

Annual Meeting and Exhibition

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Official Program

Contents

- .5 Welcome
- 6 Officers and staff
- 7 MLA '09 sponsors
- 9 Schedule
 - 11 Corporate partners
 - 12 Featured speakers/ Plenary sessions
 - 15 General information
 - 18 MLA unit meetings schedule
 - 20 Continuing education courses

- 22 Daily program
- 37 Awards, grants, and scholarships

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- 38 Poster sessions
- 47 Guide to exhibits
- 59 Parliamentary procedures
- 60 Program index
- 68 Exhibit hall map
- 69 Convention area map

Aloha and Steahea to MLA '09!



The theme for MLA's priorities this year is "iFusions: Partnerships for Addressing Information Issues." Merriam-Webster's dictionary defines fusion as a partnership or merging of diverse, distinct, or separate elements into a unified whole. MLA members from varied backgrounds and workplace environments work together throughout the year on commit-

tees and task forces and through sections and other units to build partnerships for our common good. At our annual meeting, many members gather together to strengthen our partnerships and to share knowledge and ideas that can help us to overcome the many challenges we face in our profession and in our work. The program offered this year provides many learning opportunities through its general sessions, open forums, papers, and posters, as well as social activities that enable us to strengthen our friendships while having fun.

Hawaii is a great location for our meeting this year. Its natural beauty will inspire us to continue our priority of preserving the environment. The 2009 National Program Committee (NPC), the Local Assistance Committee, headquarters staff, and our meeting planners have made many efforts to minimize the impact of our meeting on the environment, including reducing the use of paper products, selecting a "green" convention center, recycling, providing environmentally friendly items for the Scholarship Booth, and so on. Because travel has a negative impact on the environment, I encourage all of us lucky enough to attend this meeting to purchase carbon credits to offset the damage our travel does to the environment.

Meeting in Hawaii offers many opportunities for us to attempt to achieve a good work-life balance. The NPC has developed a meeting schedule that provides time each afternoon for us to relax in a beautiful setting and enjoy the fun activities that Hawaii has to offer. The hotel has a beach and beautiful grounds that are ideal for early morning or late afternoon walks, and we will get exercise walking to and from the convention center. Several presentations related to wellness and work-life balance are included in the meeting program.

Join me in enjoying all that Hawaii and this meeting have to offer. Learn from the programs and from visits with your colleagues and friends, enjoy the beautiful natural setting and get inspired to do even more to preserve the environment when you return home, and have a good balance of work and play during your time in paradise. Establish or strengthen partnerships and friendships that will sustain you during the coming years.

Mary L. Ryan, AHIP, FMLA, MLA President 2008/09

The 2009 National Program Committee (NPC) extends a warm aloha and welcomes you after your long journey to the island of Oahu. As you stepped off your plane in Honolulu, we hope that you felt the warm trade winds caress your skin and the scent of fresh flower leis tickling your senses. For many of you, this will be your first trip to the Islands and for others it will be a reunion of sorts with old friends from the first MLA meeting in Hawaii thirty years ago!

iFusions is your opportunity to explore the latest technologies and "i"nformation services with colleagues. For the next few short days, please take time to explore "i"nnovative information programs while stretching your competencies at the plenary and open sessions, continuing education programs, and section programs. There will be ample opportunity for you to explore work-life balance, environmental concerns, space planning, creative budgeting in dire economic times, and scholarly communication with colleagues, vendors, and leaders in the field.

Adam Bosworth, keynote speaker and John P. McGovern lecturer, will offer a presentation customized for MLA members. You will hear firsthand how his company, Keas, is helping bring together the latest technology, medical information, and wellness programs to inspire and motivate consumers to better manage their own health care and live healthier lives.

On Monday, walk down memory lane with J. Michael Homan, AHIP, FMLA, as he shares his unique perspectives on medical librarianship with his Janet Doe Lecture.

Don't miss the Wednesday plenary session, when a Hawaiian physician, Ben Young, will deliver the Joseph Leiter NLM/MLA Lecture and share the dramatic, moving history of medicine and health in Hawaii. Following the Leiter Lecture, Terry Shintani—a physician, attorney, and public health professional—will discuss diet, health, and the remarkable results he and his patients have achieved by following his nutritional guidelines based on a Native Hawaiian diet.

Understanding that Hawaii is one of the most remote places in the world and that many of our colleagues could not make this journey, the 2009 NPC committed to opening up this meeting in several ways. Our international program meeting and poster session are your chance to expand your horizons and reach out to colleagues globally. Please encourage your colleagues who were unable to join us in Honolulu to visit the MLA '09 wiki and read live updates from our bloggers and twitterers. They will be sharing new ideas and their impressions about the program in real time. The Wednesday plenary session will be webcast shortly after the meeting, offering those unable to attend an opportunity to experience MLA '09.

The MLA '09 NPC has put together stimulating programs that offer a variety of presentations, speakers, and events to strengthen the iFusions between new technologies, colleagues, and communities across the globe. Just as these beautiful Hawaiian Islands were formed from a series of hundreds of volcanic fusions, the members of the 2009 NPC encourage you to take in all the meeting has to offer—papers, posters, receptions, presentations,





beaches, colleagues, and meals—to make new iFusions in our dynamic information environments.

Judy Consales and Alice Witkowski, AHIP, Cochairs, 2009 National Program Committee

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						Schedule		
Time	Friday, May 15	Saturday, May 16	Sunday, May 17	Monday, May 18	Tuesday, May 19	Wednesday, May 20		
6:30 a.m.			• Majors Walk 6:30–7:30 a.m. • New Members Breakfast † 6:30–8 a.m.	Committee Meetings Section Business Meetings SIG/Informal	Committee Meetings Section Business Meetings SIG/Informal Meetings			
7 a.m.	• Board of Directors (continued	• Committee Meetings • Chapter Council	Committee Meetings Section Business Meetings Sunrise Seminars SIG/Informal Meetings 7-8 a.m.	Meetings • Sunrise Seminars 6:30–7:30 a.m.	• Sunrise Seminars 6:30–7:30 a.m.	Committee Meetings Section Business Meetings SIG/Informal		
7:30 a.m.	from Thursday) 7 a.m.=3 p.m.	• Section Council 7 a.m.–2 p.m.			• Open Forums 7:30–8:30 a.m.	Meetings 6:30–8 a.m.		
8 a.m.	• CE	• CE 7 a.m.–4 p.m.	• Break 8–8:15 a.m.	• MLA Business Meeting 1 7:30–9:00 a.m.	• Break*	• Plenary Session 4		
8:30 a.m.	7 a.m.–4 p.m.		• Plenary Session 1 Welcome to MLA '09		8:30–9 a.m. • Exhibits Open 8:30 a.m.–noon	Leiter Lecture 8–9 a.m.		
9 a.m.	_		Presidential Address 8:15–9:15 a.m.	• Break* 9–9:30 a.m.	a NUM LUI data	• Break		
	_		• Break 9:15–9:30 a.m.	• Exhibits Open 9 a.m.–noon	• NLM Update 9–10 a.m.	9–9:30 a.m.		
9:30 a.m. 10 a.m.				• Plenary Session 3 Doe Lecture 9:30–10:30 a.m.	• MLA FYI: The Chicago Collaborative			
10:30 a.m.			• Plenary Session 2 McGovern Lecture 9:30–11 a.m.	• Section Program 2	• Poster Session 3 • Section Business Meetings • SIG/Informal Meetings 10–11 a.m.	• Plenary Session 5 • Section Program 4 9:30–11 a.m.		
11 a.m. 11:30 a.m.			• Section Program 1 11 a.m.–12:30 p.m. • Exhibits Open	10:30 a.m.–noon	Business Meeting 2 Presidential Inaugural Address/ MLA '10 Invitation 11 a.mnoon	• CE 11 a.m.–3 p.m. • Board of Directors		
noon			11 a.m.–3:30 p.m.	Awards Ceremony †	• Lunch	11:30 a.m.–12:30 p.m.		
12:30 p.m.				noon–1:30 p.m.	noon–1 p.m.			
1 p.m.	-		• Chapter Council Roundtable Lunch † 12:30–2:30 p.m.	• Exhibits Open 1:15–3 p.m. • Poster Session 2 1:30–2:30 p.m.	• Section Program 3 1–2:30 p.m.			
2 p.m.			• Break* 2–2:30 p.m.	• Break*				
2:30 p.m.		• Leaders' Tea 2–4 p.m.	Poster Session 1 Section Business Meetings SIG/Informal Meetings	2–2:30 p.m. • SIG/Informal Meetings				
3 p.m.			2:30–3:30 p.m.	2–4 p.m.	Shaded area shows u	inscheduled time		
3:30 p.m.					Shadad arad ariowa d			
4 p.m. 4:30 p.m.		• Welcome						
5 p.m.		Reception						
5:30 p.m.		and Opening of the Hall of	• International	• Section Business				
6 p.m.		Exhibits † 4:30–6:30 p.m.	Visitors Reception 5:30–6:30 p.m.	Meetings • SIG/Informal				
			• Library School Reunion 6–7 p.m.	Meetings 5:30–7:30 p.m.				
9 p.m.			• Hospital Libraries Section Business Meeting and Reception and Friends of the NLM Reception 6-7:30 p.m.		• MLA Luau † 6–9 p.m.			

CE = Continuing education courses † = Ticketed Event

^{*}Breaks include refreshments in the Hall of Exhibits

Corporate Partners



MLA is proud to acknowledge the following companies for their financial commitment to the association's mission: to foster excellence in the professional achievement and leadership of health sciences library and information professionals to enhance the quality of health care, education, and research throughout the world.

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For information on the benefits of corporate partnership and opportunities, please contact Ray Naegele at MLA headquarters, naegele@mlahq.org or 312.419.9094 x17.

Featured Speakers



Sunday, May 17, 9:30-11:00 a.m.

John P. McGovern Lecturer: Adam Bosworth

Sponsored by EBSCO. Following the presentation there will be a question-and-answer session at EBSCO Booth #614.

"Practicing Medicine in the 21st Century"

Adam Bosworth is a technology leader and innovator who was instrumental in building numerous technology products, including Google Health, Microsoft Access, Microsoft Internet Explorer, and BEA WebLogic Integration and Workshop.

After facing serious family challenges with the health care system, Bosworth decided to transition from twenty-five years of building databases and software to applying his knowledge and pursuing his passion for helping people become healthy and well. He founded Keas in 2008 to bring together the latest technology, medical information, and wellness programs to reward consumers for better management of their own health care and inspire and motivate them to live healthier lives.

Prior to starting Keas, Bosworth was vice president of engineering at Google and was instrumental in the development of Google Calendar and Spreadsheets. He then headed Google Health, a personal health information centralization service. Previously, he was senior vice president of engineering and chief software architect at BEA Systems. Prior to joining BEA, Bosworth cofounded Crossgain, a software development firm acquired by BEA in 2001. Known as one of the pioneers of extensible markup language (XML) technology, Bosworth also held various senior management positions at Microsoft, where he was responsible for creating the Microsoft Access PC database and led the team that developed Internet Explorer 4.0's hypertext markup language (HTML) engine. Prior to Microsoft, Bosworth worked for Borland, where he developed the Quattro spreadsheet application following Borland's acquisition of Analytica, Bosworth's first company, which had built a product

Bosworth's long, successful career in technology began during college at Harvard University, where he received a bachelor's degree in history. His strong math skills and great interest in architecture led him to summer jobs at various computer companies in New York. He attributes his unique ability to find simple solutions to complex problems to being dyslexic and having to learn, at a very early age, to read in patterns and create cognitive pictures to understand and process information. He believes this type of visualization allows him to solve challenging problems others do not think can be solved.



Monday, May 18, 9:30-10:30 a.m.

Janet Doe Lecturer: J. Michael Homan, AHIP, FMLA

"Eyes on the Prize: Reflections on the Impact of the Evolving Digital Ecology on the Librarian as Expert Intermediary and Knowledge Coach, 1969–2009"

The Janet Doe lecturer is chosen for his or her unique perspective on the history or philosophy of medical librarianship. J. Michael Homan, AHIP, FMLA, director of libraries and assistant professor, Medical Informatics, Mayo Clinic College of Medicine, Rochester, MN, is known as a teacher, an outstanding leader, and a spokesperson for health sciences librarianship. He has served as president of both MLA (2000/01) and the Association of Academic Health Sciences Libraries (AAHSL) (2004/05). His other leadership positions in MLA have included managing editor of books (1990–1996), editor of the *Bulletin of the Medical Library Association* (1996–2000), chair of a number of MLA committees and task forces, and a term on the Board of Directors (1986–1989). He was named an MLA Fellow in 2003.

As MLA president, he led MLA to make the *Bulletin* fully open-access online via PubMed Central. He helped design and teach the first MEDLINE training class offered outside the National Library of Medicine and was one of the first medical librarians to use the network on which the current Internet was based (the ARPANET at a MEDLINE training class at Hawaii Medical Library in the early 1970s). He has also helped design and construct two new science libraries: the Corporate Technical Library at the Upjohn Company, a multinational pharmaceutical company in Kalamazoo, Michigan (acquired by Pfizer), and the consolidated Science Library at the University of California–Irvine.

Wednesday Featured Speakers



Wednesday, May 20, 8:00-9:00 a.m.

Joseph Leiter Lecturer: Ben Young

"The Impact of Diseases on Hawai'i's Medical History"

Ben Young was born and raised in Honolulu, Hawaii, and graduated from Roosevelt High School. He received his undergraduate degree in English literature from Milligan College, Tennessee, and completed studies in church history at Pepperdine University. He graduated from Howard University, Washington, DC, with his medical degree and trained in psychiatry at the University of Hawaii Integrated Residency Program.

He was former dean of students at the John A. Burns School of Medicine; former vice president of student affairs, University of Hawaii–Manoa; and chief of staff at Castle Medical Center, Kailua, Oahu, Hawaii. He served as chairman of the Department of Psychiatry at Castle Medical Center for many years. His last position was executive director of the Native Hawaiian Center of Excellence, John A. Burns School of Medicine, from which he retired in 2007. While at the medical school, he was responsible for bringing in over \$10 million in funding for several programs in research and training.

He was appointed to former US Surgeon General David Satcher's Advisory Committee on the Prevention of Violence and was national chairman for deans of student affairs for all medical schools in the United States. For several years, he was president of the National Council for Diversity in the Health Professions.

In 1972, he was one of only 10 licensed Hawaiian physicians in Hawaii. He began efforts to increase the numbers of Native Hawaiians in medicine, and today, because of programs that he started, there are now over 300 Hawaiian physicians.

He has received many awards including the title of Distinguished Historian by the Hawaiian Historical Society, was named a Living Treasure of Hawaii by the Honpa Hongwanji, and was presented with the Distinguished Hawaiian Award by the Queen Emma Hawaiian Civic Club. His contributions to improving the health of Hawaiians resulted in the Kaonohi Award being given to him by the community organization Papa Ola Lokahi.

In the early 1970s, he helped build the voyaging canoe *Hokule'a* and was president of the Polynesian Voyaging Society. He was the physician on *Hokule'a*'s maiden voyage in 1976 from Tahiti to Hawaii and is currently immersed in trying to produce a book on Hawaii's medical history.



Wednesday, May 20, 9:30–11:00 a.m.

Terry Shintani

"Reverse Disease with Less Medication"

Terry Shintani received his master's degree in nutrition at Harvard University and both his medical degree and law degree at the University of Hawaii. He is board certified in preventive medicine. He currently serves as the president of the Hawaii Health Foundation and as the associate chair of the Department of Complementary and Alternative Medicine at the University of Hawaii School of Medicine. He is on the National Advisory Board of the American College of Lifestyle Medicine.

In 1989, he started the Waianae Diet Program to help improve the health of the Hawaiian people. In 1993, his program won the highest national award from the US secretary of health and human services. He is the author of eight books including Eat More, Weigh Less Diet; The HawaiiDiet; and The Good Carbohydrate Revolution. He has been featured in Newsweek and on CBS This Morning, CNN News, ABC national radio, and Dateline NBC, and as of 1995, he appears in the Encyclopaedia Britannica. For his many accomplishments, he has been honored by being formally designated a Living Treasure of Hawaii.

Academy of Health Information Professionals Q&A Session

The Academy of Health Information Professionals (AHIP) is MLA's professional development and career recognition program. Plan to attend the Academy Q&A Session on Monday, May 18, from 1:30 p.m.–2:30 p.m. in Room 301A, Hawaii Convention Center, to learn all about the credentialing program and application procedure.

MLA '09 attendees are eligible to earn up to 1 point of academy credit per meeting day, for up to 3 days per year. In addition, the academy recognizes contact hours earned through continuing education courses and symposia.

Americans with Disabilities Act

The Hilton Hawaiian Village Beach Resort & Spa and the Hawaii Convention Center meeting rooms, guest rooms, common areas, and transportation services all comply with the Americans with Disabilities Act. If you need any auxiliary aids and services identified in the Americans with Disabilities Act, please visit the registration area.

Business Services

The Hawaii Convention Center offers a full-service business center with one-stop shopping for all your business needs: copies, tabs, covers, faxing, shipping, and computer and office equipment rental. Open during MLA registration hours.

CD of MLA '09

An audio CD for most plenary sessions and section programs is available for purchase at the MLA Registration Desk in the Hawaii Convention Center before 3:00 p.m., Tuesday, May 19. This is the last chance to buy the CD at the premeeting discount price of \$40. After May 19, on-site sales end, and CDs will need to be ordered at www.mlanet.org at the post-meeting price of \$100.

The CD is included with the Super Inclusive meeting package (package A).

Note: The CD will be mailed thirty days after the meeting via first-class mail. Price includes shipping.

Child Care

All guests and children must have badges to attend meetings or events. Complimentary badges are available at the MLA Registration Desk. *Please note:* Children under thirteen are not permitted in the exhibit hall. Child care arrangements should be made directly with the provider. The Hilton Hawaiian Village has recommended a licensed, bonded, and CPR/First aid certified company:

Sitters Unlimited

808.674.8440 www.sittershawaii.com

Colleague Connection

If you signed up for Colleague Connection, attend the New Member/First-time Attendees Breakfast, Sunday, May 17, Hawaii Convention Center Room 305, 6:30 a.m.–8:00 a.m.

General Information

Exhibit Hall

🗣 Hawaii Convention Center: Kamehameha Hall II–III

Hours

Saturday, May 16 4:30 p.m.-6:30 p.m.

(Welcome Reception/Opening of Exhibits)

Sunday, May 17 11:00 a.m.–3:30 p.m.

Monday, May 18 9:00 a.m.-noon and 1:15 p.m.-3:00 p.m.

Tuesday, May 19 8:30 a.m.-noon

Allow about 4 hours to tour the Hall of Exhibits. Learn the latest and newest in health information management.

Refreshment Breaks in Hall of Exhibits

Sponsored by MLA's Corporate Partners.

Sunday 2:00 p.m.–2:30 p.m.

Monday 9:00–9:30 a.m. and 2:00–2:30 p.m.

Tuesday 8:30–9:00 a.m.

