



Honolulu, Hawaii • May 15–20

MEDICAL LIBRARY ASSOCIATION
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Annual Meeting and Exhibition

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Hawaii Convention Center, Honolulu, HI

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Preliminary Program

Register by April 7 and save!

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Aloha

Aloha Kakou E Komo Mai MLA '09!

The 2009 National Program Committee extends a warm welcome and invites you to attend MLA '09 "iFusions" in Honolulu, Hawaii, May 15–20, 2009. From the moment your flight arrives, you will be energized by the floral air, cool sea breezes, and charm and sincerity of Hawaii's people and "aloha spirit."

iFusions is an opportunity to explore new trends and paradigms, transporting you to unimagined and unparalleled "I"nformation, "I"ndividual, and "I"nnovative fusions. You will discover how to meet the challenges you encounter every day in a myriad of health information settings, from hospital libraries to clinical rounds to online portals or academic environs.

Whether you are exploring issues such as work-life balance, environmental challenges, the impact of social networking, international programs, disaster planning, scholarly communication, space preservation or planning, curricular design, or strategic initiatives, MLA '09 promises to have speakers, panel discussions, exhibits, and posters to meet your needs.

Our keynote speaker and McGovern lecturer will be Adam Bosworth, a name you may recognize from his association with Google Health. Bosworth is known as one of the pioneers of extensible markup language (XML) technology and previously worked for Microsoft and other high-tech companies. One of his blog entries evokes an image of what we can expect him to address. "I spent the first 25 years of my life building Lego blocks for adults and intend to spend the next 25 years trying to help people live healthier lives and live longer by working with the health community to help out where I can."

New annual meeting features include international posters; "speed updating" presentations on the latest services and products; a free continuing education course, Librarians without Borders, with a segment on the "Health InterNetwork Access to Research Initiative (HINARI)/Internet Resources for Health Information Professionals"; and two video webcasts: "History of Hawaiian Health Care" by Benjamin Young and a session on health and wellness presented by Terry Shintani.

The Local Assistance Committee has created a terrific wiki (www.mla09.wetpaint.com) that provides everything you will need to know about activities, arts and culture, restaurants, and general information. Our meeting hotel, the Hilton Hawaiian Village Beach Resort & Spa, offers the perfect mix of exceptional hotel accommodations and classic Hawaiian hospitality. Imagine gardens, waterfalls, wildlife, and the beach at your front door. Aloha is so much more than a greeting or salutation—come see what it's all about!



Judy Consales and
Alice Witkowski, AHIP,
Cochairs, 2009 National
Program Committee



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Time	Friday, May 15	Saturday, May 16	Sunday, May 17	Monday, May 18	Tuesday, May 19	Wednesday, May 20
6:30 a.m.			<ul style="list-style-type: none"> • Majors Walk 6:30 a.m. • New Members Breakfast 6:30–8 a.m. 	<ul style="list-style-type: none"> • Committee Meetings • Section Business Meetings • SIG/Informal Meetings • Sunrise Seminars 6:30–7:30 a.m. 	<ul style="list-style-type: none"> • Committee Meetings • Section Business Meetings • SIG/Informal Meetings • Sunrise Seminars 6:30–7:30 a.m. 	
7 a.m.	<ul style="list-style-type: none"> • Board of Directors 7 a.m.–3 p.m. 	<ul style="list-style-type: none"> • Committee Meetings • Chapter Council • Section Council 7 a.m.–2 p.m. 	<ul style="list-style-type: none"> • Committee Meetings • Section Business Meetings • Sunrise Seminars • SIG/Informal Meetings 7–8 a.m. 	<ul style="list-style-type: none"> • Sunrise Seminars 6:30–7:30 a.m. 	<ul style="list-style-type: none"> • Sunrise Seminars 6:30–7:30 a.m. 	<ul style="list-style-type: none"> • Committee Meetings • Section Business Meetings • SIG/Informal Meetings 7–8 a.m.
7:30 a.m.	<ul style="list-style-type: none"> • CE 7 a.m.–4 p.m. 				<ul style="list-style-type: none"> • Open Forums 7:30–8:30 a.m. 	
8 a.m.		<ul style="list-style-type: none"> • CE 7 a.m.–4 p.m. 	<ul style="list-style-type: none"> • Break 8–8:15 a.m. 	<ul style="list-style-type: none"> • MLA Business Meeting 7:30–9:00 a.m. 	<ul style="list-style-type: none"> • Break 8:30–9 a.m. • Exhibits Open 8:30 a.m.–noon 	<ul style="list-style-type: none"> • Plenary Session 4 Leiter Lecture 8–9 a.m.
8:30 a.m.			<ul style="list-style-type: none"> • Plenary Session 1 Welcome to MLA '09 Presidential Address 8:15–9:15 a.m. 			
9 a.m.			<ul style="list-style-type: none"> • Break 9:15–9:30 a.m. 	<ul style="list-style-type: none"> • Break 9–9:30 a.m. • Exhibits Open 9 a.m.–noon 	<ul style="list-style-type: none"> • NLM Update 9–10 a.m. 	<ul style="list-style-type: none"> • Break 9–9:30 a.m.
9:30 a.m.				<ul style="list-style-type: none"> • Plenary Session 3/ Doe Lecture 9:30–10:30 a.m. 	<ul style="list-style-type: none"> • MLA FYI: The Chicago Collaborative • Poster Session 3 • Section Business Meetings • SIG/Informal Meetings 10–11 a.m. 	<ul style="list-style-type: none"> • Plenary Session 5 • Section Program 4 9:30–11 a.m.
10 a.m.			<ul style="list-style-type: none"> • Plenary Session 2 McGovern Lecture 9:30–11 a.m. 			
10:30 a.m.				<ul style="list-style-type: none"> • Section Program 2 10:30 a.m.–noon 		
11 a.m.			<ul style="list-style-type: none"> • Section Program 1 11 a.m.–12:30 p.m. • Exhibits Open 11 a.m.–3:30 p.m. 		<ul style="list-style-type: none"> • Business Meeting • Presidential Inaugural Address/ MLA '10 Invitation 11 a.m.–noon 	<ul style="list-style-type: none"> • CE 11 a.m.–3 p.m.
11:30 a.m.				<ul style="list-style-type: none"> • Awards Ceremony noon–1:30 p.m. 	<ul style="list-style-type: none"> • Lunch noon–1 p.m. 	<ul style="list-style-type: none"> • Board of Directors 11:30 a.m.–12:30 p.m.
noon				<ul style="list-style-type: none"> • Chapter Council Roundtable Lunch 12:30–2:30 p.m. 		
12:30 p.m.				<ul style="list-style-type: none"> • Exhibits Open 1:15–3 p.m. • Poster Session 2 1:30–2:30 p.m. 	<ul style="list-style-type: none"> • Section Program 3 1–2:30 p.m. 	
1 p.m.			<ul style="list-style-type: none"> • Break 2–2:30 p.m. 	<ul style="list-style-type: none"> • Break 2–2:30 p.m. 		
1:30 p.m.			<ul style="list-style-type: none"> • Chapter Council Roundtable Lunch 12:30–2:30 p.m. 	<ul style="list-style-type: none"> • SIG/Informal Meetings 2–3 p.m. 		
2 p.m.			<ul style="list-style-type: none"> • Break 2–2:30 p.m. 			
2:30 p.m.		<ul style="list-style-type: none"> • Leaders' Tea 2–4 p.m. 	<ul style="list-style-type: none"> • Poster Session 1 • Section Business Meetings • SIG/Informal Meetings 2:30–3:30 p.m. 			
3 p.m.						
3:30 p.m.						
4 p.m.						
4:30 p.m.						
5 p.m.		<ul style="list-style-type: none"> • Welcome Reception and Opening of the Hall of Exhibits 4:30–6:30 p.m. 				
5:30 p.m.			<ul style="list-style-type: none"> • International Visitors Reception 5:30–6:30 p.m. 	<ul style="list-style-type: none"> • Section Business Meetings • SIG/Informal Meetings 5:30–7:30 p.m. 		
6 p.m.			<ul style="list-style-type: none"> • Library School Reunion 6–7 p.m. • Hospital Libraries Section Business Meeting and Reception and Friends of the NLM Reception 6–7:30 p.m. 		<ul style="list-style-type: none"> • MLA Luau 6–9 p.m. 	
6:30 p.m.						
7 p.m.						
7:30 p.m.						
8 p.m.						
8:30 p.m.						
9:00 p.m.						

