headings (MeSH) for Searchers**

Level: Beginning

Prerequisites: Participants should have previous experience searching the MEDLINE database.

Cost: \$260 (nonmember, \$310)  
 Attendance Maximum: 25

Learn the history, the structure, and the indexing applications of MeSH, including the principles for optimum search results and back file searches.

Instructor: Carolyn Anne Reid, AHIP, acting director, Samuel J. Wood Library, C. V. Starr Biomedical Information Center, Weill Medical College of Cornell University, New York, NY

**600 Quality Filtering: Critical Appraisal and Synthesis of Biomedical Literature**

Level: Beginning +

Cost: \$260 (nonmember, \$310)  
 Attendance Maximum: 30

Take a guided tour of the current trends in the use of biomedical knowledge and the usefulness and validity of its various sources.

Instructors: Nunzia Giuse, M.D., AHIP, library director; Rebecca Jerome, co-coordinator, Library Knowledge Management; Sandra Martin, Ed.D., co-coordinator, Information and Education Services; Taneya Koonce, co-coordinator, Information and Education Services; and Jennifer Lyon, coordinator, Research Informatics Consult Service; Eskin Biomedical Library, Vanderbilt University Medical Center, Nashville, TN

**SIX-HOUR COURSES****8:00 A.M.–3:00 P.M.****212 Planning and Managing Consumer Health Libraries**

Level: Beginning +

Cost: \$235 (nonmember, \$285)  
 Attendance Maximum: 50

Learn about needs assessment, costs and funding, business plans, staffing, collection development, policy development, and public relations.

Instructor: Michele Spatz, director, Planetree Health Resource Center, Mid-Columbia Medical Center, The Dalles, OR

**213 Writing and Editing for Peer-Reviewed Library Journals**

Level: Beginning +

Prerequisite: Participants should have the desire or need to publish in peer-reviewed literature.

Cost: \$235 (nonmember, \$285)  
 Attendance Maximum: 30

Learn how to organize your ideas, select resources, and get over writer's block. Walk away with an understanding of the publication process, the ethical issues involved with authorship and duplicate publishing, and the ways to negotiate effectively with editors and reviewers.

Instructor: David L. Armbruster, Ph. D., associate professor and head, Scientific Publications, Health Sciences Library and Biocommunications Center, University of Tennessee Health Science Center—Memphis

**SIX-HOUR COURSE****10:00 A.M.–5:00 P.M.****510 Creation and Maintenance of Medical Library Portals**

Level: Beginning +

Prerequisite: Participants should have basic knowledge of library classification techniques and be familiar with the Internet.

Cost: \$310 (nonmember, \$360)  
 Attendance Maximum: 25

Learn about the fundamental principles surrounding the creation and maintenance of a health care library portal and explore methods for putting these principles into practice using MyLibrary@NCState as a particular example.

Instructor: Eric Lease Morgan, president, Infomotions, Inc., South Bend, IN

**HALF-DAY COURSES****8:00 A.M.–NOON****120 Working Through Conflict: An Interactive Workshop for Resolving Conflicts with Customers and Coworkers**

Level: All

Cost: \$185 (nonmember, \$235)  
 Attendance Maximum: 25

Participants will learn techniques for recognizing and appreciating the diversity of styles among customers and coworkers and techniques for modifying personal communications to resolve conflict.

Instructor: Gerald J. Perry, AHIP, head, Information Services, Arizona Health Sciences Library, University of Arizona—Tucson

**320 A Picture of Health: Finding Health-Related Images on the Internet**

Level: Intermediate

Prerequisite: Participants should have good knowledge of how to navigate the Web, including the use of search engines.

Cost: \$260 (nonmember, \$310)  
 Attendance Maximum: 25

Learn where to find quality repositories of usable images, how to search for images, and how to download and insert them into documents. Emphasis will be placed on librarians' roles as "copyright awareness promoters."

Instructor: Daniel E. Burgard, AHIP, instructional services librarian, Gibson D. Lewis Health Science Library, University of North Texas Health Science Center—Fort Worth

**521 Extensible Hypertext Markup Language (XHTML): Preparing Your Library Web Pages**

Level: Intermediate

Prerequisite: Participants should have working knowledge of HTML.

Cost: \$260 (nonmember, \$310)  
 Attendance Maximum: 25

Learn the advantages of moving your Web pages to XHTML and the ways XHTML-Basic can be used for wireless devices, including personal digital assistants.

Instructor: Lynn Eades, AHIP, Web development librarian, Health Sciences Library, University of North Carolina—Chapel Hill

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**CE INFORMATION**

Full-day CE course: **8 hours**  
 Six-hour CE course: **6 hours**  
 Half-day CE course: **4 hours**

Student fee, pending  
 available space: **\$50**

Cancellation or course change fee:  
**\$50 per course**

**720 Grant Writer's Toolbox: Strategies for Developing Competitive Proposals**

Level: Beginning  
 Cost: \$185 (nonmember, \$235)  
 Attendance Maximum: 25

Develop the skills required to prepare a competitive grant proposal, including development, organization, and writing style.

Instructor: Michele Kreidler, independent consultant, Alexandria, OH

**HALF-DAY COURSES**  
**1:00 P.M.–5:00 P.M.**

**331 Introduction to Centers for Disease Control and Prevention (CDC) Electronic Information Resources**



Level: Beginning  
 Cost: \$260 (nonmember, \$310)  
 Attendance Maximum: 30

The course provides an overview of the CDC's electronic resources, with an emphasis on newsworthy topics and Web page enhancements. It concludes with a topical focus on issues and resources related to surveillance and statistics.

Instructors: Karen Dahlen, AHIP, visiting outreach associate, CDC, Atlanta, GA; Mary Burgess, librarian, National Center for Health Statistics, Hyattsville, MD; and Onnalee Hennebery, technical information specialist, Information Center, CDC, Atlanta, GA

**332 Virtual Reference in a Medical Library Setting**



Level: Beginning  
 Cost: \$260 (nonmember, \$310)  
 Attendance Maximum: 30

Learn how Web-based software can provide live customer service, including "live chat," collaborative browsing, Voice Over IP, and "click to call me."

Instructors: Susan McGlamery, coordinator reference services, Metropolitan Cooperative Library System, Pasadena, CA; Linda A. Martin, healthcare informatics consultant, Seal Beach, CA; and Alice K. Kawakami, digital services coordinator, College Library, University of California-Los Angeles

**731 Write for Success: National Library of Medicine (NLM) and National Network of Libraries of Medicine (NN/LM) Funding**

Level: Beginning +  
 Cost: \$185 (nonmember, \$235)  
 Attendance Maximum: 25

Learn how to write successful proposals for NLM and NN/LM subcontracts.

Instructors: Claire Hamasu, associate director, NN/LM-Midcontinental Region, University of Utah-Salt Lake City; and Michele Kreidler, independent consultant, Alexandria, OH

**SATURDAY, MAY 18**

**FULL-DAY COURSES**  
**8:00 A.M.–5:00 P.M.**

**141 Understanding and Using Medical Terminology**

Level: Beginning  
 Cost: \$260 (nonmember, \$310)  
 Attendance Maximum: 25

Build a solid foundation of basic medical terminology through the study of word structure, definition, and review of NLM online vocabulary tools.

Instructor: Margaret Peloquin, AHIP, head librarian, Austin Community College, Austin, TX

**142 Copyright Law in the Digital Age**

Level: Beginning +  
 Cost: \$260 (nonmember, \$310)

Receive an overview of the current status of U.S. copyright law and its impact on library services.