Hospitality Center

MLA Registration Area

Discover Hawaii! Make the Hospitality Center your first stop for maps and information about local attractions. Local Assistance Committee members and other area experts will be on hand to answer questions.

Information Desk

The Information Desk is part of the Registration Center. You may leave messages for members of the Board of Directors, MLA staff, or colleagues or stop by if you have questions.

Internet Café

Hawaii Convention Center

Sponsored by Elsevier.

The Internet Café provides convenient, twenty-four-hour Internet and wireless access for all meeting attendees. To access your offsite email, bring the name and, if possible, the Internet service provider (ISP) number of your host (mail server) and your MLA username and password.

Job Placement Center

Hawaii Convention Center: Room 321B

The center is the place to be if you are a job seeker or an employer looking to hire. Late applications are accepted through Monday, May 18. Employers are assessed fees; there are no fees for job seekers to use the MLA Job Placement Center. Required forms are available for download at www.mlanet.org/am/am2009/events/placement.html.

Job Placement Center

Sunday, May 17 9:00 a.m.–3:00 p.m. 9:00 a.m.–11:30 a.m. and 1:30 p.m.–3:00 p.m.

Tuesday, May 19 9:00 a.m.–3:00 p.m.

Lost and Found

Please bring any found items to the Information Desk, located in the Registration Center.

Member Resource Room

Hawaii Convention Center: Room 321B

For your convenience, a photocopier, Windows-based computers, and a laser printer will be available for association business. Equipment is available on a first-come, first-served basis. Please bring your own USB drives, 100MB ZIP disks, or 3.5" floppy diskettes. See Job Placement Center for service hours. This room has **no Internet access**; please visit the Internet Café for online access.

Message Center

Leave messages for or pick up messages from members or colleagues on the message boards near the on-site Registration Center, which are organized by last name.

MLA '09 Blog (www.npc.mlanet.org/mla09/)

Visit the official MLA '09 blog for the latest on items and events related to MLA '09. Learn from a team of volunteer bloggers who will cover sessions, information from vendors in the exhibit hall, new products, poster and paper sessions, section programs, lectures, continuing education, dinners and parties, discussions, and more.

MLA '09 Wiki (www.mla09.wetpaint.com)

Sharing news at this year's MLA annual meeting will be "greener" as members of the 2009 National Program and Local Assistance Committees share information ranging from activities at the annual meeting to the wonders of Hawaii. Are you curious about what local chapter members like to do in Hawaii? Find out at the MLA '09 wiki. You may know that wiki in Hawaiian means quick or fast. In 1995, when Ward Cunningham started the very first wiki, he named it after the Wiki Wiki shuttle buses that run between terminals at the Honolulu Airport.

MLA '10

Stop by the MLA '10 booth in the Hall of Exhibits to learn about next year's annual meeting in Washington, DC. Members of the 2010 National Program and Local Assistance committees will be on hand to provide information and answer questions.

MLA Connection Booth Hours

Saturday, May 16, 9:00 a.m.–7:00 p.m. Sunday, May 17, 7:00 a.m.–4:00 p.m. Monday, May 18, 7:00 a.m.–noon and 1:00 p.m.–3:30 p.m. Tuesday, May 19, 7:00 a.m.–1:00 p.m.

Learn about MLA's newest programs and services, pick up materials, and shop MLA to support the grants and scholarships program. MLA staff will be available to answer questions. The booth consists of:

- Scholarship Booth (MLA Store): Make a donation to support the MLA grants and scholarship program, and take home a unique gift—including several "green" products—for a friend, family member, staff member, or yourself! Feel lucky? Be sure to buy a raffle ticket for a chance to win some entertaining items. Cash, checks, Visa, MasterCard, American Express, and Discover cards are accepted.
- **MLA Publishing:** Purchase MLA publications at discounted annual meeting rates at the MLA Store.

General Information

- **Meet the MLA Board:** Each MLA Board member will be scheduled for an hour in the MLA Connection Booth. Check the posted schedule and drop in to talk with one of your elected leaders!
- **Section Council:** Membership brochures from MLA sections will be available, and Section Council members will be on hand to answer questions.
- **Chapter Council:** Learn about the fourteen geographic MLA chapters. Check out chapter newsletters, projects, and membership information.

Public Relations Swap 'n' Shop

The MLA Public Relations Swap 'n' Shop gives attendees the opportunity to share library marketing ideas and samples and discuss marketing and promotion strategies with representatives from MLA's public relations consultant, Public Communications, Inc.

Relaxation Station

Hall of Exhibits

Sponsored by McGraw-Hill.

Registration Hours

Meeting materials will be distributed at the MLA Registration Desk located in the front lobby of the Hawaii Convention Center.

Thursday, May 14	3:00 p.m6:00 p.m.
Friday, May 15	6:30 a.m4:30 p.m.
Saturday, May 16	6:30 a.m.–6:30 p.m.
Sunday, May 17	6:30 a.m.–4:00 p.m.
Monday, May 18	6:30 a.m.–3:30 p.m.
Tuesday, May 19	6:30 a.m.–3:00 p.m.
Wednesday, May 20	6:30 a.m11:00 a.m.

Resume Clinic

Hawaii Convention Center: Room 321B

Sunday, May 17 9:00 a.m.–3:00 p.m. Monday, May 18 9:00 a.m.–11:30 a.m. and 1:30 p.m.–3:00 p.m.

If you have a cover letter, resume, and/or CV you would like to have reviewed, stop by the MLA Personalized Resume Clinic and sign up.

Speaker Ready Room

Room 322A at the Hawaii Convention Center is available for those making presentations during the meeting.

Travel Safety

To enjoy your stay, please take a few moments to read the *Safety Tips for Annual Meeting Attendees* in your meeting portfolio or online at www.mlanet.org/am/am2009/travel/safety.html.

Voting Rights

You are eligible to vote at the MLA business meeting if you hold an MLA membership in at least one of these categories: Regular (including Introductory), Life, Fellow, Emeritus, Student, or authorized Institutional Representative. Voting paddles are available at the MLA Registration Desk.

MLA Unit Meetings Schedule

Unless noted, all meetings take place in the Hawaii Convention Center or Hilton Hawaiian Village Beach Resort and Spa. This list includes all official MLA meetings for committees, task forces, councils, sections, and special interest groups (SIGs). Section programming details, including room assignments, appear in the Daily Program on pages 22–35.

Event	Date	Start	End	Facility	Room
2010 National Program Committee	Saturday, May 16	8:00 a.m.	noon	Convention Center	Room 308B
2011 National Program Committee	Monday, May 18	6:30 a.m.	7:30 a.m.	Convention Center	Room 307B
Ad Hoc Committee for Advocating Scholarly Communication	Monday, May 18	10:30 a.m.	noon	Convention Center	Room 307A
African American Medical Librarians Alliance SIG	Monday, May 18	6:30 a.m.	7:30 a.m.	Convention Center	Room 321A
Awards Committee	Monday, May 18	6:30 a.m.	7:30 a.m.	Convention Center	Room 325A-B
Benchmarking Chapter Liaison Meeting	Tuesday, May 19	10:00 a.m.	11:00 a.m.	Convention Center	Room 307A
Benchmarking Network Editorial Board	Tuesday, May 19	6:30 a.m.	7:30 a.m.	Convention Center	Room 307A
Books Panel Committee	Saturday, May 16	7:00 a.m.	2:00 p.m.	Convention Center	Room 326B
Bylaws Committee	Tuesday, May 19	6:30 a.m.	7:30 a.m.	Convention Center	Room 307B
Cancer Librarians Section Business Meeting	Cunday May 17	7,00 0 00	0.00 a ma	Convention Contes	Daam 2074
Sponsored by CIG Media Group and Wiley-Blackwell.	Sunday, May 17	7:00 a.m.	8:00 a.m.	Convention Center	Room 307A
Chapter Continuing Education Chairs	Tuesday, May 19	6:30 a.m.	7:30 a.m.	Convention Center	Room 308B
Chapter Council	Saturday, May 16	7:00 a.m.	2:00 p.m.	Convention Center	Room 317A
Chapter Treasurers	Monday, May 18	2:00 p.m.	3:00 p.m.	Convention Center	Room 307B
Chiropractic Libraries Section Business Meeting	Monday, May 18	5:30 p.m.	7:30 p.m.	Hilton Hawaiian Village	Iolani Suite 1–2
Clinical Librarians and Evidence-Based Health Care SIG	Monday, May 18	2:00 p.m.	3:00 p.m.	Convention Center	Room 303A
Collection Development Section					
Business Meeting	Tuesday, May 19	10:00 a.m.	11:00 a.m.	Convention Center	Room 317A
Executive Board Meeting	Monday, May 18	5:30 p.m.	7:30 p.m.	Hilton Hawaiian Village	Iolani Suite 5
Complementary and Alternative Medicine SIG	Sunday, May 17	2:30 p.m.	3:30 p.m.	Convention Center	Room 303A
Consumer and Patient Health Information Section Business Meeting	Tuesday, May 19	10:00 a.m.	11:00 a.m.	Convention Center	Room 301A
Continuing Education Committee	Wednesday, May 20	7:00 a.m.	8:00 a.m.	Convention Center	Board Room A
Continuing Education Committee	Wednesday, May 20	11:30 a.m.	5:00 p.m.	Hilton Hawaiian Village	Iolani Suite 3-
Corporate Information Services Section Business Meeting	Sunday, May 17	7:00 a.m.	8:00 a.m.	Convention Center	Room 308A
Credentialing Committee	Saturday, May 16	7:00 a.m.	8:30 a.m.	Convention Center	Room 309
Dental Section Business Meeting	Tuesday, May 19	6:30 a.m.	7:30 a.m.	Convention Center	Room 326B
Department of the Army Medical Command Libraries SIG	Sunday, May 17	2:30 p.m.	3:30 p.m.	Convention Center	Room 307A
Department of Veterans Affairs Librarians SIG	Sunday, May 17 Monday, May 18	3:30 p.m. 2:00 p.m.	5:30 p.m. 4:00 p.m.	Hilton Hawaiian Village Convention Center	Iolani Suite 7 Room 305 A-E
Educational Media and Technologies Section Business Meeting	Tuesday, May 19	10:00 a.m.	11:00 a.m.	Convention Center	Room 309
Emerging MLA Leaders Task Force	Tuesday, May 19	10:00 a.m.	11:00 a.m.	Convention Center	Room 308B
Ethics Task Force	Monday, May 18	3:00 p.m.	4:00 p.m.	Convention Center	Room 307A
Federal Libraries Section Business Meeting	Sunday, May 17	7:00 a.m.	8:00 a.m.	Convention Center	Room 326A
Fellows of MLA	Sunday, May 17	2:30 p.m.	3:30 p.m.	Convention Center	Room 309
Governmental Relations Committee	Monday, May 18	6:30 a.m.	7:30 a.m.	Convention Center	Room 308B
Grants and Scholarships Committee	Wednesday, May 20	6:30 a.m.	7:30 a.m.	Hilton Hawaiian Village	Honolulu Suite
Health Association Libraries Section Business Meeting	Tuesday, May 19	10:00 a.m.	11:00 a.m.	Convention Center	Room 308A
History of the Health Sciences Section Business Meeting	Monday, May 18	6:30 a.m.	7:30 a.m.	Convention Center	Room 303B
Hospital Libraries Section					
Business Meeting and Reception joined by the Friends of the NLM	Sunday, May 17	6:00 p.m.	7:30 p.m.	Hilton Hawaiian Village	Tapa Ballroom
Committee Meetings	Tuesday, May 19	6:30 a.m.	7:30 a.m.	Convention Center	Room 305B
Executive Committee Meeting	Sunday, May 17	6:30 a.m.	8:00 a.m.	Convention Center	Room 326B
Institutional Animal Care and Use SIG	Monday, May 18	2:00 p.m.	3:00 p.m.	Convention Center	Room 326A
International Cooperation Section Business Meeting	Sunday, May 17	7:00 a.m.	8:00 a.m.	Convention Center	Room 325B
JMLA Editorial Board	Sunday, May 17	7:00 a.m.	8:00 a.m.	Convention Center	Room 308B
Leader's Tea	Saturday, May 16	2:00 p.m.	4:00 p.m.	Convention Center	Room 306 A-I

MLA Unit Meetings Schedule

				t mooting.	
Leadership and Management Section					
Business Meeting	Tuesday, May 19	10:00 a.m.	11:00 a.m.	Convention Center	Room 306B
Executive Board Meeting	Tuesday, May 19	6:30 a.m.	7:30 a.m.	Convention Center	Room 326A
Joseph Leiter NLM/MLA Lectureship Committee	Wednesday, May 20	6:30 a.m.	7:30 a.m.	Hilton Hawaiian Village	Iolani Suite 5
Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG	Monday, May 18	5:30 p.m.	7:30 p.m.	Hilton Hawaiian Village	Iolani Suite 3-
Libraries in Curriculum SIG	Sunday, May 17	2:30 p.m.	3:30 p.m.	Convention Center	Room 326B
Library Marketing SIG	Tuesday, May 19	10:00 a.m.	11:00 a.m.	Convention Center	Room 326A
Donald A. B. Lindberg Research Fellowship Jury Committee Meeting	Tuesday, May 19	6:30 a.m.	7:30 a.m.	Convention Center	Room 308A
Medical Informatics Section Business Meeting	Monday, May 18	6:30 a.m.	7:30 a.m.	Convention Center	Room 305 A-
Medical Library Education Section Business Meeting	Sunday, May 17	7:00 a.m.	8:00 a.m.	Convention Center	Room 303B
Membership Committee	Tuesday, May 19	6:30 a.m.	7:30 a.m.	Convention Center	Room 325 A-
Mental Health SIG	Monday, May 18	2:00 p.m.	3:00 p.m.	Convention Center	Room 308A
	Thursday, May 14	9:00 a.m.	5:00 p.m.	Convention Center	Board Room
MLA Board of Directors Meeting	Friday, May 15	7:00 a.m.	3:00 p.m.	Convention Center	Board Room
	Wednesday, May 20	11:30 a.m.	12:30 p.m.	Convention Center	Board Room
MLANET Editorial Board	Monday, May 18	6:30 a.m.	7:30 a.m.	Convention Center	Room 307A
Molecular Biology and Genomics SIG	Monday, May 18	5:30 p.m.	7:30 p.m.	Hilton Hawaiian Village	Iolani Suite 6
New Members SIG	Monday, May 18	5:30 p.m.	7:30 p.m.	Hilton Hawaiian Village	Honolulu Sui
Nominating Committee (invitation only)	Saturday, May 16	7:00 a.m.	2:00 p.m.	Convention Center	Room 308A
Nursing and Allied Health Resources Section					
Business Meeting	Monday, May 18	5:30 p.m.	7:00 p.m.	Hilton Hawaiian Village	Honolulu Su
Executive Board Meeting	Sunday, May 17	7:00 a.m.	8:00 a.m.	Convention Center	Room 307B
Oral History Committee	Wednesday, May 20	6:30 a.m.	7:30 a.m.	Hilton Hawaiian Village	Iolani Suite 6
Osteopathic Libraries SIG	Sunday, May 17	7:00 a.m.	8:00 a.m.	Convention Center	Room 303A
Outreach SIG	Sunday, May 17	2:30 p.m.	3:30 p.m.	Convention Center	Room 307B
Pharmacy and Drug Information Section Business Meeting	Monday, May 18	6:30 a.m.	7:30 a.m.	Convention Center	Room 326A
Professional Recruitment and Retention Committee	Monday, May 18	6:30 a.m.	7:30 a.m.	Convention Center	Room 308A
Public Health/Health Administration Section Business Meeting	Tuesday, May 19	6:30 a.m.	7:30 a.m.	Convention Center	Room 321A
Public Services Section					
Business Meeting	Monday, May 18	6:30 a.m.	7:30 a.m.	Convention Center	Room 326B
Informal Meeting	Sunday, May 17	2:30 p.m.	3:30 p.m.	Convention Center	Room 325A
Relevant Issues Section Business Meeting	Monday, May 18	2:00 p.m.	3:00 p.m.	Convention Center	Room 303B
Research Section					
Business Meeting	Monday, May 18	2:00 p.m.	4:00 p.m.	Convention Center	Room 309
The Research Connection	Sunday, May 17	7:00 a.m.	8:00 a.m.	Convention Center	Room 325A
Retired Librarians SIG					
Meeting	Sunday, May 17	2:30 p.m.	3:30 p.m.	Convention Center	Room 303B
Negotiating Your Retirement: Sharing and Lecture	Tuesday, May 19	10:00 a.m.		Convention Center	Room 321A
Section Continuing Education Chairs	Monday, May 18	6:30 a.m.	7:30 a.m.	Convention Center	Room 309
Section Council	Saturday, May 16	7:00 a.m.	2:00 p.m.	Convention Center	Room 317B
	Saturday, May 16	2:15 p.m.	4:15 p.m.	Convention Center	Room 317A
Section Program Planners	Tuesday, May 19	2:45 p.m.	4:30 p.m.	Hilton Hawaiian Village	Nautilus Suit
	Wednesday, May 20	6:30 a.m.	7:45 a.m.	Hilton Hawaiian Village	Honolulu Sui
Section Treasurers	Tuesday, May 19	10:00 a.m.	11:00 a.m.	Convention Center	Room 307B
Technical Services Section					
Business Meeting 1	Monday, May 18	5:30 p.m.	7:30 p.m.	Hilton Hawaiian Village	Lehua Suite
Business Meeting 2	Tuesday, May 19	10:00 a.m.	11:00 a.m.	Convention Center	Room 325 A
Veterinary Medical Libraries Section					
Business Meeting	Monday, May 18	5:30 p.m.	7:30 p.m.	Hilton Hawaiian Village	Honolulu Sui
Executive Committee Meeting	Monday, May 18	6:30 a.m.	7:30 a.m.	Convention Center	Room 303A
Vision Science SIG	Sunday, May 17	2:30 p.m.	3:30 p.m.	Convention Center	Room 308A
	Monday, May 18	2:00 p.m.	4:00 p.m.	Convention Center	Room 308B

CE Courses

Continuing Education

Continuing education (CE) courses are a great way to stay at the forefront of the health



information profession. On-site registration for CE courses is available, however, some courses may have reached their attendance maximum and may be closed. Visit the MLA Registration Center to view course descriptions, course level, instructors, and MLA CE contact hours. Details are also available at www.mlanet.org/am/am2009/ce/.

CE Credit Information

Six-hour CE course: 6 hours

Half-day a.m. or p.m. CE course: 4 hours

SPECIAL COURSE SUITES



These courses present the latest resources and ideas in the consumer health information field.

Evidenced-based Practice

These courses emphasize librarians' roles in the practices of evidence-based health care.

Expert Searcher Training Initiative

These courses emphasize librarians' roles as expert searchers in health care and biomedical research.

Information Specialist In Context

These courses provide training and demonstrate knowledge regarding the role of the information specialist in context.

MT Management Track

These courses address library administration topics for current managers and individuals with an interest in management.