Shaded area shows unscheduled time.

Featured Speakers



Sunday, May 17, 9:30–11:00 a.m.

John P. McGovern Lecturer: Adam Bosworth

Adam Bosworth is a technology leader and innovator who was instrumental in building numerous technology products, including Google Health, Microsoft Access, Microsoft Internet Explorer, and BEA WebLogic Integration and Workshop.

After facing serious family challenges with the health care system, Bosworth decided to transition from twenty-five years of building databases and software to applying his knowledge and pursuing his passion for helping people become healthy and well. He founded Keas in 2008 to bring together the latest technology, medical information, and wellness programs to reward consumers for better management of their own health care and inspire and motivate them to live healthier lives.

Prior to starting Keas, Bosworth was vice president of engineering at Google and was instrumental in the development of Google Calendar and Spreadsheets. He then headed Google Health, a personal health information centralization service. Previously, he was senior vice president of engineering and chief software architect at BEA Systems. Prior to joining BEA, Bosworth cofounded Crossgain, a software development firm acquired by BEA in 2001. Known as one of the pioneers of extensible markup language (XML) technology, Bosworth also held various senior management positions at Microsoft, where he was responsible for creating the Microsoft Access PC database and led the team that developed Internet Explorer 4.0's hypertext markup language (HTML) engine. Prior to Microsoft, Bosworth worked for Borland, where he developed the Quattro spreadsheet application following Borland's acquisition of Analytica, Bosworth's first company, which had built a product called Reflex.

Bosworth's long, successful career in technology began during college at Harvard University, where he received a bachelor's degree in history. His strong math skills and great interest in architecture led him to summer jobs at various computer companies in New York. He attributes his unique ability to find simple solutions to complex problems to being dyslexic and having to learn, at a very early age, to read in patterns and create cognitive pictures to understand and process information. He believes this type of visualization allows him solve challenging problems others do not think can be solved.



Monday, May 18, 9:30–10:30 a.m.

Janet Doe Lecturer: J. Michael Homan, AHIP, FMLA

The Janet Doe lecturer is chosen for his or her unique perspective on the history or philosophy of medical librarianship. J. Michael Homan, AHIP, FMLA, director of libraries and assistant professor, Medical Informatics, Mayo Clinic College of Medicine, Rochester, MN, is known as a teacher, an outstanding leader, and a spokesperson for health sciences librarianship. He has served as president of both MLA (2000/01) and the Association of Academic Health Sciences Libraries (AAHSL) (2004/05). His other leadership positions in MLA have included managing editor of books (1990–1996), editor of the *Bulletin of the Medical Library Association* (1996–2000), chair of a number of MLA committees and task forces, and a term on the Board of Directors (1986–1989). He was named an MLA Fellow in 2003.

As MLA president, he led MLA to make the *Bulletin* fully open access online via PubMed Central. He helped design and teach the first MEDLINE training class offered outside the National Library of Medicine and was one of the first medical librarians to use the network on which the current Internet was based (the ARPANET at a MEDLINE training class at Hawaii Medical Library in the early 1970s). He has also helped design and construct two new science libraries: the Corporate Technical Library at the Upjohn Company, a multinational pharmaceutical company in Kalamazoo, Michigan (acquired by Pfizer), and the consolidated Science Library at the University of California–Irvine.

Wednesday Featured Speakers



Wednesday, May 20, 8:00–9:00 a.m.

Joseph Leiter Lecturer: Ben Young

Ben Young was born and raised in Honolulu, Hawaii, and graduated from Roosevelt High School. He received his undergraduate degree in English literature from Milligan College, Tennessee, and completed studies in church history at Pepperdine University. He graduated from Howard University, Washington, DC, with his medical degree and trained in psychiatry at the University of Hawaii Integrated Residency Program.

He was former dean of students at the John A. Burns School of Medicine; former vice president of student affairs, University of Hawaii–Manoa; and chief of staff at Castle Medical Center, Kailua, Oahu, Hawaii. He served as chairman of the Department of Psychiatry at Castle Medical Center for many years. His last position was executive director of the Native Hawaiian Center of Excellence, John A. Burns School of Medicine, from which he retired in 2007. While at the medical school, he was responsible for bringing in over \$10 million in funding for several programs in research and training.

He was appointed to former US Surgeon General David Satcher's Advisory Committee on the Prevention of Violence and was national chairman for deans of student affairs for all medical schools in the United States. For several years, he was president of the National Council for Diversity in the Health Professions.

In 1972, he was one of only 10 licensed Hawaiian physicians in Hawaii. He began efforts to increase the numbers of native Hawaiians in medicine and today, because of programs that he started, there are now over 300 Hawaiian physicians.

He received many awards including the title of Distinguished Historian by the Hawaiian Historical Society, was named a Living Treasure of Hawaii by the Honpa Hongwanji, and was presented with the Distinguished Hawaiian Award by the Queen Emma Hawaiian Civic Club. His contributions to improving the health of Hawaiians resulted in the Kaonohi Award being given to him by the community organization Papa Ola Lokahi.

In the early 1970s, he helped build the voyaging canoe *Hokule'a* and was president of the Polynesian Voyaging Society. He was the physician on *Hokule'a's* maiden voyage in 1976 from Tahiti to Hawaii and is currently immersed in trying to produce a book on Hawaii's medical history.



Wednesday, May 20, 9:30–11:00 a.m.

Terry Shintani

Terry Shintani received his master's degree in nutrition at Harvard University and both his medical degree and law degree at the University of Hawaii. He is board certified in preventive medicine. He currently serves as the president of the Hawaii Health Foundation and as the associate chair of the Department of Complementary and Alternative Medicine at the University of Hawaii School of Medicine. He is on the National Advisory Board of the American College of Lifestyle Medicine.

In 1989, he started the Waianae Diet Program to help improve the health of the Hawaiian people. In 1993, his program won the highest national award from the US secretary of health and human services. He is the author of eight books including *Eat More, Weigh Less Diet*; *The HawaiiDiet*; and *The Good Carbohydrate Revolution*. He has been featured in *Newsweek* and on *CBS This Morning*, *CNN News*, ABC national radio, and *Dateline NBC*, and as of 1995, he appears in the *Encyclopaedia Britannica*. For his many accomplishments, he has been honored by being formally designated a Living Treasure of Hawaii.

Networking Events

Saturday, May 16

Welcome Reception and Opening of the Hall of Exhibits

4:30 p.m.–6:30 p.m.

Ticketed event. One ticket to the reception is included with meeting registration packages A, B, and C. Purchase additional tickets on the registration form.

Sunday, May 17

Chapter Council Presents Sharing Roundtables

12:30 p.m.–2:30 p.m.

Optional ticketed event. You must register in advance. There will be no onsite registration. A lunch ticket is required and costs \$38. Register by topic code number. Registrations without a topic number will not be processed.

Network! Share experiences! Make new friends! Discuss current issues! Attend the Chapter Council Presents Chapter Sharing Roundtables for lunch and informal discussions on a variety of topics.

Lunch will include salad with pineapple cream dressing, grilled chicken with papaya barbecue sauce, market vegetable sauté, roasted baby potatoes, ginger cake with exotic fruit, and island punch. Please indicate dietary restrictions on your registration form.

Facilitators will be at each table to initiate discussion and encourage participation. Recorders will be available to document the discussion for posting on the Chapter Council website (www.chaptercouncil.mlanet.org). Facilitators and recorders earn one point toward membership in the Academy of Health Information Professionals for completing these activities! If you would like to share your skills and expertise as a facilitator or a recorder, please email Angela Dixon at Angela_Dixon@URMC.Rochester.edu.

Topics for the 2009 roundtables (annotations are linked from www.chaptercouncil.mlanet.org):

1. Archives Management in Health Sciences Libraries
2. Building Partnerships
3. Changes in Technical Service in a Digital Environment
4. Clinical Decision-making Tools (UptoDate, MD Consult)
5. Collection Development
6. Copyright Issues
7. Evidence-based Nursing
8. Expert Searching
9. Future of Medical Libraries/Librarians
10. How to Obtain Funds for Library Projects
11. How to Stay Current with New Technologies
12. Influencing Decision Makers
13. Integrating You or the Library into the Curriculum
14. Issues in Chapter Leadership
15. Issues in Hospital Librarianship
16. Liaisons Stepping Out of the Library

Please consult the schedule on page 7 for an overview of the meeting. Dates and times of MLA unit meetings are published on the MLA '09 website. For updates, go to www.mlanet.org/am/am2009/.

