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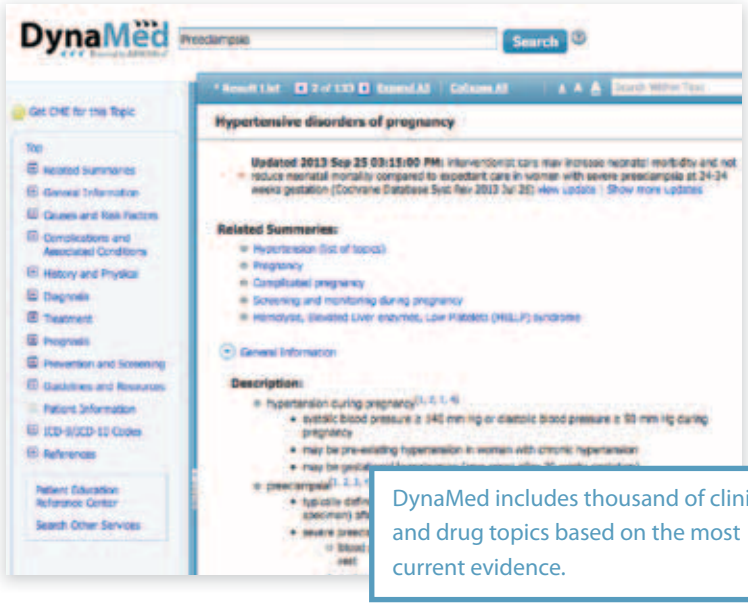

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Invitation

On behalf of the 2014 National Program Committee and the Local Assistance Committee, we invite you to Chicago for "Building Our Information Future." Join us to learn about emerging trends in the provision of health care information in a changing health care environment. By the end, you will be reenergized, with new ideas for building your information future.

Whether you are interested in exploring new information architectures, mobile technologies, redefined roles, trends in the health care environment, redesigned library spaces, open access to health information, or our historic foundations, MLA '14 will offer speakers, discussions, posters, and exhibits that will provide ideas and strategies to expand your opportunities for a successful future.

Expert speakers will share their insights about the top trends reshaping the provision of health information, the health care industry, and your future. Aaron E. Carroll, author of the Unintentional Economist blog, will address the implications of the Affordable Care Act (ACA) for our professional and personal lives. Janet Doe Lecturer Margaret Bandy, AHIP, FMLA, will share her thoughts on the history and philosophy of medical librarianship. Do not miss the Wednesday plenaries! Elaine Russo Martin will moderate a panel, "Professional Identity Reshaped," with panelists Margo Coletti, AHIP, Neil Rambo, and Jacqueline Wirz, who will discuss how they are redesigning libraries and expanding professional roles. Finally, Anna Deavere Smith, playwright, actor, and professor, brings us her singular brand of theater, which highlights issues of community, character, and diversity in America with an unequaled performance that will capture our spirit.

MLA '14 will offer more than 120 contributed papers during section programs filled with ideas on how to integrate new trends, technologies, and information needs into your professional work. Sessions include the first-ever "flipped program," piloted by the Educational Media and Technologies Section. Of course, you will not want to miss the late-breaking lightning sessions or the Chapter Council Presents Chapter Sharing Roundtables. The roundtables are informal lunch discussions where you pick the topic in advance, from options like "Altmetrics," "How to Promote You and the Library," "Influencing Decision Makers," "Integrating Library Resources into the Electronic Health Record," "Integrating You and the Library into the Curriculum," "Issues in Hospital Librarianship," "Literature Searches to Support Systematic Reviews," "Measuring Success/Benchmarking," "Negotiating with Vendors," "Open Access Publishing," and "Teaching Evidence-Based Medicine to Students and Faculty" (see page 10 for details).

You will find much that is new in Chicago. The Hyatt Regency Chicago just completed a multimillion dollar renovation of its lobby and meeting spaces. Just outside its doors to the south is fabulous Millennium Park and to the east is the New Eastside, an area that was once water and rail yards, now filled with restaurants, hotels, and condos. Whether you are looking for new experiences or iconic Chicago landmarks, the Local Assistance Committee will help you design an individual blueprint for enjoying the city.

You will want to attend MLA '14 if you are interested in the future of health information management. Whether you are a health sciences librarian, a health professional responsible for providing information for community health and patient education, a public librarian responding to consumer health and ACA questions, or an information technology professional supporting health information systems, you will come away from MLA '14 with an improved understanding of how to build your information future.

Most meetings and the Hall of Exhibits, with over 120 exhibiting companies, will be located in the Hyatt on Wacker Drive and Michigan Avenue. Make your Hyatt hotel reservation now on MLANET. If you need help to attend, check out the ideas on the Affordable Meeting link. Enter the Affordable Meeting Contest or try the MLA roommate matching application. Be sure to bring your tablet, laptop, or other mobile device: The Hyatt will provide free WiFi for guests in the MLA housing block, and MLA will provide free WiFi for attendees in the meeting area.

For the latest news and updates, consult the MLA '14 blog (www.npc.mlanet.org/mla14/). More than twenty official bloggers are covering the meeting, from continuing education offerings to social activities. Or follow the meeting on Twitter at #mlanet14.

Reconnect with your friends and colleagues and expand your network at MLA '14, May 16–21, 2014.

We look forward to having you back in Chicago and sharing Midwest hospitality at its best!

Jo Dorsch, AHIP, FMLA, Cochair
Nancy J. Allee, AHIP, Cochair
National Program Committee

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CE = Continuing education courses

Informal Meetings = Affiliated & nonprofit group meetings & exhibitor meetings

MLA Unit Meetings = Committee, chapter, section business, section informal, & special interest group (SIG)

Most breaks include refreshments in the Hall of Exhibits.

Schedule

Sponsored by Elsevier – ClinicalKey

	Friday, May 16	Saturday, May 17	Sunday, May 18	Monday, May 19	Tuesday, May 20	Wednesday, May 21
6:30 a.m.	• CE Courses 8 a.m.–5 p.m. • MLA Board 9 a.m.–5 p.m. (continued from Thursday)		• YBP Health Walk 6:30 a.m.			
7 a.m.			• Informal Meetings • MLA Unit Meetings • New Members Program • Sunrise Seminars • Yoga Class 7–8:55 a.m.	• Informal Meetings • MLA Unit Meetings • Sunrise Seminars 7–8:55 a.m.	• Informal Meetings • MLA Unit Meetings • Sunrise Seminars 7–8:55 a.m.	• Informal Meetings • MLA Unit Meetings • Sunrise Seminars 7–8:55 a.m.
8 a.m.		• Chapter and Section Councils • MLA Unit Meetings 8 a.m.–4 p.m. • CE Courses 8 a.m.–5 p.m.				
9 a.m.			• Plenary Session 1 Welcome and Presidential Address 9–10 a.m.	• Plenary Session 3 Janet Doe Lecture 9–10 a.m.	• MLA Business Meeting 2 & Presidential Inaugural Address 9–10 a.m.	• Plenary Session 4 9 a.m.–noon
10 a.m.			• Break 10–10:30 a.m.	• Break 10–10:30 a.m. • Exhibits Open 10 a.m.–noon	• Break 10–10:30 a.m. • Exhibits Open 10 a.m.–3 p.m.	
11 a.m.			• Plenary Session 2 McGovern Lecture 10:30 a.m.–noon	• Section Program 2 10:30–11:55 a.m.	• NLM Update 10:30–11:25 a.m. • Legislative Update • SIG & Informal Meetings 11:30 a.m.–12:25 p.m.	
noon			• Chapter Council Roundtables Luncheon noon–2 p.m. • Exhibits Open noon–5 p.m.	• Awards Ceremony noon–1:30 p.m.	• Lunch on Own • Poster Session 3 • Visit Exhibits 1–1:55 p.m.	• Board of Directors noon–1:30 p.m.
1 p.m.				• Exhibits Open 1:15–5 p.m.		
2 p.m.			• MLA Business Meeting 1 2–3:30 p.m.	• Section Program 3 2–3:25 p.m.	• Section Program 4 2–3:25 p.m.	• CE Courses 1–5 p.m.
3 p.m.		• Leaders Orientation 3–5 p.m.				
4 p.m.			• Break 3:30–4 p.m. • Poster Session 1 • Section/Chapter Posters • SIG & Informal Meetings 3:30–4:25 p.m.	• Break 3:30–4 p.m. • Poster Session 2 • SIG & Informal Meetings 3:30–4:25 p.m.	• Open Forums 3:30–4:25 p.m.	
5 p.m.		• Welcome Reception & Opening of the Hall of Exhibits 5:30–7:30 p.m.	• Section Program 1 4:30–5:55 p.m.	• Informal Meetings • Section Business Meetings & Programs 4:30–5:55 p.m.	• Informal Meetings • Section Business Meetings & Programs 4:30–5:55 p.m.	
6 p.m.			• International Visitors Reception • Library School Reunion 6–7 p.m.		• Tech Trends 6–7:30 p.m.	
7 p.m.					• Party with a Purpose 7:30–10 p.m.	
8 p.m.						
9 p.m.						