Hands-on Computer Courses/Offsite Locations

All courses except for those noted below are held at the Hawaiian Convention Center. Transportation will not be provided unless indicated below. Maps are available at the MLA Registration Center and Hospitality Center.

CE 300 Transportation Provided: University of Hawaii– Manoa, Hamilton Library, 2550 McCarthy Mall

CE 303: New Horizons Computer Learning Center, 1585 Kapiolani Blvd.

Kapiolarii bivu.

CE 401: New Horizons Computer Learning Center, 1585

Kapiolani Blvd.

CE 502: New Horizons Computer Learning Center, 1585

Kapiolani Blvd.

CE 601: Transportation Provided: University of Hawaii–

Manoa, Hamilton Library, 2550 McCarthy Mall

PROFESSIONAL COMPETENCIES

Courses are organized in tracks according to the professional competency areas described in *Competencies for Lifelong Learning and Professional Success*, MLA's educational policy statement (www.mlanet.org/education/policy/).

100s Health sciences and health care environment

and information policies

200s Leadership and management theory and techniques

300s Health sciences information services

400s Health sciences information resource management

500s Information systems and technology 600s Curricular design and instruction

700s Research, analysis, and interpretation

Friday, May 15

7:00 a.m.-11:00 a.m.

CE200 Getting Started with Information Outreach in Minority Communities

Convention Center Room 303A

EBP EST ISIC CE700 Understanding Health Care Literature: A Primer

Convention Center Room 305B

9:00 a.m.-4:00 p.m.

(ISIC CE100) Magnet Hospital Designation: The Integral Role of the Medical Librarian

Convention Center Room 304B

CHIS EST ISIC CE300 Locating Cancer Information for Your Clinicians and Patients

Offsite Facility (facility sponsored by University of Hawaii-Manoa, Hamilton Library)

CE500 Emerging Technologies for Librarians

Convention Center Room 304A

CE600 Better Design and Delivery of Professional Education

Convention Center Room 305A

noon-4:00 p.m.

CHIS MT CE301 Government Resources in Consumer Health

Convention Center Room 303A

CE400 Library without Walls: Creating Web Portals for Online Services and Resources

Convention Center Room 303B

CE601 Creating Online Tutorials in Less than Thirty Minutes

Offsite Facility (facility sponsored by University of Hawaii-Manoa, Hamilton Library)

CE701 Knowledge Transfer: Moving from Best Evidence to Best Practice

Convention Center Room 305B

Saturday, May 16

7:00 a.m.-11:00 a.m.

CE102 Negotiation Skills

Convention Center Room 305A

CE203 Library Director: Knowledge, Skills, and Career Path

Convention Center Room 303B

EBP ISIC CE703 Evidence-based Public Health

Convention Center Room 303A

EBP ISIC CE704 Understanding Health Care Literature: Advanced Critical Appraisal Skills

Convention Center Room 305B

7:00 a.m.-2:00 p.m.

CE201 Creating Influence: Getting What You Want

Convention Center Room 304B

CE202 Designing Library Spaces for the 21st Century

Convention Center Room 304A

EST ISIC CE401 No Fear Molecular Biology: Concepts and Searching

Offsite Facility

CE502 Incorporating Web 2.0 Tools into Research: Making the Most of Instruction and Outreach Efforts

Offsite Facility

noon–4:00 p.m.

CE204 Coaching and Mentorship for Performance

Convention Center Room 305A

CE705 Effective Survey Design: Ask the Right Questions, Get the Right Answers

Convention Center Room 303A

Wednesday, May 20

11:00 a.m.-3:00 p.m.

Librarians without Borders®

CE303 HINARI Access to Research Initiative: Internet Resources for Health Information Professionals: Training the Trainers

Offsite Facility

This section provides a daily schedule and location of official activities related to MLA '09 but excludes MLA unit meetings, which are listed on pages 18–19. It includes receptions, section programming by sponsor and theme, Sunrise Seminars, Technology Showcases, and informal meetings. Consult the index on pages 60–67 for a quick reference to section activities.

Listed events are open to all registered attendees unless otherwise noted.

Informal Meetings
Open Forums

Plenary Sessions

Poster Sessions

Sections

Δ

Sunrise Seminars
Technology Showcases

Research Papers

The triangle symbol following a title represents a research-oriented paper or poster. This research designation is determined by the author during the abstract submission process. Papers with a research designation will be considered for Research Section awards. The Research Section hopes that the new research symbol will highlight the vital research MLA members are doing and encourage members to actively engage in evidence-based practice.

Friday, May 15, 2009

7:00 a.m.-3:00 p.m.

MLA Board of Directors Meeting

(continued from Thursday)

Convention Center: Board Room A

7:00 a.m.-4:00 p.m.

Continuing Education

See pages 20–21

Saturday, May 16, 2009

7:00 a.m.-4:00 p.m.

Continuing Education

See pages 20-21

2:00 p.m.-4:00 p.m.

Leaders' Tea

Convention Center: Room 306A-B

4:30 p.m.-6:30 p.m.

Welcome Reception and Opening of Hall of Exhibits

Convention Center: Hall of Exhibits

Ticketed event. Tickets available at MLA Registration.

Sunday, May 17, 2009

6:30 a.m.-7:30 a.m.

Majors 21st Annual Walk for Fun

Hilton Hawaiian Village: Hotel Main Lobby

6:30 a.m.-8:00 a.m.

New Members and First-time Attendees Breakfast

Convention Center: Room 305 A-B

Ticketed event/invitation only.

7:00 a.m.-8:00 a.m.

Section Business Meetings

See pages 18–19 for list.

Informal Meetings

Go Local Discussion Session

Convention Center: Room 309

National Network of Libraries of Medicine, Middle Atlantic Region

Convention Center: Room 319B

Sunrise Seminars

EBSCO Sunrise Seminar: Integration of Point-of-care Content into the Electronic Health Record

Convention Center: Room 319A

Patients are best served when health care providers have clinical information available at the point of care. Clinical questions are answered with the latest, evidence-based information, and providing clinical content via electronic medical records brings the best available evidence where it can be best used in the hospital workflow to improve consistency of care.

Elsevier Sunrise Seminar: EMBASE: Boost Your Pharma Information Retrieval to Provide Best-in-class Service

Convention Center: Room 301A

Learn how to use EMBASE to better support drug development, efficacy studies, safety, and regulatory compliance, making full use of the EMTREE thesaurus and other tools (live integrated search examples). We will expand on EMBASE results using PharmaPendium, the only source of fully searchable Food and Drug Administration approval documents. Join us for breakfast. We encourage you to register in advance: bdtraining@elsevier.com.

Wolters Kluwer | Ovid Sunrise Seminar No Password Required: A Case Study of Integrating **Library Resources in the Electronic Medical Record**

Convention Center: Room 317A

This real-world case study focuses on the lessons learned from a successful integration of library resources with a hospital's web-based electronic medical record (EMR), a project that allows physicians seamless access to both patient information and reference materials—all with one password! Join Donna B. Flake, AHIP, library director of SEAHEC Medical Library, South East Area Health Education Center, Wilmington, NC, and Ovid staff for a lively discussion and to learn techniques on:

- how you can build relationships with key constituents to advance your library resources
- how you can integrate Ovid Basic Search with EMRs—yes, it's possible!
- how you can market your library to create awareness and drive usage
- why usage and awareness statistics are vital to your budget and how to make statistics work for you

8:00 a.m.-8:15 a.m.

Break

8:15 a.m.-9:15 a.m.

Plenary Session 1: Welcome to MLA '09/ **Presidential Address**

Convention Center: Kalakaua Ballroom B

Presiding: Mary L. Ryan, AHIP, FMLA, 2008/09 MLA President

Welcome from the President

Mary L. Ryan, AHIP, FMLA, President, 2008/09, and Director, UAMS Library, University of Arkansas for Medical Sciences (UAMS)-Little Rock

Welcome from the Hawaii-Pacific Chapter

Annis Lee Adams, Chair, Hawaii-Pacific Chapter and E-Resources Information Services Librarian. Health Sciences Library, John A. Burns School of Medicine, University of Hawaii

Welcome from the 2009 National Program Committee

Judy Consales, Cochair, 2009 National Program Committee (NPC), and Director, Louise Darling Biomedical Library, University of California-Los Angeles; Alice Witkowski, AHIP, Cochair, 2009 NPC, and Interim Director, Biomedical Library, University of California-San Diego, La Jolla, CA; Virginia (Ginny) Tanji, Local Assistance Committee Cochair, 2009 NPC, and Library Director, Health Sciences Library, School of Medicine, University of Hawaii-Manoa, Honolulu, HI: and Mabel Trafford, Local Assistance Committee Cochair, 2009 NPC, and Director, Medical Library, Tripler Army Medical Center, HI

Presidential Address

Mary L. Ryan, AHIP, FMLA, President, 2008/09

9:15 a.m.-9:30 a.m.

Break

9:30 a.m.-11:00 a.m.

Plenary Session 2: The John P. McGovern Lecture

Sponsored by EBSCO.

Established with a donation from the John P. McGovern

"Practicing Medicine in the 21st Century"

Convention Center: Kalakaua Ballroom B

Introduction: Judy Consales, Cochair, 2009 National Program Committee, and Director, Louise Darling Biomedical Library, University of California–Los Angeles

Lecturer: Adam Bosworth, Keas, San Francisco, CA

11:00 a.m.-noon

Question-and-answer session with Adam Bosworth

EBSCO Exhibit Booth 614, Hall of Exhibits

11:00 a.m.-11:30 a.m.

Technology Showcase

AccessAnesthesiology: A New Level of **Customization and Excellence**

Convention Center: Hall of Exhibits (Classroom A)

McGraw-Hill's AccessAnesthesiology is a new resource for anesthesiology residents and professionals preparing for cases and certification. Combining multimedia content. board review, and guick reference materials with a custom curriculum that enables robust resident tracking, AccessAnesthesiology is designed to meet the diverse needs of the growing anesthesiology market.

11:00 a.m.-12:30 p.m.

Section Programs

2009 National Program Committee

Innovation. Inspiration. Illumination. Session A

Convention Center: Room 306B

Moderator: Michelle Kraft, AHIP, Senior Medical Librarian, Cleveland Clinic Alumni Library, Cleveland Clinic, Cleveland, OH

Journal Performance Metrics and Journal Editors' Responses to the National Institutes of Health Public Access Policy, 2004–2008 \triangle

Adrian Y. Follette

It Doesn't Have to Be Perfect! Adopting Library Services as Betas

Remlee Green

Society Journal Watch: A Wiki for Libraries and **Society Publishers to Fuse**

Merle L. Colglazier, Margaret E. Henderson, and Catherine S. Canevari, AHIP

CANCER LIBRARIANS SECTION

Fusing Culture and Community to Improve Health Literacy

Nursing and Allied Health Resources Section; Complementary and Alternative Medicine; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians; Mental Health SIGs

Convention Center: Room 317A

Moderator: Julia Esparza, AHIP, Clinical Librarian, Medical Center Library, Louisiana State University Health Sciences Center–Shreveport

Connecting an Underserved Community with Health Information and Services: Fusing Culture, Community, and Education for Somali Bantu Refugee Children in Buffalo, NY

Diane G. Schwartz, AHIP, FMLA, Elaine Mosher, Karen Lamson, Helen Anne Wolf, Donna Slawek, Elizabeth Eisenhauer, Tracy Diina, and Kavita Ahluwalia

Health Literacy Support for Patients and Professionals: Facilitating Access to Multilingual Patient Education Materials

Jill T. Boruff and Martina Plejic

Unexpected Outcomes of the Health Information Literacy Research Project △

Sabrina Kurtz-Rossi, Andrea Harrow, Kim Hart, and Holly Sheldon Kimborowicz, AHIP

Health Consumers' Cancer Information-seeking Needs and Behaviors: An Analysis of Usage Patterns in the Cancer TRAIN Web Information Portal △

Katherine L. Schilling, AHIP

EDUCATIONAL MEDIA AND TECHNOLOGIES SECTION

Training the Trainer

Library Marketing, Outreach SIGs

Convention Center: Room 304A–B

Moderator: Jeanne M. Burke, Education Coordinator, Health Sciences Library/Learning Resources Center, Creighton University, Omaha, NE

Training the Trainer

Lisa M. Boyd, J. Dale Prince, AHIP, and Robert Harris

FEDERAL LIBRARIES SECTION

Fusing Cultures and Diversity Awareness in Library Collections

Collection Development Section; African American Medical Librarians Alliance; Complementary and Alternative Medicine; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIGs

Convention Center: Room 319A

Moderator: Sylvia McAphee, Serials Librarian, Lister Hill Library of the Health Sciences, University of Alabama–Birmingham

We Are the World: Serving Diverse Cultures in Your Library

Helen Wong Smith

Collecting to Support Cultural and Diversity Awareness in the Health Sciences Library

Locke Morrisey, Lillian Hoffecker, and Janet M. Schneider, AHIP

HISTORY OF THE HEALTH SCIENCES SECTION

Infusing History into the Curriculum

Public Services Section; Libraries in Curriculum SIG

Convention Center: Room 301A

Moderator: Joan Stoddart, AHIP, Spencer S. Eccles Health Sciences Library, University of Utah–Salt Lake City

Fusing the Old and New: Integrating the Library's History of Medicine Program into the Revised Curriculum

Patricia L. Thibodeau, AHIP, FMLA, Richard A. Peterson, AHIP, and Suzanne Porter, AHIP

Promoting and Teaching the History of Medicine in an Undergraduate Medical Curriculum

James Shedlock, AHIP, FMLA, Ron Sims, and Ramune Kubilius, AHIP

Teaching the Next Generation: Introducing Health Research to Middle and High School Students

Patricia Gallagher, AHIP, Sejal Gandhi, and Winifred King

Utilizing the Past in the Present Curriculum: Vesalius and Beyond

Michael A. Flannery

HOSPITAL LIBRARIES SECTION

Librarian's Toolkit

Corporate Information Services, Research Sections; Library Marketing SIG

Convention Center: Room 318A-B

Moderator: Linné Girouard, AHIP, Hospital Librarian and Director, Professional Education Center, The Methodist Hospital Library, Houston, TX

Infusing Health Sciences Libraries with Economic Muscle

Elizabeth Kelly, Barbara B. Jones, and John Bramble

Hospital Consumer Assessment of Healthcare Providers and Systems (HCAHPS), Patient Satisfaction, and Library Services: A Fusion Whose Time Has Come

Catherine M. Boss, AHIP, and David S. Kountz

Fusing Relationships with Academic Health System Administrators

Whitney A. Townsend and Marisa Conte

Partnerships with Education and Clinical Information Services Advocate Library Services

Mary F. Prottsman, AHIP

The Agile Librarian's Guide to Thriving in Any Institution

Michelynn McKnight, AHIP

LEADERSHIP AND MANAGEMENT SECTION

Fusion in the Library Workforce: Creating Synergies Through Professional Diversity

Relevant Issues Section; African American Medical Librarians Alliance, Libraries in Curriculum SIGs

Convention Center: Room 301B

Moderator: Pamela Gray Burks, Director, Organizational Development, University of Alabama–Birmingham

Building a Team: Fueling Uniqueness Synergy Individualism Openness That Is Nonpareil

Pamela Gray Burks

FUSION: Melding Reference and Access Services into a Single User Service Point in an Academic Health Sciences Library △

Katherine V. Chew

Nuclear Reactions: An Intergenerational Case Study in Collection Development \triangle

Rikke Ogawa, AHIP, Janet D. Carter, and Tania Bardyn, AHIP

MEDICAL INFORMATICS SECTION

Being an Informationist, or Why Are You Working in the Library?

Molecular Biology and Genomics SIG

Convention Center: Room 306A

Moderator: Carrie Iwema, Information Specialist, Molecular Biology, Health Sciences Library System, University of Pittsburgh, Pittsburgh, PA

A Novel Approach to Recruiting and Educating Medical Informationists

Connie M. Schardt, AHIP, Patricia L. Thibodeau, AHIP, FMLA, Barbara M. Wildemuth, Claudia Gollop, and Peggy Schaeffer

The Virology Bioinformatics Librarian: A Year in the Life of an Embedded Informationist Fellow

Pamela L. Shaw, James Shedlock, AHIP, FMLA, and Richard Longnecker

Being an Informationist: Interdisciplinary Fusions of Expertise to Build Rich Information Infrastructures for Translational Science

Elizabeth C. Whipple and Jere Odell

Fusing the Informationist: Incorporating Innovative and Expanded Roles for the Informationist Model in an Academic Medical Center

Douglas L. Varner, AHIP, and Jett McCann, AHIP

MEDICAL LIBRARY EDUCATION SECTION

Emerging Research: The Fusion of Theory and Practice

Convention Center: Room 319B

Moderator: Jodi L. Philbrick, Assistant Director, Houston Program, and Adjunct Faculty, Department of Library and Information Sciences, University of North Texas–Denton

Balancing Theory and Practice in a Library and Information Science Program Curriculum

Andrew Wertheimer

Health Care Literacy: A Study of Online Consumer Health Resources

Pamela Scott

A Model of Primary Care Physicians' Consumer Health Information-seeking Behaviors: Working with Elderly Patients and Their Caregivers

Mary Jo Dorsey, AHIP

Rehabilitation Therapists' Clinical Questions in the Context of Evidence-based Patient Care: An Exploratory Study \triangle

Lorie Kloda and Joan Bartlett

PHARMACY AND DRUG INFORMATION SECTION

EMBASE.com Lecture

Convention Center: Room 317B

Moderator: Christina Seeger, AHIP, Visiting Assistant Professor and College of Pharmacy Liaison, Medical Sciences Libraries, Texas A&M University–College Station

Tainted Science

Shannon Brownlee

11:00 a.m.-3:30 p.m.

Hall of Exhibits Open

Convention Center: Hall of Exhibits

11:30 a.m.-noon

Technology Showcase

DynaMed

Convention Center: Hall of Exhibits (Classroom B)

DynaMed is a point-of-care reference designed to provide health care professionals with the best available evidence to support clinical decision making. DynaMed has a rigorous process to provide digested summaries of the most valid, clinically relevant research results and to synthesize these summaries, providing clinicians with comprehensive answers to clinical questions.

noon-12:30 p.m.

Technology Showcase

Wiley Technology Showcase: Essential Evidence **Plus**

Convention Center: Hall of Exhibits (Classroom A)

A time to review and see what's new with Essential Evidence Plus.

12:30 p.m.-1:00 p.m.

Technology Showcase

Nursing Reference Center

Convention Center: Hall of Exhibits (Classroom B)

Nursing Reference Center contains evidence-based, pointof-care nursing content including condition and treatment overviews, red flags, interactions, guidelines, and proprietary Evidence-based Care Sheets and Quick Lessons. Hospitals using Nursing Reference Center and CINAHL with Full Text satisfy applicable Joint Commission standards and help meet American Nurses Credentialing Center Magnet program model components status criteria.

12:30 p.m.-2:30 p.m.

Chapter Council Presents Sharing Roundtables

Convention Center: Room 323

Ticketed event. No on-site ticket sales.

1:00 p.m.-1:30 p.m.