Instructor: Laura N. Gasaway, director, Law Library, and professor of law, University of North Carolina-Chapel Hill

**343 Essentials of Database Searching**



Level: Beginning  
 Prerequisite: Familiarity with MeSH or other controlled vocabulary is helpful to participants but not required.  
 Cost: \$260 (nonmember, \$310)  
 Attendance Maximum: 30

Using PubMed as the focus database, participants will examine characteristics and techniques of successful database searching.

Instructor: Terry Ann Jankowski, AHIP, information management librarian, Health Sciences Libraries, University of Washington-Seattle

**442 New Models with Web Metadata**

Level: Beginning  
 Cost: \$260 (nonmember, \$310)

Examine why metadata, or data about data, has been promoted as a key element for improving resource discovery, management, and preservation of digital resources.

Instructor: Carl Lagoze, digital library scientist, Department of Computer Science, Cornell University, Ithaca, NY

**543 Library Website Architecture and Design**

Level: Beginning  
 Cost: \$260 (nonmember, \$310)  
 Attendance Maximum: 30

Conceptualize an entire library Website using the principles of information architecture, navigation, usability, and other elements of good Web design.

Instructors: Stewart Brower, coordinator, Information Management Education, and Heather Munger, coordinator, Reference Services, Health Sciences Library, University at Buffalo, Buffalo, NY

**641 Evidence-Based Health Care: A Course in Practical Applications**

Level: Intermediate  
 Cost: \$260 (nonmember, \$310)  
 Attendance Maximum: 30

This course will provide practical teaching exercises to prepare participants to be effective members of the evidence-based practice health care team.

Instructors: Dorice Vieira, associate curator and coordinator, Search Services, and Richard Faraino, AHIP coordinator, Library Instruction, Ehrman Medical Library, New York University School of Medicine-New York

**742 Measuring the Difference: Strategies for Improving and Evaluating Health Information Outreach Programs**

Level: Intermediate  
 Cost: \$260 (nonmember, \$310)  
 Attendance Maximum: 30

Examine theories and best practices for maximizing and measuring success in outreach programs.

Instructors: Catherine Burroughs, assistant director, NN/LM Outreach Evaluation Resource Center, and Maryanne Blake, network librarian, NN/LM PNR, University of Washington–Seattle

**SIX-HOUR COURSE**  
**8:00 A.M.–3:00 P.M.**

**354 Finding the Best Resources to Answer Nursing Questions**

Level: Intermediate

Prerequisite: Participants should have basic knowledge of CINAHL, MEDLINE, Internet searching, and health sciences.

Cost: \$235 (nonmember, \$285)

This course will provide information resources and search techniques for finding answers to nursing questions. Participants will share and discuss marketing strategies for both academic and practice settings.

Instructor: Margaret (Peg) Allen, AHIP, consultant, Library Consultant, Stratford, WI

**SIX-HOUR COURSE**  
**10:00 A.M.–5:00 P.M.**

**453 What Is this Thing Called the Unified Medical Language System (UMLS) and Why Do I Care?**

Level: Intermediate +

Cost: \$235 (nonmember, \$285)

Students will walk away understanding many of the components of UMLS, including software programs and criteria for assessing the usefulness of specific controlled vocabularies.

Instructors: Carolyn Tilley, head, and Jan Willis, librarian, MEDLARS Management Section, NLM, Bethesda, MD

**HALF-DAY COURSES**  
**8:00 A.M.–NOON**

**264 Face-to-Face: Strategies for Effective Consumer Health Communication**



Level: Beginning +

Cost: \$185 (nonmember, \$235)

Attendance Maximum: 50

Discusses effective communication strategies for dealing with a range of dilemmas in the consumer health setting.

Instructor: Michele Spatz, director, Mid-Columbia Medical Center, Planetree Health Resource Center, The Dalles, OR

**265 Library Directors: Knowledge, Skills, and Career Paths**

Level: Intermediate

Cost: \$185 (nonmember, \$235)

Attendance Maximum: 25

Issues facing academic health sciences library directors—including budgets and planning, fundraising, politics, and organizational strategy—will be discussed. Career paths and strategies for obtaining necessary skills will be emphasized.

Instructors: Wayne Peay, director, Eccles Health Sciences Library, University of Utah–Salt Lake City; Rick Forsman, AHIP, director, Denison Memorial Library, University of Colorado Health Sciences Center–Denver; Judith Messerle, AHIP, director, Countway Library of Medicine, Harvard Medical School, Boston, MA; and James Shedlock, AHIP, director, Galter Health Sciences Library, Northwestern University, Chicago, IL

**375 Molecular Biology and Genetics for Librarians**

Level: Beginning

Cost: \$185 (nonmember, \$235)

Attendance Maximum: 30

This course covers basic concepts in molecular biology and genetics, including DNA structure and function, transcription, translation, mutation, and gene therapy.

Instructor: Michele Tennant, Ph.D., AHIP, bioinformatics librarian, Health Science Center Libraries and Genetics Institute, University of Florida–Gainesville

**763 E-Books for Libraries: Mapping a New World**

Level: Beginning +

Cost: \$185 (nonmember, \$235)

This workshop will present an overview of the emerging e-book market, with an emphasis on scholarly publishing and libraries.

Instructors: Rick Lugg, partner, and Ruth Fischer, partner, R2 Consulting, Contoocook, NH

**HALF-DAY COURSES**  
**1:00 P.M.–5:00 P.M.**

**474 Health Economics Information: The Quest for Efficiency in Health Care**

Level: Intermediate

Cost: \$185 (nonmember, \$235)

Attendance Maximum: 30

This course will demonstrate an effective approach to identifying economic information, with an emphasis on enhancing participants' professional roles in the dissemination and utilization of this information.

Instructors: Moira Napper, information officer, Health Economics Research Unit, University of Aberdeen, Aberdeen, Scotland, United Kingdom; and Jean Newland, associate director, Lippincott Library, University of Pennsylvania–Philadelphia

**574 Palmtop Computers in the Library**



Level: Beginning

Prerequisite: Having your own PDA is preferred, but not required.

Cost: \$185 (nonmember, \$235)

Attendance Maximum: 75

Focus on PDA hardware, productivity applications, and health care resources. Learn to assess needs, select affordable and manageable services, and implement those services.

Instructor: Mari J. Stoddard, head, Educational Services, Arizona Health Sciences Library, University of Arizona–Tucson

**WEDNESDAY, MAY 22**

**HALF-DAY COURSES**  
**1:00 P.M.–5:00 P.M.**

**286 Ergobasics: Everything You Wanted to Know but Were Afraid to Ask**

Level: Beginning

Cost: \$185 (nonmember, \$235)

Attendance Maximum: 30

Learn about the new Occupational Safety and Health Administration (OSHA) ergonomics standards and ways to be ergonomically correct on a shoestring budget.

Instructors: Leslie Behm, AHIP, reference/systems librarian, Michigan State University Libraries–East Lansing

**386 Government Resources in Consumer Health**



Level: Beginning

Cost: \$185 (nonmember, \$235)

Attendance Maximum: 50

Websites from a wide variety of national clearinghouses, information centers, and state and local government resources will be covered. Attendees will walk away with knowledge of how to find resources at little or no cost.