Featured Speakers

Sunday, May 18, 10:30 a.m.–noon

John P. McGovern Award Lecturer: Aaron E. Carroll

Sponsored by EBSCO

Aaron E. Carroll, MD, has published some of the seminal work on physician views on various types of health care reform and has been called on to appear on national television and radio programs, including the *Colbert Report*, to talk about the Affordable Care Act. Carroll is an associate professor of pediatrics at the Indiana University School of Medicine. He is also the director of the Center for Health Policy and Professionalism Research.

Carroll's research focuses on the study of information technology to improve pediatric care and areas of health policy including physician malpractice, the pharmaceutical industry–physician relationship, and health care reform. He has published on the relationship between the pharmaceutical industry and health professionals, and how educational interventions can affect their interaction and behavior.

Carroll was one of the first to study the use of mobile devices in actual care. He is one of the leading pediatric informaticists in the United States. Carroll is also the cofounder of Medical Data Solutions, one of the first software companies to create programs for health professionals for mobile devices, and the coauthor of *Don't Swallow Your Gum: Myths, Half-Truths, and Outright Lies about Your Body and Health* and *Don't Cross Your Eyes…They'll Get Stuck that Way!*

Monday, May 19, 9:00 a.m.–10:00 a.m.

Janet Doe Lecturer: Margaret Bandy, AHIP, FMLA

Margaret Moylan Bandy, AHIP, FMLA, has worked as medical librarian and manager of library and knowledge services at Exempla Saint Joseph Hospital in Denver, CO, since 1979. She served on the MLA Board of Directors from 2005–2008 and was board liaison to the Task Force on Vital Pathways for Hospital Librarians, contributing to the final report of the committee and the 2009 Vital Pathways Symposium published in the *Journal of the Medical Library Association*.

Considered a leader in patient and consumer health information, Bandy established the first hospital-based consumer health library in Denver in 1985. Bandy has served as an officer and committee member for many committees at the national, regional, and state level, including as chair of the Midcontinental Chapter of MLA (MCMLA) and chair of the Consumer and Patient Health Information Section. As chair of the Hospital Libraries Section Standards Committee, she led the revision of "Standards for Hospital Libraries 2007." As president of the Colorado Council of Medical Librarians in 2003, she established a committee to respond to the crisis facing hospital libraries in Colorado. That committee developed the "Myths and Truths about Library Services" materials for the MLA Vital Pathways website.

She has received a number of awards including the MCMLA Outstanding Achievement Award, the Lois Ann Colaianni Award for Excellence and Achievement in Hospital Librarianship, and the Marla M. Graber Award for Excellence and Achievement in Health Sciences Librarianship from the Colorado Council of Medical Librarians. With Rosalind Farnam, AHIP, FMLA, Bandy coedited the *Medical Library Association Guide to Managing Health Care Libraries,* 2nd edition, which received the Ida and George Eliot Prize in 2012.

Featured Speakers

Wednesday, May 21, 9:00 a.m.–10:20 a.m.

MLA '14 Panel

Professional Identity Reshaped

Environmental factors in the areas of information, technology, health care, and the economy have accelerated a new cycle of change in the roles of health sciences librarians, challenging our notions of services, policies, collections, and definition of library space. Librarians have responded with new professional roles, redesigned service models, embedded liaisons, transformed collections, enabling technologies, and retrofitted spaces. These changes lead us to ask questions about our professional identity and our professional home, such as do we need a library to be a librarian? Potential new roles, whatever they may be called, will continue to showcase the value of health sciences librarians' skills and our expert ability to retrieve, access, and evaluate information throughout the scholarly communication process. Panelists will share how they are advancing our field by laying the foundations for broader definitions of librarianship and expanded roles for our professional practice:

- Elaine Russo Martin, DA, director, Library Services, and director, National Network of Libraries of Medicine, New England Region, Lamar Soutter Library, University of Massachusetts Medical School–Worcester, will provide an overview of the current environment and moderate the session.
- Margo Coletti, AHIP, director, Knowledge Services, Beth Israel Deaconess Medical Center, Boston, MA, will address knowledge management in the clinical setting.
- Neil Rambo, director, NYU Health Sciences Libraries, New York University School of Medicine, NYU Langone Medical Center–New York, will explore ideas about what a library and library services might look like if we "built it from scratch."
- Jacqueline Wirz, PhD, biomedical research specialist, OHSU Library, Oregon Health & Science University–Portland, will discuss embedded librarians in a variety of settings, the non–master's of library science perspective, and library support for translational and team science.

Wednesday, May 21, 10:40 a.m.–noon

Anna Deavere Smith

Playwright, actor, and professor Anna Deavere Smith uses her singular brand of theatre to highlight issues of community, character, and diversity in America. *Newsweek* declared her "the most exciting individual in American theatre."

Best known for crafting one-woman, multicharacter plays about American social issues, Smith has been awarded the 2013 Dorothy and Lillian Gish Prize, one of the largest and most prestigious awards in the arts, as well as the National Humanities Medal. The MacArthur Foundation honored Smith with the "Genius" Fellowship for creating "a new form of theatre—a blend of theatrical art, social commentary, journalism, and intimate reverie."

Smith's most recent play, *Let Me Down Easy*, examines health care and the resilience and vulnerability of the human body. Opening in 2009, *Easy* aired on PBS's *Great Performances* in 2012. Interviewing real people from all walks of life, Smith turns their words into scripts, transforming herself into an astonishing number of characters.

In 1997, Smith founded the Institute on the Arts & Civic Dialogue at Harvard, which is now known as Anna Deavere Smith (ADS) Works. ADS Works "cultivates artistic excellence that embraces the social issues of the day."

A tenured professor at the New York University (NYU) Tisch School of the Arts, Smith is also affiliated with the NYU School of Law. The winner of the 2006 Fletcher Foundation Fellowship for her contribution to advancing civil rights, Smith won a Matrix Award from New York Women in Communications, a Fellow Award in Theatre Arts from United States Artists, and the United Solo Theatre Festival's inaugural award. The artist-in-residence at the Center for American Progress, Smith is writing a new play, *The Americans*.

Networking Events

Saturday, May 17

5:30 p.m.–7:30 p.m.

Welcome Reception and Opening of the Hall of Exhibits

Ticketed event.

Sunday, May 18

6:30 a.m.

YBP Health Walk

7:00 a.m.–8:55 a.m.

New Members/First-time Attendees Program

Sponsored by Wolters Kluwer Health | Ovid

Invited Event.

Are you a new member or a member who is attending your first annual meeting? Join the MLA Membership Committee for its annual program. The program begins promptly at 7:30 a.m. To receive an invitation, please check the box on the registration form. Invitations will be emailed about four weeks before the meeting. **You must RSVP to gain admittance.**

Sunrise Yoga

Sponsored by the Complementary and Alternative Medicine SIG and cosponsored by the Hospital Libraries Section

No registration required.

Do you want to rejuvenate your mind and body? Attend Sunrise Yoga, which is open to all and will be oriented toward all levels as a nice respite away from the world. This approximately one-hour class will be led by a Chicago-area instructor with years of experience in teaching yoga. Wear loose, comfortable clothing and bring a yoga mat, if you have one. Some spare yoga mats and towels will be available.

noon–2:00 p.m.

Chapter Council Presents Chapter Sharing Roundtables

Sponsored by Wolters Kluwer Health | UpToDate

Optional ticketed event. **You must register in advance**. There will be no onsite registration. A lunch ticket is required to participate in a discussion and costs $50. Register by topic number. Registrations without a topic number will not be processed.

Attend the Chapter Council Presents Chapter Sharing Roundtables for lunch and informal discussions on a variety of topics. Lunch will be a plated meal including soup, entrée, salad, and dessert. Please indicate dietary restrictions on your registration form.

Facilitators and recorders will be at each table to initiate discussion and to document the discussion for posting on the Chapter Council website (www.chaptercouncil.mlanet.org). Facilitators and recorders earn one point toward membership in the Academy of Health Information Professionals for completing these activities. If you would like to share your skills and expertise as a facilitator, please email Antonio DeRosa at derosaa1@mskcc.org.

MLA offers one free lunch ticket per topic to new members (MLA member for five years or less) who register for the meeting via the online registration system. Free tickets are supported through chapter donations and MLA and are available on a first-come, first-served basis. In the optional ticket section of the online registration form, select Chapter Council Presents Sharing Roundtable "free lunch." New this year: Free lunch recipients will serve as the recorder for the roundtable at which they are seated. Recorders will receive one point toward membership in the Academy of Health Information Professionals after the notes are submitted.

