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HEALTH

Information in an Interdependent World
May 3–8, 2013 • Boston, MA

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Welcome to One Health



I am so happy to welcome you to Boston for this year's most exciting health sciences information meeting, One Health: "Information in an Interdependent World." This meeting incorporates MLA '13, the 11th International Congress on Medical Librarianship (ICML), the 7th International Conference of Animal Health Information Specialists (ICAHIS), and

the 6th International Clinical Librarian Conference (ICLC). It has been a pleasure to collaborate with our colleagues from around the world to plan this meeting.

One Health takes a holistic look at health from many perspectives: environment and organism, human and animal, individual and population, mental and physical, research and care. One Health is as broad and diverse as the librarians who attend this meeting. It reflects trends we are seeing in our work: global health, interdisciplinary research, teamwork, and collaboration.

I expect this meeting to generate a lot of positive energy. After all, we work in a field that lets us play a role in both biomedical research and patient care, that uses technology in really cool ways, and that is a vibrant and forward-thinking branch of librarianship. In a time of change (is there any other time?), health sciences librarians are responding positively, taking advantage of opportunities, building collaborations, and moving forward into the future. We live in exciting times.

We bring that excitement to every MLA meeting; this year, even more so. MLA last hosted the ICML in 1995, eighteen years ago. Now we once again come together to learn from each other, share best practices, and build a future together. We cannot talk about our future in a vacuum. We have to talk to our colleagues, both in related fields and around the world. We are all in this together, looking at similar issues, solving similar problems, and managing similar changes. We need the diversity of ideas and perspectives that comes from a broad participation with different experiences, beliefs, and points of view. We can learn together and share our knowledge, and we will all benefit.

As our 2012 John P. McGovern Award Lecturer, Steven Johnson, told us, "chance favors the connected mind" and "diversity makes us smarter." The best problem solvers and innovators read, talk, and collaborate with a wide variety of people and consider a wide variety of ideas. As we partner across borders and across professions, we will benefit from the influx of ideas and learn from the experience of others.

Whether through social networking or good old-fashioned in person networking, we are interconnected and interdependent as never before. So, in addition to taking advantage of the wonderful city of Boston, I urge you to take advantage of this rare opportunity to foster and expand our international partnerships, extend our connections and collaborations, and welcome librarians from around the world into our midst. I am looking forward to seeing the positive energy of One Health in action.

—Jane Blumenthal, AHIP, 2012/13 MLA President



On behalf of the 2013 National Program Committee (NPC) and Local Assistance Committee (LAC), we are very pleased to welcome you to One Health and to the wonderful, historic city of Boston, MA. Boston is one of the oldest cities in the United States (founded

in 1630) and was the scene of several key events of the American Revolution, such as the Boston Massacre, the Boston Tea Party, the Battle of Bunker Hill, and the Siege of Boston. This year, the meeting sponsors have been given recognition to reflect the Freedom Trail. We hope that you will take the time to walk the 2.5-mile Freedom Trail, which links 16 historically significant sites.

Boston's many firsts include the United States' first public school (1635) and the first subway system (1897), as well as the first MLA annual meeting that incorporates 3 international conferences. One Health has attracted presenters from 30 countries (including the United States), who will deliver over 180 papers and almost 300 posters. The One Health theme is prominent throughout the program, which illustrates the interconnectedness of global health information.

Another highlight will be the inclusion of Lightning Talks, which are brief presentations on new research or service implementations. There will be fifteen talks in seventy-five minutes, with each talk allocated five minutes and a maximum of three slides. It will be a fantastic, fast-paced session.

We hope that you have plenty of take-home messages from the four inspirational keynote speakers, the first being Richard Besser, ABC's senior health and medical editor and author of *Tell Me the Truth, Doctor: Easy-to-Understand Answers to Your Most Critical—and Controversial—Health Questions*. Presenting the Janet Doe Lecture is Joanne Gard Marshall, AHIP, FMLA, alumni distinguished professor, School of Information and Library Science, University of North Carolina—Chapel Hill. On Wednesday, we will hear from Sheila Davis, director of global nursing at Partners In Health (PIH), an international nongovernmental organization providing health care to three million of the poorest people in twelve countries, including the United States. Also on Wednesday will be Laurie Garrett, senior fellow for global health at the Council on Foreign Relations and author of *The Coming Plague: Newly Emerging Diseases in a World Out of Balance* and *Betrayal of Trust: The Collapse of Global Public Health*.

As well as the concurrent sessions, please make sure you have time to view the posters. This year, there are almost 300; peer-reviewed posters are a great opportunity to learn from your peers' experiences implementing new programs and establishing new techniques for today's library. The Hall of Exhibits is a must, with the most exhibitors in over 5 years and a handful of first-timers. There will be plenty of new technology, publications, and services for your library, so be sure to set aside time to visit as many exhibitors as you can.

When visiting with exhibitors, please thank our meeting sponsors. Their generous support improves the meeting in so many ways. A sponsor list appears in the program.

We trust that you will not only enjoy the meeting, but also find it professionally rewarding and be able to implement several ideas you discover during One Health.

—J. Michael Homan, AHIP, FMLA, Chair, and Heather Todd, Cochair, 2013 National Program Committee

2013 National Program Committee

- J. Michael Homan, AHIP, FMLA, Chair
 - Heather Todd, Cochair and Liaison, 11th International Congress on Medical Librarianship (ICML)
 - Eric Albright, AHIP, Chair, Local Assistance Committee
 - Sarah McCord, AHIP, Cochair, Local Assistance Committee
 - Trenton Boyd, AHIP, FMLA, Liaison, 7th International Conference of Animal Health Information Specialists (ICAHIS)
 - Vicki Croft, AHIP, Liaison, 7th International Conference of Animal Health Information Specialists (ICAHIS)
 - Colleen Cuddy, AHIP
 - Pip Divall, Liaison, 6th International Clinical Librarian Conference (ICLC)
 - Kate Flewelling, Blog Coordinator
 - Assako Holyoke, Liaison, Continuing Education Committee
 - Ramune Kubilius, AHIP, Liaison, Section Council
 - Päivi Pekkarinen, Liaison, European Association for Health Information and Libraries (EAHIL)
 - Gurpreet K. Rana, Poster Coordinator
 - Anne K. Seymour, Poster Coordinator
 - Sarah A. Sutton, Liaison, 6th International Clinical Librarian Conference (ICLC)
 - Drew Wright, Facebook Coordinator
 - Jane Blumenthal, AHIP, Board Liaison
 - Hall-Erickson, Meeting Consultants
 - Carla J. Funk, CAE, MLA Staff Liaison
 - Ray Naegele, CPA, MLA Staff Liaison, Meeting Arrangements
-

One Health Sponsors and MLA Corporate Partners

Sponsors

It's been said, "Freedom is never free." In 1958, the Freedom Trail was created to link historic sites in Boston. Today the Freedom Trail is a major attraction for thousands who freely follow the trail's red line connecting sixteen historic sites. Meeting sponsor levels pay homage to the Freedom Trail by recognizing some of its sites.



Bunker Hill Monument

At the north end of the Freedom Trail, the monument stands 221 feet tall at Breed's Hill.

- EBSCO
- Elsevier-Clinical Key
- JAMA Network
- Wolters Kluwer Health | UpToDate



Paul Revere House

This house was built around 1680 and served as the home of silversmith Paul Revere from 1770 to 1800. Paul Revere is famous for his "midnight ride" to Lexington.

- McGraw-Hill Professional
- *The New England Journal of Medicine*
- Wolters Kluwer Health | Ovid

Corporate Partners

MLA is proud to acknowledge the following companies for their financial commitment to the association's mission: to foster excellence in the professional achievement and leadership of health sciences library and information professionals to enhance the quality of health care, education, and research throughout the world.

Platinum Partners

- Copyright Clearance Center
- EBSCO Information Services
- Elsevier
- JAMA Network
- Matthews Medical & Scientific Books
- Wolters Kluwer Health | Ovid

Gold Partners

- CyberTools for Libraries
- Rittenhouse Book Distributors
- Swets Information Services
- YBP Library Services

Silver Partners

- Concerto Health Partners
- HARRASSOWITZ
- McGraw-Hill Medical
- PDR Network
- PsycINFO/American Psychological Association
- Rockefeller University Press
- STAT!Ref
- Thomson Reuters

For information on the benefits of corporate partnership and opportunities, please contact Ray Naegele at MLA headquarters, naegele@mlahq.org or 312.419.9094 x17.

Items in blue may be of particular interest to international attendees.

Most breaks include refreshments in the Hall of Exhibits.

ICML = 11th International Congress on Medical Librarianship

ICAHIS = 7th International Conference of Animal Health Information Specialists

ICLC = 6th International Clinical Librarian Conference

Informal Meetings = Affiliated & nonprofit group meetings & exhibitor meetings

MLA Unit Meetings = Committee, chapter, section business, section informal, & special interest group (SIG)

CE = Continuing education courses

Schedule

	Friday, May 3	Saturday, May 4	Sunday, May 5	Monday, May 6	Tuesday, May 7	Wednesday, May 8
7 a.m.			<ul style="list-style-type: none"> • YBP Health Walk 6:30 a.m. • Informal Meetings • MLA Unit Meetings • New Members Program • Sunrise Seminars 7–9 a.m. • Sunrise Yoga 7:30–8:30 a.m. 	<ul style="list-style-type: none"> • Informal Meetings • MLA Unit Meetings • Sunrise Seminars 7–9 a.m. 	<ul style="list-style-type: none"> • Informal Meetings • MLA Unit Meetings • Sunrise Seminars 7–9 a.m. 	<ul style="list-style-type: none"> • Informal Meetings • MLA Unit Meetings 7–9 a.m.
8 a.m.		<ul style="list-style-type: none"> • MLA Unit Meetings • Section/Chapter Councils 8 a.m.–4 p.m. 				
9 a.m.		<ul style="list-style-type: none"> • CE Courses • Informal Meetings 8 a.m.–5 p.m. 	<ul style="list-style-type: none"> • Plenary Session 1 Welcome and MLA Presidential Address 9–10 a.m. 	<ul style="list-style-type: none"> • Plenary Session 3 Janet Doe Lecture 9–10 a.m. 	<ul style="list-style-type: none"> • MLA Business Meeting 2 & MLA Presidential Inaugural Address 9–10 a.m. 	<ul style="list-style-type: none"> • Leiter Lecture 9–10 a.m.
10 a.m.	<ul style="list-style-type: none"> • Informal Meetings 7:30 a.m.–6 p.m. 	<ul style="list-style-type: none"> • Local Tours & Library Visits 9 a.m.–5 p.m. 	<ul style="list-style-type: none"> • Break 10–10:30 a.m. 	<ul style="list-style-type: none"> • Break in Exhibit Hall 10–10:30 a.m. • MLA Unit Meeting 10–11:30 a.m. • Exhibits 10 a.m.–noon 	<ul style="list-style-type: none"> • Break in Exhibit Hall 10–10:30 a.m. • Exhibits 10 a.m.–3 p.m. 	<ul style="list-style-type: none"> • Break 10–10:30 a.m.
10:30 a.m.	<ul style="list-style-type: none"> • CE Courses 8 a.m.–5 p.m. 		<ul style="list-style-type: none"> • Plenary Session 2 McGovern Lecture 10:30 a.m.–noon 	<ul style="list-style-type: none"> • ICML 2 • Program Session 2 10:30 a.m.–noon 	<ul style="list-style-type: none"> • NLM Update 10:30–11:30 a.m. 	<ul style="list-style-type: none"> • Plenary Session 4 Joint Presentation by Chapters & Sections with the NPC 10:30 a.m.–noon
11:30 a.m.					<ul style="list-style-type: none"> • Visit Exhibits & Lunch 11:30 a.m.–1:30 p.m. 	
noon	<ul style="list-style-type: none"> • Board of Directors 9 a.m.–5 p.m. (continued from Thurs.) 		<ul style="list-style-type: none"> • Chapter Council Roundtables Luncheon noon–1:30 p.m. • Exhibits noon–5 p.m. • Informal Meetings 12:30–1 p.m. • Poster Session 1 1:30–2:30 p.m. • ICAHIS 1 • ICML 1 1:30–3 p.m. 	<ul style="list-style-type: none"> • Awards Luncheon noon–1:30 p.m. 	<ul style="list-style-type: none"> • Poster Session 3 noon–1 p.m. 	<ul style="list-style-type: none"> • MLA Board of Directors noon–1:30 p.m.
1 p.m.				<ul style="list-style-type: none"> • Exhibits 1:15–5 p.m. • Poster Session 2 • AHIP Q&A 1:30–2:30 p.m. • ICAHIS 2 • ICLC 1 1:30–3 p.m. 	<ul style="list-style-type: none"> • Poster Session 4 1:30–2:30 p.m. • ICLC 2 • MLA Scholarly Communications Update and Legislative Update 1:30–3 p.m. 	
2 p.m.		<ul style="list-style-type: none"> • MLA Leaders Orientation 3–5 p.m. 	<ul style="list-style-type: none"> • Informal Meetings • MLA Unit Meetings 2–3 p.m. • Break in Exhibit Hall 2:30–3 p.m. 	<ul style="list-style-type: none"> • Open Forums 2–3 p.m. • Break in Exhibit Hall 2:30–3 p.m. 	<ul style="list-style-type: none"> • Break in Exhibit Hall 2–2:30 p.m. • ICAHIS 4 • MLA Unit Meetings 2–3 p.m. 	<ul style="list-style-type: none"> • Local Tours & Library Visits 1–5 p.m. • CE Courses 1–6 p.m. • CE Committee 1:30 p.m.
3 p.m.			<ul style="list-style-type: none"> • MLA Business Meeting 1 3–4:30 p.m. 	<ul style="list-style-type: none"> • ICML 3 • Program Session 3 3–4:30 p.m. 	<ul style="list-style-type: none"> • Program Session 4 3–4:30 p.m. 	
4 p.m.			<ul style="list-style-type: none"> • Program Session 1 4:30–6 p.m. 	<ul style="list-style-type: none"> • MLA Unit Meetings 4–6 p.m. • ICAHIS 3 • Informal Meetings • HLS Business Meeting & Ice Cream Social 4:30–6 p.m. 	<ul style="list-style-type: none"> • ICLC 3 • Informal Meetings • MLA Unit Meetings 4:30–6 p.m. 	
5 p.m.		<ul style="list-style-type: none"> • All-Conference Welcome Reception & Opening of the Hall of Exhibits 5:30–7:30 p.m. 	<ul style="list-style-type: none"> • Library School Reunion 6–7 p.m. • International Visitors Reception 6–7:30 p.m. 		<ul style="list-style-type: none"> • Tech Trends Session 6–7:30 p.m. 	
6 p.m.						
7:30 p.m.					<ul style="list-style-type: none"> • Taste of Boston Party 7:30–10 p.m. 	

Featured Speakers



Sunday, May 5, 10:30 a.m.–noon

John P. McGovern Award Lecturer: Richard Besser

Sponsored by EBSCO.

“Life on Two Sides of the Camera: The Role of Media in Shaping Health”

Richard Besser is ABC News’s senior health and medical editor, providing medical analysis and commentary for all ABC News broadcasts and platforms, including *World News with Diane Sawyer*, *Good Morning America*, and *Nightline*. Besser came to ABC News in 2009 from the Centers for Disease Control and Prevention (CDC), where he directed the Coordinating Office for Terrorism Preparedness and Emergency Response, with responsibility for all of the CDC’s public health emergency preparedness and emergency response activities. He has received many awards for his work in public health and volunteer service including the Surgeon General’s Medallion for his leadership during the H1N1 response.

noon–1:00 p.m.

Richard Besser, author book signing in the EBSCO booth, Hall of Exhibits, Booth 216.



Monday, May 6, 9:00 a.m.–10:00 a.m.

Janet Doe Lecturer: Joanne Gard Marshall, AHIP, FMLA

“Linking Research to Practice: The Rise of Evidence-Based Health Sciences Librarianship”

Joanne Gard Marshall, AHIP, FMLA, alumni distinguished professor, School of Information and Library Science, University of North Carolina–Chapel Hill, has had a wide variety of experience in medical librarianship, ranging from practice to research to administration to teaching. Marshall earned master’s degrees in health sciences from McMaster University and library sciences from McGill University and received her doctorate in public health from the University of Toronto. In 2005, she received an honorary doctorate from McGill University in recognition of her contributions to health sciences librarianship research and practice.

In 1982, she was awarded the MLA Ida and George Eliot Prize for an article describing her evaluation of clinical medical librarianship. Since then she has been honored by MLA numerous times: doctoral fellowship (1987); Academy of Health Information Professionals Distinguished Member (1991–present); MLA Research, Development, and Demonstration Project Grant (1991); a second Eliot Prize (1993); MLA Fellowship (2002); and Donald A. B. Lindberg Research Fellowship (2010). Marshall has also been honored by the Special Libraries Association, Canadian Health Libraries Association/ Association des bibliothèques de la santé du Canada, and American Society for Information Science and Technology. Marshall has a long and impressive record of contributions to and leadership in MLA as a member of the Board of Directors, as a continuing education instructor, and in committee and task force roles. She showed her passion and commitment for the profession by serving as MLA president in 2004/05.

Marshall is known for being at the forefront of research activities in the medical library field. She produced the highly cited report on the impact of the hospital library on clinical decision making known as the “Rochester Study.” This report led to two other studies that used similar methodologies to study the impact of special libraries on corporate decision making and the impact of government libraries in Canada. The “Rochester Study” is one of the profession’s major research reports and has led to a succession of studies in other areas of librarianship. Marshall’s original research became the foundation for a new nationwide study reported in the *Journal of the Medical Library Association (JMLA)* in 2009, “Measuring the Value and Impact of Health Sciences Libraries: Planning an Update and Replication of the Rochester Study,” of which she is a coauthor. The January 2013 *JMLA* contains an article by Marshall and her colleagues on the “Value of Health Library and Information Services on Patient Care” study funded by the National Library of Medicine and the Donald A. B. Lindberg Research Fellowship. A number of MLA sections and chapters also supported the study.

Featured Speakers



Wednesday, May 8, 9:00 a.m.–10:00 a.m.

Joseph Leiter NLM/MLA Lecturer: Sheila Davis

Sheila Davis is currently the director of global nursing at Partners In Health (PIH), an international nongovernmental organization providing health care to three million of the poorest people in twelve countries, including the United States. Davis is also a clinical assistant professor in the School of Nursing at the MGH Institute of Health Professions in Boston, MA, where she teaches in the global health concentration and the HIV/AIDS specialty areas. She has worked in the field of HIV/AIDS since 1985 and has been an adult nurse practitioner at Massachusetts General Hospital (MGH) in the infectious diseases outpatient clinic since 1997. Prior to completing her master's degree as an adult nurse practitioner from the MGH Institute of Health Professions, she worked as a registered nurse in the area of HIV/AIDS after completing her bachelor's of science in nursing from Northeastern University in 1988. Davis graduated as part of the inaugural doctor of nursing practice class in September of 2008 from the MGH Institute of Health Professions with a concentration in global health and an emphasis on health as a human right and the contemporary role of nurses in human rights.

Davis was also one of the inaugural twenty nationwide Carl Wilkens Fellows in 2009, an anti-genocide fellowship from the Genocide Intervention Network. She has been an active member of the Association of Nurses in AIDS Care (ANAC) since 1990, was the founding president of the Greater Washington Chapter, and is a member at large of the Boston chapter. Davis also served on the National Board of ANAC as both secretary and director at large and received the ANAC Lifetime Achievement Award in 2004. She was inducted into the Faculty of the American Academy of Nursing (FAAN) in 2008 and was named Distinguished Alumni of the MGH Institute of Health Professions in 2007. She cofounded a small nongovernmental organization with other nursing colleagues that worked in South Africa and Boston from 2004–2010 on health projects including a rural village nurse clinic, vulnerable children feeding program, and an outreach program to Boston's sub-Saharan African immigrant community. Davis is on the editorial board of *Health and Human Rights: An International Journal* and the *Journal of Nursing Education*. In May of 2012, she was selected to be a Robert Wood Johnson Foundation Executive Nurse Fellow, a three-year advanced leadership program for nurses who aspire to lead and shape health care locally and nationally.



Plenary Session 4

Wednesday, May 8, 10:30 a.m.–noon

Plenary Speaker: Laurie Garrett

Joint Presentation by Chapters and Sections with the 2013 National Program Committee

“Working Together toward Global Health”

Laurie Garrett is particularly adept at navigating the politics that help, and hinder, how we prepare for, treat, and respond to threats. A senior fellow for global health at the Council on Foreign Relations, Garrett is the bestselling author of *The Coming Plague: Newly Emerging Diseases in a World Out of Balance* and *Betrayal of Trust: The Collapse of Global Public Health*. She has written for *Foreign Affairs*, *Esquire*, and the *Washington Post*, and has appeared frequently on television shows, such as *Nightline*, *Charlie Rose*, and *The Oprah Winfrey Show*. Garrett also served as a script consultant to *Contagion*, the film directed by Steven Soderbergh and starring Matt Damon. Garrett is a former president and now a member of the National Association of Science Writers and has been awarded three honorary doctorates, the latest, in 2009, from Georgetown University. She is also serving as a cochair on the Joint United Nations Programme on HIV/AIDS (UNAIDS) High Level Commission on HIV Prevention.

noon–12:30 p.m.

Laurie Garrett, author book signing, HCC, Level Three, Ballroom ABC.

General Information

Academy of Health Information Professionals Question-and-Answer Session

The Academy of Health Information Professionals (AHIP) is MLA's professional development and career recognition program. One Health attendees are eligible to earn up to one point of academy credit per meeting day, for up to three days per year. In addition, the academy recognizes contact hours earned through continuing education courses and symposia.

Plan to attend the academy Q&A session on Monday, May 6, 1:30 p.m.–2:30 p.m., in the John B. Hynes Veterans Memorial Convention Center, Room 312. This session will help you learn all about the credentialing program and application procedures.

Americans with Disabilities Act

The John B. Hynes Veterans Memorial Convention Center and Sheraton Boston Hotel meeting rooms, guest rooms, common areas, and transportation services all comply with the Americans with Disabilities Act. If you need any auxiliary aids and services identified in the Americans with Disabilities Act, please visit the registration area, John B. Hynes Veterans Memorial Convention Center, Level Two Foyer.