17. Librarian as a Consultant
18. Library Renovation/Space Planning
19. Management of E-resources
20. Marketing Library Services
21. Measuring Success with Web 2.0 Tools
22. New and Emerging Roles for Medical Librarians
23. Open Source Applications for Libraries
24. Oral History
25. Outreach
26. Personalized Medicine/Personal Health Records
27. Research for Librarians
28. Searching the Gray Literature
29. Supporting Magnet Status Initiatives
30. Using New Technologies and Instructional Design for Teaching

International Visitors Reception

5:30 p.m.–6:30 p.m.

Invitation only.

Library School Reunion

6:00 p.m.–7:00 p.m.

Open to library school alumni. No registration required.

Hospital Libraries Section Business Meeting and Connection Reception and Friends of the National Library of Medicine Reception

6 p.m.–7:30 p.m.

Ticketed event. No charge for Hospital Libraries Section (HLS) members, \$20.00 for non-HLS members. Registration is required. Select the reception on the registration form.

HLS welcomes the Friends of the National Library of Medicine to the Connection Reception.

Monday, May 18

Awards Ceremony and Luncheon

noon–1:30 p.m.

Ticketed event. One ticket to the luncheon is included with packages A and B. Purchase additional tickets on the registration form.

Academy of Health Information Professionals Question and Answer Session

1:30 p.m.–2:30 p.m.

Join us at the academy information session to learn all about MLA's credentialing program and the application procedure.

Tuesday, May 19

Open Forums

7:30 a.m.–8:30 a.m.

Audience participation is encouraged during concurrent sessions that take on hot topics for the profession and the association. MLA '09 will feature several, including updates on the Health Information Literacy project and scholarly publishing.

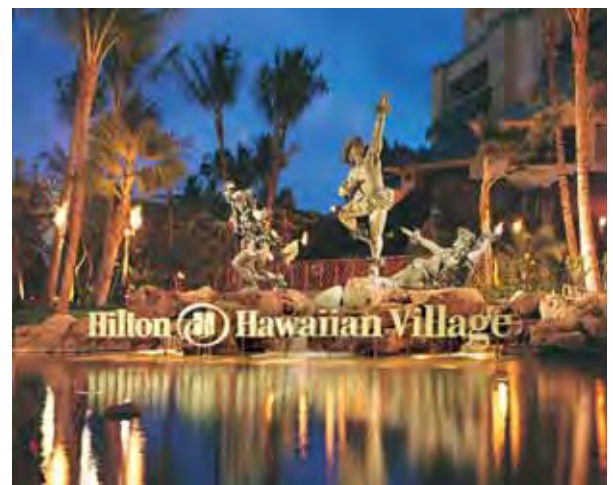
MLA Luau

6:00 p.m.–9:00 p.m.

Ticketed event. One ticket to the reception is included with packages A and B. Purchase additional tickets on the registration form. New this year: please be sure to also indicate on the registration form whether or not you plan to use your ticket to the luau.

Join us as we enjoy the splendor and spectacle of an ancient Hawaiian tradition at the MLA Luau, located within walking distance of the Hilton Hawaiian Village! As you enter the tropical garden, you are taken back to an old Hawaiian setting of thatched *hale* (houses) that protect guests from the misty rain but keep the outdoor ambience.

During the cocktail hour, you will experience an authentic *imu* (Hawaiian underground oven) ceremony followed by a bountiful feast of authentic local flavors. The sumptuous menu includes native delicacies such as lomi lomi salmon, kalua pig, teriyaki beef, shoyu chicken, salads, fresh fruit, pineapple, and poi. A spectacular luau show will take you on a musical journey through the islands of Polynesia, including the graceful hula and a live fire knife dance!



Job Placement Center

Whether you are seeking an entry-level position, an opportunity for advancement, a change of scenery, or a highly qualified employee, take advantage of the Job Placement Center. Individual job seekers and employers must register with the Job Placement Center by completing the forms available at www.mlanet.org/am/am2009/, calling 312.419.9094 x13, or emailing mlams2@mlahq.org (please use "Job Placement Center" in subject line).

All forms will be accepted whether or not you are able to attend MLA '09. Only employers are assessed fees for participating; there is no fee for job seekers.

The deadline for all forms is May 9, 2009. After May 9, 2009, please bring all forms to the placement center.

In addition to the onsite Job Placement Center, employers can post job opportunities on the MLA '09 website for \$100 for 2 months. Details are available on the MLA '09 site. To place a job ad on MLANET, visit www.mlanet.org/jobs/jobs2.html

Job Placement Center Hours

Sunday, May 17 10:00 a.m.–4:00 p.m.

Monday, May 18 9:00–11:30 a.m.

1:30–4:00 p.m.

Tuesday, May 19 9:00 a.m.–3:00 p.m.

MLA Personalized Resume Clinic

The Professional Recruitment and Retention Committee (PRRC), in conjunction with the MLA Job Placement Center, is sponsoring the MLA Personalized Resume Clinic.

If you have a cover letter, resume, and/or CV you would like to have reviewed, please sign up. Each participating member will have fifteen to twenty minutes with a reviewer. During that time, the reviewer will critique your cover letter, resume, and/or CV and offer tips and advice for improvement.

The resume clinic is available during the MLA Job Placement Center hours.

If you would like to send your information in advance of your arrival, please send it to mlams2@mlahq.org, or you can bring it with you. Drop-ins are welcome. You must attend MLA '09 to use this service.

Please contact Beverly Bradley at mlams2@mlahq.org with any questions.

Colleague Connection

This popular networking program pairs a new member or first-time attendee with an experienced member. Once assigned, the pairs work out their own meeting schedules. To participate, please contact Beverly Bradley, 312.419.9094 x13 or mlams2@mlahq.org, by May 8, 2009. Indicate whether you want to be paired with an experienced member or want to help a new colleague.

MLA '09 supports the 2009 National Program Committee (NPC), Board of Directors, and president's desire for MLA to take a leadership role in hosting an eco-friendly green meeting. MLA '09 initiatives include:

🌱 Using recycled paper and badge stock, meeting bags constructed from renewable fibers, and inviting local Leiter lecture and NPC speakers to reduce fuel consumption and carbon emission.

🌱 Enabling attendees and exhibitors to participate by:

🌱 Opting out of getting a new meeting bag; using recycling bins for paper, bags, and other meeting materials; and minimizing paper and consumables by using email and flashdrives or CDs to receive and distribute exhibitor product information.

🌱 Walking at the meeting for wellness and reduced fuel use and carbon emissions; to calculate savings, MLA will give away pedometers to attendees.

🌱 Hosting the meeting at the Hawaii Convention Center (HCC). HCC is a member of the Green Building Council and operates in accordance with Leadership in Energy and Environmental Design Standards (LEEDS). HCC has fluorescent lamps, efficient kitchen water systems, heat exchangers, and open-air halls to conserve energy. HCC's food service offers recycled paper goods and biodegradable soy-based "plastic" serviceware and donates unused food to food banks. The center recycles all glass, plastic, aluminum, cardboard, and paper from events and administration areas.

Hours:

- Saturday, May 16** 4:30 p.m.–6:30 p.m.
(Welcome Reception/Opening of Exhibits)
- Sunday, May 17** 11 a.m.–3:30 p.m.
- Monday, May 18** 9 a.m.–noon and 1:15 p.m.–3 p.m.
- Tuesday, May 19** 8:30 a.m.–noon

The Hall of Exhibits offers opportunities to learn about the latest products and services from some of the most respected names in the profession. More than 130 exhibitors are expected. To fully enjoy the many displays, we suggest you allow 6 hours during the meeting for walking through the information-packed Hall of Exhibits.

Exhibitors (As of November 13, 2009)

To exhibit at MLA '09, contact Marybeth Durkin, Hall-Erickson, at 630.434.7779; email, mla@heexpo.com.

