Annual meeting and exhibition

PRELIMINARY PROGRAM

Register by April 11 and save!

MLA '08
Connections:BridgingtheGaps
May 16–21•Chicago
MEDICAL LIBRARY ASSOCIATION • www.mlanet.org

THE PREMIER EVENT IN HEALTH SCIENCES INFORMATION

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What better place to explore the theme, "Connections: Bridging the Gaps," than Chicago, a city of many beautiful bridges. Come join us there for MLA '08, May 16–21, 2008. This meeting will offer many opportunities to make new connections and explore existing ones. In addition, building on MLA's tradition of environmental awareness, MLA '08 will emphasize opportunities to make the meeting more green and will focus on using technology to enhance the experience of meeting attendees and to allow members who are unable to attend to participate to a greater extent.

Making connections is the hallmark of our profession, whether connecting information to researchers, libraries to communities, or ourselves to our colleagues. Among the challenges we face is that of connecting our past and our future, harnessing library and web 2.0, while still connecting with the best traditions of health sciences librarianship. The 2008 Joseph P. McGovern lecturer, Andrew Zolli, is a globally connected futurist with a gift for making connections between trends in technology, politics, and business and seeing emerging opportunities. Zolli, founder and head of Z+ Partners, has been the futurist-in-residence for *American Demographics, Popular Science*, *National Geographic*, and National Public Radio's *Marketplace.* He will present a dynamic, custom-researched presentation on the trends impacting our professional future and our intelligent response to them.

Our Wednesday plenary session will present a panel of librarians moderated by MLA President Mark E. Funk, AHIP. The panel, comprising both novice and experienced and academic and hospital librarians, will present and discuss best practices and lessons learned in using social networking technologies.

"Just Do It!" and "Only Connect" at MLA '08 in Chicago. See you there!

Cochairs, 2008 National Program Committee

– Jane L. Blumenthal, AHIP (left)
– Lora L. Thompson, AHIP (right)

Contents

MLA '08 will highlight use of technology and "green" meeting concepts to promote conservation and reduce waste. Several innovations will be piloted that will help protect our environment and our well-being:

- Daily newsletter will not be printed on paper. Instead the latest news will be posted in the meeting area and on the MLA '08 blog (www.npc.mlanet.org/mla08/).

- Paper version of the book of abstracts will not be printed. Instead the book will be available as a PDF on MLANET. Attendees may also use the online Program Planner to search and select abstracts to create custom program schedules that can be saved and downloaded.

- Reusable water bottles will be distributed to registrants

- Paper products and badges stock will be printed on recycled paper.

- Attendees can bring their own meeting bag and on the registration form, opt out of receiving a new one.

- Wednesday's plenary panel will promote use of web 2.0 tools for librarians.

- The 24-hour MLA Internet Café, sponsored by Elsevier, has wireless access in Café area.

- New Super Inclusive Registration Plus Internet provides Internet access at the Hyatt public areas to facilitate electronic communication.

- "Green" meeting concepts will be promoted among presenters and exhibitors by:
  - » offering handouts electronically, so that meeting attendees can access online or download them to a jump-drive rather than taking physical copies.
  - » printing all physical copies on recycled paper, duplexed whenever possible
  - » giving away promotional items are made from recycled materials or reused after the meeting

This program was printed on recycled paper that contains 10% postconsumer waste .

	FRIDAY MAY 16	SATURDAY MAY 17	SUNDAY MAY 18	MONDAY MAY 19	TUESDAY MAY 20	WEDNESDAY MAY 21
6:00 a.m.			• MAJORS WALK • TAI CHI/YOGA 6:30 a.m.			
7:00 a.m.	• CE • SYMPOSIUM 8 a.m.–5 p.m.	CE 8 a.m.–5 p.m. COMMUNITY SERVICE PROJECT 8 a.m.–noon • COMMITTEE MEETINGS • CHAPTER COUNCIL • SECTION COUNCIL 8 a.m.–4 p.m.	• SUNRISE SEMINARS 7–8:30 a.m. • COMMITTEE MEETINGS • SECTION BUSINESS MEETINGS • SIG/INFORMAL MEETINGS • NEW MEMBERS BREAKFAST 7–9 a.m.	• SUNRISE SEMINARS 7–8:30 a.m. • COMMITTEE MEETINGS • SECTION BUSINESS MEETINGS • SIG/INFORMAL MEETINGS 7–9 a.m.	• SUNRISE SEMINARS 7–8:30 a.m. • COMMITTEE MEETINGS • SECTION BUSINESS MEETINGS • SIG/INFORMAL MEETINGS 7–9 a.m.	• COMMITTEE MEETINGS • SECTION BUSINESS MEETINGS • SIG/INFORMAL MEETINGS 7–9 a.m.
8:00 a.m.						
9:00 a.m.	MLA BOARD 9 a.m.–5 P.M		PLENARY SESSION I: • WELCOME TO MLA • PRESIDENTIAL ADDRESS 9–10 a.m.	• PLENARY SESSION III • JANET DOE LECTURE 9–10 a.m.	• MLA BUSINESS MEETING II • PRESIDENTIAL INAUGURAL ADDRESS/ MLA'09 INVITATION 9–10 a.m.	PLENARY SESSION IV 9 a.m.–noon
10:00 a.m.		COMMUNITY SERVICE PROJECT 10:30 a.m.–12:30 p.m.	BREAK 10–10:30 a.m. PLENARY SESSION II: MCGOVERN LECTURE 10:30 a.m.–noon	BREAK 10–10:30 a.m. EXHIBITS OPEN 10–noon SECTION PROGRAMMING 10:30–noon	BREAK 10–10:30 a.m. EXHIBITS OPEN 10 a.m.–3 p.m. NLM UPDATE 10:30–11:30 a.m.	
11:00 a.m.					• LEGISLATIVE UPDATE • SIG/INFORMAL MEETINGS 11:30 a.m.–12:30 p.m.	
noon	COMMUNITY SERVICE PROJECT 11 a.m.–3 p.m.		CHAPTER COUNCIL ROUNDTABLES LUNCHEON noon–2 p.m. EXHIBITS OPEN noon–5 p.m.	• AWARDS CEREMONY AND LUNCHEON noon–1:30 p.m. • EXHIBITS OPEN 1:15–5 p.m.	• LUNCH ON OWN • VISIT EXHIBITS 12:30–2 p.m.	BOARD OF DIRECTORS noon–1:30 p.m. SYMPOSIUM noon–5 p.m.
1:00 p.m.						
2:00 p.m.			MLA BUSINESS MEETING I 2–3:30 p.m.	SECTION PROGRAMMING 2–3:30 p.m.	SECTION PROGRAMMING 2–3:30 p.m.	
3:00 p.m.			BREAK 3:30–4 p.m. • POSTER SESSION • SIG/INFORMAL MEETINGS 3:30–4:30 p.m.	BREAK 3:30–4 p.m. • POSTER SESSION • SIG/INFORMAL MEETINGS 3:30–4:30 p.m.	OPEN FORUMS 3:30–4:30p.m.	CE 1–5 p.m.
4:00 p.m.		• LEADERS • SECTION/CHAPTER LEADERS 4:15–5:15 p.m.	SECTION BUISNESS MEETINGS OR PROGRAMS 4:30–6 P.M.	SECTION BUSINESS MEETINGS OR PROGRAMS 4:30–6 p.m.	• SECTION BUSINESS MEETINGS OR PROGRAMS • SIG/INFORMAL MEETINGS 4:30–6 p.m.	
5:00 p.m.						
6:00 p.m.		WELCOME RECEPTION 5:30–7:30 p.m.	• INTERNATIONAL VISITORS • LIBRARY SCHOOL REUNION • SECTION SHUFFLE 6–7 p.m.	• SPECIAL RECEPTIONS • SIG/INFORMAL MEETINGS 6–8 p.m.		
7:00 p.m.			FRIENDS OF NLM EVENT 7–9 p.m.	AMA RECEPTION 8–10 p.m.	MLA RECEPTION 7–10 p.m.	
8:00 p.m.						

CE = Continuing education courses
Breaks include refreshments in the Hall of Exhibits.

McGovern Lecturer: Andrew Zolli
Sponsored by Ebsco Information Services.

Like the world around us, health sciences librarianship is constantly changing. As a profession, we need to understand and master the new technologies in wide use around us, while still maintaining the core values and contributions of our profession. We need to connect to our users to the underserved in our communities, to a younger generation, to diverse cultures, to each other, and to new fields of knowledge and new ways of working. Join Andrew Zolli as he outlines the trends shaping our future and provides insight to help us bridge the gaps.

A brilliant, globally connected author, forecaster, and design strategist, Zolli is a dynamic leader of today's new generation of young futurists. He has a gift for seeing patterns and strategic opportunities at the intersections of demographics, creativity, innovation, design, and technology and has been the futurist-in-residence for *American Demographics*, *Popular Science*, *National Geographic*, and National Public Radio's *Marketplace*. Head of Z + Partners, he is the editor of *The Catalog of Tomorrow,* a visiting fellow of the Woodrow Wilson Foundation, Fidelity Fellow for Business and Society of the Boston College Center for Corporate Citizenship, and the designer of Pop!Tech, an annual conference on the impact of technology on people. He was named an Emerging Explorer in 2004 by the National Geographic Society and has collaborated with the society on a number of forward-looking projects. He was named one of the Fast 50 for 2005 by *FastCompany* and one of 20 Outstanding Entrepreneurs Under 35 by *Red Herring*.

Janet Doe Lecturer: Thomas G. Basler, FMLA
There Are No More Giants: Changing Leadership for Changing Times

The Janet Doe lecturer is an individual chosen for his or her unique perspective on the history or philosophy of medical librarianship. Thomas G. Basler, FMLA, has a long track record of leadership and innovation in the profession. In his current position as director of libraries and learning resource centers and chair of the department of library science and informatics at the Medical University of South Carolina, he has significantly improved outreach to underserved and minority populations. He previously served as the director of libraries and professor at the Medical College of Georgia, where he established the first state-of-the-art computer lab in a medical library in the Southeast, and at the New York Academy of Medicine, where he was associated with Janet Doe herself. His libraries have often been cited as cutting-edge centers of innovation.

His service leadership positions have included two terms as chair of the National Library of Medicine National Institutes of Health Biomedical Library Review Committee, terms on the MLA National Program Committee and the *Journal of the Medical Library Association* Editorial Board, and two terms as the chair of the Nominating Committee for the Southern Chapter of MLA. He has informally mentored many of his colleagues, providing them with guidance and direction in their careers and reaching out to those just starting in their careers.

He is known as an entertaining and sometimes provocative speaker and has addressed conferences throughout the United States, including several presentations associated with the National Library of Medicine. He has also been extensively published, most recently in *Reference Services Review.* His professional and educational achievements led to his being named an MLA Fellow in 2004.