Technology Showcase

JAMAevidence: Best Practices of Evidence-based Medicine

Convention Center: Hall of Exhibits (Classroom A)

JAMAevidence provides students, educators, and clinicians with the fundamental tools required for understanding and applying the medical literature and making clinical diagnoses. This state-of-the-art digital resource from McGraw-Hill Professional and JAMA includes leading references, Power-Point teaching tools, and interactive worksheets and wizards to convey the best practices of evidence-based medicine.

1:30 p.m.-2:00 p.m.

Technology Showcase

CINAHL Plus with Full Text

Convention Center: Hall of Exhibits (Classroom B)

CINAHL Plus with Full Text is the world's most comprehensive nursing and allied health research database, providing full text for more than 750 journals indexed in CINAHL. The database also provides full text for more than 220 books and monographs. With full-text coverage dating back to 1937, CINAHL Plus with Full Text is the definitive research tool for all areas of nursing and allied health literature.

2:00 p.m.-2:30 p.m.

Beverage Break

Convention Center: Hall of Exhibits

Technology Showcase

Mosby's Nursing Consult: Evidence-based Practice **Through Technology**

Convention Center: Hall of Exhibits (Classroom A)

Mosby's Nursing Consult is the definitive online information resource for nurses. Brought to you by Elsevier, Mosby's Nursing Consult enables nurses to find answers quickly, educate patients, learn about new developments, and improve patient care quality—all benefits of evidencebased practice made possible through technology.

2:00 p.m.-3:00 p.m.

PR/Marketing Program: "The Who, What, Where, When, and Why of Social and Traditional Media"

Convention Center: Room 317A

2:30 p.m.-3:00 p.m.

Technology Showcase

Patient Education Reference Center

Convention Center: Hall of Exhibits (Classroom B)

Patient Education Reference Center adds patient information to patient care with a comprehensive collection of current, evidence-based patient education handouts for clinicians to print and distribute at the point of care. Handouts are designed to enhance patient understanding of treatment from conditions, procedures, drugs, discharge, and home care to lifestyle and wellness.

2:30 p.m.-3:30 p.m.

Informal Meetings

Association of Academic Health Sciences Libraries Scholarly Communications Committee

Convention Center: Room 326B

Association of Academic Health Sciences Libraries Teaching/Learning Oversight Committee

Convention Center: Room 326A

Poster Session 1

Convention Center: Hall of Exhibits

See pages 38–44 for the listing of posters and presenters.

3:00 p.m.-3:30 p.m.

Technology Showcase

The R2 Digital Library from Rittenhouse

Convention Center: Hall of Exhibits (Classroom A)

The R2 Digital Library from Rittenhouse is a web-based, full-text, electronic book platform with more than 1,000

health sciences resources from 40 publishers. Key features include purchase at the individual resource level for title-specific collection management, integrated linking and social networking tools, real-time statistics, and flexible access and authentication models. For more information, visit www.r2library.com.

5:30 p.m.-6:30 p.m.

International Visitors Reception

🗜 Hilton Hawaiian Village: Honolulu Suite

For International Cooperation Section members and international attendees.

6:00 p.m.-7:00 p.m.

Library School Reunion

Hilton Hawaiian Village: Coral Ballroom 1–2

6:00 p.m.-7:30 p.m.

Hospital Libraries Section Connection Reception with Friends of NLM

Sponsored by StatRef!, NEJM, Elsevier, and EBSCO

🎙 Hilton Hawaiian Village: Topu Ballroom 1

Ticketed event. Tickets available at MLA Registration

Monday, May 18, 2009

6:30 a.m.-7:30 a.m.

Sunrise Seminars

American College of Physicians (ACP) Sunrise Seminar: *Annals of Internal Medicine* and ACP: Recent Developments!

Convention Center: Room 319B

Please join us for a demonstration and discussion of the exciting new developments at the *Annals of Internal Medicine*. We will discuss our launch of the Annals Back Files, which provides full access to all the groundbreaking articles published in the *Annals* since its founding in 1927. There are exciting new features in our site licensing program as well. The "In the Clinic" feature provides clinical overviews of medical conditions, focusing on diagnosis, treatment, practice improvement, and patient information. "In the Clinic" side sets are in development to aid in teaching. There is much more, including ACP PIER. We look forward to seeing you!

EBSCO Sunrise Seminar: Nursing and Allied Health Resources

Convention Center: Room 319A

EBSCO Publishing provides clinical content covering practice-related and research information needs for nurses and allied health professionals. Nursing Reference Center, the first point-of-care resource for nurses, includes evidence-based nursing content including condition and treatment overviews. CINAHL covers nursing, health sciences librarianship, alternative and complementary medicine, consumer health, and seventeen allied health disciplines.

Elsevier Sunrise Seminar: Point-of-care Alternatives/ Maximizing MDConsult eBook Value

Convention Center: Room 301A

Are you looking for alternative online products to help your constituents find quick, accurate, evidence-based answers at the point of care? Find out about the future of Elsevier's point-of-care resources in this informative preview session. We will also demonstrate how to maximize your MDConsult subscription through new enhancements and expanded electronic book offerings!

McGraw-Hill Sunrise Seminar: USMLEasy: Tougher Questions for Easier Boards

Convention Center: Room 317A

Relaunched on a powerful new platform, USMLEasy for Step 1, Step 2 CK, and Step 3 has thousands of online questions covering all disciplines and organ systems. USMLEasy's customization features, performance tracking, targeted remediation, and integration with AccessMedicine will help ensure your students' success.

National Library of Medicine (NLM) Sunrise Seminar: NLM Online Users' Meeting

Convention Center: Room 318A-B

NLM staff will highlight recent accomplishments and indicate new developments in a variety of online systems, including MEDLINE/PubMed, MedlinePlus, and DOCLINE.

Wiley Sunrise Seminar: The Cochrane Library, an Update

Convention Center: Room 317B

Please join us for an opportunity to learn how to harness the power of The Cochrane Library. Our special guest speaker will be Carol Lefebvre, senior information specialist at the UK Cochrane Center.

7:30 a.m.-9:00 a.m.

MLA Business Meeting 1

🗣 Convention Center: Kalakaua Ballroom B

Presiding: Mary L. Ryan, AHIP, FMLA, President, 2008/09

Agenda

- Announcements
- In Memoriam
- Member Recognition
- Call to Order
- Announcements and Election Results
- New Business
- Treasurer's Report: Linda Walton, MLA Treasurer and Associate University Librarian and Director, Hardin Library for the Health Sciences, University of Iowa-Iowa City
- Executive Director's Report: Carla J. Funk, CAE
- Annual Report
- Old Business

9:00 a.m.-9:30 a.m.

Beverage Break

Convention Center: Hall of Exhibits

9:00 a.m.-noon

Hall of Exhibits Open

Convention Center: Hall of Exhibits

9:30 a.m.-10:30 a.m.

Plenary Session 3: The Janet Doe Lecture

"Eyes on the Prize: Reflections on the Impact of the Evolving Digital Ecology on the Librarian as Expert Intermediary and Knowledge Coach, 1969–2009"

Convention Center: Kalakaua Ballroom B

Introduction: Thomas G. Basler, FMLA, Director, Libraries, and Chair, Department of Library Science and Informatics, Medical University of South Carolina–Charleston

Lecturer: J. Michael Homan, AHIP, FMLA, Director, Libraries, and Assistant Professor, Mayo Clinic Libraries, Mayo Clinic, Rochester, MN

10:30 a.m.-11:00 a.m.

Technology Showcase

BMJ Point of Care: Get Answers NOW

Convention Center: Hall of Exhibits (Classroom A)

Experience the power and precision of BMJ Point of Care, a new clinical resource that blends clear, concise expert opinion with the best available medical evidence. Highly focused disease and drug information organized in a unique, patient-centered format provides fast, authoritative answers to the most pressing patient care questions.

10:30 a.m.-noon

Section Programs

EDUCATIONAL MEDIA AND TECHNOLOGIES SECTION

Technology and E-resources: Evolving with the Times

Collection Development Section

Convention Center: Room 304A-B

Moderator: Jeanne M. Burke, Education Coordinator, Health Sciences Library/Learning Resources Center, Creighton University, Omaha, NE

Technology and E-resource Selection: Evolving with the Times Panel Discussion

Lori Klein, Dean James E. Diane Johnson, AHIP, and John Bramble

HEALTH ASSOCIATION LIBRARIES SECTION

Fusing Information and Preparation in Times of Devastation

Federal Libraries, Nursing and Allied Health Resources Sections; National Library of Medicine; African American Medical Librarians Alliance SIG

Convention Center: Room 301B

Moderator: Deborah Halsted, Associate Director, HAM-TMC Library, Houston Academy of Medicine-Texas Medical Center–Houston

Fusing Information and Preparation in Times of Devastation Panel Discussion

Janice E. Kelly, Renee Bougard, Stacey J. Arnesen, and Michelynn McKnight, AHIP

LEADERSHIP AND MANAGEMENT SECTION

Fusing Career Resources through Mentoring

Public Services Section; New Members SIG

Convention Center: Room 317A

Moderator: Teresa L. Knott, AHIP, Director, Tompkins-Mc-Caw Library for the Health Sciences, and Associate University Librarian, Virginia Commonwealth University Libraries—Richmond

Fusing Career Resources through Mentoring Roundtables and One-on-one Mentoring

MEDICAL INFORMATICS SECTION

Top Technical Trends III: Technology Fusion

Educational Media and Technologies Section

Convention Center: Room 318A-B

Moderator: Susan Lessick, AHIP, Head, Grunigen Medical Library, and Serials and Electronic Collections Librarian, Health Sciences, University of California–Irvine Medical Center, Orange, CA

Top Technical Trends III: Technology Fusion Panel Discussion

Michelle Kraft, AHIP, Rikke Ogawa, AHIP, Bart Ragon, Gabriel Rios, and Eric Schnell

MEDICAL LIBRARY EDUCATION SECTION

Fusing Interdisciplinary Expertise in the Workplace

Convention Center: Room 319B

Moderator: Ana D. Cleveland, Regents Professor and Director, Health Informatics and Houston Programs, Department of Library and Information Sciences, University of North Texas–Denton

A College Is Working to Educate Professionals in an Interdisciplinary Environment

Herman Totten

Integrating Interdisciplinarity: Evolving Roles of Technical Services Librarians in a Web 2.0 World

Dean James and Michael Garrett

The Future Roles of Librarians and the Interdisciplinary Imperative

Peter Kroth

The National Library of Medicine's Approach to Interdisciplinarity in the Workforce

Sheldon Kotzin, FMLA

Nursing and Allied Health Resources Section

Magnet Fusion: (Re)credentialing from a Leadership Perspective

Hospital Libraries Section

Convention Center: Room 306A

Moderator: Holly Hubenschmidt, AHIP, Instruction and Liaison Services Librarian, Emerson Library, Webster University, St. Louis, MO

Networking with Clinical Nurses: Fusing Magnet and Organizational Missions △

Mary A. Wickline

American Nurses Credentialing Center Magnet Recognition Today

Harriett Chaney

PHARMACY AND DRUG INFORMATION SECTION

Personal Health Records: How Private Is Your Medical Information?

Relevant Issues Section; Mental Health SIG

Convention Center: Room 319A

Moderator: Christina Seeger, AHIP, Visiting Assistant Professor and College of Pharmacy Liaison, Medical Sciences Libraries, Texas A&M University–College Station

My HealtheVet: The VA's Internet Gateway to Patients' Personal Health Records

Janet M. Schneider, AHIP

Personal Health Record Certification and Privacy Safeguards

Linda Hogan

RESEARCH SECTION

Research 101: How to Start and Finish a Research Project

Hospital Libraries Section

Convention Center: Room 317B

Moderator: Rosalind F. Dudden, AHIP, FMLA, Library Services Director, Gerald Tucker Memorial Medical Library, National Jewish Health, Denver, CO

Define the Question or Problem and Develop the Research Plan

Rosalind F. Dudden, AHIP, FMLA

Do the Research by Collecting Data

Alexandra Dimitroff

Analyze and Interpret Results and Take Action

Melissa L. Just, AHIP, and Jeanne Larsen

Report the Results or the Success of the Change

Sandra L. De Groote, AHIP, and Heather N. Holmes, AHIP

VETERINARY MEDICAL LIBRARIES SECTION

Fusion Outreach: Synthesizing Outreach Concepts in Human and Veterinary Medicine

Outreach SIG

Convention Center: Room 301A

Moderator: Diane Fagen, Librarian, AVMA Library, American Veterinary Medical Association, Schaumburg, IL

Fusion Outreach: Synthesizing Outreach Concepts in Human and Veterinary Medicine Panel Discussion

Prudence Dalrymple, AHIP, Cindy Mitchell, and Patricia Neenan

11:30 a.m.-noon

Technology Showcase

How Do You Measure Up?

Convention Center: Hall of Exhibits (Classroom A)

Research analytics from the scientific business of Thomson Reuters provide you with objective data in context so you can analyze, benchmark, and compare the research and impact of institutions, nations, subject disciplines, and more. Backed by best-in-class tools and services, Thomson Reuters solutions give you the tools and information you need to see how your scholarly research measures up against your peers, your goals, and your needs.

noon-1:30 p.m.

MLA Awards Ceremony and Luncheon

Convention Center: Room 313

Ticketed event. Tickets available at MLA Registration until 5:00 p.m. on Sunday, May 17.

1:15 p.m.-3:00 p.m.

Hall of Exhibits Open

Convention Center: Hall of Exhibits

1:30 p.m.-2:00 p.m.

Technology Showcase

What Will You Discover Tomorrow?

Convention Center: Hall of Exhibits (Classroom A)

Life sciences solutions from the scientific business of Thomson Reuters help you leverage past greatness, make new connections, and drive future discoveries to enable world-class medical research. From new citation connections to cutting-edge biomarker data, Thomson Reuters solutions give your patrons the tools and information they need to change the world.

1:30 p.m.-2:30 p.m.

Academy of Health Information Professionals Question-and-answer Session

Convention Center: Room 301A

Daily Program Monday, May 18-Tuesday, May 19, 2009

Poster Session 2

Convention Center: Hall of Exhibits

See pages 38–44 for the listing of posters and presenters.

2:00 p.m.-2:30 p.m.

Beverage Break

Convention Center: Hall of Exhibits

2:00 p.m.-3:00 p.m.

Informal Meetings

Association of Academic Health Sciences Libraries Education Research Task Force

Convention Center: Room 326B

EOS International Seminar

Convention Center: Room 319A

National Network of Libraries of Medicine, Pacific Southwest Region: E-licensing Collaborative with the Statewide California Electronic Library Consortium

Convention Center: Room 325A-B

2:30 p.m.-3:00 p.m.

Technology Showcase

Move from Discovery to Publishing Faster with **EndNote**

Convention Center: Hall of Exhibits (Classroom A)

Have you heard? EndNote now includes EndNote Web for all users. See why users are raving about the Find Full Text feature and Smart groups. Take a peek at what's coming, learn about our free training support program, and discover ResearcherID and other time-saving tools in Web of Knowledge.

6:00 p.m.-8:30 p.m.

Informal Meeting

EOS International User Group Meeting

Hilton Hawaiian Village: South Pacific Ballroom 1

Tuesday, May 19, 2009

6:30 a.m.-7:30 a.m.

Sunrise Seminars

American Psychological Association Sunrise Seminar

Convention Center: Room 301B

The American Psychological Association will provide content and terminology updates on its databases, PsycINFO, PsycARTICLES, PsycBOOKS, PyscEXTRA, and PsycCRI-

TIQUES. This training session highlights emerging topics in the health sciences such as health literacy, health disparities, and global health through advanced search demonstrations on the major vendor platforms.

EBSCO Sunrise Seminar: Introducing EBSCO's ERM Essentials

Convention Center: Room 301A

ERM Essentials is a full-featured, comprehensive e-resource management system (ERM) providing essential ERM functionality, giving you single-point access to all areas of e-resource administration. Plus, because it integrates with EBSCO's integrated Knowledge Base, over 100 data elements pertaining to your e-collection are pre-populated for you.

7:30 a.m.-8:30 a.m.

Open Forums

Open Forum: Ethics Task Force

Convention Center: Room 319B

Open Forum: Health Information Literacy

Convention Center: Room 304A-B

Open Forum: Librarians without Borders®

Convention Center: Room 319A

Open Forum: National Institutes of Health Public **Access Policy Update**

Convention Center: Room 317B

Open Forum: Social Networking Software

Convention Center: Room 317A **Open Forum: Speed UpDating**

Convention Center: Room 306A

8:30 a.m.-9:00 a.m.

Beverage Break

Convention Center: Hall of Exhibits

Technology Showcase

MEDLINE with Full Text

Convention Center: Hall of Exhibits (Classroom A)

MEDLINE with Full Text is the world's most comprehensive source for full text for medical journals, providing full text for nearly 1,400 journals indexed in MEDLINE including full text for many of the most used journals in MEDLINE—with no embargo. Full-text coverage dates back to 1965.

8:30 a.m.-noon

Hall of Exhibits Open

Convention Center: Hall of Exhibits

9:00 a.m.-10:00 a.m.

National Library of Medicine Update

Convention Center: Kalakaua Ballroom B

10:00 a.m.-10:30 a.m.

Informal Meeting

MLA FYI: The Chicago Collaborative: A New Partnership Between Librarians, Publishers, and **Editors**

Convention Center: Room 319A

Technology Showcase

Rehabilitation Reference Center

Convention Center: Hall of Exhibits (Classroom A)

Rehabilitation Reference Center, an evidence-based pointof-care clinical reference tool for use by rehabilitation clinicians, provides physical therapists, occupational therapists, and rehabilitation students with the best available evidence, including clinical reviews, research instruments, and more than 10,000 exercise images that may be added to customizable patient education handouts.

10:00 a.m.-11:00 a.m.

Informal Meetings

EFTS Users Group: Update

Convention Center: Room 317B

Libraries in Medical Education (LiME) Special Interest Group National Meeting

Convention Center: Room 306A

Poster Session 3

Convention Center: Hall of Exhibits

See pages 38–44 for the listing of posters and presenters.

11:00 a.m.-noon

MLA Business Meeting 2, Presidential Inaugural Address, and MLA '10 Invitation

Convention Center: Kalakaua Ballroom B

Presiding: Mary L. Ryan, AHIP, MLA President 2008/09 Agenda

- Call to Order
- Old Business
- Recognition of Retiring Board Members
- Introduction of Incoming Board Members
- Recognition of Outgoing President
- Presidential Inaugural Address: Connie M. Schardt, AHIP, MLA President, 2009/10, and Associate Director, Public Services, Medical Center Library, Duke University, Durham, NC
- Resolutions
- Announcement of MLA Swap 'n' Shop Winners and Scholarship Booth Raffle Drawing, "Miles Walked" contest

 MLA '10 Invitation: Terry Ann Jankowski, AHIP, Cochair, 2010 National Program Committee (NPC), and Head, Information and Education Services, Health Sciences Libraries, University of Washington-Seattle; Sarah Mc-Cord, AHIP, Cochair, 2010 NPC, and Head, Reference and Instructional Services, Henrietta DeBenedictus Library, Massachusetts College of Pharmacy and Health Sciences-Boston; Jett McCann, AHIP, Cochair, Local Assistance Committee (LAC), 2010 NPC, and Director/Associate Dean, Dahlgren Memorial Library, Georgetown University Medical Center, Washington, DC; and Janice E. Kelly, Cochair, LAC, 2010 NPC, and Executive Director, National Network of Libraries of Medicine, Southeastern/Atlantic Region, Health Sciences and Human Services Library, University of Maryland-Baltimore

1:00 p.m.-2:30 p.m.

