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Medical Library Association
May 21-26, 2004
Washington, DC
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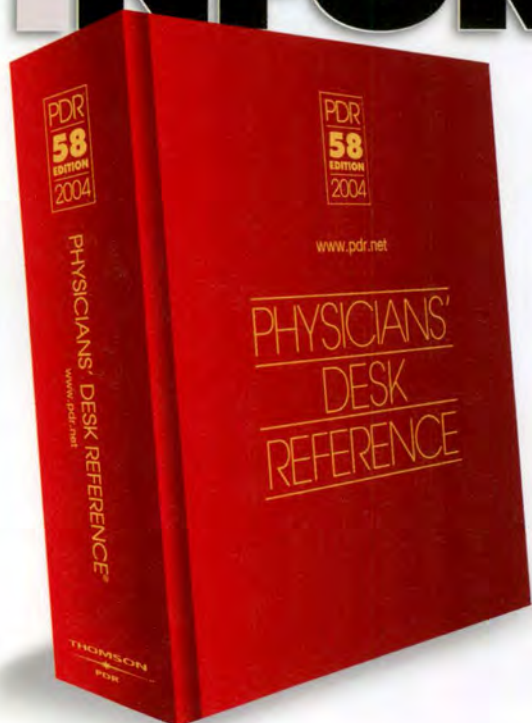
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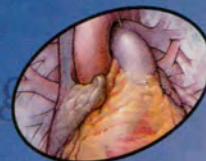
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WELCOME



Welcome you to celebrate our value as librarians with your colleagues in beautiful Washington, DC, at the Medical Library Association's 2004 annual meeting. The 2004 National Program Committee, led by MJ Tooley, AHIP, and Gary Freiburger, AHIP, has done an excellent job putting together a power-packed meeting with thought-provoking and powerful plenary speakers, as well as innovative approaches to the programming on Wednesday morning. Their "power grid" of meeting activities will provide opportunities to become energized about issues, develop powerful new skills, and create your own "circuits" among colleagues. Power Surges during the informal meeting times will let you get charged up about the hot topics of the day as well.

Washington is the perfect place for us to seize the power of our value as we are surrounded by monuments and architectural wonders—all tributes to the power of art, government, and people. From the arboretum to the zoo, DC provides a wonderful opportunity to explore international cultures, as well as US politics. The Local Assistance Committee has put together tours and information that will let you explore this supercharged city. And, if you have not seen enough powerful people in DC, be sure to party with the powerful people—your colleagues—on Tuesday evening.

So, please join me in seizing our value in DC and showing the world who has the power!

—Patricia L. Thibodeau, AHIP, 2003/04 president, MLA



You're here! The 2004 National Program Committee (NPC) welcomes you to MLA '04—Seize the Power! Can you feel the energy and power building as attendees arrive and the meeting begins? What a powerful feeling to be with hundreds of other MLA members who are here to network, learn, and share.

To help you along on your "power trip," the NPC has planned a program full of opportunities. The big plenary sessions will start off on Sunday with the John P. McGovern Lecture by world famous geographer and geography media personality, Harm de Blij, who will explore the links between geography and health. Rick Forsman, AHIP, FMLA, will present the association's Janet Doe Lecture. And, finally, the unique



Morning of Innovation on Wednesday will start with a thought-provoking plenary session by inventor, entrepreneur, author, and futurist, Ray Kurzweil. Three concurrent sessions, developed by diverse MLA units, will follow Kurzweil's session and address major issues facing our profession: recruitment, new publishing models, and our new and evolving roles. Dynamic continuing education opportunities, transformational posters and papers, vibrant social events, and, of course, networking with friends and colleagues round out an energizing meeting!

No meeting plans itself. Many have contributed to MLA '04 including the creative NPC, energetic Local Assistance Committee, always-informative and helpful MLA headquarters staff, superlative Hall-Erickson team, and literally hundreds of dedicated section and chapter members. These efforts provided the fuel for "Seize the Power." Enjoy the meeting to its fullest, and don't be surprised if you glow in the dark from all the energy at MLA '04!

—MJ Tooley, AHIP, chair, 2004 National Program Committee

—Gary Freiburger, AHIP, associate chair, 2004 National Program Committee

May 21-26, 2004 • Washington, DC



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SCHEDULE

	FRIDAY, MAY 21	SUNDAY, MAY 23	MONDAY, MAY 24	TUESDAY, MAY 25	WEDNESDAY, MAY 26
	CE Courses (8 a.m.–5 p.m.) MLA Board of Directors Meeting (9 a.m.–5 p.m.) Credentialing Committee (7 p.m.–10 p.m.)	Committee Meetings (7 a.m.–9 a.m.) New Members Breakfast (7 a.m.–9 a.m.) Section Business 1 (7:30 a.m.–9 a.m.)	Committee Meetings (7 a.m.–9 a.m.) Sunrise Seminars (7 a.m.–8:15 a.m.) Section Business 3 (7:30 a.m.–9 a.m.)	Committee Meetings (7 a.m.–9 a.m.) Sunrise Seminars (7 a.m.–8:15 a.m.) Section Business 5 (7 a.m.–9 a.m.)	Committee Meetings (7 a.m.–9 a.m.) SIG/Informal Meetings/Power Surge 3 (7:30 a.m.–9 a.m.)
	SATURDAY, MAY 22				
7 a.m.					
8 a.m.	Chapter Council (8 a.m.–4 p.m.) Committee Meetings (8 a.m.–5 p.m.) CE Courses (8 a.m.–5 p.m.)		Section CE Chairs (8 a.m.–9 a.m.) Orientation for Capitol Hill Visits (8 a.m.–9 a.m.)	Chapter CE Chairs (8 a.m.–9 a.m.)	
9 a.m.		Welcome to MLA '04 and Presidential Address (9 a.m.–10 a.m.)	Plenary 2 Janet Doe Lecture (9 a.m.–10 a.m.)	Presidential Inaugural Address and MLA '05 Invitation (9 a.m.–10 a.m.)	Plenary 3 Morning of Innovation (9 a.m.–noon)
10 a.m.		Plenary 1 McGovern Lecture (10:30 a.m.–noon)	Break* (10 a.m.–10:30 a.m.) MLA Business Meeting (10:30 a.m.–noon) Exhibits Open (10 a.m.–12:30 p.m.)	Break* (10 a.m.–10:30 a.m.) Exhibits Open (10 a.m.–3 p.m.) Poster Session 2 (10:30 a.m.–noon)	
noon	Section Council (noon–4 p.m.)	Chapter Council Presents Sharing Roundtables (noon–2 p.m.) Exhibits Open (noon–5 p.m.)	Awards Ceremony and Luncheon (12:30 p.m.–2 p.m.)		MLA Board of Directors (noon–1:30 p.m.)
1 p.m.			Exhibits Open (1:45 p.m.–5 p.m.)	NLM Update (1 p.m.–2 p.m.)	CE Courses (1 p.m.–5 p.m.) CE Committee (1:30 p.m.–5 p.m.)
2 p.m.		Section Programming 1 (2 p.m.–3:30 p.m.)	Poster Session 1 (2 p.m.–3:30 p.m.) Capitol Hill Day (2 p.m.–5 p.m.) Open Forums (2:30 p.m.–3:30 p.m.)	Break (2 p.m.–2:30 p.m.) Section Programming 3 (2:30 p.m.–4 p.m.) Legislative Update (2:30 p.m.–4 p.m.)	Section Council (2 p.m.–4 p.m.)
3 p.m.		Break* (3:30 p.m.–4 p.m.)	Break* (3 p.m.–3:30 p.m.) Section Programming 2 (3:30 p.m.–5 p.m.)		
4 p.m.	Leaders Tea (4:15 p.m.–5:15 p.m.) Section/Chapter Leaders Breakout (4:45 p.m.–5:15 p.m.)	Section Business 2 (4 p.m.–5:30 p.m.)		SIG/Informal Meetings/Power Surge 2 (4:30 p.m.–6 p.m.) Poster Session 3 (4:30 p.m.–6 p.m.)	
5 p.m.	Welcome Reception and Opening of Hall of Exhibits (5:45 p.m.–7:45 p.m.)	International Visitors Reception (5:30 p.m.–6:30 p.m.) Library School Reunion (5:30 p.m.–6:30 p.m.) Friends of NLM (5:30 p.m.–8 p.m.)	Section Business 4 (5 p.m.–6:30 p.m.) SIG/Informal Meetings/Power Surge 1 (5 p.m.–6:30 p.m.) Hospital Libraries Section Event (5 p.m.–6:30 p.m.)		
7 p.m.				MLA Reception: Party with Powerful People (7 p.m.–10 p.m.)	
					THURSDAY, MAY 27 CE Committee (9 a.m.–5 p.m.)

*Complementary refreshments located in the Hall of Exhibits.

Meeting schedule sponsored by **Rebus**.

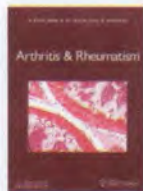
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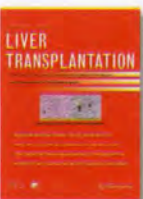
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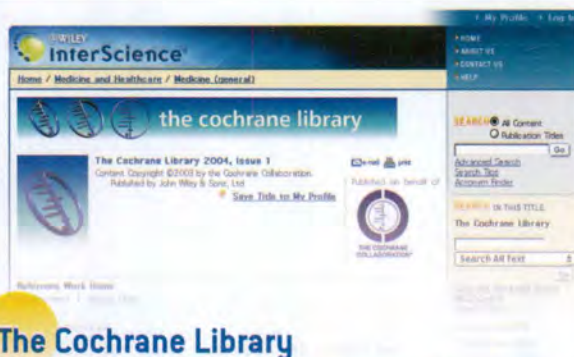
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SPECIAL EVENTS BY DAY

If you do not find the event you are looking for here, please consult the Daily Program beginning on page 31 for the full annual meeting schedule, including exhibitor showcases, programming (including poster sessions and Power Surges), and meetings.

SATURDAY, MAY 22

Welcome Reception and Opening of Hall of Exhibits

5:45 p.m.–7:45 p.m.

Begins at Front Motor Lobby, Terrace Level. Proceeds to Hall of Exhibits, Concourse Level.

Ticketed event. One ticket to the reception is included with inclusive and conference-only registration. No tickets will be sold onsite.

Take a festive tour of the exhibits with friends, while enjoying drinks, appetizers, and great conversations.

SUNDAY, MAY 23

Majors 16th Annual Walk for Fun

6:30 a.m.–8:00 a.m.

Front Motor Lobby on Registration Level

Sponsored by J. A. Majors Company.

An invigorating morning walk, followed by a light breakfast.

New Members/First-time Attendees Breakfast

7:00 a.m.–9:00 a.m.

Lincoln Ballroom

Invitation only.

MLA's Membership Committee welcomes new members and those attending an MLA annual meeting for the first time to a special welcome orientation and breakfast reception. Join us at 9:00 a.m. for the official Welcome to MLA '04! Ticket information available in the Registration Center.

Chapter Council Presents

Sharing Roundtables

noon–2:00 p.m.

International Ballroom East

Optional ticketed event. Tickets, which include lunch, can be purchased in the Registration Center prior to 7:00 p.m. on Saturday, May 22. No tickets will be sold the day of the event. Preferred topic selection is not guaranteed for onsite ticket purchase.

Join your colleagues for lunch and informal discussions on a variety of topics. The roundtables provide an opportunity to share experiences, make new friends, and discuss mutual professional concerns and chapter activities and business. Facilitators will be at each table to initiate discussion and encourage participants to share their ideas, experiences, and concerns.

International Visitors Reception

5:30 p.m.–6:30 p.m.

Conservatory

Invitation only.

Sponsored by EBSCO Information Services.

A special welcome reception and orientation session reserved for international attendees and members of MLA's International Cooperation Section.

Library School Reunion

5:30 p.m.–6:30 p.m.

International Ballroom East

Meet and greet old friends and new. Connect with fellow alumni and catch up with what is happening at your library school. Alumni from all schools are welcome: US, international, and, of course, AWOLs (alumni without library schools), too.

Friends of the National Library of Medicine (FNLN) Reception

5:30 p.m.–8:00 p.m.

Reserved ticketed offsite event. Reserved tickets can be picked up in the Registration Center. Limited supplies available at NLM booth in Hall of Exhibits.

The FNLN and National Library of Medicine (NLM) invite you to discover the many ways that women have influenced and enhanced the practice of medicine. The individuals featured in the new exhibition at NLM, "Changing the Face of Medicine: Celebrating America's Women Physicians," provide an intriguing glimpse of the broader community of women doctors who are making a difference. NLM is pleased to present this exhibition honoring the lives and accomplishments of these women to inspire a new generation of medical pioneers. Bus transportation will be provided. Tours of the exhibition and library are also available during library hours.

MONDAY, MAY 24

CAPITOL HILL DAY

Orientation

8:00 a.m.–9:00 a.m.

Thoroughbred

An orientation session to help participants prepare for Capitol Hill visits.

Capitol Hill Visits

2:00 p.m.–5:00 p.m.

International Ballroom East

Attendees are urged to participate in visits to Capitol Hill to educate and communicate with Congress about issues of importance to the medical library community.

Awards Ceremony and Luncheon

12:30 p.m.–2:00 p.m.

International Ballroom Center

Ticketed event. One ticket to the luncheon is included with inclusive registration. Purchase additional tickets in the Registration Center prior to 5:00 p.m. on Sunday, May 23.

The recipients of MLAs 2004 awards, grants, and scholarships are honored.

Open Forums

2:30 p.m.–3:30 p.m.

The Open Forum is an opportunity to explore issues, express ideas, and solicit audience feedback. Four concurrent sessions on the following topics will take place:

Information Specialist in Context Concept

Georgetown West

Come learn about and discuss the next steps in MLAs exploration of the informationist: a proposed study to follow up on the conclusions of participants at the 2002 Informationist Conference. The Task Force on the Information Specialist in Context and the consultant hired to explore evolving roles, create model programs, and develop appropriate training paths will lead the discussion.

Information Technology Issues in Hospital Libraries

Georgetown East

Hospital librarians continue to encounter information technology (IT) barriers that are frustrating and often unique to the hospital environment. The Hospital Internet Access Task Force of the National Network of Libraries of Medicine was formed in May 2003 to identify common IT barriers in hospital libraries and to recommend practical solutions to address these barriers. The task force will share its progress so far and seek input from hospital librarians about additional solutions and strategies, as well as suggestions for how to disseminate this information.

Institute of Museum and Library Sciences (IMLS) Grants Military

Recipients of IMLS Grants to Recruit and Educate Professionals for the 21st Century from Texas A&M University Medical Sciences Library—in conjunction with the University of North Texas School of Library and Information Science, Vanderbilt University Medical Center Eskind Biomedical Library, University of Iowa Libraries, and the University of North Carolina—Chapel Hill School of Information and Library Science—have been invited to discuss their grants and the impact the grants will have on the profession.

MLA Membership Dues

Thoroughbred

You are invited to discuss the board-recommended dues increase, which, if approved by members, would be phased in over 2005 and 2006. Dues enable MLA to provide desired programs and services and to advocate on behalf of the profession. Membership support in the form of dues also allows MLA to respond quickly and effectively to new issues that affect you, our members, and your libraries. Come express your views on the value of our collective voice in MLA.

TUESDAY, MAY 25

Legislative Update

2:30 p.m.–4:00 p.m.

Thoroughbred

Join the Governmental Relations Committee for an update on legislation in progress and related MLA activities.

MLA '04 Reception: Party with Powerful People

7:00 p.m.–10:00 p.m.

International Ballroom

Sponsored by JAMA & Archives Journals.

Ticketed event. One ticket to the reception is included with inclusive registration. Purchase additional tickets in the Registration Center prior to noon on Tuesday, May 25.

Come and party with all of your powerful MLA friends at the "Party with Powerful People" or "P to the Third Power" event on Tuesday evening. Get into the theme by dressing as your favorite powerful person. Masks will be available for purchase in the Scholarship Booth. Or come as your own powerful self! There will be music, dancing, food—everything you need to have a powerful good time.

FEATURED SPEAKERS

All Plenary Sessions are held in the International Ballroom Center.

PLENARY 1



John P. McGovern Lecture

“Geographic Illiteracy and National Security”

Sunday, May 23, 10:30 a.m.–noon

Harm J. de Blij

Sponsored by EBSCO Information Services.

Author, professor, and television personality, Harm J. de Blij (pronounced “duh blay”) was the popular geography editor on ABC’s *Good Morning America* for seven years. In 1996, he joined *NBC News* as geography analyst. His geography series, *The Power of Place*, aired for several years on PBS.

Born in the Netherlands and the son of professional musicians, de Blij received his early education in Europe, undergraduate education in South Africa, and his doctorate in physical geography from Northwestern University in Evanston, IL.

De Blij participated in the education and training of one of the first Peace Corps units to serve in Africa and accompanied that group of young Americans when they went to work in what was then the Eastern Region of Nigeria. He has written, coauthored, or edited thirty-two books and has written more than eighty articles for professional publications and journals.

PLENARY 2



The Janet Doe Lecture

“Life and Death on the Coral Reef: An Ecological Perspective on Scholarly Publishing in the Health Sciences”

Monday, May 24, 9:00 a.m.–10:00 a.m.

Rick B. Forsman, AHIP, FMLA

Rick B. Forsman, AHIP, FMLA, directs the Denison Memorial Library at the University of Colorado Health Sciences Center–Denver. He received a bachelor’s degree in English from the University of Minnesota, a master’s degree in library science from Case Western Reserve University, and a master’s degree in public administration from the University of Colorado–Denver. Forsman was named a Fellow of MLA in 1999. The following year MLA published volume eight of the Current Practice in Health Sciences Librarianship series, *Administration and Management in Health Sciences Libraries*, which he edited. He participates in accreditation site visits for the American Library Association (ALA) and has chaired ALA’s Committee on Accreditation. He and his staff are currently designing a thirty-five-million-dollar biomedical library scheduled to open in early 2006.