Web 2.0 Tools for Librarians: Description, Demonstration, Discussion, and Debate

The proliferation of web 2.0 tools in libraries of all types has been rapid, unrelenting, and unsurprising. The potential of these tools to improve communication between librarians and their patrons was recognized almost immediately. From that time on, librarians have creatively adapted web 2.0 applications in a largely successful effort to realize this potential.

Perhaps the most appealing feature of web 2.0, and the reason librarians and educators were so quick to adopt it, is that it facilitates the creation of online communities and social networks. Individuals who share common interests, such as librarians and their patrons, can now be brought together in an interactive space highly conducive to collaboration, cooperation, and creativity.

"Web 2.0 Tools for Libraries: Description, Demonstration, Discussion, and Debate" will explore how librarians can use social networking applications to create these communities. The session will feature demonstrations of the principal web 2.0 tools, suggestions for their use in libraries, and a panel discussion, moderated by MLA President Mark E. Funk, AHIP, in which leading proponents of social networking software explore the present status and possible future directions of web 2.0.

Presenters and panelists include:

- Amanda Etches-Johnson, User Experience Librarian, McMaster University, Hamilton, ON, Canada

- Bart Ragon, Assistant Director for Library Technology and Development, Claude Moore Health Sciences Library, University of Virginia–Charlottesville

- Melissa Rethlefsen, Assistant Professor of Medical Education and Education Technology Librarian, Learning Resource Center, Mayo Clinic College of Medicine, Rochester, MN

- David Rothman, Information Services Specialist, Community General Hospital Medical Library, Syracuse, NY, and author www.davidrothman.net, which informs readers of the latest web tools and technologies relevant to health information needs and medical libraries

- Aaron Schmidt, Director, North Plains Public Library, North Plains, OR, and author, www.WalkingPaper.org

- Moderator: Mark E. Funk, Head, Collection Development, Samuel J. Wood Library, Weill Cornell Medical College, New York, NY

Networking Events

Friday, May 16

Only Connect...to the Community!

Be involved at the meeting and have fun! The 2008 NPC has arranged two exciting community outreach events in Chicago:

- **Each One Teach One**, Friday, May 16, 2008, noon–2:00 p.m.: MLA members will go to the Wrightwood-Ashburn branch public library to exchange expertise with a team of public librarians on heath information and community outreach. Round trip transportation provided from the Hyatt. Pick up at 11:00 a.m. Participants will return to the Hyatt about 3:00 p.m. Maximum: 15

- **MLA Health Information Table at Rush University Health Fair,** Saturday, May 17, 2008, at the Chicago Christian Industrial League: Members will offer free literature searches to the approximately 1,000 residents who are expected to attend from the city's underserved communities. Two volunteer shifts:

  1. Morning, 8:00 a.m. pickup at Hyatt, return noon. Maximum: 20
  2. Afternoon, 10:30 a.m. pickup at Hyatt, return 2:30 p.m., Maximum: 20

To volunteer, please check the appropriate box on the registration form. Round-trip bus transportation from the Hyatt Regency Chicago will be provided. These community outreach events are the first to be held at an MLA annual meeting, and we need your support to make them successful! For additional information contact Tammy Mays, AHIP, at tmays@wisc.edu or Deborah Jameson, AHIP, at djameson@partners.org.

Saturday, May 17

Welcome Reception and Opening of the Hall of Exhibits

5:30 p.m.–7:30 p.m.
Ticketed event. One ticket to the reception is included with meeting registration packages A, B, C, and, E. Purchase additional tickets on the registration form.

Sunday, May 18

Friends of the National Library of Medicine (FNLM) Reception

7:00 a.m.–9:00 a.m.
Ticketed event. Ticket cost: $60 includes a 1-year FNLM membership.

The 2007 FNLM Reception will be held at the Chicago History Museum, the city's first cultural museum (founded in 1856), located at 1601 N. Clark Street. Guided tours will begin at 7:00 p.m., showcasing periods of Chicago's history in newly renovated dramatic galleries followed by a reception featuring live music on Uihlein Plaza with a spectacular view of Lincon Park, the lakefront, and the Gold Coast. Purchase tickets on the registration form. Maximum attendance is 200.

Chapter Council Presents Chapter Sharing Roundtables

noon–2:00 p.m.
Optional ticketed event. You must register in advance. There will be no onsite registration. A lunch ticket is required and costs $45. Register by topic code number. Registrations without a topic number will not be processed.

Network! Share experiences! Make new friends! Discuss current issues! Attend the Chapter Council Presents Chapter Sharing Roundtables for lunch and informal discussions on a variety of topics.

Facilitators will be at each table to initiate discussion and encourage participation. Recorders will be available to document the discussion for posting on the Chapter Council website (www.chaptercouncil.mlanet.org). Facilitators and recorders earn one point toward membership in the Academy of Health Information Professionals for completing these activities! If you would like to share your skills and expertise as a facilitator or a recorder, please email Angela Dixon at Angela_Dixon@URMC.Rochester.edu.

Topics for 2008 roundtables (annotations linked from www.chaptercouncil.mlanet.org)

1. Second Life and Health Care Information
2. Assessment and Evaluation
3. Changes in Technical Service in a Digital Environment
4. Clinical Decision-making Tools (Up-to-Date, MD Consult)
5. Communicating Techniques for Library Patrons
6. Copyright Issues
7. Document Delivery Services and Interlibrary Loan
8. Electronic Libraries
9. Evidence-based Practice
10. Evidence-based Nursing
11. Expert Searching
12. Handheld Clinical Resources
13. How to Obtain Funds for Library Projects
14. How to Stay Current with New Technologies
15. Integrating You or the Library into the Curriculum
16. Issues in Hospital Librarianship
17. Liaisons Stepping Out of the Library
18. Librarian as a Consultant
19. Library Directors of the Future
20. Management of E-resources
21. Managing Resources in Emergency or Disaster Situations
22. Multiple Generations Working in the Same Library
23. New and Emerging Roles for Medical Librarians
24. Oral History
25. Point-of-care Clinical Resources
26. Providing Virtual Reference Service
27. Strategies for Threatened Librarians or Libraries
28. Supporting Magnet Status Initiatives
29. Using New Technologies and Instructional Design for Teaching
30. Wikis in the Library

Hospital Libraries Section Business Meeting and Reception

6 p.m.–7:30 p.m.
Ticketed event. No charge, but registration is required. Select the reception on the registration form.

International Visitors Reception

6:00 p.m.–7:00 p.m.
Invitation only.

Library School Reunion

6:00 p.m.–7:00 p.m.

Friends of the National Library of Medicine (FNLM) Reception

7:00 p.m.9:00 p.m.
Optional ticketed event. Ticket cost: $60, includes a 1-year FNLM membership. Offsite reception.

Join the Friends of the National Library of Medicine (FNLM) at its annual party. More details will be available on the MLA '08 website. Purchase tickets on the registration form, page 29. No onsite ticket sales. Maximum attendance is 200.

Monday, May 19

Awards Ceremony and Luncheon

noon–1:30 p.m.
Ticketed event. One ticket to the luncheon is included with packages A, B, C, and E. Purchase additional tickets on the registration form.

Reception hosted by the American Medical Association

8:00 p.m.–10:00 p.m.
Ticketed event. No charge, but registration is requested.

Join your colleagues at a gala reception celebrating the 125th anniversary of *JAMA* and the 100th anniversary of *Archives of Internal Medicine*--hosted by the American Medical Association at the Mid-America Club. To attend, please check the box on the registration form for a complementary ticket.

Tuesday, May 20

Open Forums

3:30 p.m.–4:30 p.m.
Audience participation is encouraged during concurrent sessions that take on hot topics for the association.

Open forums allow members to discuss hot topics for the profession and the association, and MLA ' 08 will feature several including updates on the Health Information Literacy research project, the work of the Task Force on Social Networking Software, and the Vital Pathways program, a program that is developing an action plan for MLA to assist members in advocating for the importance of hospital libraries and librarians to hospital decision makers and key leaders in the health care field.

NETWORKING EVENTS/SERVICES

MLA Reception

7:00 p.m.–10:00 p.m.
Ticketed event. One ticket to the reception is included with packages A, B, C, and E. Purchase additional tickets on the registration form.

Colleague Connection

This popular networking program pairs a new member or first-time attendee with an experienced member. Once assigned, the pairs work out their own meeting schedules. To participate, please contact Beverly Bradley, 312.419.9094 x13 or mlams2@mlahq.org, by May 6, 2008. Indicate whether you want to be paired with an experienced member or want to help a new colleague.

Job Placement Center

Whether you are seeking an entry-level position, an opportunity for advancement, a change of scenery, or a highly qualified employee, take advantage of the Job Placement Center. Individual job seekers and employers must register with the Job Placement Center by completing the forms available at www.mlanet.org/am/am2008/, calling 312.419.9094 x13, or emailing mlams2@mlahq.org (please use "Job Placement Center" in subject line).

All forms will be accepted whether or not you are able to attend MLA '08. Only employers are assessed fees for participating; there is no fee for job seekers.

The deadline for all forms is May 12, 2008. After May 12, 2008, please bring all forms to the placement center.

In addition to the onsite Job Placement Center, employers can post job opportunities on the MLA '08 Website for $100.00 for 2 months. Details are available on the MLA '08 site. The special May meeting edition of the MLA News provides an additional opportunity to place job postings. Visit www.mlanet.org/jobs/jobs2.html to place a job ad in the *MLA News*.

Job Placement Center Hours

Saturday, May 17	9:00 a.m.–4:00 p.m.
Sunday, May 18	11:00 a.m.–5:00 p.m.
Monday, May 19	9:00 a.m.–5:00 p.m.
Tuesday, May 20	9:00 a.m.–1:00 p.m.

Exhibitors

(As of December 17, 2007)

To exhibit at MLA '08, contact Marybeth Durkin, Hall-Erickson, at 630.434.7779; email, mla@heiexpo.com.