Instructor: Kathleen A. Moeller, AHIP, manager, Library and Continuing Medical Education Services, Health Sciences Library, Overlook Hospital, Summit, NJ

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WEDNESDAY, MAY 22

**CE INFORMATION**Full-day CE course: **8 hours**Six-hour CE course: **6 hours**Half-day CE course: **4 hours**Student fee, pending  
available space: **\$50**Cancellation or course change fee:  
**\$50 per course****387 Making PubMed Work for You**

Level: Intermediate

Prerequisite: Participants must be familiar with MeSH and online searching.

Cost: \$185 (nonmember, \$235)

Attendance Maximum: 30

Experience an in-depth view of the PubMed interface to MEDLINE and explore various methods for effective searching.

Instructor: Margrete (Peggy) Falls, AHIP, outreach program coordinator, NN/LM Middle Atlantic Region, New York Academy of Medicine—New York

**585 Palmtop Computers in the Library**

Level: Beginning

Prerequisite: Having your own PDAs is preferred, but not required.

Cost: \$185 (nonmember, \$235)

Attendance Maximum: 75

Focus on PDA hardware, productivity applications, and health care resources. Learn to assess needs, select affordable and manageable services, and implement those services.

Instructor: Mari J. Stoddard, head, Educational Services, Arizona Health Sciences Library, University of Arizona—Tucson

WEDNESDAY, MAY 22

**MEETING SYMPOSIUM****12:30 P.M.—9:00 P.M.**

7.5 Contact Hours

**880 Leadership Reconsidered: Developing a Strategic Agenda for Leadership in Health Sciences Libraries**

Cost: \$250 (nonmember, \$310)

includes a box lunch and dinner

*Sponsored by MLA's Leadership and Management Section and the Association for Academic Health Sciences Libraries.*

This symposium will give participants the opportunity to:

- obtain an overview of library leadership issues from national experts in the field
- hear the latest research on the attributes that present and future library leaders need to possess
- learn about existing library leadership development programs
- brainstorm in facilitated roundtable discussions about the critical leadership challenges facing health sciences libraries
- engage in dialogue with leaders from the Medical Library Association (MLA), Association of Academic Health Sciences Libraries (AAHSL), the National Library of Medicine (NLM), and other MLA members about how the profession must respond to challenges and provide recommendations for a strategic agenda for future action

Because leadership is needed at all levels of health sciences libraries, the sponsors encourage participation by hospital and academic librarians at all levels of management. This leadership summit is an opportunity to take a direct role in shaping the future direction of MLA, AAHSL, and NLM's leadership initiatives.

Facilitators: Patricia Battin, faculty, Frye Institute, Atlanta, GA; Melanie Hawks, program officer, Training and Leadership Development, Office of Leadership and Management Services, Association of Research Libraries, Washington, DC; Peter Hernon, professor, Graduate School of Library and Information Science, Simmons College, Boston, MA; Becky Lyon, deputy associate director, Library Operations, NLM, Bethesda, MD; Patricia Mickelson, chair, Task Force on Future Leadership, AAHSL, and director, Health Sciences Library System, University of Pittsburgh, Pittsburgh, PA; Maureen Sullivan, faculty, Association of College & Research Libraries (ACRL)/Harvard Leadership Institute, Annapolis, MD; and Linda Watson, AHIP, president-elect 2001/02, MLA, and director, Claude Moore Health Sciences Library, University of Virginia Health System—Charlottesville



## Section-Sponsored Programs

 Invited Paper Sessions

 Contributed Paper Sessions

 Roundtable Sessions

**Note:** This is preliminary information. Not all papers and posters that may be presented in Dallas are listed here.

**SUNDAY, MAY 19, 2002**

**4:00 P.M.–5:30 P.M.**

### **Cancer Librarians Section and Molecular Biology and Genomics SIG**

#### **Delivering Genetics Information to Consumers**

Following the success of the Human Genome Project, the field of human genetics is expanding rapidly and having a massive impact on society. As political leaders debate issues of human cloning and stem cell research, advances in genetic diagnostics and therapy are beginning to change the practice of medicine. As information providers to patients and health care consumers, medical librarians must be prepared to help them cope with this new technology. Are medical librarians qualified? What are the best methods of delivering this type of information? What kinds of services and programs are medical libraries developing? What are the ethical issues involved with this type of knowledge? This session will consider these questions and others involved in the delivery of genetic information to health care consumers.

### **Chiropractic Libraries, Relevant Issues, Consumer and Patient Health Information, and Public Health/Health Administration Sections and Complementary Medicine, Mental Health, Osteopathic Libraries, African American Medical Librarians Alliance, and Outreach SIGs**

#### **Diversity, Demographics, and Disparities in Accessing and Delivering Health Information and Health Care: Part I**

The ability to access quality health care may be viewed as a "health parity" issue. Particularly in the areas of mental health, chronic illness, HIV, and diseases that affect specific populations. For the underserved and underinsured, the lack of parity exacts social, economic, and personal costs. In some cases, managed care has only added to this disparity. Papers will examine ways that obstacles to parity are addressed.

### **Collection Development, Technical Services, Hospital Libraries, Consumer and Patient Health Information, Public Services, and Federal Libraries Sections**

#### **Dollars and Sense: Part I**

Tom Sanville, executive director of OhioLINK (a consortium funded by Ohio legislature), will begin this two-part series by discussing the consortial purchase of journal packages from publishers and their use by multitype libraries and its implications for library selection, access, interlibrary loan, and cost.

### **Corporate Information Services, Hospital Libraries, and Pharmacy and Drug Information Sections**

#### **Eyes on the Competition!**

Who will launch the next allergy pill? How can a pharmacy school compete for grants? Most such information is public, if you know where to find it. Learn more about competitive intelligence information strategies from a panel of invited speakers and authors of contributed papers.

### **Educational Media and Technologies and History of Health Sciences Sections**

#### **Library Digitization Projects**

Libraries are increasingly using technology to make their physical collections (manuscripts, images, etc.) accessible to a wider group of users. Projects containing content that is "born digital" as well as materials that existed in other formats and have been digitized will be featured. Topics will include: What level of quality strikes the best balance between production economics and the requirements set by future uses of the images? Will an image that offers high-quality reformatting also provide efficient online access? What methods can be used to make these collections intellectually accessible? How should such electronic collections be stored?

### **Educational Media and Technologies, Public Health/Health Administration Sections, and Internet SIG**

#### **Digital Devices to Go Roundtable**

Participate in a lively and informal discussion of issues currently facing health sciences librarians. Topics to be discussed will include wireless technology, personal digital assistants (PDAs), infrared syncing stations, and other handheld devices. This is an opportunity to meet colleagues who are dealing with these issues, share experiences and accomplishments, and enjoy hors d'oeuvres and a cash bar.

### **Leadership and Management Section and Mental Health SIG**

#### **Dealing with At-Risk Employees**

This session will review how library managers and coworkers can learn skills to deal with at-risk employees. At-risk people include those experiencing psychological problems, job stress and burnout, drug and alcohol abuse, chronic or acute illness, and other complications. Papers will discuss how to identify personnel with problems and how to assist them. Types of coverage available through employee assistance programs will be discussed. Other topics will cover the link between mental illness and workplace disability, including lost productivity; the high cost of untreated mental disorders; and the major obstacles of getting effective treatment.