To claim a free lunch ticket, select your desired topic from the drop-down box. If your desired topic is grayed-out, the free lunch for this topic has already been taken; however, tickets for this topic are still available for purchase. If you do claim a free ticket, it will be added to your registration and show on your confirmation letter with a price of $0. When you arrive at the meeting, you will receive a lunch ticket with your selected topic printed on it. At the lunch, you must sit at the table for your designated topic. Each table facilitator will have a roster to record attendance. If your plans change and you cannot attend the lunch, please cancel in advance so that the free ticket will be available for another attendee and so that the roundtable will have a recorder. See registration instructions for cancellation instructions.

Topics for 2014 Roundtables

Topic descriptions are available online at www.chaptercouncil.mlanet.org/home/roundtables/.

1. Altmetrics
2. Building a Network of Partners
3. Consumer Health
4. Copyright Issues*
5. Embedded Librarians*
6. Google Docs and Other Cloud-Based Services
7. How to Promote You and the Library
8. Influencing Decision Makers
9. Integrating Library Resources into the Electronic Health Record
10. Integrating You and the Library into the Curriculum*
11. iPads in the Curriculum, Clinics, and the Library*
12. Issues in Hospital Librarianship*
13. Liaisons Stepping Out of the Library*
14. LibGuide Development
15. The Librarian Role in Diagnostic Error
16. Library Redesign*
17. Literature Searches to Support Systematic Reviews*
18. Measuring Success/ Benchmarking
19. Negotiating with Vendors*
20. New and Emerging Roles for Medical Librarians*
21. Open Access Publishing
22. Starting an Institutional Repository
23. Supporting Translational Research*
24. Teaching Evidence-Based Medicine to Students and Faculty*
25. Using Social Media

* Topic was offered at the 2013 chapter sharing roundtables event.

6:00 p.m.–7:00 p.m.

International Visitors Reception

Sponsored by the New England Journal of Medicine

For International Cooperation Section members and international attendees.

Library School Reunion

Open to library school alumni. No registration required.

Monday, May 19

noon–1:30 p.m.

Awards Ceremony and Luncheon

Sponsored by Wolters Kluwer Health | UpToDate

Ticketed event. One ticket to the luncheon is included with package A. Purchase additional tickets on the registration form.

1:30 p.m.–2:30 p.m.

Academy of Health Information Professionals Q & A Session

4:30 p.m.–5:55 p.m.

Hospital Libraries Section Business Meeting and Connection Reception

Registration is required. Select the reception on the registration form.

Tuesday, May 20

11:30 a.m.–12:25 p.m.

Legislative Update

Join MLA's Governmental Relations Committee for an overview of health funding, public access, and other relevant, timely issues and legislation.

3:30 p.m.–4:25 p.m.

Open Forums

Open Forum on Ethical Awareness

MLA Academy of Teaching Excellence (MATE) Project

6:00 p.m.–7:30 p.m.

Tech Trends

Section program sponsored by the Educational Media and Technologies Section and cosponsored by the Medical Informatics Section. All are invited. No registration required.

7:30 p.m.–10:00 p.m.

MLA Party with a Purpose

Sponsored by Wolters Kluwer Health | UpToDate

Ticketed event. One ticket to the reception is included with package A. Purchase additional tickets on the registration form.

You are invited to enjoy hot and cold appetizers, refreshments, music, dancing, and MLA's first-ever silent auction. Proceeds from the auction will benefit the MLA Scholarship Fund, the Section Project of the Year Fund, and the Chicago adult literacy organization, Literacy Works (www.litworks.org/mission_and_history.html).

Visit the silent auction area in the Hall of Exhibits to see items that have been donated. Bidding will begin Saturday evening and close Tuesday at the party. For some designated items, bidding will close before Tuesday. To find more information about the auction and to make a donation, please see MLANET (www.mlanet.org/am/am2014/events/silentauction.html). Sample donation ideas:

- rare books
- gift baskets
- handcrafted items
- jewelry
- artwork
- vacation timeshares
- autographed books, posters, photos, art, sports paraphernalia
- tickets to sporting events or theater events
- gift certificates for online purchases at shops and restaurants
- candles and collectibles

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Services

MLA Academy Booth

Do you want to know more about the Academy of Health Information Professionals (AHIP)? Are you unclear about what you need for your portfolio? Do you need some one-on-one guidance?

Stop by the academy booth in the Hall of Exhibits! We will have academy experts at the booth to answer your questions, review your portfolio, and update you on new changes with the academy.

Colleague Connection

Is this your first MLA meeting? Need someone to show you the ropes? Or do you want to help a member maneuver MLA's annual meeting? Sign up for Colleague Connection. This popular networking program pairs a first-time attendee with an experienced member. Once assigned, the pairs work out their own meeting schedules.

To participate, please contact Tomi Gunn at gunn@mlahq.org by May 1, 2014. Indicate whether you want to be paired with an experienced member or want to help a new colleague.

Job Placement Center

Saturday, May 17	9:00 a.m.–3:00 p.m.
Sunday, May 18	10:00 a.m.–5:00 p.m.
Monday, May 19	9:00 a.m.–11:30 a.m. 1:30 p.m.–5:00 p.m.
Tuesday, May 20	9:00 a.m.–noon 1:30 p.m.–5:00 p.m.

Job seekers and employers attending the meeting may take advantage of the MLA '14 Job Placement Center.

Individual job seekers and employers must register with the Job Placement Center by completing the forms available at www.mlanet.org/am/am2014/, calling 312.419.9094 x11, or emailing gunn@mlahq.org (please use "Job Placement Center" in subject line).

Employers are assessed fees for participating; there is no fee for job seekers.

The deadline for all forms is Monday, May 5, 2014. After May 5, please bring all forms to the placement center.

In addition to the onsite Job Placement Center, employers can post job opportunities on the MLA '14 website for $100 for 2 months. Details are available on the MLA '14 site.

To place a job ad on MLANET, visit www.mlanet.org/jobs/jobs2.html.

MLA Resumé Clinic

The Professional Recruitment and Retention Committee (PRRC), in conjunction with the MLA Job Placement Center, will sponsor the MLA Resumé Clinic.

If you have a cover letter, resumé, or CV that you would like to have reviewed, please sign up. Each participating member will have fifteen to twenty minutes with a reviewer. During that time, the reviewer will critique your cover letter, resumé, and/or CV and offer tips and advice for improvement.

The resumé clinic is available during the MLA Job Placement Center hours on Sunday, May 18, Monday, May 19, and Tuesday, May 20.

If you would like to send your information in advance of your arrival, please send it to Amy Blevins, blevinsamy@gmail.com, or you can bring it with you.

Drop-ins are welcome; however, signing up is strongly advised. Sign up online at https://www.surveymonkey.com/s/review_signup. You must attend MLA '14 to use this service. If you cannot attend the meeting and wish to have your resumé reviewed, you can find a mentor at www.mlanet.org/mentor/.

Official Annual Meeting Blog

The National Program Committee and volunteer bloggers will provide coverage on plenary sessions, exhibitors, social events, and more. Check it out before, during, and after the meeting at www.npc.mlanet.org/mla14/.

MLA'14 Meetings and Exhibit Hall Location

Hyatt Regency Chicago, 151 East Wacker Drive, Chicago, IL, 60601

Exhibitors (as of December 3, 2013)

To exhibit at MLA '14, contact Greg Andruch, Hall-Erickson, at 630.434.7779; email,mla@heiexpo.com.

- Alexander Street Press
- American Academy of Pediatrics (AAP)
- American Academy of Orthopedic Surgeons (AAOS)
- American Association for the Advancement of Science (AAAS)
- American College of Physicians (ACP)
- American Dental Association (ADA)
- American Pharmacists Association (APhA)
- American Physiological Society (APS)
- American Psychiatric Publishing
- American Psychological Association (APA)
- American Society for Biochemistry and Molecular Biology (ASBMB)
- American Society of Health-System Pharmacists (ASHP)
- Amirsys
- Annual Reviews
- Basch Subscriptions, a Prenax Company/The Reference Shelf
- bepress Digital Commons
- The Biomedical & Life Sciences Collection/Henry Stewart Talks
- *Blood*: American Society of Hematology
- BMJ Group
- Boardvitals
- CABI
- CRC Press–Taylor & Francis
- CyberTools for Libraries
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- Elsevier
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- HARRASSOWITZ
- JAMA Network
- *Journal of Bone and Joint Surgery*
- Karger Publishers
- Logical Images
- Maney Publishing
- Mary Ann Liebert Publishers
- Matthews Medical & Scientific Books
- McGraw-Hill
- The Medical Letter
- National Library of Medicine
- Nature Publishing Group
- *New England Journal of Medicine*
- OpenAthens
- OpenHelix
- Oxford University Press
- PEPID
- ProQuest (RefWorks,Serials Solutions, Dialog)
- Radiological Society of North America (RSNA)
- RCN Publishing
- Rittenhouse Book Distributors
- SAGE Publications
- Springer
- STAT!Ref
- Swets
- TDNet
- Thieme Publishers
- Thomson Reuters
- Unbound Medicine
- Wiley
- Wolper Information Services
- Wolters Kluwer Health
- Wolters Kluwer Health | Ovid
- WT Cox Subscriptions
- YBP Library Services

Hall of Exhibits

Exhibit Hours

Saturday, May 17	5:30 p.m.–7:30 p.m., ticketed event: Welcome Reception/ Opening of Exhibits
Sunday, May 18	noon–5:00 p.m.
Monday, May 19	10:00 a.m.–noon 1:15 p.m.–5:00 p.m.
Tuesday, May 20	10:00 a.m.–3:00 p.m.