Section Programs

2009 National Program Committee

Innovation. Inspiration. Illumination. Session B

Convention Center: Room 319A

Moderator: Eileen H. Stanley, AHIP, Director, Knowledge and Information Resources, Ecolab, Eagan, MN

Personalized Medicine and Bioethics: An Analysis of New Information Needs \triangle

Jere Odell

Development of a Clinical Information Tool for the Electronic Health Record \triangle

Barbara A. Epstein, AHIP, Nancy H. Tannery, Frances Yarger, Charles B. Wessel, John LaDue, and Anthony B. Fiorillo

SmartSearch: Automated Recommendations Using Librarian Expertise and PubMed E-Utilities △

Ryan Max Steinberg, Richard Zwies, Christopher Stave, Yannick Pouliot, and Heidi Heilemann, AHIP

Understanding How Scientists Choose Bioinformatics Tools: Toward a Framework for Classification and Evaluation \triangle

Joan Bartlett, Lorie Kloda, and Yusuke Ishimura

Impact of the National Institutes of Health Public Access Policy: A Unique Opportunity to Engage with Faculty about Open Access Publishing \triangle

Marcus A. Banks, Gail L. Persily, and David J. Owen

COLLECTION DEVELOPMENT SECTION

Clinical and Translational Science: Fusing Information Services with Basic Research and Clinical Application

Molecular Biology and Genomics SIG

Convention Center: Room 317A

Moderator: Sylvia McAphee, Serials Librarian, Lister Hill Library of the Health Sciences, University of Alabama-Birmingham

Clinical and Translational Science: Bench to Bedside

Linda Hogan

Translational Research Support and Education: A **Critical Role for Medical Libraries**

Kristi L. Holmes

CONSUMER AND PATIENT HEALTH INFORMATION SECTION

The Healthy Library: Creating a Culture of Wellness

Corporate Information Services, Federal Libraries, Hospital Libraries, Nursing and Allied Health Resources Sections; African American Medical Librarians Alliance, Library Marketing, New Members SIGs

Convention Center: Room 318A–B

Moderator: Siobhan Champ-Blackwell, Outreach Coordinator, National Network of Libraries of Medicine, MidContinental Region, Omaha, NE

The Healthy Library: Creating a Culture of Wellness **Panel Discussion**

Mary L. Ryan, AHIP, FMLA, Loreine Roy, Carol Ann Attwood, AHIP, and Kelli Ham

DENTAL SECTION

Open Access and the Evidence

Cancer Librarians Section

Convention Center: Room 301B

Moderator: Michael Kronenfeld, Director, Learning Resource Center, A. T. Still University, Arizona Campus-Mesa

Third Annual Lecture on the Evidence Base Supported by StatRef: Open Access and the Evidence Base: The Good, the Bad, and the Ugly

Karen A. Butter, AHIP, Catherine Nancarrow, and Heather Joseph

HISTORY OF THE HEALTH SCIENCES SECTION

Promotion and Development Fusions for Special Collections

Technical Services Section

Convention Center: Room 301A

Moderator: Patricia Gallagher, AHIP, Senior Librarian, Library, New York Academy of Medicine-New York

Digitizing a Newspaper Clippings Collection: A Case Study in Small-scale Digital Projects

Maureen M. Knapp, AHIP

"A Condom a Day Keeps the Doctor Away": **Organizational Fusions for Digitizing AIDS Awareness Posters**

Chamya Kincy

Health "Cranks" in the Early 20th Century or Why the Public Health Past Is Prologue to the Future

Elaine Skopelja, AHIP

Old Wine in New Bottles: Digital Projects from the **National Library of Medicine's History of Medicine** Division

Stephen Greenberg

International Cooperation Section

Issues in Japanese Health Sciences Librarianship

Corporate Information Services Section; Japan Medical Library Association; Japan Medical Abstracts Society

Convention Center: Room 306B

Moderator: Atsutake Nozoe, Professor Emeritus, Aichi Shukutoku University, Nagoya, Japan

Bibliographic Information Service in Health Sciences in Japan

Minoru Ikusaki, Mami Matsuda, Kazunari Misawa, and Atsutake Nozoe

Consumer Health Information Services in Hospitals in Japan

Noriko Ushizawa and Naohiko Yamaguchi

Accreditation Program for Health Sciences Librarians in Japan

Naoko Suwabe and Yukiko Sakai

Education and Training of Health Information Specialists in Japan

Hiromitsu Ogata, Takeshi Isono, and Atsutake Nozoe

NURSING AND ALLIED HEALTH RESOURCES SECTION

Educational Fusion: Librarian-integrated Instruction in Interdisciplinary Education Programs and **Partnerships**

Dental, Educational Media and Technologies Sections; Libraries in Curriculum SIG

Convention Center: Room 317B

Moderator: Holly Hubenschmidt, Instruction and Liaison Services Librarian, Emerson Library, Webster University, St. Louis, MO

Turning Evidence into Practice: A Pilot Project to Develop New Training and Research Tools for the Public Health Workforce

Helena VonVille

Infusing Information Literacy Skills by Researching "Never Events"

Lin Wu, AHIP, Cynthia K. Russell, and Ramona Patterson

Integrating a Course on Applying Social Media **Technologies to Health Communications into a** Curriculum

Gillian Goldsmith Mayman

The Internet, I-Fusions: Synergy Between Reliability, Education, and Clinical Practice for Emergency Medicine Residents △

Diane G. Schwartz, AHIP, FMLA

Public Health/Health Administration Section

Emerging Issues in Global Health

Veterinary Medical Libraries Section; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG

Convention Center: Room 306A

Moderator: Mellanye Lackey, Public Health Liaison Librarian, Health Sciences Library, University of North Carolina–Chapel Hill

Fusing Health Literacy Education to Teaching English as a Second Language (TESOL): Health Literacy as Social Practice in a TESOL Class △

Pamela Howard

Professional Development for Librarians in Kenya: Planning a Workshop

Pam White and Emma Farrow

Centers for Disease Control and Prevention Institutional Repository: Fusing Public Health Knowledge with Partners and the General Public \triangle

Robert Swain, Jocelyn A. Rankin, AHIP, FMLA, and Susan Wilkin

Fusing Information Literacy to Multidisciplinary Global Health Education

Erika L. Sevetson and Sarah McDaniel

Public Services Section

Seamlessly Working the "I" into an Academic Medical Center Workflow: The Eskind Biomedical Library Experience

Research Section

Convention Center: Room 304A-B

Moderator: Nunzia B. Giuse, AHIP, FMLA, Assistant Vice Chancellor, Knowledge Management; Director, Eskind Biomedical Library; Professor, Department of Biomedical Informatics; and Professor, Department of Medicine, Vanderbilt University Medical Center, Nashville, TN

Implementing a Philosophy of Lifelong Learning

Nunzia B. Giuse, AHIP, FMLA

Demonstrating the Value of Expert Library Support: Evaluation of the Clinical Informatics Consult Service

Rebecca Jerome

Integrating the Best Evidence and Relevant Information into Informatics Systems

Taneya Y. Koonce

Extending Evidence Support into Bioresearch

Rachel R. Walden

Developing a Culture of True Integration Through Active Participation in the Organizational Leadership Vision

Annette M. Williams

6:00 p.m.-9:00 p.m.

MLA Luau

4 Hale Koa Hotel, located next to Hilton Hawaiian Village.

Ticketed event. Tickets available at MLA Registration. See map on page 69 for location.

Join us as we enjoy the splendor and spectacle of an ancient Hawaiian tradition at the MLA Luau, located within walking distance of the Hilton Hawaiian Village! As you enter the tropical garden, you are taken back to an old Hawaiian setting of thatched *hale* (houses) that protect guests from the misty rain but keep the outdoor ambience.

During the cocktail hour, you will experience an authentic *imu* (Hawaiian underground oven) ceremony followed by a bountiful feast of authentic local flavors. The sumptuous menu includes native delicacies such as lomi lomi salmon, kalua pig, teriyaki beef, shoyu chicken, salads, fresh fruit, pineapple, and poi. A spectacular luau show will take you on a musical journey through the islands of Polynesia, including the graceful hula!

Wednesday, May 20, 2009

8:00 a.m.-9:00 a.m.

Plenary Session 4: Leiter Lecture

"The Impact of Diseases on Hawai`i's Medical History"

Convention Center: Kalakaua Ballroom B

Introduction: Virginia (Ginny) Tanji, Local Assistance Committee Cochair, 2009 National Program Committee, and Library Director, Health Sciences Library, School of Medicine, University of Hawaii–Manoa, Honolulu, HI

Lecturer: Ben Young, Native Hawaiian Center of Excellence, John A. Burns School of Medicine, University of Hawaii–Manoa

9:00 a.m.-9:30 a.m.

Break

9:30 a.m.-11:00 a.m.

Plenary Session 5

"Reverse Disease with Less Medication"

Convention Center: Kalakaua Ballroom B

Introduction: Mabel Trafford, Local Assistance Committee Cochair, 2009 National Program Committee, and Director, Medical Library, Tripler Army Medical Center, HI

Speaker: Terry Shintani, President, Hawaii Health Foundation, and Associate Chair, Department of Complementary and Alternative Medicine, School of Medicine, University of Hawaii

Section Programs

2009 National Program Committee

Innovation, Inspiration, Illumination, Session C

Convention Center: Room 306B

Moderator: Judy Consales, Director, Louise M. Darling Biomedical Library, University of California-Los Angeles

Planning, Implementing, and Supporting a Thirdparty Manuscript Submission System

Marisa Conte and Jean Song

The Journal Publisher Compliance Database: A **Comprehensive Response to the National Institutes** of Health Public Access Policy Mandate

Taneya Y. Koonce, Annette M. Williams, Tracy C. Shields, Deborah H. Broadwater, Rachel R. Walden, and Nunzia B. Giuse, AHIP, FMLA

Developing an Evidence-based Medicine Consultant Service: Measuring the Impact \triangle

Heather N. Holmes, AHIP

Vocera: Enhancing Communication across a Library System \triangle

Sarah A. Murphy

The Health Sciences Library as Experimental Space

Mary Moore and Suzetta Burrows, AHIP

COLLECTION DEVELOPMENT SECTION

Vendor Relations: The Good, the Bad, and the Ugly African American Medical Librarians Alliance SIG

Convention Center: Room 301A

Moderator: Sylvia McAphee, Serials Librarian, Lister Hill Library of the Health Sciences, University of Alabama-Birmingham

Breaking Down the Barriers of Communications: Vendor Relations

Christine Stamison, Dexter Evans, Lynn Fortney, Brenda Curry-Wimberly, and Joe Swanson Jr.

DENTAL SECTION

Health Disparities in Underserved Populations

Public Health/Health Administration Section; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG

Convention Center: Room 306A

Moderator: Linda Hasman, Senior Assistant Librarian, Health Sciences Library, University at Buffalo, Buffalo, NY

Student-led Outreach Training to Promote Seniors' Use of Internet Health Resources \triangle

Terry Henner

A Health Literacy Awareness Training Program

Patricia W. Martin and Chris Roberts

Bridging the Gap: Helping Chinese Health Consumers Access Quality Health Information \triangle

Ana D. Cleveland, Xuegun (Della) Pan, and Jodi L. Philbrick

Health Information Connections for Persons with Disabilities

Deborah L. Lauseng, Anna Ercoli Schnitzer, Marisa Conte, and Patricia W. Martin

EDUCATIONAL MEDIA AND TECHNOLOGIES SECTION

Resources for Disaster and Remote Access Regions

Corporate Information Services, International Cooperation, Medical Informatics Sections; Library Marketing SIG

Convention Center: Room 301B

Moderator: Rikke Ogawa, AHIP, Research, Instruction, and Collection Services/Emergent Technologies Coordinator, Louise M. Darling Biomedical Library, University of California-Los Angeles

The Central American Network of Health and Disaster Information Virtual Libraries: Achievements and Principal Challenges \triangle

Ricardo Perez and Isabel Lopez

Ice in the Icebox: Disaster and Emergency Planning **Outreach Workshops at Select Churches**

Cynthia L. Henderson, AHIP, and P. J. Grier, AHIP

Partnering with Ethiopia: How We Are Expanding Clinical Library Services in this Developing World of Eastern Africa

Sandra Kendall, Warren Holder, and Andrew Howard

Developing and Implementing an Emergency and Disaster Recovery Plan for a Health Sciences Library

Thomas Singarella and Richard Nollan

Training Future Health Information Professionals to Manage Disaster Situations △

Ana D. Cleveland, Jodi L. Philbrick, Tisha Pipes, and Margaret J. Anderson

RELEVANT ISSUES SECTION

Threatening Fusions: When Ideologues and **Demagogues Meet Ideas and Libraries**

History of the Health Sciences Section

Convention Center: Room 319A

Moderator: J. Dale Prince, Technology Coordinator, National Network of Libraries of Medicine, Southeastern/Atlantic Region, Baltimore, MD

Threatening Fusions: When Ideologues and **Demagogues Meet Ideas and Libraries**

Rebecca Knuth

RESEARCH SECTION

Research Fusion: Integrating Evidence-based Library and Information Practice into the Librarian's Work Life

Hospital Libraries Section; Outreach SIG

Convention Center: Room 304A-B

Moderator: Keith W. Cogdill, AHIP, Director, South Texas Regional Information Services, Libraries, The University of Texas Health Science Center–San Antonio

Trends in Institutional Repositories in Health Sciences Libraries △

Thomas Singarella and Paul Schoening

The Evidence Behind Current Point-of-care Products: A Citation Analysis △

Andrea M. Ketchum, AHIP, and Ahlam A. Saleh

Librarian and Faculty Collaboration to Integrate an Information Retrieval and Management Curriculum for Medical Students Δ

Josephine P. G. Tan, Amy Li, Jessica Muller, and H. Carrie Chen

Blending Phone Contacts and Site Visits to Promote Rural Outreach Services: A Randomized Controlled Trial to Assess Usage \triangle

Nakia J. Carter, AHIP, Rick Wallace, AHIP, and Kefeng (Maylene) Qiu, AHIP

Measuring Our Success: Assessment of a Librarybased Specialized Information Service

Carrie Iwema, John LaDue, and Ansuman Chattopadhyay

TECHNICAL SERVICES SECTION

Fusing Our Organizations: Cooperation, Networking, and Collaborating with New Partners

Health Association Libraries, Leadership and Management Sections; Molecular Biology and Genomics SIG

Convention Center: Room 319B

Moderator: Chamya Kincy, Life and Social Sciences Catalog Librarian, Cataloguing and Metadata Center, University of California–Los Angeles

Empowering Patient Safety Outreach through Interprofessional Partnerships: Educating Our Communities

Linda Walton, Mindwell Egeland, Lorri Zipperer, Mary K. Brooks, and Christopher Childs

Confessions of a New Library Director: Efforts to Integrate the Library into Organization-wide Initiatives

Cynthia K. Robinson, AHIP

Coalition for Change

Patricia A. Auflick and Annabelle Nunez

Collaborating across Libraries and Institutions to Illuminate and Preserve Veterinary Gray Literature

Ana G. Ugaz, AHIP, Esther E. Carrigan, AHIP, and Oliver J. Jaros

Forming a Solid Foundation for Patient Education through Collaboration

Cindy J. Westley, Kelly K. Near, and Laura T. Humbertson

11:00 a.m.-3:00 p.m.

Continuing Education

See pages 20–21

11:30 a.m.-12:30 p.m.

MLA Board of Directors Meeting

Convention Center: Board Room A

11:30 a.m.-4:00 p.m.

Informal Meeting

National Library of Medicine/Association of Academic Health Sciences Libraries Leadership Fellows Program Leadership Institute

Hilton Hawaiian Village: Honolulu Suite 2

Awards, Grants, and Scholarships

Join MLA in recognizing the best and the brightest in the field. Please attend the Awards Ceremony and Luncheon on Monday, May 18, from noon to 1:30 p.m. The event takes place in Room 313 A–C at the Hawaii Convention Center. One ticket to the luncheon is included with inclusive registration. **Purchase additional tickets in the MLA Registration Center prior to 5:00 p.m. on Sunday, May 17.** Recipients are listed in order of presentation during the ceremony.

Joseph Leiter NLM/MLA Lectureship

Ben Young

John P. McGovern Award Lectureship

Endowed by the John P. McGovern Foundation. Sponsored by EBSCO Information Services.

Adam Bosworth

MLA Scholarship

Elaine Hicks

MLA Scholarship for Minority Students

Vivian Okvere

MLA Scholarship for Minority Students, Annual Meeting (one-time award)

Margarita Shawcross

2009 Cunningham Memorial International Fellowships

Hasbullah Atan Stanslaus James Ngadaya

EBSCO/MLA Annual Meeting Grants

Sponsored by EBSCO Information Services.

Jamie L. Furrh Andrea Harrow Trey Lemley Heidi Schroeder, AHIP

Hospital Libraries Section/MLA Professional Development Grants

Sponsored by the MLA Hospital Libraries Section. Lois Culler

Lisa A. Marks, AHIP

David A. Kronick Traveling Fellowship

Endowed by the Bowden-Massey Foundation.
Marv Piorun, AHIP

Donald A. B. Lindberg Research Fellowship Sujin Kim

Medical Informatics Section/MLA Career Development Grant

Sponsored by the MLA Medical Informatics Section. Kristine M. Alpi, AHIP

MLA Research, Development, and Demonstration Project Grant

Naomi C. Broering, AHIP, FMLA

MLA Continuing Education Award

Lauren Maggio, AHIP

Carla J. Funk Governmental Relations Award

Sponsored by Kent A. Smith, FMLA.

Marianne Comegys

The Lucretia W. McClure Excellence in Education Award

K. Ann McKibbon

Thomson Reuters/Frank Bradway Rogers Information Advancement Award

Sponsored by Thomson Reuters.

Robert T. Mackes, AHIP

Majors/MLA Chapter Project of the Year Award

Sponsored by J. A. Majors.