### **Public Services and Technical Services Sections**

#### **Diversity of Duties**

During the last several years, librarians' duties have diversified greatly. The diversification of duties has resulted in the creation of new positions; the acceptance of new responsibilities; and the reprioritization, enhancement, and reorganization of traditional duties. This session will present papers that describe and discuss the aforementioned aspects of diversification of duties and other issues resulting from duty diversification.

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**MONDAY, MAY 20, 2002****10:30 A.M.—NOON**

**Chiropractic Libraries, Relevant Issues, Consumer and Patient Health Information, and Public Health/Health Administration Sections and Complementary Medicine, Mental Health, Osteopathic Libraries, African American Medical Librarians Alliance, and Outreach SIGs**

**Diversity, Demographics, and Disparities in Accessing and Delivering Health Information and Health Care: Part II**

Interest in the use of alternative and complementary therapies (broadly defined to include everything from herbals to touch therapies to indigenous health care systems) has grown from the trendy to the scientific. What is less clear is whether consumer access to information about or access to these therapies is limited by age, gender, ethnicity, race, sexual orientation, geography, or economic status. Papers will address issues of diversity and demographics as they relate to these "other" therapies.

**Consumer and Public Health Information, Collection Development, Hospital Libraries, Technical Services, Public Services, and Federal Libraries Sections**

**Dollars and Sense: Part II**

A panel of health sciences librarians will describe their experiences participating in multitype library consortia as well as experiences collaborating with community health agencies to provide health information. Contributors will focus on successes in building their collections for less and expanding their service bases and visibility.

**International Cooperation, Public Health/Health Administration, and Medical Library Education Sections and African American Medical Librarians Alliance SIG**

**AIDS in Africa and the Impact of Information**

The spread of HIV/AIDS in Africa greatly limits the continent's human, social, and economic development. This session will discuss ways to combat the epidemic, such as strategic plans, international partnerships, financial and technical support, care for Africans living with AIDS, community education about HIV, information access, and librarians' roles in fighting HIV/AIDS.

**Leadership and Management Section**

**Dimensions of Mentoring: A Family Portrait**

Almost all of us have benefited in one way or another by having someone mentor us. This mentoring may have been of a formal or informal nature; it may have been situational or constant. Come listen to our distinguished panel representing just one of many MLA "mentoring families." The family panel—led by Shelley Bader, Ed.D., AHIP, associate vice president, Educational Resources, Himmelfarb Library, George Washington University Medical Center, Washington, DC—will include three prominent librarians Dr. Bader has mentored over the years. All three of these family members are now health sciences library directors.

The other panelists will be Anne Linton, AHIP, director, Himmelfarb Library, George Washington University Medical Center, Washington, DC; Elaine Russo Martin, director, NN/LM, New England Region, and the Lamar Soutter Library, University of Massachusetts Medical School—Worcester; and Laurie Thompson, AHIP, director, Health Sciences Library, SUNY Upstate Medical University—Syracuse. Hear how the panelists' mentoring relationships started and were fostered and their impressions of how mentoring has helped them to achieve the positions they currently hold. Learn how they have also mentored each other as peers. Share in the lively group discussion to follow the panel's presentations and give dimensions to mentoring!

**Medical Informatics, History of the Health Sciences, and Technical Services Sections**

**Electronic Records Management (ERM)**

Advances in ERM software technology make it possible to link the knowledge content retained at the user level to the entire organization level. ERM makes it possible for staff to electronically file records into corporate repositories according to predefined global knowledge-management or file plans, thus facilitating access and reuse of these corporate records.

**Technical Services and Collection Development Sections**

**Digital Archives**

This invited speaker presentation will cover general archiving issues while focusing on new archiving projects for electronic journals such as the Stanford LOCKSS project, the Harvard Wiley project, and the Yale Elsevier project.

TUESDAY, MAY 21, 2002

3:00 P.M.–4:30 P.M.

**History of the Health Sciences Section****Non-Book Historical Collections at the National Library of Medicine (NLM)**

This session will present a panel discussion by representatives from the NLM History of Medicine Division about non-book historical collections, which include modern manuscripts, digital manuscripts, prints and photos, and historical audiovisuals.

**Hospital Libraries Section****Hospital Library Benchmarking—A Tool for Library Improvement**

The Benchmarking Network is MLA's database and reporting system to collect data on hospital library activities. Reports from these data can be used to improve the quality of library services and resources. Collection of quality, meaningful data that meet defined terms has been a challenge. This program will report on progress to date and provide examples of how member librarians have used the Benchmarking Network.

**International Cooperation, Collection Development, and Hospital Libraries Sections and African American Medical Librarians Alliance and Internet SIG****Electronic versus Print Resources**

Escalating journal subscription prices and availability of more and more electronic full-text content challenges traditional collection development. Contributors will address how libraries balance electronic and print collections, including case studies of how libraries are minimizing print and maximizing electronic resources, while providing adequate and increased information access in the electronic age.

**Medical Informatics, Technical Services, Medical Library Education, and Health Association Libraries Sections and African American Medical Librarians Alliance SIG****Knowledge Management**

The goals of knowledge management are to promote the reusability of organizations' intellectual capital, foster the creation of new knowledge, promote knowledge sharing, externalize implicit business knowledge, and develop infrastructure and processes for creating, cataloging, generalizing, and reusing knowledge.

**Medical Library Education Section****Debuting Fresh Perspectives**

Current library or information science students or recent graduates who have not previously spoken at MLA will present contributed papers.

## Itinerary Builder

The Itinerary Builder offers attendees the opportunity to view online the numerous educational and networking opportunities. Link to this planning tool by visiting [www.mlanet.org/am/am2002/](http://www.mlanet.org/am/am2002/). You can select sessions and events to easily plan your time onsite by identifying and selecting the ones that meet your specific needs. Then either print your itinerary or download it to a personal digital assistant (PDA) or Web-enabled telephone using a connection through the AvantGo Web service. Users can sign up for a free AvantGo account at [www.avantgo.com](http://www.avantgo.com).

The search engine allows users to enter any search term and run the search on one of the following data fields:

- specific keywords entered by the submitter
- title
- presenter last name
- presenter affiliation or institution

The Itinerary Builder also allows users to look up information by generating lists of presentations by session type or by meeting day.

The system allows conflicting selections, making it possible to select two events that occur at the same time on the same day. This feature allows users to add more than one session of interest at a time, making a final decision onsite. If users have already started itineraries and run other searches, the system will highlight sessions that users had previously added to the itinerary.

The itinerary page lists users' selections in chronological order. Information includes session names, start times, end times, locations, and lists of individual presentations, if selected. Session and presentation names are linked to more detailed information.

The system will use cookies and be fully functional on the following browsers:

- Microsoft Internet Explorer 4.0 and above
- Netscape 4.0 and above

Visit [www.mlanet.org/am/am2002/builder.html](http://www.mlanet.org/am/am2002/builder.html) to start building your meeting itinerary today!

**Pharmacy and Drug Information and Cancer Librarians Sections and Molecular Biology and Genomics SIG****Participating in the Genome Age: Present Research on Pharmacogenetics**

This session will feature invited speakers and contributed papers covering the topic of pharmacogenetics and its implications for future health care. Speakers and presenters will also talk about finding information in this interdisciplinary area.

*continued next page*

**A Research Section****Reflective Practice: Gathering and Using Qualitative Evidence**

Invited speakers will share their expertise using qualitative research methods. These techniques can help you become a reflective practitioner in any health sciences environment.