Business Center and Shipping Services

FedEx Office is your full-service business center, offering FedEx shipping, high-speed duplication, binding, posters, signs, banners, fax service, instant passport photos, lamination, computer rentals, and Internet access. Email your document preparation requests right from your computer. FedEx Office is located in the convention center, Level One, 617.954.2725, usa1325@fedexkinkos.com.

Business Center Hours

Daily.....9:00 a.m.–5:00 p.m.

Tuesday, May 7.....9:00 a.m.–6:30 p.m.

Coat Check

📍 HCC, Level One, off Main Lobby

Space is limited. The Coat Check service will accept luggage as space allows, but attendees are encouraged to use their hotel bell stand for luggage. Coat Check will be available Tuesday, May 7, and Wednesday, May 8.

Colleague Connection

If you signed up for Colleague Connection, attend the New Member/First-Time Attendees Program, Sunday, May 5, 7:00 a.m.–9:00 a.m. Meet your colleague at the Colleague Connection table.

Conference Community

Check out the One Health blog (www.npc.mlanet.org/mla13/) for the latest on Boston, announcements including room changes, meeting tips, food, fun, music, papers, plenary sessions, posters, section programming, speakers, and other topics. The blog is supported by the National Program Committee, Local Assistance Committee, and volunteer bloggers.

Twitter Display Monitor

Watch and respond to live streaming conversations on a Twitter monitor located near the entrance to the Hall of Exhibits.

Exhibit Hours

Saturday, May 45:30 p.m.–7:30 p.m. Ticketed event:
Welcome Reception/Opening of Exhibits

Sunday, May 5noon–5:00 p.m.

Monday, May 610:00 a.m.–noon
1:15 p.m.–5:00 p.m.

Tuesday, May 710:00 a.m.–3:00 p.m.

Guests at One Health

Adult Guests

Adult guests may purchase a pass to the Hall of Exhibits at the MLA Registration Center in the convention center. The Registration Center is located just outside the Hall of Exhibits in the Level Two Foyer. If guests would like to attend programs and plenary sessions, they should purchase a meeting registration.

Children

All children must have badges. Complimentary badges for children under age 18 are available at the MLA Registration Center. Children under thirteen are not permitted in the exhibit hall. For your convenience, we have identified child care services available to you. Child care arrangements should be made directly with the provider.

- Parents in a Pinch, www.parentsinapinch.com, 617.739.5437
- Boston's Best Babysitters, www.bostonsbestbabysitters.com, 617.268.7148

Please note that MLA is not able to recommend these providers based on experience. This list is simply provided as a convenience to parents who may wish to make arrangements for child care services while in Boston. MLA makes no claims regarding the services listed here. Parents are urged to address any questions or concerns directly with the individual provider.

Hospitality Center

📍 HCC, MLA Registration Center, Level Two Foyer

Discover Boston! Make the Hospitality Center your first stop for maps and information about local attractions. Local Assistance Committee members and other area experts will be on hand to answer questions.

Information Desk

The Information Desk is at the MLA Registration Center. You may leave messages for colleagues, members of the Board of Directors, or MLA staff or stop by if you have questions.

International Visitors Desk

📍 HCC, Level Two Foyer

Members of the International Cooperation Section (ICS) will welcome all international visitors. Stop at the desk to learn what to see, where to go, whom to meet, and how to connect with MLA members at the meeting and electronically.

General Information

HCC=John B. Hynes Veterans Memorial Convention Center

Internet Room and Internet Café

Sponsored by Elsevier-ClinicalKey.

HCC, Level Two, Hall of Exhibits

The Internet Room will be available during exhibit hours. An off-hours Internet Café will be located in the MLA Registration Center, Level Two Foyer.

The Internet Room and Internet Café provide twenty-four-hour Internet and wireless access for all meeting attendees. To access your offsite email, bring the name and, if possible, the Internet service provider (ISP) number of your host (mail server) and your MLA username and password. The Internet Cafe offers WiFi in the immediate area. For access information, see signs posted at the Internet Café.

Job Placement Center

HCC, Room 210

The center is the place to be if you are a job seeker or an employer looking to hire. Late applications are accepted through Monday, April 15. After April 15, please bring all forms to the placement center. Employers are assessed fees; there are no fees for job seekers to use the MLA Job Placement Center. Required forms are available for download at www.mlanet.org/am/am2013/.

Job Placement Center Hours

Saturday, May 49:00 a.m.–3:00 p.m.
Sunday, May 510:00 a.m.–5:00 p.m.
Monday, May 69:00 a.m.–11:30 a.m.
1:30 p.m.–5:00 p.m.
Tuesday, May 79:00 a.m.–noon
1:30 p.m.–5:00 p.m.

Lost and Found

Please bring any found items to the Information Desk, located in the Registration Center, Level Two Foyer.

Member Resource Room

HCC, Room 210

For your convenience, a photocopier, Windows-based computers, and a laser printer will be available for association business on a first-come, first-served basis. Please bring your own USB drives. See Job Placement Center for service hours.

Message Center

Leave messages for or pick up messages from members or colleagues on the message boards near the on-site Registration Center, John B. Hynes Veterans Memorial Convention Center, Level Two Foyer, which are organized by last name.

MLA '14

HCC, Hall of Exhibits, Booth 627

Stop by the MLA '14 booth in the Hall of Exhibits to learn about next year's meeting in Chicago, IL. Members of the 2014 National Program Committee and Local Assistance Committee will be on hand to provide information and answer questions.

MLA Connections Booth/MLA Store

HCC, Hall of Exhibits, Booth 628

The MLA Booth and Scholarship Booth/MLA Store will be located in the Hall of Exhibits, and hours will be the same as the exhibit hours. Shop at the Scholarship Booth to support the MLA grants and scholarships program. Purchase MLA publications at a discounted rate. Be sure to buy a raffle ticket for a chance to win prizes. Section Council and Chapter Council areas will also be part of the MLA Booth.

Networking Massage Station

Sponsored by McGraw-Hill Professional Access Medicine.

HCC, Level Two, Hall of Exhibits, Booth 133

Take the stress out of the meeting with a seated chair massage.

Online Access to Video and Audio of Meeting Sessions

One Health registrants have online access to video recordings of the plenary sessions. Videos will be posted to MLANET about twenty-four hours after the session.

One Health registrants have online access to audio recordings of most meeting sessions with visual electronic presentations. Recordings are posted within four days after the session. Online access enables the convenience of reviewing sessions you attended and hearing sessions for the first time. Access to both video and audio recordings requires paid registration (included in packages A, B, or C; available as a separate package D).

The access link is part of the Conference Community at www.mlanet.org/am/am2013/events/conf_comm.html.

onPeak Housing Service

Book your hotel room now for MLA '14 at the onPeak booth in the MLA Registration Center or by phone, 800.243.1582.

onPeak Booth Hours

Saturday, May 45:00 p.m.–7:30 p.m.
Sunday, May 5noon–5:00 p.m.
Monday, May 610:00 a.m.–5:00 p.m.
Tuesday, May 710:00 a.m.–3:00 p.m.

Registration Hours

HCC, Level Two Foyer

Thursday, May 24:00 p.m.–7:00 p.m.
Friday, May 37:00 a.m.–7:00 p.m.
Saturday, May 47:00 a.m.–7:30 p.m.
Sunday, May 57:00 a.m.–5:00 p.m.
Monday, May 67:00 a.m.–5:00 p.m.
Tuesday, May 77:00 a.m.–5:00 p.m.
Wednesday, May 87:00 a.m.–10:30 a.m.
noon–1:00 p.m.

General Information

Resume Clinic

 HCC, Room 210

The Professional Recruitment and Retention Committee, in conjunction with the One Health Job Placement Center, will sponsor the Resume Clinic. If you have a cover letter, resume, and/or CV you would like to have reviewed, please stop in. Each participating attendee will have fifteen to twenty minutes with a reviewer. During that time, the reviewer will critique your cover letter, resume, and/or CV and offer tips and advice for improvement.

The resume clinic is available during MLA Job Placement Center hours on Sunday, May 5, Monday, May 6, and Tuesday, May 7. You must be a registered One Health attendee to use this service. Walk-ins are welcome and will be scheduled in any available slots.

Speaker Ready Room

 HCC, Room 208

All speakers must check in at the Speaker Ready Room the day before their sessions to make sure the correct presentation is loaded.

Speaker Ready Hours

Saturday, May 4 noon–6:00 p.m.

Sunday, May 5 8:00 a.m.–6:00 p.m.

Monday, May 6 8:00 a.m.–6:00 p.m.

Tuesday, May 7 8:00 a.m.–6:00 p.m.

Wednesday, May 8 8:00 a.m.–10:30 a.m.

Travel Safety

To enjoy your stay, please take a few moments to read the Safety Tips for Annual Meeting Attendees online at www.mlanet.org/am/am2013/travel/safety.html.

Voting Rights

You are eligible to vote at the MLA business meeting if you hold an MLA membership in at least one of these categories: Regular (including Introductory), Life, Fellow, Emeritus, Student, or authorized Institutional Representative. Voting paddles are available at the MLA Registration Center.

WiFi

Sponsored by JAMA Network

 HCC

WiFi is available in the John B. Hynes Veterans Memorial Convention Center, throughout the plenary session rooms and adjacent common areas. Login information is available in your annual meeting materials and at the MLA Registration Center.

MLA Unit Meetings Schedule

This list includes all official MLA meetings for committees, task forces, councils, sections, and special interest groups (SIGs). Section programming details, including room assignments, appear in the Daily Program on p. 22–41.

Event	Date	Start	End	Location, Room
2014 National Program Committee	Saturday, May 4	8:00 a.m.	3:00 p.m.	HCC, Room 200
2014 Section Program Planners				
Meeting 1	Saturday, May 4	3:15 p.m.	4:15 p.m.	HCC, Room 200
Meeting 2	Wednesday, May 8	7:00 a.m.	9:00 a.m.	HCC, Room 203
2015 National Program Committee	Monday, May 6	7:00 a.m.	9:00 a.m.	HCC, Room 201
African American Medical Library Alliance SIG	Sunday, May 5	2:00 p.m.	3:00 p.m.	HCC, Room 305
Awards Committee	Monday, May 6	7:30 a.m.	9:00 a.m.	HCC, Room 200
Bylaws Committee	Tuesday, May 7	7:30 a.m.	9:00 a.m.	HCC, Room 201
Cancer Librarians Section	Monday, May 6	4:30 p.m.	6:00 p.m.	HCC, Room 202
Chapter Continuing Education Chairs	Tuesday, May 7	8:00 a.m.	9:00 a.m.	HCC, Room 204
Chapter Council	Saturday, May 4	8:00 a.m.	4:00 p.m.	Sheraton Boston Hotel, Back Bay A
Chapter Treasurers	Sunday, May 5	2:00 p.m.	3:00 p.m.	HCC, Room 201
Chiropractic Libraries Section	Monday, May 6	7:00 a.m.	9:00 a.m.	Sheraton Boston Hotel, Gardner B
Clinical Librarians and Evidence-Based Health Care SIG	Sunday, May 5	2:00 p.m.	3:00 p.m.	HCC, Room 300
Collection Development Section				
Business Meeting	Monday, May 6	4:30 p.m.	6:00 p.m.	Sheraton Boston Hotel, Commonwealth
Executive Meeting	Monday, May 6	7:00 a.m.	9:00 a.m.	Sheraton Boston Hotel, Gardner A
Complementary and Alternative Medicine SIG	Monday, May 6	4:30 p.m.	6:00 p.m.	HCC, Room 308
Consumer and Patient Health Information Section (CAPHIS)				
Board Meeting	Monday, May 6	4:30 p.m.	6:00 p.m.	Sheraton Boston Hotel, Beacon B
Business Meeting	Monday, May 6	7:00 a.m.	9:00 a.m.	HCC, Room 301
Continuing Education (CE) Committee				
Meeting 1	Wednesday, May 8	7:00 a.m.	9:00 a.m.	HCC, Room 300
Meeting 2	Wednesday, May 8	1:30 p.m.	5:00 p.m.	HCC, Room 204
Corporate Information Services Section (CISS)	Monday, May 6	4:30 p.m.	6:00 p.m.	Sheraton Boston Hotel, Fairfax A
Credentialing Committee	Friday, May 3	7:00 p.m.	10:00 p.m.	Sheraton Boston Hotel, Commonwealth
Dental Section	Sunday, May 5	2:00 p.m.	3:00 p.m.	Sheraton Boston Hotel, Gardner A
Department of the US Army Medical Command Libraries SIG	Sunday, May 5	2:00 p.m.	3:00 p.m.	HCC, Room 202
Department of Veterans Affairs Librarians SIG				
Meeting 1	Sunday, May 5	2:00 p.m.	3:00 p.m.	HCC, Room 203
Meeting 2	Tuesday, May 7	4:30 p.m.	6:00 p.m.	HCC, Room 201
Educational Media and Technologies Section (EMTS)	Tuesday, May 7	4:30 p.m.	6:00 p.m.	HCC, Room 203
Emerging MLA Leaders Task Force	Monday, May 6	4:00 p.m.	5:30 p.m.	HCC, Room 200
Federal Libraries Section	Sunday, May 5	7:00 a.m.	9:00 a.m.	HCC, Room 203
Fellows of MLA	Sunday, May 5	4:30 p.m.	6:00 p.m.	HCC, Room 201
Governmental Relations Committee	Monday, May 6	7:30 a.m.	8:30 a.m.	HCC, Room 203
Grants and Scholarships Committee	Wednesday, May 8	7:30 a.m.	9:00 a.m.	HCC, Room 200
Health Association Libraries Section (HALS)	Monday, May 6	7:00 a.m.	9:00 a.m.	Sheraton Boston Hotel, Beacon A
History of the Health Sciences Section	Tuesday, May 7	7:00 a.m.	9:00 a.m.	HCC, Room 202
Hospital Libraries Section (HLS)				
Executive Board Meeting	Sunday, May 5	2:00 p.m.	3:00 p.m.	Sheraton Boston Hotel, Fairfax A
Business Meeting and Ice Cream Social	Monday, May 6	4:30 p.m.	6:00 p.m.	HCC, Room 207
Informationist SIG	Sunday, May 5	7:00 a.m.	9:00 a.m.	HCC, Room 308
Institutional Animal Care and Use SIG	Sunday, May 5	8:00 a.m.	9:00 a.m.	HCC, Room 204

MLA Unit Meeting Schedule


 HCC=John B. Hynes Veterans Memorial Convention Center

Event	Date	Start	End	Location, Room
International Cooperation Section	Monday, May 6	7:00 a.m.	9:00 a.m.	Sheraton Boston Hotel, Commonwealth
JMLA Editorial Board	Sunday, May 5	7:30 a.m.	8:30 a.m.	HCC, Room 201
Joint MLA/AAHSL Ad Hoc Metrics Task Force	Tuesday, May 7	2:00 p.m.	3:00 p.m.	HCC, Room 300
Joseph Leiter NLM/MLA Lectureship Committee	Tuesday, May 7	4:30 p.m.	6:00 p.m.	HCC, Room 300
Leaders Orientation	Saturday, May 4	3:00 p.m.	5:00 p.m.	Sheraton Boston Hotel, Independence
Leadership and Management Section	Tuesday, May 7	4:30 p.m.	6:00 p.m.	HCC, Room 200
Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG	Tuesday, May 7	4:30 p.m.	6:00 p.m.	HCC, Room 204
Librarians without Borders® Advisory Committee	Tuesday, May 7	7:30 a.m.	9:00 a.m.	HCC, Room 300
Libraries in Curriculum SIG	Monday, May 6	4:30 p.m.	6:00 p.m.	Sheraton Boston Hotel, Beacon A
Library Marketing SIG	Sunday, May 5	2:00 p.m.	3:00 p.m.	Sheraton Boston Hotel, Fairfax B
Medical Informatics Section	Monday, May 6	4:30 p.m.	6:00 p.m.	HCC, Room 203
Medical Library Education Section (MLES)	Tuesday, May 7	2:00 p.m.	3:00 p.m.	HCC, Room 202
Membership Committee	Tuesday, May 7	7:30 a.m.	9:00 a.m.	HCC, Room 200
MLA News Editorial Board	Tuesday, May 7	2:00 p.m.	3:00 p.m.	HCC, Room 203
Molecular Biology and Genomics SIG	Monday, May 6	7:00 a.m.	9:00 a.m.	Sheraton Boston Hotel, Fairfax B
New Members SIG	Monday, May 6	7:30 a.m.	9:00 a.m.	Sheraton Boston Hotel, Beacon B
Nominating Committee (invitation only)	Saturday, May 4	8:00 a.m.	4:00 p.m.	Sheraton Boston Hotel, Public Garden
Nursing and Allied Health Resources Section (NAHRS)				
Business Meeting	Monday, May 6	4:30 p.m.	6:00 p.m.	HCC, Room 300
Executive Board Meeting	Sunday, May 5	7:00 a.m.	9:00 a.m.	HCC, Room 202
Oral History Committee	Wednesday, May 8	7:30 a.m.	9:00 a.m.	HCC, Room 204
Osteopathic Libraries SIG	Sunday, May 5	2:00 p.m.	3:00 p.m.	HCC, Room 200
Outreach SIG	Sunday, May 5	2:00 p.m.	3:00 p.m.	HCC, Room 204
Pediatric SIG	Sunday, May 5	2:00 p.m.	3:00 p.m.	HCC, Room 308
Pharmacy and Drug Information (PDI) Section	Wednesday, May 8	7:00 a.m.	9:00 a.m.	HCC, Room 301
Professional Recruitment and Retention Committee	Monday, May 6	7:30 a.m.	9:00 a.m.	HCC, Room 202
Public Health/Health Administration Section	Tuesday, May 7	4:30 p.m.	6:00 p.m.	HCC, Room 202
Public Services Section	Tuesday, May 7	2:00 p.m.	3:00 p.m.	HCC, Room 201
Relevant Issues Section	Sunday, May 5	2:00 p.m.	3:00 p.m.	Sheraton Boston Hotel, Gardner B
Research Award Judging Informational Meeting	Sunday, May 5	8:00 a.m.	9:00 a.m.	HCC, Room 200
Research Section	Tuesday, May 7	7:00 a.m.	9:00 a.m.	HCC, Room 203
Resource Sharing SIG	Monday, May 6	4:30 p.m.	6:00 p.m.	HCC, Room 204
Retired Librarians SIG	Monday, May 6	4:30 p.m.	6:00 p.m.	Sheraton Boston Hotel, Gardner A
Scholarly Communications Committee	Monday, May 6	10:00 a.m.	11:30 a.m.	HCC, Room 201
Section Continuing Education Chairs	Monday, May 6	8:00 a.m.	9:00 a.m.	HCC, Room 308
Section Council	Saturday, May 4	8:00 a.m.	4:00 p.m.	Sheraton Boston Hotel, Back Bay B
Section Treasurers	Tuesday, May 7	2:00 p.m.	3:00 p.m.	HCC, Room 204
Southern Chapter Executive Committee	Tuesday, May 7	4:30 p.m.	6:00 p.m.	Sheraton Boston Hotel, Gardner B
Technical Services Section	Monday, May 6	7:00 a.m.	9:00 a.m.	Sheraton Boston Hotel, Fairfax A
Technology Advisory Committee	Monday, May 6	7:30 a.m.	9:00 a.m.	HCC, Room 204
Translational Sciences Collaboration SIG	Monday, May 6	4:30 p.m.	6:00 p.m.	Sheraton Boston Hotel, Back Bay B
Veterinary Medical Libraries Section				
Business Meeting	Tuesday, May 7	7:00 a.m.	9:00 a.m.	HCC, Room 301
Informal Meeting	Tuesday, May 7	4:30 p.m.	6:00 p.m.	HCC, Room 303
Vision Sciences SIG	Monday, May 6	4:30 p.m.	6:00 p.m.	HCC, Room 201

Continuing Education Courses



Continuing education (CE) courses are a great way to stay at the forefront of the health information profession. Onsite registration for CE courses is available; however, some courses might have reached their attendance maximum and be closed. Visit the MLA Registration Center to view course descriptions, course levels, instructors, and MLA CE contact hours. Details are also available at www.mlanet.org/am/am2013/ce/.

 **Hands-on Courses/Offsite Locations**
Hands-on computer courses are held at the following offsite locations, and not at the John B. Hynes Veterans Memorial Convention Center or at the Sheraton Boston Hotel. Transportation will be provided. Maps are available at the MLA Registration Center and Hospitality Center.

Offsite Facility Locations:

Harvard University Medical School

Countway Library of Medicine
Countway Library, Room 403
10 Shattuck Street
Boston, MA 02115

MicroTek


25 Burlington Mall Road
2nd Floor
Burlington, MA 01803

Simmons College


Graduate School of Library and Information Science
300 The Fenway
Boston, MA 02115-5898

Friday, May 3

8:00 a.m. – 5:00 p.m.


 **CE300** Searching for Drug and Pharmaceutical Information Online

 HCC, Room 301


 **CE600** Creating Strong Online Tutorials: Technologies and Principles That Engage Your Patrons

 Offsite facility: MicroTek

10:00 a.m. – 5:00 p.m.


 **CE302** Understanding Basic Biomedical Researchers and Their Information Needs


 HCC, Room 303

 **CE601** Beyond PowerPoint: Leveraging Technology to Enhance Instruction and Learning


 HCC, Room 201

8:00 a.m. – noon

 **CE101** Health and Disaster: Understanding the International Context

 Offsite facility: Simmons

 **CE200** Maintain Momentum in Marketing

 HCC, Room 305


 **CE500** Data Curation for Information Professionals

 HCC, Room 204


 **CE501** Network Visualization Tools


 HCC, Room 202

1:00 p.m. – 5:00 p.m.

 **CE303** Veterinary and Comparative Medicine: Literature, Resources, and Services

 HCC, Room 204

 **CE502** Free and Easy: The Most Effective Search Tools for the Biomedical Librarian


 Offsite facility: Simmons

 **CE700** Supporting Systematic Reviews: The Basics


 HCC, Room 202

Saturday, May 4

8:00 a.m. – 3:00 p.m.