Pacific Northwest Chapter of MLA

President's Award

Clinton (Marty) Thompson Jr., AHIP

Ida and George Eliot Prize

Donna F. Timm, AHIP

Murray Gottlieb Prize

Trenton Boyd, AHIP

T. Mark Hodges International Service Award

Donna B. Flake, AHIP

2009 Janet Doe Lectureship

J. Michael Homan, AHIP, FMLA

Fellowship

Holly Shipp Buchanan, AHIP, FMLA Gary D. Byrd, AHIP, FMLA Logan Ludwig, AHIP, FMLA Jean Pugh Shipman, AHIP, FMLA M. J. Tooey, AHIP, FMLA

Honorary Member

Carla J. Funk, CAE, Hon. FCLIP

Marcia C. Noyes Award

Wayne J. Peay, FMLA

PosterShare

MLA is pleased to offer members a powerful new online application that enables viewers to easily search, pan across, and zoom in on any of the posters that are on MLANET. For a more interactive experience, viewers can also send questions or comments to authors. Authors have the option to add media such as video, interactive data graphics, and animations to their poster to enrich the

educational experience. To access the searchable library of posters online, visit www.mlanet.org/am/am2009/e-present/posters.html. The PosterShare application will be piloted for the first time for MLA '09. It was developed by Trapeze Media Solutions, University of Utah.

International Posters: Sunday, May 17, 2:30 p.m.-3:30 p.m.

2: East-West Medicine Pilot Project at the University of California–Los Angeles: Exploring a New Model for Integrative Medical Information Services

Weiyu Fan, Tania Bardyn, Judy Consales, AHIP, and Ka-Kit Hui

3: Web-accessible Medical Literature Database Use of Japanese Health Care Professionals: Analysis Based on Log Information of Ichu-Shi Web

Mami Matsuda, Toshinori Kurosawa, Minoru Ikusaki, and Atsutake Nozoe

4: Impact of the New Space on Services and User Expectations in a Medical University Library Ioana Robu

5: How They "Change": Health Information Consumers in Japan Yukiko Sakai, Chihiro Kunimoto, and Keiko Kurata

6: Navigating the Seas of Change: A Small Hospital Library Becomes a Worldwide Seller of Specialized Health Resources

Eva Veres and Valeria Gallo-Stampino

8: What Do Patients Really Want? A Survey of Users of a Learning Center in a Japanese Hospital Harumi Oikawa

9: Exploring the Information Needs in a Japanese Medical University Library

Yamashita Yumi

10: Improving Access to Reports of Randomized Controlled Trials by Searching EMBASE

Carol Lefebvre, Anne Eisinga, and Sarah Chapman

11: Small Group Learning Course of Medical Terminology with Medical Subject Headings

Shinichi Abe

12: Chasing the Sun: An Out-of-hours Virtual Reference Service for Health Professionals

Mary Peterson

Poster Session 1: Sunday, May 17, 2:30 p.m.-3:30 p.m.

1: Future Impact: Conversion to a Near-total Electronic Library Virginia A. Lingle, AHIP, Cynthia K. Robinson, AHIP, Sharon Daugherty, Elaine Julian, Patricia Kline, Robin Long, Virginia Miller, and Mae Risser

4: Impact of Online Journals on Citation Patterns of Health Sciences Faculty △

Sandra L. De Groote, AHIP, and Felicia Barrett

- 7: Using Journal Usage Studies to Assess the Journal Collection △ Jie Li, AHIP, Robert M. Britton, and Judy Burnham, AHIP
- **10:** Red, Yellow, Green: A Simple System for Collaborative Weeding of a Reference Collection
 Theresa S. Arndt, Maureen O.
 Dermott, and Amelia Brunskill

13: A Really Simple Electronic Book List: Generating a User-friendly, Alphabetic List of Selected Clinical Electronic Books with RSS and SimpleXML

Wendy Wu, Joshua Neds-Fox, and Sandra I. Martin, AHIP

16: Getting Wiki with It: A Wiki as a Website for Regional Health System Libraries △

Michelle Kraft, AHIP

- 19: Don't Go It Alone: Librarians
 Collaborating with Health Care
 Practitioners to Develop a Portal
 Optimized for Use in Clinical Practice
 Lauren Maggio, AHIP, Richard Zwies,
 Olya Gary, Christopher Stave, Marilyn
 L. Tinsley, Sandra Brekke, Heidi
 Heilemann, AHIP, and Keith Posley
- **25:** An Innovative Clinical Information Portal Barbara A. Epstein, AHIP, Nancy H.

Tannery, Charles B. Wessel, Frances Yarger, and John LaDue

28: Solo Librarian and Outreach to Hospital Staff Using Web 2.0 Technologies

Rebecca Landau

31: Creating a Network of Digital Displays

Michael J. Purcell and Alena Ptak-Danchak

- 34: Fostering Researcher
 Collaboration and Mentoring △
 Mary Moore, Jared Abramson,
 Suzetta Burrows, AHIP, and Yanira
 Garcia-Barcena
- **37:** Developing a Consumer Health Library Orientation and Class for Library Interns and Student Volunteers

Dana L. Ladd, AHIP, and Shannon D. Jones, AHIP

- **40:** Developing a Community Reading Program in a Health Sciences Center Setting: One Community/One Book 2008 Rajia C. Tobia, AHIP, and Susan Hunnicutt
- **46:** Web 2.0 for Public Health: Partnering with the Practice Community

Nancy Allee, AHIP, Gillian Goldsmith Mayman, and Jane L. Blumenthal, AHIP

49: Let Me Show You How It's Done! Desktop Sharing for Distance Learning from the D. Samuel Gottesman Library

Nancy R. Glassman, AHIP, Racheline G. Habousha, Aurelia Minuti, Rachel Schwartz, and Karen Sorensen

55: NIHSeniorHealth Classes for Senior Citizens at a Public Library in Louisiana

Jovana Susic

- 58: Assessing the Impact of Bioinformatics Video Tutorials △ Courtney Crummett, Paul A. Bain, and David Osterbur
- **61:** Blogging the Journal Club: Applying Library Blog Expertise to a Virtual Journal Club Elizabeth Kelly, Ellen Dubinsky, Robert J. Mahoney, and William Olmstadt, AHIP
- 64: Breakthrough: How One Biomedical Library Began Participating in Hospital Rounds △ Patricia Sarchet and Jeff Williams
- **67:** Filters to Support Animal Methodologies Used in Animal Research △

Yanira Garcia-Barcena, Tanya Feddern-Bekcan, AHIP, and Vedana Vaidhyanathan

- 70: Neck Pain in MEDLINE and Medical Subject Headings (MeSH): Charting the Semantic Relationship of a MeSH Term to Article Title Words △ Jonathan Potter
- 73: Promoting Special Collections with a Medical School's Sesquicentennial Celebration James Shedlock, AHIP, FMLA, and Ron Sims

- 76: Captured Memories Make
 History: Recording the Memories of
 Retirees for the Oral History Project
 of the Southern Chapter/MLA △
 Laura T. Kane, AHIP, Helvi McCall
 Price, AHIP, Lindsay Blake, AHIP,
 Other Members of the History
 Committee, Southern Chapter of
 MLA
- **79:** The Bioinformationista: New Trends for the Bioinformationist Jean Song
- **85:** When a Hospital's Needs Meet Librarians' Information Technology Skills: Design of a New Scientometry Tool

Nicolas A. Fairon

88: Creating a Framework for Collaborative Regional Library Research

Deborah H. Ward, AHIP, MaryEllen C. Sievert, and Barbara B. Jones

91: Exploring a Strengths
Development Model of Staff
Development in an Academic Health
Sciences Library

Heidi Nickisch Duggan and James Shedlock, AHIP, FMLA

- **94:** Measuring Return on Investment in VA Libraries Karen Jemison, Edward J. Poletti, Nancy A. Clark, and Janet M. Schneider
- **97:** Volunteering and Community Service on Campus Alexa A. Mayo, AHIP, Tierney Lyons, Paula Raimondo, AHIP, and M. J. Tooey, AHIP, FMLA
- **100:** Libraries Lighting the Fuse for Performance Excellence
 Lynn L. Bragdon, AHIP, Nancy A.
 Clark, and Dorothy P. Sinha, AHIP
- **103:** Sizzle: Fusing Physical and Virtual Environments to Create a New Library

Teresa R. Coady and Janet M. Pine

106: Sister Libraries: An Extended Family

Lynn M. Van Houten, AHIP

Poster Sessions

109: Native American Models of Colocated Traditional and Western Healing

Frederick B. Wood, Elliot R. Siegel, Gale A. Dutcher, and Robert A. Logan

112: New Populations: An Information Needs Assessment of Refugee Health Professionals Kate W. Flewelling, Stacey J. Arnesen, Gale A. Dutcher, and John C. Scott

115: iNeeds: A Needs and Assets Assessment of the Health Information Literacy of Master's of Public Health Students △ Joey Nicholson

118: Collaboration, Teamwork, and Technology: Go Local North Dakota's Formula for Success △ Mary Markland, AHIP, Judith Rieke, and Mike Safratowich

121: Medical Books to Malawi: The Birth of a New Outreach Partnership in Africa

Linda London

127: 2+2=5: Creating Synergy: Fusing Health Literacy Efforts of Medical Librarians and Physician Assistants

Patricia J. Devine and James E. Anderson

- **130:** Why Our Liaison Blogs Failed and What We Did To Save Them Gillian Goldsmith Mayman, Jean Song, Whitney A. Townsend, and Mark MacEachern
- **133:** SCISSORS: The Cutting Edge of Library Services
 Diana Delgado, AHIP, and Judy C.
 Stribling
- **136:** Restructuring a Service Desk to Refocus Reference Services outside the Library Building: One Library's Experience △

 Irene M. Lubker, Barbara A. Wright,

Irene M. Lubker, Barbara A. Wright, AHIP, Margaret E. Henderson, and Mary Jane Green

Poster Sessions

- 139: Increased Visibility of a
 Hospital Library through Participation
 as a Pilot Site in the MLA Health
 Information Literacy Research Project
 Holly Sheldon Kimborowicz, AHIP,
 and Cathy Murch
- **142:** Reaching Out Via Chat Owidget and Text Messaging △ Penny Coppernoll-Blach, AHIP
- **145:** Library Services and the National Institutes of Health Public Access Policy: An Investigation of Association of Academic Health Sciences Libraries (AAHSL) Libraries △

- Marisa Conte and Courtney Crummett
- **148:** A Library's Role in Identifying Institutional Publications △ Barbarie Hill, AHIP
- 151: Searching for Quality: A New Collaboration to Train Health Care Professionals to Search for Clinical Quality Improvement Literature △ Julia Esparza, AHIP, Leisa Oglesby, Jean DiGrazia, Marianne Comegys, David Charles Duggar, AHIP, and Kerri Christopher, AHIP
- **154:** Disaster Information Specialist: An Emerging Subject Specialty for Informationists? △ Cynthia B. Love, Colleen Cuddy, AHIP, Tahirih Fusscas, Alicia A. Livinski, Patricia Reynolds, Brittany Rice, Alison E. Rollins, and Linda M. Spitzer
- **157:** Canine Genetic Testing: A Precursor to the Human Personalized Medicine Marketplace? Kristine M. Alpi, AHIP

Poster Session 2: Monday, May 18, 1:30 p.m.-2:30 p.m.

- **5:** Language Fusions: Development of an Online Multiple Language Consumer Health Information Collection △
 - Linda Ferguson and Loren Frant
- 8: Selective Sampling of the National Library of Medicine's Coverage of Disaster-related Gray Literature on the Web △

Emily J. Vardell

- **11:** MLA Members' Social Software Use and Beliefs △
 - Melissa L. Rethlefsen and the Task Force on Social Networking Software
- 14: Library on the Move and in the Know: How a Wiki-based Information Depot Facilitates Staff Knowledge during and after an Extended Library Relocation and Renovation Project Wendy Wu, Linda A. Draper, and Sandra I. Martin, AHIP
- 17: Wikipedia-trica: A Library– Department of Pediatrics Collaboration for a Morning Report Wiki △ Laura K. Cousineau, David M. Mills, Sanjiv Pasala, and David B. McCabe
- 20: Comparison of Librarian and Advanced Practice Nurse Ratings of Depression Websites Using an Adapted Health Information Website Evaluation Tool △

Konstantina Matsoukas, Sookyung

Hyun, Myra P. Joyce, John T. Oliver, Sapana R. Patel, and Leanne M. Currie

- **29:** Library Website Redesigns: Research before Revision △ Michele Malloy
- 32: Playing with a Bad Deck: The Caveats of Card Sorting as a Website Redesign Assessment Tool △
 James Brucker, Mark Berendsen, Linda O'Dwyer, and Michelle Frisque
- **35:** Adobe Dreamweaver: New Features to Improve Your Library's Website

 Adam R. Hudson
- **38:** Fusion of Culture, Language, and Medicine

Elaine G. Powers and Sarah Zalud-Cerrato

- **41:** Calculating Impact Factors: Promoting *JCR*, Eigenfactor, H-index, Web of Science, and Google Scholar in an Academic Health Sciences Library Janet G. Schnall, AHIP, and Leilani A. St. Anna, AHIP
- **44:** Experiences as an Embedded Librarian
 Alison M. Konieczny
- 47: Think It's Impossible to Find Cost-effective Screencasting Software? Say Aloha to Three Free Programs and Their Applications in Library Instruction △ Alan T. Williams, Kristine M. Hughes, and Shannon D. Jones

- 53: Search Engines and Healthy Connections for Consumers: A Prescription for Success! △ Donna F. Timm, AHIP, and Dee Jones, AHIP
- **56:** Incorporating a Theory and a Model into Public Health Training Evaluation △
 Helena VonVille
- **59:** PubMed's New Automatic Term Mapping: Why You Might Like It and Why You Might Not
 John D. Jones Jr. and Rhonda L.
 Altonen
- **62:** Mapping Information Literacy: Using Concept Mapping to Understand Nurses' Sources of Health Information

Louise C. Miller, Rebecca S. Graves, AHIP, Barbara B. Jones, and MaryEllen C. Sievert

- 65: A Longitudinal Cross-sectional Analysis of Information Needs of Rural Health Care Providers △
 Rick Wallace, AHIP, Nakia J. Carter, AHIP, and Kefeng (Maylene) Qiu, AHIP
- 71: The Evolution of the Department of Veterans Affairs Libraries: From Hoop Skirts to Hula Hoops
 Linda J. Bennett, Diana F. Akins, and

Linda J. Bennett, Diana F. Akins, and Mary V. Taylor

74: The Alaska Yukon Pacific Exposition of 1909: A Centennial Look at Why a Fusion of the Past with the

Present Will Shape Our Future Colleen M. Weum

77: Evaluating the Informationist in Different Settings in the Institution: The University of Missouri Experience △ MaryEllen C. Sievert, Deborah H. Ward, AHIP, Kate Anderson, Rebecca S. Graves, AHIP, and E. Diane Johnson, AHIP

80: Disaster Preparedness
Informationist: A Team Approach
Colleen Cuddy, AHIP, Karen Brewer,
AHIP, FMLA, Miguel Figueroa, Emily
Molanphy, Stuart Spore, Richard
McGowan, and Carol Swain

83: Transitioning to a Distant "Library"

Mark MacEachern and Carol Shannon

86: Adjusting Flight Plans in Midair: Taking Off with a New Clinical Informationist Program
Sheila Green, Deborah Halsted, and Elizabeth Eaton

92: Results of a Survey on
Organizational Flattening in Academic
Health Sciences Libraries △
Heidi Nickisch Duggan, James
Shedlock, AHIP, FMLA, and
Stephanie Kerns

95: Software Solutions for Managing Collaborative Projects Steven Hunt, Jeremy Prevost, Michelle Frisque, James Brucker, Mark Berendsen, and Linda O'Dwyer

101: Fusion from Confusion: Using Workflow Analyses to Examine Consolidation of Technical Services Functions of a Medical Library and a General Academic Library
Tina Kussey and Jeanene Light

104: A Half-day in the Life: Reaching Out to Nonmedical Academic Librarians △ April L. Colosimo and Jill T. Boruff

110: Operation Medical Libraries: Medical Librarians Supporting Our Troops

Lisa A. Marks, AHIP, and Ellen Aaronson, AHIP

113: Symbolizing the Library's
Value: Designing a Logo for an
Academic Medical Library
Emily Molanphy and Colleen Cuddy,
AHIP

116: To IRB or Not to IRB: Librarian Perceptions and the Realities of Involvement with Institutional Review Boards

Carlos I. Rodriguez

119: A Regional Advocacy Program for Hospital Librarians

Janice E. Kelly and Toni C. Yancey

122: Fusion of Librarians and Docs for Health Δ

Brenda M. Linares, Yanira Garcia-Barcena, Suzetta Burrows, AHIP, and Mary Moore

124: Outreach to an Undergraduate Health Studies Program
Theresa S. Arndt

125: Fusing Librarians into the Georgetown University School of Medicine's Preclinical Advising Program

Jett McCann, AHIP, Joy Phinizy Williams, Laurie W. Davidson, Jeanne Larsen, Douglas L. Varner, AHIP, and Jeanette Calli

128: From Traditional University Information Support to a Focused Health Sciences Information Resource: How to Develop a Novel Information Program by Capitalizing on an Existing Infrastructure

Edward Donnald and Janice Swiatek-Kelley, AHIP

131: Informatics Infusion to Enhance Day-to-day Reference Work △ Nancy Calabretta, Janette Pierce, Marie K. Saimbert, and Yingting Zhang

134: Reference at Your Fingertips: Fusing New Technology with Point-of-Contact Service

Ryan Harris and Tierney Lyons

Poster Sessions

137: Creating a Communications Strategy: Brand Vision, Promotion, and Clarifying the Library's Message Linda O'Dwyer

140: Using Personas as a Tool for Developing and Refining Library Services

Gretchen Arnold, AHIP, Daniel T. Wilson, Patricia S. Vaughn, Andrea S. Horne, Bart Ragon, Melody M. Cash, Sandra Pelletier, and Wendy F. Cohn

143: Institutional Repository Access Patterns of Nontraditionally Published Academic Content: What Types of Content Are Accessed the Most? △

Philip J. Kroth and Holly E. Phillips, AHIP

146: Compliance Confusion? Librarians' Role in Increasing National Institutes of Health Public Access Policy Submissions

Karen Hanus, Rita Sieracki, Felicia Vastalo, and Mary Blackwelder

149: The Cost of Convenience: Web 2.0 User Licensing Agreements and Intellectual Property

Rebecca S. Graves, AHIP, and Amy E. Blevins

152: The Kindle: A Novel Way to Increase Access to Medical Information in Community Clinics Megan von Isenburg, Patricia L. Thibodeau, AHIP, FMLA, Brandi Tuttle, and Karen S. Grigg

155: The Validity and Utility of a Tool for Evaluating Web Pages Presenting Health Content △ Elizabeth La Rue, AHIP, and Susan Sereika

Poster Session 3: Tuesday, May 19, 10:00 a.m.-11:00 a.m.