PLENARY 3



“Innovation and Medicine in an Era of Accelerating Information Technologies”

Wednesday, May 26,

9:00 a.m.–10:00 a.m.

Ray Kurzweil

Sponsored by EBSCO Information Services.

“Power-up” with inventor, entrepreneur, author, and futurist, Ray Kurzweil. *The Wall Street Journal* calls Kurzweil “the restless genius,” and *Forbes* refers to him as the “ultimate thinking machine.” Kurzweil will challenge you to think creatively.

Morning of Innovation

Wednesday, May 26, 10:00 a.m.–noon.

Three concurrent morning sessions, sponsored and developed via partnerships between diverse MLA units, will take place.

Cease the Power: Returning Scientific Publishing to the Academy

International Ballroom East

Sponsored by Collection Development, Technical Services, and Public Services Sections.

Open access, an innovative new publishing concept, is causing lots of excitement among librarians as well as creating many questions. This session will explore open access from the perspectives of an open access publisher, an academician, and a librarian.

Filtering without Fear: The Librarian’s Role in Distilling Knowledge

Jefferson Ballroom

Sponsored by MLA Board of Directors, Task Force on Expert Searching, Health Information Literacy Task Force, Task Force on the Information Specialist in Context, and Clinical Librarians and Evidence-based Health Care SIG.

This session will explore how librarians can use their traditional skills to find the best practices and distill them into information at the point of decision making. Participants can evaluate their filtering skills and identify additional professional development they might need to take their skills to a higher level.

Seize the Power of the Next Generation: Innovative Ways to Recruit Young and Diverse Librarians

Georgetown Ballroom

Sponsored by Ad Hoc Professional Recruitment and Retention Committee; Relevant Issues Section; Medical Library Education Section; Membership Committee; African American Medical Librarians Alliance SIG; and Lesbian, Gay, Bisexual, and Transgendered Health Sciences Librarians SIG.

During this session, three speakers will provide food for thought by discussing current programs, viewpoints for attracting new people to the profession, and ways to successfully stem the graying tide and increase diversity in our profession.

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Exhibit #500



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GENERAL INFORMATION

Academy of Health Information Professionals

Concourse Level

See "MLA Connection Booth" listing for hours

The Academy of Health Information Professionals is MLA's professional development and career recognition program. The academy offers credentials to members at various levels of achievement and mastery of the essential areas of knowledge in health sciences librarianship.

By attending MLA '04, you are eligible to earn up to one point of academy credit per meeting day, for up to three days per year. In addition, the academy recognizes contact hours earned through continuing education courses and symposia. For a listing of the courses offered at this meeting, please see pages 23 and 25.

If you have questions about your academy portfolio or about applying to the academy as a new member, members of the Credentialing Committee will offer individual consultations. Or plan to attend the Academy Question & Answer Session on Monday, May 24, from 2:00 p.m.–3:00 p.m., in the Hemisphere room.

Americans with Disabilities Act

The Hilton Washington's guest rooms, common areas, and transportation services all comply with the Americans with Disabilities Act. If you need auxiliary aids and services identified in the Americans with Disabilities Act, please stop by the Registration Center to make your request through the meeting planner.

Audio CD-ROMs

Terrace Lobby Level

If this jam-packed meeting makes your head spin, catch up on all the information at your leisure on an audio CD of the sessions. Find information in your portfolio or visit www.mlanet.org.

Business Center

Terrace Lobby Level

Hours of operation (may vary depending on demand):

Monday–Friday, 8:00 a.m.–5:00 p.m.

Saturday, 9:00 a.m.–3:00 p.m.

Sunday, to be determined

The Summit Business Center is a full-service facility, including photocopying (black and white and color), faxing, Internet connection, and sign making. The center also features five computer workstations, a central-production photocopier, and two overnight self-service workstations to work on last-minute projects. Please ask for extension 3905 for more information.

Children

Children old enough to walk must have a badge. Complimentary children's badges are available at the Registration Center. Child care organizations are not associated with MLA, and any use of them is strictly by agreement between the provider and the user. MLA disclaims any liability for the use of child care. Check with the hotel concierge for additional child care information.

Family Care, 202.723.2051

Licensed and insured, Family Care provides child care for all major hotels and conventions in Washington, DC. Care is provided for infants through teenagers. Current rates are \$15 per hour for the first child and \$1 per hour extra for each sibling with a four-hour minimum and a \$15 transportation fee. Sitters are CPR trained and church associated. Ages range from thirty to sixty years old.

Wee Sit, 703.764.1542

Wee Sit works at the Hilton Washington quite often. Current rates are \$15 per hour for the first child and \$1 per hour extra for each sibling with a four-hour minimum and a \$15 transportation fee. All sitters are female, have CPR training, and have had police background checks done. Wee Sit is licensed and insured. Age range of sitters is twenty-five to fifty-five years old.

Colleague Connection

This popular networking program pairs a first-time attendee with a more experienced member to help them avoid the pitfalls and confusion of a large meeting. For an "emergency" connection in Washington, DC, or to help a colleague, speak with Beverly Bradley at the MLA Connection Booth or at the New Members/First-time Attendee Orientation and Reception (see page 11).

Council Display Tables

Terrace Level

See "Registration Center" for hours

Section Council: Membership brochures from MLA sections will be available, and section council members will be on hand to answer questions.

Chapter Council: Learn about the fourteen geographic MLA chapters. Check out chapter newsletters, projects, and membership information.

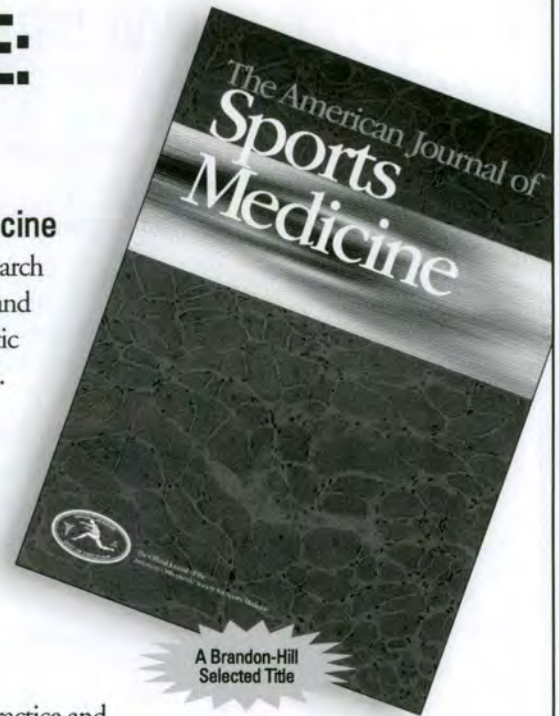
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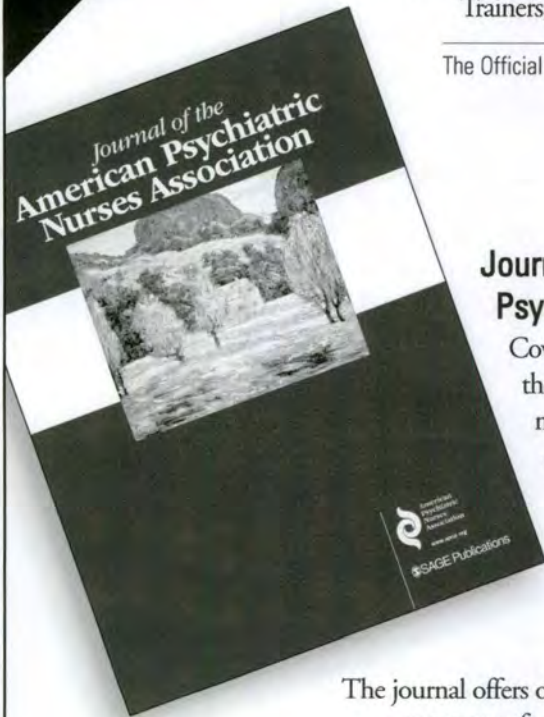


A Brandon-Hill
Selected Title

Journal of the American Psychiatric Nurses Association

Covering psychiatric-mental health nursing practice and theory, including topics on chemical dependence, liaison nursing practice, child and adolescent mental health, marriage and family counseling, and gerontologic mental health.

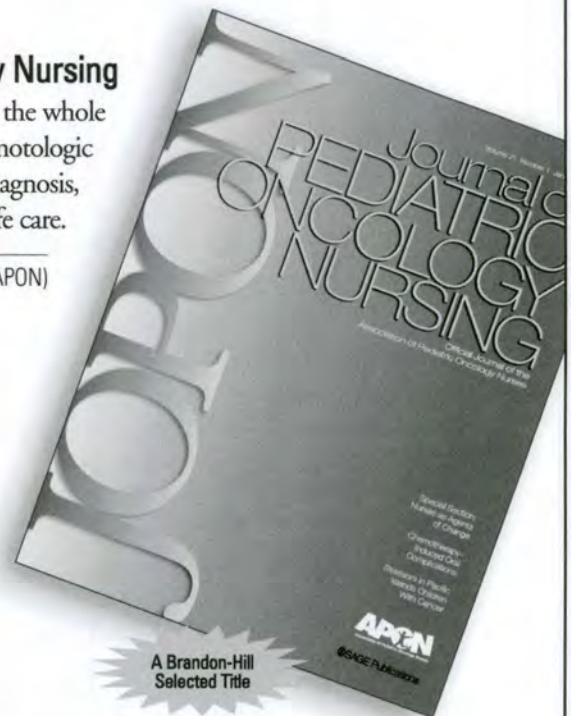
Official Journal of the American Psychiatric Nurses Association



Journal of Pediatric Oncology Nursing

The journal offers original research and definitive reviews on the whole spectrum of nursing care of childhood cancers and hemotologic disorders. Coverage includes the entire disease process—diagnosis, treatment, recovery, and survival, as well as end-of-life care.

Official Journal of the Association of Pediatric Oncology Nurses (APON)



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Hospitality Center

Concourse Level

See "Registration Center" for hours

Discover DC! Make the Hospitality Center your first stop for maps and information about local attractions. Sign up for "dine-arounds," a great way to meet new colleagues and experience one of Washington's excellent restaurants. Also stop by the Hospitality Center to sign up for one of the many scheduled library tours. Local Assistance Committee members and other area experts are on hand to answer questions.

Internet Cafe

Concourse Level, outside Hall of Exhibits

Friday, May 21–Wednesday, May 26

Sponsored by Elsevier.

The Internet Cafe provides convenient Internet access for all meeting attendees. To access your offsite email, bring the name and, if possible, the Internet service provider (ISP) number of your host (mail server) and your MLA username and password.

Lost and Found

Concourse Level

See "Registration Center" for hours

Please bring any found items to the Registration Center.

Member Resource Room

State Room

Friday, May 21–Saturday, May 22, 9:00 a.m.–4:00 p.m.

Sunday, May 23, 10:00 a.m.–4:00 p.m.

Monday, May 24–Tuesday, May 25, 8:00 a.m.–5:00 p.m.

Wednesday, May 26, 8:00 a.m.–1:00 p.m.

For your convenience, a photocopier, a Windows-platform computer, laser printer, and typewriter are available for association business in the Member Resource Room. Use is on a first-come, first-served basis. Please bring your own Zip disks or diskettes. There is no Internet access in this room; please visit the Internet Cafe for your online needs.

Message Center

Near Registration Center

Leave or pickup messages for members or colleagues on the Message Center boards, which are organized by last name.

MLA '05: Futuro Magnifico! Celebrating Our Diversity

Concourse Level

Stop by the MLA '05 booth to learn about opportunities for next year. Members of the 2005 National Program Committee and Local Assistance Committee will provide information and answer questions about the next year's annual meeting. Be sure to pick up an MLA '05 sticker and learn how much fun you can have with cascarones.

MLA Connection Booth

Concourse Level

Saturday, May 22, noon–7:30 p.m.

Sunday, May 23, 8:30 a.m.–5:00 p.m.

Monday, May 24, 8:30 a.m.–noon, 2:00 p.m.–5:00 p.m.

Tuesday, May 25, 8:30 a.m.–4:00 p.m.

The MLA Connection Booth brings together the MLA Scholarship Booth (featuring meeting logo items and other fun products to benefit the MLA Scholarship Fund), MLA publications (at special meeting discounts), the fifth annual PR Swap and Shop, access to MLANET, and information about all of MLA's programs and services. MLA staff will be on hand to answer questions.

Newsletter

Distributed throughout the Hilton Washington

The Capitol Current, the official newsletter of MLA '04, will be published daily from Sunday, May 23, to Tuesday, May 25. Please submit newsworthy short articles, date or time changes for events, raffle winners, and other interesting items by 4:00 p.m. on the day before the intended issue. A Microsoft Word file on disk is preferred. Newsletter drop boxes are located in the MLA Connection Booth and Member Resource Room.

Placement Service

State Room

Friday, May 21–Saturday, May 22, 9:00 a.m.–4:00 p.m.

Sunday, May 23, 10:00 a.m.–4:00 p.m.

Monday, May 24–Tuesday, May 25, 8:00 a.m.–5:00 p.m.

Wednesday, May 26, 8:00 a.m.–1:00 p.m.

MLA '04 provides a great opportunity for job seekers and employers. Whether you are seeking an entry-level position, an opportunity for advancement, a change of scenery, or a highly qualified employee, we encourage you to take advantage of the Placement Service. Individual job seekers and employers may submit late applications to the Placement Service through Monday, May 24. A photocopier is available in the Member Resource Room. Catalogs of job opportunities and applicant forms will be available for sale the afternoon of Tuesday, May 25, at the Registration Center.

Nature Publishing Group

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Nature Publishing Group (NPG) is a leading publisher of scientific information, with a publishing program that combines excellence and innovation with complete coverage of modern science.

NEW from NPG

Nature Clinical Practice - winter '04

- NCP Cardiovascular Medicine
- NCP Oncology
- NCP Urology
- NCP Gastroenterology

New *Nature* publications:

- news@nature.com - summer '04
- *Nature* research journals archive collection - available via a site license, summer '04
- *Nature Methods* - fall '04

More society journals:

- *The EMBO Journal*
published on behalf of the European Molecular Biology Organization (EMBO)
- *Modern Pathology*
- *Laboratory Investigation*
published on behalf of the United States and Canadian Academy of Pathology (USCAP)

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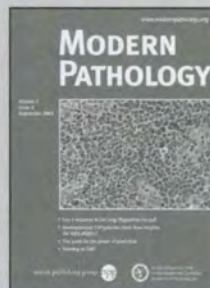
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Registration Center

Concourse Level

Thursday, May 20, 6:00 p.m.–9:00 p.m.

Friday, May 21, 7:00 a.m.–6:00 p.m.

Saturday, May 22, 7:00 a.m.–7:45 p.m.

Sunday, May 23, 7:00 a.m.–5:00 p.m.

Monday, May 24, 7:00 a.m.–5:00 p.m.

Tuesday, May 25, 7:00 a.m.–3:00 p.m.

Wednesday, May 26, 7:00 a.m.–8:00 a.m.,
noon–1:00 p.m.

Meeting materials will be distributed at the MLA Registration Center in the Hilton Washington.

Scholarship Booth

Concourse Level

See “MLA Connection Booth” listing for hours

Make a donation to support the MLA grants and scholarship programs, and take home a unique gift for a friend, family member, or yourself! Cash, checks, Visa, MasterCard, American Express, and Discover cards are accepted.

Speaker Ready Room

Edison

Friday, May 21–Wednesday, May 26,
7:00 a.m.–5:00 p.m.

This room is available for those making presentations during the meeting.

Sunrise Seminars

Consult Daily Program on pages 32–34.

Vendor programming.

Technology Showcase

Consult Daily Program on pages 32–34 for details.

Vendor demonstrations.

Travel Safety Tips

To enjoy your stay in Washington, DC, fully, please take a few moments to read the booklet included in your registration packet, *MLA Safety Tips*.

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Continuing education (CE) courses are a great way to stay at the forefront of the health information profession. Onsite registration of CE courses is available; however, some courses might have reached their attendance maximum and be closed. Visit the Registration Center to view course descriptions, course level, prerequisites, instructors, and contact hours. Details are also available at www.mlanet.org/am/am2004/ce/.

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★ CHIS Consumer Health Information Specialist

These courses present the latest resources and ideas in the consumer health information field and are approved courses for MLA's Consumer Health Specialization Program.

▲ EST Expert Searcher Training

These courses emphasize librarians' roles as expert searchers in health care and biomedical research.

● EP Electronic Publishing

These courses focus on aspects of the electronic publishing industry.

✋ HANDS-ON Hands-on Computer Courses

Hands-on computer courses are held at offsite facilities throughout Washington, DC, not at the Hilton Washington.

Offsite Facility Locations

Dahlgren Library

Preclinical Science Building
Georgetown University Medical Center
3900 Reservoir Rd. NW
Washington, DC 20057-1420

Himmelfarb Health Sciences Library

George Washington University Medical Center
2300 Eye St. NW
Washington, DC 20037

OCLC CAPCON Service Center

1990 M St. NW, Suite 200
Washington, DC 20036

Cancellation or course change fee: \$50 per course

FRIDAY, MAY 21

Full-Day Courses, 8:00 a.m.–5:00 p.m.