 **CE304** Health and Wellness @ the Library: The Essentials of Providing Consumer Health Services


 Offsite facility: MicroTek


 **CE305** Evidence-based Librarianship in Practice: Using Evidence in Health Sciences Libraries


 HCC, Room 301

 **CE400** Bioinformatics for Librarians

 Offsite facility: MicroTek


 HCC=John B. Hynes Veterans Memorial Convention Center

 **CE701** Supporting Systematic Reviews: Beyond the Basics


 Offsite facility: Simmons


8:00 a.m. – noon


CE100 Making a Difference in Health Care: Patient Safety, a Global Issue with National and International Solutions

 HCC, Room 303

CE201 Business Communications: Library Style

 HCC, Room 204

 **CE306** Personal Genomics, Personalized Medicine, and You


 Offsite facility: Microtek

CE503 Emerging Technologies for Librarians

 HCC, Room 201

1:00 p.m. – 5:00 p.m.

CE202 Community Engagement 101: The Art of Building Community Partnerships

 HCC, Room 204

CE704 Finding the Evidence: Evidence-Based Practice in Nursing


 HCC, Room 201

Wednesday, May 8

1:00 p.m. – 5:00 p.m.

CE702 Evidence-Based Practice: Introduction to Study Design and Critical Appraisal

 HCC, Room 201

 **CE703** Introductions to Bibliometrics

 Offsite facility: Harvard Countway Library

1:00 p.m. – 6:00 p.m.

CE309 Librarians Without Borders®: Internet-Based Information Resources for Health Professionals in Low and Emerging Income Countries

Sponsored by the Elsevier Foundation.

 HCC, Room 202



MLA will host three eLearning opportunities during One Health. MLA members who are not able to attend the meeting will be able to participate in live web-based versions of the courses.

Friday, May 3

8:00 a.m. – noon (Eastern time)


CE500W Data Curation for Information Professionals

1:00 p.m. – 5:00 p.m. (Eastern time)

CE303W Veterinary and Comparative Medicine: Literature, Resources, and Services








Saturday, May 4


8:00 a.m. – noon (Eastern time)


 **CE201W** Business Communications: Library Style


This section provides a daily schedule and location of official activities related to One Health but excludes MLA unit meetings, which are listed on pages 18–19. It includes receptions, section programming by sponsor and theme, Sunrise Seminars, Technology Showcases, and informal meetings. Consult the index on pages 66–71 for a quick reference to section activities.

Listed events are open to all registered attendees unless otherwise noted.

-  Informal Meetings
-  Open Forums
-  Plenary Sessions
-  Poster Sessions
-  Program Sessions
-  Sunrise Seminars
-  Technology Showcases

 Video of session planned; on MLANET 24 hours after session

 **Research Papers**
The research designation is determined by the author during the abstract submission process. Papers with a research designation will be considered for Research Section awards.


 Locations in the John B. Hynes Veterans Memorial Convention Center use the abbreviation HCC. Events at other locations are noted as such.

Thursday, May 2, 2013

7:00 a.m.–5:00 p.m.

Informal Meeting

WebDEV Meeting

 Sheraton Boston Hotel, Third Floor, Commonwealth

9:00 a.m.–noon

MLA Executive Committee

 Sheraton Boston Hotel, Fifth Floor, The Fens

2:00 p.m.–5:00 p.m.

MLA Board of Directors


 Sheraton Boston Hotel, Fifth Floor, The Fens

Friday, May 3, 2013

7:30 a.m.–6:00 p.m.

Informal Meeting

Regional Medical Library Directors Meeting

 Sheraton Boston Hotel, Third Floor, Commonwealth

8:00 a.m.–5:00 p.m.

Continuing Education

See pages 20–21.

Informal Meeting

AAHSL New Directors Symposium

 Sheraton Boston Hotel, Third Floor, Clarendon

9:00 a.m.–5:00 p.m.

Local Tours and Library Visits

MLA Board of Directors

 Sheraton Boston Hotel, Fifth Floor, The Fens

1:00 p.m.–5:00 p.m.

Informal Meetings

NN/LM Consumer Health Coordinators Meeting

 Sheraton Boston Hotel, Third Floor, Gardner A

NN/LM Directors Breakout Meeting

 Sheraton Boston Hotel, Third Floor, Hampton B

NN/LM Outreach Coordinators Meeting

 Sheraton Boston Hotel, Third Floor, Hampton A

Saturday, May 4, 2013

8:00 a.m.–12:15 p.m.

Informal Meeting

AAHSL New Directors' Symposium

📍 Sheraton Boston Hotel, Third Floor, Gardner A

8:00 a.m.–3:30 p.m.

Informal Meeting

AAHSL Stats and Assessment Committee Meeting

📍 Sheraton Boston Hotel, Third Floor, Hampton A

8:00 a.m.–5:00 p.m.

Continuing Education

See pages 20–21.

12:30 p.m.–5:00 p.m.

Informal Meeting

NLM/AAHSL Leadership Fellows Program Leadership Institute

📍 Sheraton Boston Hotel, Third Floor, Gardner A

3:00 p.m.–5:00 p.m.

Leaders Orientation

📍 Sheraton Boston Hotel, Second Floor, Independence

5:30 p.m.–7:30 p.m.

Welcome Reception and Opening of the Hall of Exhibits

Sponsored by the New England Journal of Medicine.

📍 HCC, Level Two, Hall of Exhibits

Ticketed event.

Sunday, May 5, 2013

6:30 a.m.

25th Annual YBP Health Walk

📍 Meeting Place: Sheraton Boston Hotel Lobby

7:00 a.m.–9:00 a.m.

New Members/First-Time Attendees Program

Sponsored by Wolters Kluwer Health | Ovid

📍 HCC, Level Three, Room 304/306

Invited event. Onsite new member/first-time attendee registrants: please email Tomi Gunn at gunn@mlahq.org to be added to the attendee list.

Sunrise Seminars

EBSCO Discovery Service: Single Search Across Information Resources

📍 HCC, Level Three, Room 313

Embase: Moving toward a Deeper Understanding of Systematic Searching

📍 HCC, Level Three, Room 309

Join the Embase team and a number of guest speakers to hear how systematic searching has grown in awareness over the last few years and is now deeply ingrained in many medical library daily workflows. A number of guests will speak about their experience with some specific workflows, such as article publication and process of care, and the Embase team will demonstrate a number of best practices for optimal systematic searching in Embase. Breakfast will be available, and we look forward to welcoming you to our 2013 Sunrise Seminar.

The Librarian as a Professional in the Modern Research Organization

📍 HCC, Level Three, Room 311

Libraries are undergoing great transformation, delivering vital content in digital format, removing legacy print collections, and redeveloping physical spaces. Against this backdrop, the role of librarians as a visible presence in research and clinical settings assumes tremendous significance. They advocate for and empower evidence-based practice and provide access to a wealth of support services. This presentation by John Wiley & Sons will explore the skills that are the hallmark of the successful librarian, consider barriers to their successful deployment, and offer a compelling vision for the librarian as team player in the research process.

Maximizing the Quality of Systematic Reviews

📍 HCC, Level Two, Room 207

Hear from the director of synthesis science at the Joanna Briggs Institute to gain a better understanding of systematic reviews, the role they play in informing practice and policy in health care today, and opportunities for librarians to influence the development of systematic reviews and improve the quality of evidence synthesis at their institution.

Speakers: Edoardo Aromataris, director, Synthesis Science, Joanna Briggs Institute, Adelaide, Australia. In addition to coordinating the synthesis science program at Joanna Briggs Institute, he is coauthor of *Synthesizing Evidence of Risk and Synthesizing Evidence of Harm*, part of the Lippincott-Joanna Briggs Institute Synthesis Science in Healthcare book series. Anne Woods will introduce the speaker and moderate the Q&A.

7:30 a.m.–8:30 a.m.

Sunrise Yoga

Sponsored by Complementary and Alternative Medicine SIG and cosponsored by the Hospital Libraries Section.

📍 HCC, Level Three, Room 300

Want to rejuvenate your mind and body? Attend Sunrise Yoga, which is open to all and oriented toward all levels. The class will be led by Boston-area instructor Evelyn Wong, who brings certification and years of experience teaching yoga, including but not limited to Kripalu yoga. Wear loose, comfortable clothing and bring a yoga mat, if you have one. Some spare yoga mats and towels will be available. No registration required. Donation by choice.

9:00 a.m.–10:00 a.m.

Plenary Session 1: Welcome to One Health and Presidential Address

📍 HCC, Level Three, Ballroom ABC

Presiding: Jane Blumenthal, AHIP, 2012/13 President

Welcome from the North Atlantic Health Sciences Libraries

Sally A. Gore, Chair, North Atlantic Health Sciences Libraries, and Head, Research and Scholarship, Lamar Soutter Library, University of Massachusetts Medical School–Worcester

Welcome from the 2013 National Program Committee

J. Michael Homan, AHIP, FMLA, Chair, 2013 National Program Committee, and Director, Libraries, Mayo Clinic, Rochester, MN; Heather Todd, Liaison, 11th International Congress of Medical Librarianship (ICML), Cochair, 2013 National Program Committee, and Director, Scholarly Publishing and Digitisation Service, University of Queensland–St. Lucia, Australia; Eric D. Albright, AHIP, Chair, 2013 Local Assistance Committee, and Director, Hirsh Health Sciences Library, Tufts University, Boston, MA; and Sarah K. McCord, Cochair, 2013 Local Assistance Committee, and Head, Reference and Instructional Services, Henrietta DeBenedictus Library, Massachusetts College of Pharmacy and Health Sciences–Boston

Presidential Address

Jane Blumenthal, AHIP, 2012/13 MLA President

10:30 a.m.–noon

Plenary Session 2: John P. McGovern Award Lecture

Sponsored by EBSCO.

📍 HCC, Level Three, Ballroom ABC

Introduction: J. Michael Homan, AHIP, FMLA, Chair, 2013 National Program Committee, and Director, Libraries, Mayo Clinic, Rochester, MN

Speaker: Richard Besser

noon–1:30 p.m.

Chapter Council Presents Chapter Sharing Roundtables Luncheon

Sponsored by UpToDate.

📍 HCC, Level Three, Room 304/306

Ticketed event. No onsite ticket sales.

noon–5:00 p.m.

Exhibits Open

📍 HCC, Level Two, Hall of Exhibits

12:30 p.m.–1:00 p.m.

Technology Showcase

ACP Smart Medicine

📍 HCC, Level Two, Hall of Exhibits, Technology Showcase Stage
Introducing the American College of Physicians' (ACP's) ACP Smart Medicine! Attend one of two demonstrations by Deborah Korenstein, co-editor of this new evidence-based clinical decision-support tool. Powered by a state-of-the-art search engine, ACP Smart Medicine delivers thorough coverage of internal medicine content and succinct answers to your clinical questions. Stop by booth 528 today!

12:30 p.m.–1:30 p.m.

Informal Meeting

EBSCO Publishing Lunch & Learn

📍 HCC, Level Three, Room 302

1:30 p.m.–2:00 p.m.

Technology Showcase

ACP Smart Medicine

📍 HCC, Level Two, Hall of Exhibits, Technology Showcase Stage
Introducing the American College of Physicians' (ACP's) ACP Smart Medicine! Attend one of two demonstrations by Deborah Korenstein, co-editor of this new evidence-based clinical decision-support tool. Powered by a state-of-the-art search engine, ACP Smart Medicine delivers thorough coverage of internal medicine content and succinct answers to your clinical questions. Stop by booth 528 today!

1:30 p.m.–2:30 p.m.

Poster Session 1

📍 HCC, Level Two, Hall of Exhibits

See pages 42–51 for the listing of posters and presenters.

1:30 p.m.–3:00 p.m.

ICAHIS 1 and ICML 1

INTERNATIONAL CONFERENCE OF ANIMAL HEALTH INFORMATION SPECIALISTS (ICAHIS)

International Conference of Animal Health Information Specialists 1: Surveying Current One Health Initiatives

Cosponsored by Veterinary Medical Libraries Section

📍 HCC, Level Three, Room 303

Moderator: Erica van der Westhuizen, South Africa

Librarians' Contributions to a One Health Course Offered across Three Universities

Mellanye Lackey and Kristine M. Alpi, AHIP

Toward the One Health Philosophy: The Hans Hoheisen Story

Antoinette Lourens

One Health: It Can Take a Community

Esther Carrigan, AHIP, Ana Ugaz, AHIP, and Nancy Burford, AHIP

International Cooperation in Support of One Health

Marie Teissier

From Farm to Fork toward One Health: Veterinary Curriculum in Finland

Raisa Iivonen and Ari Muhonen

2013 NATIONAL PROGRAM COMMITTEE (NPC) AND INTERNATIONAL CONGRESS ON MEDICAL LIBRARIANSHIP (ICML)

International Congress on Medical Librarianship 1: New Methods of Publishing

Cosponsored by Collection Development Section

📍 HCC, Level Three, Room 313

Moderator: Susan M. Murray, AHIP, Head Librarian, Life Sciences Library, McGill University, Montréal, QC, Canada

Scholarly Video Journals to Increase Productivity in Medical Research and Education

Moshe Pritsker

The Pace of Change in Practice-Driving Medical Knowledge in New Models of Publishing △

Brian Alper and Alan Ehrlich

Tricked into Submission: Health Sciences Librarians' Role in Fighting Predatory Publishing and Spamferences △

Paul M. Blobaum

Creating a New "Gratis Open Access" Family Medicine Research Journal

Laura A. McLellan

2:00 p.m.–3:00 p.m.

Informal Meetings

Article Level Metrics

📍 HCC, Level Two, Room 206

DOCLINE Users Group Meeting

📍 HCC, Level Three, Room 310

HINARI Users Meeting

📍 HCC, Level Three, Room 309

The Library without Walls: How We Moved out of the Welch Library Building and Continued to Improve Our Services

📍 HCC, Level Three, Room 311

2:30 p.m.–3:00 p.m.

Beverage Break

📍 HCC, Level Two, Hall of Exhibits

Technology Showcase

Leveraging the UpToDate Editorial Process through Technology Innovation

📍 HCC, Level Two, Hall of Exhibits, Technology Showcase Stage

Recent technology innovation at UpToDate optimizes its clinical decision-support system (CDS) solution at the point of care. Denise S. Basow will discuss how technology enhancements enable clinicians to leverage the UpToDate editorial process, including continuous publishing and evidence-based Grading of Recommendations Assessment, Development and Evaluation (GRADE) recommendations.

3:00 p.m.–4:30 p.m.

MLA Business Meeting 1

 HCC, Level Three, Ballroom ABC

Presiding: Jane Blumenthal, AHIP, 2012/13 MLA President

Parliamentary Procedures can be found on MLANET at www.mlanet.org/pdf/parliamentary.pdf.


Agenda

- Announcements
- In Memoriam
- Member Recognition
- Call to Order
- Announcements and Election Results
- New Business
- Treasurer's Report: Marianne Comegys, AHIP, Treasurer, MLA, and Director, Community Relations, Louisiana State University Health Sciences Center–Shreveport
- Executive Director's Report: Carla J. Funk, CAE, Hon FCLIP
- Annual Report
- Old Business

3:30 p.m.–4:00 p.m.

Technology Showcase


Learn the Latest from DynaMed

 HCC, Level Two, Hall of Exhibits, Technology Showcase Stage

4:30 p.m.–5:00 p.m.

Technology Showcase

Premier Medical Research Tools: MEDLINE Complete, CINAHL Complete

 HCC, Level Two, Hall of Exhibits, Technology Showcase Stage

4:30 p.m.–6:00 p.m.

Program Session 1

FEDERAL LIBRARIES SECTION

Evidence-Based Health Policy

Cosponsored by Nursing and Allied Health Resources Section, Translational Sciences Collaboration SIG

 HCC, Level Three, Room 305

Moderator: Jane A. Pellegrino, AHIP, Department Head, Library Services, Naval Medical Center Portsmouth, Portsmouth, VA

Assessing Our Value: This Is Our Story

Alicia A. Livinski, I. Diane Cooper, AHIP, Bradley Otterson, Nancy Lee Terry, Anne White-Olson, and Terrie Wheeler

Health Professional Information Use: Creating an Evidence Base for the National Institutes of Health (NIH) Public Access Policy

Lauren Maggio, Ryan Steinberg, Laura Moorhead, and John Willinsky

The Core or Not-so-Core Clinical Journals Subset: Data-Driven Evidence on Clinical Utility

Michele Klein-Fedyshin, AHIP, and Andrea M. Ketchum, AHIP

Best Practice for Questions Regarding Clinical Practices

Kefeng (Maylene) Qiu, Ginny Brown, Kyan Chuong, Ryan Geoffrey Cohen, Bethany Myers, Anne K. Seymour, and Craig A. Umscheid

Partnering for Value: Library and Information Science Professionals: Key Players on the Federal Health Information Technology Team

Jamie Stevenson

MEDICAL INFORMATICS SECTION

Linked Data: Lessons Learned from International Bioinformatics Hubs

Cosponsored by Medical Library Education Section, Molecular Biology and Genomics SIG

 HCC, Level Two, Room 206

Moderator: Pamela L. Shaw, Biosciences and Bioinformatics Librarian, Galter Health Sciences Library, Feinberg School of Medicine, Northwestern University, Chicago, IL

An Introduction to the Semantic Web and Linked Open Data

Kristi L. Holmes and Layne Johnson

Linked Open Data and Biomedical Research: A Survey of Current International Efforts

Kristi L. Holmes and Layne Johnson

Assessment of a User-Centered Ontology to Support the Selection of and Linking among Bioinformatics Resources

Joan C. Bartlett


The "Canary Database": Assembling Evidence for One Health Linkages between Human, Animal, and Environmental Health

Peter Rabinowitz, Sally Vegso, Daniel Chudnov, Lynda Odofin, Matthew Scotch, and Matthew Wilcox

MEDICAL LIBRARY EDUCATION SECTION

New Voices in an Interdependent World

Cosponsored by Research Section, New Members SIG

 HCC, Level Three, Room 303

Moderator: Gale G. Hannigan, AHIP, Special Projects Librarian, Health Sciences Library and Informatics Center, University of New Mexico–Albuquerque

The Library's Role in E-Science Programs in Research Universities

Mary Piorun, AHIP

Where in the World Are the Health Information Graduates?

Amanda McLane and Helen-Ann Brown Epstein, AHIP

What Happened after We Left? Qualitative Program Evaluation as a Tool for Improving Teaching and Learning

Donna R. Berryman

A Journey through Medical Library Education: 1973–2013

Ana D. Cleveland, AHIP, and Jodi L. Philbrick

PHARMACY AND DRUG INFORMATION SECTION

Around the World in Sixty Minutes: A Fast-Paced Primer on One Health

Cosponsored by International Cooperation Section

 HCC, Level Three, Room 309

Moderator: Stephanie J. Schulte, Assistant Professor and Education and Reference Services Coordinator, Research and Education, Health Sciences Library, Ohio State University–Columbus

One Health: A Concept for the 21st Century

Laura H. Kahn

Challenges to Health Sciences Information Professionals in Supporting One Health Curriculum Development and Implementation

Joann M. Lindenmayer, Betsy Like, and Gretchen Kaufman

Around the World: Unraveling the Web of One Health

Barbara Hamel and Kate M. Anderson

PHARMACY AND DRUG INFORMATION SECTION AND LEADERSHIP AND MANAGEMENT SECTION

Enabling and Enriching Transnational and Interprofessional Collaboration

Cosponsored by Library Marketing SIG

 HCC, Level Three, Room 310

Moderator: Mike Kronenfeld, AHIP, University Librarian, A. T. Still Memorial Library, A. T. Still University of the Health Sciences Arizona–Mesa

First among Equals: Librarians as Leaders in Interdisciplinary Projects

Toni Hoberecht, Lynn Yeager, AHIP, and Junie C. Janzen, AHIP

Using Enterprise Data to Foster Researcher Mentoring and Collaboration

Theodora A. Bakker, Alisa Surkis, Joey Nicholson, Neil Rambo, and Stuart Spore

Interdisciplinary and Interinstitutional Collaborations: Opportunities and Challenges

Jennifer A. Lyon, AHIP, Mary Edwards, AHIP, Michele Tennant, AHIP, Linda C. Butson, AHIP, Casey B. White, Hannah F. Norton, AHIP, and Rolando Garcia-Milian, AHIP

Consenting Adults: An Interdisciplinary Approach to Improving Patient Care via the Informed Consent Process

Margo Coletti, AHIP

PUBLIC HEALTH/HEALTH ADMINISTRATION SECTION

The Role of Librarians/Informationists in the Systematic Review

Cosponsored by Informationist SIG

 HCC, Level Three, Room 311

Moderator: Erika Sevetson, Health Sciences Librarian, George S. Champlin Memorial Library, Alpert Medical School, Brown University, Providence, RI

Systematic Review Reporting Quality in General Medical Journals: The Influence of Librarian Authorship

Melissa Rethlefsen, AHIP, Ann Farrell, and Leah C. Osterhaus Trzasko

A Collaborative Approach to Systematic Review and Meta-Analysis Instruction

Mark P. MacEachern and Whitney Townsend

An Interdisciplinary Collaboration to Teach Systematic Review Methods

Claire Twose, Lori Rosman, Peggy Gross, Donna D. Hesson, Julie M. Adamo, Tianjing Li, Ian Saldanha, Swaroop S. Vedula, and Kay Dickersin

What Happens after: Outcomes of a Systematic Review Course

Linda M. Hartman, AHIP, Barbara Folb, Mary L. Klem, Melissa A. Ratajeski, AHIP, Ahlam Saleh, Charles B. Wessel, and Andrea M. Ketchum, AHIP

RELEVANT ISSUES SECTION

Librarians as Partners in Addressing Health Disparities

Cosponsored by Technical Services Section, African American Medical Librarians Alliance SIG, Library Marketing SIG, Outreach SIG

📍 HCC, Level Three, Room 301

Moderator: Emily J. Glenn, AHIP, Librarian and Information Specialist, Information Technology, Seattle Biomed, Seattle, WA

Changing Our Picture of Health: Using First Voice and Storytelling to Create Awareness about Health Inequity and the Challenge to Make It Better

Michelle Helliwell

Building the Capacity of Community-Based Organizations to Obtain Funds: Librarians Teaching Grant Seeking Skills

Barbara Folb

Discovering the Library Practices in a Successful Multi-Partnered Community-Based Health Disparities Intervention ▲

Dawn Littleton, AHIP

Addressing Health Disparities through Health Literacy Awareness

Paula G. Raimondo, AHIP

RESEARCH SECTION

Cultural Differences in Scholarly Practice: Diversity in Creation, Dissemination, Use, and Abuse of Intellectual Output

Cosponsored by Informationist SIG

📍 HCC, Level Three, Room 313

Moderator: Pamela C. Sieving, Informationist, Education Services Branch, National Institutes of Health, Bethesda, MD

It Takes a Village: Collaborating to Avoid Plagiarism

Rienne Johnson, Julie M. Aultman, Heather A. McEwen, Michelle Cudnik, Lisa N. Weiss, and Beth Layton, AHIP

The Ethics of Scholarly Publishing: Exploring Differences in Plagiarism and Duplicate Publication across Nations ▲

Kathleen A. Amos, AHIP

Informing Faculty on Copyright: Questions, Issues, and Best Practices

Peggy Tahir

Enhancing Access to Local Content in the Developing World: A Case Study of a National University's Institutional Repository

Agnes Chikonzo

2013 NATIONAL PROGRAM COMMITTEE

This Just in: Lightning Talks on One Health

📍 HCC, Level Three, Room 312

Moderator: Colleen Cuddy, AHIP, Director, Weill Cornell Medical Library, Weill Cornell Medical College, New York, NY

Building a Web Portal of Data Sharing Repositories and Data Sharing Policies: A Contribution to the Data Sharing Initiative at the National Institutes of Health

Kevin Read

Clinical Librarian in Outpatient Dental Clinics: Implementing a New Service to Assist Dental Clinicians at the Point of Need

Elizabeth Stellrecht

Model Behaviour: Changing Perceptions and Turning New Challenges into New Opportunities

Heather Todd

Doctors, Librarians, and Evidence-Based Medicine: An Australian Approach to Collaborative Skill Building among an International Clinician Cohort

Mary R. Simons, Susan Vickery, and Andrew S. Davidson

Health Information Service to Older Adults at the Bedside

Michele Mason-Coles, Lois Culler, and Susan Heisey

Readability Levels of Health Insurance Summary of Benefits and Coverage Forms

Emily Vardell

The Development of a Books Utilization Measurement and Security System

Tzu-heng Chiu

Libraries Administering E-Textbooks: A Nursing Case Study

Dean Hendrix

The Mobile School Health Information Initiative

Judy Hansen

Virtual Office Hours at the Welch Medical Library

Carrie Price

Virtual Reference: A Future for Ugandan Libraries

Richard Ssenono

Partnering on HIV/AIDS: Education, Awareness, and Social Media

Naomi C. Broering, AHIP, FMLA, and Gregory Chauncey

Pulling versus Pushing Medical Information in a Third World Country

James Comes and Elaine Russo Martin

More Therapy Dogs! Reducing Student Stress in the Health Sciences Library

Pamela M. Rose

Reaching a Global Audience of Medical Students and Professionals with MOOCs

Steven Williams

6:00 p.m.–7:00 p.m.