- American Academy of Orthopaedic Surgeons
- American Medical Association
- The American Physiological Society
- American Psychiatric Publishing
- American Society of Health-System Pharmacists
- Annual Reviews
- BMJ Group
- CABI
- CyberTools for Libraries
- EBSCO Information Services
- Elsevier
- EPrints Services
- Exam Master Corporation
- HARRASSOWITZ Booksellers and Subscription Agents
- IGI Global
- Lexi-Comp
- Matthews Book Company
- McGraw-Hill Professional
- The Medical Letter
- National Library of Medicine
- Neal-Schuman Publishers
- *New England Journal of Medicine*
- OCLC
- Pharmaceutical Press
- *Proceedings of the National Academy of Sciences*
- ProQuest CSA
- RefWorks
- Rittenhouse Book Distributors
- SAGE Publications
- Serials Solutions
- Softlink America
- Springer
- STAT!Ref
- Swets
- Therapeutic Research Center
- Thieme Medical Publishers
- Thomson Reuters
- Thomson Reuters (Healthcare)
- The University of Chicago Press
- Wiley-Blackwell
- Wolters Kluwer Health/Lippincott Williams & Wilkins
- Wolters Kluwer Health/Ovid

Meetings and Exhibit Hall Location

Hawaii Convention Center

1801 Kalakaua Avenue, Honolulu, HI 96815
(Note: The convention center is a short ten-minute walk or one-third mile from the Hilton Hawaiian Village.)

Internet Café

Saturday, May 16–Wednesday, May 20

The Internet Café provides convenient Internet wireless access for meeting attendees. To access your offsite email, bring the name and, if possible, the Internet service provider (ISP) number of your host (mail server) and your MLANET username and password. The café does not have printers.

Poster Sessions

1. **Sunday, May 17** 2:30 p.m.–3:30 p.m.
2. **Monday, May 18** 1:30 p.m.–2:30 p.m.
3. **Tuesday, May 19** 10:00 a.m.–11:00 a.m.

Peer-reviewed posters are a great opportunity to learn from your peers' experiences implementing new programs and establishing new techniques for today's contemporary library.

Technology Showcase

Hall of Exhibits hours

A theater-style setting is open for exhibitor presentations of the latest technologies. Running throughout the day, these sessions are an opportunity for attendees to get a first look at new technology.

The following time blocks are approved for informal meetings:

- Sunday, May 17** 7:00 a.m.–8:00 a.m.
2:30 p.m.–3:30 p.m.
(overlaps with poster session)
- Monday, May 18** 6:30 a.m.–7:30 a.m.
2:00 p.m.–3:00 p.m.
(overlaps with poster session)
5:30 p.m.–7:30 p.m.
- Tuesday, May 19** 6:30 a.m.–7:30 a.m.
10:00 a.m.–11:00 a.m.
(during poster session)
- Wednesday, May 20** 7:00 a.m.–8:00 a.m.

Note: If you are an affiliate, non-MLA group, exhibitor, or commercial group, you will be charged for reserving informal meeting space.

For more information and to reserve informal meeting space, you must complete an application available at www.mlanet.org/am/am2009/.

Informal Meetings Notice

MLA reserves blocks of time for informal meetings and other events. Requests outside these times cannot be accommodated. Requests received before **February 9, 2009**, will be listed in the *Official Program*.

By contract, all meeting space is controlled by MLA. Calls to the hotel and convention center for space will be forwarded to the meeting planner for approval.



Registration and Fees

Registration is handled on a first-come, first-served basis, and no waiting lists are maintained. You must register for continuing education (CE) courses by course number and day on the registration form. Fees are based on first-choice selections. You do not have to register for the meeting to register for CE courses. Room assignments will be listed in the *Official Program*. Some instructors have established a maximum attendance, so register early by sending in the registration form on page 21 today—or better yet, register online now.

MLA student member fee, pending available space: \$50
 Nonmember rate includes one-year individual membership in MLA. Cancellation or course change fee: \$50 per course (see page 20 for refund policy and deadlines).

SPECIAL COURSE SUITES

Consumer Health Information Specialization Program

These courses present the latest resources and ideas in the consumer health information field.

Evidenced-based Practice

These courses emphasize the librarians' roles in the practices of evidence-based health care.

Expert Searcher Training Initiative

These courses emphasize librarians' roles as expert searchers in health care and biomedical research.

Information Specialist In Context

These courses provide training and demonstrate knowledge regarding the role of the information specialist in context.

Management Track

These courses address library administration topics for current managers and individuals with an interest in management.

Hands-on Computer Courses

All hands-on computer courses will be held at an offsite facility in Honolulu and not at the Hawaii Convention Center. The facility will be named in the *Official Program*. Transportation from the hotel to the facility will be provided. Hands-on courses are clearly marked as part of the course description and with the hand icon.

PROFESSIONAL COMPETENCIES

Courses are organized in tracks according to the professional competency areas described in *Competencies for Lifelong Learning and Professional Success*, MLA's educational policy statement (www.mlanet.org/education/policy/).

100s	Health sciences and health care environment and information policies
200s	Leadership and management theory and techniques
300s	Health sciences information services
400s	Health sciences information resource management
500s	Information systems and technology
600s	Curricular design and instruction
700s	Research, analysis, and interpretation

CE100 Magnet Hospital Designation: The Integral Role of the Medical Librarian

Level: Beginning

Cost: \$270 (nonmember, \$475)

Attendance maximum: 25

This course will provide medical librarians with an in-depth understanding of the Magnet Hospital designation, the Magnet application process, and the library infrastructure identified as helpful for hospitals seeking Magnet Hospital designation and/or redesignation. Additionally, attendees will leave armed with the tools to articulate their integral role in the Magnet application and designation and to sustain the Magnet environment.

Instructors: Susan K. B. Jones, Deputy Director, Joanna Briggs Institute and Clinical Nurse Specialist/Clinical Researcher, INTEGRIS Baptist Medical Center, and Cheryl Suttles, Manager, INTEGRIS Library Services, INTEGRIS Health, Oklahoma City, OK

CE300 Locating Cancer Information for Your Clinicians and Patients

Level: Intermediate

Cost: \$345 (nonmember, \$590)

Attendance maximum: 20

This hands-on searching course will cover the basics of oncology concepts and online resources and will be jointly taught by a consumer health librarian and a research medical librarian. Topics include diagnosis, treatment and side effects, drug information and clinical trials, ways to formulate clinical questions, and advanced cancer and prognostic information.

Instructors: Stephanie Fulton, AHIP, Assistant Director, Research Medical Library, and Elizabeth Brackeen, Senior Librarian, The Learning Center, University of Texas M. D. Anderson Cancer Center–Houston

CE500 Emerging Technologies for Librarians

Level: Beginning+

Cost: \$270 (nonmember, \$475)

Our patrons are increasingly integrating mobile and web-based technologies into daily practice. It is essential for librarians to investigate, experiment with, and utilize these technologies to meet users where they are. Topics to be discussed include: podcasting, social networking, global positioning systems (GPS), collaborative tools, devices (iPhones, Googlephones [G1], smartphones, Blackberrys, iPods, Kindles), and methods for keeping up to date.

Instructors: Gabriel Rios, Deputy Director, Lister Hill Library of the Health Sciences, University of Alabama–Birmingham, and Melissa De Santis, AHIP, Deputy Director, Health Sciences Library, University of Colorado–Denver, Aurora, CO

CE600 Better Design and Delivery of Professional Education

Level: Intermediate

Cost: \$270 (nonmember, \$475)

Are there better ways to provide professional education than lectures and electronic slide shows? Adults expect practical information in learning environments that re-

spect their experience and address real issues. Learn how to apply ideas from linguistics and behavioral and cognitive science. Bring a real class outline to tweak.

Instructor: Pat Wagner, Co-owner, Pattern Research, Denver, CO

7:00 a.m.–11:00 a.m.

CHIS MT CE200 Getting Started with Information Outreach in Minority Communities

Level: Beginning

Cost: \$220 (nonmember, \$400)

Learn concrete ideas for initiating outreach programs with minority communities. Topics to be covered include the basics of building and developing community-based partnerships and recognition and acceptance of cultural differences. Some basic concepts of program planning and evaluation will be covered. Participants will engage in group discussions and activities.

Instructor: Siobhan Champ-Blackwell, Community Outreach Liaison, National Network of Libraries of Medicine, MidContinental Region, Health Sciences Library, Creighton University, Omaha, NE

EBP EST ISIC CE700 Understanding Health Care Literature: A Primer

Level: Beginning

Cost: \$220 (nonmember, \$400)

Attendance maximum: 25

Often, evidence-based teaching and learning rely on studying various categories of health care research such as therapy, diagnosis, and economics—emphasizing the differences across the categories. Librarians, as teachers and users of information, need to know about and find the aspects of the health care literature that are common to all categories of clinical research. This workshop looks at these aspects and shows why each is important, how to understand them, and how to locate them.

Instructor: Kathleen Ann McKibbin, Associate Professor, Clinical Epidemiology and Biostatistics, Health Information Research Unit, McMaster University, Hamilton, ON, Canada

noon–4:00 p.m.