100 Licensing Electronic Resources
● Lincoln West

400 Evidence-based Information
▲ Service Delivery: Oh, Librarian,
Where Art Thou?
Hemisphere

500 Technology Planning for Health
Sciences Librarians
Caucus

600 Developing Your Own Web-Based
Course: How to Make It Happen
✋ Offsite facility: Himmelfarb

601 Evidence-Based Public Health:
Finding and Appraising Relevant
Resources
✋ Offsite facility: Himmelfarb

Six-Hour Courses, 8:00 a.m.–3:00 p.m.

210 Planning and Managing
★ Consumer Health Libraries
Military

511 Advanced Personal Digital
Assistants (PDAs) for Librarians
✋ Offsite facility: OCLC CAPCON

Six-Hour Course, 10:00 a.m.–5:00 p.m.

421 Unified Medical Language
System (UMLS) Basics
Lincoln East

Half-Day Morning Courses, 8:00 a.m.–noon

231 Planning Library Promotion
Campaigns
Hamilton

330 Molecular Biology and Genetics
for Librarians
Grant

Half-Day Afternoon Courses, 1:00 p.m.–5:00 p.m.

141 Joint Commission Standards:
Management of Information and
Beyond
Hamilton

542 Launching a Public Digital
Archive: Software, Policies,
Management, and Marketing
Grant

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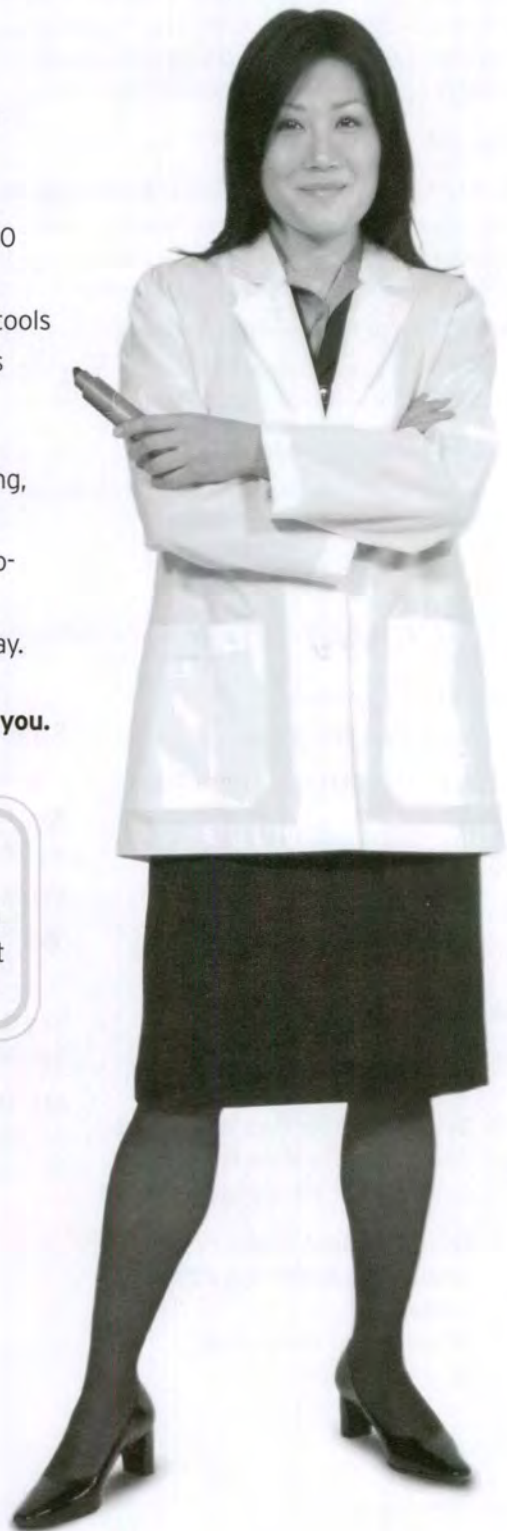
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SATURDAY, MAY 22

**Full-Day Courses,
8:00 a.m.–5:00 p.m.**

- 152 **Managing Electronic Resources:
Beyond the Basics**
Jefferson East
- 252 **Marketing as if Your Library
Depended on It**
Lincoln West
- 351 **How to Find Good,
Complementary and Alternative
Medicine (CAM) Information on
the Web: For Health Care
Consumers and Professionals**
Offsite facility: Dahlgren
- 352 **Providing Health Information
Resources and Services in Other
Languages**
Offsite facility: Himmelfarb
- 452 **Medical Subject Headings
(MeSH) for Searchers**
Grant
- 553 **High-Impact Design for the Web
and PowerPoint: A Hands-on
Workshop**
Offsite facility: Himmelfarb

- 652 **Evidence-based Medicine
and the Medical Librarian**
Lincoln East
- 653 **Teaching Information Literacy**
Thoroughbred
- 750 **Focus Group Interviewing:
A Qualitative Research
Methodology for the Library**
Hamilton
- 751 **Measuring the Difference:
Strategies for Planning and
Evaluating Health Information
Outreach Programs**
Jackson
- 841 **Symposium: Medical School
Experience**
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International East*

**Six-Hour Course,
8:00 a.m.–3:00 p.m.**

- 263 **Writing and Editing for Peer-
Reviewed Library Journals**
Independence

**Half-Day Morning Courses,
8:00 a.m.–noon**

- 274 **Face to Face: Strategies for
Effective Consumer Health
Communication**
Chevy Chase
- 275 **Library Directors: Knowledge,
Skills, and Career Paths**
Conservatory
- 373 **Genomics, Proteomics, and
Bioinformatics for Librarians**
Caucus

**Half-Day Afternoon Courses,
1:00 p.m.–5:00 p.m.**

- 384 **Finding Measurement Tools:
A Basic Introduction**
Caucus
- 385 **Data Detective: Finding the
Jewels of Public Health Datasets**
Conservatory
- 386 **Immunology for Librarians**
Chevy Chase

WEDNESDAY, MAY 26

**Half-Day Afternoon Courses,
1:00 p.m.–5:00 p.m.**

- 193 **Communicating with Physicians:
For Librarians**
Map
- 397 **Integrating Molecular Biology
Databases into the Health Care
Informatics Environment**
Offsite facility: Himmelfarb

- 399 **Nursing on the Net: Health Care
Resources You Can Use**
Caucus
- 842 **Symposium: Seize the E-journal:
Models for Archiving**
Lincoln East

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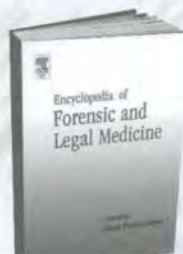
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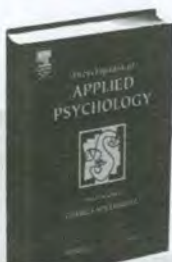
Edited by: **Jason Payne-James** *Director - Forensic Healthcare Services Ltd, Forensic Medical Examiner - Metropolitan Police Service, UK*

The Encyclopedia of Forensic & Legal Medicine comprehensively covers forensic & legal medicine including related specialties and scientific, technical & legal issues. Available both online & in three printed volumes, offering any practitioner in the forensic, medical, healthcare, legal, judicial, or investigative fields easily accessible & authoritative overviews on a wide range of topics.

**FEBRUARY 2005 • PRINT PRICE \$925.00
2000 PP. • ISBN: 0-12-547970-0**

ONLINE IN 2005 †

ENCYCLOPEDIA OF APPLIED PSYCHOLOGY THREE VOLUME SET



**Introductory
Print Price:
\$695.00***

Edited By: **Charles Spielberger** *University of South Florida, Tampa, USA*

This compendium is a major source of information for professional practitioners, researchers in psychology, and for anyone interested in applied psychology. Topics include aging, assessment, clinical, cognitive, community, counseling, educational, environmental, family, health, school, sports, and transportation psychology. Entries from the above-referenced areas provide a clear definition of topic, a brief review to the topic, and emphasize major areas of application.

**AUGUST 2004 • PRINT PRICE: \$875.00
3200 PP. • ISBN: 0-12-657410-3**

ONLINE IN 2005 †

ENCYCLOPEDIA OF GASTROENTEROLOGY THREE VOLUME SET



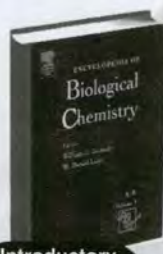
Editor-in-Chief: **Leonard R. Johnson** *University of Tennessee, Memphis College of Medicine, USA*

This comprehensive three-volume encyclopedia is a study of the entire digestive pathway, with nearly 500 focused articles. This stellar reference work will appeal to academic and clinical gastroenterologists, nephrologists, endocrinologists, physiologists, hepatologists, as well as general medical practitioners and nutritionists.

**NOVEMBER 2003 • PRINT PRICE: \$999.95
2311 PP. • ISBN: 0-12-386860-2**

ONLINE IN 2004 †

ENCYCLOPEDIA OF BIOLOGICAL CHEMISTRY FOUR VOLUME SET



**Introductory
Print Price:
\$950.00***

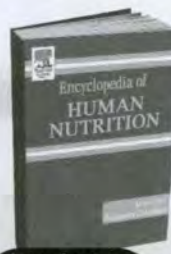
Edited by: **William J. Lennarz** *State University of New York*
M. Daniel Lane *John Hopkins School of Medicine, Baltimore, MD*

Written for a broad, cross-disciplinary audience, the Encyclopedia of Biological Chemistry addresses both the history and recent advances in biochemistry, molecular biology, cell biology and biophysics. The four-volume work is appropriate for libraries, laboratories, and individuals in both the academic and industrial environment.

**SEPTEMBER 2004 • PRINT PRICE: \$1195.00
3000 PP. • ISBN: 0-12-443710-9**

ONLINE IN 2005 †

ENCYCLOPEDIA OF HUMAN NUTRITION, 2E FOUR VOLUME SET



**Introductory
Print Price:
\$740.00***

Edited By: **Benjamin Caballero** *Johns Hopkins University, Maryland, USA*
Lindsay Allen *University of California, Davis* Andrew Prentice *Technical consultant, UK*

Articles from the first edition has been updated as needed. Additional, new material will focus on clinical nutrition and dietary management. Part of the contents from the first edition such as gastrointestinal and liver diseases, genomics, nutritional impact of genetically modified food and nutrient gene interactions will also be expanded.

**JANUARY 2005 • PRINT PRICE: \$925.00
2000 PP. • ISBN: 0-12-150110-8**

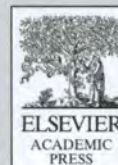
ONLINE IN 2005 †

† Forthcoming on  Visit <http://info.sciencedirect.com>
Online version pricing not shown.

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www.books.elsevier.com

*Introductory price valid through end of third month after publication.



MLA UNIT MEETINGS

	Date	Time	Room
2004 National Program Committee	Saturday, May 22	2:00 p.m.–4:00 p.m.	Military
2005 National Program Committee	Saturday, May 22	9:00 a.m.–4:00 p.m.	Map
2006 National Program Committee	Saturday, May 22	9:00 a.m.–3:00 p.m.	Kalorama
Awards Committee	Monday, May 24	7:00 a.m.–9:00 a.m.	Cabinet
Benchmarking Network Editorial Board	Tuesday, May 25	7:00 a.m.–9:00 a.m.	Adams
Books Panel	Saturday, May 22	8:00 a.m.–4:00 p.m.	Farragut
Bylaws Committee	Tuesday, May 25	7:30 a.m.–9:00 a.m.	Farragut
Chapter Chairs	Saturday, May 22	4:45 p.m.–5:15 p.m.	Monroe East
Chapter Continuing Education Chairs	Tuesday, May 25	8:00 a.m.–9:00 a.m.	Cabinet
Chapter Council	Saturday, May 22	8:00 a.m.–4:00 p.m.	Cabinet
Continuing Education Committee	Wednesday, May 26	7:00 a.m.–9:00 a.m.	Cabinet
	Wednesday, May 26	1:30 p.m.–5:00 p.m.	Cabinet
	Thursday, May 27	9:00 a.m.–5:00 p.m.	Georgetown West
Credentialing Committee	Friday, May 21	7:00 p.m.–10:00 p.m.	Thoroughbred
Fellows of MLA	Monday, May 24	2:00 p.m.–3:00 p.m.	Caucus
Governmental Relations Committee	Monday, May 24	7:00 a.m.–8:00 a.m.	Thoroughbred
Grants and Scholarships Committee	Wednesday, May 26	7:00 a.m.–9:00 a.m.	Thoroughbred
JMLA Editorial Board	Tuesday, May 25	4:00 p.m.–5:30 p.m.	To be announced
Joseph Leiter NLM/MLA Lectureship Committee	Sunday, May 23	7:00 a.m.–9:00 a.m.	Adams
Donald A. B. Lindberg Research Fellowship Jury	Tuesday, May 25	7:00 a.m.–9:00 a.m.	Grant
Membership Committee	Monday, May 24	7:00 a.m.–9:00 a.m.	Georgetown Ballroom
MLANET Editorial Board	Monday, May 24	7:00 a.m.–9:00 a.m.	Independence
Nominating Committee	Saturday, May 22	9:00 a.m.–4:00 p.m.	Adams
Oral History Committee	Wednesday, May 26	7:00 a.m.–9:00 a.m.	Bancroft
Professional Recruitment and Retention Committee (ad hoc)	Sunday, May 23	7:30 a.m.–9:00 a.m.	Farragut
Publications Committee	Tuesday, May 25	7:30 a.m.–9:00 a.m.	Hamilton
Section Chairs	Saturday, May 22	4:45 p.m.–5:15 p.m.	Military
Section Continuing Education Chairs	Monday, May 24	8:00 a.m.–9:00 a.m.	Jackson
Section Council	Saturday, May 22	noon–4:00 p.m.	Hemisphere
	Wednesday, May 26	2:00 p.m.–4:00 p.m.	Thoroughbred
Section Council Representatives	Saturday, May 22	4:45 p.m.–5:15 p.m.	Hemisphere
Section Planners (MLA '05)	Saturday, May 22	4:00 p.m.–5:00 p.m.	Map
	Wednesday, May 26	7:00 a.m.–9:00 a.m.	Lincoln West
Section Treasurers	Monday, May 24	8:00 a.m.–9:00 a.m.	Adams
Task Force to Develop MLA's Center of Research and Education (CORE)	Tuesday, May 25	2:00 p.m.–3:30 p.m.	Adams
Task Force on Website Hosting for Sections and SIGs	Wednesday, May 26	7:00 a.m.–9:00 a.m.	Independence

SECTION MEETINGS

	SATURDAY, MAY 22		SUNDAY, MAY 23		MONDAY, MAY 24			
	7:30 p.m.– 9:00 p.m. INFORMAL	7:30 a.m.– 9:00 a.m. BUSINESS #1	2:00 p.m.– 3:30 p.m. PROGRAM #1	4:00 p.m.– 5:30 p.m. BUSINESS #2	7:30 a.m.– 9:00 a.m. BUSINESS #3	3:30 p.m.– 5:00 p.m. PROGRAM #2	5:00 p.m.– 6:30 p.m. BUSINESS #4	5:00 p.m.– 6:30 p.m. INFORMAL #1
Cancer Librarians						Military	Bancroft	
Chiropractic Librarians					Grant	Hemisphere		CLIBCON Annual Meeting: Grant
Collection Development						Georgetown East	Georgetown East	
Consumer and Patient Health Information		Executive Committee Meeting: Bancroft	Lincoln West	Lincoln West		Lincoln West		
Corporate Information Services		Caucus				Jefferson East		
Dental								
Educational Media and Technologies			Jefferson East			Thoroughbred		
Federal Libraries			Georgetown East			Monroe West		
Health Association Libraries					Farragut	Thoroughbred		
History of the Health Sciences			Georgetown West	Caucus				
Hospital Libraries	Executive Board #1: Hemisphere	Committee Meetings: International East	Jefferson West, Lincoln West			Jefferson West	Reception sponsored by MARCIVE: International Ballroom East	
International Cooperation			Jefferson East		Hemisphere (7 a.m. start)	Monroe West		
Leadership and Management			Jefferson West			Jefferson East	Jefferson East	
Medical Informatics			Jefferson East	Map		Georgetown West		
Medical Library Education			Hemisphere		Hamilton	Georgetown West		
Nursing and Allied Health Resources			Georgetown West	Board Meeting: Bancroft		Monroe East, Lincoln West	Monroe East	
Pharmacy and Drug Information			Military		Chevy Chase	Georgetown East		
Public Health/Health Administration			Monroe West, Jefferson East	Cabinet		Hemisphere		
Public Services		Hamilton	Georgetown East			Jefferson East		
Relevant Issues			Georgetown East	Farragut		Military		
Research		Cabinet	Lincoln East			Lincoln East, Military		
Technical Services				Military		Thoroughbred		
Veterinary Medical Libraries		Board Meeting: Jackson	Monroe East	Monroe East				

SECTION MEETINGS CONTINUED

TUESDAY, MAY 25

	7:00 a.m.– 9:00 a.m. BUSINESS #5	2:30 p.m.– 4:00 p.m. PROGRAM #3	4:30 p.m.– 6:00 p.m. INFORMAL #2
Cancer Librarians		Lincoln West	
Chiropractic Libraries			
Collection Development		Monroe East	
Consumer and Patient Health Information		Lincoln West	
Corporate Information Services		Jefferson West	
Dental	Bancroft	Hemisphere	
Educational Media and Technologies	Chevy Chase	Hemisphere	
Federal Libraries	Map		
Health Association Libraries		Georgetown East, Military	
History of the Health Sciences		Military, Lincoln West	
Hospital Libraries		Georgetown East	Executive Board #2: Caucus
International Cooperation		Military	
Leadership and Management		Jefferson West	
Medical Informatics		Jefferson East	
Medical Library Education			
Nursing and Allied Health Resources			Task Force to Map Literature of Nursing: Thoroughbred
Pharmacy and Drug Information		Hemisphere	
Public Health/ Health Administration		Monroe West, Military	
Public Services		Georgetown West	Roundtables: Conservatory
Relevant Issues		Lincoln West	
Research		Lincoln East	
Technical Services	Executive Board & Committee Chairs: Independence	Monroe East	
Veterinary Medical Libraries		Military	