**A Technical Services, Collection Development, and Public Services Sections****Collections, Public Services, and Technical Services Special Topics Roundtable**

This moderated roundtable session will have "Hot Topics" introduced with five-minute presentations, followed by audience discussion and reaction. Five different current topics will be discussed, including the effect of digital materials on libraries... what have we learned?; what are the obstacles?; the National Library of Medicine (NLM) practice and its impact on health sciences libraries.; digital archiving...where is it going?; challenges from moving walls, changing content, and varying terms of contracts and use restrictions; metadata and data mining...what are libraries doing?

**WEDNESDAY, MAY 22, 2002****9:00 A.M.–10:30 A.M.****A Consumer and Patient Health Information, Cancer Librarians, Nursing and Allied Health Resources, Veterinary Medical Libraries, and Federal Libraries Sections and Mental Health SIG****Dealing with Tough Questions**

Librarians from all types of medical libraries are becoming more actively involved with consumer health and patient education. Speaker Gail Rink, MSW, award-winning hospice educator and counselor, will share techniques for dealing with questions about life and death issues, tough medical choices, and grief.

**A Dental Libraries Section****The Role of Evidence Based Medicine**

This program will discuss ways in which clinicians and academics use evidence-based methods of practice and how librarians can support and enhance this evolving approach to health care.

**A History of the Health Sciences and Hospital Libraries Sections****Don't Put It Here: Dealing with Unwanted Library Content and Responsibilities**

As libraries struggle to survive, more are finding themselves receiving new collections, new responsibilities, and new patrons. How librarians cope with the often unwanted gifts of hospital archives, administrative tasks, and new kinds of patrons will be the focus of this session.

**A Hospital Libraries, Nursing and Allied Health Resources, Veterinary Medical Libraries, Health Association Libraries, Collection Development, and Medical Informatics Sections****PDA's and Pocket PCs: Uses and Issues**

This session will explore how libraries can support personal digital assistants (PDAs) as well as pocket and handheld computers (hotsync stations or palm cradles in the library, beaming, library handouts, troubleshooting), including case studies on how PDAs, pocket, and handheld computers are used in medical, nursing, and administrative settings.

**A International Cooperation and History of the Health Sciences Sections****Document Delivery in the 21st Century: Different Formats, Innovative Methods**

Contributors will look at delivering health information and providing information access to information-poor countries and areas and transmission in unusual formats and delivery methods worldwide (including the United States).

**A Pharmacy and Drug Information Section****2002 EMBASE Lecture: Contemporary Pharmaceutical Compounding**

This session will present the history, current status, and proposed future of the preparation of individualized medications. The reasons for the increase in compounding as well as the legislative and regulatory activities will be detailed. Current resources will be described as well as examples of compounded prescriptions.

**A Public Health/Health Administration and Nursing and Allied Health Resources Sections****A More to Life than MLA: Outreach to Other Professional Associations**

This session will feature reports on outreach to other professional associations, particularly those of a library or information center's primary clientele. Topics will also include reports of teaching continuing education or the benefits and knowledge gained from serving on committees for groups beyond typical library-related associations.

**A Relevant Issues Section and Lesbian, Gay, Bisexual, and Transgendered Health Sciences Librarians SIG****Health Care for the Transgendered Community**

Feature films such as *Boys Don't Cry* and *To Wong Foo...* have introduced the concepts of gender identity and "transgender" to mainstream audiences. Many people, including health care professionals, are not fully trained in dealing with the physical and emotional needs of this population and in finding resources for information. Speakers will provide this access information and will address the provision of adequate medical care to transgendered individuals through the perspectives of physicians, law-makers, information professionals, and the individuals themselves.

# Informal Meetings

## GUIDELINES AND PRICING INFORMATION

MLA has allocated blocks of time during MLA '02 for informal meetings and events to avoid conflicts with official MLA programs or events. Unfortunately, requests outside these times cannot be accommodated. Your informal meeting can be listed in the *Official Program*, if your request is received before March 1, 2002. Requests after that date will be listed in either the *Official Program* or the addendum page. Meeting space confirmations and additional information will be emailed to the contact person beginning February 15, 2002. The following describes typical informal meeting requests and pricing:

### TYPE OF EVENT

- MLA sections, chapters, and SIGs meetings or events
- Affiliate or non-MLA groups (i.e., other not-for-profit groups)
- Exhibitors or commercial groups (i.e., other groups not included above)

### PRICE INFORMATION

- MLA section, chapters, and SIGs: up to two informal meetings at no charge, additional meetings are **\$100 per meeting**
- Affiliate or non-MLA: **\$200 per meeting**
- Exhibitors or commercial: **\$500 per meeting**

## APPROVED INFORMAL MEETING TIMES

By contract, all hotel meeting space is controlled by MLA during the annual meeting. Any calls to the hotel for space will be forwarded to Hall-Erickson for approval. Following are the eligible times for informal meeting or event requests:

Monday, May 20, 2002, 3:00 P.M.–4:00 P.M.,  
5:45 P.M.–7:00 P.M.

Tuesday, May 21, 2002, 4:30 P.M.–6:00 P.M.

Wednesday, May 22, 2002, 7:00 A.M.–9:00 A.M.

All space will be issued on a first-come, first-served basis. We will do our best to accommodate your chosen time, but if your choice is not available, you will be asked to provide an alternate time.

## COMMUNICATION AND CONFIRMATION OF MEETING SERVICES AND NEEDS

Confirmations will begin February 15, 2002. Please provide as much preliminary meeting information as possible, so the appropriate size room can be assigned to you. Jeannie McClarty, conference director, will act as the liaison with the hotel for all arrangements and details involving MLA and MLA unit (section, SIG, committee, etc.) events. If you are requesting a non-MLA entity event, after space is assigned and confirmed by Jeannie McClarty with the event contact person, all arrangements for services (audiovisual equipment, food or beverage service, etc.) should be made directly with MLA's contracted suppliers. Supplier contact names and telephone numbers will be provided to the event contact person upon confirmation.

## QUESTIONS

Please email Jeannie McClarty, conference director, at [jeannie@heiexpo.com](mailto:jeannie@heiexpo.com) or call 630.929.7934 with any questions about your request, space assignment, confirmation information, or to request a hard copy of the application form.

An informal meeting application, with room set-up details, is available online at [www.mlanet.org/am/am2002/](http://www.mlanet.org/am/am2002/).



## Sponsors

MLA gratefully acknowledges the generous financial support of the following MLA '02 annual meeting sponsors. Please show your support by adding your thanks when you visit these companies in the Hall of Exhibits.

divine/Faxon Library Services

EBSCO Information Services

Elsevier Science

Endeavor Information Systems, Inc.

Gale Group

HARRASSOWITZ Booksellers and  
Subscription Agents

ISI ResearchSoft

Lippincott Williams and Wilkins

Majors Scientific Books

OVID Technologies, Inc.

Swets Blackwell

YBT Library Services—Baker & Taylor

*Sponsor list as of 12-6-01.*



# Placement Service Center

An orientation will be held for all Placement Service participants on Sunday, May 19, from 8:30 A.M.–9:00 A.M.

## INFORMATION FOR EMPLOYERS

The Placement Service provides an opportunity for employers to locate suitable applicants by listing job openings at MLA '02. You must print, complete, and fax or mail the form available at [www.mlanet.org/am/am2002/](http://www.mlanet.org/am/am2002/) to take advantage of this great opportunity. Contact Beverly Bradley at 312.419.9094 x13 or [mlams2@mlahq.org](mailto:mlams2@mlahq.org) to receive the form by mail or fax (please type "Placement Service" in the subject line).