- AGENCY FOR HEALTHCARE RESEARCH AND QUALITY
- AMERICAN ACADEMY OF ORTHOPAEDIC SURGEONS
- AMERICAN ACADEMY OF PEDIATRICS
- AMERICAN ASSOCIATION FOR CANCER RESEARCH
- AMERICAN ASSOCIATION FOR THE ADVANCEMENT OF SCIENCE
- AMERICAN COLLEGE OF OBSTETRICIANS AND GYNECOLOGISTS
- AMERICAN MEDICAL ASSOCIATION
- THE AMERICAN PHYSIOLOGICAL SOCIETY
- AMERICAN PSYCHIATRIC PUBLISHING
- AMERICAN PSYCHOLOGICAL ASSOCIATION
- AMERICAN SOCIETY FOR BIOCHEMISTRY AND MOLECULAR BIOLOGY (ASBMB)
- ANNUAL REVIEWS
- BASCH SUBSCRIPTIONS
- BETTER WORLD BOOKS
- BIOMED CENTRAL
- BMJ PUBLISHING GROUP
- BRITISH EDITORIAL SOCIETY OF BONE AND JOINT SURGERY
- CABI
- CAMBRIDGE UNIVERSITY PRESS
- CENTERS FOR DISEASE CONTROL AND PREVENTION/ NATIONAL CENTER FOR ENVIRONMENTAL HEALTH (CDC/NCEH)
- CHRISTOPHER & DANA REEVE FOUNDATION, PARALYSIS RESOURCE CENTER
- COLLEXIS
- CYBERTOOLS FOR LIBRARIES
- EBSCO INFORMATION SERVICES
- ELSEVIER
- EMEDICINE BY WEBMD
- EPOCRATES
- EXAM MASTER
- FUTURE SCIENCE GROUP
- GOPRINT SYSTEMS
- HARRASSOWITZ
- HCPRO
- HEALTH AFFAIRS
- HIGHWIRE PRESS & PARTNERS
- ICML 2009
- IGI GLOBAL
- INFORMA HEALTHCARE
- KARGER
- LEXI-COMP
- MAJORS/YBP LIBRARY SERVICES
- MARY ANN LIEBERT PUBLISHERS
- MATTHEWS MEDICAL & SCIENTIFIC BOOKS
- MCGRAW-HILL
- THE MEDICAL LETTER
- NATIONAL CENTER FOR HEALTH STATISTICS
- NATIONAL LIBRARY OF MEDICINE
- NATURAL STANDARD
- NATURE PUBLISHING GROUP
- NEAL-SCHUMAN PUBLISHERS
- NEW ENGLAND JOURNAL OF MEDICINE
- OCLC
- OVID
- OXFORD UNIVERSITY PRESS
- PHARMACEUTICAL PRESS
- PNAS
- PROQUEST CSA
- RADIOLOGICAL SOCIETY OF NORTH AMERICA
- THE REFERENCE SHELF
- REFWORKS
- RITTENHOUSE BOOK DISTRIBUTORS
- SAGE PUBLICATIONS
- SCHOLARLY PUBLISHER'S COLLABORATIVE NETWORK
- SLACK
- SOFTLINK AMERICA
- SPRINGER
- SPRINGER PUBLISHING
- STAT!REF
- SWETS
- TDNET
- THERAPEUTIC RESEARCH CENTER
- THIEME MEDICAL PUBLISHERS
- THOMSON GALE
- THOMSON HEALTHCARE
- THOMSON SCIENTIFIC
- UNBOUND MEDICINE
- THE UNIVERSITY OF CHICAGO PRESS
- UPTODATE
- WILEY-BLACKWELL
- WOLPER SUBSCRIPTION SERVICES
- WOLTERS KLUWER HEALTH/ LIPPINCOTT WILLIAMS & WILKINS

The Hall of Exhibits offers opportunities to learn about the latest products and services from some of the most respected names in the profession. More than 130 exhibitors are expected. To fully enjoy the many displays, we suggest you allow 6 hours during the meeting for walking through the information-packed Hall of Exhibits.

Hours

Saturday, May 17 5:30 p.m.–7:30 p.m.
(Welcome Reception/Opening of Exhibits)
Sunday, May 18 noon–5:00 p.m.
Monday, May19 10:00 a.m.–noon and 1:15 p.m.–5:00 p.m.
Tuesday, May 20 10:00 a.m.–3:00 p.m.

Internet Café

Saturday, May 17–Wednesday, May 21
Sponsored by Elsevier.
The Internet Café provides convenient Internet wireless access for meeting attendees. To access your offsite email, bring the name and, if possible, the Internet service provider (ISP) number of your host (mail server) and your MLANET username and password. The café does not have printers.

Poster Sessions

1. **Sunday, May 18** 3:30 p.m.–4:30 p.m.
2. **Monday, May 19** 3:30 p.m.–4:30 p.m.

Peer-reviewed posters are a great opportunity to learn from your peers' experiences implementing new programs and establishing new techniques for today's contemporary library.

Technology Showcase

Hall of Exhibits hours
A theater-style setting is open for exhibitor presentations of the latest technologies. Running throughout the day, these sessions are an opportunity for attendees to get a first look at new technology.

The following time blocks are approved for informal meetings:

Sunday, May 18
7:00 a.m.–9:00 a.m.
3:30 p.m.–4:30 p.m.
(during poster session)

Monday, May 19
7:00 a.m.–9:00 a.m.
3:30 p.m.–4:30 p.m.
(during poster session)
6:00 p.m.–8:00 p.m.

Tuesday, May 20
7:00 a.m.–9:00 a.m.
11:30 a.m.–12:30 p.m.
(during poster session)
4:30 p.m.–6:00 p.m.

Wednesday, May 21
7:00 a.m.–9:00 a.m.

Note: If you are an affiliate, non-MLA group, exhibitor, or commercial group, you will be charged for reserving informal meeting space.

For more information and to reserve informal meeting space, you must complete an application available at www.mlanet.org/am/am2008/.

MLA reserves blocks of time for informal meetings and other events. Requests outside these times cannot be accommodated. Requests received before **February 25, 2008,** will be listed in the *Official Program*.

By contract, all meeting space is controlled by MLA. Calls to the hotel for space will be forwarded to the meeting planner for approval.

CE Courses

Registration and Fees

Registration is handled on a first-come, first-served basis, and no waiting lists are maintained. You must register for continuing education (CE) courses by course number and day on the registration form. Fees are based on first-choice selections. You do not have to register for the meeting to register for MLA '08 courses. Room assignments will be listed in the *Official Program*. Some instructors have established a maximum attendance size, so register early by sending in the registration form on page 29 today—or better yet, register online now.

Student fee, pending available space: $50
Cancellation or course change fee: $50 per course
(see page 26 for refund policy and deadlines)

Special Course Suites

CH Consumer Health Information Specialization Program
These courses present the latest resources and ideas in the consumer health information field.

DL Digital Libraries
These courses focus on aspects of digital libraries.

EP Evidenced-based Practice
These courses emphasize the librarians' role in the practices of evidence-based health care.

ES Expert Searcher Training Initiative
These courses emphasize librarians' roles as expert searchers in health care and biomedical research.

MT Management Track
These courses address topics relevant to library administration for current managers and individuals with an interest in management.

Hands-on Computer Courses
All hands-on computer courses will be held at an offsite facility in Chicago and not at the Hyatt Regency Chicago. The facility will be named in the *Official Program*. Transportation from the hotel to the facility will be provided. Hands-on courses are clearly marked as part of the course description with the hand icon.

Professional Competencies

Courses are organized in tracks according to the professional competency areas described in Competencies for Lifelong Learning and Professional Success, MLA's educational policy statement (www.mlanet.org/education/policy/).

100s	Health sciences and health care environment and information policies
200s	Leadership and management theory and techniques
300s	Health sciences information services
400s	Health sciences information resource management
500s	Information systems and technology
600s	Curricular design and instruction
700s	Research, analysis, and interpretation

CONTINUING EDUCATION

Friday, May 16

8:00 a.m.–5:00 p.m.

MT 202 Cheap, Fast, and Decent Strategic Planning for Medical Libraries: What You Can Do with the Time You Have

Level: Intermediate

Cost: $285 (nonmember, $430)

Learn why a strategic plan is necessary for the success of even a one-person library, how to strip the concept down to the basics, and how to create an effective planning process that takes hours and days to complete rather than months or years.

Instructor: Pat Wagner, Co-owner, Pattern Research, Inc., Denver, CO

MT 207 From Idea to Design to Finished Printed Project

Level: Beginning

Cost: $385 (nonmember, $580)

Attendance maximum: 20

Advertising one's institution or services begins with an idea. This class will take that initial idea and, in a hands-on environment, develop it using design principles and information about typography. Using the basics of Photoshop and InDesign, students will gain skills and create a project that can be professionally printed.

Instructor: Margaret Vugrin, AHIP, Reference Librarian, Health Sciences Library, Texas Tech University–Lubbock

CH ES 302 How to Find Good Complementary and Alternative Medicine (CAM) Information on the Web: For Health Care Consumers and Professionals

Level: Beginning

Cost: $385 (nonmember, $580)

In this course, participants will learn how to efficiently search for, identify, and evaluate complementary and alternative (CAM) information on the Web.

Note: Web-based portion of course to follow. Participants will receive 15 MLA CE contact hours.

Instructor: Diane K. Kovacs, Web Teacher, Kovacs Consulting-Internet and Web Training, Brunswick, OH

601 Rapid Web-based Course Development: A Hands-on Workshop

Level: Intermediate

Cost: $385 (nonmember, $580)

Attendance maximum: 24

As a librarian, you may be asked to create a web course

or tutorial within days to meet an emerging learning need of your patrons. This workshop will provide hands-on practice with a number of different tools to speed up the development process. Participants will learn how to transform existing electronic presentations into training with slide indexing, Flash-based interactive exercises, narration, simulations, and integrated video clips. Teaching effectiveness and productivity will be emphasized, and good instructional design will be discussed.

Instructor: Jan Buhmann, Consultant, Online Learning and Technology Implementation, Eugene, OR

10:00 a.m.–5:00 p.m.

(MT) 205 Measuring Your Impact: Using Evaluation for LIbrary Advocacy

Cost: $260 (nonmember, $390)

Attendance maximum: 30

Show the value of your libraries' services. Become familiar with an evaluation process and take away methods and tools for assessment, evaluation planning, creation of logic models, data collection, and reporting. The workshop will feature a case-based scenario that moves participants through the steps of an evaluation process.

Instructors: Maryanne P. Blake, Evaluation Outreach Coordinator, Health Sciences Library, and Susan Barnes, Assistant Director, Outreach Evaluation Resource Center, National Network of Libraries of Medicine, Pacific Northwest Region, University of Washington–Seattle

(MT) (CH) 208 Planning and Managing the Consumer Health Library

Level: Beginning+

Cost: $260 (nonmember, $390)

Learn about needs assessment, costs and funding, business plans, staffing, collection development, policy development, and public relations.

Instructor: Michele Spatz, Director, Planetree Health Resource Center, Mid-Columbia Medical Center, The Dalles, OR

8:00 a.m.–noon

100 Ethical Concerns for Health Sciences Librarians

Level: Beginning

Cost: $210 (nonmember, $315)

Attendance maximum: 20

Librarians are already familiar with patrons' rights to privacy, confidentiality, and intellectual freedom. Health sciences librarians face additional issues in providing information for health care decisions. This workshop explores the special ethical concepts and issues facing, those in consumer health, clinical medicine, and health research settings. Participants will become familiar with various codes, particularly MLA's Code of Ethics for Health Sciences Librarianship, and will examine ways to apply them.