SPECIAL INTEREST GROUP (SIG) MEETING SCHEDULE

African American Medical Librarians Alliance

Programs May 23, 2:00 p.m.–3:30 p.m. Monroe West
May 24, 3:30 p.m.–5:00 p.m. Monroe East
Informal May 24, 5:00 p.m.–6:30 p.m. Conservatory

Assessment and Benchmarking

Programs May 23, 2:00 p.m.–3:30 p.m. Lincoln East
May 24, 3:30 p.m.–5:00 p.m. Jefferson East,
Lincoln East
May 25, 2:30 p.m.–4:00 p.m. Jefferson West
Informal May 25, 5:00 p.m.–6:30 p.m. Adams

Clinical Librarians and Evidence-Based Health Care

Programs May 23, 2:00 p.m.–3:30 p.m. Lincoln East
May 24, 3:30 p.m.–5:00 p.m. Lincoln East
Informal May 24, 5:00 p.m.–6:30 p.m. Cabinet

Complementary and Alternative Medicine

Informal May 24, 5:00 p.m.–6:30 p.m. Farragut

Department of the Army Medical Command Libraries

Informal May 25, 4:30 p.m.–6:00 p.m. Independence

Department of Veterans Affairs Librarians

Informal May 25, 4:30 p.m.–6:00 p.m. Map
May 26, 7:00 a.m.–9:00 a.m. Map

Lesbian, Gay, Bisexual, and Transgendered Health Sciences Librarians

Programs May 24, 3:30 p.m.–5:00 p.m. Military
May 25, 2:30 p.m.–4:00 p.m. Monroe West
Informal May 24, 5:00 p.m.–6:30 p.m. Map

Marketing

Informal May 25, 4:30 p.m.–6:00 p.m. Farragut

Mental Health

Programs May 24, 3:30 p.m.–5:00 p.m. Lincoln West
May 25, 2:30 p.m.–4:00 p.m. Georgetown East
Informal May 24, 5:00 p.m.–6:30 p.m. Adams

Molecular Biology and Genomics

Programs May 24, 3:30 p.m.–5:00 p.m. Georgetown East
May 25, 2:30 p.m.–4:00 p.m. Jefferson East
Informal May 24, 5:00 p.m.–6:30 p.m. Kalorama
Reception May 25, 4:30 p.m.–6:00 p.m. Grant

Osteopathic Libraries

Informal May 25, 4:30 p.m.–6:00 p.m. Chevy Chase

Outreach

Informal May 24, 5:00 p.m.–6:30 p.m. Jackson

Pediatric Librarians

Informal May 25, 4:30 p.m.–6:00 p.m. Hamilton

Primary Care

Informal May 25, 4:30 p.m.–6:00 p.m. Kalorama

Problem-Based Learning

Informal May 24, 5:00 p.m.–6:30 p.m. Caucus

Vision Science

Program May 23, 2:00 p.m.–3:30 p.m. Monroe East
Informal May 24, 5:00 p.m.–6:30 p.m. Hamilton

Voyager Health Sciences

Informal May 25, 4:30 p.m.–6:00 p.m. Georgetown East

OTHER MEETINGS

"Other" meetings are defined as meetings called by nonmember groups, affiliates, exhibitors, or commercial groups and include MLA chapter meetings. All MLA section and SIG meetings are listed on pages 28-29.

Saturday, May 22

noon-1:30 p.m.

**Association of Academic Health Sciences Libraries (AAHSL)/
MLA Leadership Lunch
(invitation only)**
Monroe West

Monday, May 24

5:00 p.m.-6:30 p.m.

AAHSL Future Leadership Task Force

Chevy Chase

MedlinePlus Go Local Information Session

Georgetown West

Ovid Customer Forum

Monroe West

PubMed Linkout User Meeting

Military

QuickDoc User's Group Meeting

Thoroughbred

6:30 p.m.-9:30 p.m.

Family Practice Inquiries Network (FPIN) Librarian Community Meeting

Map

Tuesday, May 25

4:30 p.m.-6:00 p.m.

CyberTools for Libraries Users' Group

Military

**National Institutes of Health-
United States Department of
Agriculture Dietary Supplements Reference Database (IBIDS)**

Hemisphere

Southern Chapter Executive Board

Bancroft

Wednesday, May 26

7:30 a.m.-9:00 a.m.

Electronic Fund Transfer System (EFTS)

Military

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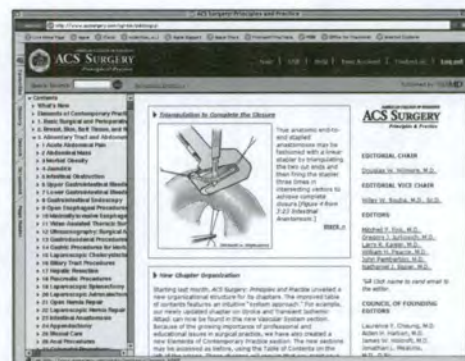


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DAILY PROGRAM

Friday, May 21

8:00 a.m.–5:00 p.m.

Continuing Education

(See pages 23 and 25 for room assignments.)

9:00 a.m.–5:00 p.m.

MLA Board of Directors

Conservatory

noon–1:00 p.m.

MLA Board of Directors Luncheon

Kalorama

Saturday, May 22

8:00 a.m.–5:00 p.m.

Continuing Education

(See pages 23 and 25 for room assignments.)

4:15 p.m.–5:15 p.m.

Leaders Tea (invitation only)

Monroe West

5:45 p.m.–7:45 p.m.

Welcome Reception and Opening of Hall of Exhibits

Hall of Exhibits

Sunday, May 23

6:30 a.m.–8:00 a.m.

Majors 16th Annual Walk for Fun

*Front Motor Lobby on
Registration Level*

7:00 a.m.–9:00 a.m.

Committee Meetings

See page 27 for schedule.

New Members and First-Time

Attendees Breakfast

Lincoln Ballroom

Section Business Meetings 1

(See pages 28–29 for room assignments.)

9:00 a.m.–10:00 a.m.

Welcome to MLA '04 and Presidential Address

International Ballroom Center

Welcome from the President

Patricia L. Thibodeau, AHIP, president, MLA, and director, Medical Center Library, Duke University, Durham, NC

Welcome from the Mid-Atlantic Chapter

Beverly Murphy, chair, Mid-Atlantic Chapter, and assistant director, Marketing and Publications, Medical Center Library, Duke University, Durham, NC

Welcome . . . continued

Welcome from the 2004 National Program Committee (NPC)

MJ Tooley, AHIP, chair, 2004 NPC, and executive director, Health Sciences and Human Services Library, University of Maryland–Baltimore; Gary Freiburger, AHIP, associate chair, 2004 NPC, and director, Arizona Health Sciences Library, University of Arizona–Tucson; Janice Kelly, local assistance cochair, 2004 NPC, and director, Southeastern/Atlantic Regional Medical Library Service, Health Sciences and Human Services Library, University of Maryland–Baltimore; and Anne Linton, AHIP, local assistance cochair, 2004 NPC, and director, Library Services, Himmelfarb Library, George Washington University, Washington, DC

Presidential Address

Patricia L. Thibodeau, AHIP, president, MLA

10:30 a.m.–noon

Plenary Session 1

The John P. McGovern Lecture

International Ballroom Center

Sponsored by EBSCO

Information Services

Introduction

Gary Freiburger, AHIP, associate chair, 2004 NPC, and director, Arizona Health Sciences Library, University of Arizona–Tucson

Geographic Illiteracy and National Security

Harm J. de Blij, distinguished professor, Department of Geography, Michigan State University–East Lansing

noon–2:00 p.m.

Chapter Council Presents Sharing Roundtables

International Ballroom East

Sunday, May 23 continues next page

Sunday, May 23 continued

1:30 p.m.–2:00 p.m.

Technology Showcase
CINAHL Information Systems
Georgetown West

Searching the CINAHL® database: The CINAHL database indexes nursing and allied health information from 1982 to the present. Learn about the features of the database that facilitate searching the literature for educational projects, evidence-based practice, and research studies.

2:00 p.m.–3:30 p.m.

Section Programming 1

(See pages 36–38 for complete listings.)

Sponsored by Swets Information Services.

3:30 p.m.–4:00 p.m.

Break and Visit Exhibits

Hall of Exhibits

4:00 p.m.–5:30 p.m.

Section Business Meetings 2

(See pages 28–29 for room assignments.)

5:30 p.m.–6:30 p.m.

International Visitors Reception
Conservatory

Library School Reunion
International Ballroom East

5:30 p.m.–8:00 p.m.

Friends of the NLM Event
National Library of Medicine

Monday, May 24

7:00 a.m.–8:15 a.m.

Sunrise Seminars
What's New with MDConsult
and FIRSTConsult
Monroe West

Learn more about MDConsult and FIRSTConsult. MDConsult is an online content service that helps physicians find answers to clinical questions, educate patients, stay abreast of medical developments, and make better treatment decisions. FIRSTConsult is the evidence-based, point-of-care tool that residents, students, and physicians use to support clinical decisions.

NLM Online Users' Meeting
International Ballroom East

Seize the power with NLM at the Sunrise Seminar! NLM staff will highlight recent accomplishments and indicate new developments in a variety of online systems, including MEDLINE/PubMed, MedlinePlus, and DOCLINE.

Thomson Scientific
Jefferson West

Join Thomson Scientific in welcoming BIOSIS. Participate in the celebration! Discover what's new in online content and bibliographic software tools. From Web of Knowledge to EndNote, Reference Manager and WriteNote, you will learn about new product enhancements. And you will see how to explore research literature visually using RefViz!

Sunrise Seminars continued

UpToDate: Maximizing the Value of Electronic Information Resources
Lincoln Ballroom

Clinicians love electronic information resources, but how do you make the most of your investment? Join a discussion about the challenges and benefits associated with evaluating and implementing resources for both academic and nonacademic organizations. Learn how the panel promoted usage, trained staff, and analyzed the value of their investments.

7:00 a.m.–9:00 a.m.

Committee Meetings

See page 27 for schedule.

7:30 a.m.–9:00 a.m.

Section Business Meetings 3

(See pages 28–29 for room assignments.)

8:00 a.m.–9:00 a.m.

Orientation for Capitol Hill Visits
Thoroughbred

9:00 a.m.–10:00 a.m.

Plenary Session 2
The Janet Doe Lecture
International Ballroom Center

Introduction

Frieda O. Weise, FMLA, retired,
 Laurel, MD

Plenary Session 2 continued

Life and Death on the Coral Reef: An Ecological Perspective on Scholarly Publishing in the Health Sciences

Rick B. Forsman, AHIP, FMLA, director, Denison Memorial Library, University of Colorado Health Sciences Center—Denver

10:00 a.m.–10:30 a.m.

Break and Visit Exhibits
Hall of Exhibits

Technology Showcase
wired.MD: The Future of Patient Education
Thoroughbred

Wired.MD's streaMed™ Patient Education Solution is the future of patient and consumer health education. StreaMed turns library and resource center computers into digital patient education assistants. StreaMed makes computers become kiosks with 240 videos on demand, 1,270 handouts on demand—all updated and tracked for you. Come see the future today.

Monday, May 24 continued

10:30 a.m.–noon

MLA Business Meeting

*Jefferson, Lincoln, and
Monroe Ballrooms*

Presiding

Patricia L. Thibodeau, AHIP, president,
MLA

Announcements and Introductions

In Memoria

Member Recognition

Call to Order

Announcements and Election Results

New Business

Treasurer's Report

Neil Rambo, treasurer, MLA, and acting associate director, Research, Education and Clinical Services, Health Sciences Libraries, University of Washington–Seattle

Executive Director's Report

Carla J. Funk, CAE

Annual Report

Old Business

12:30 p.m.–2:00 p.m.

MLA Awards Ceremony and Luncheon

International Ballroom Center

2:00 p.m.–3:00 p.m.

Academy of Health Information Professionals Q&A Session
Hemisphere

2:00 p.m.–3:30 p.m.

Poster Session 1
International Terrace

2:00 p.m.–5:00 p.m.

Capitol Hill Day
Meet in the International Ballroom East for offsite visits or take a cab outside the hotel lobby entrance.

2:30 p.m.–3:30 p.m.

Open Forums
Information Specialist in Context Concept
Georgetown West

Information Technology Issues in Hospital Libraries
Georgetown East

Institute of Museum and Library Sciences (IMLS) Grants
Military

Membership Dues
Thoroughbred

3:00 p.m.–3:30 p.m.

Break and Visit Exhibits
Hall of Exhibits

Technology Showcase

EBSCO Databases for Biomedical Libraries
Lincoln East

See the latest in biomedical databases and linking technology from EBSCO. EBSCO provides the best-known secondary databases and many full-text databases designed specifically for biomedical libraries. EBSCOhost linking technology allows researchers maximum access to full text and can integrate many elements of a library's electronic collection and OPAL.

3:30 p.m.–5:00 p.m.

Section Programming 2
(See pages 38–41 for complete listing.)

5:00 p.m.–6:30 p.m.

Power Surges
Integrating Informatics into the Curriculum
Independence

The Future of Iraqi Libraries
Hemisphere

Section Business Meetings 4
(See pages 28–29 for room assignments.)

SIG/Informal Meetings 1
(See pages 28–29 for room assignments.)

Tuesday, May 25

7:00 a.m.–8:15 a.m.

Sunrise Seminars

DynaMed: Rapid Access to Valid Clinical Knowledge
Georgetown East

A randomized trial supported by National Science Foundation evaluated adding DynaMed to primary care clinician's information sources, with outcomes of proportion of questions answered and the time it took to answer measured. Three evidence-based medicine experts then searched five just-in-time references and rated level of evidence for each question. Be the first to hear the results.

Sunrise Seminars continued

Introducing Nature Publishing Group's Clinical Practice Journals
Hemisphere

Ovid: The Right Content to Improve Patient Care, Tools, and Services to Empower Your Work
International Ballroom East

More than ten million researchers and clinicians use Ovid to inform their work. Join us to learn how the customization of Ovid's content, tools, and services can help medical librarians meet their daily challenges.

Tuesday, May 25 and Sunrise Seminars continue next page

Tuesday, May 25 continued

7:00 a.m.–8:15 a.m. continued

Sunrise Seminars continued

The Thieme Electronic Book Library: Fundamentals for Medicine and Life Sciences

Military

Join us in launching our exciting new platform, the Thieme Electronic Book Library, an essential resource for medical schools and research institutions! Thieme's popular Color Atlas library is the first major series to go online, providing didactic review and reference books that systematically cover every course in the medical school curriculum.

7:00 a.m.–9:00 a.m.

Committee Meetings

See page 27 for schedule.

Section Business Meetings 5

(See pages 28–29 for room assignments.)

9:00 a.m.–10:00 a.m.

Presidential Inaugural Address and MLA '05

Invitation

International Ballroom Center

Presiding

Patricia L. Thibodeau, AHIP, president, MLA

Call to Order

Old Business

Recognition of Retiring Board Members

Introduction of Incoming Board Members

Presidential Inaugural Address

Joanne G. Marshall, AHIP, FMLA, president, MLA, and dean and professor, School of Information and Library Science, University of North Carolina–Chapel Hill

Resolutions

Invitation to MLA '05

Host City: San Antonio, TX

Elaine Russo Martin, cochair, 2005 NPC, and library director, The Lamar Soutter Medical Library, University of Massachusetts Medical Center–Worcester; Linda Walton, cochair, 2005 NPC, and associate director, Galter Health Sciences Library, Northwestern University, Chicago, IL; and Janna C. Lawrence, AHIP, local assistance chair, 2005 NPC, and reference and instructional services coordinator, Briscoe Library, University of Texas Health Science Center–San Antonio

Adjournment

10:00 a.m.–10:30 a.m.

Break and Visit Exhibits

Hall of Exhibits

Technology Showcase

The CINAHL® Database on EBSCOhost® Georgetown West

Learn about searching the extensive nursing and allied health content indexed in the CINAHL® database using the EBSCOhost® search interface. Also see:

- a new reference browsing feature
- the Pre-CINAHL database, a companion database to CINAHL, intended to provide current awareness of new journal articles

10:30 a.m.–noon

Poster Session 2

International Terrace

11:00 a.m.–11:30 a.m.

Technology Showcase

EBSCO's Services for the Biomedical Library

Georgetown West

noon–12:30 p.m.

Technology Showcase

Introducing CyberTools for Libraries Georgetown West

Come see an overview of CyberTools for Libraries: Web-based, integrated health sciences library automation. Choose to run on your servers or via Web hosting (ASP). Includes cataloging (with digital records), authority control with automated Medical Subject Headings (MeSH) integration and tools, serials management, circulation (with reserves), online public access catalog (OPAC), and more. Cost-effective, scalable, comprehensive.

1:00 p.m.–2:00 p.m.

NLM Update

International Ballroom Center

2:30 p.m.–4:00 p.m.

Section Programming 3

(See pages 41–44 for complete listing.)

Legislative Update

Thoroughbred

Invited speakers include Prue Adler, associate executive director, Federal Relations and Information Policy, Association of Research Libraries, Washington, DC; Dale Dirks, president, Health and Medicine Counsel of Washington, Washington, DC; and Jane Bortnick Griffith, assistant director for policy and legislative development, National Library of Medicine, Bethesda, MD.