Internet Café

Saturday, May 17–Wednesday, May 21

The Internet Café provides convenient Internet wireless access for meeting attendees. To access your offsite email, bring the name and, if possible, the Internet service provider (ISP) number of your host (mail server). The café does not have printers.

Poster Sessions

1. **Sunday, May 18** 3:30 p.m.–4:25 p.m.
2. **Monday, May 19** 3:30 p.m.–4:25 p.m.
3. **Tuesday, May 20** 1:00 p.m.–1:55 p.m.

View peer-reviewed posters on MLANET about three weeks before the meeting.

Technology Showcase

Hall of Exhibits hours

A theater-style setting is open for exhibitor presentations of the latest technologies. Running throughout the day, these sessions are an opportunity for attendees to get a first look at new technology.

Twitter

Follow the meeting at #mlanet14.

Informal Meetings Notice

Sunday, May 18	7:00 a.m.–8:55 a.m. 3:30 p.m.–4:25 p.m.
Monday, May 19	7:00 a.m.–8:55 a.m. 3:30 p.m.–4:25 p.m. 4:30 p.m.–5:55 p.m.
Tuesday, May 20	7:00 a.m.–8:55 a.m. 11:30 a.m.–12:25 p.m. 4:30 p.m.–5:55 p.m.
Wednesday, May 21	7:00 a.m.–8:55 a.m.

If you are an affiliate, non-MLA group, exhibitor, or commercial group, you will be charged for reserving informal meeting space. To get more information and reserve informal meeting space, you must complete an application, available at mla14.heiexhibitors.com/MLA14-Meeting-Space-Application.

MLA reserves blocks of time for informal meetings and other events. Requests outside these times cannot be accommodated.

By contract, all meeting space is controlled by MLA. Calls to the hotel for space will be forwarded to the meeting manager for approval.

Continuing Education Courses

Registration and Fees

Registration is handled on a first-come, first-served basis, and no waiting lists are maintained. You must register for continuing education (CE) courses by course number and day on the registration form. Fees are based on first-choice selections. You do not have to register for the meeting to register for MLA '14 courses. Room assignments will be listed in the *Official Program*. Some instructors have established a maximum attendance size, so register early by sending in the registration form on pages 27 and 28 today—or better yet, register online now.

Student fee, pending available space: $50. Nonmember rate includes 1-year introductory membership to MLA. Cancellation or course change fee: $50 per course (see page 23 for refund policy and deadlines).

Participant handouts for CE courses will be made available electronically. Attendees will be required to print their own set of handouts and bring them to their courses. MLA will send out a confirmation prior to the CE course if attendees are required to print and bring their own handouts.

Professional Competencies

Courses are organized in tracks according to the professional competency areas described in *Competencies for Lifelong Learning and Professional Success,* MLA's educational policy statement (www.mlanet.org/education/policy/).

100s Health sciences and health care environment and information policies

200s Leadership and management theory and techniques

300s Health sciences information services

400s Health sciences information resource management

500s Information systems and technology

600s Curricular design and instruction

700s Research, analysis, and interpretation

Special Course Suites

CHIS Consumer Health Information Specialist
These courses present the latest resources and ideas in the consumer health information field.

DIS Disaster Information Specialist
These courses provide the latest information and resources in the field of disaster information.

EST Expert Searcher Training Initiative
These courses emphasize librarians' roles as expert searchers in health care and biomedical research.

ISIC Information Specialist in Context
These courses provide training and demonstrate knowledge regarding the role of the information specialist in context.

MT Management Track
These courses address topics relevant to library administration for current managers and individuals interested in management.

Hands-on Computer Courses
All hands-on computer courses will be held at an offsite facility in Chicago, IL, and not at the Hyatt Regency Chicago. The facility will be named in the *Official Program*. Transportation from the hotel to the facility will be provided, if necessary.

eLearning Opportunities: Web-based Courses
MLA-hosted courses for those who cannot attend MLA '14. For information on the eLearning courses offered at MLA '14, see page 19.

Friday, May 16

8:00 a.m.–5:00 p.m.

CE700 Statistical Literacy for Medical Librarians: Swimming in a Sea of Conflicting Medical Claims

Level: Beginning+
Cost: $305 (nonmember, $545)
Attendance maximum: 25
Learn to interpret statistics in medical literature through concepts such as confidence intervals, odds ratios, *p*-values, and measures of risk. Through lecture and hands-on practice, you will understand randomized trials, observational studies, and meta-analysis. Through group activities and discussion, you will learn the librarian's role in the systematic review.
Instructors: Susan Sanders, AHIP, Clinical Medical Librarian, Health Sciences Library, University of Missouri–Kansas City; Stephen D. Simon, P. Mean Consulting, Leawood, KS; and Tamara Durec, Librarian, Durec Information Services, St. Albert, AB, Canada

10:00 a.m.–5:00 p.m.

ISIC CE300 Genetics for Librarians: From Bench to Bedside

Level: Beginning+
Cost: $365 (nonmember, $635)
Attendance maximum: 20
Electronic health records (EHRs) that include DNA data for clinicians and physicians, the rise of personalized medicine, and direct-to-consumer

DNA testing have made it more important than ever for medical librarians to have an understanding of genetics. Learn about it all, from DNA to genes to proteins to disease.
Instructors: Margaret Henderson, AHIP, Associate Professor and Director, Research Data Management, VCU Libraries, Virginia Commonwealth University–Richmond, and Carrie L. Iwema, AHIP, Information Specialist, Molecular Biology, Health Sciences Library System, University of Pittsburgh, Pittsburgh, PA

CE301 Clinical Trials Registers, Trials Results Registers, and Other Research Registers
Level: Intermediate
Cost: $365 (nonmember, $635)
Attendance maximum: 20
This course explores the growing number of clinical trials registers and results registers and their value for a range of research activities, including comparative effectiveness research. Participants will gain an understanding of the key clinical trials registers including ClinicalTrials.gov and the World Health Organization's International Clinical Trials Registry Platform, their coverage and overlap, and searching and record management issues.
Instructors: Julie Glanville, MCLIP, Associate Director, York Health Economics Consortium, University of York, York, United Kingdom, and Carol Lefebvre, HonFCLIP, Independent Information Consultant, Lefebvre Associates, Oxford, United Kingdom

CE600 Rapid Training Design
Level: Intermediate
Cost: $290 (nonmember, $520)
Attendance maximum: 20
Have you been asked to deliver training to library patrons and/or students and faculty? Would you like to learn how to create training that gets your customers up and running quickly by meeting their essential learning needs? Do you teach customers library skills one-on-one without a background in creating instructional materials? Get the tools, confidence, and knowledge you need to tackle real-world training situations.
Instructor: Jan Buhmann, Manager, Learning Technologies, PeaceHealth, Eugene, OR

CE701 Understanding Evaluation and Research Impact
Level: Beginning+
Cost: $290 (nonmember, $520)
Attendance maximum: 30
There has been a recent emphasis on academic campuses and in other organizations on quantifying the impact of biomedical research output and activities. Analysis of publication data provides a number of metrics to assess productivity and impact of research at various levels: document, source, author, group, and institution. This course will provide an introductory-level overview of research impact and discussion of publication data metrics and object-level alternative metrics (altmetrics), including demonstration of resources and tools and discussion of benefits and limitations. The class will conclude with an extended discussion of moving beyond publication data for assessment purposes, including a discussion of social network analysis and presentation of a framework for assessing research impact. The role of librarians in providing evaluation services will also be discussed throughout the class.
Instructors: Kristi Holmes, Bioinformaticist, and Cathy Sarli, AHIP, Scholarly Communications Specialist, Becker Medical Library, Washington University School of Medicine, Saint Louis, MO

8:00 a.m.–noon

CE200 Using Exhibitions to Inspire Learning, Engage Communities, and Add Value
Level: Beginning+
Cost: $240 (nonmember, $445)
Attendance maximum: 15
The goal of the course is to empower participants with the knowledge and skills to undertake successful exhibition projects in their own institutions. Participants will learn about collaborating with institutional and community partners to support and promote their projects and common tools to evaluate exhibitions.
Instructor: Patricia Tuohy, Head, Exhibition Program, National Library of Medicine, Bethesda, MD

1:00 p.m.–5:00 p.m.