Instructor: Priscilla Stephenson, AHIP, Chief, Library Service, G. V. "Sonny" Montgomery VA Medical Center, Jackson, MS

102 Communicating with Physicians: For Librarians

Level: Beginning

Cost: $210 (nonmember, $315)

Learn how to communicate more effectively with physicians. The overall goal is for librarians to understand the viewpoint of physicians during a library transaction and the ways the librarian can

direct the interaction in a positive manner. The outcome of the course is that the librarian gains first-hand knowledge from a physician of what the physician's expectations are during a library transaction.

Instructors: Bradley A. Long, Head, Reference and Liaison Services, Health Sciences Library, SUNY Upstate Medical University, Syracuse, NY, and Peter M. Jucovy, Chair, Institutional Review Board, Philadelphia Veterans Affairs Medical Center, Philadelphia, PA

306 An Introduction to the Healthcare Cost and Utilization Project (HCUP): A Resource for Medical Librarians

Level: Beginning

Cost: $210 (nonmember, $315)

This course will expand awareness among medical librarians of valuable Healthcare Cost and Utilization Project (HCUP) resources. Health and medical staff librarians will find HCUP useful when assisting researchers with securing reliable health care information. This course will provide participants an in-depth introduction to HCUP as well as a hands-on demonstration of HCUPnet, the HCUP free online data querying tool. Course participants will receive a CD containing valuable resources that expand on topics covered in the session, data file descriptions, research examples that use HCUP data, information on how to access documentation, and instructions on how to obtain HCUP data and tools.

Instructor: Chaya T. Merrill, Senior Research Manager, Thomson Healthcare/Agency for Healthcare Research and Quality, Clifton, VA

1:00 p.m.–5:00 p.m.

(MT) (CH) 201 The Art of Building and Sustaining Community Partnerships

Level: Beginning

Cost: $210 (nonmember, $315)

Attendance maximum: 20

Building strong partnerships is essential for effective health information outreach and various library programs and services. The overall goal of this course is to offer concrete skills and several perspectives that are useful for establishing productive relationships with a range of potential partners. This course will discuss issues surrounding the partnership-building process and identify factors for success to help guide the development of active and engaged partnerships. In particular, the advantages and challenges of partnerships, preparation for partnerships and partnership readiness, organization and mobilization, the partnership process, and partnership troubleshooting will be discussed.

Instructors: Deborah H. Charbonneau, Coordinator, Information Access and Delivery, and Principal Investigator, Urban Health Partners, Vera P. Shiffman Medical Library, and Carrie Croatt-Moore, Information Services Librarian, Science and Engineering Library, Wayne State University, Detroit, MI

(ES) **301** **Measure for Measure: Locating Information on Health Measurement Tools**

Level: Beginning

Cost: $210 (nonmember, $315)

Attendance maximum: 25

Tools for qualitative and quantitative measurement of administrative, psychological, and sociological aspects of health are widely used in health settings. Information on these instruments is usually hard to locate due to existing misconceptions associated with the nature and availability of this type of information. This course is designed to give participants the knowledge and skills needed to successfully locate and retrieve information on testing instruments used in health settings.

Instructors: Ester Saghafi, Librarian, and Rebecca Abromitis, Librarian, Health Sciences Library System, Western Psychiatric Institute and Clinic Library, University of Pittsburgh, Pittsburgh, PA

600 **Assessing Library Training Needs**

Level: Beginning

Cost: $210 (nonmember, $315)

Attendance maximum: 30

Librarians often serve as instructional designers for library-related training workshops. Sometimes librarians assume audience knowledge without doing needs assessment or instructional content analysis, the "front end" of instructional design. Those assumptions might not be accurate, leading to a disappointing training experience for all. This workshop will review reasons for a training needs analysis and major steps. A brief overview of educational theory will explain why needs assessment is so important, and hands-on small group activities will provide the how of needs assessment. Participants are invited to bring information about workshops they have designed or are designing.

Instructor: Marcy Brown, AHIP, Principal, Envision Research, Delmont, PA

(OL) **602** **Distance Education: Supporting Anywhere, Anytime Learning**

Level: Beginning

Cost: $285 (nonmember, $430)

From podcasts to online courses, new opportunities for delivering instruction abound, enabling learners to access content more conveniently than ever before. Whether for traditional instruction, continuing education, or self-directed lifelong learning, librarians can reach audiences who would not typically show up for face-to-face sessions. This course provides an overview of popular distance education techniques with many examples of how librarians are employing them.

Note: Web-based portion of course to follow. Participants will receive 8 MLA CE contact hours.

Instructor: Gale G. Hannigan, AHIP, Professor, Medial Sciences Library, and Director, Informatics for Medical Education, College of Medicine, Texas A&M–College Station

(EP) (ES) **704** **Understanding Health Care Literature: A Primer for Working with Evidence-based Health Care Principles**

Level: Beginning

Cost: $210 (nonmember, $315)

Attendance maximum: 25

Often, evidence-based teaching and learning relies on studying various categories of health care research such as therapy, diagnosis, and economics—emphasizing the differences across the categories. Librarians, as teachers and users of information, need to know about and find the aspects of the health care literature that are common to all categories of clinical research. This workshop looks at multiple topics or issues and shows why each is important and how to locate and understand them.

Instructor: Kathleen Ann McKibbon, Associate Professor, Clinical Epidemiology and Biostatistics, Health Information Research Unit, McMaster University, Hamilton, ON, Canada

Saturday, May 17

8:00 a.m.–5:00 p.m.

101 **The PhD Experience: Graduate School in the Basic Biomedical Sciences**

Level: Beginning

Cost: $285 (nonmember, $430)

Attendance maximum: 30

This course introduces the training of basic biomedical scientists in doctoral programs, the scientific method, the nature of "research" in the basic sciences, and models of teaching these concepts to future scientists. This knowledge will help participants tailor their services to the biomedical research community at their home institutions.

Instructors: Kevin Messner, Life Sciences Librarian, Brill Science Library, Miami University, Oxford, OH; Susan Kendall, Health Sciences Coordinator, Libraries, Michigan State University–East Lansing; and Michele R. Tennant, AHIP, Bioinformatics Librarian, Health Sciences Center Libraries and Genetics Institute, University of Florida–Gainesville

(MT) **204** **Practical Project Management for the Solo Librarian: Getting It Done When You Are the Only One**

Level: Beginning

Cost: $285 (nonmember, $430)

Improve your effectiveness by creating external teams, setting reasonable goals based on existing resources, saying "no" (even within bureaucracies), eliminating irrelevant work (even if it is what you love), and setting better priorities. This program uses the participants' self-generated case studies to apply basic principles of project management to their own situations. In addition, they will write a short-range project management plan and timeline, with checkpoints and benchmarks.

Instructor: Pat Wagner, Co-owner, Pattern Research, Inc., Denver, CO

(MT) **206** **Introduction to Financial Management for Health Sciences Librarians**

Level: Beginning

Cost: $285 (nonmember, $430)

Attendance maximum: 30

Gain a foundation in the principles, concepts, vocabulary, and techniques essential to effective financial management in health scienc-

es libraries. Major topic areas include basic microeconomic concepts, cost analysis, budgets and budgeting, computer software tools, and communication strategies.

Instructor: Gary Byrd, AHIP, Director, Health Sciences Library, University at Buffalo (SUNY), Buffalo, NY

ES 304 Medical Subject Headings (MeSH) for Searchers

Level: Beginning

Prerequisite: Previous experience using PubMed/MEDLINE databases

Cost: $385 (nonmember, $580)

Attendance maximum: 24

If you search using Medical Subject Headings (MeSH) as your controlled vocabulary with National Library of Medicine databases, then this course is for you. Develop an understanding of the history, the structure, and the indexing applications of MeSH for the subject analysis of medical literature. Learn the concept of coordinate indexing, principles for optimum search results, and backfile searches.

Instructor: E. Diane Johnson, AHIP, Head, Information Services, J. Otto Lottes Health Sciences Library, University of Missouri–Columbia

400 Electronic Collection Development for Health and Medicine E-libraries

Level: Intermediate

Cost: $385 (nonmember, $580)

Learn to create a collection development plan for an electronic library of free and fee-based web-accessible resources for health and medicine. Students will focus on developing a collection plan for one library patron group of their choice for the kind of library they work in (e.g., hospital, medical center, medical school, allied health programs, public libraries, academic libraries, other special libraries, etc.). Patron groups may include: health care consumers, physicians of general or particular specialty, nurses, pharmacists, medical school students, allied health students, biomedical researchers, etc. Participants will end the course with a good draft e-library collection development plan.

Note: Web-based portion of course to follow. Participants will receive 15 MLA CE contact hours.

Instructor: Diane K. Kovacs, Web Teacher, Kovacs Consulting, Internet and Web Training, Brunswick, OH

8:00 a.m.–3:00 p.m.

401 First Do No Harm: Basic Strategies for Administering Archival Materials in Health Sciences Libraries

Level: Intermediate

Cost: $260 (nonmember, $390)

Attendance maximum: 30

Learn basic strategies to arrange, protect, and make use of archival items and collections, including manuscript materials, photographs, and films. This course will help improve the quality of health sciences library services, help librarians acquire new knowledge and skills in health sciences librarianship, transition from one area of library practice to another, and improve their ability to manage health sciences information resources.

Instructors: Paul Theerman, Head, Images and Archives, History of Medicine Division, National Library of Medicine, Bethesda, MD, and Tim Pennycuff, Assistant Professor and University Archivist, Lister Hill

Library of the Health Sciences, University of Alabama–Birmingham

OL 501 Technology Planning for Health Sciences Librarians

Level: Intermediate

Prerequisite: Experience with planning

Cost: $335 (nonmember, $505)

Attendance maximum: 24

Gain skills in identifying emerging technologies that will impact library services and develop practical tools to prepare for and optimize these new technologies. In addition, learn strategies for integrating transformational technologies into the library's mission and goals.

Instructors: Wallace McLendon, Deputy Director, Health Sciences Library, University of North Carolina–Chapel Hill, and Bart Ragon, Assistant Director, Library Technology Services and Development, Claude Moore Health Sciences Library, University of Virginia–Charlottesville

702 Teaching Clinical Skills to Medical Librarians

Level: Beginning

Cost: $260 (nonmember, $390)

Continued education in medicine is essential to integrating librarians more fully into medical teams and improving their understanding of the medical literature and the ways it applies to individual patient cases. The purpose of this course is to provide librarians with practical medical knowledge, focusing on information relevant to case histories, laboratory data, and medical team discussions. Understanding medical concepts improves the librarian's abilities to communicate with physicians and patients, to read and understand the medical literature, and to relate clinical concepts in constructing a literature search.