- **3:** Hospital Librarian iFused American Board of Obstetrics and Gynecology Reading List via Intranet Judy M. Kraemer and Paula M. Romeyn
- 6: Mapping the Core Journals of Physical Therapy Literature △
 Dennis Fell, Judy Burnham, AHIP,
 Melanie Buchanan, Heidi Horchen,
 and Joel Scherr
- 9: Do We Really Need an Electronic Resources Management System?: Evaluating a Subscription Agent's Resource Management Tool C. Steven Douglas and Eric Rector
- **12:** "COOL" Libraries' Use of Web 2.0 Tools

Elaine G. Powers, Janice Skica, Janette Pierce, and Lisa Travis

15: MLA's Public Health/Health Administration Section's Cool Web Things Task Force and the Adoption of Web 2.0 Technologies

Melissa L. Rethlefsen, Andrea Lynch, and Christine Marton

- 18: Web 2.0 Tools Meet Emerging
 Translational Research: A Collaboration
 Between the Harvey Cushing/John Hay
 Whitney Medical Library and the Yale
 Center for Clinical Investigation △
 Richard Bean, Pamela Gibson, Charles

 J. Greenberg, Theresa C. Katz, Stacey
 - J. Greenberg, Theresa C. Katz, Stacey N. Scirocco, and Tracy L. Yale
- **21:** Increasing Access to Learning Resources Using a Standards-based Approach

Valerie Smothers and Sharon Dennis

24: What Is "Quality?": A Systematic Review of Criteria from Existing Resource-evaluation Instruments Δ

John T. Oliver, Konstantina Matsoukas, Sookyung Hyun, Myra P. Joyce, Sapana R. Patel, Olivia Velez, Po-Yin Yen, and Leanne M. Currie

- **27:** The BioConnector: A University-wide Bioinformatics Portal Gretchen Arnold, AHIP, Andrea S. Horne, Ellen Ramsey, Bart Ragon, and Inhye Kim Son, AHIP
- **30:** iLiaison: Outreach and Access Using iGoogle
 Whitney A. Townsend
- **33:** Point-of-care Nursing Portals: Injecting Library Resources into the Bedside Workflow

Christopher Stave, Richard Zwies, and Debra Updegraff

36: Market Your Medical Library to Support Information Systems/Project Lifecycles toward Improved Patient Safety △

Janette Pierce, Marie K. Saimbert, Yingting Zhang, Peter Cole, Erica S. Moncrief, AHIP, and Keydi Boss, AHIP

42: Kick-start Your Personal Librarian Program: Maximize Connections at Orientation

Karen Heskett

45: Fusing Past Experience with Present Efforts to Safeguard the Future: The Disaster Planning Experiences of UK Information Specialists

Andrea Lane and Olwen Beaven

- **48:** Fusing and Collaborating: A Joint Library Project on Google Docs Marty Magee and Marie Reidelbach, AHIP
- **51:** Creating, Promoting, and Evaluating Online Library Tutorials for Nursing Students
 Heidi Schroeder
- 54: Fusing Opportunity with Information Literacy: The Master's in Biomedical Sciences Experience Gail Y. Hendler, AHIP, Amy R. Lapidow, Amy E. LaVertu, Eileen C. Moyer, Judy B. Rabinowtiz, and Elizabeth J. Richardson
- **57:** Validation of a MEDLINE Search Instrument: Assessing Practice-based Learning Improvement in Residency Programs △

Gurpreet K. Rana, Doreen R. Bradley, Standley Hamstra, Robert E. Schumacher, John G. Frohna, Hilary M. Haftel, and Monica L. Lypson

- **60:** Pre- and Posttesting of Ophthalmic Instruction via Online Teaching Systems Susan London, Ann Hammer, and Chi-Wah (Rudy) Yung
- **66:** Test the Test: A Pilot Study to Develop an Assessment Tool to Measure Medical Students' Competencies in Information Retrieval and Application Skills in Clinical Practice △

Kathryn E. Kerdolff, AHIP, Maureen M. Knapp, AHIP, and Richard P. DiCarlo

- **72:** Connecting Library Directors and the History of Medicine
 Joan Stoddart, AHIP, and Diane
 McKenzie, FMLA
- **75:** Using a Survey Tool to Establish Preservation Priorities: Results from the Historical Folio Collection Survey at the Harvey Cushing/John Hay Whitney Medical Library, Yale University Δ

Robin Featherstone and Sarah Burge

78: Social Technologies for Health Communications
Gillian Goldsmith Mayman, Whitney

A. Townsend, Alison Grodzinski, and Nancy Allee, AHIP

81: Developing an Intranet Resource to Compile and Disseminate Animal Welfare Information for Library Liaisons △

Frank Davis, AHIP, Rick Brewer, and Valerie Perry

- **87:** Collaborating with Clinical Teams Using Web 2.0 Tools
 Shamsha Damani and Stephanie
 - Shamsha Damani and Stephanie Fulton, AHIP
- 90: A Dynamic Clinical Librarianship Program: The Fusion of Partnerships for Education and Patient Care △ Diane M. Kunichika, Walter R. Benavitz, AHIP, Brian K. Fujioka, and Mabel Trafford

93: Local Libraries' Emergencypreparedness Partnership Ensures Mutual Aid and Promotes Disaster Information Outreach

Cynthia B. Love, Tahirih Fusscas, Alicia A. Livinski, Brittany Rice, Alison E. Rollins, and Linda M. Spitzer

96: Benefits and Perquisites: Attracting and Retaining Valuable Librarians

Tanya Feddern-Bekcan, AHIP, and Joaquin E. Arriaga

99: Hunters, Gatherers, and Strategists!: Librarians Preparing for a Multisite Higher Learning Commission Reaccreditation Evaluation

Dawn Littleton, AHIP, Carole Saville, and Kay E. Wellik, AHIP

102: Fusing Work and Life: A Study of US Health Sciences Libraries' Flexible Work Environments △ Susan C. Steelman and Brynn Mays

105: iFusions: Integrating a Consumer Health Library into the Academic Medical Center Community

Dana L. Ladd, AHIP, and Shannon D. Jones, AHIP

108: Nurses and Librarians
Collaborating for Better Health
Louise C. Miller, MaryEllen C.
Sievert, Rebecca S. Graves, AHIP,
and Barbara B. Jones

111: A Visual Approach to MedlinePlus for Low Literacy, Low Income Patients

Marilyn G. Teolis, AHIP, Mary V. Taylor, and Andrew D. Todd

114: Fusing Feedback into Improved Access to Health Information in Asian Languages Amy E. LaVertu, Gail Y. Hendler, AHIP, and Eric D. Albright, AHIP

117: From Zero to Ninety: Launching a Brand New Health Sciences Library Outreach Program Anna Ercoli Schnitzer, Nancy Allee, AHIP, and Jane L. Blumenthal, AHIP

123: iFusions into TheirSpace: Partnerships for Librarian Office Hours △

Eileen Wakiji, AHIP, and Eileen Bosch

126: Development and Initial Evaluation of a Web Portal Providing Access to Evidence-based Information to Health Professionals Statewide

Valerie J. Lawrence, AHIP

129: Rural Physicians and Physician Assistants Practicing in the Pacific Northwest: A Pilot Study of the Impact of Library Services on Clinical Decision Making for Patient Care Beth Hill, AHIP

132: Planet Blue: Implementing an Energy Conservation Program in a Health Sciences Library Whitney Field, Nancy Allee, AHIP, and Jane L. Blumenthal, AHIP

135: Shaping a New Surfboard to Catch the Magnet Wave Carolyn Ching Dennison, AHIP, Tina Takamoto, AHIP, Renee Latimer, and Marlene Oishi

Poster Sessions

141: Infusing New Life into Old Spaces Michelle Frisque, Ryan Kappes, James Shedlock, AHIP, FMLA, Heidi Nickisch Duggan, James Brucker,

Stephanie Kerns, and Kurt Munson

144: Publishing SMART: Fusing Author, Library, and Research Administration Goals
Mary E. Youngkin, Allyson Mower,

and Jeanne M. Le Ber

150: Primary Care Physicians' Consumer Health Information-seeking Behaviors: A Model for Working with Elderly Depressed Patients and Their Caregivers △ Mary Jo Dorsey, AHIP, and Ellen G. Detlefsen

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Sarah L. Greenley and Sam Martin

156: Fusing Resources to Develop Health Literacy Programs for Englishlanguage Learners

Margaret (Peg) Allen, AHIP, and Peter Yang

158: A New Way to Share Your Innovations: Case Studies at the *Journal of the Medical Library Association*

Susan Starr and Josephine L. Dorsch, AHIP

Late-breaking Posters: Tuesday, May 19, 10:00 a.m.-11:00 a.m.

159: Creating Opportunities for Expansion via Partnerships Margaret H. Coletti, AHIP

160: Project Uncovering Health Information Databases (UNHID): Teaching Students, Parents, Teachers, and Librarians How to Utilize the Consumer Health Databases of the National Library of Medicine
Joe Swanson Jr., Roland B. Welmaker Sr., Xiomara E. Arango, Cynthia L.

Henderson, AHIP, and Darlene P. Kelly

161: Our Next Generation of Library Professionals: A Medical Library Internship Program for Library and Information Science Graduate Students

Robert Neumeyer

162: Health Information Literacy Outreach Project: Improving Health Literacy and Access to Reliable Health Information in Rural Oxford County, Maine

Sabrina Kurtz-Rossi and Patricia Duguay **163:** Bringing Health Information to Their Fingertips: Empowering the Community

Naomi C. Broering, AHIP, FMLA, Gregory A. Chauncey, Stacy Gomes, and Jack Miller

164: Blogging the Evidence Julia Esparza, AHIP, Angela D. Ledger, AHIP, and Marianne Comegys

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- **165:** Using Google Docs to Solicit Input on Renewal of an Electronic Books Consortial Renewal Lisa Travis
- **166:** Reaching out by Reaching in: Virtual Health and Wellness Information for Employees at Mayo Clinic Arizona
 Carol Ann Attwood. AHIP
- **167:** Using a Data-driven Approach to Assess Efficacy of Collection Development Decisions
 Karen S. Grigg, Bethany Koestner,
 Richard A. Peterson, AHIP, and
 Patricia L. Thibodeau, AHIP, FMLA
- **168:** A Multi-institutional Health Information Literacy Program for Elementary-aged Children Irena Dryankova Bond, Carolyn Friel, and Monina Lahoz
- **169:** Evaluation of "13 Things": A Learning 2.0 Self Discovery Class Sharon Dennis, Rebecca Brown, and Susan Roberts
- 170: Trendspotting: Analyzing
 Digital Reference Services on Health
 Sciences Libraries' Websites
 Charles Scott Dorris, Michele Malloy,
 and Meghan Wallace
- **171:** Infusing Nursing Research at the Bedside: Interventions and Outcomes

Karen W. Dillon and Rebecca C. Clark

- **172:** Webs of Care: Connecting Patients with Family and Friends Valerie St. Pierre Gordon, AHIP, and Tracy E. Powell, AHIP
- 173: An Analysis of Database
 Searching Classes in Support of the
 National Institutes of Health Nursing
 and Patient Care Services Evidencebased Practice Initiative
 Judith Welsh

- **174:** Another On-ramp to the Digital Information Highway: Implementing WiFi in an Academic Medical Center Hospital Library Kaura Gale
- **175:** Getting to Know You: Academic Health Sciences Library Directors

Jodi L. Philbrick and Ana D. Cleveland

- **176:** What Happens When Journals Move from Print to Electronic Only? Amy Donahue and Beth Weston
- 178: Fusing Wikis and Pathfinders: Creating an Interactive Resource Guide to Improve Student Researching Skills
 Talitha Matlin and Susan M.
 McGuinness
- **179:** Fusing the Gap between Intentions and Reality: A Study of Distance Learning Dropouts
 Terri Ottosen, AHIP, and Sheila L. Snow-Croft
- 180: Health Information Literacy Research Project: A Prescription for Easy-to-read Health Information: Results from Two Pilot Site Medical Libraries in Southern California Andrea Harrow, Julie Smith, AHIP, and Sabrina Kurtz-Rossi
- **181:** The Library Newsletter 2.0: Stand Out in a Crowded In Box Linda O'Dwyer, Michelle Frisque, and Jeremy Prevost
- **182:** Emergency Access Initiative: A Partnership for Emergency Access to Biomedical Literature

 Maria Elizabeth Collins
- **183:** GalterLists: Integrating Social Bookmarking into the Library's Website

Michelle Frisque, Mark Berendsen, James Brucker, Steven Hunt, Linda O'Dwyer, and Jeremy Prevost

- **184:** Approval Plan, Online Slips, and Approval Book Returns Assako N. Holyoke
- **185:** Professional and Affordable Library Orientation, Education, and Promotion through Web 2.0 Technologies
 Emily Hurst
- **186:** Library Consultations: Live versus Virtual Pamela M. Corley, AHIP
- **187:** The Role of the Health Sciences Libraries in an Interdisciplinary Health Informatics Research Organization
 Marisa Conte and Jane L.
 Blumenthal, AHIP
- **188:** Developments in Multidimensional Resources for the Health Sciences
 Kay Harper
- **189:** Libraries Go Mobile: Personal Digital Assistants (PDAs) Transform Library Services and Content Susan Lessick, AHIP, Phillip Garcia, Julie Hillskemper, and Jorge Santiago
- **190:** Camtasia: Visual Productions for Library Self-instruction
 Robert Johnson and Judy Bube
- **191:** Going to the Source: Assessing the Library Needs of Master's Nursing Students Joanne Rich, Janet G. Schnall, AHIP, Sarah Safranek, Steve Hiller, Amy L. Harper, and Leilani A. St. Anna, AHIP



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Parliamentary Procedures

Parliamentary rules are established to aid organizations in the orderly, expeditious, and equitable accomplishment of business. Because order and good will are essential to working together and achieving common goals, it is essential that association members understand parliamentary procedure. The following overview is a guide to participating in business meetings of the Medical Library Association.

Parliamentary Authority

Article XIII of the 2005 revised bylaws of the Medical Library Association provides that rules in the current edition of *Robert's Rules of Order Newly Revised* shall govern the association in all cases where they are applicable and in which they are not inconsistent with the bylaws of the association.

RULES OF THE ASSEMBLY

The following rules govern the conduct of MLA business meetings.

The Floor

When addressing the chair, the person desiring recognition moves to a microphone and gives proper identification, including name and institution, as well as city and state or province. Only MLA members are permitted to speak on the floor of the assembly.

Motions and Resolutions

Main motions (those introducing new business) may be brought to the assembly only if written copies have been distributed at least twenty-four hours before the meeting to each Voting Member present or by unanimous consent of Voting Members present. Resolutions are motions presented formally.

Debate

Debate is limited to two minutes for each speaker; no speaker may have the floor twice on the same question until all who wish to speak have spoken. Members speaking a second time are limited to one minute.

Quorum

A quorum of 250 Voting Members is required for the transaction of business. For purposes of determining a quorum, a person eligible to cast 2 votes is counted as 2 Voting Members.

Voting

To facilitate the counting of votes, voting paddles are provided to all eligible voters attending the annual meeting. Voting paddles are color-coded to distinguish between Institutional and Regular Members. General consent may be used as a method of voting, if there is no objection. Any of the foregoing rules may be suspended by a two-thirds vote.

UNDERSTANDING MOTIONS

Motions are classified according to their purposes and characteristics.

Main Motions

An original main motion brings a new substantive question before the assembly for consideration and action. An incidental main motion relates to other business of the assembly or its past or future action. Incidental main motions include motions to amend something previously adopted and to rescind.

Subsidiary Motions

These motions may alter the main motion and are related to it.

- Lay on the table (a temporary delay)
- Previous question (to stop debate)
- Limit or extend debate
- Postpone to a certain time
- Commit or refer to a committee
- Amend
- Postpone indefinitely (to kill)

Privileged Motions

These motions have no direct connection to the main motion. They are the highest-ranking motions and are designed to take care of emergencies that arise in the assembly.

- Fix the time at which to adjourn set an adjourned meeting
- Adjourn
- Recess
- Question of privilege
- Call for the orders of the day

Incidental Motions

These motions arise only incidentally out of business before the assembly. Most of these motions are not debatable and are handled as soon as they arise. Some incidental motions are:

- Appeal from the decision of the chair
- Consider seriatim (consideration by paragraph)
- Division of the question
- Parliamentary inquiry
- Point of information
- Point of order
- Suspend the rules
- Withdraw a motion

Motions that Bring a Question before the Assembly Again

- Take from the table
- Reconsider
- Rescind or amend something previously adopted

PRECEDENCE OF MOTIONS

Precedence sets the priority of motions and the order in which they must be proposed and considered. Subsidiary and privileged motions are ranked in this descending order:

- Fix the time at which to adjourn (highest ranking)
- Adiourn
- Recess
- Question of privilege
- Call for the orders of the day
- Lay on the table
- Previous question
- Limit or extend debate
- Postpone to a certain time
- Commit or refer
- Amend
- Postpone indefinitely
- Main motion

Only those motions that are higher in rank than the pending motion are in order and may be made. For example, when the main motion and the motion to commit are pending, only motions of higher rank than "commit" may be made.