CHIS MT CE301 Government Resources in Consumer Health

Level: Beginning

Cost: \$220 (nonmember, \$400)

This course is designed to teach participants about free and low-cost resources made available by national, state, and local government agencies. Participants will explore the major finding tools providing access. National health institutes and clearinghouses will be covered. Participants will be able to use government resources for collection development in consumer health.

Instructor: Kathleen Moeller, AHIP, FMLA, Borland Health Sciences Library, University of Florida–Jacksonville

CE400 Library without Walls: Creating Web Portals for Online Services and Resources

Level: Beginning+

Cost: \$220 (nonmember, \$400)

This course is designed to guide students through the process of developing a web portal for online services and resources. The goal of the class is to show medical librarians how to bring their collection from inside the traditional physical library walls to users' desktops in this age of digital and online information.

Instructor: Nital Sheridan, AHIP, Manager, Medical Library and Archives, Ochsner Health System, New Orleans, LA

CE601 Creating Online Tutorials in Less than Thirty Minutes

Level: Beginning

Cost: \$295 (nonmember, \$515)

Attendance maximum: 20

Online tutorials are now quick to create. New tools make it easy to create demonstrations and tutorials with a minimum of effort, record screen actions, and add voice commentary. Explore using software such as Camtasia Studio, Jing, Webinaria, Captivate, and Wink to quickly create online tutorials for your distance users.

Instructor: Greg R. Notess, Reference Team Leader, Libraries, Montana State University–Bozeman

ISIC CE701 Knowledge Transfer: Moving from Best Evidence to Best Practice

Level: Beginning

Cost: \$220 (nonmember, \$400)

Attendance maximum: 25

Discovering or generating new knowledge has been a major goal for improving health and well-being as well as library services and staffing. Just as important, or maybe even more important, is the ability to take this new knowledge and move it into practice. Participants will learn the basics and theory behind knowledge translation and what enhances effective and timely adoption of new knowledge. They will also have opportunity to reflect on past changes and plan for future innovations in their own settings and situations.

Instructor: Kathleen Ann McKibbin, Associate Professor, Clinical Epidemiology and Biostatistics, Health Information Research Unit, McMaster University, Hamilton, ON, Canada

Saturday, May 16

7:00 a.m.–2:00 p.m.

MT CE201 Creating Influence: Getting What You Want

Level: Beginning+

Cost: \$270 (nonmember, \$475)

Librarians know that what we do is indispensable; the trick is to make the powers that be believe we are indispensable. This class, taught by a librarian and business and leadership coach, will show you how to combine librarianship with proven business techniques to create influence in your institution.

Instructor: Lisa Traditi, AHIP, Head, Education, and Assistant Professor, Health Sciences Library, Anschutz Medical Campus, University of Colorado–Denver, Aurora, CO

MT CE202 Designing Library Spaces for the 21st Century

Level: Beginning

Cost: \$270 (nonmember, \$475)


Attendance maximum: 40

continued on page 16

CE Courses

This course examines library space planning for new, remodeled, and renovated library spaces. Topics include principles for library design, what makes a great place, space planning formulas, adjacency issues, sustainable design, emerging technologies, impact of electronic publishing, social and spatial boundaries, compact shelving, hands-on learning, consultation points, and information or learning commons characteristics.

Instructor: Logan Ludwig, AHIP, Associate Dean, Knowledge Management, Library and Telehealth Services, Loyola University Medical Center, Maywood, IL

 **CE401** No Fear Molecular Biology: Concepts and Searching


Level: Beginning

Cost: \$345 (nonmember, \$590)

Attendance maximum: 20

Be fascinated but not afraid. Learn about DNA, RNA, and gene maps...have a blast, but don't blink, while an expert in molecular biology shares her knowledge in a nonthreatening way. Then take an evidence-based approach to using the National Center for Biotechnology Information (NCBI) resources to find an answer, led by an expert searcher.

Instructors: Helen Ann Brown Epstein, AHIP, Head, Education and Outreach, Weill Cornell Medical Library, New York, NY, and Colette Saccomanno, Pratt Institute, Saddle Brook, NJ

 **CE501** Integrating Web 2.0 Technologies: Tools and Strategies for Enhancing Services at Your Library

Level: Beginning+

Cost: \$395 (nonmember, \$665)


Attendance maximum: 20

Once librarians and information professionals identify Web 2.0 tools and services as useful, they face many challenges in successful implementation. This course will focus on integrating these emerging technologies into academic, medical, and hospital library settings. Content will include an exploration of the value of these tools, examples of current creative uses, and strategies for implementation and evaluation. Course lecturers will use a combination of lecture slides, case studies, and hands-on simulations in order to equip course participants with the tools necessary to effectively collaborate with information technology (IT) staff on successful integration of these services in their institutions. The primary goal of this course is to enable library professionals to better communicate about and collaborate on the implementation of Web 2.0 technologies in their library settings. At the end of the course, participants will be able to identify Web 2.0 technology

projects appropriate for their environments as well as understand the needs and demands these projects may place on their IT infrastructures.

Note: Web-based portion of course to follow MLA '09. Participants will receive 8 MLA CE contact hours.

Instructors: Bart Ragon, Associate Director, Library Technology Services and Development, Claude Moore Health Sciences Library, University of Virginia—Charlottesville, and Stefanie Warlick, Health and Human Services Librarian, East Campus Library, James Madison University, Harrisonburg, VA

 **CE502** Incorporating Web 2.0 Tools into Research: Making the Most of Instruction and Outreach Efforts

Level: Intermediate

Cost: \$345 (nonmember, \$590)

Attendance maximum: 20

This course is designed to encourage health information professionals to use Web 2.0 tools in teaching and outreach activities at their institutions. The course assumes that participants have working knowledge of Web 2.0 tools, such as social bookmarking and blogs. The instructors will provide examples and hands-on activities that demonstrate how these tools can be used to facilitate the research process, specifically, searching, collaborating, organizing, and publishing.

Instructors: Andrea Lynch, Instruction Coordinator, Louise M. Darling Biomedical Library, University of California—Los Angeles, and Dominique Turnbow, Undergraduate Services Librarian, Biomedical Library, University of California—San Diego

CE702 Demonstrating Value: Can Journals Compete with Mouse Cages in Institutional Budgets?

Level: Beginning

Cost: \$270 (nonmember, \$475)

Attendance maximum: 30

Health sciences libraries can impact student learning, researcher productivity, and faculty instruction effectiveness. A library's commitment to practical evaluation and user-centered assessment positions it to answer convincingly when a budget administrator asks, "How do I decide between journals for the library and mouse cages for the research labs?"

Instructors: Elia Kay Chapa, Assessment Librarian, Medical Center Library, University of Texas Southwestern—Dallas, and Susan Barnes, Assistant Director, National Network of Libraries of Medicine Outreach Evaluation Resource Center, Health Sciences Library, University of Washington—Seattle

7:00 a.m.—11:00 a.m.

CE101 It's More than Just the Standards

Level: Intermediate

Cost: \$220 (nonmember, \$400)

Using scenarios, case studies, and group discussions, participants will develop a thorough understanding of how to use all accreditation body standards to their advantage to strengthen the library's role and visibility in their institutions and to learn to provide and manage knowledge-based information to support their institutions' goals and objectives.

Instructor: Katherine Stemmer Frumento, AHIP, Director, Library Services, Greenwich Hospital, Greenwich, CT

CE102 Negotiation Skills

Level: Intermediate

Cost: \$220 (nonmember, \$400)

How can you ask for what you want—from coworkers, employees, library users, administrators, and vendors—in a way that makes it easy for them to say yes? Learn several models for improving sustainable success, whether asking for a promotion, negotiating the library's budget, or fighting for a new library building.

Instructor: Pat Wagner, Co-owner, Pattern Research, Denver, CO

MT CE203 Library Director: Knowledge, Skills, and Career Path

Level: Intermediate+

Cost: \$220 (nonmember, \$400)

Attendance maximum: 20

The course is designed for MLA members who are considering becoming academic health sciences library directors. Four directors provide personal perspectives on their leadership paths and on some critical leadership skills and background needed for success. These include personal assessment of leadership skills and management philosophy, finance and budgeting, and the politics of leadership in academia. The format is online background information, presentation, and dialogue and small group discussion.