CE302 Introduction to Systematic Reviews for Librarians
Level: Beginning+
Cost: $240 (nonmember, $445)
Attendance maximum: 20
Librarians will learn what the history and current state of systematic reviews are, how systematic reviews are different from other types of reviews, and what their role can be, based on current guidelines. Librarians will learn methods for conducting reference interviews, building search strategies, organizing, and reporting methods specific to systematic reviews.
Instructors: Susan A. Fowler, Medical Librarian, Washington University School of Medicine, Saint Louis, MO, and Margaret J. Foster, AHIP, Systematic Reviews and Research Coordinator; Assistant Professor, Medical Sciences Library; and Joint Assistant Professor, Department of Health Promotion and Community Health Sciences, School of Rural Public Health, Health Sciences Center, Texas A&M University–College Station

CE702 Library Statistics: Data Analysis for Librarians
Level: Beginning+
Cost: $315 (nonmember, $560)
Attendance maximum: 20
This workshop will discuss steps for designing research projects that require statistical data, using methods of collecting data, using statistical software for analyzing these data, and drawing accurate conclusions once the data have been analyzed. Suggestions will also be offered for effective representation of data in publications and presentation.
Instructor: Jin Wu, Emerging Technologies Librarian, Norris Medical Library, University of Southern California–Los Angeles

CE Courses

Saturday, May 17

8:00 a.m.–5:00 p.m.

EST **CE303** Becoming an Expert Searcher

Level: Beginning+
Cost: $405 (nonmember, $695)
Attendance maximum: 20
What constitutes an expert search? Who can be an expert searcher? This class looks at these questions and practices techniques (reference interview, database analysis, search construction, and search evaluation) that expert searchers use. Learn tips and tricks for searching and create a self-study plan to hone your skills.
Instructor: Terry Ann Jankowski, AHIP, User Experience and Discovery Librarian, Health Sciences Library, University of Washington–Seattle

CE500 "eScience": Taxonomies and Indexing: The Beginning of Involvement for Librarians

Level: Beginning+
Cost: $305 (nonmember, $545)
Attendance maximum: 25
"eScience" sounds like something otherworldly and way out there for the "tech" savvy. The truth is all librarians are tech savvy, just by the nature of what they do every day. What is remarkable about what librarians do every day is that the whole of their institutions could use these talents. If you catalog, index, and offer knowledge-based information (KBI) to your institution, you are already involved in eScience. In your institution, there are all kinds of data that need your expertise in what to do with, how to organize, and how to present that data. In this course, you will learn the basics of becoming an eScience resource to your institution. You will receive training in applying librarian skills to the outside world and using the National Library of Medicine's (NLM's) Unified Medical Language System database and its application to managing data so that they can become a resource to the broader institution.
Instructor: Sheila Hayes, Senior Librarian, Robinson Library, Hartford Hospital, Hartford, CT

ISIC **CE703** Translational Bioinformatics

Level: Beginning+
Cost: $405 (nonmember, $695)
Attendance maximum: 20
This workshop will cover the translational role of bioinformatics in biomedical informatics. It will define the relationship between biodata (protein, nucleic acid) and patient clinical data. Participants will develop search skills in selected clinical bioinformatics databases and a working genetics, mutation, and molecular genetics vocabulary. No prior knowledge is required.
Instructor: Diane C. Rein, Bioinformatics Liaison, Health Sciences Library, University at Buffalo, Buffalo, NY

8:00 a.m.–3:00 p.m.

MT **CE201** Do You Want to Be a Library Director? Knowledge, Skills, and Career Paths

Level: Intermediate
Cost: $290 (nonmember, $520)
Attendance maximum: 15
Have you ever imagined yourself as a library director? Are there key areas to consider to help you decide if this your correct career path? Whether you are just starting your investigation or ready to take the next steps, this course is for you!
Instructors: M.J. Tooey, AHIP, FMLA, Associate Vice President, Academic Affairs; Executive Director, Health Sciences and Human Services Library; and Director, National Network of Libraries of Medicine, Southeastern/Atlantic Region; University of Maryland–Baltimore, and Heidi Heilemann, AHIP, Associate Dean and Knowledge Management Director, Lane Medical Library and Knowledge Management Center, Stanford University, Stanford, CA

8:00 a.m.–noon

MT **CE202** Breaking an Electronic Health Record System: A Sandbox Workshop

Level: Intermediate
Cost: $315 (nonmember, $560)
Attendance maximum: 20
By using different electronic health record (EHR) dashboards and modules, librarians will experience simulated patient care data, usability and design factors, data transactions, navigation capabilities, a patient portal, and meaningful use criteria including the one that deals with the provision of patient education via MedlinePlus.
Instructor: PJ Grier, Outreach/Access Coordinator, Health Sciences and Human Services Library, University of Maryland–Baltimore

1:00 p.m.–5:00 p.m.

CE704 Conducting My Research: Do I Have Institutional Review Board (IRB) Approval?

Level: Beginning+
Cost: $240 (nonmember, $445)
Attendance maximum: 20
Institutional review boards (IRBs) are an integral part of the human subject research process. Librarians work with researchers and conduct research themselves. It is important for them to understand the IRB process. This class will provide information on what an IRB is, how to write for it, and how to conform to its parameters.
Instructors: Merle Rosenzweig, Librarian, Taubman Health Sciences Library, University of Michigan–Ann Arbor, and Erin Kerby, Veterinary Medicine Librarian, Library, University of Illinois–Urbana-Champaign

Saturday, May 17,
2-Hour Course Options

8:00 a.m.–10:00 a.m.

CHIS **CE101** Health on the Range: Rural Health Issues and Resources
Level: Beginning+
Cost: $120 (nonmember, $260)
Attendance maximum: 30
Evidence shows that there are marked health disparities between those living in rural areas versus their urban counterparts. This session will describe the hallmarks of rural America, identify challenges of living in rural communities, and equip participants with tools to serve the health information needs of those living in rural communities.
Instructor: Gail Kouame, Public Health Outreach Coordinator, National Network of Libraries of Medicine, Pacific Northwest Region, University of Washington–Seattle

CE601 Infographics: A Guided Tour to Visually Presenting Data
Level: Beginning+
Cost: $120 (nonmember, $260)
Attendance maximum: 20
Information is powerful but without organization, it is bland and often overwhelming. Infographics have become a popular way to present data by distilling the words, data points, and key concepts into illustrations. This interactive course will discuss and explore how to:

- critically evaluate an infographic using three anatomical elements: visual choices, content, and data
- use free and low-cost tools to create your own infographics
- let the data drive your graphic choices
- follow five steps to create powerful visuals

Instructor: Jan Buhmann, Manager, Learning Technologies, PeaceHealth, Eugene, OR

CE705 Perspectives in Research Data Management: An Introduction
Level: Beginning+
Cost: $120 (nonmember, $260)
This class will provide an introduction to the key topics underlying research data management and the current climate around data management and data sharing, as well as exploring why libraries have begun to be stakeholders in this area.
Instructors: Karen Hanson, Knowledge Systems Librarian, and Alisa Surkis, Translational Science Librarian, Ehrman Medical Library, New York University School of Medicine–New York

10:30 a.m.–12:30 p.m.

CHIS **CE102** American Indian Health Information Resources
Level: Beginning+
Cost: $120 (nonmember, $260)
According to the 2010 US Census, approximately 5.2 million people identify themselves as American Indian or Alaskan Native. A recent study shows that American Indian use of the Internet to find health information is lower in comparison with the overall adult US population. This program will introduce a variety of organizations and Internet resources that contain health information for American Indian populations.
Instructor: Karen Vargas, Outreach and Evaluation Coordinator, National Network of Libraries of Medicine, South Central Region, Library, Houston Academy of Medicine-Texas Medical Center, Houston, TX

CE706 Perspectives on Research Data Management: Workshop
Level: Beginning+
Cost: $120 (nonmember, $260)
This workshop includes hands-on exercises and discussions of institutional service models aimed at helping attendees gain a deeper understanding of potential data management roles for their libraries. Attendees will be introduced to several useful resources and asked to identify opportunities and barriers to developing a research data management service at their institutions.
Instructors: Karen Hanson, Knowledge Systems Librarian, and Alisa Surkis, Translational Science Librarian, Ehrman Medical Library, New York University School of Medicine–New York

1:30 p.m.–3:30 p.m.