Instructors: Jennifer Lyon, Clinical and Bioinformatics Librarian, Rachel Walden, Librarian, and Julie Beauregard, Librarian, Eskind Biomedical Library, Vanderbilt University Medical Center, Nashville, TN

8:00 a.m.–noon

MT 200 Gaining Leadership Skills without Formally Supervising People

Level: Beginning

Cost: $210 (nonmember, $315)

This class will help all participants identify leadership skills they want to develop and then identify nonsupervisory leadership opportunities that currently exist for them in their own circles of influence. People without supervisory experience often wonder how to get leadership experience to qualify for future management roles and thus enhance their career development opportunities. In response to the growing need to develop library leaders to replace retiring baby boomers, a task force of the Leadership and Manage-

ment Section of MLA has identified experience and qualification expectations that current upper library managers have. These are somewhat different from beliefs about skills that applicants have. Leadership opportunities exist all around, in and out of professional responsibilities and places of work. Participants will use in-class discussion and worksheets to create a personal action plan and timeline to obtain the leadership experience that they desire.

Instructor: Natalie Reed, AHIP, Director of Library Services, Midwestern University, Downers Grove, IL, and Glendale, AZ

305 The Community Health Status Indicators (CHSI) Project: An Important Resource for Determining and Improving Community Health
Sponsored by the National Library of Medicine.
Level: Beginning

Cost: $100 (nonmember, $150)

Attendance maximum: 30

The Community Health Status Indicators (CHSI) project is a public-private initiative that provides web-based comprehensive data and useful information about the health of all counties in the United States. Librarians have a role in helping disseminate CHSI data specific to their local areas, training public and community health workers in using CHSI, and developing local collaborations and partnerships to develop targeted health information interventions. Librarians will be introduced to local health data that can be used to influence policy and engage communities in improving their health.

Instructors: Nancy Allee, AHIP, Deputy Director, Health Sciences Libraries, Taubman Medical Library, University of Michigan–Ann Arbor, and Ron Bialek, Executive Director, Public Health Foundation, Washington, DC

700 Knowledge Transfer: Moving from Best Evidence to Best Practice
Level: Beginning

Cost: $210 (nonmember, $315)

Attendance maximum: 25

Discovering or generating new knowledge has been a major goal to improve health and well-being and library services and staffing. Just as important, or maybe even more important, is the ability to take this new knowledge or evidence from research to effect changes practice. Participants will learn the basics and theory behind knowledge translation and what enhances effective and timely adoption of new knowledge. Using case studies, participants will also have opportunity to explore both obstacles to knowledge transfer and innovative strategies that enhance moving knowledge to improved products or services.

Instructors: Kathleen Ann McKibbon, Associate Professor, Clinical Epidemiology and Biostatistics, Health Information Research Unit, McMaster University, Hamilton, ON, Canada, and Connie Schardt, AHIP, Associate Director, Public Services, Medical Center Library, Duke University, Durham, NC

705 Finding the Evidence: Evidence-based Practice in Nursing
Level: Beginning

Cost: $210 (nonmember, $315)

While finding evidence in the medical literature has become fairly standardized, finding the evidence in the nursing literature can be less straightforward. This class will include a basic overview and history of evidence-based practiced (EBP) in nursing, hierarchies of quantitative and qualitative evidence, formulation of the question, and discovery of the right resources, as well as aspects unique to nursing, such as qualitative metasynthesis and EBP in nursing administration.

Instructors: Dolores Zegar Judkins, AHIP, Head, Research and Reference Services, Library, Oregon Health & Science University–Portland, and Patrice O'Donovan, AHIP, Director, Campus Library Director, Linfield College School of Nursing and Health Sciences, Portland, OR

1:00 p.m.–5:00 p.m.

203 Grant Writing
Level: Beginning

Cost: $210 (nonmember, $315)

Attendance maximum: 25

Learn basic tips and techniques for writing and organizing your grant proposal. This workshop will focus on the components of successful grant proposals and offer an opportunity for participants to compose sample objectives, methodologies, and evaluation strategies.

Instructors: Ruth Holst, AHIP, FMLA, Associate Director, National Network of Libraries of Medicine, Greater Midwest Region, Chicago, IL, and Jo Dorsch, AHIP, Professor and Health Science Librarian, Library of the Health Sciences–Peoria, University of Illinois–Chicago

303 ABCs of DNA: Unraveling the Mystery of Genetics Information for Consumers
Level: Beginning

Cost: $210 (nonmember, $315)

Consumers need access to information and resources about genetic information in a manner that they can understand. Librarians working with the public need to be aware of the issues surrounding genetics and resources to assist patrons in locating and evaluating sometimes complex and confusing information. This class explores basic concepts such as genes and chromosomes and offers an overview of genetic disorders, genetic testing, genetic counseling, and the Human Genome Project. Ethical and legal issues associated with genetic disorders will be covered with regard to privacy, discrimination, and potential legislative impact on medicine and society. A variety of reliable health information resources will be demonstrated, including, but not limited to, Genetics Home Reference, ClinicalTrials.gov, Combined Health Information Database (CHID), National Organization for Rare Disorders (NORD), and MedlinePlus.

Instructors: Arpita Bose, Outreach and Communications Coordinator, National Network of Libraries of Medicine, Middle Atlantic Region, New York, University Medical Center–New York, and Mandy Bayer Meloy, Community Outreach Coordinator, National Network of Libraries of Medicine, Southeastern Atlantic Region, Baltimore, MD

307 Getting Started with Information Outreach in Minority Communities
Level: Beginning

Cost: $210 (nonmember, $315)

This half-day course offers concrete ideas to enable librarians to initiate outreach programs with minority communities. Topics to be covered include the importance of developing relationships, basics of building and developing community-based partnerships, recognition and acceptance of cultural differences, importance of cultural competency, and issues surrounding health literacy. Some basic concepts of program planning and evaluation in a culturally diverse environment will be covered. Participants will engage in group discussions to explore models for developing their own programs.

Instructor: Siobhan Champ-Blackwell, Community Outreach Liaison, National Network of Libraries of Medicine, MidContinental Region, Health Sciences Library, Creighton University, Omaha, NE

701 Evidence-based Medicine (EBM): Introduction to Study Design and Critical Appraisal

Level: Beginning

Cost: $210 (nonmember, $315)

Attendance maximum: 25

Get introduced to critical appraisal skills through understanding the basic study designs (case-control, cohort, randomized controlled clinical trial, systematic review, and meta analysis) and the validity issues in clinical research. This engaging and interactive course will focus on the basic designs in medicine and the critical appraisal criteria for randomized controlled trials and systematic reviews. After completing this course, learners will be better able to identify good studies and support evidence-based medicine in their own institutions.

Instructor: Connie Schardt, AHIP, Associate Director, Public Services, Medical Center Library, Duke University, Durham, NC

703 Understanding Health Care Literature: Advanced Critical Appraisal

Level: Advanced

Cost: $210 (nonmember, $315)

Attendance maximum: 25

This is an advanced course on critical appraisal for those who are interested in learning how to read and apply clinical articles or those who are involved in teaching critical appraisal. The course will be based on three to five scenarios and rounds of using supplied articles to come to a clinical decision. Each round of critical appraisal will be done using a different approach to the process. At the end of the class, attendees will discuss the benefits and harms of each of the ways of presenting critical appraisal.

Instructor: Kathleen Ann McKibbon, Associate Professor, Clinical Epidemiology and Biostatistics, Health Information Research Unit, McMaster University, Hamilton, ON, Canada

Wednesday, May 21

1:00 p.m.–5:00 p.m.

300 Patient Safety Resource Seminar: Librarians on the Front Lines

Level: Beginning

Cost: $210 (nonmember, $315)

Attendance maximum: 30

This interactive seminar focuses on ways medical librarians can become more involved in the patient safety processes and activities in their institutions and organizations. Topics include understanding the issues of patient safety; locating where patient safety practices exist in the institution; and identifying patient safety resources for health professionals, for administration and staff, and for patients and families.

Instructors: Holly Ann Burt, Outreach and Exhibits Coordinator, National Network of Libraries of Medicine, Greater Midwest Region, Library of the Health Sciences, University of Illinois–Chicago, and Sheila L Snow-Croft, Outreach Education Coordinator, National Network of Libraries of Medicine, Southeastern Atlantic Region, Health Sciences and Human Services Library, University of Maryland–Baltimore

500 Geeks Bearing Gifts: Unwrapping New Technology Trends

Level: Beginning

Cost: $285 (nonmember, $430)

Attendance maximum: 24

This course is a fun, fast-paced, and informative introduction to and update on today's hottest technology trends. Participants will be able to understand how these trends will impact or be integrated into traditional library services. Content will be presented with a "can-do" focus intended to encourage participants to investigate at least one technology for implementation in their institution. Course structure will include brief vignettes and demonstrations of a wide variety of technologies including really simple syndication (RSS), spyware, developments in mobile computing, blogs and wikis, social bookmarking, radio-frequency identification, and more.

Instructor: J. Dale Prince, AHIP, Technology Coordinator, National Network of Libraries of Medicine, Southeastern Atlantic Region, Baltimore, MD

502 Introduction to Blogs and Wikis

Level: Beginning

Cost: $285 (nonmember, $430)

Attendance maximum: 24

By the end of the class, participants will be well equipped to create a blog for communicating with patrons and to use a wiki in a collaborative setting. Participants will learn basic blog and wiki technology, the important differences between and appropriate usages for blogs and wikis, and potential uses in a health sciences library setting. Participants will gain hands-on experience creating and editing a blog using blogger.com as well as editing a wiki using online wiki software.

Instructor: Sharon Dennis, Technology Coordinator, National Network of Libraries of Medicine, Midcontinental and Pacific Southwest Regions, Spencer S. Eccles Health Sciences Library, University of Utah–Salt Lake City

Saturday, May 17

8:00 a.m.–5:00 p.m.

800 Patient Education and Consumer Health Libraries: Collaborating for Improved Patient Care

Sponsored by the Consumer and Patient Health Information Section, Gale, and Northwestern Memorial Hospital

Cost: $300 (nonmembers $450); includes continental breakfast and lunch

MLA CE contact hours: 8

Attendance maximum: 125

Hospitals—whether large or small, urban or rural, academic center or community institution—have an interest in assuring both patient education for improved outcomes and consumer health education for health promotion, disease management, patient safety, and scientific literacy. Establishing a comprehensive, hospital-based program that encompasses consumer health, patient education, and community institutions presents unique challenges and opportunities for collaboration and synergy to support existing clinical entities and centers of excellence. This symposium will profile four hospital programs that have successfully implemented effective collaboration between patient education and consumer health libraries, with the aim of suggesting implementation strategies to attendees in their own settings. The symposium provides the opportunity for participants to showcase collaborative programs that they have completed in their own libraries. Model collaborations between hospital and public libraries will also be highlighted.