Instructors: James Shedlock, AHIP, FMLA, Director, Galter Health Sciences Library, Feinberg School of Medicine, Northwestern University, Chicago, IL; Elizabeth Eaton, Executive Director, Houston Academy of Medicine-Texas Medical Center Library, Texas Medical Center-Houston; Carol Jenkins, AHIP, FMLA, Director, Health Sciences Library, University of North Carolina-Chapel Hill; and M.J. Tooley, AHIP, Executive Director, Health Sciences and Human Services Library, University of Maryland-Baltimore

EBP ISIC CE703 Evidence-based Public Health

Level: Beginning

Cost: \$220 (nonmember, \$400)

This course covers the tools and principles of evidence-based public health nursing. Emphasis is placed on the paradigm shift from individual to population-based practice and the finding, appraisal, and creation of evidence in public health nursing. The course covers understanding the concepts behind the levels of evidence, research design, and search techniques and keeping current.

Instructors: Sandra De Groote, AHIP, Associate Professor and Assistant Health Sciences Librarian, and Jo Dorsch, AHIP, Professor and Health Sciences Librarian, Library of the Health Sciences, University of Illinois-Chicago, Peoria, IL

EBP ISIC CE704 Understanding Health Care Literature: Advanced Critical Appraisal Skills

Level: Advanced

Cost: \$220 (nonmember, \$400)

Attendance maximum: 25

This is an advanced course on critical appraisal for those who are interested in learning how to read and apply clinical articles or those who are involved in teaching critical appraisal. The course will be based on three to five scenarios and rounds of using supplied articles to come to a clinical decision. Each round of critical appraisal will be done using a different approach to the process. At the end of the class, attendees will discuss the benefits and harms of each of the ways of presenting critical appraisal.

Instructor: Kathleen Ann McKibbin, Associate Professor, Clinical Epidemiology and Biostatistics, Health Information Research Unit, McMaster University, Hamilton, ON, Canada

noon-4:00 p.m.

MT CE204 Coaching and Mentorship for Performance

Level: Intermediate

Cost: \$220 (nonmember, \$400)

The first job of medical library supervisors and managers is to elicit the best from employees: improved productivity and workplace relationships. Informally, coaching and mentoring use the Socratic method and positive reinforcement to listen, guide, and reward to grow talent, drive, and leadership. Develop your own performance plan.

Instructor: Pat Wagner, Co-owner, Pattern Research, Denver, CO

ISIC CE302 The Animal-Human Health Knowledge Connection

Level: Beginning

Cost: \$220 (nonmember, \$400)

Increase your awareness of veterinary personnel roles and the numerous connections between human and animal health. Participants will explore animal health information and apply strategies for its efficient retrieval. Exercises include critical appraisal of product catalogs and animal health case studies. Live chat with a veterinarian will provide expert opinions and ideas about partnering to enhance health.

Instructors: Kristine M. Alpi, AHIP, Director, and Carol E. Vreeland, AHIP, Associate Director, William Rand Kenan Jr. Library of Veterinary Medicine, North Carolina State University-Raleigh

CE705 Effective Survey Design: Ask the Right Questions, Get the Right Answers

Level: Beginning

Cost: \$220 (nonmember, \$400)

Attendance maximum: 20

This course focuses on how to use surveys to obtain information that is meaningful for improving the quality of your library services. In particular, crafting effective survey questions to elicit informative answers and constructing an effective questionnaire will be discussed. In addition, survey clarity, sampling methods, reliability, validity, privacy, confidentiality, and features of web survey tools, including SurveyMonkey, will be covered.

Instructor: Deborah H. Charbonneau, Librarian III, Shiffman Medical Library, Wayne State University, Detroit, MI

Wednesday, May 20

11:00 a.m.-3:00 p.m.

Librarians without Borders®

ISIC CE303 Health InterNetwork Access to Research Initiative (HINARI)/Internet Resources for Health Information Professionals: Training the Trainers

Level: Beginning

Cost: Free to MLA members and attendees from HINARI-eligible countries (nonmembers, \$515)

Attendance maximum: 20

This course will highlight the key features of HINARI and related training material so that the participants are able to instruct individuals from HINARI-eligible institutions. Also to be discussed are possible sources for workshop funding.

Instructor: Lenny Rhine, FMLA, University of Florida-Gainesville, and Coordinator, Librarians without Borders®, E-Library Training Initiative, MLA

Section Programs

Section Program Times

The diversity of thought-provoking programs coordinated by MLA sections and special interest groups (SIGs) offers exciting opportunities for professional development. For information on MLA sections, visit www.mlanet.org/sections/sections.html. For information on MLA SIGs, visit www.mlanet.org/sections/sigs.html.

Beginning in February, use the online OASIS Program Planner to navigate the meeting in advance of the meeting. Find dates, times, room assignments, presenters, and abstracts. Find descriptions of the program themes, times, and invited speakers at www.mlanet.org/am/am2009/sect_prog/.

Section program session times are:

Sunday, May 17	11:00 a.m.–12:30 p.m.
Monday, May 18	10:30 a.m.–noon
Tuesday, May 19	1:00 p.m.–2:30 p.m.
Wednesday, May 20	9:30 a.m.–11:00 a.m.

Programs are organized alphabetically by primary section sponsor name, followed by secondary sponsors and program titles.

Plan Your Time Online

The OASIS Program Planner provides information you need to navigate the meeting in advance. Those who have used the program planner know that it makes organizing their time at the meeting easy. The program planner locates all types of sessions and includes room assignments in Honolulu.

Use the Oasis Program Planner to choose the section programs you wish to attend. Your custom program schedule may be printed out or downloaded to a PDA or computer. **Abstracts will only be available online at www.mlanet.org/am/am2009/. In keeping with the green emphasis for MLA '09, a printed version of the abstracts will not be produced to reduce paper use and the impact on the environment.**

Select Browse to find a listing of all sessions by type (informal meeting, plenary session, etc.) and by day. The Advanced Search lets you search by session type, institution, keywords, and more. This tool has been designed with MLA '09 attendees in mind. The FAQ section has been updated to be more user friendly. Check it out at www.mlanet.org/am/am2009/events/—you'll be glad you did!

Questions about this online resource should be emailed to Brenda Dreier, meeting director, at brenda@indigoevent.com.

2009 National Program Committee Innovation. Inspiration. Illumination.

Cancer Librarians Section

Nursing and Allied Health Resources Section; Complementary and Alternative Medicine SIG; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG; Mental Health SIG
Fusing Culture and Community to Improve Health Literacy

Collection Development Section

African American Medical Librarians Alliance SIG
Vendor Relations: The Good, the Bad, and the Ugly

Collection Development Section

Molecular Biology and Genomics SIG
Clinical and Translational Science: Fusing Information Services with Basic Research and Clinical Application

Consumer and Patient Health Information Section

Corporate Information Services Section, Federal Libraries Section, Hospital Libraries Section, Nursing and Allied Health Resources Section, African American Medical Librarians Alliance SIG, Library Marketing SIG, New Members SIG

The Health Library: Creating a Culture of Wellness

Dental Section

Cancer Librarians Section
Open Access and the Evidence

Dental Section

Public Health/Health Administration Section; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG
Health Disparities in Underserved Populations

Educational Media and Technologies Section

Collection Development Section
Technology Selection: Evolving with the Times

Educational Media and Technologies Section

Corporate Information Services Section, International Cooperation Section, Medical Informatics Section, Library Marketing SIG
Resources for Disaster and Remote Access Regions

Educational Media and Technologies Services Section

Library Marketing SIG, Outreach SIG
Training the Trainer

Federal Libraries Section

Collection Development Section; African American Medical Librarians Alliance SIG; Complementary and Alternative Medicine SIG, Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG
Fusing Cultures and Diversity Awareness in Library Collections

Health Association Libraries Section

Federal Libraries Section, Nursing and Allied Health Resources Section, African American Medical Librarians Alliance SIG, National Library of Medicine
Fusing Information and Preparation in Times of Devastation

History of the Health Sciences Section

Public Services Section, Libraries in Curriculum SIG
Infusing History into the Curriculum

History of the Health Sciences Section

Technical Services Section
Promotion and Development Fusions for Special Collections

Hospital Libraries Section

Corporate Information Services Section, Research Section, Library Marketing SIG
Librarian's Toolkit

International Cooperation Section

Corporate Information Services Section, Japan Medical Abstracts Society, Japan Medical Library Association
Issues in Japanese Health Sciences Librarianship

Leadership and Management Section

Public Services Section, New Members SIG
Fusing Career Resources Through Mentoring

Leadership and Management Section

Relevant Issues Section, African American Medical Librarians Alliance SIG, Libraries in Curriculum SIG
Fusion in the Library Workforce: Creating Synergies Through Professional Diversity

Medical Informatics Section

Educational Media and Technologies Section
Top Technical Trends III

Medical Informatics Section

Molecular and Genomics SIG
Being an Informationist, or Why Are You Working in the Library?