Library School Reunion

📍 Sheraton Boston Hotel, Second Floor, Republic Ballroom
Open to library school alumni. No registration required.

6:00 p.m.–7:30 p.m.

International Visitors Reception

Sponsored by the New England Journal of Medicine.

📍 Sheraton Boston Hotel, Second Floor, Independence Ballroom

For International Cooperation Section members and international attendees. No registration required.

Monday, May 6, 2013

7:00 a.m.–8:15 a.m.

Sunrise Seminar

National Library of Medicine (NLM): Offline with NLM

📍 HCC, Level Three, Room 309

Join NLM as we highlight tips on using PubMed, TOXNET, and other NLM resources, our plans for the NLM Digital Collection, and a behind-the-scenes view of improving our print collection facility.

7:00 a.m.–9:00 a.m.

Exhibitor Meeting

EOS Seminar

📍 HCC, Level Two, Room 207

Sunrise Seminars

American Psychological Association Sunrise Seminar

📍 HCC, Level Three, Room 303

This session will provide a refresher on searching PsycINFO with an eye toward the health sciences. Demonstrations on the major vendor platforms will show how to make the most of our deep indexing and incorporate new fields into your searches and instruction sessions. The seminar includes a buffet breakfast. For questions or to RSVP, please contact us at psycinfo@apa.org.

Unparalleled Point-of-Care Pediatric Content from EBSCO: PEMSsoft

📍 HCC, Level Three, Room 313

What's New in Wiley Health Sciences

📍 HCC, Level Three, Room 311

Carol Lefebvre, independent information consultant and co-convenor, Cochrane Information Retrieval Methods Group, will provide an insider's look at the Cochrane Library/ Cochrane Collaboration from a library and information perspective and will outline how the Cochrane Library continues to be an essential tool for the practice of evidence-based medicine.

9:00 a.m.–10:00 a.m.

Plenary Session 3: Janet Doe Lecture ⏪

📍 HCC, Level Three, Ballroom ABC

Introduction: Mark E. Funk, AHIP, FMLA, Associate Director, Resources Management, Samuel J. Wood Library, Weill Cornell Medical College, New York, NY

Speaker: Joanne Gard Marshall, AHIP, FMLA, Alumni Distinguished Professor, School of Information and Library Science, University of North Carolina–Chapel Hill

10:00 a.m.–10:30 a.m.

Beverage Break

📍 HCC, Level Two, Hall of Exhibits

10:00 a.m.–noon

Exhibits Open

📍 HCC, Level Two, Hall of Exhibits

10:30 a.m.–11:00 a.m.

Technology Showcase

Helping Users Discover Your Collection Onsite and Off-site

📍 HCC, Level Two, Hall of Exhibits, Technology Showcase Stage

Do your patrons search Google or PubMed and find they cannot access resources in the library collection? Are you frustrated that users do not access resources from your library intranet? Discover how to direct patrons to your subscribed material onsite and off-site using OpenAthens and link resolvers. See how easy it can be!

10:30 a.m.–noon

ICML 2

2013 NATIONAL PROGRAM COMMITTEE (NPC) AND INTERNATIONAL CONGRESS ON MEDICAL LIBRARIANSHIP (ICML)

International Congress on Medical Librarianship 2: Trustworthy and Authoritative Publicly Available Information

Cosponsored by Consumer and Patient Health Information Section, Corporate Information Services Section

📍 HCC, Level Three, Room 309

Moderator: Montie' Dobbins, Head, User Access Services, Medical Library, Louisiana State University Health Sciences Center–Shreveport

Trustworthiness and Authoritativeness of YouTube Videos on Smokeless Tobacco [△](#)

Donghua Tao, Prajakta Adsul, Ricardo Wray, Keri Jupka, Carolyn Semar, and Kathryn Goggins

Twenty Years of the Cochrane Collaboration: A Legacy of Trustworthy and Authoritative Publicly Available Information and Plans for the Future

Carol Lefebvre, Julie Glanville, Jessie McGowan, AHIP, Alison Weightman, and Bernadette Coles

Information Connections: Providing Access, Linking Communities [△](#)

Nalini Mahajan, Mary Keen, and Kathleen Ruroede

A Content Analysis of Health Information in Wikipedia: How Does It Compare to WebMD and the Centers for Disease Control and Prevention (CDC)? [△](#)

Lisa Gualtieri

Program Session 2

CANCER LIBRARIANS SECTION

The Cancer Spectrum: Living, Surviving, and End-of-Life Issues

📍 HCC, Level Three, Room 301

Moderator: Margaret Vugrin, Reference Librarian, Library, Texas Tech University Health Sciences–Lubbock

Preventing Errors in Oncology: Perspective of a Physician Who Is also a Cancer Patient

Itzhak Brook

Librarians AND *Neoplasms/di/dt/ed/px/rh/rt/su AND Work AND Life

Susan C. Steelman

The Development and Deployment of a Symptom Management and Monitoring System for Supporting Cancer Caregivers [△](#)

Katherine Schilling, Anna McDaniel, and Robert Comer

When Cancer Hits Home: Personal and Professional Perspective

Margaret Vugrin and Davor Vugrin

CONSUMER AND PATIENT HEALTH INFORMATION SECTION AND PUBLIC HEALTH/HEALTH ADMINISTRATION SECTION

Health Literacy: Linguistic and Cultural Diversity

Cosponsored by Hospital Libraries Section, Pharmacy and Drug Information Section, Relevant Issues Section

📍 HCC, Level Two, Room 206

Moderator: Claire B. Joseph, AHIP, Director, Jules Redish Memorial Medical Library, South Nassau Communities Hospital, Oceanside, NY

Structured Health Information Text for Improving Health Communication: Content Analysis of Short Disease Explanation Texts in Lay Medical Books [△](#)

Yukiko Sakai, AHIP

Health Information-Seeking Behavior of South Indian Elderly Immigrants: An Investigation of the Use and Availability of Consumer Health Resources in South Indian Languages [△](#)

Prasanna Vaduvathiriyar and Shari Clifton, AHIP

Using Crowdsourcing and Participatory Design in the Development of Graphics to Enhance Health Education Materials for Underrepresented Populations [△](#)

Erica Lake, Qing Zeng-Treitler, and Jean P. Shipman, AHIP, FMLA

Influencing Patient-Provider Communication and Promoting Patient Self Advocacy [△](#)

Linda C. Butson, AHIP, Rebecca R. Pauly, Jennifer A. Lyon, AHIP, and Michele Tennant, AHIP

Contributing to the Establishment of a Medical Home Model for Sickle Cell Disease

Tracy C. Shields, Adeola R. Davis, Michael DeBaun, and Nunzia Bettinsoli Giuse, FMLA

DENTAL SECTION

Information Support for Our Researchers and Their Partners in Global Settings

Cosponsored by Medical Library Education Section, Molecular Biology and Genomics SIG, International Cooperation Section

📍 HCC, Level Three, Room 303

Moderator: Jessica Kilham, Information Services Librarian, Lyman Maynard Stowe Library, University of Connecticut Health Center–Farmington

Development and Implementation of Outcomes to Measure the Effectiveness of HINARI Workshops

Lenny Rhine, FMLA, Michael Chimalizeni, Blessing Chataira, and Gaby I. Caro

One Health: Does a New Approach Need New Information?

Isobel Hoskins, Paul Day, Wendie Norris, Sarah Hulbert, Rachel Cutts, and Robert Taylor

Transdisciplinarity and Its Relevance to the Global Health Information Systems of the Future

Henri A. Verhaaren

EDUCATIONAL MEDIA AND TECHNOLOGIES SECTION

One World: Online Education

Cosponsored by Medical Library Education Section, Libraries in Curriculum SIG

 HCC, Level Three, Room 310

Moderator: Emily Hurst, Instructional Services Librarian, National Network of Libraries of Medicine, South Central Region, HAM-TMC Library, Houston, TX

From Lectures and Workshops to E-Learning Initiatives to Teach Literature Searching and Referencing to Health Sciences Students and Teachers in India

Vasumathi Sriganesh, Parvati Iyer, and Dipti Suvarna

Transforming Traditional Informatics Sessions into Curriculum-Integrated Online Learning Modules: Two Case Studies from an Academic Health Sciences Library

Mark P. MacEachern, Whitney Townsend, Irina Zeylikovich, Stephen C. Bayne, Mark Fitzgerald, and Rajesh S. Mangrulkar

Going the Distance: Translating Library Support to a New Online Graduate Nursing Program

Michele Malloy, Grant Connors, and Sarah Cantrell

Evaluation of Best Practices in the Design of Online Evidence-Based Practice Instructional Modules

Suzanne Shurtz, AHIP, Margaret Jane Foster, and Catherine Pepper

FEDERAL LIBRARIES SECTION

The Role of Librarians in Evidence-Based Medicine: Part One

Cosponsored by Clinical Librarians and Evidence-Based Health Care SIG, Complementary and Alternative Medicine SIG, Department of the Army Command Libraries SIG, Informationist SIG, Libraries in Curriculum SIG, Osteopathic Libraries SIG, Translational Sciences Collaboration SIG

 HCC, Level Three, Room 312

Moderator: Mary Virginia Taylor, Chief Librarian, Overton Brooks VA Medical Center, Shreveport, LA

Evidence-Based Medicine and the Reinvention of a Librarian's Role in a New Medical School Curriculum

Abraham Wheeler, AHIP

Embracing New Roles: How Librarians Can Encourage and Support Clinicians and Health-Related Researchers to Improve the Quality of Published Research Papers

Shona Kirtley

Telling the Research Story: A Role for Librarians in Analyzing Research Impact Based on Evidence

Terrie Wheeler and Cathy C. Sarli, AHIP

One Goal: Faculty-Librarian Collaboration to Create a Curriculum to Increase Internal Medicine Residents' Knowledge, Skills, and Comfort with Evidence-Based Medicine

Ellen M. Justice, AHIP, Roy L. Kao, Ene Belleh, Sharon Easterby-Gannett, AHIP, and Daniel J. Elliott

LEADERSHIP AND MANAGEMENT SECTION

Collaborations for Health

Cosponsored by History of the Health Sciences Section, Medical Library Education Section, Technical Services Section, Libraries in Curriculum SIG, Outreach SIG, Osteopathic Libraries SIG, Veterinary Medical Libraries Section, International Cooperation Section

 HCC, Level Three, Room 311

Moderator: Shelly Warwick, Director, Touro-Harlem Medical Library, Touro College of Osteopathic Medicine, New York, NY

Contributing Knowledge Management Expertise to Support a Personalized Medicine Cancer Center Innovative Effort

Taneya Y. Koonce, Adeola R. Davis, Mia A. Levy, William Pao, Mary Beth Bauer, and Nunzia Bettinsoli Giuse, FMLA

Taking Translational Science to the Community: Working with Community Health and Research Organizations

Pamela L. Shaw

Building and Sustaining Global Health Partnerships, One Country at a Time

Anne K. Seymour, Dineo Ketshogileng, Carlos Rodriguez, and Barbara Bernoff Cavanaugh

You Say Tomato, I Say *Solanum Lycopersicum*: Teaching Communication Skills to Basic and Clinical Researchers

Marisa L. Conte

PUBLIC SERVICES SECTION

Integrating Our Expertise: Engaging Our Partners in Resources at the Bench or at the Point of Care

Cosponsored by Federal Libraries Section, Medical Library Education Section, Medical Informatics Section, Molecular Biology and Genomics SIG

📍 HCC, Level Three, Room 313

Moderator: Kelly Thormodson, Head, Health Sciences Education and Outreach, Hardin Library for the Health Sciences, University of Iowa–Iowa City

Integrating Patient Education across the Continuum of Care: Linking Materials to the Electronic Medical Record, the Public Website, and Internal Resources and Tools

Ruti Volk, AHIP

A System for Interdependency: A Quality Improvement Study △

Aislinn Conway and Jacqui LeMay

An Interdisciplinary Collaboration to Design a Next-Generation, Evidence-Based Radiology Report

Jonathan B. Koffel, Brent Backhaus, Kenny Shores, John Riedl, Joseph A. Konstan, Dan Steinberger, Terry Adam, and Brandon Maus

Reverse Information Specialists in Context? Bringing Users Back into the Library by Creating Research and Innovation Centers and Customized Support and Tools

Jean P. Shipman, AHIP, FMLA, Peter Stevens Jones, AHIP, Abby L. Adamczyk, AHIP, Joan Marcotte Gregory, AHIP, Joan M. Stoddart, AHIP, and Shelli King

VETERINARY MEDICAL LIBRARIES SECTION

People, Animals, and the Environment: One Health Interactions and Perspectives that Enrich Our Lives and Our Work

Cosponsored by Institutional Animal Care and Use SIG

📍 HCC, Level Three, Room 305

Moderator: Gayle K. Willard, AHIP, Professor/Director, Veterinary Medical Library, Kansas State University–Manhattan

Academic Health Sciences Librarians' Contributions to Institutional Animal Care and Use Committees △

Susan C. Steelman and Sheila L. Thomas

Of Mice and Men: Establishing the Library as a Partner in the Animal Care and Use Community

Marisa L. Conte

One Health in One Historic Collection: The Historical Records of One Health as Exhibited in the John G. P. Wood Collection

Nancy Burford, AHIP

Reaching out to Faculty: Leveraging Professional and Social Interactions to Meet Information Needs

Valerie E. Perry

Serving East African Bioethics Information and Education Needs △

Jere Odell, Kalli McBride, Rick Ralston, Kacy Allgood, and Eunice Karanja Kamaara

11:30 a.m.–noon

Technology Showcase

Expand Your Collection with E-Books from EBSCO

📍 HCC, Level Two, Hall of Exhibits, Technology Showcase Stage

noon–1:30 p.m.

MLA Awards Ceremony and Luncheon

 ◀◀

Sponsored by UpToDate.

📍 HCC, Level Three, Ballroom ABC

Ticketed event. Tickets available at the MLA Registration Center until 5:00 p.m. on Saturday, May 4, 2013.

1:15 p.m.–5:00 p.m.

Exhibits Open

📍 HCC, Level Two, Hall of Exhibits

1:30 p.m.–2:00 p.m.

Technology Showcase

Visually Oriented Anatomy Technologies: Empowering Today's Medical Librarian

📍 HCC, Level Two, Hall of Exhibits, Technology Showcase Stage

No one better than you understands how difficult it can be to keep up with the evolving learning preferences of today's visually oriented anatomy students. How can you help? Hosted by STAT!Ref Primal Pictures Specialists, learn how we are using the latest and greatest anatomy tools to aid with this effort.

1:30 p.m.–2:30 p.m.

Academy of Health Information Professionals Q&A Session

📍 HCC, Level Three, Room 312

Join MLA's Credentialing Committee for an overview of the academy, followed by a question-and-answer session.

Poster Session 2

📍 HCC, Level Two, Hall of Exhibits

See pages 42–51 for the listing of posters and presenters.

1:30 p.m.–3:00 p.m.

ICLC 1 and ICAHIS 2

INTERNATIONAL CLINICAL LIBRARIAN CONFERENCE (ICLC)

International Clinical Librarian Conference 1: Quality Assurance for Clinical Librarians, Informationists, and Embedded Librarians

Cosponsored by Corporate Information Services Section, Public Services Section

📍 HCC, Level Three, Room 310

Moderator: David A. Nolfi, AHIP, Health Sciences Librarian, Gumberg Library, Duquesne University, Pittsburgh, PA

Starting from Scratch: Establishing a Role for an Informationist on Rounds △

Alison Aldrich and Stephanie J. Schulte

The Impact of Library and Information Services on Patient-Care Outcomes: A Canadian Perspective △

Joan C. Bartlett

Converting Care to Currency: The Impact of UpToDate on Tests Avoided, Length of Stay, Time Saved, and Referrals Prevented in a Large UK Acute Hospital Trust △

Jane Surtees

Measuring Value: A Survey for Assessing Our Impact △

Jaime Friel Blanck, AHIP, Victoria H. Goode, Nancy K. Roderer, AHIP, Lori Rosman, Stella Seal, and Sue M. Woodson

Providing Expert Collaboration for the Development and Implementation of Evidence-Based Practices

Rachel R. Walden, Jack Starmer, Robert Dittus, Zachary E. Fox, Melissa McPheeters, Tracy C. Shields, and Nunzia Bettinsoli Giuse, FMLA

INTERNATIONAL CONFERENCE OF ANIMAL HEALTH INFORMATION SPECIALISTS (ICAHIS)

International Conference of Animal Health Information Specialists 2: Animal Health Librarians Collaborating Globally

Cosponsored by Veterinary Medical Libraries Section

📍 HCC, Level Three, Room 305

Moderator: Fiona J. L. Brown, Liaison Librarian, Lady Smith of Kelvin Veterinary Library, Royal (Dick) School of Veterinary Studies, University of Edinburgh, Scotland, UK

Using a Decision Matrix to Create a Core List of Veterinary Monographs △

Heather K. Moberly, AHIP, Vicki F. Croft, AHIP, Jessica R. Page, AHIP, Ana Ugaz, AHIP, Esther Carrigan, AHIP, Diana Farmer, and Fiona J. L. Brown

VetPrint: Building an International Print Preservation Program for Veterinary Literature △

Esther Carrigan, AHIP, Ana Ugaz, AHIP, C. Trenton Boyd, AHIP, FMLA, Heather K. Moberly, AHIP, and Vicki F. Croft, AHIP

Yours, Mine, and Ours: Resource Sharing and Library Services for a New Cooperative Regional Program in Veterinary Medicine

Sandra Weingart and Vicki F. Croft, AHIP

Interdisciplinary Educational Technology Committee: Working toward Enhancements in Education

Janis F. Brown, AHIP, and Jin Wu

Compliance of Veterinary Medicine Systematic Reviews with Literature Search Reporting Standards △

Lorraine Toews

2:00 p.m.–3:00 p.m.

Open Forums

Improving Health Information Access in Underserved Communities and Developing Countries: Learning from Each Other

📍 HCC, Level Three, Room 309

Building on the well-received 2012 International Cooperation Section open forum, "International and National Outreach Programs: Learning from Each Other," this forum invites people conducting projects that improve health information access throughout the world, especially in underserved communities and developing countries, to share their experiences with and insights into conducting such projects. Projects can be geared toward health professionals, health practitioners and researchers, or users.

The forum will start with a panel of international librarians who will share their project experiences, highlights of the important elements for success, and potential problem areas. An open discussion with the panelists and forum participants will follow the brief presentations. The goal is to build and expand the network of support available for these types of projects for future collaborations, consultation, and assistance. All meeting attendees with experience or interest in this topic are encouraged to attend.

Membership Dynamics

📍 HCC, Level Three, Room 300

The Membership Committee is asking MLA to both think about and act on questions about who we see as our members. This forum is part of our efforts to engage in this discussion and to grow our membership base. We will share data about our current membership dynamics and trends, discuss rationales for growing our base, implications for current members, and ideas that will help us move forward.

MLA Academy of Teaching Excellence (MATE) Project

HCC, Level Two, Room 206

The Task Force on MATE is seeking input about ways MLA can support the development and growth of instructors and capture best practices of experienced instructors.

2:30 p.m.–3:00 p.m.

Beverage Break

HCC, Level Two, Hall of Exhibits

Technology Showcase

Nurses' Essential Evidence-Based Tool: Nursing Reference Center

HCC, Level Two, Hall of Exhibits, Technology Showcase Stage

3:00 p.m.–4:30 p.m.