4:30 p.m.–6:00 p.m.

Poster Session 3

International Terrace

SIG/Informal Meetings 2

(See pages 28–29 for room assignments.)

7:00 p.m.–10:00 p.m.

Party with Powerful People

International Ballroom

Sponsored by JAMA &
Archives Journals.

Wednesday, May 26

7:30 a.m.–9:00 a.m.

SIG/Informal Meetings 3

(See pages 28–29 for room assignments.)

9:00 a.m.–10:00 a.m.

Plenary 3

International Ballroom Center

Sponsored by EBSCO
Information Services.

Introduction

MJ Tooley, AHIP, chair, 2004 NPC, and executive director, Health Sciences and Human Services Library, University of Maryland–Baltimore

Innovation and Medicine in an Era of Accelerating Information Technologies

Ray Kurzweil, chairman and chief executive officer, Kurzweil Technologies, Wellesley Hills, MA

10:00 a.m.–noon

Morning of Innovation

Cease the Power: Returning Scientific Publishing to the Academy

International Ballroom East

Cosponsored by Collection Development Section, Technical Services Section, and Public Services Section.

Mark Funk, AHIP, head, Collection Development, Medical Library, Weill Cornell Medical College, New York, NY; Helen J. Doyle, director, Development and Strategic Alliances, Public Library of Science, San Francisco, CA; Chi V. Dang, professor, Medicine, Oncology, Pathology, and Molecular Biology, and genetics director, Division of Hematology, School of Medicine, Johns Hopkins University, Baltimore, MD; and Linda Watson, AHIP, director, Claude Moore Health Sciences Library, University of Virginia–Charlottesville

Morning of Innovation continued

Filtering Without Fear: The Librarian's Role in Distilling Knowledge

Jefferson Ballroom

Cosponsored by MLA Board of Directors, Task Force on Expert Searching, Health Information Literacy Task Force, Task Force on the Information Specialist in Context, and Clinical Librarians and Evidence-based Health Care SIG.

Moderator: Diana J. Cunningham, Medical Sciences Library, New York Medical College–Valhalla

Patricia L. Thibodeau, AHIP, director, Medical Center Library, Duke University, Durham, NC; Rebecca Jerome, assistant director, Filtering and Evidence-Based Services, Eskin Biomedical Library, Vanderbilt University, Nashville, TN; Susan Meadows, adjunct assistant professor and medical librarian, Department of Family and Community Medicine, University of Missouri–Columbia; Martha Harris, AHIP, medical research librarian, VERDICT, Audie Murphy Memorial VA Hospital; Robert Swain, information fellow, Centers for Disease Control, Atlanta, GA; Kathleen Oliver, associate director, Communication and Liaison Services, Welch Medical Library, Johns Hopkins University, Baltimore, MD

Morning of Innovation continued

Seize the Power of the Next Generation: Innovative Ways to Recruit Young and Diverse Librarians

Georgetown Ballroom

Cosponsored by Ad Hoc Professional Recruitment and Retention Committee; Relevant Issues Section; Medical Library Education Section; Membership Committee; African American Medical Librarians Alliance SIG; and Lesbian, Gay, Bisexual, and Transgendered Health Sciences Librarians SIG.

Elizabeth Irish, AHIP, head, Public Services, Schaffer Library of the Health Sciences, Albany Medical College, Albany, NY; Jana Bradley, FMLA, director, Master of Library and Information Science Program, School of Information Studies, Syracuse University, Syracuse, NY; Ellen Dettlefsen, associate professor, Department of Library and Information Science, School of Information Sciences, University of Pittsburgh, Pittsburgh, PA; and Kathryn Skhal, interlibrary loan assistant, Carlson Health Sciences Library, University of California–Davis, and student, LEEP, University of Illinois–Urbana–Champaign

noon–1:30 p.m.

MLA Board Meeting

Conservatory

1:00 p.m.–5:00 p.m.

Continuing Education

(See pages 23 and 24 for room assignments.)

SESSION 1: SUNDAY, MAY 23, 2:00 p.m.–3:30 p.m. Sponsored by Swets Information Services.**Consumer and Patient Health Information****Hospital Libraries****Power in the Trenches***Lincoln West*

Moderator: Eris Weaver, AHIP, medical librarian, Redwood Health Library, Petaluma, CA

Panel discussion

Jo-Ann Benedetti, AHIP, head, Health Information Services, Crandall Public Library, Glens Falls, NY; Barbara Bibel, librarian, Oakland Public Library, Oakland, CA; Pat Hammond, AHIP, community health education center librarian, Tompkins-McCaw Library for the Health Sciences, Virginia Commonwealth University-Richmond; and Joy Kennedy, librarian, Health Resource Library, Northwest Community Healthcare, Arlington Heights, IL

Educational Media and Technologies**Medical Informatics, International Cooperation, Public Health/Health Administration****Educating the 21st Century Health Professional***Jefferson East*

Moderator: Rikke Ogawa, information services librarian, Lane Medical Library, Stanford University Medical Center, Stanford, CA

Finding measurement tools “any time, any place”: an interdisciplinary, self-help Web tutorial

Janet G. Schnall, AHIP, information management librarian, Health Sciences Libraries; Angela Lee, head, Social Work Library; and Joanne Rich, information management librarian, Health Sciences Libraries; University of Washington-Seattle

Sharing our power: how librarians can contribute to the life-long learning of primary care physicians in the United Kingdom

Tamara Rader, information specialist, and Andrea Lane, information specialist manager, BMJ Knowledge, BMJ Publishing Group, London, United Kingdom

The impact of online training on information-retrieval skills and clinical decision making in a family medicine clerkship

Katherine Schilling, AHIP, head, Information Management Education; David S. Ginn, AHIP, director; and Joseph J. Harzbecker Jr., AHIP, head, Reference and Interlibrary Loan; Alumni Medical Library; and John M. Wiecha, assistant professor, Medicine, Department of Family Medicine; Boston Medical Center, Boston, MA

Distributed power, distributed learning: strategies for providing online education for public health professionals in the digital age

Nancy J. Allee, AHIP, director; Helen Look, collection management coordinator; Deborah Lauseng, administrative associate; and Gillian Mayman, head, Reference and Instruction; Public Health Informatics Services and Access, University of Michigan-Ann Arbor

History of the Health Sciences Nursing and Allied Health Resources**The Power of Leadership***Georgetown West*

Moderator: Lynette Ralph, AHIP, associate director, Public Services, Swilley Library, Mercer University, Atlanta, GA

Leadership and public health in the South: the case of Joseph Goldberger and pellagra

Michael Flannery, associate director, Historical Collections, Lister Hill Library, University of Alabama-Birmingham

The militant angel: Annie Goodrich and army nursing

Stephen Greenberg, coordinator, Public Services, History of Medicine Division, National Library of Medicine, Bethesda, MD

The “girl” in white?: the real Dr. Barringer

Patricia Gallagher, AHIP, special projects coordinator, Library, New York Academy of Medicine-New York

A curious mind

Lucretia W. McClure, AHIP, FMLA, special assistant to the director, Countway Library of Medicine, Harvard University, Boston, MA

Hospital Libraries**Leadership and Management****Power Rangers: Plugging into the Power***Jefferson West*

Moderator: Patricia May, AHIP, director, Library Services, Health Sciences Library, St. Joseph's Regional Medical Center, Paterson, NJ

Hospital medical libraries: “to be or not to be”

Robert T. Neumeier, coordinator, PMHS Libraries and Archives, Pittsburgh Mercy Health System, Pittsburgh, PA

The power of MOOMBA

Catherine M. Boss, AHIP, coordinator, Library Services, Booker Health Sciences Library, Jersey Shore University Medical Center, Neptune, NJ

Tailoring information to individual needs: using systematic search tools to provide the right information at the right time in the right way

Michelle M. Arbuckle, librarian, and Audrey Friedman, director, Patient Education; Joyce Nyhof-Young, education researcher, Education; and Pamela Catton, director, Oncology Education; Princess Margaret Hospital, Toronto, ON, Canada

Kidding around: integrating the library into pediatrics morning report

Elizabeth M. Smigielski, coordinator, Library Marketing, and James E. Manasco, coordinator, Liaison Activities, Kornhauser Health Sciences Library; and Erin M. Richey, Doctor Richard S. Wolf lecturer and chief resident, and Tracee L. Wojtkowski, Doctor Richard S. Wolf lecturer and chief resident, Department of Pediatrics; University of Louisville, Louisville, KY

Medical Library Education**Emerging Ideas: The Power of Fresh Perspectives**
Hemisphere

Moderator: James Andrews, assistant professor, School of Library and Information Science, University of Kentucky–Lexington

The provision of consumer health information in Rhode Island: a comprehensive multi-type library survey

Jametoria L. Burton, reference librarian, Research and Information Services, University of Iowa–Iowa City

Women's use of the Internet for health information: the impact of selected demographic and health variables

Mary L. Klem, trainee, Health Sciences Library System; Ellen G. Detlefsen, associate professor, School of Information Sciences; and Marsha D. Marcus, professor, Western Psychiatric Institute and Clinic; University of Pittsburgh, Pittsburgh, PA

Empowerment through collaboration in the classroom

Denise H. Britigan, reference librarian and education coordinator, Hardin Library for the Health Sciences; Jeffrey C. Reist, clinical instructor and coordinator, Pharmacy Practice Lab, College of Pharmacy; and Vicki R. Kee, assistant professor, Clinical, and staff pharmacist, Academic Research, Division of Drug Information Service; University of Iowa–Iowa City

Use of digital video technology to deliver digital reference: toward a video reference model

Susan Lessick, head, and James E. Crooks, medical librarian, Grunigen Medical Library, University of California–Irvine Medical Center, Orange, CA, and Judy Ruttenberg, research librarian, Langson Library, and Heather Tunender, electronic reference services librarian, Science Library, University of California–Irvine

National Program Committee Building and Maintaining Professional Power Tools: Architecture, Analysis, and Assessment*Thoroughbred*

Moderator: Ruth Riley, director, School of Medicine Library, University of South Carolina–Columbia

The power of partnership: NC Health Info and lessons learned as the MedlinePlus "Go Local" prototype

Christie C. Silbajoris, AHIP, project director; Brian Hilligoss, systems development librarian; Rachel A. Wilfert, community outreach librarian; and Diana McDuffee, director, North Carolina Area Health Education Center Library and Information Services Network; Health Sciences Library, University of North Carolina–Chapel Hill

Indexing consistency in MEDLINE

James Marcetich, head, and Marina Rappoport, unit head, Index Section; and Sheldon Kotzin, chief; Bibliographic Services Division, National Library of Medicine, Bethesda, MD

To empower thy users, know thy users: analysis of email correspondence to ClinicalTrials.gov

Janet Heekin, AHIP, systems librarian, Lister Hill National Center for Biomedical Communications, National Library of Medicine, Bethesda, MD

Information power to public health professionals

Hope Barton, assistant director, Information Resources; Jim Duncan, assistant director, Technology Services; Jean Williams Sayre, AHIP, director; Scott Fiddelke, digital media project manager; and Linda Roth, Web producer; Hardin Library for the Health Sciences, University of Iowa–Iowa City

Pharmacy and Drug Information**The 2004 EMBASE.com Lecture**
Military

Moderator: Virginia Stone, information specialist, Health Sciences and Human Services Library, University of Maryland–Baltimore

Drug regulation in the United States

Carol Cavanaugh, director, Division of Library and Information Services, US Food and Drug Administration, Rockville, MD

Public Health/Health Administration**African American Medical Librarians Alliance SIG****Mining Data for Knowledge Generation: Collecting, Using, and Promoting Data Sets***Monroe West*

Moderator: Kristine Alpi, AHIP, information services librarian, Public Health Library, New York City Department of Health and Mental Hygiene, New York, NY

Geographically discrete data: mining the Internet to find authoritative health data

Helena VonVille, library director, Library, School of Public Health, University of Texas Health Science Center–Houston

A data sets service in the library: overview and evaluation

Peggy Tahir, information services librarian, and Min-Lin Fang, information services librarian, The Library and Center for Knowledge Management, University of California–San Francisco

The future of public health vocabulary and public health data standards

Vivian Auld, senior specialist, Health Data Standards, National Information Center on Health Services Research and Healthcare Technology, National Library of Medicine, Bethesda, MD, and Anna Orlova, consulting executive director, Public Health Data Standards Consortium, Baltimore, MD

Session 1 continues next page

SESSION 1: SUNDAY, MAY 23, 2:00 p.m.–3:30 p.m. continued

Relevant Issues

Federal Libraries and Public Services

Affronts to Library Liberty: Legal, Ethical, and Practical Responses

Georgetown East

Moderator: Christopher Shaffer, assistant director, Public Services, Hardin Library for the Health Sciences, University of Iowa—Iowa City

Affronts to library liberty: legal, ethical, and practical responses

Jessamyn West, outreach librarian, Rutland Free Library, Rutland, VT

Research

Assessment and Benchmarking and Clinical Librarians and Evidence-Based Health Care SIGs

The Power of Evidence (Part 1): How Benchmarking Can Make Your Point

Lincoln East

Moderator: Elizabeth Wood, AHIP, director, Lee Graff Medical and Scientific Library, City of Hope National Medical Center and Beckman Research Institute, Duarte, CA

Empowering your institution through benchmarking: a mixed-model approach to assessment

Douglas J. Joubert, digital information librarian, Robert B. Greenblatt Library, Medical College of Georgia—Augusta

Using outcome measures to assess the information-seeking behavior of clinicians after access to online resources: a longitudinal cohort study.

Nancy H. Tannery, assistant director, Information Services; Charles B. Wessel, coordinator, Affiliated Hospital Services; and Barbara A. Epstein, AHIP, interim director; Health Sciences Library System; and Cynthia S. Gadd, assistant professor, Medicine, Center for Biomedical Informatics; University of Pittsburgh, Pittsburgh, PA

Selecting the best book and journal titles for support of clinical dentistry: evidence-based decisions

Frank Mason, dental librarian, Wilson Dental Library, University of Southern California—Los Angeles

Participant observation and grounded theory

Michelynn McKnight, AHIP, director, Health Sciences Library, Norman Regional Hospital, Norman, OK

Veterinary Medical Libraries

Vision Science SIG

The Power of Independence: Information for Owners of Service Animals

Monroe East

Moderator: Sarah Murphy, head, Veterinary Medicine Library, Ohio State University—Columbus, OH

Institutional policies for service animals in the era of the Americans with Disabilities Act

Judith Schaeffer Young, medical library director, Kelman Library, Wills Eye Hospital, Philadelphia, PA

Fidos for Freedom

John Dietrichs, Fidos for Freedom, Elkridge, MD

SESSION 2: MONDAY, MAY 24, 3:30 p.m.–5:00 p.m.

Cancer Librarians

Relevant Issues and Research Sections and Lesbian, Gay, Bisexual, and Transgendered Health Sciences Librarians SIG

Making Critical Decisions: End-of-Life Health Care

Military

Moderator: Tanya Smith, manager, Cancer Learning Center, Huntsman Cancer Institute, Salt Lake City, UT

The means to a better end: collection development in the medical library to support compassionate end-of-life care

Susan A. Byars, librarian, Hospice Library, Hospice of the Bluegrass, Lexington, KY, and Edwina (Winn) Theirl, outreach coordinator, Chandler Medical Center Library, University of Kentucky—Lexington

Introducing information resources to improve end-of-life care: a collaborative training effort

Susan A. Byars, librarian, Hospice Library, Hospice of the Bluegrass, Lexington, KY, and Edwina (Winn) Theirl, outreach coordinator, Chandler Medical Center Library, University of Kentucky—Lexington

Making critical decisions: medical librarians and end-of-life health care

Nancy Boucot Cummings, senior biomedical advisor, National Institute of Diabetes and Digestive and Kidney Diseases, National Institutes of Health, Washington, DC

Chiropractic Libraries

Public Health/Health Administration

Eco-Power: Taking Back the Environment

Hemisphere

Moderator: Marcia Thomas, professor and director, Ruth R. Cleveland Memorial Library, Cleveland Chiropractic College, Kansas City, MO

What's the environment got to do with our health?