Medical Library Education Section

Emerging Research: The Fusion of Theory and Practice

Medical Library Education Section

Fusing Interdisciplinary Expertise in the Workplace

Nursing and Allied Health Resources Section

Dental Section, Educational Media and Technologies Section, Libraries in Curriculum SIG
Educational Fusion: Librarian-integrated Instruction in Interdisciplinary Education Programs and Partnerships

Nursing and Allied Health Resources Section

Hospital Libraries Section
Magnet Fusion: (Re)credentialing from a Leadership Perspective

Pharmacy and Drug Information Section

EMBASE.com Lecture

Pharmacy and Drug Information Section

Relevant Issues Section, Mental Health SIG
Personal Health Records: How Private Is Your Medical Information?

Public Health/Health Administration Section

Veterinary Medical Libraries Section; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG
Emerging Issues in Global Health

Public Services Section

Research Section
Seamlessly Working the "I" into an Academic Medical Center Workflow: The Eskind Biomedical Library Experience

Relevant Issues Section

History of the Health Sciences Section
Threatening Fusions: When Ideologies and Demagogues Meet Ideas and Libraries

Research Section

Hospital Libraries Section
Research 101: How to Start and Finish a Research Project

Research Section

Hospital Libraries Section, Outreach SIG
Research Fusion: Integrating Evidence-based Library and Information Practice into the Librarian's Work Life

Technical Services Section

Health Association Libraries Section, Leadership and Management Section, Molecular Biology and Genomics SIG
Fusing Our Organizations: Cooperating, Networking, and Collaborating with New Partners

Veterinary Medical Libraries Section

Outreach SIG
Fusion Outreach: Synthesizing Outreach Concepts in Human and Veterinary Medicine

THREE WAYS TO REGISTER

1. Go online at www.mlanet.org/am/am2009/register/ (registering online saves time)
2. Mail your registration form with payment to CDS-MLA, 107 Waterhouse Road, Bourne, MA 02532
3. Fax your registration form with credit card payment to 508.759.4552

Register by **April 7, 2009**, to receive the early-bird discount and save \$80! After May 4, 2009, bring the form to the registration desk at the Hawaii Convention Center for onsite registration.

Payment

Payment must accompany your registration. You may pay by check (payable to MLA), money order, Visa, MasterCard, American Express, or Discover. Payments must be in US dollars and free of bank charges. Only registrations paid by credit card or purchase orders may be faxed to 508.759.4552.

If you are an MLA member and would like to be invoiced, you must include a purchase order with your registration. Payments not received by June 16, 2009, will be charged an \$80 late handling fee.

Registration Hours

Meeting material will be distributed at the MLA Registration Desk located in the Hawaii Convention Center.

Thursday, May 14	3:00 p.m.–6:00 p.m.
Friday, May 15	6:30 a.m.–4:30 p.m.
Saturday, May 16	6:30 a.m.–6:30 p.m.
Sunday, May 17	6:30 a.m.–4:00 p.m.
Monday, May 18	6:30 a.m.–3:30 p.m.
Tuesday, May 19	6:30 a.m.–3:00 p.m.
Wednesday, May 20	6:30 a.m.–11:00 a.m.

Registration Packages

Package A: Super Inclusive

Includes admission to all sessions, exhibits, the Welcome Reception, the Awards Ceremony and Luncheon, the MLA Luau, and audio CD-ROM. This package provides the best value, saving you \$65.

Package B: Inclusive

Includes admission to all sessions, exhibits, the Welcome Reception, the Awards Ceremony and Luncheon, and the MLA Luau. This option saves you \$40.

Package C: Conference only

Includes admission to all sessions, exhibits, and the Welcome Reception.

Package D: One day

Includes admission to all sessions and exhibits on a specific day, with the exception of ticketed events. On the registration form, circle the day you wish to attend.

GENERAL INFORMATION

Cancellations

All cancellations for meeting registration and continuing education (CE) courses must be submitted in writing and faxed to MLA Registration at 312.419.8950.

Meeting cancellations received by April 7, 2009, are subject to a \$50 fee. You will be assessed a \$50 fee for each CE course change or cancellation.

After April 7, 2009, MLA will give refunds only for documented medical emergencies. Refunds will be processed within 6 weeks after the meeting. MLA will honor written requests to transfer meeting registration or CE registration to another person.

CD-ROM

An audio CD-ROM of the presentations at the annual meeting, including plenary sessions and section programs, is available for a special price of \$50. To take advantage of the special offer, check the CD-ROM box when you register. The CD-ROM will be mailed within 5 weeks after the meeting. The CD-ROM is free with Package A.

Children

All children must have badges. Complimentary badges are available at the MLA Registration Desk. Children under thirteen are not permitted in the exhibit hall. Information about child care will be available at www.mlanet.org/am/am2009/.

Confirmations

If you register online, you will receive a confirmation by email within minutes. If you register by mail or fax, allow 5 days after receipt for an email confirmation. If an email address is invalid or missing, allow 2 weeks for a faxed confirmation. Please bring your confirmation letter with you to the MLA Registration Desk. Confirmations will be sent only to those who register prior to 11:59 p.m. on May 4, 2009.

Special Services

If you have a legal disability or dietary requirements, please include a written description of your needs with the registration form. Describe your needs and include an email address or fax number where you can be contacted for more information. MLA must receive the form by May 1, 2009.

Student Discount

You qualify for student rate for conference-only registration (Package C) if you hold student membership in MLA. Student members also qualify for CE courses and symposia for only \$50 each, pending available space. You may join MLA as a student member when you register online or complete the membership form on page 25.

Member Discount

MLA members in good standing are eligible for discounted member rates. Nonmembers may join by paying dues with registration. Members of the American Association of Law Libraries (AALL), Association for Library and Information Science Education (ALISE), Canadian Health Libraries Association/Association des bibliothèques de la santé du Canada (CHLA/ABSC), China Academic Library & Information System (CALIS), China Society for Library Science, Chinese American Librarians Association (CALA), Council on East Asian Libraries (CEAL), Hong Kong Library Association (HKLA), Inter-agency Council on Information Resources in Nursing (ICIRN), Japan Medical Library Association (JML), Korea Medical Library Association (KMLA), and Library Association of Singapore (LAS) may register for the meeting at MLA member rates.

The following websites have been recommended by the Hawaii Convention Center for checking for the lowest fares. Remember that traveling in the middle of the week sometimes produces better fares.

- www.farecast.com
- www.farecompare.com
- www.kayak.com

A post-meeting cruise is also available. Visit www.mlanet.org/am/am2009/hawaii/cruise.html for more information.

AIRPORT INFORMATION

Honolulu International Airport (HNL) is the major aviation gateway for the state of Hawaii. It is the primary hub for domestic overseas and interisland flights.

AIRPORT TRANSPORTATION

Visit www.hiltonhawaiianvillage.com/resort/maps-and-driving-directions.asp for a map and driving directions to the Hilton Hawaiian Village.

Airport Waikiki Express

Operated by Roberts Hawaii, this shuttle provides transportation from the airport to any hotel in Waikiki and operates 24 hours.

Fees (subject to change):

- Adults (1-way): \$9
- Adults (round-trip): \$15
- Additional charges apply for bags in excess of 2 bags per person, plus 1 carry-on.
- For wheelchair-accessible vehicle pickup, please email Tina Scott at HATS@robertshawaii.com.

Airport Taxi

AMPCO Express: 808.861.8294

AMPCO Express is the managing contractor of the airport's open taxi system at Honolulu International Airport. The state established this airport open taxi management system for taxi drivers from all taxi companies to be able to pick up passengers at the airport. Taxi service is available on the center median fronting the terminal baggage claim areas. See the taxi dispatchers (wearing green shirts with black lettering and the words "Taxi Dispatcher") for service. The fare from the airport to Waikiki during non-rush hour periods is approximately \$35-\$40 (subject to change).

Concerned about airfare?