Index

2009 National Program Committee	Bosch, Eileen	43	Childs, Christopher	. 35
23, 31, 3	Boss, Keydi	42	Christopher, Kerri	. 40
Δ.	Bosworth, Adam 5,	12, 23, 37	Clark, Nancy A	. 39
A	Bougard, Renee	28	Clark, Rebecca C	. 44
Aaronson, Ellen4	Boyd, Lisa M	24	Cleveland, Ana D 28, 34, 35,	44
Abe, Shinichi	Royd Tronton	37	Coady, Teresa R	. 39
Abramson, Jared	Dradlay Daroon D	42	Cogdill, Keith W	. 35
Adams, Annis Lee		39	Cohn, Wendy F	. 41
African American Medical Librarians	Bramble, John	24	Cole, Peter	. 42
Alliance SIG 24, 25, 28, 32, 3	4 Brekke, Sandra	38	Coletti, Margaret H	. 43
Ahluwalia, Kavita2	D 1/	41	Colglazier, Merle L	
Akins, Diana F 4	O Brewer, Rick	42	Collection Development Section	24,
Albright, Eric D4	D : D	38	28, 31, 34	
Allee, Nancy	D 1 . D 1 . I II	34	Collins, Maria Elizabeth	
Allen, Margaret (Peg)4	D . M .O	37, 43	Colosimo, April L	
Alpi, Kristine M 37, 4		35	Comegys, Marianne 37, 40,	43
Altonen, Rhonda L4		44	Complementary and Alternative	
Anderson, James E 3	D 1 01	25	Medicine SIG	
Anderson, Kate4	D 1	41, 43, 44	Consales, Judy 5, 23, 34,	38
Anderson, Margaret J3	D 1:11 A 1:	38	Consumer and Patient Health	20
Arango, Xiomara E4	6	44	Information Section	
Arndt, Theresa S		37	Conte, Marisa 24, 34, 40,	
Arnesen, Stacey J	D M .	42	Coppernoll-Blach, Penny	
Arnold, Gretchen 41, 4	Б 0 1	42	Corley, Pamela M Corporate Information Services	. 44
Arriaga, Joaquin E4	D 1 1 14	24, 28	Section 24, 32,	34
Atan, Hasbullah3		25	Cousineau, Laura K	
Attwood, Carol Ann 32, 4	Б 1 1 1	38, 42	Crummett, Courtney39,	
Auflick, Patricia A	D 0	34, 38, 41	Cuddy, Colleen40,	
	Butter, Karen A	32	Culler, Lois	
В	Byrd, Gary D	37	Currie, Leanne M	
			Curry-Wimberly, Brenda40,	
Bain, Paul A			Curry-vviiriberry, Brenda	. 54
Banks, Marcus A 3	0.1.1	41	D	
Bardyn, Tania	O III: 1 11			
Barrett, Felicia3	0 131 1 0 3		Dalrymple, Prudence	. 29
Bartlett, Joan	0 .0.1 . 0		Damani, Shamsha	. 42
Basler, Thomas G	0 . E.I E		Daugherty, Sharon	
Bean, Richard4	0		Davidson, Laurie W	. 41
Beaven, Olwen4	O . N. I.		Davis, Frank	. 42
Benavitz, Walter R 4	0 1 1 1 1 1 1 1 1 1		Dee, Cheryl Rae	
Bennett, Linda J 4			Delgado, Diana	. 39
Berendsen, Mark 40, 41, 4	01 11 11		Dennis, Sharon 42,	44
Blackwelder, Mary 4	0 1		Dennison, Carolyn Ching	. 43
Blake, Lindsay3	01 (0 1		Dental Section 32,	34
Blevins, Amy E 4			Dermott, Maureen O	
Blumenthal, Jane L 39, 43, 4			Detlefsen, Ellen G	. 43
Bond, Irena Dryankova 4	01 11 0 :		Devine, Patricia J	. 39
Boruff, Jill T24, 4	01 1/ 11 1 1/		De Groote, Sandra L29,	38
Boss, Catherine M	4 Chew, Katherine V	25	DiCarlo, Richard P	. 42

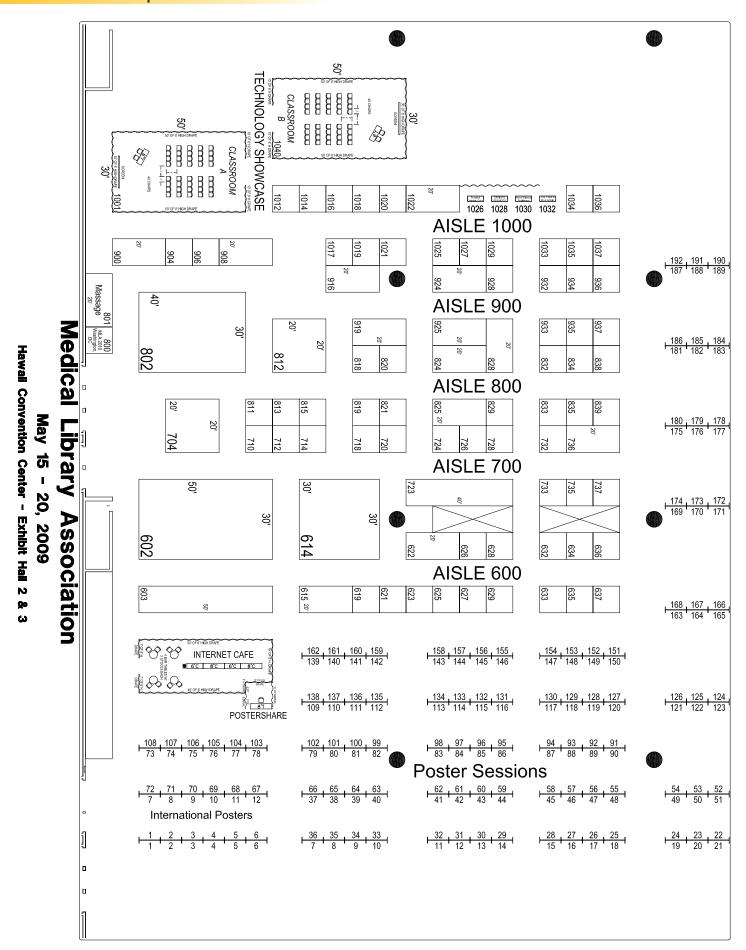
DiGrazia, Jean	40	Frant, Loren	40	Harris, Ryan	41
Diina, Tracy	24	Friel, Carolyn	44	Harrow, Andrea	24, 37, 44
Dillon, Karen W	44	Frisque, Michelle	. 40, 41, 43, 44	Hart, Kim	24
Dimitroff, Alexandra	29	Frohna, John G	42	Hasman, Linda	34
Donahue, Amy	44	Fujioka, Brian K	42	Health Association Librar	ies Section
Donnald, Edward	41	Fulton, Stephanie	42	28, 35	
Dorris, Charles Scott	44	Funk, Carla J	27, 37	Heilemann, Heidi	31, 38
Dorsch, Josephine L	43	Furrh, Jamie L	37	Henderson, Cynthia L	34, 43
Dorsey, Mary Jo	25, 43	Fusscas, Tahirih	40, 43	Henderson, Margaret E	23, 39
Douglas, C. Steven	42			Hendler, Gail Y	42, 43
Draper, Linda A	40	G		Henner, Terry	34
Dubinsky, Ellen		0 1 1/	4.4	Heskett, Karen	42
Dudden, Rosalind F		Gale, Kaura		Hicks, Elaine	37
Duggan, Heidi Nickisch		Gallagher, Patricia		Hill, Barbarie	40
Duggar, David Charles		Gallo-Stampino, Valeria		Hill, Beth	43
Duguay, Patricia		Gandhi, Sejal		Hiller, Steve	44
Dutcher, Gale A		Garcia, Phillip		Hillskemper, Julie	44
		Garcia-Barcena, Yanira.		History of the Health Scient	ences
E		Garrett, Michael		Section	24, 32, 35
		Gary, Olya		Hoffecker, Lillian	24
Eaton, Elizabeth		Gibson, Pamela		Hogan, Linda	29, 32
Educational Media and Te	_	Girouard, Linné		Holder, Warren	34
Section 2		Giuse, Nunzia B	33, 34	Holmes, Heather N	29, 34
Egeland, Mindwell		Glassman, Nancy R	39	Holmes, Kristi L	
Eisenhauer, Elizabeth		Gollop, Claudia	25	Holyoke, Assako N	
Eisinga, Anne		Gomes, Stacy	43	Homan, J. Michael	
Epstein, Barbara A	31, 38	Gordon, Valerie St. Pier	re 44	Horchen, Heidi	
Esparza, Julia	24, 40, 43	Graves, Rebecca S	40, 41, 43	Horne, Andrea S	
Ethics Task Force	30	Green, Mary Jane	39	Hospital Libraries Section	
Evans, Dexter	34	Green, Remlee	23	35, 37	
_		Green, Sheila	41	Howard, Andrew	34
F		Greenberg, Charles J	42	Howard, Pamela	33
Fagen, Diane	20	Greenberg, Stephen	32	Hubenschmidt, Holly	
Fairon, Nicolas A		Greenley, Sarah L	43	Hudson, Adam R	
Fan, Weiyu		Grier, P. J	34	Hughes, Kristine M	40
Farrow, Emma		Grigg, Karen S		Hui, Ka-Kit	
Featherstone, Robin		Grodzinski, Alison		Humbertson, Laura T	
				Hunnicutt, Susan	
Feddern-Bekcan, Tanya		Н		Hunt, Steven	
Federal Libraries Section				Hurst, Emily	
Fell, Dennis		Habousha, Racheline G		Hyun, Sookyung	
Ferguson, Linda		Haftel, Hilary M		rryan, oookyang	
Field, Whitney		Halsted, Deborah			
Figueroa, Miguel		Ham, Kelli			
Fiorillo, Anthony B		Hammer, Ann		Ikusaki, Minoru	
Flake, Donna B		Hamstra, Standley		International Cooperation	
Flannery, Michael A		Hanus, Karen	41		
Flewelling, Kate W		Harper, Amy L	44	Ishimura, Yusuke	
Follette, Adrian Y		Harper, Kay	44	Isono, Takeshi	
Fortney, Lynn	34	Harris Robert	2/	Iwema. Carrie	25 35

Index

J	Kronenfeld, Michael32	London, Susan
	Kroth, Peter28	Long, Robin 38
James, Dean	Kroth, Philip J41	Longnecker, Richard25
Jankowski, Terry Ann31	Kubilius, Ramune24	Lopez, Isabel34
Japan Medical Abstracts Society 32	Kunichika, Diane M42	Love, Cynthia B 40, 43
Japan Medical Library Association . 32	Kunimoto, Chihiro38	Lubker, Irene M 39
Jaros, Oliver J35	Kurata, Keiko38	Ludwig, Logan37
Jemison, Karen39	Kurosawa, Toshinori	Lynch, Andrea42
Jerome, Rebecca33	Kurtz-Rossi, Sabrina24, 43, 44	Lyons, Tierney39, 41
Johnson, E. Diane	Kussey, Tina41	Lypson, Monica L
Johnson, Robert 44	Kwon, Nahyun39	
Jones, Barbara B 24, 39, 40, 43		M
Jones, Dee40	L	MacFachage Magk
Jones, Shannon D 38, 40, 43	Lackey Mallanya	MacEachern, Mark
Jones Jr., John D40	Lackey, Mellanye	Mackes, Robert T
Joseph, Heather 32	Ladd, Dana L	Magee, Marty
Joyce, Myra P 40, 42	LaDue, John	Maggio, Lauren
Julian, Elaine38	Lahoz, Monina	Mahoney, Robert J
Just, Melissa L29	Lamson, Karen	Malloy, Michele
17	Landau, Rebecca	Markland, Mary39
K	Lane, Andrea	Marks, Lisa A
Kane, Laura T39	Lapidow, Amy R	Martin, Patricia W
	Earcon, coamic	Martin, Sam
Kappes, Ryan		Martin, Sandra I
Katz, Theresa C		Marton, Christine
Kelly, Darlene P	20000119, 20001011 21	Matlin, Talitha
Kelly, Elizabeth	, ,	Matsoukas, Konstantina
Kelly, Janice E	Lawrence, Valerie J	Matsuda, Mami
•		Mayman, Gillian Goldsmith. 33, 39, 42
Kerdolff, Kathryn E		Mayo, Alexa A
Kerns, Stephanie		Mays, Brynn
Ketchum, Andrea M	Ledger, Angela D	McAphee, Sylvia
Kim, Sujin		McCabe, David B40
Kimborowicz, Holly Sheldon 24, 40		McCann, Jett
Kincy, Chamya	1 1: 0 B: 1	McCord, Sarah31
King, Winifred	Transgondored Hoalth Science	McDaniel, Sarah
Klein, Lori	Librariana SIG 24 22 24	McGowan, Richard41
Kline, Patricia	Lessick, Susan28, 44	McGuinness, Susan M 44
Kloda, Lorie	Li Amy 25	McKenzie, Diane
Knapp, Maureen M	Li lio	McKibbon, K. Ann
Knott, Teresa L	Librarios in Curriculum SIG 24 25 22	McKnight, Michelynn
Knuth, Rebecca	Library Markating SIC 24 22 24	Medical Informatics Section 25, 28,
Koestner, Bethany	Light Joanone 41	
Konieczny, Alison M	Linaraa Pranda M	Section
Koonce, Taneya Y	Lingle Virginia A	Mental Health SIG24, 29
Kotzin, Sheldon	Littleton Dawn 12	Miller, Jack
Kountz, David S	Livingki Aligia A 40 42	Miller, Louise C
Kraemer, Judy M	Logan Pohort A 20	Miller, Virginia
Kraft, Michelle 23, 28, 38	London, Linda	Mills, David M40
		iviiiis, David ivi40

Minuti, Aurelia	39	P		Ramsey, Ellen	42
Misawa, Kazunari	32			Rana, Gurpreet K	42
Mitchell, Cindy	29	Pacific Northwest Chapter		Rankin, Jocelyn A	33
Molanphy, Emily		Pan, Xuequn (Della)		Rector, Eric	42
Molecular Biology and Genomics		Pasala, Sanjiv		Reidelbach, Marie	
SIG		Patel, Sapana R		Relevant Issues Section.	25, 29, 35
Moncrief, Erica S		Patterson, Ramona		Research Section 2	24, 29, 33, 35
Moore, Mary		Peay, Wayne J		Rethlefsen, Melissa L	40, 42
Morrisey, Locke		Pelletier, Sandra		Reynolds, Patricia	40
Mosher, Elaine		Perez, Ricardo		Rice, Brittany	40, 43
Mower, Allyson		Perry, Valerie		Rich, Joanne	44
Moyer, Eileen C		Persily, Gail L		Richardson, Elizabeth J	42
Muller, Jessica		Peterson, Mary		Rieke, Judith	39
Munson, Kurt		Peterson, Richard A		Rios, Gabriel	28
Murch, Cathy		Pharmacy and Drug Inform		Risser, Mae	38
Murphy, Sarah A	34	Section		Roberts, Chris	34
N		Philbrick, Jodi L		Roberts, Susan	44
14		Phillips, Holly E		Robinson, Cynthia K	35, 38
Nancarrow, Catherine	32	Pierce, Janette		Robu, Ioana	38
Near, Kelly K		Pine, Janet M		Rodriguez, Carlos I	41
Neds-Fox, Joshua		Piorun, Mary		Rollins, Alison E	40, 43
Neenan, Patricia		Pipes, Tisha		Romeyn, Paula M	42
Neumeyer, Robert		Plejic, Martina		Roy, Loreine	32
New Members SIG		Poletti, Edward J		Russell, Cynthia K	33
Ngadaya, Stanslaus James		Porter, Suzanne		Ryan, Mary L 5, 2	23, 27, 31, 32
Nicholson, Joey		Posley, Keith		•	
Nollan, Richard		Potter, Jonathan		S	
Nozoe, Atsutake		Pouliot, Yannick		Safranek, Sarah	11
Nunez, Annabelle		Powell, Tracy E		Safratowich, Mike	
Nursing and Allied Health F		Powers, Brett S		Saimbert, Marie K	
Section 24		Powers, Elaine G		Sakai, Yukiko	
		Prevost, Jeremy		Saleh, Ahlam A	
0		Price, Helvi McCall		Santiago, Jorge	
0/0	40 44 44	Prince, J. Dale		Sarchet, Patricia	
O'Dwyer, Linda		Prottsman, Mary F		Saville, Carole	
Odell, Jere		Ptak-Danchak, Alena		Schaeffer, Peggy	
Ogata, Hiromitsu		Public Health/Health Admi			
Ogawa, Rikke		Section		Schardt, Connie M Scherr, Joel	
Oglesby, Leisa		Public Services Section		,	
Oikawa, Harumi		Purcell, Michael J	38	Schilling, Katherine L	
Oishi, Marlene		Q		Schnall, Janet G	
Okyere, Vivian		4		Schneider, Janet M	
Oliver, John T.		Qiu, Kefeng (Maylene)	35, 40	Schnell, Eric	
Olmstadt, William		_		Schnitzer, Anna Ercoli	
Osterbur, David		R		Schoening, Paul	
Ottosen, Terri		Dobinovatia Israk D	40	Schroeder, Heidi	
Outreach SIG		Rabinowtiz, Judy B		Schumacher, Robert E	
Owen, David J	31	Ragon, Bart		Schwartz, Diane G	
		Raimondo, Paula	39	Schwartz, Rachel	39

Scirocco, Stacey N	42	Т	Walton, Linda	27, 35
Scott, John C	39		Ward, Deborah H	39, 41
Scott, Pamela	25	Takamoto, Tina43	Wellik, Kay E	43
Seeger, Christina	25, 29	Tan, Josephine P. G35	Welmaker Sr., Roland B	43
Sereika, Susan	41	Tanji, Virginia (Ginny)23, 33	Welsh, Judith	44
Sevetson, Erika L	33	Tannery, Nancy H31, 38	Wertheimer, Andrew	25
Shanno, Carol		Task Force on Social Networking	Wessel, Charles B	
Shaw, Pamela L		Software40	Westley, Cindy J	
Shawcross, Margarita		Taylor, Mary V 40, 43	Westo, Beth	
Shedlock, James 24, 25, 39		Technical Services Section 32, 35	Weum, Colleen M	
Shields, Tracy C		Teolis, Marilyn G43	Whipple, Elizabeth C	
Shintani, Terry5		Thibodeau, Patricia L 24, 25, 41, 44	White, Pam	
Shipman, Jean Pugh		Thompson Jr., Clinton (Marty) 37	Wickline, Mary A	
Siegel, Elliot R		Timm, Donna F	Wildemuth, Barbara M	
Sieracki, Rita		Tinsley, Marilyn L38	Wilkin, Susan	
Sievert, MaryEllen C 39, 40		Tobia, Rajia C39	Williams, Alan T	
Sims, Ron		Todd, Andrew D43	Williams, Annette M	
Singarella, Thomas		Tooey, M. J 37, 39	Williams, Jeff	
Sinha, Dorothy P		Totten, Herman28	Williams, Joy Phinizy	
Skica, Janice		Townsend, Whitney A 24, 39, 42	Wilson, Daniel T	
Skopelja, Elaine		Trafford, Mabel 23, 34, 42	Witkowski, Alice	
Slawek, Donna		Travis, Lisa	Wolf, Helen Anne	
Smith, Helen Wong		Tuttle, Brandi41	Wood, Frederick B	
Smith, Julie			Wright, Barbara A	
Smith, Kent A		U	Wu, Lin	
Smothers, Valerie		Haaz Ana C	Wu, Wendy	
Snow-Croft, Sheila L		Ugaz, Ana G	vva, vvonay	00, 40
Son, Inhye Kim		Updegraff, Debra	Υ	
Song, Jean		Ushizawa, Noriko32		
Sorensen, Karen		V	Yale, Tracy L	42
Southern Chapter of MLA			Yamaguchi, Naohiko	32
Spitzer, Linda M		Vaidhyanathan, Vedana39	Yancey, Toni C	41
Spore, Stuart		Van Houten, Lynn M39	Yang, Peter	43
St. Anna, Leilani A		Vardell, Emily J 40	Yarger, Frances	31, 38
Stamison, Christine		Varner, Douglas L25, 41	Yen, Po-Yin	42
Stanley, Eileen H		Vastalo, Felicia41	Young, Ben5	, 13, 33, 37
Starr, Susan		Vaughn, Patricia S41	Youngkin, Mary E	43
Stave, Christopher31		Velez, Olivia42	Yumi, Yamashita	38
·		Veres, Eva38	Yung, Chi-Wah (Rudy)	42
Steelman, Susan C		Veterinary Medical Libraries Section	-	
Steinberg, Ryan Max		29, 33	Z	
Stoddart, Joan		Von Isenburg, Megan41	Zalud-Cerrato, Sarah	40
Stribling, Judy C		VonVille, Helena33, 40	Zhang, Yingting	
Susic, Jovana		14/	Zipperer, Lorri	
Suwabe, Naoko		W	Zwies, Richard	
Swain, Carol		Wakiji, Eileen43		. 31, 30, 12
Swain, Robert		Walden, Rachel R		
Swanson Jr., Joe		Wallace, Meghan		
OVVIDLEK-MELLEY Januae	41	v valiace, iviequali		





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Hilton Hawaiian Village	Luau	0.4 mi
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