Barbara Sattler, director, Environmental Health Education Center, School of Nursing, University of Maryland—Baltimore

SESSION 2: MONDAY, MAY 24, 3:30 p.m.–5:00 p.m. continued

A collaborative approach to introduce information professionals to bioterrorism issues and resources

Shari Clifton, head, Reference and Instructional Services; Ursula Ellis, reference librarian; and Susan Sanders, reference librarian; Robert M. Bird Health Sciences Library; Daniel Boartright, associate dean, College of Public Health; and Clinton M. Thompson Jr., director, Robert M. Bird Health Sciences Library; University of Oklahoma Health Sciences Center—Oklahoma City

Power to the people: health information and environmental justice

Gale A. Dutcher, head, Office of Outreach and Special Populations, Division of Specialized Information Services, National Library of Medicine, Bethesda, MD

Collection Development**Pharmacy and Drug Information and Molecular Biology and Genomics SIG****Building Your Power Base: Collection Development in Molecular Biology and Bioinformatics**
Georgetown East

Moderator: Michael Lee Newman, reference librarian, Falconer Biology Library, Stanford University, Stanford, CA

Seize the power of bioinformatics: new strategies

David Osterbur, librarian, Biological Labs Library, Harvard University, Cambridge, MA

Biological information resource

Mark Minie, bioresearch liaison, Health Sciences Libraries, University of Washington—Seattle

Selection of resources for the development of an information service program in molecular biology and genetics

Ansuman Chattopadhyay, information specialist, Molecular Biology, Health Sciences Library System, University of Pittsburgh, Pittsburgh, PA

Consumer and Patient Health Information**Nursing and Allied Health Resources and Mental Health SIG****The Power of Collaboration**
Lincoln West

Moderator: Naomi Broering, AHIP, FMLA, FNLM editor, Update, Friends of the National Library of Medicine, La Jolla, CA

The Health Sciences Library System consumer collection: a public/academic partnership for consumer health information

Deborah Silverman, assistant director, Resource Management; Barbara A. Epstein, AHIP, interim director; Michelle Burda, consumer health librarian; Michele Klein-Fedyshin, manager, Library Services, UPMC Shadyside; Gretchen Maxeiner Millis, cataloging and special projects librarian; and Ester Saghafi, reference librarian; Health Sciences Library System, University of Pittsburgh, Pittsburgh, PA

A public-private partnership to improve the health-related information-seeking skills of mental health consumers and staff

Mary A. McKeon Blanchard, associate director, Library Services; Keven Jeffery, project librarian; and David S. Ginn, director; Alumni Medical Library, Boston University Medical Center, Boston, MA

Tribal college libraries: an opportunity for collaboration in bringing quality health information to Native Americans

Judith Rieke, assistant director and collection management librarian, Library of the Health Sciences, University of North Dakota—Grand Forks; Quincee Baker, director, Library, Fort Berthold Community College, New Town, ND; Myrna DeMarce, librarian, Valerie Merrick Memorial Library, Cankdeska Cikana Community College, Fort Totten, ND; Tom Eggers, director, Library, Turtle Mountain Community College, Belcourt, ND; Mark Holman, director, Library, Sitting Bull College, Fort Yates, ND; and Charlene Weis, director, Library,

United Tribes Technical College, Bismarck, ND

From handouts to hard dollars: sustaining consumer health projects with collaboration and partnerships

Linda Phillips, project coordinator, CLIC-on-Health, and Kathleen M. Miller, executive director, Rochester Regional Library Council, Fairport, NY, and Julia F. Sollenberger, AHIP, director, Health Science Libraries and Technologies, University of Rochester Medical Center, Rochester, NY

Hospital Libraries Section**Thunder Claps and Lightning Bolts**
Jefferson West

Moderator: Catherine Mary Boss, AHIP, coordinator, Library Services, Meridian Health System, Jersey Shore Medical Center, Neptune, NJ

The day that Comet died: the demise of paper and the rise of electronic document delivery in New Jersey: the Health Sciences Library Association of New Jersey solution

Robert Mackes, medical librarian, Schering-Plough Library of Science and Medicine, Union Hospital, Union, NJ; Elaine Goldman, medical librarian, Medical Library, Pascack Valley Hospital, Westwood, NJ; Patricia Regenberg, AHIP, manager, Health Sciences Library, Mountainside Hospital, Montclair, NJ; Barbara Reich, AHIP, director, Medical Library, Hackensack University Medical Center, Hackensack, NJ; and Michele Volesko, director, Library and Corporate Information Services, New Jersey Hospital Association—Princeton

Finding the silver lining: what “crisis management” can teach us
Elaine Wells, library director, Kohn Vision Science Library, College of Optometry, State University of New York—New York

Session 2 continues next page

SESSION 2: MONDAY, MAY 24, 3:30 p.m.–5:00 p.m. continued

International Cooperation

Federal Libraries

International Cooperation: The Power of Sister Libraries

Monroe West

Moderator: Donna Flake, AHIP, library director, Health Sciences Library, Coastal Area Health Education Center, Wilmington, NC

Health library partnership programs: an overview

Lenny Rhine, assistant director, Collection Management, Health Science Center Libraries, University of Florida–Gainesville

The role of the sister library project in the development of the Medical Research Library of Latvia

Velta Poznaka, director, Medical Research Library of Latvia, Riga, Latvia

Sister libraries: moving forward

Glendine Smith, library director, Holberton Hospital, St. Johns, West Indies, Antigua and Barbuda, and Ellen Sayed, AHIP, information services librarian, and Justin Robertson, AHIP, information services librarian/Web designer, Biomedical Library, University of South Alabama–Mobile

ALA's Sister Libraries/Bibliotecas Hermanas Initiative

Michael Dowling, director, Chapter Relations Office and International Relations Office, American Library Association, Chicago, IL

Leadership and Management Corporate Information Services, and Public Services and Assessment and Benchmarking SIG

Paths to Power (Part 1)

Jefferson East

Moderator: Jane Blumenthal, AHIP, assistant dean, Knowledge Management, and director, Dahlgren Memorial Library, Georgetown University Medical Center, Washington, DC

Influencing and negotiating skills: how to get people to do what you want

Lynn Waymon, president, Waymon & Associates, Silver Spring, MD

Medical Informatics

Medical Library Education

Power Partners: What Medical Informatics Can Do for Medical Librarians and What Librarians Can Do for Informatics

Georgetown West

Moderator: Michael Lee Newman, reference librarian, Falconer Biology Library, Stanford University, Stanford, CA

What else is new? Redefining librarians' roles in technology

Elizabeth Wood, AHIP, director, Lee Graff Medical and Scientific Library, City of Hope National Medical Center and Beckman Research Institute, Duarte, CA

Two roads diverged: the yellow wood of knowledge informatics

Julie McGowan, associate dean, Information Resources and Educational Technology, Ruth Lilly Medical Library, Indiana University School of Medicine–Indianapolis

Bioinformatics and Biomedical Information Science and Technology Initiative (BISTI): new opportunities to unite health librarians and informatics

Charles Friedman, senior scholar, Division of Extramural Programs, National Library of Medicine (on leave from the University of Pittsburgh), Bethesda, MD

Medical informatics panel discussion

Panel members consist of speakers listed above.

Nursing and Allied Health Resources

African American Medical Librarians Alliance SIG

Sharing the Power (Part 1): Delivery of Effective Instruction

Monroe East

Moderator: Rosalind Lett, AHIP, executive director and principal consultant, Rx Knowledge, Brentwood, TN

Learning intervention in literature search instruction assessed with a rubric instrument

Claudia Lascar, AHIP, reference librarian/assistant professor, Library; and Doreen V. Kagan, director, Educational Affairs; João V. Nunes, chairperson, Behavioral Medicine; and George E. Brandon, associate medical professor; Sophie Davis School of Biomedical Education; City College of New York, New York, NY

Imparting the power of the library to the college of nursing

Alice Weber, assistant librarian, Eccles Health Sciences Library, University of Utah–Salt Lake City

A bridge across the state: establishing an electrifying connection between a historically black college and an academic health sciences center

Pamela J. Sherwill-Navarro, AHIP, librarian, and Gloria A. McWhirter, assistant professor, College of Nursing, University of Florida–Gainesville

Knowledge among health care professionals of evidence-based answers to complex clinical questions

Rebecca Jerome, assistant director, Filtering and Evidence-Based Services, Eskin Biomedical Library; S. Trent Rosenbloom, lecturer, Department of Biomedical Informatics; and Nunzia B. Giuse, AHIP, library director, Eskin Biomedical Library; Vanderbilt University Medical Center, Nashville, TN

Research**Assessment and Benchmarking and Clinical Librarians and Evidence-Based Health Care SIGs****The Power of Evidence (Part 2): Discovering Our Effectiveness with Outcomes***Lincoln East*

Moderator: Lyn Dennison, AHIP, assistant director, Greenblatt Library, Medical College of Georgia–Augusta

Meeting the two-minute standard for timely digital library use in medical education and hospital/clinic environments: analysis of a convenience sample

Steven L. MacCall, assistant professor, School of Library and Information Studies, University of Alabama–Tuscaloosa

Library as place: results of a delphi study

Logan Ludwig, AHIP, associate dean, Medical Center Library, Stritch School of Medicine, Loyola University, Maywood, IL, and Susan Starr, director, Biomedical Library, University of California–San Diego, La Jolla, CA

Defining and measuring library contributions to institutional goals

William Nelson, professor, Augusta State University, Augusta, GA

Technical Services**Educational Media and Technologies and Health Association Libraries****Lighting the Path: Digital Repositories in the Real World***Thoroughbred*

Moderator: Junie Janzen, technical services librarian, OU–Tulsa Library, University of Oklahoma–Tulsa

Eighteen months and counting... a report from trenches

Rea Devakos, coordinator/information specialist, TSpace Service, Information Technology Services/Gerstein Science Information Centre, Library, University of Toronto, Toronto, ON, Canada

Feeling around in the dark: establishing the role of the library in a campuswide digitization project

Mary E. Piorun, AHIP, associate director, Library Systems; James Comes, associate director, Reference; Jennifer Varney, cataloger; Lisa Palmer, cataloger; and Janet Dadoly, collection development/reference librarian,

Collection Development; Lamar Soutter Library; and Gary Langevin, senior application/database developer, Academic Computing; University of Massachusetts Medical School–Worcester

Health and life sciences collection promotes collaboration throughout university by providing digital resources for teaching

Brenda Seago, AHIP, director, Computer Based Instruction Lab, School of Medicine; Susan Deihl, curriculum development specialist, School of Social Work; John Bigbee, professor, and Alice Pakurar, professor, Department of Anatomy and Neurobiology; and Chris Stephens, director, Applications Development, Office of Faculty and Instructional Development, School of Medicine; Virginia Commonwealth University–Richmond

Digital archives at the National Library of Medicine

Diane Boehr, cataloging unit head, National Library of Medicine, Bethesda, MD

SESSION 3: TUESDAY, MAY 25, 2:30 p.m.–4:00 p.m.**Collection Development****Technical Services****Cease the Power: Libraries and the Open Access Movement***Monroe East*

Moderator: Sandra Kendall, director, Sidney Liswood Library, Mount Sinai Hospital, Toronto, ON, Canada

Full speed ahead: scholarly publishing issues in the science, technology, and medicine marketplace (and how to explain it to your faculty)

Julie A. Schneider, head, Technical Services and Collection Development, and Allan Barclay, Webmaster, Health Sciences Libraries, University of Wisconsin–Madison

Cease the power: one step at a time

Mary L. Ryan, AHIP, library director, UAMS Library, University of Arkansas for Medical Sciences–Little Rock

Promoting open access on a health sciences campus

Peggy Tahir, information services librarian; Annaliese Taylor, collection development librarian; and Gail Persily, director, Education and Public Services, and associate director, Center for Instructional Technology; The Library and Center for Knowledge Management, University of California–San Francisco

Consumer and Patient Health Information**Cancer Librarians, History of the Health Sciences, and Relevant Issues****Power to the Patient: New Definitions of Health Literacy***Lincoln West*

Moderator: Eris Weaver, AHIP, medical librarian, Redwood Health Library, Petaluma, CA

Keeping it real: using the natural language of sexual health information to empower urban adolescent health consumers

Nicola J. Cecchino, electronic resources librarian, and Holly A. Harden, liaison librarian, Welch Medical Library; and Susan Rohner, public health librarian, Lilienfeld Library; Johns Hopkins University, Baltimore, MD

Healthy People

Maria Sosa, project director, Healthy People Library Project, US Department of Health and Human Services

Session 3 continues next page

SESSION 3: TUESDAY, MAY 25, 2:30 p.m.–4:00 p.m. continued

Accessing information about individual health insurance from "quote" Websites

Kui Chun Su, NLM informatics fellow, Health Management and Informatics, and MaryEllen C. Sievert, professor, School of Information Science and Learning Technology, University of Missouri–Columbia

The 24 Languages Audiofile Project

T. Elizabeth Workman, clinical librarian, Hope Fox Eccles Health Sciences Library, and Nancy T. Lombardo, systems librarian, Spencer S. Eccles Health Sciences Library, University of Utah–Salt Lake City

Corporate Information Services Leadership and Management and Assessment and Benchmarking SIG**Paths to Power (Part 2):****Empowerment by the Numbers: Using Your Data to Negotiate with Administrators**

Jefferson West

Moderator: Mindy Paquette-Murphy, senior information scientist, Sanofi-Synthelabo Research, Malvern, PA

Power grids and the direction of the current

Eileen Stanley, AHIP, manager, Library Services, Allina Hospital & Clinics, Minneapolis, MN

Making both the business and quality case for clinical information innovation

Linda Hogan, director, Medical Informatics and Clinical Transformation, Information Services Division, Pittsburgh Mercy Health System/Catholic Health East, Pittsburgh, PA

Designing a powerful library: a case study in reorganization

Laurie L. Thompson, AHIP, director, Libraries, and Brian Bunnett, AHIP, associate director, Library, University of Texas Southwestern Medical Center–Dallas

Transforming an academic health sciences library through the creation and implementation of a strategic marketing plan

Joan B. Schlimgen, head, Access Services, Arizona Health Sciences Library, University of Arizona–Tucson

Dental**Educational Media and Technologies and Pharmacy and Drug Information****PowerPack: Innovations in Packaging Online Curricula Hemisphere**

Moderator: Douglas Varner, library manager, Health Sciences Library, California Pacific Medical Center–San Francisco

Effective leadership and advocacy: amplifying professional citizenship

Cynthia Boyle, director, School of Pharmacy, University of Maryland–Baltimore

You want me to do what to that patient?

Leonard Litkowski, associate professor, Department of Restorative Dentistry, Dental School, University of Maryland–Baltimore

eCurriculum: a powerful way to provide content for medical education

Brenda Seago, AHIP, director, Computer Based Instruction Lab; Robby Reynolds, curriculum specialist, and Anita Navarro, director, Curriculum Office; and Jeanne Schlesinger, director, Instructional Development, and Chris Stephens, director, Applications Development, Office of Faculty and Instructional Development; School of Medicine, Virginia Commonwealth University–Richmond

Totally modular dude! Empowered educational technology

Bart Ragon, library technology services and development manager, and Karen Knight, educational services coordinator, Claude Moore Health Sciences Library, University of Virginia–Charlottesville

Health Association Libraries Hospital Libraries and Mental Health SIG**Enhancing Aging: Resisting the Power Outages of Late Life Georgetown East**

Moderator: Carmen Bou-Crick, librarian and assistant professor, Louis Calder Memorial Library, and head, Psychiatry and Behavioral Sciences, Pomerance Library and Resource Center, School of Medicine, University of Miami, Miami, FL

Enhancing aging: resisting the power outages of late life

Carl Eisdorfer, professor and chairman, Department of Psychiatry and Behavioral Sciences, University of Miami School of Medicine, Miami, FL

History of the Health Sciences**Health Association Libraries, International Cooperation, Public Health/Health Administration, and Veterinary Medical Libraries****Emerging Infectious and Zoonotic Diseases: The Power of Disease on Society****Military**

Moderator: Katherine Oomens, collections specialist, Lister Hill Library of Health Sciences, University of Alabama–Birmingham

Information pathways during the Severe Acute Respiratory Syndrome (SARS) crisis in a Sydney metropolitan hospital

Rolf H. Schafer, chief librarian, Walter McGrath Library, and Paul C. Smollen, clinical nurse consultant, Infection Control Department, St. Vincents Hospital Sydney, Darlinghurst, New South Wales, Australia

Reemerging infectious diseases: a comprehensive investigation of the adequacy of medical literature coverage

Pauline Todd, coordinator, Monograph Collection Development; Taneya Koonce, assistant director, Webteam; Jennifer Ann Lyon, coordinator, Research Informatics Consult Service;

Mary Teloh, coordinator, Special Collections; and Nunzia Bettinsoli Giuse, AHIP, director; Eskind Biomedical Library, Vanderbilt University, Nashville, TN

Canary in a haystack: building a database of animal sentinel literature

Matthew Wilcox, EPH librarian, Epidemiology and Public Health Library, School of Public Health; Daniel Chudnov, librarian/programmer, Center for Medical Informatics, School of Medicine; Brynn Taylor, researcher, School of Public Health, School of Forestry and Environmental Studies, School of Medicine; Zimra Gordon, veterinarian and researcher, School of Public Health, School of Medicine, Rippowan Animal Hospital; Prakash Nadkarni, associate professor, Center for Medial Informatics, School of Medicine; and Peter Rabinowitz, assistant professor, Occupational Medicine, School of Medicine; Yale University, New Haven, CT

**Medical Informatics Section
Molecular Biology and
Genomics SIG**

**Sharing the Power (Part 2):
Bioinformatics Education
and the Library**

Jefferson East

Moderator: Catherine Arnott Smith, assistant professor, School of Information Studies, Syracuse University, Syracuse, NY

**A library-based bioinformatics
educational program for students,
researchers, and clinicians**

Michele R. Tennant, bioinformatics librarian, Health Science Center Libraries and UF Genetics Institute, University of Florida–Gainesville

**Building a community of bioinformatics
practice through library
education programs.**

Barrie E. Hayes, systems development librarian; K.T.L. Vaughan, education services librarian; and Margaret E. Moore, director, Planning; Health Sciences Library, University of North Carolina–Chapel Hill

**Building a national bioinformatics
education program for library staff:
design, results, and the future**

Renata Geer, technical information specialist, National Center for Biotechnology Information, National Library of Medicine, Bethesda, MD

**Public Health/
Health Administration**

**Lesbian, Gay, Bisexual, and
Transgendered Health Sciences
Librarians SIG**

**The Power of National and International
Health Initiatives**

Monroe West

Moderator: Ammon Ripple, document delivery librarian and reference services coordinator, Health Sciences Library System, University of Pittsburgh, Pittsburgh, PA

**Healthy People 2010 in action:
using national partnerships to
address the needs of individuals
with limb loss**

Leslie J. Duncan, manager, Information Services, National Limb Loss Information Center, Amputee Coalition of America, Knoxville, TN