For further questions, email Mary L. Gillaspy, Health Learning Center, Northwestern Memorial Hospital, Chicago, IL, at mgillasp@nmh.org.

Speakers:
- David Baker, Professor of Medicine, Feinberg School of Medicine, and Chief, Division of General Internal Medicine, Northwestern University, Chicago IL
- Barbara M. Bibel, Reference Librarian, Science/Social Science/Government Documents, Oakland Public Library, Oakland, CA
- Martin A. Morris, Vice President and Executive Director, Salem and West Valley Hospital Foundations, Salem, OR
- Judy Rycombel, Reference Librarian, Arlington Heights Memorial Library, Arlington Heights, IL

Panelists:
- Elaina Cundiff, Manager, The Learning Center, University of Texas M.D. Anderson Cancer Center–Houston
- Mindwell Egeland, Director, Patients' Library, University of Iowa Hospitals and Clinics–Iowa City
- Magdalyn Patyk, Program Manager for Patient Education, Northwestern Memorial Hospital, Chicago, IL
- Holly Trandel, Program Coordinator, Health Learning Centers at Northwestern Memorial Hospital, Chicago, IL

The symposium will give participants the opportunity to:
- identify the fundamentals required to establish a collaborative approach that will provide patients and other users with the health information they need through the combined efforts of both clinical and information staff in a hospital setting
- define the role of the librarian in meeting the health information needs of patients, families, and community members through integration of patient education and consumer health information
- outline practical methods for developing select program components in individual settings
- explain how the best health information is delivered to the public through a combination of patient education and consumer health resources
- discuss the value of integrating patient and consumer information into select clinical areas for empowerment and improved care

Wednesday, May 21

12:30–5:00 p.m.

801 Not-so Dangerous Liaisons: Best Practices for Library Liaison Work

Cosponsored by the Public Services, Public Health/Health Administration, and Educational Media and Technologies Sections

Cost: $275 (nonmember, $415), includes box lunch

MLA CE contact hours: 4.5

Attendance maximum: 50

Many health sciences libraries have initiated or are planning liaison programs to help direct public services efforts more efficiently and with greater authority. As these liaison programs take form, valuable lessons are being learned about interacting effectively with academic departments. Communication, collaboration, and instruction all play a role in being an effective liaison.

This symposium will address the various facets of liaison work among librarians, both academic and hospital-based, including methods for initiating or improving liaison programs, effective communication and instruction techniques, improved understanding of web 2.0 technologies as they apply to liaison work, and methods for evaluating the success of library liaison programs. Participants will have an opportunity to interact with panels composed of participants in successful liaison programs and to discuss how they might build a program at their own institution, utilizing some of the lessons from these panelists.

Speakers and topics will include:

How to Design and Start a Library Liaison Program
- Terrance Burton, Director, Ebling Library, University of Wisconsin–Madison (moderator)
- Patrick McCarthy, Director, Medical Center Library, St. Louis University, St. Louis, MO
- Kathleen Oliver, Associate Director, Information Services Research, Development and Communication, Welch Medical Library, John Hopkins University, Baltimore, MD
- Nanette Welton, Acting Associate Director, Health Sciences Libraries, University of Washington–Seattle

Making Effective Connections with Liaison Groups
- Viji Kurup, Assistant Professor, Anesthesiology, School of Medicine, Yale University, New Haven, CT
- Dipesh Navsaria, Resident, Department of Pediatrics, University of Wisconsin–Madison

Outreach Using New Technologies
- Stewart Brower, AHIP, Director, Library, Oklahoma University–Tulsa (moderator)
- Maureen "Molly" Knapp, Reference Librarian, John P. Isché Library, Health Sciences Center, Louisiana State University–New Orleans
- Michelle Kraft, AHIP, Medical Library, South Pointe Hospital, Warrensville Heights, OH, and Author, The Krafty Librarian
- David Rothman, Information Services Specialist, Medical Library, Community General Hospital, Syracuse, New York, and Author, Davidrothman.net

Evaluation of Library Liaison Programs
- Nola Walker, Assessment and Public Services Librarian, General Library System, University of Wisconsin–Madison

Plan Your Time Online

The OASIS Program Planner provides information you need to navigate the meeting in advance. Those who have used the program planner know that it makes organizing their time at the meeting easy. The program planner locates all types of sessions and includes room assignments in Chicago.

Use the Oasis Program Planner to choose the section programs you wish to attend. Your custom program schedule may be printed out or downloaded to a PDA or computer. **Abstracts will only be available online at www.mla net.org/am/am2008/**. **In keeping with the green emphasis for MLA '08, a printed version of the abstracts will not be produced to reduce paper use and the impact on the environment.**

Select Browse to find a listing of all sessions by type (informal meeting, plenary sessions, etc.) and by day. The Advanced Search lets you search by session type, institution, keywords, and more. This tool has been designed with MLA '08 attendees in mind. The FAQ section has been updated to be more user friendly. Check it out at www.mlanet.org/am/am2008/events/—you'll be glad you did!

Questions about this online resource should be emailed to Julie Ledogar, conference coordinator, at jledogar@sbcglobal.net.

Section Program Themes

The diversity of thought-provoking programs coordinated by MLA sections and special interest groups (SIGs) offers exciting opportunities for professional development. For information on MLA sections, visit www.mlanet.org/sections/sections.html. For information on MLA SIGs, visit www.mlanet.org/sections/sigs.html.

Beginning in February, use the online OASIS Program Planner to navigate the meeting in advance of the meeting. Find dates, times, room assignments, presenters, and abstracts. Find description of the program themes listed here and invited speakers, where applicable. Visit www.mlanet.org/am/am2008/sect_prog/.

The section program schedule will be set in January. Section program session times are:

Sunday, May 18   4:30 p.m.–6:00 p.m.
Monday, May 19   10:30 a.m.–noon
                       2:00 p.m.–3:30 p.m.
                       4:30 p.m.–6:00 p.m.
Tuesday, May 20   2:00 p.m.–3:30 p.m.
                       4:30 p.m.–6:00 p.m.

Programs are organized alphabetically by primary section sponsor name, followed by secondary sponsors and program titles.

2008 National Program Committee
Building Connections to the Future

2008 National Program Committee
Forging Connections to Emerging Research

Cancer Librarians Section
Clinical Librarians and Evidence-Based Health Care SIG, Molecular Biology and Genomics SIG
Translational Research: Benchmark, Bedside, and Beyond

Collection Development Section
Bridging the Library Ethics Gap: Conflict of Interest Concerns of Librarians

Consumer and Patient Health Information Section
Collection Development Section; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG
Consent or Obedience? Medical Authority and Consumer Health Education: Bridging the Medical Ethics Gap

Consumer and Patient Health Information Section
Hospital Libraries Section, Corporate Information Services Section, Library Marketing SIG, Leadership and Management Section
The Bridge Is Out: Better Learn How to Swim—Coping with Budget Cuts—Creative Solutions in Lean Times

Dental Section
Clinical Librarians and Evidence-Based Health Care SIG
Evidence Base: Web 2.0 for Professional and Clinical Productivity

Educational Media and Technologies Section
Molecular Biology and Genomics SIG; Dental Section; Outreach SIG; Nursing and Allied Health Resources Section; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG; Corporate Information Services Section; Clinical Librarians and Evidence-Based Health Care SIG; Relevant Issues Section
Bridging the Gap with Web 2.0: Connecting with Our Community and Ourselves

Federal Libraries Section
Corporate Information Services Section, Department of Veterans Affairs Librarians SIG
Connecting with Administrators to Show the Value of Libraries and Librarians

Federal Libraries Section
Mental Health SIG, Outreach SIG, Department of Veterans Affairs Librarians SIG
Connecting Veterans, Military Personnel, and Families to Mental Health Resources

Health Association Libraries Section
Consumer and Patient Health Information Section; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG; Outreach SIG
The Role of the Librarian in Health Literacy

History of the Health Sciences Section
African American Medical Librarians Alliance SIG
Opening Doors: The African American Connection in Medical Librarianship

History of the Health Sciences Section
Veterinary Medical Libraries Section, Mental Health SIG
Interconnections: An Interdisciplinary Approach to Medical History

Leadership and Management Section
Hospital Libraries Section
Admin Connect I: What Do Our Administrations Expect as Return on Investment from the Library

Leadership and Management Section
Hospital Libraries Section, New Members SIG, African American Medical Librarians Alliance SIG and the Professional Recruit and Retention Committee
Connecting with Leaders

Medical Informatics Section
Educational Media and Technologies Section
Top Technology Trends: Bridge Today, Gone Tomorrow

Medical Informatics Section
Educational Media and Technologies Section, Corporate Information Services Section
Technologies in Teaching

Medical Library Education
Only Connect: Education to Practice

Medical Library Education
Research Section
Only Connect: Research to Practice

Nursing and Allied Health Resources Section
Hospital Libraries Section, Federal Libraries Section, Library Marketing SIG
Connecting Libraries to Organizational Mission: Using Assessment to Strengthen the Library's Institutional Role

Nursing and Allied Health Resources Section
Outreach SIG, Hospital Libraries Section
Connecting Libraries, Nurses, and Accreditation/Credentialing Organizations to Improve Patient Care

Pharmacy and Drug Information Section
Medication Therapy Management

Pharmacy and Drug Information Section
Chiropractic Libraries Section, Complementary and Alternative Medicine SIG
Bridging the Communication Gap between Patients and Physicians/Practitioners

Public Health/Health Administration Section
Dental Section, Health Association Libraries Section, Nursing and Allied Health Resources Section, Libraries in Curriculum SIG
The Role of Health Sciences Librarians in Applying Web 2.0 Technologies and Their Uses in Clinical and Public Health Practice and Instruction

Public Services Section
Liaisons: Our Live Links to Users

Relevant Issues Section
Consumer and Patient Health Information Section, Hospital Libraries Section; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG; African American Medical Librarians Alliance SIG; Outreach SIG; Chiropractic SIG
Health Disparities: Chasm, Gap, or Bridge

Research Section
Developing a Research Culture in Your Organization

Research Section
Complementary and Alternative Medicine SIG
Research Collaborations: Bridges with Impact

Technical Services Section
Public Services Section, Collection Development Section, Leadership and Management Section
Connecting to New Roles

Technical Services Section
Veterinary Medical Libraries Section
Legal Aspects of Digitization and Documents Management

Veterinary Medical Libraries Section
Connecting/Bridging: Using Libraries to Serve as a Platform to Serve Individuals in Understanding Zoonotic Diseases (Diseases Transmissible between Animals and Humans)

Veterinary Medical Libraries Section
International Cooperation Section; Public Services Section; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG; Outreach SIG
Connecting/Bridging: Using Law/Libraries and Information Policy to Create Bridges between People across Cultures, Disciplines, and Economies and to Erase Disparities between These in the Future

How to Register

Three Ways to Register

1. Go online at www.mlanet.org/am/am2008/register/ (registering online saves time)
2. Mail your registration form with payment to CDS-MLA, 107 Waterhouse Road, Bourne, MA 02532
3. Fax your registration form with credit card payment to 508.759.4552

Register by **April 11, 2008,** to receive the early-bird discount and save $60! After May 9, 2008, bring the form to the Registration Desk at the Hyatt Regency Chicago for onsite registration.