The forms will be filed in the Job Opportunities Notebooks for inspection by meeting attendees. This form is the only form that will be accepted for the Job Opportunities Notebook. No other job forms will be reproduced. Applicant notebooks will also be compiled, and Placement Service staff will assist your representatives in arranging interviews with job applicants at the meeting.

### FEES

MLA Institutional Members **\$100 per listing**  
Non-MLA Institutions **\$150 per listing**

### OTHER JOB LISTING OPPORTUNITIES

Employers (member and nonmember institutions) may post their job opportunities, based on submitted Job Opportunity Forms, on the MLA '02 Website for \$50.00 for two months. There are also monthly opportunities for job ads on MLANET and in *MLA News*. Visit [www.mlanet.org/jobs/jobs2.html](http://www.mlanet.org/jobs/jobs2.html) for more information.

### FORMS

Located at [www.mlanet.org/am/am2002/](http://www.mlanet.org/am/am2002/), all Job Opportunity Forms will be indexed by state according to experience requirements, salary range, and job classification. Applicant forms will be indexed alphabetically and include years of experience, desired salary, preferred location, and preferred job classification.

### SALARY INFORMATION

All positions-available listings must include at least a minimum salary or salary range. We will not accept placement forms that do not list a salary.

## INFORMATION FOR JOB SEEKERS

The Placement Service can help applicants locate job openings in the health information field. You must print, complete, and fax or mail the Applicant Form available at [www.mlanet.org/am/am2002/](http://www.mlanet.org/am/am2002/) to take advantage of this great opportunity. Contact Beverly Bradley at 312.419.9094 x13 or [mlams2@mlahq.org](mailto:mlams2@mlahq.org) to receive the form by mail or fax (please type "Placement Service" in the subject line).

These forms will be filed in the Applicant Notebooks at MLA '02. This is the only form that will be placed in the Applicant Notebooks. Please do not attach personal resumes. They will be discarded. Do bring copies of your resume to distribute to employer representatives with whom you interview. Job Opportunity Notebooks will be available for applicants to review.

### FEES

There is no fee for applicants to use the Placement Service.

### FORMS

Located at [www.mlanet.org/am/am2002/](http://www.mlanet.org/am/am2002/), all Applicant Forms will be indexed alphabetically and include years of experience, desired salary, preferred location, and preferred job classification. Job Opportunity Forms will be indexed by state according to experience requirements, salary range, and job classification.



## Final Instructions

Return completed form to:  
**MLA '02 Placement Service**  
Medical Library Association  
65 East Wacker Place, Suite 1900  
Chicago, IL 60601-7298

To be indexed, forms must reach MLA no later than **April 29, 2002**. Please give late forms to the registrar on duty at the Placement Service Center. Late forms will be added to the "Late Arrivals" section of the notebooks at the end of the day on which they are received and will not be indexed.

After the orientation, or when you first visit the Placement Service Center, see the registrar on duty to receive an identification number. You will use this number to contact employers or appli-

cants. General instructions about other Placement Service procedures will also be available. Photocopiers will be available for copying forms.

Participants may not remove notebooks from the Placement Center. Catalogs of Job Opportunity and Applicant Forms (including late arrivals) will be sold at the end of the meeting at the Registration Center and by mail after the meeting for \$20.00 each.

## RESERVATIONS

MLA has chosen Stellar Access, Inc. (SAI), as the official travel service for MLA '02. Call 800.929.4242 and ask for Group #360 to receive the following discounts or the lowest available fares on any other carrier.

### AMERICAN AIRLINES AND CONTINENTAL AIRLINES:

Save 5% on lowest applicable fares and 10% off lowest fares sixty days prior to departure. (An additional 5% may apply on certain unrestricted fares with a 60-day advance purchase.) All rules and restrictions apply. Discounts valid on travel between May 12–May 29, 2002.

### ONLINE RESERVATIONS

Visit SAI's Website ([www.stellaraccess.com](http://www.stellaraccess.com)) to book your reservations online anytime. Registration to use the online system is quick and easy. You will not need to register again, if you used the system last year and recall your user name and password.

### AIR TRAVEL

Call SAI at 800.929.4242, ask for Group #360.

Outside the United States and Canada, call 858.805.6109 or fax 858.547.1711.

Reservation hours:

Monday–Friday, 6:30 a.m.–5:00 p.m., pacific time

Email: [bpaniagua@costatravel.com](mailto:bpaniagua@costatravel.com)

Website: [www.stellaraccess.com](http://www.stellaraccess.com)

(Note: First time users must register and refer to Group #360).

### RAIL TRAVEL

Railroads make Dallas an important transportation hub. Whether you are a new Amtrak traveler or an experienced Amtrak passenger, Amtrak's Website, [www.amtrak.com](http://www.amtrak.com), will help you plan your trip. The Dallas station is at 400 S. Houston St., Dallas, TX 75202.

## GROUND TRANSPORTATION

Dallas/Fort Worth International Airport (DFW) is serviced by shuttle vans and taxi service directly to the Adam's Mark Hotel. All major car rental companies also have locations onsite at the airport. The average travel time from the airport to the hotel is about forty minutes.

### SHUTTLE VANS

Shared ride service is the least expensive option for travelers from DFW to the Adam's Mark Hotel. The rate on SuperShuttle is \$15.00, one way. A coupon is available on at [www.mlanet.org/am/am2002/dallas/transportation.html](http://www.mlanet.org/am/am2002/dallas/transportation.html). After collecting your luggage, locate the "Information Board/Phone" at baggage claim and press the appropriate number for SuperShuttle. After giving your location (the terminal and section are on the phone) to the guest service representative/dispatcher, proceed downstairs to the "Shared Ride" area. Look for the orange sign.

### TAXI

Taxicab service is available at designated areas along upper-level curbside exits at DFW. Other ground transportation is available at the lower level of each terminal. The fare between the DFW and the Adam's Mark Hotel is \$38.00, plus \$2.00 per person.

For additional ground transportation information, contact 972.574.5878 or 972.574.CABS (2227).

# Hotel Registration



## MLA '02: MEDICAL LIBRARY ASSOCIATION ANNUAL MEETING

**MAY 17-23, 2002**

The Adam's Mark is located in the heart of the arts and financial district, on the Dallas Area Rapid Transit (DART) light rail line, and within walking distance of the Dallas Museum of Art, Meyerson Symphony Center, and Majestic Theater. All guests will enjoy complimentary use of the health club and indoor pool and in-room hair dryers, irons, work desks, and two multiline, modem-compatible speakerphones.

Use this form to reserve your hotel room for MLA '02 at the rates listed below. The deadline for the Adam's Mark Hotel to receive your reservation is **April 19, 2002**. Reservations are processed on a first-come, first-served basis.

### ROOM RESERVATION GUARANTEE

All reservations must be guaranteed. You may guarantee your reservation by providing credit card information below or by mailing a check directly to the hotel with this registration form. Changes and cancellations must be made directly with hotel.

### FINAL INSTRUCTIONS

Mail or fax your completed Hotel Reservation Form to the Adam's Mark Hotel at the address or fax number below.