ICML 3

2013 NATIONAL PROGRAM COMMITTEE (NPC) AND INTERNATIONAL CONGRESS ON MEDICAL LIBRARIANSHIP (ICML)

International Congress on Medical Librarianship 3: Global Data Sharing to Advance Science and Environmental Aspects of Global Health

Cosponsored by Veterinary Medical Libraries Section

HCC, Level Three, Room 311

Moderator: Catherine Pepper, Assistant Professor and Coordinator, Library Field Services, Medical Sciences Library, Texas A&M University, and Adjunct Assistant Professor, School of Rural Public Health, Texas A&M Health Science Center–Round Rock

One Academic Library's Response to the Data Dilemma

Courtney Crummett

Introducing Researchers to Data Management: Pedagogy and Strategy

Karen Hanson and Alisa Surkis

Supporting the Local Research Data Environment via Cross-Campus Collaboration and Leveraging of National Expertise

Hannah F. Norton, AHIP, Rolando Garcia-Milian, AHIP, Michele Tennant, AHIP, and Cecilia E. Botero

DataShare: Facilitating Scientific Data Sharing

Julia K. Kochi, Kathleen Cameron, Anirvan Chatterjee, and Angela Rizk-Jackson

Program Session 3

CHIROPRACTIC LIBRARIES SECTION

Promoting Healthy Nutrition and Natural Remedies for Environmental Health and Wellness in Humans and Animals

Cosponsored by Consumer and Patient Health Information Section, Veterinary Medical Libraries Section, Complementary and Alternative Medicine SIG

HCC, Level Three, Room 301

Moderator: Chabha Hocine Tepe, Director, Learning Resources Center, Logan College of Chiropractic/University Programs, Chesterfield, MO

Digging WELLness: One Library's Goal to Eat Healthier △

Ann Farrell, Melissa Rethlefsen, AHIP, and Leah C. Osterhaus Trzasko

An Integrative Approach to Health and Wellness

Catherine Ulbricht

Functional Medicine as an Emerging Paradigm in Health Care

David Wickes

CONSUMER AND PATIENT HEALTH INFORMATION SECTION

The Provision of Health Information and Health Care Services to an Aging Population with Chronic Health Conditions

Cosponsored by Library Marketing SIG, Outreach SIG

HCC, Level Three, Room 305

Moderator: Carol Ann Attwood, AHIP, Medical Librarian, Patient and Health Information Library, Mayo Clinic, AZ

Results of Hands-on Computer Lessons to Teach the Elderly to Find Authoritative Health Websites △

Monina R. Lahoz, Fae Wooding, Paula Evans, Irena Dryankova-Bond, and Nina Pang

Information Everywhere in Support of Elder Care: Health Promotion Programs for the Aging Population

Lydia N. Collins

Information Prescriptions: An International History, Literature Review, and Synthesis △

Michelynn McKnight, AHIP

FEDERAL LIBRARIES SECTION

The Role of Librarians in Evidence-Based Medicine: Part Two

Cosponsored by Clinical Librarians and Evidence-Based Health Care SIG, Complementary and Alternative Medicine SIG, Department of the Army Command Libraries SIG, Informationist SIG, Libraries in Curriculum SIG, Osteopathic Libraries SIG, Translational Sciences Collaboration SIG

HCC, Level Three, Room 312

Moderator: Karen Heskett, Instruction Coordinator and Cancer Center Liaison, Biomedical Library, University of California–San Diego, La Jolla, CA

Development of a Class for Researchers on Best Practices for Conducting and Reporting Systematic Reviews

Susan M. Pilch, Mary Ryan, Pamela C. Sieving, Karen Smith, Nancy Lee Terry, and Anne White-Olson

Use of Bibliometrics to Validate an Evidence-Based Clinical Practice Tool

Susan A. Fowler, Cathy C. Sarli, AHIP, and Christopher Robert Carpenter

The Changing Face of Evidence-Based Practice: New and Emerging Roles for Health Sciences Librarians

Michelle Henley and Joy Graham, AHIP

The Role of the Librarian in Conducting Systematic Reviews

Mala K. Mann, Alyson Huntley, Sarah Purdy, Dyfed W. Huws, Shantini Paranjothy, Peter Brindle, Rebecca Thomas, and Glyn Elwyn

HEALTH ASSOCIATION LIBRARIES SECTION

Partnering with the Public: Collaborating with Public Libraries

Cosponsored by Medical Library Education Section, Library Marketing SIG

 HCC, Level Two, Room 206

Moderator: Richard J. Barry, AHIP, Librarian, American Nurses Library, American Nurses Association, Silver Spring, MD

Health Education through Stories and Games: Partnering with Public Libraries to Reach Local Children

Deidra Woodson, Donna F. Timm, AHIP, and Dee Jones, AHIP

Improving Health Information Access through Public Library Partnership

Christie Silbajoris, AHIP, Diana McDuffee, AHIP, Tim Rogers, Amanda Foster, and Leslie Sierra

The Sustainability of a Spanish Regional Virtual Library

Laura Muñoz-Gonzalez and Veronica Juan-Quilis


Women's and Family Health: Working with Public Libraries to Reach New Audiences

Laura Bartlett

MEDICAL LIBRARY EDUCATION SECTION

Educating for the New Jobs Now: From Library Education to Professional Development and Beyond

Cosponsored by Leadership and Management Section, New Members SIG

 HCC, Level Three, Room 309

Moderator: Ana D. Cleveland, AHIP, Regents Professor and Director, Health Informatics Program, College of Information, University of North Texas–Denton

No More Baby Librarians: The Expanding Disconnect Between the Realities of the Master's of Library Science Degree and Expectations of Professional Practice

Katherine Schilling

Boot Camp for Newly Hired Health Sciences Librarians: A Pilot Project

Bogusia Trojan, Ani Orchanian-Cheff, and Marina F. Englesakis

Informing Future Roles through Research: A National Approach

Aoife Lawton, Kate Kelly, AHIP, and Janet Harrison

Utilizing Internal and External Expertise to Enhance Professional Development through Reflective Practice

Mary Edwards, AHIP, Michele Tennant, AHIP, Rolando Garcia-Milian, AHIP, Jennifer A. Lyon, AHIP, and Judith Roberts

PHARMACY AND DRUG INFORMATION SECTION

AccessPharmacy Lecture

Cosponsored by International Cooperation Section

 HCC, Level Three, Room 310

Moderator: Natalie Kupferberg, AHIP, Pharmacy, Psychology and Speech Librarian, Biological Sciences/Pharmacy Library, Ohio State University–Columbus

Internationalizing a Health Sciences Campus: The Massachusetts College of Pharmacy and Health Sciences Experience

Chris Sauer

RELEVANT ISSUES SECTION

How Data Collection and Ethics Intersect in Eliminating Health Disparities

Cosponsored by Research Section; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG

 HCC, Level Three, Room 303

Moderator: Patricia J. Devine, Network Outreach Coordinator, National Network of Libraries of Medicine, University of Washington–Seattle

Changing the World with Data Collection, One Exam at a Time: Clinicians and Librarians Map the Way

Jim Anderson

If Not Us, Then Who? Medical Librarians Using Information Advocacy to Promote Health Equity

Sally A. Gore

TECHNICAL SERVICES SECTION

Leading by Design, Not Default: Focused Direction in Support of the User

Cosponsored by Leadership and Management Section, Molecular Biology and Genomics SIG, Research Section

📍 HCC, Level Three, Room 313

Moderator: Latrina Keith, Technical Services Librarian, Library, New York Academy of Medicine–New York

Bringing Back the Librarian as Collection Curator in Data Driven Acquisitions (DDA): A Year-Long Experiment in Next-Generation E-Book DDA in an Academic Health Sciences Library [△](#)

Megan Curran Rosenbloom and Mary Fran Prottzman, AHIP

Service by Design: Mapping Expressed Information Needs and Preferences of Modern Academic Researchers to Information Services and Technologies [△](#)

Fern M. Cheek, AHIP, Anna Getselman, Lynda J. Hartel, AHIP, Timothy J. Cain, Jeremy Kupsco, and Barbara Abu-Zeid

Reconceptualizing a Liaison Librarian Program to Develop a Research and Innovation Unit: How and Why We Did It and What We Learned [△](#)

Amy L. Harper, Joanne Rich, Diana K. Nelson Louden, Lisa Oberg, and Tania Bardyn

Welcoming Users to Digital Libraries: Redesigning an Open Access Repository for Community Engaged Health Research [△](#)

Jere Odell, Helen Sanematsu, and Emily Hardwick

Enhancing Library-Based Services for Clinical and Translational Researchers [△](#)

Michele Tennant, AHIP, Rolando Garcia-Milian, AHIP, Jennifer A. Lyon, AHIP, Hannah F. Norton, AHIP, and Cecilia E. Botero

3:30 p.m.–4:00 p.m.

Technology Showcase

Rittenhouse's R2 Digital Library: A Science, Technology, Medicine (STM) E-Book Platform

📍 HCC, Level Two, Hall of Exhibits, Technology Showcase Stage

Join us to see how Rittenhouse's e-book platform, the R2 Digital Library, can provide the tools you need to manage a health sciences e-book collection. Learn about our new PDA service and how R2 can be easily integrated with your institution's workflow.

4:30 p.m.–6:00 p.m.

Hospital Libraries Section Business Meeting and Ice Cream Social

📍 HCC, Level Two, Room 207

Sponsored in part by Rittenhouse Book Distributors, Wolters Kluwer Health Medical Research, Lippincott Williams & Wilkins, Ovid Technologies, and McGraw-Hill Professional Access Medicine.

ICAHIS 3

INTERNATIONAL CONFERENCE OF ANIMAL HEALTH INFORMATION SPECIALISTS (ICAHIS)

International Conference of Animal Health Information Specialists 3: Using Modern Technologies to Share Animal Health Information Globally

Cosponsored by Veterinary Medical Libraries Section

📍 HCC, Level Three, Room 305

Moderator: Friedhelm Rump, Library, Library Director, University of Veterinary Medicine Hanover Foundation, Hannover, Germany

Franchising a Library Portal for Customer Focus: Moving in the Right Direction Even with Significant and Ongoing Challenges

Julia Urwin, Richard O. Nicholas, and Alexandra Hodges

Library Resources to Support Online Learning: An Exercise in Collaboration and Development

Fiona J. L. Brown, Marshall Dozier, Sharon Boyd, and Jo-Anne Murray

Creating HABRI Central: Librarians in Partnership with Researchers, Software Developers, and Publishers

Jane Kinkus Yatecilla and Gretchen Stephens

Veterinary Information to Strengthen the Livestock and Dairy Sector in India: An International Consultation

Robert Taylor

Defining Animal Health Librarian Literature while Redefining Bibliographies in the Modern World [△](#)

Suzanne L. Fricke, Vicki F. Croft, AHIP, and Cindy J. Ellis

Informal Meetings

AAHSL Scholarly Communication Committee

📍 Sheraton Boston Hotel, Third Floor, Gardner B

NLM Associate Fellows Recruitment Event

📍 Sheraton Boston Hotel, Second Floor, Back Bay D

Invitation only.

Tuesday, May 7, 2013

7:00 a.m.–9:00 a.m.

Informal Meetings

AAHSL Program and Education Committee Meeting

HCC, Level Three, Room 308

AAHSL Research Task Force

Sheraton Boston Hotel, Third Floor, Gardner A

Sunrise Seminars

Natural Medicines: What’s Hot and What’s Not: How to Get Authoritative, Evidence-Based Answers

HCC, Level Three, Room 309

What natural medicines really work and which ones should be avoided? Is Dr. Oz’s latest recommendation really worthwhile? Find out how to answer these questions and more using the latest tools and features of Natural Medicines Comprehensive Database.

Rittenhouse’s R2 Digital Library: A Science, Technology, Medicine E-Book Platform

HCC, Level Three, Room 311

Join us to see how Rittenhouse’s e-book platform, the R2 Digital Library, can provide the tools you need to manage a health sciences e-book collection. Learn about our new personal digital assistant (PDA) service and how R2 can be easily integrated with your institution’s workflow.

9:00 a.m.–10:00 a.m.

MLA Business Meeting 2, Presidential Inaugural Address, and MLA ’14 Invitation

HCC, Level Three, Ballroom ABC

Presiding: Jane Blumenthal, AHIP, 2012/13 MLA President
Parliamentary Procedures can be found on MLANET at www.mlanet.org/pdf/parliamentary.pdf.

Agenda

- Call to Order
- Old Business
- Recognition of Retiring Board Members
- Introduction of Incoming Board Members
- Recognition of Outgoing President
- Presidential Inaugural Address: Dixie A. Jones, AHIP, 2013/14 MLA President, and Director, Medical Library, Louisiana State University Health Sciences Center–Shreveport
- Resolutions
- Announcement of MLA Scholarship Booth Raffle Drawing

MLA ’14 Invitation

Jo Dorsch, AHIP, Chair, 2014 National Program Committee, and Health Sciences Librarian, Library of the Health

Sciences–Peoria, University of Illinois–Chicago; Nancy J. Allee, AHIP, Cochair, 2014 National Program Committee, and Deputy Director, Taubman Health Sciences Library, University of Michigan–Ann Arbor; Heidi M. Nickisch Duggan, Cochair, 2014 Local Assistance Committee, and Interim Director, Galter Health Sciences Library, Northwestern University, Chicago, IL; and Andrea Twiss-Brooks, Cochair, 2014 Local Assistance Committee, and Head, Collection Services, Science Library, University of Chicago, Chicago, IL

10:00 a.m.–10:30 a.m.

Beverage Break

HCC, Level Two, Hall of Exhibits

10:00 a.m.–3:00 p.m.

Exhibits Open

HCC, Level Two, Hall of Exhibits

10:30 a.m.–11:30 a.m.

NLM Update

HCC, Level Three, Ballroom ABC

noon–1:00 p.m.

Poster Session 3

HCC, Level Two, Hall of Exhibits

See pages 42–51 for the listing of posters and presenters.

1:30 p.m.–2:30 p.m.

Poster Session 4

HCC, Level Two, Hall of Exhibits

See pages 42–51 for the listing of posters and presenters.

1:30 p.m.–3:00 p.m.

ICLC 2

INTERNATIONAL CLINICAL LIBRARIAN CONFERENCE (ICLC)

International Clinical Librarian Conference 2: Emerging Roles for Health Librarians and Finding New Information in Novel Places

Cosponsored by Corporate Information Services Section, Pharmacy and Drug Information Section, Research Section, Institutional Animal Care and Use SIG, Library Marketing SIG

HCC, Level Three, Room 310

Moderator: Blair Anton, Associate Director, Clinical Informationist Services, William H. Welch Medical Library, Johns Hopkins Medical Institutions, Baltimore, MD

Librarians, Educators, and Technologists: A Collaborative Approach to Mobile Resource Instruction

Whitney Townsend, Mark P. MacEachern, Carol Shannon, Laurence Kirchmeier, and Christopher Chapman

Searching Patient Data: A Role for Librarians in the Improvement of Health Care

Margaret Henderson, AHIP

Consumer Health Information Services Survey (CHISS)

Julia Esparza, AHIP, Kimberly A. Pullen, and Montie' Dobbins

Mobilizing Knowledge Resources: iPad Use for Evidence-Based Care

Lydia Witman, Linda Sinisi, and Mary McCann

1:30 p.m.–3:00 p.m.

MLA Scholarly Communications Program and Legislative Update

 HCC, Level Three, Room 312

1:30 p.m.–2:30 p.m.

Altmetrics and Revolutions: Web-Native Science and the Future of Scholarly Communication

Cosponsored by the Association of Academic Health Sciences Libraries and MLA.

Moderator: Barbara Epstein, AHIP, Chair, MLA Scholarly Communications Committee, and Director, Health Sciences Library System, University of Pittsburgh, Pittsburgh, PA

Speaker: Jason Priem, Doctoral Student, University of North Carolina–Chapel Hill, and Co-Founder, ImpactStory

The web, created as a scholarly tool, has revolutionized nearly every corner of society—except scholarship. But this is changing. Priem will discuss the current research and practice of altmetrics (alternative metrics of scholarly impact based on online use), as well as their long-term implications: the potential to power a fast, open, and truly web-native scholarly communication ecosystem.

2:30 p.m.–3:00 p.m.

Legislative Update

Moderator: Donna F. Timm, AHIP, Chair, MLA Governmental Relations Committee, and Head, User Education, Medical Library, Louisiana State University Health Sciences Center–Shreveport

Join MLA's Governmental Relations Committee for this program, which will provide an overview of health funding and other relevant and timely issues and legislation.

2:00 p.m.–2:30 p.m.

Beverage Break

 HCC, Level Two, Hall of Exhibits

2:00 p.m.–3:00 p.m.

ICAHIS 4

INTERNATIONAL CONFERENCE OF ANIMAL HEALTH INFORMATION SPECIALISTS (ICAHIS)

International Conference of Animal Health Information Specialists 4: Exploring the History and Development of the One Health Concept

Cosponsored by Veterinary Medical Libraries Section

 HCC, Level Three, Room 309

Moderator: C. Trenton Boyd, AHIP, FMLA, Distinguished Librarian Curator, Medical and Veterinary Historical Collections, J. Otto Lottes Health Sciences Library, University of Missouri–Columbia

Examining the Elephant: The Many Views of One Health

Gary Vroegindewey


3:00 p.m.–4:30 p.m.

Program Session 4

COLLECTION DEVELOPMENT SECTION

Open Access in Action: Trends, Policies, and Institutional Activities in Support of Open Information

Cosponsored by Technical Services Section, Vision Science SIG

 HCC, Level Three, Room 309

Moderator: Christine Whitaker, Collection Development Librarian, School of Medicine Library, University of South Carolina–Columbia

Managing a National Health Repository

Aoife Lawton and Padraig Manning

Institutional Repository in Action

Sandra L. Bandy, AHIP, and David N. King

Researchers Share Perspectives on Open Access and Scholarly Publishing: Exploratory Pilot Study Using Qualitative Analysis of Interview Transcripts

Margaret E. Moore, Susan Swogger, Lesley Copeland, Kathleen McGraw, Carol G. Jenkins, AHIP, FMLA, and Emily M. King

An Open Access Policy for a Health Sciences University

Karen A. Butter, FMLA, and Anneliese S. Taylor

DENTAL SECTION

2013 Stat!Ref Lecture

 HCC, Level Two, Room 206

Moderator: Elizabeth Mamo, Basil G. Bibby Library, Eastman Institute for Oral Health, University of Rochester, Rochester, NY

Exploring the Research on the Association between Oral Conditions and Other Diseases

Scott L. Tomar

EDUCATIONAL MEDIA AND TECHNOLOGIES SECTION

Education and Media: Creative Advice from the Media Experts

Cosponsored by Medical Library Education Section, Libraries in Curriculum SIG

📍 HCC, Level Three, Room 303

Moderator: Sheila L. Snow-Croft, Public Health Coordinator, National Network of Libraries of Medicine, Southeastern Atlantic Region, Health Sciences and Human Services Library, University of Maryland–Baltimore

Innovations in Multimedia: See One, Do One, Teach One

Jin Wu, Amy Chatfield, Emily Brennan, and Alvaro Quezada

The Visually Literate Health Sciences Librarian and Instructor: Effective Sharing and Teaching with Multimedia

Carolyn Schubert

Education of the 21st Century Master's of Library and Information Science Student for Technical Agility

Steven L. MacCall

Flip that Class: New Media and Emerging Technologies for Creative Instruction

Andrew Youngkin, AHIP

HISTORY OF THE HEALTH SCIENCES SECTION

The Role of Alternative and Indigenous Medicine in Global Health: Historical and Contemporary Perspectives

Cosponsored by Chiropractic Libraries Section, Corporate Information Services Section, Complementary and Alternative Medicine SIG, Osteopathic Libraries SIG

📍 HCC, Level Three, Room 301

Moderator: Patricia E. Gallagher, AHIP, Librarian, National Information Center on Health Services Research and Health Care Technology (NICHSR), National Library of Medicine, Bethesda, MD

Complementary and Alternative Medicine: From Ancient to Modern Times

Stephen Greenberg

New Growth from Old Roots: The Evolving Role of Librarians in the Traditional and Complementary and Alternative Medicine (CAM) Communities

Julia Whelan, AHIP

Natural Product Education: Past and Present

Lana Dvorkin-Camiel

The Prevalence of Herb Usage among Racial and Ethnic Minorities in the United States

Paula Gardiner

HOSPITAL LIBRARIES SECTION

Structuring Our Services for the Future in Health Care

Cosponsored by Health Association Libraries Section, Clinical Librarians and Evidence-Based Health Care SIG, New Members SIG

📍 HCC, Level Three, Room 310

Moderator: Helen-Ann Brown Epstein, AHIP, Clinical Librarian, Weill Cornell Medical Library, Weill Cornell Medical College, New York, NY

Informatics in the Hospital Library

P. J. Grier, AHIP

A Clinical Librarian in the English National Health Service

Jane Surtees

Stepping out Boldly to Do Great Things: Linking Information Resources to the Electronic Health Record

Donna Flake, AHIP

In Support of Magnet Status: Added Value of a Librarian on the Nursing Research Council

Danielle Linden, AHIP

INTERNATIONAL COOPERATION SECTION

Healthcare Information For All: HIFA 2015

Cosponsored by Corporate Information Services Section, Federal Libraries Section, Public Health/Health Administration Section

📍 HCC, Level Three, Room 312

Moderator: Kathy Kwan, Staff Scientist, National Library of Medicine, Bethesda, MD

Improving Medical Education in Kenya: An International Collaboration

Alexa Mayo, AHIP, and Anna Tatro

Outcome of Librarian-Initiated HIV/AIDS Prevention Interventions Program in Selected Rural Communities in Nigeria

Grace A. Ajuwon, Helen O. Komolafe-Opadeji, Akin Awoyemi, and Bose Ikhizama

Crossing Boundaries to Provide Health Outreach to African Americans and African Immigrants

Lydia N. Collins and Annamore Matambanadzo

A Librarian Partnership in Support of Guatemalan Research Training

Carlos Rodriguez and Anne K. Seymour

Capacity Development of, Access to, and Use of Quality Health Information for Students, Researchers, and Health Workers in Africa: The Work of the Network of African Medical Librarians (NAML)

Grace A. Ajuwon, Alison A. Kinengyere, Christine W. Kanyengo, Nancy Kamau, Abdrahamane Anne, Cristina C. Horta, and Masimba C. Muziringa