Payment

Payment must accompany your registration. You may pay by check (payable to MLA), money order, Visa, MasterCard, American Express, or Discover. Payments must be in US dollars and free of bank charges. Only registrations paid by credit card or purchase orders may be faxed to 508.759.4552.

If you are an MLA member and would like to be invoiced, you must include a purchase order with your registration. Payments not received by June 16, 2008, will be charged a $50 late handling fee.

Registration Hours

Meeting material will be distributed at the MLA Registration Desk located in the Hyatt Regency Chicago.

Day	Hours
Thursday, May 15	4:00 p.m.–7:00 p.m.
Friday, May 16	7:00 a.m.–7:00 p.m.
Saturday, May 17	7:00 a.m.–7:00 p.m.
Sunday, May 28	7:00 a.m.–5:00 p.m.
Monday, May 19	7:00 a.m.–5:00 p.m.
Tuesday, May 20	7:00 a.m.–5:00 p.m.
Wednesday, May 21	7:00 a.m.–10:30 a.m. and 1:00 p.m.–1:30 p.m.

Registration Packages

Package A: Super Inclusive
Includes admission to all sessions, exhibits, the Welcome Reception, the Awards Ceremony and Luncheon, the Tuesday MLA Reception, and audio CD-ROM. This package provides the best value, saving you $65.

Package B: Inclusive
Includes admission to all sessions, exhibits, the Welcome Reception, the Awards Ceremony and Luncheon, and the Tuesday MLA Reception. This option saves you $50.

Package C: Conference only
Includes admission to all sessions, exhibits, and the Welcome Reception.

Package D: One day
Includes admission to all sessions and exhibits on a specific day, with the exception of ticketed events. On the registration form, circle the day you wish to attend.

Package E: Super Inclusive Plus Internet
Includes all of Package A plus Internet access in the Hyatt Regency Chicago public areas.

General Information

Cancellations

All cancellations for meeting registration and continuing education (CE) courses must be submitted in writing and faxed to MLA Registration at 312.419.8950.

Meeting cancellations received by April 11, 2008, are subject to a $50 fee. You will be assessed a $50 fee for each CE course change or cancellation.

After April 11, 2008, MLA will give refunds only for documented medical emergencies. Refunds will be processed within 6 weeks after the meeting. MLA will honor written requests to transfer meeting registration or CE registration to another person.

CD-ROM

Sponsored by New England Journal of Medicine.
An audio CD-ROM of the presentations at the annual meeting, including plenary sessions and section programs, is available for a special price of $40. To take advantage of the special offer, check the CD-ROM box when you register online The CD-ROM will be mailed within 5 weeks after the meeting. The CD-ROM is free with Packages A and E.

Children

All children must have badges. Complimentary badges are available at the MLA Registration Desk. Children under thirteen are not permitted in the exhibit hall. Information about child care will be available at www.mlanet.org/am/am2008/.

Confirmations

If you register online, you will receive a confirmation by email within minutes. If you register by mail or fax, allow 5 days after receipt for an email confirmation. If an email address is invalid or missing, allow 2 weeks for a faxed confirmation. Please bring your confirmation letter with you to the MLA Registration Desk. Confirmations will be sent only to those who register prior to 11:59 p.m. on May 9, 2008.

Special Services

If you have a legal disability or dietary requirements, please include a written description of your needs with the registration form. Describe your needs and include an email address or fax number where you can be contacted for more information. MLA must receive the form by May 2, 2008.

Student Discount

You qualify for student rate for conference-only registration (Package C) if you hold student membership in MLA. Student members also qualify for CE courses and symposia for only $50 each, pending available space. You may join MLA as a student member when you register online or complete the membership form on page 33.

Member Discount

MLA members in good standing are eligible for discounted member rates. Nonmembers may join by paying dues with registration. Members of ALISE, AALL, CHLA/ABSC, and ICIRN may register for the meeting at MLA member rates.

THREE WAYS TO REGISTER FOR MLA '08: 1. Go online: www.mlanet.org
2. Mail form to: **CDS-MLA**, 107 Waterhouse Road, Bourne, MA 02532 3. Fax: **508.759.4552**

MLA '08 REGISTRATION FORM

FIRST NAME*

LAST NAME*

INSTITUTION/ORGANIZATION/COMPANY*

LIBRARY/AGENCY/DEPARTMENT*

MAILING ADDRESS

CITY*   STATE/PROVINCE   ZIP/POSTAL CODE

EMAIL ADDRESS (REQUIRED FOR EMAIL CONFIRMATION)

ADDITIONAL EMAIL TO RECEIVE CONFIRMATION (OPTIONAL)

☐ Check box if you do not want exhibitor email ☐ Check box if you do not want an annual meeting bag

MLA MEMBER ID

Indicate voting rights:
☐ Individual ☐ Institutional

If you require accommodations, please attach a written description of your needs.

☐ Check here if you have any dietary restrictions
Please describe: _____

COUNTRY* (IF OUTSIDE THE US)

DAYTIME TELEPHONE

FAX NUMBER

* APPEARS ON BADGE

I. REGISTRATION FEES (Circle one category within package.)

	On or before Apr. 11	After Apr. 11
Package A: Super Inclusive		
• MLA member/institutional representative	$430	$490
• MLA emeritus member	$230	$290
• Nonmember	$635	$695
Package B: Inclusive		
• MLA member/institutional representative	$405	$465
• MLA emeritus member	$205	$265
• Nonmember	$610	$670
Package C: Conference only		
• MLA member/institutional representative	$295	$355
• MLA emeritus member	$150	$210
• MLA student member	$ 25	$ 25
• Nonmember	$445	$505
Package D: One-day attendance		
Indicate day: ☐ Sun ☐ Mon ☐ Tue ☐ Wed		
• MLA member/institutional representative	$155	$155
• MLA emeritus member	$ 80	$ 80
• MLA student member	$ 25	$ 25
• Nonmember	$235	$235
Package E: Super Inclusive Plus Internet		
• MLA member/institutional representative	$505	$565
• Nonmember	$760	$820

SECTION I. SUBTOTAL .... $ _____

II. ADDITIONAL TICKETS (One ticket to each of these 3 events is included with Packages A, B, or E. Event descriptions begin on p. 12.)

- Welcome Reception . . . . #_____ @ $35 = _____ $
- Awards Ceremony and Luncheon. . #_____ @ $60 = _____ $
- Tuesday MLA Reception. . . . . #_____ @ $80 = _____ $
    - Children under 18 . . . . #_____ @ $45 = _____ $

OPTIONAL TICKETS
- Chapter Council Presents Sharing Roundtables
    Must include topic #_____ 1 Ticket @ $45 =_____ $
- Friends of the NLM Reception # _____ @ $60 =_____ $
- Meeting CD-ROM # _____ @ $40 =_____ $
    (The CD-ROM is included in Packages A and E registration.)

SECTION II. SUBTOTAL .... $ _____

CHECK BOX IF ATTENDING:
☐ New Members/First-time Attendees Breakfast
☐ Hospital Libraries Section Business Meeting and Reception
☐ American Medical Association Monday Evening Reception
Community Service Project
☐ Each One Teach One (Friday)
☐ MLA Health Information Table (Saturday)
   ☐ Morning ☐ Afternoon

III. CONTINUING EDUCATION COURSES (Enter course number and cost found on pages 16–23.)

Date	First choice Full-, 6-hr., or half-day a.m. Course #	First choice Full-, 6-hr., or half-day a.m. $ Amount	First choice Half-day p.m. Course #	First choice Half-day p.m. $ Amount	First choice only Subtotal	Second choice Full-, 6-hr., or half-day a.m. Course #	Second choice Half-day p.m. Course #
MAY 16/DAY 1							
MAY 17/DAY 2							
MAY 21/DAY 3							

SECTION III. SUBTOTAL (First Choice only) $ _____

IV. 2008 MLA MEMBERSHIP DUES
(Indicate membership status.)
☐ NM701 New member
   (attach application on page 33)
☐ RM702 Membership renewal (attach your latest invoice or application form on page 33)

SECTION IV. SUBTOTAL $ _____

SECTION I $ _____
SECTION II $ _____
SECTION III $ _____
SECTION IV $ _____

TOTAL PAYMENT $ _____

PAYMENT INFORMATION (in US funds)
☐ Check payable to Medical Library Association ☐ MasterCard ☐ Visa
☐ AmEx ☐ Discover ☐ Bill me. (MLA members only) P.O. # _____

PRINT NAME

CARD NUMBER   EXP. DATE

SIGNATURE

TRANSPORTATION

AIRPORT INFORMATION

O'Hare International Airport

(773.686.2200, www.flychicago.com/Ohare/Ohare Homepage.shtm) handles more passengers than any other airport in the world. For visitors needing information or directions, airport information booths are located on the lower levels of the domestic terminals and on the upper and lower levels of the international terminal.

Taking a taxi to or from O'Hare varies, depending on travel time, from $30–$50. During rush hour, the trip can take about an hour. During mid-day and evenings, it takes around 30 minutes.

Midway Airport

(773.838.0600, www.flychicago.com/midway/Midway Homepage.shtm) is located at 5700 Cicero Avenue. The one-building airport is divided into 3 terminals, A, B, and C. The main lobby at the airport's center entrance is where the information booth and all vehicle pick-up services are available.

Taking a taxi to or from Midway varies, depending on travel time, from $25–$45. During rush hour, the trip can take about 45 minutes to 1 hour. During the mid-day and evenings, it takes around 20–30 minutes.

Gary Chicago International Airport

(219.949.9722, www.garychicagoairport.com) is located in Gary, Indiana, at 6001 W. Industrial Highway. Just 35 minutes from downtown Chicago mid-day and evenings, it offers free, 24-hour parking and convenient access to I-90, I-80/94, I-65, the Chicago Skyway, the Dan Ryan Expressway, and Lake Shore Drive.