You might be surprised how affordable it can be to fly to Hawaii. Check the following sites, recommended by the Hawaii Convention Center. Remember that traveling in the middle of the week sometimes produces better fares.

www.farecast.com
www.farecompare.com
www.kayak.com
www.yapta.com



Hotel Information

Support MLA by booking your reservations under the MLA room block at the Hilton Hawaiian Village Beach Resort & Spa. MLA has negotiated a block of rooms at special discounted room rates. Your patronage makes it possible for MLA to secure the space necessary for the annual meeting at a greatly reduced cost. The hotel not only offers discounted rates and the best networking opportunities, but staying in the group block helps MLA meet its contractual obligation to the hotel, avoid penalties, and keep meeting registration prices down. We thank you in advance for your support.

HEADQUARTERS HOTEL

Hilton Hawaiian Village Beach Resort & Spa

2005 Kalia Road

Honolulu, HI 96815

Hotel direct line and reservations: 808.949.4321

Online reservations: www.hiltonhawaiianvillage.com
(meeting code: ATX)

The Hilton Hawaiian Village is Waikiki's only true resort destination, offering the perfect mix of exceptional resort accommodations and classic Hawaiian hospitality, all nestled on twenty-two beachfront acres. Imagine the widest stretch of white sand on Waikiki, a serene beachfront lagoon, lush tropical gardens with exotic wildlife and cascading waterfalls, and majestic views of Diamond Head and stunning seaside sunsets. Discover ninety shops and boutiques and a diverse, international selection of restaurants. The resort's beachfront super pool is the largest on the island, and every Friday night, it becomes the stage for a celebration of Hawaiian culture and entertainment, ending with a spectacular fireworks show! Hilton Hawaiian Village is Oahu's most prestigious and productive place to mix business and pleasure.

Reservation Procedures

It is in your best interest to reserve your room as early as possible. Booking early helps ensure you will receive your first-choice room type and your preferred dates.

To reserve a room, call the Hilton Hawaiian Village at 808.949.4321 or go online (see below for link). Be sure to mention the Medical Library Association (MLA) annual meeting when you call to ensure you will receive the rates listed below. The deadline for the Hilton Hawaiian Village to receive your reservation is **Friday, April 15, 2009**. The hotel will ask for a one-night refundable deposit. If your plans change, notify the hotel before April 24, 2009, to avoid loss of deposit. Reservations are processed on a first-come, first-served basis.

Online reservations:

www.hiltonhawaiianvillage.com

At the top right of the page is the Reservations link to the hotel. After entering your arrival and departure dates, but prior to clicking Continue, you will see a section called Special Accounts. Enter "ATX" next to the Group/Convention Code, and the available MLA rates will be visible.



Room Reservation Guarantee

A deposit totaling 1 night's room and tax (currently 11.962%, subject to change) is required for all reservations. You may guarantee your reservation by providing credit card information when registering or by mailing a check directly to the hotel (made payable to the Hilton Hawaiian Village).

Cancellations or Changes

To cancel or adjust reservations, contact the hotel directly. For a full deposit refund, all cancellations must be received by the hotel before April 24, 2009.

Check In/Check Out Times

Check in time is 2:00 p.m.

Check out time is 11:00 a.m.

MLA '09 Hotel Room Rates

The below rates will prevail between May 13 and May 21, 2009, and are exclusive of 11.962% state and local taxes (subject to change) and any service charges. Room reservations and deposits should be received by the hotel no later than **Friday, April 15, 2009**, and are subject to availability within the group block. Reservation requests made after this date will be handled on a space and rate available basis.

Rates listed are single/double. Add \$45 each for third and fourth guests. Children under the age of 18, traveling with their parents and staying in the same room, will not be charged when utilizing existing bedding.

- Garden View: \$199 plus tax
- Partial Ocean View: \$215 plus tax
- Ocean View: \$250 plus tax

Shared Billing

To facilitate more accurate billing, if you are sharing a room and require special guest billing arrangements, be sure to indicate this to the front desk upon check in.

Hilton HHonors Program

Several upcoming MLA meetings will offer lodging at a Hilton hotel. Attendees may wish to join the Hilton HHonors Program to earn points and miles for stays at over 3,000 hotels worldwide. To get more information and to join, go to hhonors1.hilton.com/en_US/hh/home_index.do?WT.srch=1.

Business/Work Address

LAST NAME, FIRST NAME, MIDDLE INITIAL _____

TITLE _____

INSTITUTION _____

LIBRARY _____

ADDRESS _____

CITY, STATE/PROVINCE, ZIP/POSTAL CODE _____

COUNTRY (IF OUTSIDE THE UNITED STATES) _____

DAYTIME TELEPHONE (INCLUDE AREA CODE) _____

FAX NUMBER (INCLUDE AREA CODE) _____

EMAIL ADDRESS _____

Mailing Address (IF DIFFERENT FROM ABOVE)

LAST NAME, FIRST NAME, MIDDLE INITIAL _____

ADDRESS _____

CITY, STATE/PROVINCE, ZIP/POSTAL CODE _____

COUNTRY (IF OUTSIDE THE UNITED STATES) _____

Referred by: _____

Are You Currently Enrolled in Library School?

No Yes IF YES, NAME OF SCHOOL _____

Payment Information (DUES ARE PAYABLE IN US DOLLARS)

ENCLOSED IS A CHECK MADE PAYABLE TO MLA.

PLEASE CHARGE MY AMERICAN EXPRESS MASTERCARD
 VISA DISCOVER

AMOUNT ENCLOSED _____

CREDIT CARD # _____ EXP. DATE _____

SIGNATURE _____

For Individuals (PLEASE CHECK THE APPROPRIATE BOX)

REGULAR MEMBERSHIP.....\$165

YOUR ANNUAL SALARY IS \$30,000 OR LESS.....\$100

INTRODUCTORY MEMBERSHIP (FOR 1 YEAR ONLY).....\$110

INTERNATIONAL MEMBERSHIP\$110

EMERITUS MEMBERSHIP (MUST HAVE BEEN A MEMBER FOR 10 YEARS)\$65

AFFILIATE MEMBERSHIP.....\$100

STUDENT MEMBERSHIP (WITH PROOF OF CURRENT ENROLLMENT).....\$40

For Institutions

PLEASE CHECK THE APPROPRIATE CATEGORY. DUES ARE BASED ON THE TOTAL LIBRARY EXPENDITURES (INCLUDING SALARIES, EXCLUDING GRANTS AND CONTRACTS).

- \$0-\$199,999\$255
 \$200,000-\$699,999\$420
 \$700,000 AND OVER\$600

Section Memberships

For NEW MEMBERS ONLY: Join a section free for one year! Choose your free section here (and do not check the box for that section below): _____

- Cancer Librarians (16).....\$10.00
 Chiropractic Libraries (23).....\$10.00
 Collection Development (22).....\$10.00
 Consumer and Patient Health Information (21).....\$15.00
 Corporate Information Services (27).....\$15.00
 Dental (01).....\$10.00
 Educational Media and Technologies (02).....\$15.00
 Federal Libraries (09).....\$12.00
 Health Association Libraries (07).....\$10.00
 History of the Health Sciences (03).....\$15.00
 Hospital Libraries (04).....\$20.00
 International Cooperation (26).....\$10.00
 Leadership and Management (06).....\$10.00
 Medical Informatics (24).....\$10.00
 Medical Library Education (05).....\$7.50
 Nursing and Allied Health Resources (10).....\$10.00
 Pharmacy and Drug Information (11).....\$10.00
 Public Health/Health Administration (15).....\$15.00
 Public Services (20).....\$10.00
 Relevant Issues (12).....\$7.00
 Research (18).....\$12.00
 Technical Services (17).....\$10.00
 Veterinary Medical Libraries (14).....\$20.00

I would like to access the *Journal of the Medical Library Association* in an electronic format only.

MLA Donation Opportunities

Promote excellence in health sciences librarianship with a donation to any of the listed funds. Donations are tax deductible to the extent provided by law.

- T. MARK HODGES INTERNATIONAL SERVICE AWARD: _____
 DAVID A. KRONICK TRAVELING FELLOWSHIP: _____
 DONALD A. B. LINDBERG RESEARCH FELLOWSHIP: _____
 MLA SHAPING THE FUTURE FUND: _____
 MEDICAL LIBRARY DISASTER RELIEF FUND: _____

For further information on benefits, visit www.mlanet.org/joinmla/ or contact MLA at 312.419.9094 x13, mlams2@mlahq.org.

Send completed application with payment to:

Medical Library Association
36348 Treasury Center
Chicago, IL 60694-6300

MLA makes its mailing list available to vendors and other affiliated organizations so they may send you educational and product information. If you do not wish to receive these mailings, please check this box.