NURSING AND ALLIED HEALTH RESOURCES SECTION

One Need: Supporting Nursing and Health Sciences Provider Practice in a Diverse World

Cosponsored by African American Medical Librarians Alliance SIG, Libraries in Curriculum SIG, International Cooperation Section

📍 HCC, Level Three, Room 311

Moderator: Janet G. Schnall, AHIP, Information Management Librarian, Health Sciences Library, University of Washington–Seattle

Information Empowerment: Predeparture Training for Faculty and Students in Global Health

Gurpreet Rana

Factors Influencing the Use of Electronic Theses and Dissertations in Nursing Scholarship

David A. Nolfi, AHIP, Diana Blackwood, Susan Copeland, Linda M. Goodfellow, Colin Macduff, and Gavin Leslie

Building Capacity to Support Global Health Research on and off Campus

Mellanye Lackey, Carol G. Jenkins, AHIP, FMLA, Kathleen McGraw, Susan Swogger, and Sara Suiter

Supporting Nursing Researchers and Practitioners Worldwide: Mapping the Literature of Public Health and Community Nursing

Elizabeth Fine Weinfurter and Anne Beschnett

RESEARCH SECTION

Librarians as Researchers: Practicing What We Preach in Scholarly Publications

Cosponsored by Medical Library Education Section, Public Health/Health Administration Section

📍 HCC, Level Three, Room 305

Moderator: Terrie Wheeler, Chief, Education Services Branch, NIH Library, National Institutes of Health, Bethesda, MD

Perils of Publication: Temptations I Have Faced and Even Some More

Ann McKibbin, FMLA

Altmetrics: Determining the Full Impact of Scholarship

Dean Hendrix and Brandi Tuttle, AHIP

Librarian Readiness for Research Partnerships

Emily Mazure, AHIP, and Kristine M. Alpi, AHIP

Harnessing the Classroom Action Research Model to Enrich Information Literacy Instruction Techniques in the M1 Curriculum

Misa Mi, AHIP, Stephanie M. Swanberg, AHIP, and Nancy Bulgarelli

VETERINARY MEDICAL LIBRARIES SECTION

Librarians at Work: Building a One Health Perspective

Cosponsored by Public Services Section, African American Medical Librarians Alliance SIG, Institutional Animal Care and Use SIG, Library Marketing SIG, New Members SIG

📍 HCC, Level Three, Room 313

Moderator: Laurel Sammonds Crawford, Assistant Professor and Coordinator, Veterinary Medicine Library, Mississippi State University–Starkville

Establishing an Integrated Study Resource for Veterinary Students: The Library and the “Study Landscape”

Fiona J. L. Brown

Interprofessional Role of Librarians in Medical Students’ Specialty Selection Process

Sarah Cantrell and C. Scott Dorris

Interprofessional Small Group Assignments for Medical and Pharmacy Students

Heather A. McEwen, Michelle Cudnik, Kristin R. Baughman, Michael Hewit, and Lisa N. Weiss

From Bench to Bedside: Building Interprofessional Innovations

Jeanne Marie LeBer, AHIP, Jean P. Shipman, AHIP, FMLA, Joan Marcotte Gregory, AHIP, and Alice I. Weber, AHIP

Animals, Humans, and Librarians: A Library’s Partnership Experience with the Institutional Review Board and Institutional Animal Care and Use Committee

Katie A. Prentice, AHIP, Angela E. Myatt, Luke Rosenberger, Christine S. Gaspard, and Eric Willman

4:30 p.m.–6:00 p.m.

ICLC 3

INTERNATIONAL CLINICAL LIBRARIAN CONFERENCE (ICLC)

International Clinical Librarian Conference 3: Practicalities of Searching for Clinical Librarians, Informationists, and Embedded Librarians

Cosponsored by Pharmacy and Drug Information Section, Institutional Animal Care and Use SIG

📍 HCC, Level Two, Room 206

Moderator: Sarah Sutton, Clinical Librarian, LRI Library, Clinical Education Centre, Leicester Royal Infirmary, Leicester, UK

Panelists: Lisa M. Kruesi, Carol Lefebvre, Terry Ann Jankowski, AHIP, Sarah Sutton, and Rebecca Jerome

Informal Meeting

Interagency Council on Information Resources in Nursing (ICIRN)

↳ Sheraton Boston Hotel, Third Floor, Gardner A

6:00 p.m.–7:30 p.m.

Session Program

MEDICAL INFORMATICS SECTION

Top Technology Trends VI

Cosponsored by Educational Media and Technologies Section, Hospital Libraries Section

↳ HCC, Level Three, Room 312

Moderator: Michelle Kraft, AHIP, Senior Medical Librarian, Cleveland Clinic Library, Cleveland Clinic, Cleveland, OH

Google Jockey: Amy Blevins, Clinical Education Librarian, Hardin Library for the Health Sciences, University of Iowa–Iowa City

Twitter Jockey: Nicole (Nicki) Dettmar, National Network of Libraries of Medicine, Pacific Northwest Region, Health Sciences Library, University of Washington–Seattle

Integrating Library Resources into Course Management Systems: Meeting the Students Where They Live

Amy Blevins and Megan Besaw

3-D Interactive Anatomy: The BioDigital Human △

Joey Nicholson and Stephen Maher

Utilizing Semantic MEDLINE for Collaborations and Literature-Based Discovery △

Susan L. Roy and Thomas Rindflesch

Latest Trends in Mobile Technology

Heather N. Holmes, AHIP

Bringing Evidence-based Medicine to the Point of Care for Clinical Education

Alisha H. Miles, AHIP

Third-Party Applications Aim to Provide Greater Access to Social Media Content/Improving Accessibility to Twitter with Easy Chirp

Andrew Youngkin, AHIP

7:30 p.m.–10:00 p.m.

Taste of Boston Closing Party

Sponsored by UpToDate.

↳ Sheraton Boston Hotel, Second Floor, Grand Ballroom
 Ticketed event. Cash bar. All are welcome for a “Taste of Boston,” where your taste buds can sample their way through an incredible selection of tasty favorites from Boston. In addition to the savory food and beverages, you will be able to enjoy the DJ, dancing, and special entertainment.

Wednesday, May 8, 2013

9:00 a.m.–10:00 a.m.

Joseph Leiter NLM/MLA Lecture ◀◀

↳ HCC, Level Three, Ballroom ABC

Introduction: Linda Walton, Chair, Joseph Leiter MLA/NLM Lectureship Committee, and Director, Hardin Library for the Health Sciences, University of Iowa–Iowa City

Speaker: Sheila Davis

10:30 a.m.–noon

Plenary Session 4: Laurie Garrett ◀◀

↳ HCC, Level Three, Ballroom ABC

Joint presentation by chapters and sections with the 2013 National Program Committee.

Introduction: Bette S. Sydelko, AHIP, Cochair, Task Force for the Joint Presentation by Chapters and Sections with the 2013 National Program Committee, and Clinical Medicine Librarian and Coordinator, Assessment and Outreach, Wright State University, Dayton, OH

Speaker: Laurie Garrett

noon–12:30 p.m.

Laurie Garrett, Author Book Signing

↳ HCC, Level Three, Ballroom ABC

noon–1:30 p.m.

MLA Board of Directors Meeting

↳ Sheraton Boston Hotel, Fifth Floor, The Fens

1:00 p.m.–5:00 p.m.

Continuing Education

See pages 20–21.

Local Tours and Library Visits

Poster Sessions

△ = Research Poster

HCC = John B. Hynes Veterans Memorial Convention Center

Poster Session 1 • Sunday, May 5, 1:30 p.m.–2:30 p.m.












📍 HCC, Level Two, Hall of Exhibits

- 1** Transferring Knowledge: Equity for Health Professionals in Ethiopia
Sandra A. Kendall, Alemayehu Bisrat, Carla Hagstrom, and Jeanna Hough
- 5** Big Deal Journal Subscription Packages: Are They Worth the Cost? △
Jie Li, AHIP, and Trey Lemley, AHIP
- 8** A Bibliometric Analysis Comparing International Collaboration Rates over Two Decades: 1991–2010 △
Judy Burnham, AHIP, Dennis Fell, Amanda Schermerhorn, Corey Irby, and Eric David
- 9** A Collaborative Tool for Improving the Quality of Grant Aims △
Alisa Surkis, Karen Hanson, Raymond Fung, and Yindalon Aphinyanaphongs
- 13** A Longitudinal Analysis of Clinical Questions Asked at Professor Rounds △
Nancy A. Bianchi
- 17** A Study of Clinical Faculty Use of Information Resources on the iPad △
Laurissa Gann, Shamsha Damani, and Stephanie Fulton, AHIP
- 21** Active Learning and Library Instruction: Team Teaching with Faculty Physicians
Whitney Townsend, Mark P. MacEachern, and Rajesh S. Mangrulkar
- 25** Addressing the MLA Research Agenda Questions: Where Are We Now? △
Marie T. Ascher, AHIP, Heather N. Holmes, AHIP, and Jonathan Eldredge, AHIP
- 29** All in One Place: Building a Web Portal to Support Evidence-Based Nursing Practice in the Clinical Setting
Tracy E. Powell, AHIP, Nicole Mitchell, and Cara L. Wilhelm
- 33** An Exploratory Study of Academic Health Sciences Libraries and Mobile Resources △
Ana D. Cleveland, AHIP, Jodi L. Philbrick, and Vyacheslav I. Zavalin
- 37** Analysis of Published Papers Supported by Cleveland Health Sciences Library Systematic Review Service △
Mike McGraw, AHIP
- 41** Assessing the Genomic Medicine Information Needs and Interest of Community Physicians and Developing a Focused Online Portal △
Judith Kammerer, AHIP, and Kathryn Elliott
- 45** Beyond the Library Doors: Consumer Health Outreach in Community-Based Organizations
Lydia N. Collins
- 49** Branding the Archives: Reimaging Our Online Presence
Catherine Larson, Su-Shan Chin, and Glenda S. Barahona
- 53** Building Partnerships through Institutional Repository Development: A Veterinary Case Study
Susanne K. Whitaker, AHIP
- 57** Collaborating with Faculty to Support Information Literacy for Physician Assistants: Using Curriculum Maps and Student Learning Outcomes △
Elisa Cortez
- 61** Computerized Physician Order Entry (CPOE) in an Urban Academic Medical System: Librarian Support of CPOE Implementation △
Susan Barnes, Patricia J. Devine, Sherry Dodson, Ann Whitney Gleason, Mahria Lebow, and Leilani A. St. Anna, AHIP
- 65** Contributing to History: Our Role in the Work of the Presidential Commission for the Study of Bioethical Issues
Alicia A. Livinski and Nancy Lee Terry
- 69** Could Changing How You Track Statistics Increase Compliance and Efficiency? Using Google Docs for Library Metrics
Tara Brigham
- 73** Creating and Managing a Systematic Review Service
Susan A. Fowler, Lauren H. Yaeger, and Betsy Kelly
- 76** Discovery within a Library: Creating Experiences that Welcome and Invite a Health Sciences Community
Joan Marcotte Gregory, AHIP, Christy Jarvis, AHIP, Jeanne Marie LeBer, AHIP, Nancy T. Lombardo, AHIP, Jean P. Shipman, AHIP, FMLA, and Joan M. Stoddart, AHIP
- 77** Developing Suitable Text Structures for Health Information: Cohesion or a More Radical Change? △
Yukiko Sakai, AHIP
- 81** Development of an International Ophthalmology Clearinghouse
Gale A. Oren, AHIP, and Gurpreet Rana
- 85** Diplomats and Ambassadors: Librarians as Hosts and Facilitators on Campus and Beyond
Beth Auten, AHIP, Linda C. Butson, AHIP, Rae Jesano, AHIP, Hannah F. Norton, AHIP, and Michele Tennant, AHIP
- 88** Disaster Health Information Outreach and Collaboration Projects △
Cynthia B. Love, Stacey J. Arnesen, and Elizabeth F. Norton
- 89** DR MERL: Dependable Reviews of Medical Education Research Literature △
Kerry O'Rourke, AHIP, Laura Willett, Kim Sarang, James Galt, and Robert Cupryk
- 93** Education of the Future: Enriching Course Design in Support of One Health
Barbara Hamel and Barbara Benisch Sisolak, AHIP

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- 97** Emerging Technologies in Global Public Health 
Mellanye Lackey
- 101** Evaluating and Improving Library Instruction for Nursing
Heidi Meitz Schroeder
- 109** Facilitating the Development of an Evidence-Based Toolkit by Collaborators at Multiple Institutions: Tools and Approaches for Managing the Search, Review, and Writing Processes 
Elizabeth Fine Weinfurter
- 113** Focused Library Instruction in Occupational Therapy, Respiratory Care, and Physical Therapy Curricula
Katie A. Prentice, AHIP, and Christine S. Gaspard
- 117** Frameworks for a Data Management Curriculum for Science, Health Sciences, and Engineering Students
Donna Kafel, Mary Piorun, AHIP, Sia Najafi, Tracey Leger-Hornby, and Elaine Russo Martin
- 121** Genetics through the Ages: An Academic Health System's Global Impact 
Irina Zeylikovich, Erin Kerby, and Merle Rosenzweig
- 125** Going Green: One Library's Journey toward Sustainability
Richard A. Peterson, AHIP, Megan von Isenburg, AHIP, Barbara Dietsch, and Dawne Lucas, AHIP
- 129** HealthCampNYC: Using Collective Knowledge to Improve Health Literacy and Community Health through Unconferences
Lisa Chow
- 133** HIV/AIDS Weeding Project in an Academic Research Library 
Sharon Leslie, AHIP, and Ida T. Martinez
- 137** How Is the Clinical Practice Guidelines Database Used in Japan? 
Satoko Sayama, Tomomi Iwata, and Yutaka Ootani
- 141** If You Trial It, They Will...
Stephen Maher, Fritz Dement, Dorice Vieira, and Karen Yacobucci
- 145** Impact of Embedded Librarianship on Online Journal Clubs
Emily B. Kean
- 149** Improving Cultural Approaches to Pediatric Palliative Care in Central Massachusetts
Nancy E. Harger, Usmani Naheed, Jennifer Costa, and Estela McDonough
- 153** In Search of...a Single Point-of-Care Reference Tool for the Clinical Enterprise
Carlene Drake and Shirley Rais
- 154** Information Literacy Classes for Medical Students: A Survey in Japanese Medical Universities 
Yumi Yamashita
- 157** Integrating Evidence and Librarians into a Complementary and Alternative Medicine Curriculum
Laurie W. Davidson, Sarah Cantrell, and Michele Malloy
- 161** Integrating Student Evaluations into Online Teaching 
Jill Eileen Foust and Mary L. Klem
- 165** Inter-Institutional Sharing of Veterinary Specialty Boards Reading Lists Using LibGuides
Jessica R. Page, AHIP, Heather K. Moberly, AHIP, Vicki F. Croft, AHIP, Ann Viera, and Laura Rey
- 169** International Health Care Issues and Services Identified while Mapping the Gerontological Nursing Literature 
Marcia Henry, Marilia Y. Antunez, AHIP, Dorice Vieira, and Kent Randall
- 173** Keeping Faculty and Residents Up-to-Date with a Library-Created Electronic Table of Contents (E-TOC) Service 
Annie M. Hughes
- 177** Leveraging Technology and Staffing in Developing a Tiered Liaison Program 
Jeff Williams, Aileen McCrillis, Richard McGowan, Joey Nicholson, Alisa Surkis, Dorice Vieira, and Holly Thompson
- 181** Librarians Collaborating with Faculty to Develop and Deliver an Evidence-Based Eye Care Course 
Ruth Harris, Frances Chu, Rudy R. Barreras, and Elizabeth Hoppe
- 185** Library as Outreach Destination for Youth: Getting Them Excited about Medical Professions
Jen DeBerg, Sarah Andrews, Linda Walton, Christopher Childs, and Amy Blevins
- 189** M3s and Me: Integrating Evidence-Based Practice into a Medical School Curriculum 
Kathy Cable and Megan Besaw
- 193** Measuring the Effectiveness of a Library Liaison Program: A Three-Pronged Approach 
Marie T. Ascher, AHIP, and Shawn F. Manning
- 197** Native Cancer Information Resource Center and Learning Exchange (CIRCLE) Enables All Native American Providers with Resources and Services
Dawn Littleton, AHIP, Judith Salmon Kaur, and Lisa A. Baethke
- 201** Non-Animal Methods in Research and Education 
Robert Cagna, AHIP
- 205** Nurturing Cultural Competency in Future Physicians: An Extracurricular Education Series to Raise Awareness of Local Health Disparities in Medical Students 
Stephanie M. Swanberg, AHIP, Caryn Reed-Hendon, Melphine Harriott, and Stephanie Jurva
- 213** One Integrated Health Record: The Librarian's Role in Linking Patients to Their Personal Health Data and Contextual Information
Dixie A. Jones, AHIP, Mararia Adams, Talicia Tarver, and Alejandro Garcia
- 217** One Search: Examining the Use and Perceptions of a Discovery Tool 
Megan Besaw and Christine Andresen

Poster Sessions

- 225** Organization and Outreach: Building a Microsoft Access Database to Improve Circulation Service to Our Community
Tiffany Tawzer, Melissa Theroux, Amy R. Lapidow, and Gail Y. Hendler
- 229** Partnering across Sectors: Integrating Library and Information Services into a University Research Complex
Judith Smith, Marci Brandenburg, Marisa L. Conte, and Jean Song
- 233** Arctic Health: Corraling Wide-Ranging Information on Arctic Climate Change
Sigrid Brudie and Laura Bartlett
- 234** A Tale of Two Health Sciences Libraries Working to Improve Health Literacy 
Margot Malachowski and Kate Saylor
- 238** From Concept to Practice: A Successful Embedded Librarian Pilot Project 
Lin Wu, AHIP, Virginia Trotter Betts, Susan R. Jacob, and Richard Nollan
- 242** The UX Odyssey: Improving and Enhancing the User Experience
Christine Andresen
- 246** Evolution of the Play Format in Clinical Hospital Educational Programs 
Barbara B. Davis, AHIP, and Sheila Hayes, AHIP
- 250** Collaboration as a Means of Developing Better Online Tutorials
Jen DeBerg, Christopher Childs, and Amy Blevins
- 254** Systematically Supporting Research: Standardizing Our Systematic Review Search Service
Connie Schardt, AHIP, FMLA, and Adrienne Leonardelli
- 258** A Librarian's Multiple Roles in Establishing, Organizing, and Facilitating a Faculty Learning Community to Promote Scholarly Teaching and Medical Educational Research
Misa Mi, AHIP, and Jennifer Eastwood
- 262** Going Beyond the Traditional Roles: Collaboration the Key to Survival 
Mala K. Mann and Alison Weightman
- 266** Top Down versus Bottom Up: The Social Construction of the Health Literacy Movement 
Jeffrey T. Huber, Robert M. Shapiro II, and Mary L. Gillaspay
- 270** Data Management Needs Assessment 
Xiamei Gu, Shawn Averkamp, and Linda Walton
- 274** Distance Education: How a School of Public Health Informationist Program Responds 
Donna D. Hesson, Po Wang, Peggy Gross, Lori Rosman, Claire Twose, and Steven Katzen
- 278** Blended Learning and Interdisciplinary Teaching to Increase Student Nursing Outcomes 
Tierney Lyons and Michael M. Evans
- 282** Redesigning Services and Marketing Patient Education Classes in a Resource Center Setting 
Susan H. Mayer
- 286** Supporting the Information Needs of Critical Access Hospitals
Kate Flewelling and Jeffrey M. Garvey
- 290** The Library at the Point of Care: Integrated Resources and Instruction in the Third-Year Medical School Curriculum 
Whitney Townsend, Mark P. MacEachern, and Irina Zeylikovich
- 294** The Bioconnector
Bart Ragon and Andrea Horne
- 298** Project SHARE: Building Community Health Advocates
Anna Tatro, M. J. Tooley, AHIP, FMLA, and Alexa Mayo, AHIP
- 302** Expanding the Interlibrary Loan World to Obtain More Resources for Our Users: Documenting the Contributions of Nonmedical Academic Libraries 
Paul Burton Drake
- 306** A Member of the Team: One Librarian's Role in Developing a Consensus Statement
Alicia A. Livinski

Poster Session 2 • Monday, May 6, 1:30 p.m.–2:30 p.m.