ISIC **CE103** Finding Your Way on the Magnet Journey
Level: Beginning+
Cost: $120 (nonmember, $260)
This course is intended to familiarize librarians with the American Nurses Credentialing Center (ANCC) Magnet Recognition program, show how library support for nurses is tied to the components of the Magnet model, and provide strategies that librarians can use to support nurses at their own institutions working toward Magnet designation or recertification.
Instructor: Beth Auten, AHIP, Reference and Liaison Librarian, Libraries, University of Florida Health Science Center–Gainesville

CHIS **CE304** Improving the Health, Safety, and Well-Being of Lesbian, Gay, Bisexual, and Transgender Populations
Level: Beginning+
Cost: $120 (nonmember, $260)
Lesbian, gay, bisexual, and transgender (LGBT) individuals face many barriers in accessing health care, including discrimination, lack of access, misunderstanding, and fear. Participants will develop a better understanding of the LGBT individual's health information needs, an increased awareness of the importance of LGBT education for health care providers, and an awareness of the role of implicit bias in health care, and discover electronic, print, and other resources for building a LGBT collection.
Instructors: Rebecca Raszewski, AHIP, Assistant Information Services Librarian and Assistant Professor, Library of the Health Sciences, University of Illinois–Chicago; Jacqueline Leskovec, Outreach Planning and Evaluation Coordinator, National Network of Libraries of Medicine, Greater Midwest Region, University of Illinois–Chicago;

CE Courses

James E. Anderson, Physician Assistant, Department of Anesthesiology and Pain Medicine, University of Washington–Seattle; and Patricia J. Devine, Network Outreach Coordinator, National Network of Libraries of Medicine, Pacific Northwest Region, Health Sciences Library and Information Center, University of Washington–Seattle

CE501 Information at Your Fingertips: Tablet Technology

Level: Beginning+
Cost: $120 (nonmember, $260)
Attendance maximum: 25
Mobile devices are fast becoming commonly used in education, communication, medical practice, and information retrieval. This class is designed to provide participants with hands-on learning opportunities using some of the most popular mobile devices, including the iPad. The class will provide an overview of other popular tablets and how these devices are transforming education, learning, and health sciences research. This class includes discussion and hand-on activities with tablets. Hands-on activities will include exploration of mobile sites and apps from the National Library of Medicine as well as exploration of basic features of e-readers. A mobile device petting zoo will provide attendees the opportunity to see and use some of the most popular tablet options. Students are invited to BYOD (bring your own device). Class activities will center on iPad devices, which will be provided by the instructor.
Instructor: Emily J. Hurst, Technology Coordinator, National Network of Libraries of Medicine, South Central Region, Library, Houston Academy of Medicine-Texas Medical Center, Houston, TX

Wednesday, May 21

1:00 p.m.–5:00 p.m.

CE100 Supporting Open Access: Librarians as Advocates, Researchers, Educators, and Role Models

Level: Beginning+
Cost: $240 (nonmember, $445)
Attendance maximum: 25
This workshop will engage participants in an active discussion of open access (OA), informed by emerging data on how health personnel use and perceive biomedical information. Participants will be challenged to think critically about their roles in OA through hands-on, case-based activities, which will culminate in an action plan.
Instructors: Lauren Maggio, Medical Librarian, Lane Medical Library and Knowledge Management Center, and Laura Moorhead, Doctoral Candidate, Stanford Graduate School of Education, Stanford University, Stanford, CA

MT CE203 Public Speaking: Polish, Not Panic

Level: Beginning+
Cost: $240 (nonmember, $445)
Attendance maximum: 25
What can make some all-grown-up librarians shake with fear? Public speaking, that's what! It causes tension and anxiety for many librarians. But public speaking is a skill that can be learned. In this course, you will learn to dial down the tension and dial up your confidence.
Instructors: Donna R. Berryman, Assistant Director, Education and Information Services, Edward G. Miner Library, and Suzanne Bell, Business/Economics Librarian and Research Projects Coordinator, University of Rochester Medical Center, Rochester, NY

DIS ISIC CE400 Health Information Resources for Chemical, Biological, Radiological, Nuclear, Explosive (CBRNE) Incidents

Level: Beginning+
Cost: $315 (nonmember, $560)
Attendance maximum: 20
This class introduces students to chemical, biological, radiological, nuclear, and explosive (CBRNE) substances and events that can be used to harm human health. Events may be due to accident, industry, or terrorism and warfare. Students will learn about authoritative information resources to use for training about and response to CBRNE events. Students will learn about the medical and public health information needs of hazardous materials and disaster responders and how to provide outreach and instruction to these responders. Use of CBRNE information resources on mobile devices is emphasized.
Instructors: Jennifer Pakiam, Technical Information Specialist, and Elizabeth Norton, Librarian, Disaster Information Management Research Center, National Library of Medicine, Bethesda, MD

CE401 Positioning the Professions: Science, Technology, Medicine (STM) Publishing

Level: Beginning+
Cost: $240 (nonmember, $445)
The goal of this course is to enhance librarians' understanding of the scientific publishing process, with an additional outcome of enhancing the knowledgebase and improving the communication between librarians and publishers, thereby enabling both groups' abilities to face the challenges of the current and future scholarly communication environments.
Instructors: Jean P. Shipman, AHIP, FMLA, Director, Spencer S. Eccles Health Sciences Library, University of Utah–Salt Lake City; John Tagler, Vice President and Executive Director, Professional and Scholarly Publishing, Association of American Publishers, New York, NY; and Terry Van Schaik, Consultant, Kaufman Wills Fusting, Saint Louis, MO

Saturday, May 17

1:00 p.m.–5:00 p.m.

CHIS The Patient Experience and Engagement: Improving Patient-Centered Care One Person at a Time Symposium

Cost: $200 (nonmember, $380)
MLA CE contact hours: 4

Sponsored by the National Network of Libraries of Medicine, Southeastern Atlantic Region, Pacific Northwest Region, Greater Midwest Region, South Central Region, Consumer and Patient Health Section of MLA, Hospital Libraries Section of MLA, Cancer Librarians Section, and BMJ Publishing Group

Libraries and librarians have long been providing services and health information to patients and their families in the health care setting and in the community. With health care reform and the increasing complexity of the entire health care system, the move toward patient-centered care has reached the consciousness of almost every health care professional and institution.

"The Patient Experience and Engagement: Improving Patient-Centered Care One Person at a Time Symposium" is designed for librarians and other information professionals working with patients, case managers, consumers, and librarians on clinical care and health education teams. Through this symposium, participants will gain a better understanding of the many definitions of patient engagement and discuss and explore new and existing methods of how to connect the public and providers with quality health information resources and tools, including the Patient Engagement Framework (www.nationalehealth.org/patient-engagement-framework/).

This half-day-long symposium will consist of:

- Keynote speaker Steve Wilkins, author, *Mind the Gap* (mindthegap.smarthealthmessaging.com), will provide an overview of patient engagement.
- A panel of invited speakers will provide their perspectives based on the roles they play in their institutions or through their own experiences as patients:
  - T. Scott Plutchak, AHIP, FMLA, Director, Lister Hill Library, University of Alabama–Birmingham
  - Ruti Volk, AHIP, Patient Education Librarian, University of Michigan Health System–Ann Arbor
  - Judy C. Stribling, Assistant Librarian (academic appointment), Library Manager, Weill Cornell Medical Library, Myra Mahon Patient Resource Center, New York, NY
- Participants will discuss different patient engagement strategies introduced in the symposium and those shared by the symposium participants in small breakout sessions.

Go to www.mla2014symposium.libguides.com/patientengagement/ for additional information.

MLA CE eLEARNING

MLA members who are not able to attend the meeting will be able to participate in live web-based versions of these courses. Technical requirements will be sent electronically prior to the annual meeting. For more course and instructor information, see earlier course listings. For questions, please contact Debra Cavanaugh, mlapd3@mlahq.org.

Saturday, May 17

8:00 a.m.–10:00 a.m. (central time)

e CE705W Perspectives in Research Data Management: An Introduction

Level: Beginning+
Cost: $120 (nonmember, $260)
Attendance maximum: 10

1:30 p.m.–3:30 p.m. (central time)

e CE103W Finding Your Way on the Magnet Journey

Level: Beginning+
Member rate: $120, nonmember, $260
Attendance max: 10

Wednesday, May 21

1:00 a.m.–5:00 p.m. (central time)

e CE100W Supporting Open Access: Librarians as Advocates, Researchers, Educators, and Role Models

Level: Beginning+
Cost: $240 (nonmember, $445)
Attendance maximum: 10

Section Programs

The thought-provoking programs coordinated by MLA sections and special interest groups (SIGs) offer exciting opportunities for professional development. For information on MLA sections, visit www.mlanet.org/sections/sections.html. For information on MLA SIGs, visit www.mlanet.org/sections/sigs.html. Find descriptions of the program themes, times, and invited speakers at www.mlanet.org/am/am2014/sect_prog/.