### ADAM'S MARK HOTEL

400 N. Olive St.  
Dallas, TX 75201  
Tel., 214.922.8000  
Fax, 214.777.6532  
www.adamsmark.com/dallas

## ADAM'S MARK HOTEL RESERVATION FORM

### CONTACT INFORMATION

Please type or print clearly.

Use one form for each room request. Photocopy additional forms if necessary.

Occupant name \_\_\_\_\_

Check here if you are sharing a room and require separate billing.

Roommate name \_\_\_\_\_

Arrival date \_\_\_\_\_

Departure date \_\_\_\_\_

Send confirmation to:

Name \_\_\_\_\_

Library/Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip code \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

### ARRIVAL AND DEPARTURE

Arrival Date: \_\_\_\_\_ Time: \_\_\_\_\_ A.M. P.M.

Departure Date: \_\_\_\_\_ Time: \_\_\_\_\_ A.M. P.M.

### PAYMENT

Check enclosed payable to Adam's Mark Hotel.

If you wish to use a major credit card for your room guarantee, please complete the following:

Type of card \_\_\_\_\_

Signature \_\_\_\_\_

Account number \_\_\_\_\_

Expiration date \_\_\_\_\_

**Deposit:** A deposit equal to one-night's room and tax is required to hold an individual reservation. The deposit will be applied to the first night of the reserved stay.

### ROOM TYPE PREFERENCES

#### Occupancy

- Single (\$147)
- Double (\$147)
- Triple (\$167)
- Quad (\$167)

#### Bed Type

- King bed
- Double bed
- No preference

#### Smoking Preference

- Smoking
- Nonsmoking

Please Note: Room reservations and deposits should be received by the hotel no later than April 19, 2002, and are subject to availability within the group block. The above rates will prevail between May 14-24, 2002, and are exclusive of 15% state and local sales tax (subject to change). Reservation requests received after this date will be handled on a space and rate available basis. Check-in time is 3:00 P.M. Checkout time is NOON. Guaranteed reservations are held until midnight the day of arrival.



Check here if you require special assistance in accordance with the American Disabilities Act.

To facilitate more accurate billing, if you are sharing a room and require separate guest billing arrangements, please make this request when you make your reservation instead of upon arrival.

To cancel or adjust reservations, contact the hotel directly. For a full deposit refund, all cancellation requests must be received by the Adam's Mark Hotel at least forty-eight hours before scheduled arrival.

## How to Register

### CONFIRMATIONS

If you register online at [www.mlanet.org](http://www.mlanet.org), you will receive a confirmation by email. If you register by mail or fax, allow five days after receipt for an email confirmation. If an email address is invalid or missing, allow four weeks for a faxed confirmation. Please bring your confirmation letter with you to the MLA Registration Center in the Adam's Mark Hotel. Confirmations will be sent only to those who register prior to May 8, 2002.

### CONTINUING EDUCATION

You must register for continuing-education courses by course number and day on the Registration Form. Fees are based on first-choice selections. Course numbers, fees, and descriptions can be found beginning on page 11 (course numbers appear in front of the course titles). You do not have to attend the meeting to register for MLA '02 courses. A \$50 fee will be applied to each change or cancellation of a registered continuing-education course.

### SPECIAL SERVICES

If you have a legal disability or a special dietary requirement, please include a written description of your needs with the Registration Form. Please provide any additional details describing your special needs and an email address or fax number where you can be contacted for more information. MLA must receive the form by April 5, 2002, to accommodate you.

### STUDENT DISCOUNT

You can qualify for a student rate for Conference-Only registration if you are a student member of MLA. Student members may also register for continuing-education courses and symposia for only \$50 each, pending available space. To guarantee a space in a continuing-education course, student members may opt to pay full course rates. You may join as an MLA student member when you register for MLA '02 online at [www.mlanet.org](http://www.mlanet.org).

### QUESTIONS

For all registration and meeting-related questions, please contact Elizabeth Ortega at 312.419.9094 x18 or email [mlafa4@mlahq.org](mailto:mlafa4@mlahq.org). For continuing education course-related questions, contact Kathleen Combs at 312.419.9094 x29 or email, [mlapd1@mlahq.org](mailto:mlapd1@mlahq.org).

### CANCELLATIONS

All cancellations must be submitted in writing and faxed to the MLA director of finance at 312.419.8950. Cancellations received before May 5, 2002, are subject to a \$50 fee. After May 5, 2002, MLA will give refunds only for documented medical emergencies. Refunds will be processed within six weeks after the meeting. MLA will honor written requests to transfer registration to another person.

### CHILDREN

Children old enough to walk must have a badge. Complimentary children's badges will be available at the Registration Center. Information about child care is available at [www.mlanet.org/am/am2002/](http://www.mlanet.org/am/am2002/).

## THREE WAYS TO REGISTER

- online at [www.mlanet.org/am/am2002/](http://www.mlanet.org/am/am2002/)
- mail registration form with your payment to:  
MLA  
c/o Convention Data Services  
107 Waterhouse Road  
Bourne, MA 02532
- fax form with your credit card payment to  
508.759.4552

Be sure to send your registration before May 8, 2002. After May 8, bring it to the Registration Center in the Adam's Mark Hotel for onsite registration. **Register early (before April 12, 2002) and save \$60.**

### PAYMENT

Payment must accompany your Registration Form. You may pay by check (payable to MLA), money order, Visa, MasterCard, or American Express. Payments must be in U.S. dollars and free of bank charges. Only registrations paid by credit card or purchase orders may be faxed to 508.759.4552.

If you are an MLA member and you would like to be invoiced, you must include a purchase order with your Registration Form. Payments not received by June 21, 2002, will be charged an additional \$50 handling fee. Registrations received without payment or purchase order will be returned.

### REGISTRATION CENTER

Conference materials will be distributed at the MLA Registration Center located in the Adam's Mark hotel.

Thursday, May 16, 4:00 P.M.–8:00 P.M.

Friday, May 17, 7:00 A.M.–6:00 P.M.

Saturday, May 18, 7:00 A.M.–7:00 P.M.

Sunday, May 19, 7:00 A.M.–6:00 P.M.

Monday, May 20, 7:00 A.M.–5:00 P.M.

Tuesday, May 21, 7:00 A.M.–4:00 P.M.

Wednesday, May 22, 7:00 A.M.–9:00 A.M., NOON–1:00 P.M.

## REGISTRATION PACKAGES

### PACKAGE A

Inclusive: includes admission to all sessions, exhibits, the Welcome Reception, the Awards Luncheon and Ceremony, and the Farewell Reception. If you attend these events, this package provides a savings of \$30 from the Conference-Only package.

### PACKAGE B

Conference-Only: includes admission to all sessions, exhibits, and the Welcome Reception.


### PACKAGE C

One-Day: includes admission to all sessions and exhibits on a specific day, with the exception of ticketed events. On the Registration Form, circle the day you wish to attend.

Register online at [www.mlanet.org](http://www.mlanet.org)

\_\_\_\_\_  
**First name\*** \_\_\_\_\_ **Last name\*** \_\_\_\_\_  
 \_\_\_\_\_  
**Institution/Organization/Company\*** \_\_\_\_\_  
 \_\_\_\_\_  
**Library, agency or department\*** \_\_\_\_\_  
 \_\_\_\_\_  
**Mailing address** \_\_\_\_\_  
 \_\_\_\_\_  
**City\*** \_\_\_\_\_ **State/Province** \_\_\_\_\_ **Zip/Postal code** \_\_\_\_\_  
 \_\_\_\_\_  
**Daytime telephone** \_\_\_\_\_ **Fax number** \_\_\_\_\_  
 \_\_\_\_\_  
**Email address (Required for immediate confirmation)** \_\_\_\_\_

MLA Member ID: \_\_\_\_\_  
**Indicate voting rights:**  Individual  
 Institutional  
 Check here if you are a new member or if you are attending an MLA annual meeting for the first time.