 HCC, Level Two, Hall of Exhibits

- 2** Comparing Experiences of Participants Taking In-Person versus Online Classes 
John Bramble, Betsy Kelly, Marty Magee, and Sharon Dennis
- 6** 2012 Snapshot of US Library Support of Current and Future Public Health Professionals 
Nancy Schaefer, AHIP
- 10** A Librarian's Complementary Role in an Accreditation Council for Graduate Medical Education Accreditation Site Visit
Tara Brigham
- 14** A Novel Approach to Community Faculty Outreach: The Charles Drew University Health Sciences Library Pilot 
Darlene Parker Kelly
- 18** A Study of Librarian Involvement in Locally Created Systematic Reviews 
Whitney Townsend, Mark P. MacEachern, and Irina Zeylikovich
- 22** Addictions Information: How Do We Verify the Plethora of Websites for Veracity and Quality?
Christine Goodair, Monica Reynaudo, and Daniela Zardo
- 26** Adventures in Clinical Surgical Librarianship: A Five-Year Retrospective Analysis 
Marina F. Englesakis
- 30** All It Takes Is One: Single-Session Data Literacy Instruction
Lisa Federer, AHIP

Poster Sessions

38 Are the Words “Randomized Controlled Trial” Identified Accurately in the Titles of Their Articles?

Kozo Takagi and Atsutake Nozoe

42 Benchmarking Canadian Health Facility Libraries 

Ada M. Ducas, Kerry Macdonald, and Lisa Demczuk, AHIP

46 Beyond Usability Studies: Reengineering the Library’s Website Incorporating Design Standards and User Preferences 

Mohammed Mohiuddin, Haldor Heimer, and Diana J. Cunningham, AHIP

50 Building a Collaborative Interdependency with a College of Medicine via an Active Learning Center


Mary L. Ryan, AHIP, FMLA, Janice K. Hart, Susan C. Steelman, and Daphne N. Hyatt

54 Can a Clinical Query Search Protocol Be Simplified? 

Elaine Garrett

58 Comparing Completion Rates: Blended versus Asynchronous Classes 

Rebecca Brown and Sharon Dennis

62 Connecting Content and Communities: A Global Snapshot of the State of Digital Collections in the Health Sciences 


Keith Pickett and Maureen M. Knapp, AHIP

70 Creating a Non-Tenure-Track Option: One Library’s Experience

Stephen Maher, Carlita Anglin, Aileen McCrillis, Richard McGowan, Emily G. Morton-Owens, and Neil Romanosky

74 Cultivating Faculty’s Role Modeling for Medical Students through a Library Faculty Development Program

Misa Mi, AHIP, Stephanie M. Swanberg, AHIP, and Nancy Bulgarelli

78 Development of a Tool to Measure the Cognitive Labor of Research in a Health Sciences and Consumer Health Library: Adaptation of the “Medical Decision-Making” Tool 


Karen L. Keller, Dena F. Hanson, AHIP, Lynne Harmon, and Barbara Steffensen

82 Diabetes Information Outreach to the Latino/Hispanic Population of Pomona, California 

Patricia Vader and Frances Chu

86 Directory of National Network of Libraries of Medicine Resource Libraries Offering Virtual Reference Services to the Public


Nora Barnett and Ryan Geoffrey Cohen

90 Evidence-Based Emergency Management (EBEM) for University Safety: Development and Evaluation of a Novel Course in EBEM 


Robin Featherstone

98 E-Resources and Statistics: Getting the Big Picture

Karen Yacobucci, Karen Hanson, Stephen Maher, and Stuart Spore

102 Evidence-Based Medicine (EBM) for Hematology Residents: Developing and Evaluating a New Curriculum in EBM for Specialty Residents 

Robin Featherstone, Chantal Cassis, and Francesca Frati

106 Expanding Our Roles: Embedded in Curriculum Design 

Gisela Butera, Thomas Harrod, Alexandra Gomes, AHIP, and Seema Kakar

110 Finding Our Way in the World of Systematic Reviews: Hospital Librarians Contribute to the Creation of Systematic Reviews


Ellen M. Justice, AHIP, Ene Belleh, Sharon Easterby-Gannett, AHIP, Dolores Moran, Janice Evans, and Lee Ann Riesenber

114 Following the Move: Perceived Value in a New Library Location


Tara Brigham and Ann Farrell

118 From Local to Global: The Speed of Open Access 


Virginia R. M. Carden, AHIP, Emma Cryer, Adrienne Leonardi, and Emily Mazure, AHIP

120 Role of Information Specialists for Implementing Evidence-Based Practice Information System (EBPIS) in the Field of Homoeopathic Research in India 

O. P. Verma

122 Global Reach of National Center for Child Traumatic Stress (NCTSN) Resources and Products 

Cathryn W. Chiesa, Nathalie Reid, and Lisa Richardson

126 Going Inside to Get the Word Out: Improving Health Literacy with Inmates 


Gail Kouame, David Young, and Jackie Keery

130 Healthy People 2020 Structured Evidence Queries for PubMed: Practice Informed by Research

E. Hatheway Simpson, Lisa A. Sedlar, and Lisa A. Lang

134 Hosting a Seminar Series to Engage the Biomedical Research Community


Emily Mazure, AHIP, and Brandi Tuttle, AHIP

138 How Many Librarians Does It Take to Change a Culture? 


Jonquil D. Feldman, AHIP, and Rajia Tobia, AHIP

142 Impact Factors: The Next Generation

Joanne Rich, Leilani A. St. Anna, AHIP, and Janet G. Schnall, AHIP

144 Impact of Disaster Health Information Training on Librarians’ Professional and Volunteer Activities 

Cynthia B. Love, Cynthia A. Olney, and Jessi Van Der Volgen, AHIP

146 Impact of Mobile Computing on Nursing Student Engagement: Interdisciplinary Facilitation of Blended Learning 

Tierney Lyons and Michael M. Evans

158 Integrating Health Care Resource Access 

Keydi Boss O’Hagan, AHIP, and Gearoid O’Hagan


162 Integrating the Library and New Medical Learning Center


Patricia L. Thibodeau, AHIP, FMLA, Richard A. Peterson, AHIP, and Virginia R. M. Carden, AHIP

Poster Sessions

- 166** International Collaborative Research among Health Sciences Librarians and Public Health Professionals in the United States and China [△](#)
Ruiling Guo, AHIP, Wei Zhang, Willis McAleese, Jian-Hui Guo, and Galen Louis
- 170** iPads Added to the Weill Cornell Medical Library Treasure Hunt [△](#)
Helen-Ann Brown Epstein, AHIP, Sherisse Brown, Loretta Merlo, and Sarah Reinbold
- 174** Knowledge Management for the Maine Medical Center: Establishing a Repository for the Hospital Setting [△](#)
Dina J. McKelvy, AHIP
- 182** Librarians in a Leadership Role within Interdisciplinary Informatics Teams [△](#)
Samuel B. King and Mariana Lapidus
- 184** Librarians' Role in the Hospital's Open Heart Surgery Protocol
Geneva Bush Staggs, AHIP, and Judy Burnham, AHIP
- 186** Library on Demand: Streamlining Service to Meet the Needs of the Hospital [△](#)
Tony Nguyen and Stevo Roksandic
- 190** Mapping the Core Journals of Evidence-Based Health Sciences Librarianship [△](#)
Priscilla L. Stephenson and Mary Virginia Taylor
- 194** Mobile iPad Teaching Lab: Training in Health Information Connections for Military and Veterans Health [△](#)
Catherine Mary Boss, AHIP, and Chunwei (Charlie) Ma
- 198** Nihil Novi? Interdisciplinary Information Services at the Center of Alcohol Studies at Yale and Rutgers (1940–2013) [△](#)
Judith Ward
- 202** Northern Virginia Disaster Health Information Outreach and Collaboration Project
Lois Culler, Melinda Byrns, Amber MacLaren, Meredith Solomon, Dan Hanfling, and Zachary Corrigan
- 206** On Air Locally, Online Globally: Evaluating WordPress Options for a Consumer Health Radio Show Website
Karen R. McElfresh, Barbara Rochen Renner, and Robert Ladd
- 210** One for All and All for One: Use of an Institutional Repository and Open Access Journals by Library Staff [△](#)
Leah C. Osterhaus Trzasko, Melissa Rethlefsen, AHIP, and Ann Farrell
- 214** One Mind, One Body: Healing Takes More than Medicine
Barbara J. Henry
- 218** One Survey to Rule Them All: How to Design a Comprehensive User-Centered Customer Satisfaction Survey
James Brucker and Heidi M. Nickisch Duggan
- 222** Online Journal Club: Scholarly Literacy Need Not Hurt
Wendy Isser and Monique Thorne
- 226** Outreach 3.0: Evolution of Nursing Liaison Program
Robert Joven
- 228** Partner with Physicians to Support Continuing Education in the Clinical Setting: Enable Their Reading Habits!
Lydia Witman, John Stern, Donna Quinn, and Mary McCann
- 230** Partnering for Value: Library and Information Science Professionals: Key Players on the Federal Health Information Technology Team [△](#)
Jamie Stevenson
- 235** Setting Expectations: Getting Your Systematic Review Started on the Right Foot
Victoria H. Goode and Katie Lobner
- 239** The Final Piece of the Puzzle: Assessment of Information Literacy Skills in Graduate Medical Students [△](#)
Fiona Russell
- 243** Developing and Evaluating a Systematic Review Service [△](#)
Margaret Jane Foster, AHIP
- 247** Validating a Search Filter for Diagnosis Sensitivity and Specificity [△](#)
Susan A. Fowler, Lauren H. Yaeger, Betsy Kelly, and Christopher Robert Carpenter
- 251** Assessing the Information Needs of Early Career Biomedical Researchers [△](#)
Emily Mazure, AHIP, Patricia L. Thibodeau, AHIP, FMLA, Megan von Isenburg, AHIP, Leila Ledbetter, Karen S. Grigg, AHIP, and Brandi Tuttle, AHIP
- 255** HINARI: Impact of Marketing Campaign for New Registrants [△](#)
Gaby I. Caro and Lenny Rhine, FMLA
- 259** Are Latin American Clinical Studies an Overlooked Resource for Global Health? [△](#)
Assako N. Holyoke, Rosemeire Rocha Pinto, and Elisabeth Peres Biruel
- 263** Strategic Sustainability: Collaboratively Creating a Thriving Medical Library Association [△](#)
Amanda Horsman, AHIP, and Michelle Helliwell
- 267** Regional Collaboration on Best Practices in Consumer Health Outreach
Terri Ottosen, AHIP, and Nancy Patterson
- 271** Evidence-Based Medicine Integration into Medicine Curriculum
Heather A. McEwen, Rienne Johnson, LuAnne M. Stockton, Beth Layton, AHIP, Janice M. Spalding, Lisa N. Weiss, and David M. Sperling
- 275** Redesigning an Online Public Access Catalog through Usability Testing [△](#)
Demetria Patrick and Beth Layton, AHIP
- 279** Reducing Health Disparities through Digital Access: The Benefits of Partnership for Consumer Access
Faye D. Williams and Amy Bodine
- 283** Help! Graduate Assistants Have Taken over Our Library: Preparing Library Students for the Job Market
April J. Schweikhard and Lynn Yeager, AHIP

Poster Sessions

287 Foreign Language Consumer Health Information: Collaboration with Public Libraries 
Pamela S. Bradigan, AHIP, Lynda J. Hartel, AHIP, and Abigail Jones

291 Evaluation of a Clinical Rounding Service 
Mary Edwards, AHIP, Michele Tennant, AHIP, Linda C. Butson, AHIP, Beth Auten, AHIP, and Gretchen Kuntz

295 Creating Interdependency between the Curriculum and the Library Website
Lisa D. Travis, AHIP


Poster Session 3 • Tuesday, May 7, noon–1:00 p.m.


 HCC, Level Two, Hall of Exhibits


3 Patient Education Outreach: How to Meet the Informational Needs of Diverse Cultures and Demographic Groups
Carlita Anglin, Sallie Willcox, and Mindy Schanback

7 Medical Librarian's Contributions to Evidence-Based Health Policy Decision Making in California
Min-Lin Fang


11 Planning Educational Outreach with Future Researchers
Kathryn M. Houk and Gail Y. Hendler

15 Playing It Safe: Validating Search Filters for Adverse Events 
Kelly Farrah and Monika Mierzwinski-Urban


19 Playing Online Interactive Games for Health Education: Evaluating Their Effectiveness 
Deidra Woodson, Dee Jones, AHIP, and Donna F. Timm, AHIP


23 Use of the Electronic Health Record (EHR) to Identify and Eliminate Health Disparities: An International Look 
Patricia J. Devine and Jim Anderson

27 Providing Information in an Interdependent Environment
Jeanne Marie LeBer, AHIP, Abby L. Adamczyk, AHIP, Peter Stevens Jones, AHIP, Mary M. McFarland, and Jean P. Shipman, AHIP, FMLA

31 Publication Rate of Poster and Paper Abstracts Presented at the Canadian Health Libraries Association/Association des bibliothèques de la santé du Canada Annual Meetings from 2004–2009 
Christine E. Shaw-Daigle, AHIP, and Andrea Szwajcer, AHIP


43 QR You? Using Quick Response (QR) Codes to Provide Access to the Medical Library's Electronic Resources
Megan Curran Rosenbloom

47 Reaching out to a Regional Public Health Workforce 
Sheila L. Snow-Croft

51 Regional Medical Campus Libraries: A Survey of Southeastern Regional Medical Campus Libraries 
Sandy I. Oelschlegel, AHIP, Eddie Moore, and James J. Neutens


55 Regional Medical Library-Sponsored E-Science Activities: A Qualitative Survey and Lessons Learned
Raquel Abad

299 Integrating into the Biology Curriculum: Preparing Pre-Health Professional Students to Manage Biomedical Sciences Information
Jodi L. Philbrick and Ana D. Cleveland, AHIP


303 A Look at the Future of Libraries 
Nakia Joye Woodward, Rick Wallace, AHIP, and Katherine Wolf


307 Tomato or Tomahto? Helping Medical Librarians Collaborate with Science Librarians to Improve the Value of Libraries
Melissa J. Harvey

59 Regulatory Changes and Animal Alternatives Consideration in the United States
Mary W. Wood and Lynette Hart


63 Consolidation of a Health Sciences Library and an Academic Library under One Organizational Structure 
Brenda L. Seago


66 Contribution of Librarians to a Fellowship in Academic Medicine Program
Heather A. McEwen, Rienne Johnson, and Ellen Whiting


67 Reviving Non-Curriculum Teaching 
Rikke Sarah Ogawa, AHIP


71 Seeking out New Blood (and Brains!) for Section Membership through Quick Response (QR) Codes and Zombies 
Marie T. Ascher, AHIP, and Beth C. Whipple, AHIP


75 Sharing Collections: Does Distance Matter?
C. Steven Douglas, AHIP, and Megan Del Baglivo

79 SHHH: An Evidence-Based Bibliography for Keeping Hospitals Quiet 
Mindwell S. Egeland, Meredith Scherb, and Jen DeBerg

83 Skylight Initiated-Library Facilitated Patient Education Service 
Sandy I. Oelschlegel, AHIP, Cynthia J. Vaughn, AHIP, Katy Justiss, and Eddie Moore

87 Social Media and Medical Students: What Are They Thinking? 
Alexandra Gomes, AHIP, Gisela Butera, Terry Kind, and Katherine Chretien

91 Solutions to Social Media Overload: Bank Your Tweets! 
Siobhan Champ-Blackwell, Jamie Peacock, Andrew Plumer, and Mark Hemhauser


99 Standing up for Wellness: One Library's Goal to Move Library Staff 
Ann Farrell, Melissa Rethlefsen, AHIP, and Leah C. Osterhaus Trzasko


103 Starting a Mobile Project at a Multi-Campus University
Jenny Pierce

Poster Sessions

- 107** Steps to Conducting a Systematic Review [△](#)
Mala K. Mann, Alyson Huntley, and Sarah Purdy
- 111** Sowing the Seed for the Need for Informationists to Help Tackle the Doctor-Patient Ratio in India
Vasumathi Sriganesh
- 115** Strengthening and Promoting the Health Information Center and Disaster Library of the Faculty of Medical Sciences, University of San Carlos de Guatemala
Alba Ramos and Maria Alvarez
- 119** Supporting a Culture of Service: Outreach through Service Learning Partnerships [△](#)
Elisa Cortez
- 123** Supporting a Library Presentation Studio: A New and Evolving Role for Reference Staff
Ryan Harris, AHIP
- 127** Supporting Continuing Medical Education: Bringing Library Resources to Medical Conference Attendees
Jennifer Feeken, Jennifer Blanck, and Mary Wittenbreer
- 135** Teaching a Development Workshop for Nursing Faculty in India [△](#)
Michele Malloy
- 139** The Academic Medical Library as Online Publisher
Mary Piorun, AHIP, Sally A. Gore, Lisa A. Palmer, AHIP, Raquel Abad, and Elaine Russo Martin
- 143** The Effect of E-Book Availability on the Usage of Print Monograph Titles [△](#)
Karen S. Grigg, AHIP, Elizabeth Berney, Emma Cryer, Barbara Dietsch, Adrienne Leonardelli, Richard A. Peterson, AHIP, and Patricia L. Thibodeau, AHIP, FMLA
- 147** The Feasibility Study of Worldwide Interoperability of the Japanese Medical Thesaurus
Hayato Toyotama, Atsutake Nozoe, and Stuart Nelson
- 151** The Information Practices of Biomedical Medical Researchers in the Clinical Work Context: Possibilities and Challenges for the Library to Develop Information Services [△](#)
MariElisa Kuusniemi, Tiina M. Heino, Katri Larmo, Eeva-Liisa Aatola, and Annikki Roos
- 155** The Librarian's Role in Implementation of Evidence-Based Practice (EBP) in the Dental School Curriculum [△](#)
Annie M. Hughes
- 159** The MLA Hospital Library Standards: A Valuable Tool for Library Promotion Then, Now, and in the Future [△](#)
Ellen Aaronson, AHIP, Michael Brunelle, Barbara B. Davis, AHIP, Jacqueline Doyle, AHIP, FMLA, Sally Harvey, AHIP, Sheila Hayes, AHIP, Judith Kammerer, AHIP, Judy Kraemer, Edward Poletti, AHIP, and Katherine Stemmer Frumento, AHIP
- 163** The Research Experience of the First-Year Master's of Science in Nursing, Clinical Nurse Leader Student [△](#)
Claire Sharifi
- 167** Think Inside the Blocks: Bringing Health Information to Underprivileged People in Their Own Environment
Nancy Patterson
- 175** Tracking National Library of Medicine Funding in Published Articles [△](#)
Susan L. Roy and Valerie Florance
- 179** Transitioning from Library-Based to Embedded in a School Community: One Librarian's Case Study
Roy Eugene Brown, AHIP
- 183** Tweet, Blog, Share, and Post: Improving Communications in an Era of Interdependent Social Media [△](#)
David Midyette, AHIP, Andrew Youngkin, AHIP, and Sheila L. Snow-Croft
- 187** Unite and Conquer! Our Experience Using a Team-Liaison Approach to Integrating Library Services into a New Medical Education Curriculum.
Barbara C. Harvey and Timmi Johnson, AHIP
- 191** Use of Mobile Technology to Access Health Information: A Case Study in Botswana, Africa [△](#)
Dineo Ketshogileng and Anne K. Seymour
- 195** User Communities and Discovery
Nicole R. Theis-Mahon
- 199** Using LibQUAL to Compare Health Sciences Students' Library Needs with Students in Other Disciplines [△](#)
David A. Nolfi, AHIP, Bridget Euliano, Marcia E. Rapchak, Allison B. Brungard, Tracie J. Ballock, and Joseph Nelson
- 203** Using Quick Response (QR) Codes to Discover E-Books [△](#)
Michelle Kraft, AHIP
- 211** Video versus Online Text Tutorials: Consideration of Learning Styles [△](#)
Jill Eileen Foust and Julia C. Jankovic
- 215** Visualizing an Inventory of Data-Related Resources in the Health Sciences
Joanne Rich, Amy L. Harper, Diana K. Nelson Loudon, Leilani A. St. Anna, AHIP, Sarah Safranek, Angela S. W. Lee, Ann Whitney Gleason, Lisa Oberg, and Tania Bardyn
- 219** What Factors Contribute to or Inhibit Publishing among Medical Librarians? [△](#)
Skye Bickett, AHIP, Christine Willis, and Melissa Wright
- 223** What the EndNote Blog Reveals: How Researchers Search for Helpful Tips?
Yingting Zhang, AHIP
- 227** What They Want, When They Want It: Cost-Effective on Demand Acquisitions Strategies
Theresa Arndt
- 231** What Women Want: Reenvisioning a Resource through User Needs and Usability Testing [△](#)
Laura Bartlett
- 236** A Librarian-Faculty Health Literacy Education Intervention in a Family Medicine Residency Program: Measuring Its Impact [△](#)
Andrea Szwajcer, AHIP, Kerry Macdonald, and Brent Kvern
- 240** If You Build It, They Will Come: Developing and Conducting Scholarly Communications Faculty Forums [△](#)
Katherine V. Chew


Poster Sessions

244 Embedding Patient-Centered Information into a Patient-Centered Medical Home 
Terry Henner and David Fiore

248 Building Evidence-Based Practice Skills in Medical Students with a Four-Year Curriculum Integrated Plan 
Amy Blevins


252 One Health for College Students: Partnering Academic Libraries with College Student Health Services to Provide Health Information to Pacific Islanders
Paul Burton Drake


256 Administering a New “Cyber Rotation” for Fourth-Year Medical Students
Montie’ Dobbins, Julia Esparza, AHIP, Dixie A. Jones, AHIP, and Jane Eggerstedt

260 Building Capacity in Finding, Organizing, and Using Health Information in Serving the Health Information Needs of Health Care Professionals to Influence Positive Health Outcomes 
Masimba C. Muziringa and Lauren Maggio

264 Preventing a Knowledge Vacuum as We Plan for the Future
Zachary E. Fox, Taneya Y. Koonce, Nunzia Bettinsoli Giuse, FMLA, Annette M. Williams, Frances H. Lynch, AHIP, and Deborah H. Broadwater

268 Instituting a Library Dashboard as a Foundation for Evidence-Based Strategic Decisions
Karen Hanson, Theodora A. Bakker, Stephen Maher, Emily G. Morton-Owens, Deborah Peters, Karen Yacobucci, Fritz Dement, Stuart Spore, Jeff Williams, and Neil Rambo

272 The Patient Education Computer Kiosk Project 
Jeffrey Coghill, AHIP, Roger Russell, AHIP, Katherine A. Rickett, and Jamie Messenger

276 Embracing Evidence-Based Practice: The Effectiveness of Small Group Literacy Interventions for Undergraduate Medical Education Students 
Susan Powelson, AHIP, Caitlin McClurg, Fariba Aghajafari, Steven M. Edworthy, and Eddy Lang

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Surya Nath Singh and Avani Shah

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Sunday, May 5 noon–5:00 p.m.

Monday, May 6 10:00 a.m.–noon
1:15 p.m.–5:00 p.m.

Tuesday, May 7 10:00 a.m.–3:00 p.m.

Refreshment Breaks in Hall of Exhibits

Sunday, May 5 2:30 p.m.–3:00 p.m.

Monday, May 6 10:00 a.m.–10:30 a.m.
2:30 p.m.–3:00 p.m.

Tuesday, May 7 10:00 a.m.–10:30 a.m.
2:00 p.m.–2:30 p.m.

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www.imageaccess.com/dlsg/
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www.pepid.com

As budgets get tighter and the demand for additional references increase, libraries across the country are providing PEPID's trusted online and mobile resources to health care professionals and students.

Portal of Geriatric Online Education (POGOe)

 Booth 734

www.pogoe.org

Proceedings of the National Academy of Science of the United States of America (PNAS)

 Booth 525

www.pnas.org

PNAS is an authoritative source of high-impact, original research that broadly spans the biological, physical, and social sciences. PNAS is published weekly in print and daily online.

ProQuest

 Booth 305

www.proquest.com

ProQuest: This energetic, fast-growing organization includes the Summon web-scale discovery service, the new ProQuest Dialog service, business units e-brary, Serials Solutions, RefWorks, and Bowker.