Plan Your Time Online

Sponsored by Wolters Kluwer Health | Ovid

Beginning in March, use MLA's online program planner to navigate the meeting in advance, choosing the programs, meetings, and events that you wish to attend. Find dates, times, room assignments, presenters, and abstracts. More information regarding this tool will be forthcoming. Abstracts will only be available online at www.mlanet.org/am/am2014/. A printed version of the abstracts will not be produced to reduce paper use and the impact on the environment.

Section program times are:

Sunday, May 18	4:30 p.m.–5:55 p.m.
Monday, May 19	10:30 a.m.–11:55 a.m.
	2:00 p.m.–3:25 p.m.
Tuesday, May 20	2:00 p.m.–3:25 p.m.
	6:00 p.m.–7:30 p.m. (Tech Trends session only)

Programs are organized alphabetically by primary sponsor name and program titles.

2014 National Program Committee
International Cooperation Section, Libraries in Curriculum SIG, New Member SIG
Open Spaces: Collaborations to Build Our Information Future

Cancer Librarians Section
African American Medical Librarians Alliance SIG, Outreach SIG
Libraries and Our Brand: How Do We Look?

Cancer Librarians Section
Research Section
Research Survey Design for Librarians

Collection Development Section
Dental Section; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG
Creative Destruction/Disruption

Collection Development Section
Molecular Biology and Genomics SIG
Vendor Negotiation Strategies

Consumer and Patient Health Information Section
History of the Health Sciences Section; Corporate Information Services Section; Relevant Issues Section; Health Disparities SIG; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG
Promoting Ethical Awareness among Health Sciences Librarians

Corporate Information Services Section
New Members SIG, Libraries in Curriculum SIG
Boarding out: The Embedded Librarian

Dental Section
Educational Media and Technologies Section, Complementary and Alternative Medicine SIG
Educational Technology: We Build It—Do They Come?

Dental Section
STATRef! Lecture

Educational Media and Technologies Section
Complementary and Alternative Medicine SIG, Libraries in Curriculum SIG
Structural Adjustments: Changes in Education

Educational Media and Technologies Section
Medical Informatics Section
Top Technology Trends VII

Federal Libraries Section
Hospital Libraries Section, Complementary and Alternative Medicine SIG
Patient-Centered Care

Health Association Libraries Section
Medical Library Education Section, Educational Media and Technologies Section, Medical Informatics Section, History of the Health Sciences Section
Evolution of the Librarian: New and Changing Roles

History of the Health Sciences Section
Consumer and Patient Health Information Section, Corporate Information Services Section, Health Association Libraries Section, Technical Services Section, Osteopathic Libraries SIG
Celebrating Our Information Future Using the Treasures of the Past

Hospital Libraries Section
Leadership and Management Section, Federal Libraries Section, Department of Veterans Affairs Librarians SIG
Leading the Way in Assessing Our Value

Hospital Libraries Section
Federal Libraries Section
Soaring from a Solid Base: Accreditation, Competencies, Standards, Values

International Cooperation Section
Public Health/Health Administration Section, Educational Media and Technologies Section
M-Health and Information Innovations: Making an Impact in Global Health

Leadership and Management Section
Hospital Libraries Section, Medical Library Education Section, New Members SIG
Building Capacity for Sustainable Innovation

Leadership and Management Section
Educational Media and Technologies Section, Libraries in Curriculum SIG
Innovation and Leadership in Health Sciences Education: Scholarship and Publishing

Medical Informatics Section
Public Services Section, Molecular Biology and Genomics SIG
Information Building Blocks: Open Data Initiatives and Trends

Medical Informatics Section
Public Services Section, Corporate Information Services Section, Translational Sciences Collaboration SIG, Libraries in Curriculum SIG
Librarian's Role in the Translational Science Research Team

Medical Library Education Section
New Members SIG
New Voices

Nursing and Allied Health Resources Section
Medical Library Education Section, Department of Veterans Affairs Librarians SIG
Architects of the Future: Managing 21st Century Resources

Nursing and Allied Health Resources Section
Consumer and Patient Health Information Section, Federal Libraries Section, Public Services Section, Department of Veterans Affairs Librarians SIG, Health Disparities SIG
Building Allies: Supporting the Allied Health Professionals

Pharmacy and Drug Information Section
Access Pharmacy Lecture

Public Health/Health Administration Section
International Cooperation Section, Health Disparities SIG
Building from Common Ground: Partnerships with Faculty, Practitioners, Librarians, and the Community for Community-Based Participatory Research

Public Health/Health Administration Section
Relevant Issues Section; Health Disparities SIG; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG
Built Environment in Public Health: How Community Infrastructure Impacts Health Outcomes

Relevant Issues Section
Consumer and Patient Health Information Section; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG; African American Medical Librarians Alliance SIG
Accessibility and Appropriateness in Our Information Future

Relevant Issues Section
Public Services Section; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG
Protecting Patron Privacy in the Era of Surveillance

Research Section
Informationist SIG
Systematic Review: The Librarian's Role

Technical Services Section
Molecular Biology and Genomics SIG
The Evolving Role of Metadata in Medical Libraries: Structure for Evidence, Discovery, and Research

Veterinary Medical Libraries Section
Educational Media and Technologies Section, African American Medical Librarians Alliance SIG
Mobile Devices in Health Sciences Education and Clinical Practice

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Chapters AHIP MLA NEWS The Association Scholarships Member Benefits Collective Voice Continuing Education Discounts Advocacy MLA JMLA Serve the Profession MLA focus Mentors Career Development Job Grants Marketing Tools Sections Practical Research Peer Connections Awards Leadership Skills Code of Ethics

To get discounted registration,
renew or join MLA today.

www.mlanet.org/joinmla/

General Information

Cancellations

All cancellations for meeting registration and continuing education (CE) courses must be submitted in writing and faxed to MLA Registration at 312.419.8950.

Meeting cancellations received by April 9, 2014, are subject to a $50 fee. You will be assessed a $50 fee for each CE course change or cancellation.

After April 9, 2014, MLA will give refunds only for documented medical emergencies. Refunds will be processed within six weeks after the meeting. MLA will honor written requests to transfer meeting registration or CE registration to another person without charge.

Children

All children must have badges. Complimentary badges are available at the MLA Registration Desk. Children under thirteen are not permitted in the exhibit hall. Information about child care will be available at www.mlanet.org/am/am2014/.

Confirmations

If you register online, you will receive a confirmation by email within minutes. If you register by mail or fax, allow 5 days after receipt for an email confirmation. If an email address is invalid or missing, allow 2 weeks for a faxed confirmation. Please bring your confirmation letter with you to the MLA Registration Desk. Confirmations will be sent only to those who register prior to 11:59 p.m., central time, on May 9, 2014.

Special Services

If you have a legal disability or dietary requirements, please include a written description of your needs with the registration form. Describe your needs and include an email address or fax number where you can be contacted for more information. MLA must receive the form by April 15, 2014.

Student Discount

You qualify for student rates if you hold student membership in MLA. Student members also qualify for CE courses and symposia for only $50 each, pending available space. You may join MLA as a student member when you register online or complete the membership form online at www.mlanet.org/joinmla/.

Quick response code to online registration.

Questions: For registration and meeting-related questions, please contact Susan Chesniak at 312.419.9094 x18 or email, mlafa4@mlahq.org. For continuing education course–related questions, contact Deb Cavanaugh at 312.419.9094 x32 or email, mlapd3@mlahq.org.

Member Discount

MLA members in good standing are eligible for discounted member rates. To qualify for member rates, MLA membership for 2014 must be paid by March 31, 2014. Nonmembers may join by paying dues with registration. An application is available at www.mlanet.org/joinmla/. Members of the following groups qualify for MLA member registration rates:

- American Association of Law Libraries (AALL)
- Arbeitsgemeinschaft für Medizinisches Bibliothekswesen (AGMB) [German Medical Library Group]
- Association for Health Information and Libraries in Africa (AHILA)
- Association for Library and Information Science Education (ALISE)
- Australian Library and Information Association (ALIA)
- Canadian Health Libraries Association/Association des bibliothèques de la santé du Canada (CHLA/ABSC)
- European Association for Health Information and Libraries (EAHIL)
- Japan Medical Library Association (JMLA)
- Korean Medical Library Association (KMLA)
- Medical Library Association of Nigeria
- Special Libraries Association (SLA)
- Taiwan Medical Library Association (TMLA)

How to Register

Three Ways to Register

1. Go online at www.mlanet.org/am/am2014/register/
2. Mail your registration form with payment to CDS-MLA, 107 Waterhouse Road, Bourne, MA 02532
3. Fax your registration form with credit card payment to 508.743.9662

Register by April 9, 2014, to receive the early-bird discount and save $110! After May 9, 2014, bring the form to the Registration Desk at the Hyatt Regency Chicago for onsite registration.

Registration Hours

Meeting material will be distributed at the MLA Registration Desk located at the Hyatt Regency Chicago.