DRIVING DIRECTIONS TO HOTEL

From O'Hare International Airport:

Take the Kennedy Expressway (I-90/94) east to Ohio Street exit. Proceed on Ohio to State Street, and turn right. Turn left at Wacker Drive. The hotel will be approximately two blocks further on the right.

From Midway Airport:

Take Cicero Avenue north to the Stevenson Expressway (I-55) north. Exit at Dan Ryan Expressway (I-90/94) west. Exit at Washington Street, and proceed east to Michigan Avenue. Turn left. Proceed north to Wacker Drive. Turn right. The hotel is one block further on the right.

From Gary Chicago International Airport:

Take I-90 west, merge toward Chicago ($2.50 toll charge for using this toll way). Continue on I-90 West for its entire length to the I-94 west/Dan Ryan Expressway. Exit at Washington Street, and proceed east to Michigan Avenue. Turn left. Proceed north to Wacker Drive. Turn right. The hotel is one block further on the right.

AIRPORT TRANSPORTATION (rates subject to change)

Shuttle Service

GO Airport Express departs every 10–15 minutes from O'Hare and Midway baggage claim areas.

- From O'Hare: $25 per person one-way or roundtrip $46; more than one traveler, $18 per person one-way or roundtrip $34
- From Midway: $20 per person one-way or roundtrip $36; more than one traveler, $14 per person one-way or roundtrip $26

Train

Chicago Transit Authority (CTA) offers fast, direct train service from both O'Hare and Midway Airports to downtown, convenient bus and train lines to major attractions, simple fare cards, easy-to-use maps and brochures, and custom trip planning for groups. $2 per person to and from O'Hare and Midway Airports.

- Train from O'Hare: Pick up below the baggage claim area (follow signs to CTA). Take the "L-Train" to Washington/Dearborn stop (5 blocks from hotel). Walk north on Dearborn to Wacker, turn right, and walk 4 blocks to the hotel. *Note:* This method is not recommended if you have more than 1 bag, as there are numerous escalators and turnstyles. Attendees can take a cab from Washington stop.
- Trains from Midway: Take the Orange Line to the State and Lake Street stop. Walk 1 block north to Wacker. Take a right on Wacker, and the hotel is approximately 3 blocks further.

For route, fare, and schedule information, call 312.836.7000 every day from 5 a.m.–1 a.m. (CT). The CTA *System Map* and *Downtown Sightseeing Guide* are available at all train stations, both airports, visitor information centers, and hotels. You can also plan your trip online! Go to www.transitchicago.com/maps/tripplanner.html to plan CTA your itinerary. For complete details on CTA fares, go to www.transitchicago.com/maps/faretable.htm.

To purchase passes or transit cards in advance, call 888.968.7282. You can also purchase them online at www3.yourcta.com/Default.asp?cookie%5Ftest=1.

Parking (rates subject to change)

Hotel parking (indoor valet, 6 foot, 8 inch clearance):

- overnight guest parking: $45.00 per night with in/out privileges
- 0–hour: $18.00
- 1–6 hours: $26.00
- 6–24 hours: $45.00

West Tower Morning Special: $16.00 (in before 9:00 a.m., out before 6:00 p.m.) *Note:* This is for people going to the hotel for meetings, *not* for overnight guests.

No motorcycle parking allowed at the hotel. Guests driving motorcycles can park at the Park Millennium garage (312.946.0452) for $23 for 24-hour parking, no in/out privileges.

Non-Hyatt parking: Monroe Street parking garage (indoor/underground), 5 blocks south. The charge is $16.00 for 24 hours with no in/out privileges. Parking for an extended period, call Monroe Street parking garage at 312.742.7644.

FOR MORE INFORMATION ON CHICAGO AND ALL ITS OFFERINGS, VISIT WWW.CHOOSECHICAGO.COM.

Hyatt Regency Chicago
151 East Wacker Drive,
Chicago, IL 60601
Hotel direct line: 312.565.1234
Hotel fax: 312.239.4414
Hotel reservations telephone: 888.421.1442

Experience the heartbeat of Illinois at Hyatt Regency Chicago. Connected to Illinois Center, this four-diamond downtown Chicago hotel is ideally situated within the Magnificent Mile, an American version of the Champs-Elysées. Immerse yourself in our "city within a city," as our downtown Chicago hotel links you to blues, jazz, irresistible cuisine, Grant and Millennium Parks, Lake Michigan beaches, Navy Pier, and Michigan Avenue. Savor the essence of Chicago from this luxurious Hyatt hotel.

Reservation procedures
To reserve a room, call hotel reservations at 888.421.1442 or go online. Be sure to mention the "Medical Library Association" when you call to ensure you receive the listed rates. The deadline for the hotel to receive your reservation is **Monday, April 7, 2008.** Reservations are processed on a first-come, first-served basis.

Online instructions
Go to https://resweb.passkey.com/Resweb.do?mode=welcome_gi_new&groupID=102727.

Room reservation guarantee
A reservation must be guaranteed with a major credit card or by mailing a check equal to one-night's room rate, including a 15.4% tax (subject to change), directly to the hotel (payable to the Hyatt Regency Chicago).

Check-in/Check-out times
Check-in time is 3:00 p.m. Check-out time is noon.

Room rates
MLA '08 rates listed below will prevail between May 13 and May 22, 2008, and exclude 15.4% state and local taxes (subject to change). Room reservations and deposits should be received by the hotel no later than April 7, 2008, and are subject to availability in the group block. Reservation requests made after this date will be handled on a space and rate available basis.

Rate: $229 single/double occupancy, plus tax

Roommates
You can reserve a room online for up to four people; however, one credit card number is necessary to guarantee the room. Once onsite, each guest will be required to submit a credit card for their portion of the bill and incidentals.

MLA '08 HEADQUARTERS HOTEL

MLA has negotiated special discounted room rates with the Hyatt Regency Chicago. Your patronage of this official meeting hotel makes it possible for MLA to secure the space necessary for this event at a greatly reduced cost. The hotel not only offers discounted rates and the best networking opportunities, but staying in the group block helps the association meet its obligation to the hotel, avoid penalties, and keep meeting registration prices down. We thank you in advance for your support.

Business/Work Address

_____
LAST NAME, FIRST NAME, MIDDLE INITIAL

_____
TITLE

_____
INSTITUTION

_____
LIBRARY

_____
ADDRESS

_____
CITY, STATE/PROVINCE, ZIP/POSTAL CODE

_____
COUNTRY (IF OUTSIDE THE UNITED STATES)

_____
DAYTIME TELEPHONE (INCLUDE AREA CODE)

_____
FAX NUMBER (INCLUDE AREA CODE)

_____
EMAIL ADDRESS

Mailing Address (IF DIFFERENT FROM ABOVE)

_____
LAST NAME, FIRST NAME, MIDDLE INITIAL

_____
ADDRESS

_____
CITY, STATE/PROVINCE, ZIP/POSTAL CODE

_____
COUNTRY (IF OUTSIDE THE UNITED STATES)

Referred by: _____

Are You Currently Enrolled in Library School?

❏ NO   ❏ YES   IF YES, NAME OF SCHOOL _____

Payment Information (DUES ARE PAYABLE IN US DOLLARS)

❏ ENCLOSED IS A CHECK MADE PAYABLE TO MLA.

❏ PLEASE CHARGE MY   ◯ AMERICAN EXPRESS   ◯ MASTERCARD
                      ◯ VISA   ◯ DISCOVER

AMOUNT ENCLOSED _____

CREDIT CARD # _____ EXP. DATE _____

SIGNATURE _____

For Individuals (PLEASE CHECK THE APPROPRIATE BOX)

❏ REGULAR MEMBERSHIP...$165

❏ YOUR ANNUAL SALARY IS $30,000 OR LESS..........................$100

❏ INTRODUCTORY MEMBERSHIP (FOR 1 YEAR ONLY)..................$110

❏ INTERNATIONAL MEMBERSHIP $110

❏ EMERITUS MEMBERSHIP (MUST HAVE BEEN A MEMBER FOR 10 YEARS) $65

❏ AFFILIATE MEMBERSHIP..$100

❏ STUDENT MEMBERSHIP (WITH PROOF OF CURRENT ENROLLMENT) $40

For Institutions

PLEASE CHECK THE APPROPRIATE CATEGORY. DUES ARE BASED ON THE TOTAL LIBRARY EXPENDITURES (INCLUDING SALARIES, EXCLUDING GRANTS AND CONTRACTS).

❏ $0–$199,999 ....$255

❏ $200,000–$699,999 ....$420

❏ $700,000 AND OVER...$600

Section Memberships

For NEW MEMBERS ONLY: Join a section *free* for one year! Choose your free section here (and do *not* check the box for that section below): _____

❏ Cancer Librarians (16)..$10.00
❏ Chiropractic Libraries (23)..$10.00
❏ Collection Development (22)...$10.00
❏ Consumer and Patient Health Information (21)...............$15.00
❏ Corporate Information Services (27) $15.00
❏ Dental (01)...$10.00
❏ Educational Media and Technologies (02) $15.00
❏ Federal Libraries (09)...$12.00
❏ Health Association Libraries (07)....................................$10.00
❏ History of the Health Sciences (03)................................$15.00
❏ Hospital Libraries (04) $20.00
❏ International Cooperation (26)..$10.00
❏ Leadership and Management (06) $10.00
❏ Medical Informatics (24)..$10.00
❏ Medical Library Education (05).......................................$7.50
❏ Nursing and Allied Health Resources (10) $10.00
❏ Pharmacy and Drug Information (11) $10.00
❏ Public Health/Health Administration (15)........................$10.00
❏ Public Services (20) $10.00
❏ Relevant Issues (12) $7.00
❏ Research (18)..$12.00
❏ Technical Services (17) $10.00
❏ Veterinary Medical Libraries (14)...................................$20.00

❏ **I would like to access the *Journal of the Medical Library Association* in an electronic format only.**

MLA Donation Opportunities

Promote excellence in health sciences librarianship with a donation to any of the listed funds. Donations are tax deductible to the extent provided by law.

❏ T. MARK HODGES INTERNATIONAL SERVICE AWARD: _____
❏ DAVID A. KRONICK TRAVELING FELLOWSHIP: _____
❏ DONALD A. B. LINDBERG RESEARCH FELLOWSHIP: _____
❏ MLA SHAPING THE FUTURE FUND: _____
❏ MEDICAL LIBRARY DISASTER RELIEF FUND: _____

For further information on benefits, visit www.mlanet.org/joinmla/ or contact MLA at 312.419.9094 x13, mlams2@mlahq.org.

Send completed application with payment to:

**Medical Library Association
36348 Treasury Center
Chicago, IL 60694-6300**

❏ MLA makes its mailing list available to vendors and other affiliated organizations so they may send you educational and product information. If you do not wish to receive these mailings, please check this box.