**AZHealthInfo: improving Arizona's
public health infrastructure**

Patricia A. Auflick, outreach services librarian, Arizona Health Sciences Library, University of Arizona–Tucson; Michael Kronenfeld, AHIP, outreach services librarian, Learning Resources Center, A. T. Still University of the Health Sciences, Mesa, AZ; and Jeanette C. McCray, AHIP, deputy director, Arizona Health Sciences Library, University of Arizona–Tucson

The power to influence health policy

Anthony Silvestre, associate professor, Department of Infectious Diseases and Microbiology, University of Pittsburgh, Pittsburgh, PA

Public Services Section

**Influencing Change: Recharging
the Roles of Reference and Public
Services**

Georgetown West

Moderator: Pauline Fulda, AHIP, associate director, Health Sciences Center Library, Louisiana State University–New Orleans

**Modifying the role of the reference
librarian at the virtual desk**

Sandra L. De Groote, AHIP, assistant information services librarian, Information Services, Library of the Health Sciences, University of Illinois–Chicago; Josephine L. Dorsch, AHIP, health sciences librarian, Library of the Health Sciences–Peoria, University of Illinois–Peoria; and Scott Collard, assistant reference librarian, and Carol Scherrer, AHIP, information services librarian, Information Services, Library of the Health Sciences, University of Illinois–Chicago

**Representing the voice of the library
patron in a digital world**

Kathleen F. Bauer, librarian, Nursing and Reference Resources, Cushing/Whitney Medical Library, Yale University, New Haven, CT

**High voltage reference services: reinventing
reference in the digital age**

Gillian Goldsmith Mayman, head, Reference and Instruction; Deborah Lauseng, administrative associate, Reference and Instruction; and Jonathan Koffel, university library associate; Public Health Informatics Services and Access, University of Michigan–Ann Arbor

It's not about a desk

Joe Jaros, associate director; Christine Foster, AHIP, manager, Client Services; and Martha Bedard, AHIP, director; Medical Sciences Library, Texas A&M University–College Station

Session 3 continues next page

SESSION 3: TUESDAY, MAY 25, 2:30 p.m.–4:00 p.m. continued

Research Section

**Evidence-Based Librarianship:
Step-by-Step From Those Who
Have Done It**

Lincoln East

Moderator: Elizabeth Wood, AHIP, director, Lee Graff Medical and Scientific Library, City of Hope National Medical Center and Beckman Research Institute, Duarte, CA

**The randomized controlled trial:
not such a daunting task**

Jonathan Eldredge, AHIP, director, Health Sciences Library, University of New Mexico–Albuquerque

**Planning and implementing a
systematic review of the literature**

Gary Byrd, director and adjunct associate professor, Health Sciences Library, University of New York–Buffalo

**The Ten Thousand Questions
project an attempt to address the
“consumer vocabulary problem”**

Catherine Arnott Smith, assistant professor, School of Information Studies, Syracuse University, Syracuse, NY

**Learning from LibQUAL+: what
three years of data teaches us**

James Shedlock, AHIP, director, and Linda Walton, associate director, Galter Health Sciences Library, Northwestern University, Chicago, IL



Explore the power of promotion at the MLA '04 public relations "Swap and Shop" in the MLA Connection booth. Designed to showcase creativity in library promotion, the booth will feature :

- ✦ samples and giveaways of powerful marketing materials created by MLA members
- ✦ representatives from MLA's public relations consulting firm, Public Communications Inc. (PCI), who will provide tips and advice on promoting your library—just in time to begin planning your National Medical Librarians Month celebration for October!

Award-winning samples will be published in *MLA News* and will appear on MLANET.

PARLIAMENTARY PROCEDURES

Parliamentary rules are established to aid organizations in the orderly, expeditious, and equitable accomplishment of business. Because order and good will are essential to working together and achieving common goals, it is essential that association members understand parliamentary procedure. The following overview is a guide to participating in business meetings of the Medical Library Association.

PARLIAMENTARY AUTHORITY

Article XIII of the 2000 revised bylaws of the Medical Library Association provides that rules in the current edition of *Robert's Rules of Order Newly Revised* shall govern the association in all cases where they are applicable and in which they are not inconsistent with the bylaws of the association.

RULES OF THE ASSEMBLY

The following rules govern the conduct of MLA business meetings.

The Floor

When addressing the chair, the person desiring recognition moves to a microphone and gives proper identification, including name and institution, as well as city and state or province; only MLA members are permitted to speak on the floor of the assembly.

Motions and Resolutions

Main motions (those introducing new business) may be brought to the assembly only if written copies have been distributed at least twenty-four hours before the meeting to each Voting Member present or by unanimous consent of Voting Members present. Resolutions are motions presented formally.

Debate

Debate is limited to two minutes for each speaker; no speaker may have the floor twice on the same question until all who wish to speak have spoken. Members speaking a second time are limited to one minute.

Quorum

A quorum of 250 Voting Members is required for the transaction of business. For purposes of determining a quorum, a person eligible to cast 2 votes is counted as 2 Voting Members.

Voting

To facilitate the counting of votes, voting paddles are provided to all eligible voters attending the annual meeting. Voting paddles are color-coded to distinguish between Institutional and Regular Members. General consent may be used as a method of voting if there is no objection. Any of the foregoing rules may be suspended by a two-thirds vote.

Understanding Motions

Motions are classified according to their purposes and characteristics.

Main Motions

An original main motion brings a new substantive question before the assembly for consideration and action. An incidental main motion relates to other business of the assembly or its past or future action. Incidental main motions include motions to amend something previously adopted and to rescind.

Subsidiary Motions

These motions may alter the main motion and are related to it.

- Lay on the table (a temporary delay)
- Previous question (to stop debate)
- Limit or extend debate
- Postpone to a certain time
- Commit or refer to a committee
- Amend
- Postpone indefinitely (to kill)

Privileged Motions

These motions have no direct connection to the main motion. They are the highest-ranking motions and are designed to take care of emergencies that arise in the assembly.

- Fix the time at which to adjourn—set an adjourned meeting
- Adjourn
- Recess
- Question of privilege
- Call for the orders of the day

Incidental Motions

These motions arise only incidentally out of business before the assembly. Most of these motions are not debatable and are handled as soon as they arise. Some incidental motions are:

- Appeal from the decision of the chair
- Consider seriatim (consideration by paragraph)
- Division of the question
- Parliamentary inquiry
- Point of information
- Point of order
- Suspend the rules
- Withdraw a motion

Motions that Bring a Question before the Assembly Again

- Take from the table
- Reconsider
- Rescind or amend something previously adopted

Precedence of Motions

Precedence sets the priority of motions and the order in which they must be proposed and considered. Subsidiary and privileged motions are ranked in this descending order:

- Fix the time at which to adjourn (highest ranking)
- Adjourn
- Recess
- Question of privilege
- Call for the orders of the day
- Lay on the table
- Previous question
- Limit or extend debate
- Postpone to a certain time
- Commit or refer
- Amend
- Postpone indefinitely
- Main motion

Only those motions that are higher in rank than the pending motion are in order and may be made. For example, when the main motion and the motion to commit are pending, only motions of higher rank than "commit" may be made.

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AWARDS AND GRANTS

Join MLA in recognizing the best and brightest in the field. Please make sure to attend the Awards Ceremony and Luncheon on Monday, May 24, from 12:30 p.m.–2:00 p.m. One ticket to the luncheon is included with inclusive registration. Purchase additional tickets in the Registration Center prior to 5:00 p.m. on Sunday, May 23. Recipients are listed in order of presentation during the ceremony.

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Senator Arlen Specter (R-PA)

The John P. McGovern Award Lectureship

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Rebecca Davies-Venn

The 2004 Cunningham Memorial International Fellowship

Grace Ajuwon

The EBSCO/MLA Annual Meeting Grants

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Jon Crossno, AHIP
Anne Heimann, AHIP
Misa Mi, AHIP
Lin Wu

The Hospital Libraries Section/MLA Professional Development Grant

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Pamela Barnard, AHIP
Lisa Blackwell

The David A. Kronick Traveling Fellowship

Endowed by the Bowden-Massey Foundation.

Ellen T. Crumley

The Donald A. B. Lindberg Research Fellowship

The 2004 fellowship is sponsored by The Elsevier Foundation.

Timothy B. Patrick

The Medical Informatics Section/MLA Career Development Grants

Sponsored by the MLA Medical Informatics Section.

Margaret Gorman
Sara Anne Hook

The MLA Research, Development, and Demonstration Project Grant

Ellen T. Crumley

The Continuing Education Award

Bette Sydelko, AHIP

The Estelle Brodman Award for the Academic Medical Librarian of the Year

Kathryn (Katy) W. Nesbit, AHIP (posthumously)

The Lucretia W. McClure Excellence in Education Award

Janis Glover
Kathryn (Katy) W. Nesbit, AHIP (posthumously)

The Lois Ann Colaianni Award for Excellence and Achievement in Hospital Librarianship

Christine Chastain-Warheit, AHIP

The Louise Darling Medal for Distinguished Achievement in Collection Development in the Health Sciences

Endowed by Ballen Booksellers International.

Gayle Willard, AHIP

The Thomson Scientific/Frank Bradway Rogers Information Advancement Award

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Joyce E. B. Backus
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Lori J. Klein
Eve-Marie Lacroix
Wei Ma
Jennifer Marill
Naomi Miller

The Majors/MLA Chapter Project of the Year Award

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Pacific Northwest Chapter of MLA

The President's Award

Martha R. Fishel
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The Ida and George Eliot Prize

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The Rittenhouse Award

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Derek Hansen

The 2004 Janet Doe Lectureship

Rick B. Forsman, AHIP, FMLA

Fellowship

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Faith A. Meakin, AHIP, FMLA
Diane G. Schwartz, AHIP, FMLA

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Nancy M. Lorenzi, AHIP, FMLA