 If you require special accommodations to participate fully, please attach a written description of your needs.

\*Appears on badge

**I. Registration fees**

(Circle one category within package.)

<b>Early Bird</b> Before Apr. 12	<b>After</b> Apr. 12
-------------------------------------	-------------------------

**Package A: Inclusive**

Includes one ticket to the Welcome Reception in Hall of Exhibits, Awards Luncheon, and Farewell Reception.

• MLA member/MLA institutional rep., AALL, AMIA, CHLA/ABSC, NRHA, and SLA members	\$390	\$450
• MLA emeritus member	\$195	\$255
• Nonmember	\$585	\$645

**Package B: Conference only**

Includes Welcome Reception in Hall of Exhibits.

• MLA member/MLA institutional rep., AALL, AMIA, CHLA/ABSC, NRHA, and SLA members	\$280	\$340
• MLA emeritus member	\$140	\$200
• MLA student member	\$50	\$50
• Nonmember	\$420	\$480

**Package C: One-day attendance.** Indicate day:  Sun  Mon  Tue  Wed

• MLA member/MLA institutional representative, AALL, AMIA, CHLA/ABSC, NRHA, and SLA members	\$145	\$145
• MLA emeritus member	\$75	\$75
• MLA student member	\$50	\$50
• Nonmember	\$220	\$220

SECTION I. SUBTOTAL \$ \_\_\_\_\_

**II. Extra tickets**

(Indicate quantity for each item. Event descriptions on page 9.)

- Welcome Reception in Hall of Exhibits  
# Tickets \_\_\_ @ \$35 \$ \_\_\_\_\_
- Awards Luncheon  
# Tickets \_\_\_ @ \$65 \$ \_\_\_\_\_
- Farewell Reception  
# Tickets \_\_\_ @ \$75 \$ \_\_\_\_\_
- Farewell Reception - children under 18  
# Tickets \_\_\_ @ \$40 \$ \_\_\_\_\_

SECTION II. SUBTOTAL \$ \_\_\_\_\_

**III. Optional event tickets** (Visit [www.mlanet.org](http://www.mlanet.org) for details.)

- Chapter Sharing Roundtables Luncheon: See page 9. \$25  
Circle CSRL Topic #: 1 2 3 4 5 6 7 8 9 10  
11 12 13 14 15 16 17 18 19 20 21 \$ \_\_\_\_\_
- **B500** Hospital Libraries Section Breakfast (May 19)  
# Tickets \_\_\_ @ \$12 \$ \_\_\_\_\_
- Friends of NLM Event (May 19):
- **B600** FNLM Member # Tickets \_\_\_ @ \$15 \$ \_\_\_\_\_
- **B601** Nonmember # Tickets \_\_\_ @ \$35 \$ \_\_\_\_\_
- **B602** Child # Tickets \_\_\_ @ \$10 \$ \_\_\_\_\_

SECTION III. SUBTOTAL \$ \_\_\_\_\_

**IV. Continuing-education courses** (Enter course number and cost found on pages 11-17.)

Date	First choice:		First choice:		Second choice:		Second choice:		Subtotal First choice only
	Full-, 6-hr. or half-day A.M.	Half-day P.M.	Full-, 6-hr. or half-day A.M.	Half-day P.M.	Full-, 6-hr. or half-day A.M.	Half-day P.M.	Full-, 6-hr. or half-day A.M.	Half-day P.M.	
	Course #	\$ Amount	Course #	\$ Amount	Course #	\$ Amount	Course #	\$ Amount	
May 17/Day 1									\$
May 18/Day 2									\$
May 22/Day 3									\$

SECTION IV. SUBTOTAL EACH DAY'S FIRST CHOICE \$ \_\_\_\_\_

**V. 2002 MLA Membership Dues:** (Indicate membership status.)

**NM701** New member (attach the application on page 30)  **RM702** Membership renewal (attach your latest invoice) \$ \_\_\_\_\_

**Payment information** (in U.S. funds)

Check payable to MLA.  MC  VISA  AMEX  Bill me. (MLA members only) P.O. number \_\_\_\_\_

**Three ways to register**

**Mail form to:** MLA  
c/o Convention Data Services  
107 Waterhouse Road  
Bourne, MA 02532  
**Fax:** 508.759.4552  
**Online:** [www.mlanet.org](http://www.mlanet.org)

\_\_\_\_\_  
**Print name**  
 \_\_\_\_\_  
**Card number** \_\_\_\_\_ **Exp. date** \_\_\_\_\_  
 \_\_\_\_\_  
**Signature**

SECTION I	\$ _____
SECTION II	\$ _____
SECTION III	\$ _____
SECTION IV	\$ _____
SECTION V	\$ _____
<b>TOTAL PAYMENT</b>	\$ _____

# MLA 2002 Membership Application

## JOIN TODAY AND SAVE ON MLA '02 REGISTRATION!

MLA memberships are designed to meet YOUR needs. For further information on membership categories and benefits, visit [www.mlanet.org/joinmla/](http://www.mlanet.org/joinmla/), contact MLA headquarters at 312.419.9094 x13, or email, [info@mlahq.org](mailto:info@mlahq.org).

### BUSINESS/WORK ADDRESS

This information will become part of your member record.

\_\_\_\_\_  
Last name, First name, Middle initial

\_\_\_\_\_  
Title

\_\_\_\_\_  
Institution

\_\_\_\_\_  
Library

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State/Province Zip/Postal code

\_\_\_\_\_  
Country (if other than the United States)

\_\_\_\_\_  
Daytime telephone (include area code)

\_\_\_\_\_  
Fax number (include area code)

\_\_\_\_\_  
Email address

### MAILING ADDRESS (if different from above)

\_\_\_\_\_  
Last name, First name, Middle initial

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State/Province Zip/Postal code

\_\_\_\_\_  
Country (if other than the United States)

### PAYMENT INFORMATION

Dues are payable in U.S. dollars.

Enclosed is a check payable to the Medical Library Association for \$ \_\_\_\_\_

Please charge my:

MasterCard       Visa       American Express

\_\_\_\_\_  
Credit card # Exp. date

\_\_\_\_\_  
Signature

If applying for membership with your MLA '02 registration, send this completed application along with the Registration Form on page 29 with payment to:

**CDS-MLA**  
107 Waterhouse Road  
Bourne, MA 02532  
Fax, 508.759.4552

### FOR INDIVIDUALS

Please check the appropriate membership category.

- Regular Membership . . . . . \$135
  - Your annual salary is \$24,000 or less. . . . . \$80
  - Introductory Membership . . . . . \$90
- Affiliate Membership . . . . . \$80
- International Membership . . . . . \$90
- Student Membership . . . . . \$30

### FOR INSTITUTIONS

Please check the appropriate subscription category. Dues are based on total library expenditures, including salaries, excluding grants and contracts.

- \$0-\$199,999 . . . . . \$210
- \$200,000-699,999 . . . . . \$345
- \$700,000+ . . . . . \$495

### JOIN AN MLA SECTION, TOO!

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