Public Library of Science (PLOS)

 Booth 623

www.plos.org

Radiological Society of North America (RSNA)

 Booth 428

www.rsna.org

RSNA, an international medical society with more than 50,000 members, publishes the peer-reviewed journals *Radiology*, covering the latest medical imaging science, and *RadioGraphics*, dedicated to continuing education in radiology.


RCN Publishing

 Booth 714

www.rcnpublishing.co.uk

RCN Publishing, a subsidiary of the Royal College of Nursing, publishes nursing journals with a focus on practical application, clinical innovation, and the latest research.


Rittenhouse Book Distributors

 Booth 520

www.rittenhouse.com

Rittenhouse Book Distributors provides libraries with print and electronic books in the fields of medicine, nursing, and allied health. The R2 Digital Library is Rittenhouse's market-leading e-book platform.

Rockefeller University Press

 Booth 227

www.rupress.org

The Rockefeller University Press is a distinguished publisher of three leading biomedical research journals: the *Journal of Cell Biology*, providing a rigorous forum for all important topics in contemporary cell biological research; the *Journal of Experimental Medicine*; and the *Journal of General Physiology*.

SAGE Publications

 Booth 219

www.sagepub.com

SAGE is a leading international publisher of journals, books, and electronic media for academic, educational, and professional markets. Visit us at www.sagepub.com.

Softlink America

 Booth 606

www.softlinkint.com

For nearly thirty years, Softlink has been providing integrated library, research, and information management software solutions to legal, corporate, special, and government libraries.

Springer

 Booth 519

www.Springer.com

Springer Science+Business Media is a leading global scientific publisher, providing researchers in academia, scientific institutions, and corporations with quality content via innovative products and services.


STAT!Ref

 Booth 421

www.statref.com

STAT!Ref is a reputable, health care e-resource, enabling physicians to intuitively cross-search full-text, evidence-based, and authoritative resources. With over 300+ resources currently offered in over 50 health care disciplines, STAT!Ref provides the latest health care information in a customizable and convenient online format. More answers, fast.

Swets

 Booth 413

www.swets.com

Swets is a world-leading information services company that simplifies the acquisition, access, and management of electronic and print resources including over one million e-books.

SydneyPLUS International Library Systems

 Booth 625

www.sydneyplus.com

SydneyPLUS helps organizations generate value from their knowledge-based assets. Our solutions enable Fortune 1000 companies, top law firms, and industry leaders to better collect, manage, and disseminate information. The results are tangible improvements in key business processes: greater productivity, increased revenues, and improved efficiencies.

TDNet

 Booth 715

www.tdnet.com

Showcasing TDNet's advanced services and solutions for discovery, access, and management in libraries and information centers. Since founding in 2000, TDNet works with libraries and information centers to design customized research environments for their users and maximize their investment in online resources, while saving costs.

Thieme Publishers

 Booth 514

www.thieme.com

Showcasing Thieme's award-winning electronic journals, educational and clinical book platforms, teaching and dissection tools, and new in 2013 Thieme's specialty portals, eNeurosurgery and MedLantis.

Third Iron

 Booth 129

www.thirdiron.com

Thomson Reuters

 Booth 407

www.wokinfo.com

Thomson Reuters provides research solutions to more than 5,600 academic institutions worldwide. Web of Knowledge and other in-depth evaluation tools enhance discovery and help accelerate science and scholarship. We work closely with libraries to promote integrated resources and a 21st-century global research environment of solid data integrity.

Touch of Life Technologies

 Booth 327

www.toltech.net

The VH Dissector from Touch of Life Technologies provides an interactive cadaver experience. This software is used to teach anatomy, allowing students to dissect and rebuild the human body. Visit www.toltech.net to learn more.

Unbound Medicine

 Booth 711

www.unboundmedicine.com

Unbound Medicine is a next-generation health care knowledge company that produces knowledge management solutions for partners and health care professionals.

Visible Body

 Booth 229

www.visiblebody.com

Visible Body produces award-winning, interactive three-dimensional human anatomy and physiology content and applications. If you love the human body, you will love us!

Wiley

 Booth 414

www.wileyonlinelibrary.com

Wiley is a leader in creating award-winning content for academic, professional, and scientific audiences. The Wiley-Blackwell division serves the global research and scholarly community and is the world's largest society publisher. The professional development business connects consumers and professionals with a print and digital portfolio focusing on business, finance, accounting, leadership, technology, architecture, psychology, and education through the world-famous For Dummies brand.

Wolper Information Services

 Booth 615

www.wolper.com

Wolper offers over thirty-five years of experience managing print and electronic content and a "High Tech, High Touch" approach that balances award-winning technology and customer service.



Wolters Kluwer Health | Ovid

 Booth 206

www.ovid.com

Ovid (www.ovid.com), part of Wolters Kluwer Health, is a global information solutions provider offering online information search, discovery, and management solutions to colleges and universities, medical and nursing schools, hospitals and health care facilities, and pharmaceutical, engineering, and biotechnology companies.



Wolters Kluwer Health | UpToDate and Lexicomp

 Booth 205

www.wolterskluwerhealth.com

Wolters Kluwer Health's point-of-care solutions bring the trusted health care information clinicians want directly into the care delivery setting. UpToDate: www.UpToDate.com, and Lexicomp: www.Lexicomp.com.

WT Cox Information Services

 Booth 506

www.wtcox.com

WT Cox proudly offers the best service standards in the industry. Our customers enjoy personalized electronic and print serials solutions as well as a host of additional services. Added offerings include Journal Finder: our exclusive A-Z, link resolver, and electronic resource management (ERM) solution, access to more than three million e-books, collaborate discovery tool, and more.



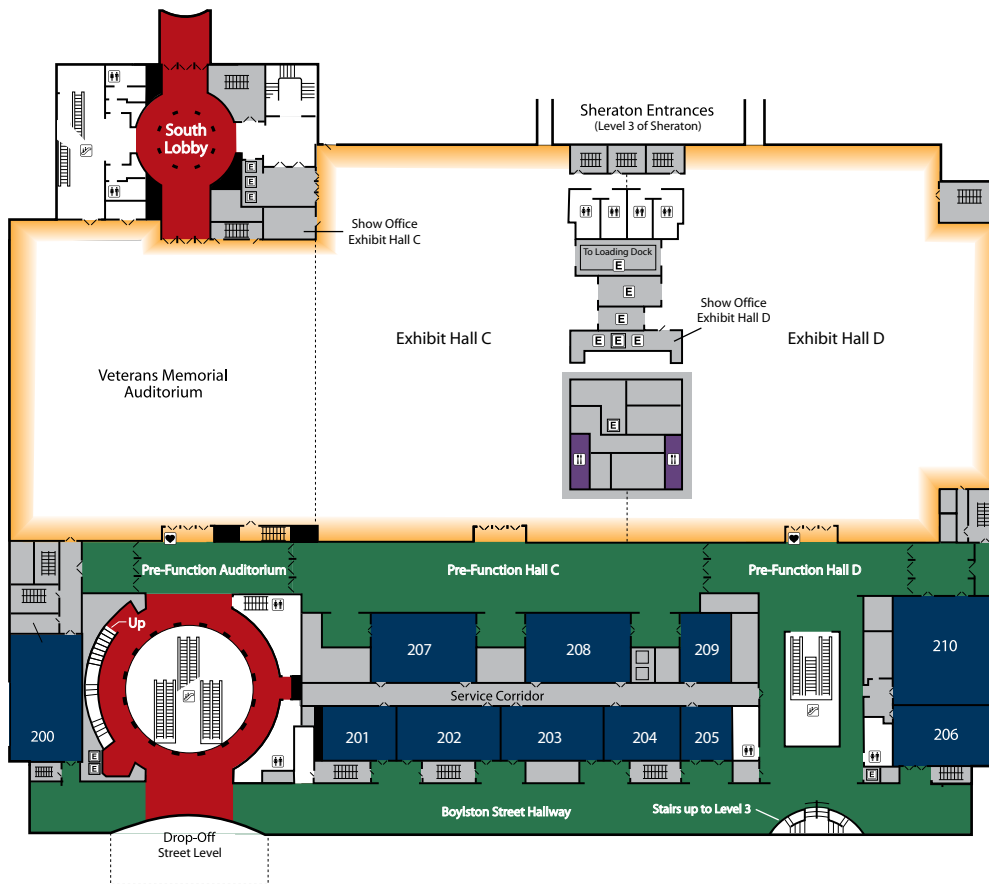
YBP Library Services

 Booth 605

www.ybp.com

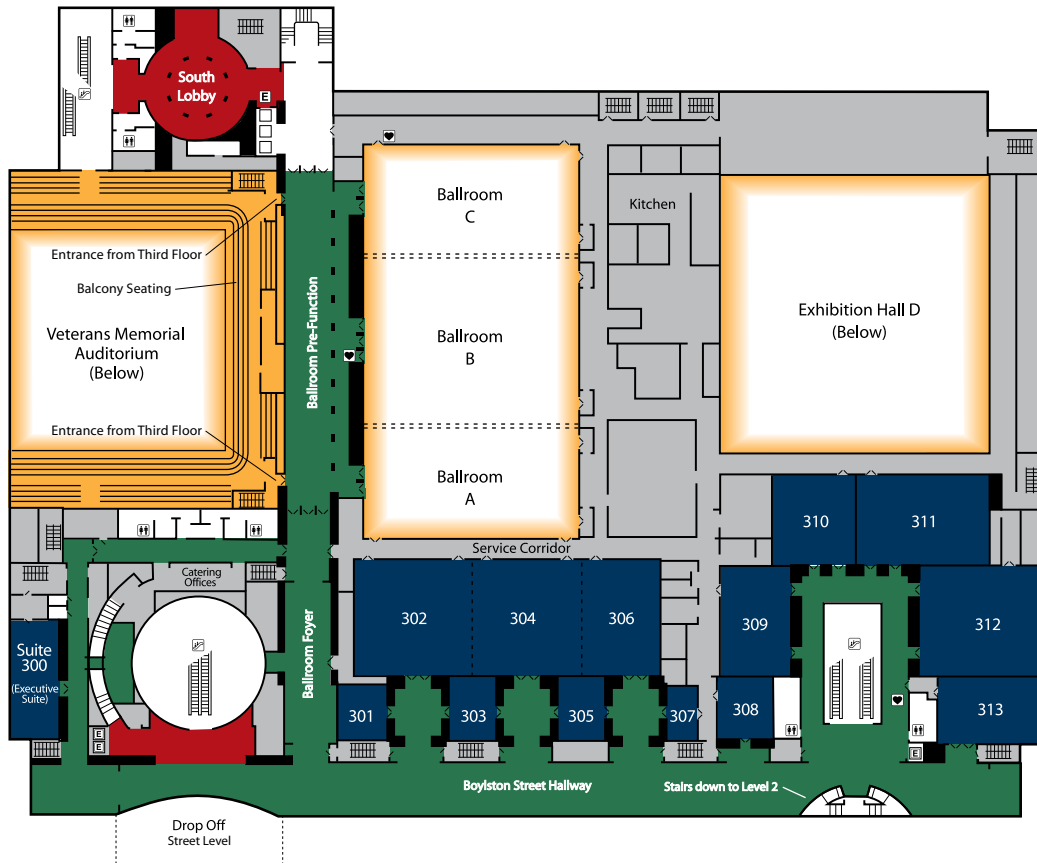
YBP supplies electronic and print monographs, collection management, and technical service solutions to research libraries. YBP also offers GOBI3, the premier bibliographic information database.

Convention Center Maps



LEVEL TWO

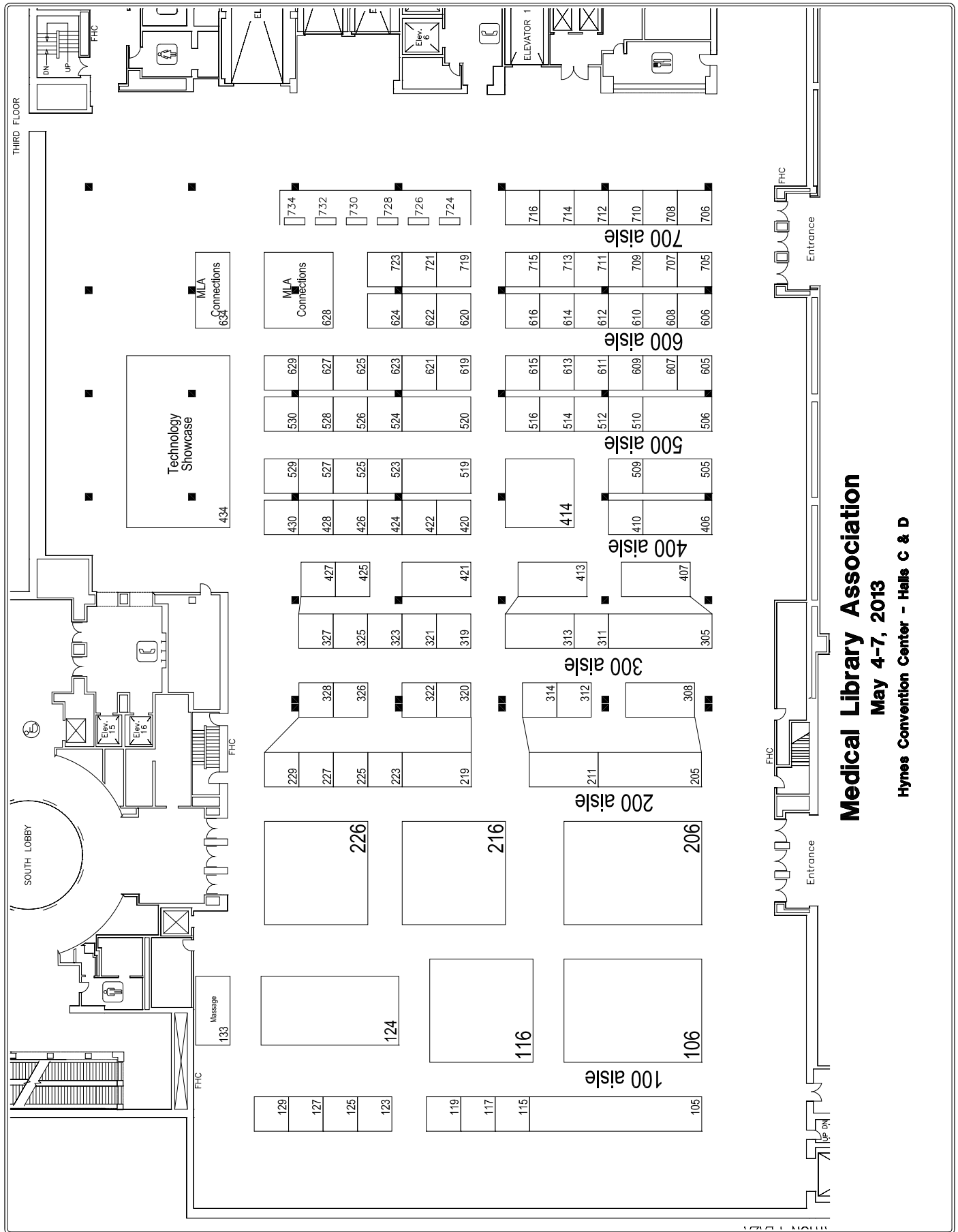
- Elevators
- Escalators
- Rest Rooms
- Food
- AED
Automated External Defibrillators



LEVEL THREE

- Elevators
- Escalators
- Rest Rooms
- Food
- AED
Automated External Defibrillators

Hall of Exhibits Map



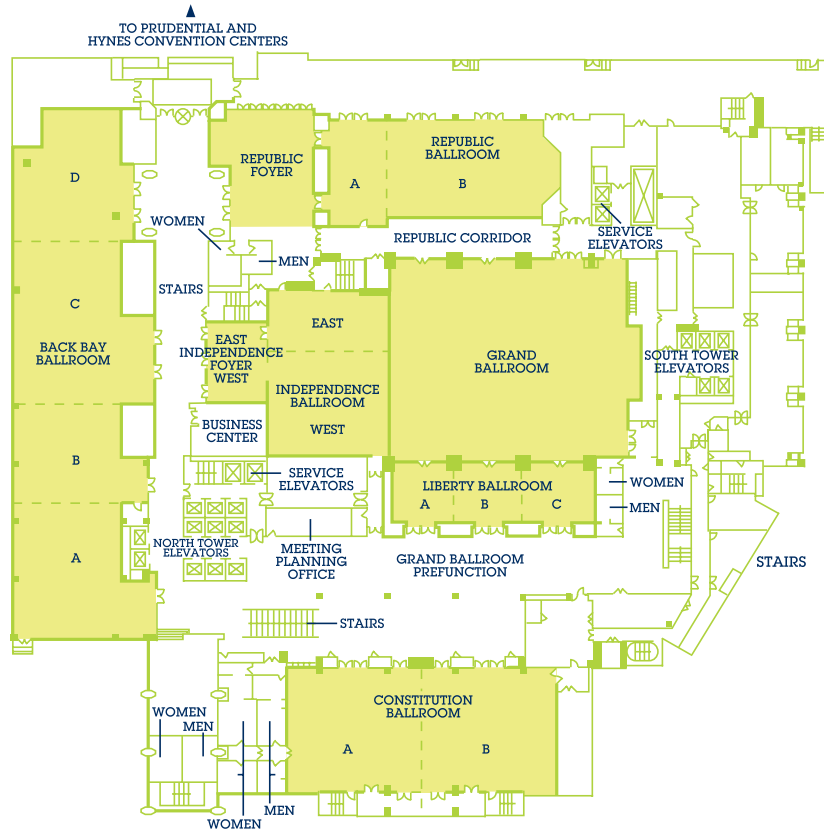
Medical Library Association

May 4-7, 2013

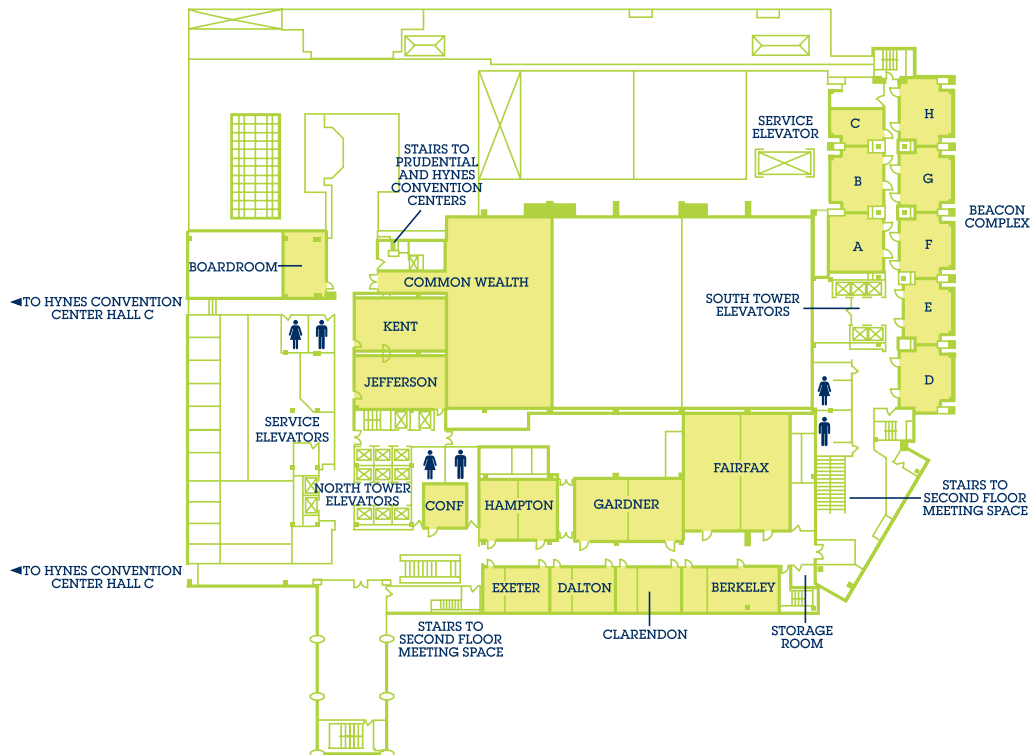
Hynes Convention Center - Halls C & D

Hotel Maps

Sheraton Boston Hotel, Second Floor

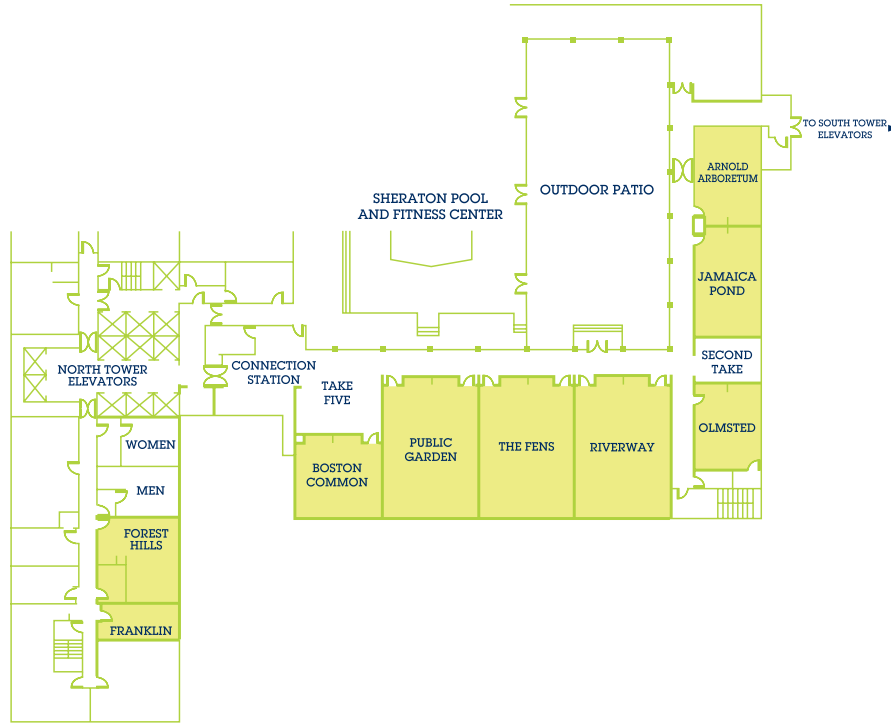


Sheraton Boston Hotel, Third Floor



Hotel Maps

Sheraton Boston Hotel, Fifth Floor



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