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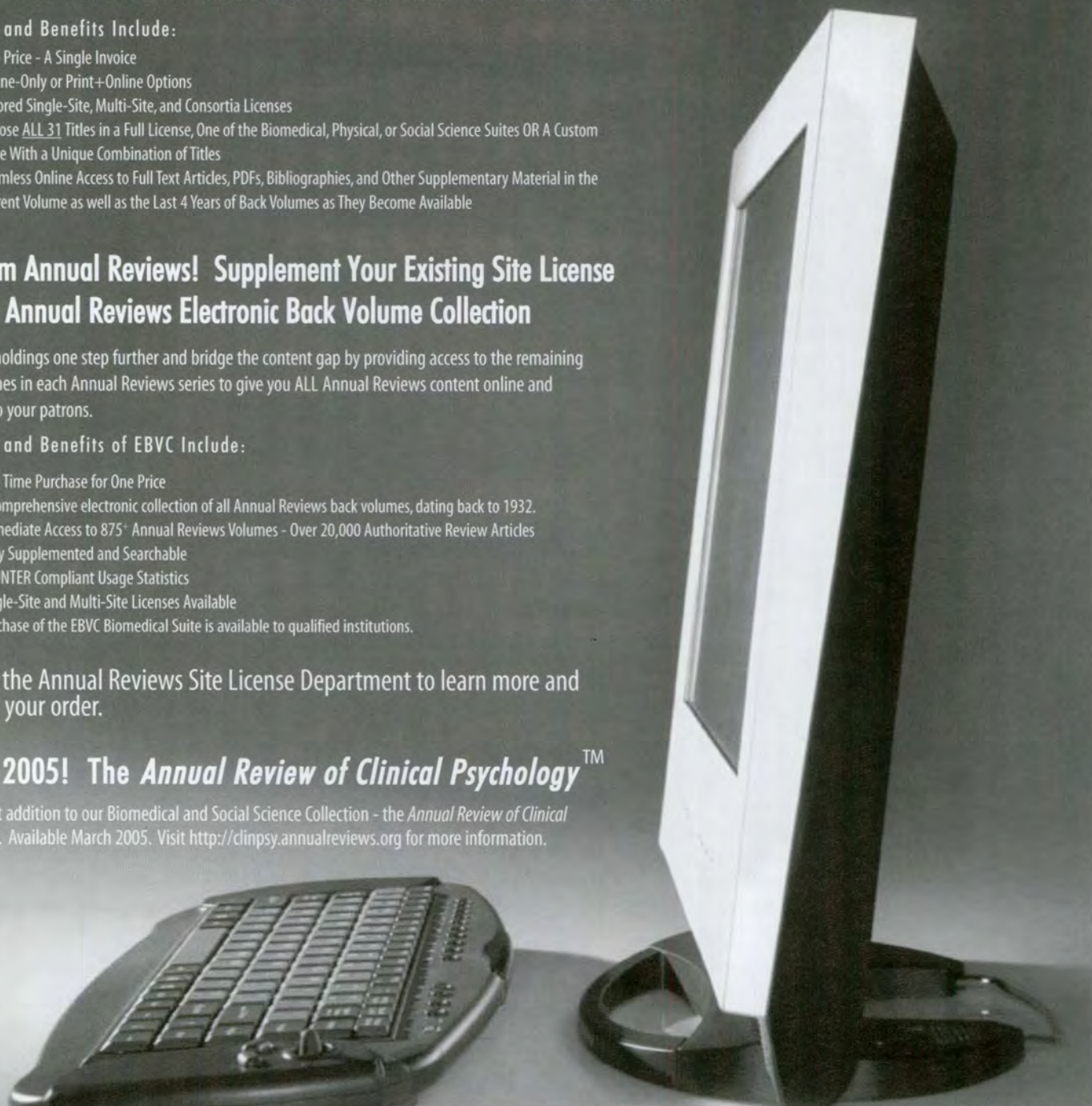
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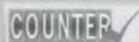
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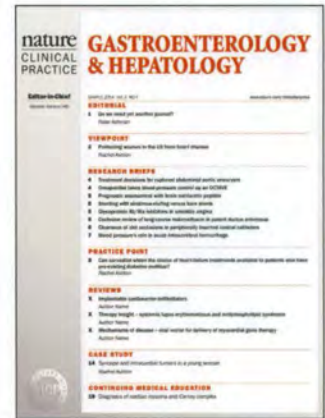
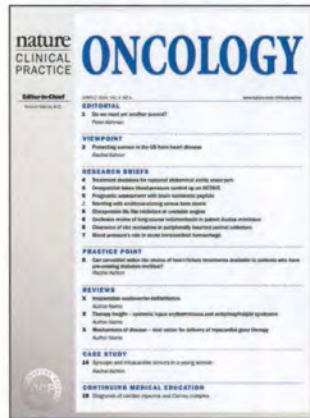
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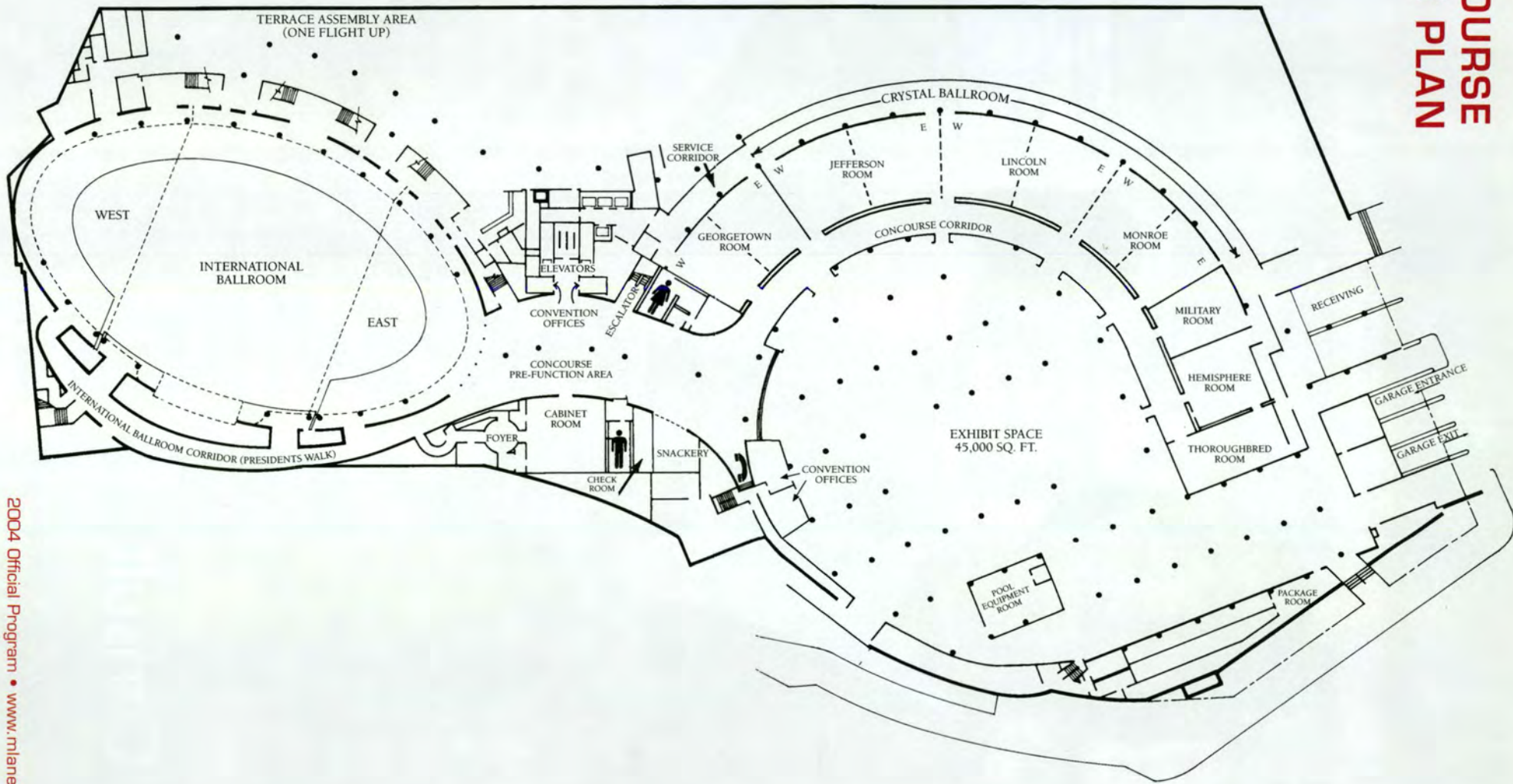
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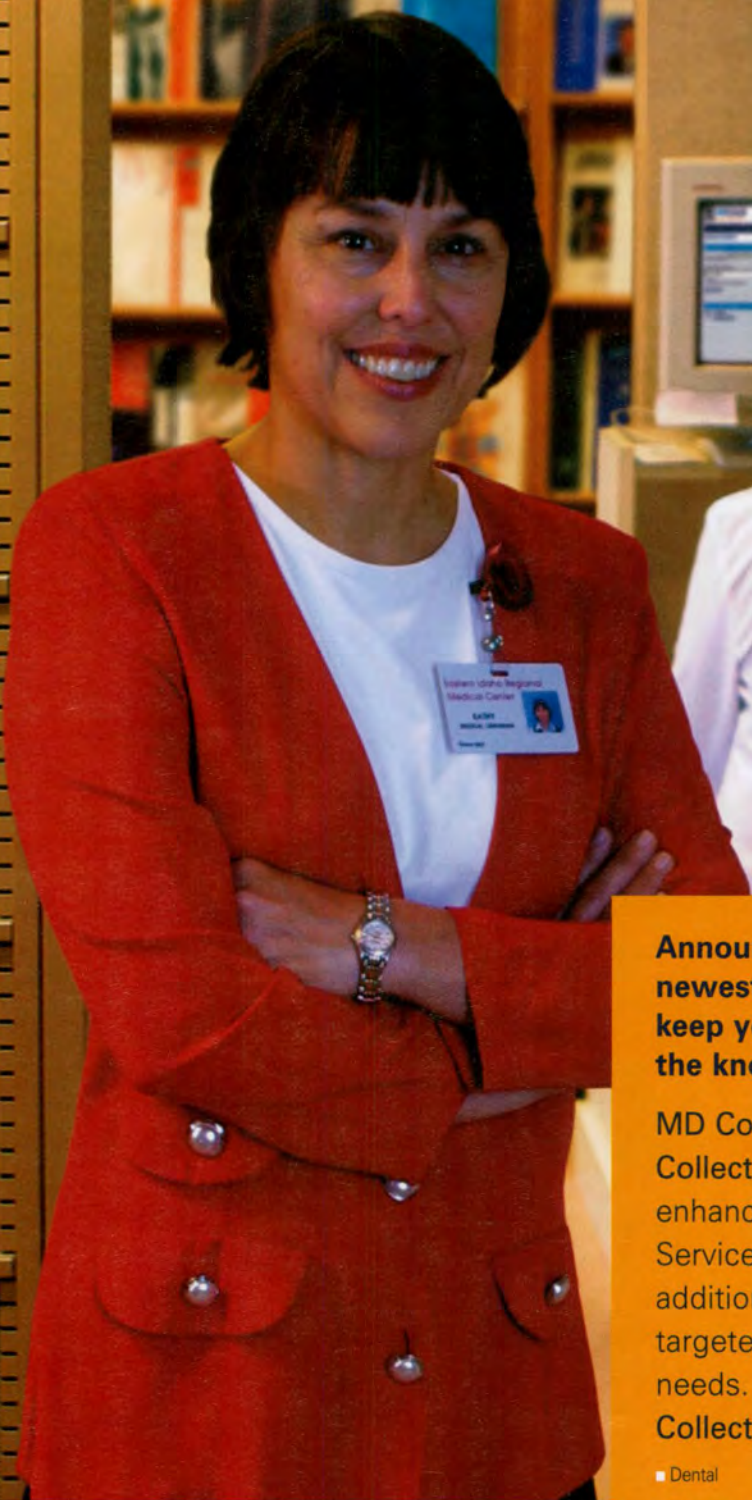
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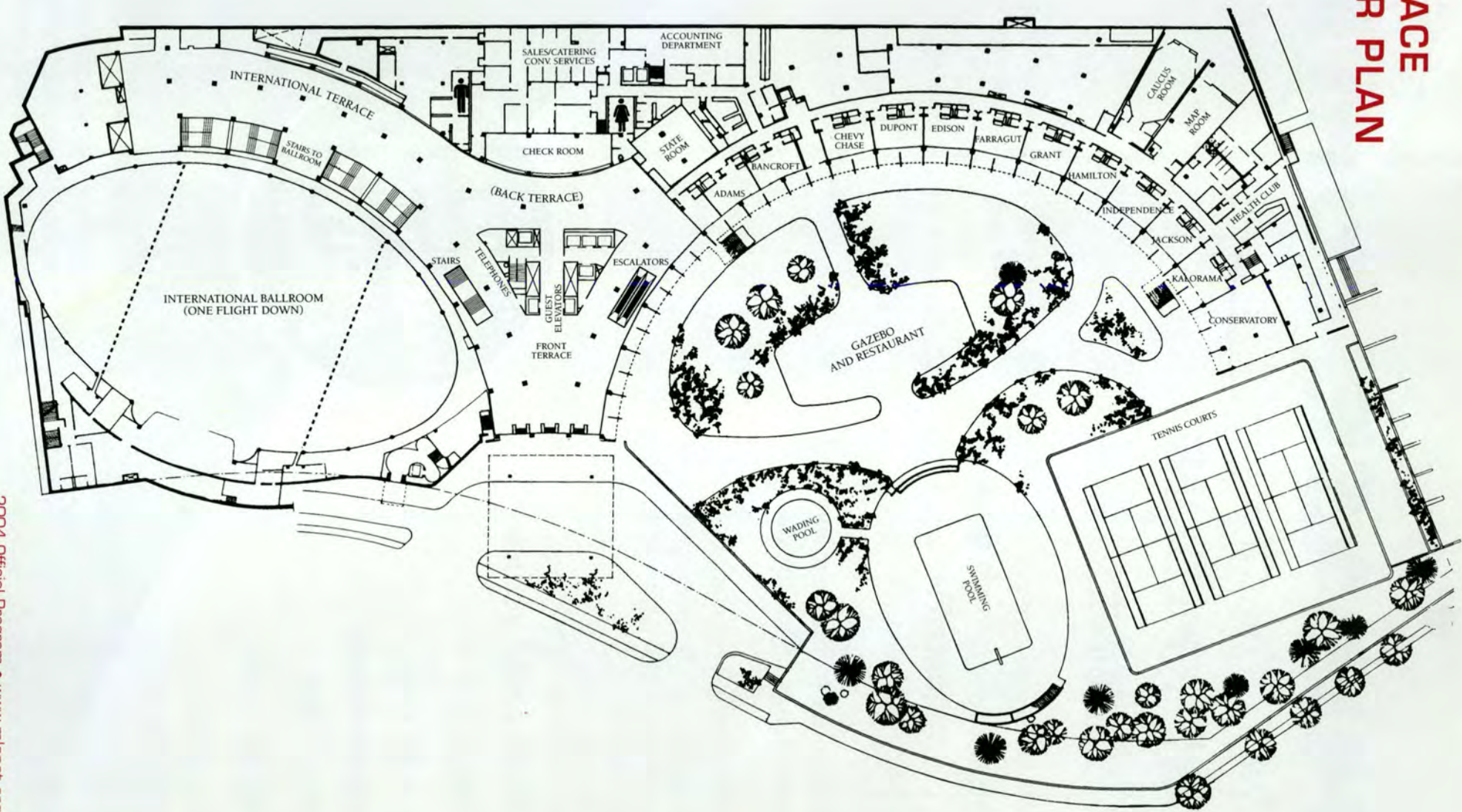
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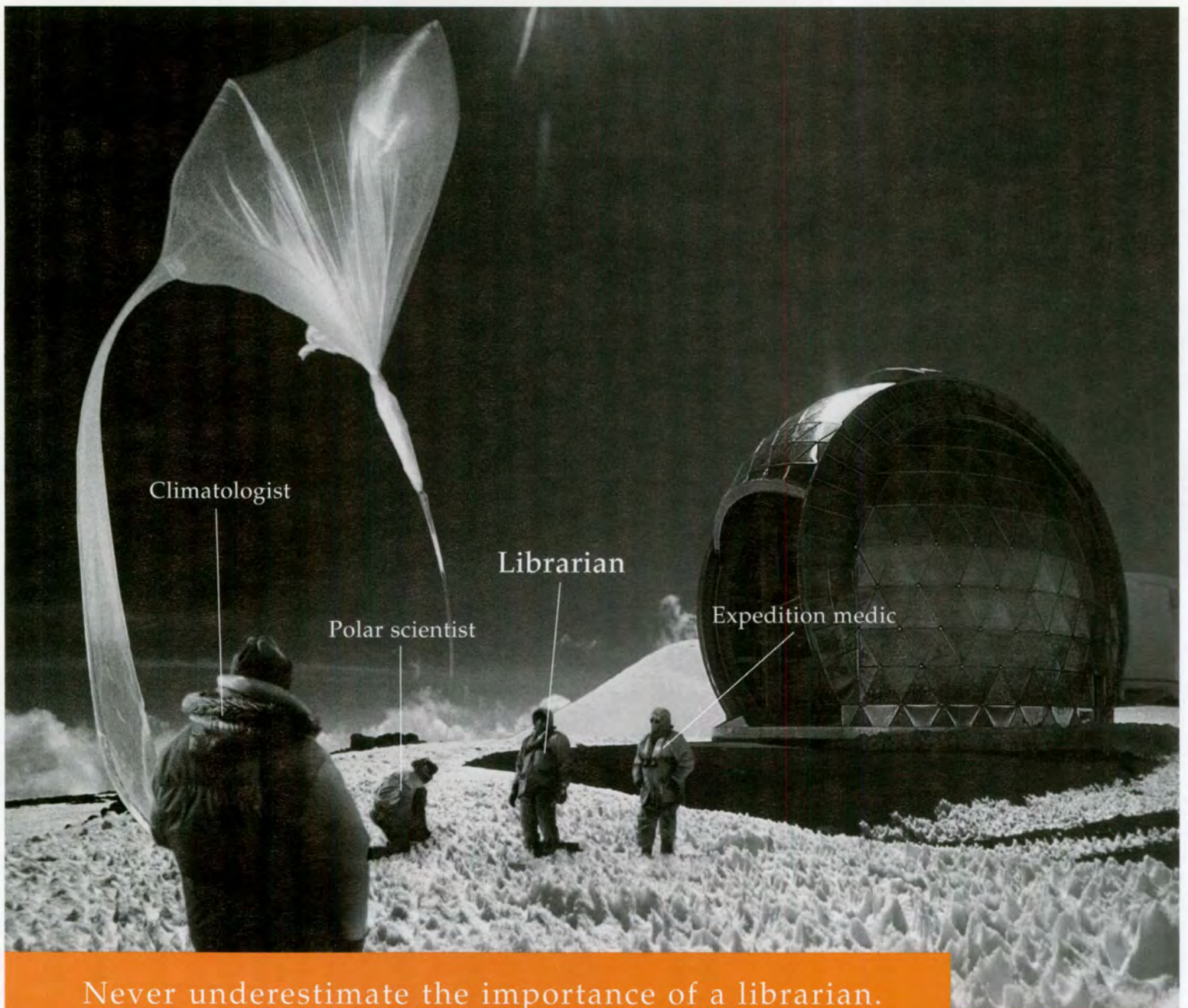
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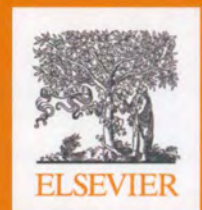
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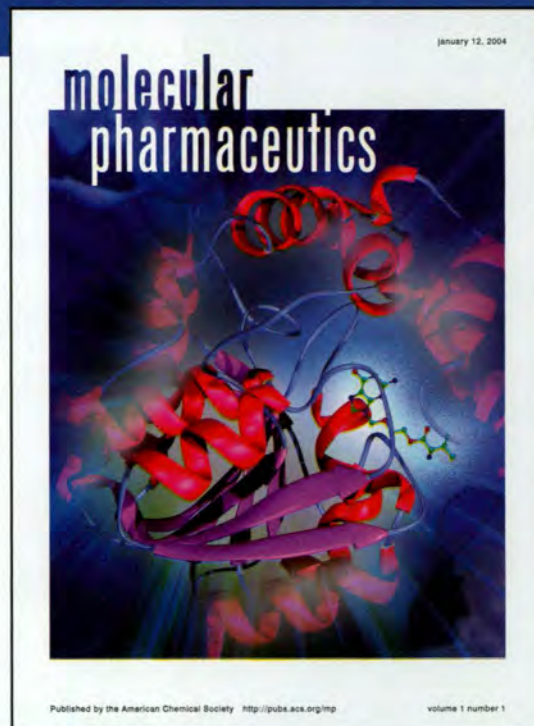
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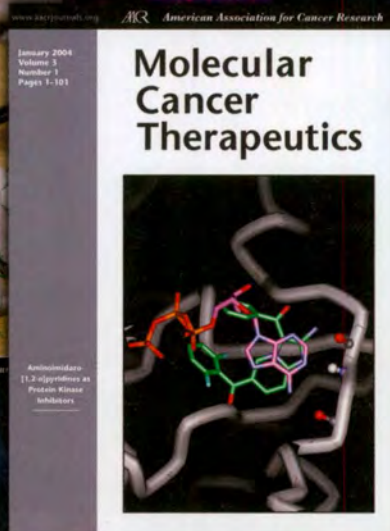
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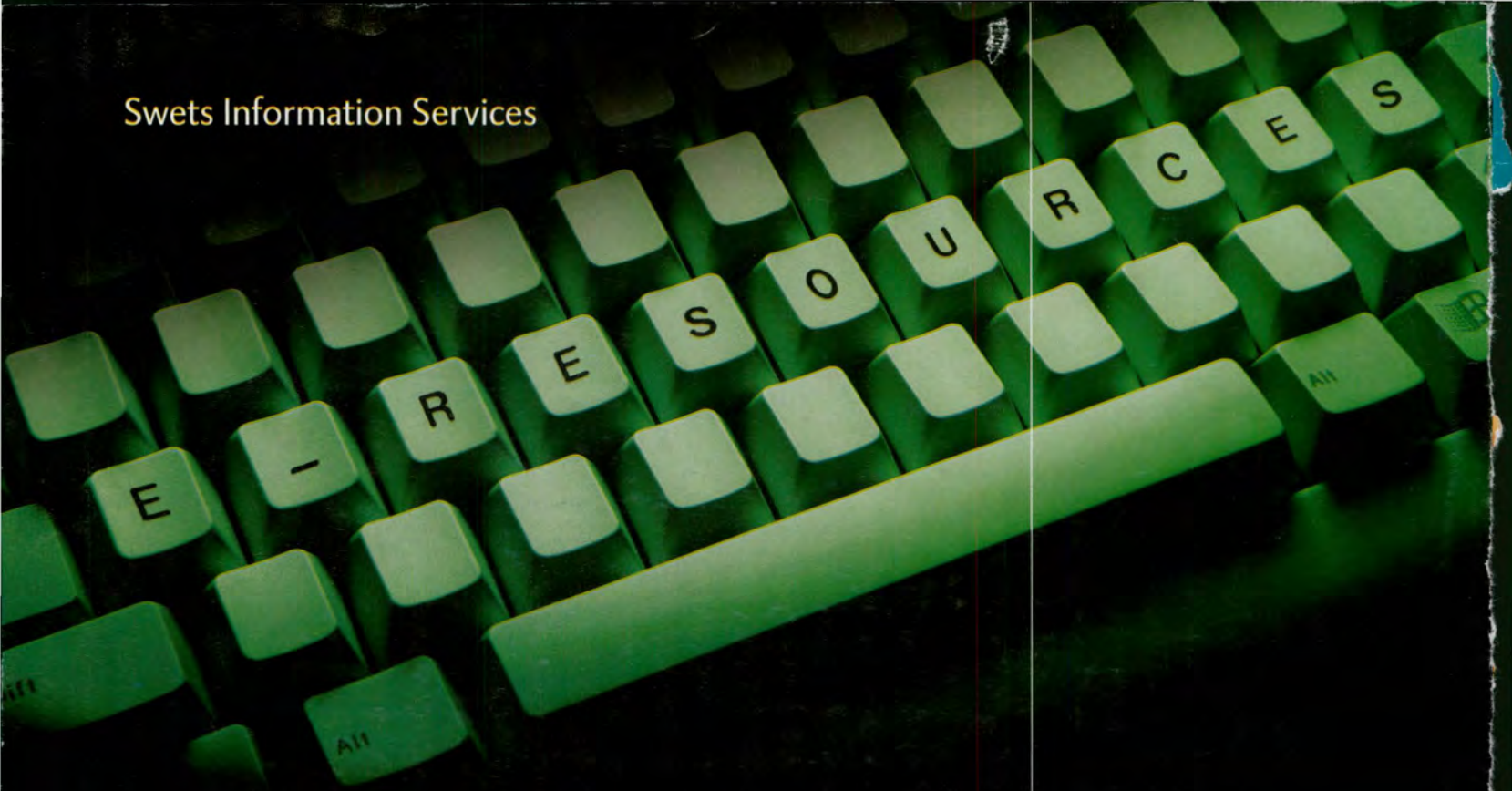
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