Thursday, May 15	4:00 p.m.–7:00 p.m.
Friday, May 16	7:00 a.m.–7:00 p.m.
Saturday, May 17	7:00 a.m.–7:30 p.m.
Sunday, May 18	7:00 a.m.–5:00 p.m.
Monday, May 19	7:00 a.m.–5:00 p.m.
Tuesday, May 20	7:00 a.m.–5:00 p.m.
Wednesday, May 21	7:00 a.m.–1:00 p.m.

Payment

Payment must accompany your registration. You may pay by check (payable to MLA), money order, Visa, MasterCard, American Express, or Discover. Payments must be in US dollars and free of bank charges. Only registrations paid by credit card or purchase orders may be faxed to 508.743.9662.

If you are an MLA member and would like to be invoiced, you must include a purchase order with your registration. Payments not received by June 20, 2014, will be charged an $80 late fee.

FEDLINK Payment

To register using your FEDLINK Training account, please contact Elinda Deans at 202.707.4848.

Electronic/Wire Transfer Information

Bank name: JP Morgan Chase Bank
Bank branch address: 150 N. Michigan Avenue, Chicago, IL 60601
Bank swift code: CHASUS33
Bank routing number: 071000013
Owner account number: 81865 1028
Owner: Medical Library Association, 65 E. Wacker Place, Suite 1900, Chicago IL USA
Purpose for payment: enter name of registrant

If you have questions about registration, contact Susan Chesniak, email, mlafa4@mlahq.org, or phone, 312.419.9094 x18, or Ray Naegele, email, naegele@mlahq.org, or phone, 312.419.9094 x17.

Registration Packages

All registrants will have online access to audio recordings of most meeting sessions, with visual electronic presentations.

In addition, meeting registrants have online access to video of selected plenary sessions and posters. Posters will be live online a few weeks prior to the meeting.

The table lists features of each package.

Features	A	B	C	D
Online access to audio sessions with electronic presentations	X	X	X	X
Access to streaming video of keynote and other select plenary sessions	X	X	X	X
Access to posters before, during, and after the meeting	X	X	X	X
Access to program, abstract book, and list of attendees	X	X	X	X
Access to program planner	X	X	X	X
Admission to meeting sessions and Hall of Exhibits	X	X	X	
1 Ticket to the Welcome Reception	X	X		
1 Ticket to the Awards Ceremony and Luncheon	X			
1 Ticket to the MLA Party with a Purpose	X			

For the discounted fees listed on the registration form, register before midnight, central time, Wednesday, April 9, 2014, and save $110.

Package A: Inclusive

Includes admission to all sessions, exhibits, the Welcome Reception, the Awards Ceremony and Luncheon, and the MLA Party. This package provides the best value.

Package B: Conference only

Includes admission to all sessions, exhibits, and the Welcome Reception.

Package C: One day

Includes admission to all sessions and exhibits on a specific day, with the exception of ticketed events. On the registration form, indicate the day you wish to attend.

Package D: Individual e-Conference

Members who cannot travel to the meeting can still be part of the meeting community via online access.

Package E: Institutional e-Conference License

Institutional Members: $500
Non-MLA Institutional Members: $750
Go to MLANET for the site license form.

Exhibits-only

Exhibits-only allows entry only to the Hall of Exhibits from Sunday to Tuesday for spouses, significant others, and persons working outside the profession. It does not provide admission to the Saturday Welcome Reception, plenary sessions, or meeting programming or access to online meeting content. Exhibit-only passes are sold onsite at the MLA Registration Desk for $30.

Building Our Information Future MLA'14 Registration Form

THREE WAYS TO REGISTER: 1. Go **online**: www.mlanet.org 2. **Mail** form to: CDS-MLA, 107 Waterhouse Road, Bourne, MA 02532 3. **Fax**: 508.743.9662

FIRST NAME* LAST NAME*

INSTITUTION/ORGANIZATION/COMPANY*

LIBRARY/AGENCY/DEPARTMENT*

MAILING ADDRESS

CITY* STATE/PROVINCE ZIP/POSTAL CODE

EMAIL ADDRESS (REQUIRED FOR EMAIL CONFIRMATION)

ADDITIONAL EMAIL TO RECEIVE CONFIRMATION (OPTIONAL) ☐ Check box if you do not want exhibitor email

COUNTRY* (IF OUTSIDE THE US)

* APPEARS ON BADGE

MLA MEMBER ID

Indicate MLA voting rights: ☐ Individual ☐ Institutional

If you require accommodations, please attach a written description of your needs.

☐ Check here if you have dietary restrictions.

Please describe: _____

By registering, I grant to MLA the right to take photographs of me in connection with the annual meeting. I authorize MLA, its assigns, and transferees to copyright, use, and publish the same in print and/or electronically.

DAYTIME TELEPHONE

CELLULAR TELEPHONE (WILL NOT BE PUBLISHED)

FAX NUMBER

I. REGISTRATION FEES (Circle one category within package.)

*See "member discount" on page 25 for more information.

	On or before Apr. 9	After Apr. 9
Package A: Inclusive		
• Member/institutional representative*	$570	$680
• MLA emeritus member	$285	$395
• MLA student member	$275	$385
• Nonmember	$855	$965
Package B: Conference only		
• Member/institutional representative*	$405	$515
• MLA emeritus member	$205	$315
• MLA student member	$ 25	$ 25
• Nonmember	$610	$720
Package C: One-day attendance		
Indicate day: ☐ Sun ☐ Mon ☐ Tue ☐ Wed		
• Member/institutional representative*	$265	$375
• MLA emeritus member	$135	$245
• Nonmember	$400	$510
Package D: e-Conference		
• MLA member/institutional representative*	$120	$130
• MLA emeritus member	$ 60	$ 70
• MLA student member	$ 25	$ 25
• Nonmember	$180	$190

SECTION I. SUBTOTAL ..... $ _____

II. ADDITIONAL TICKETS (One ticket to each of these 3 events is included with Package A.)

- Welcome Reception . . . . . # _____ @ $50 = $_____
- Awards Ceremony and Luncheon. . # _____ @ $90 = $_____
- MLA's Party with a Purpose . . . . . # _____ @ $120 = $_____ (Tuesday Reception)
  Children under 18 . . . . . # _____ @ $60 = $_____

OPTIONAL TICKETS

- Chapter Council Presents Chapter Sharing Roundtables
  Must include topic # _____ # _____ @ $50 = $_____
  (See page 10)

CHECK BOX IF:

☐ New Member*/First-time Attendee
*MLA members of 3 or fewer years or members who are attending their first annual meeting.

☐ Hospital Libraries Section Business Meeting and Ice Cream Social (Monday, 4:30–5:55 p.m.)

☐ I don't want an annual meeting bag.

SECTION II. SUBTOTAL ..... $ _____

SEE NEXT PAGE FOR SECTION III – CONTINUING EDUCATION

SECTION III. SUBTOTAL ..... $ _____

IV. MLA MEMBERSHIP DUES

(Indicate membership status.) Go to www.mlanet.org/joinmla/

☐ NM701 New member (attach application)

☐ RM702 Membership renewal (attach your latest invoice or attach application)

SECTION IV. SUBTOTAL $_____

SECTION I $ _____

SECTION II $ _____

SECTION III $ _____

SECTION IV $ _____

TOTAL $ _____

For credit card orders, MLA will correct any errors in addition.

For FEDLINK account information, contact Elinda Deans at 202.707.4848.

PAYMENT INFORMATION

☐ Check or international check in US $ drawn against a US bank
(Make check payable to Medical Library Association and mail to address at top)

☐ AmEx ☐ Discover ☐ MasterCard ☐ Visa ☐ Electronic/wire transfer (see page 26)

PRINT NAME

CARD NUMBER EXP. DATE

SIGNATURE

Continuing Education Course Registration

MLA'14

Please indicate first and second choices with "1" and "2." Second choice will be used if your first-choice course is full.

CE Courses

Friday, May 16

8:00 a.m.–5:00 p.m.

_____ **CE700** Statistical Literacy for Medical Librarians: Swimming in a Sea of Conflicting Medical Claims
Cost: $305 (nonmember, $545)

10:00 a.m.–5:00 p.m.

_____ **CE300** Genetics for Librarians: From Bench to Bedside
Cost: $365 (nonmember, $635)

_____ **CE301** Clinical Trials Registers, Trials Results Registers, and Other Research Registers
Cost: $365 (nonmember, $635)

_____ **CE600** Rapid Training Design
Cost: $290 (nonmember, $520)

_____ **CE701** Understanding Evaluation and Research Impact
Cost: $290 (nonmember, $520)

8:00 a.m.–noon

_____ **CE200** Using Exhibitions to Inspire Learning, Engage Communities, and Add Value
Cost: $240 (nonmember, $445)

1:00 p.m.–5:00 p.m.

_____ **CE302** Introduction to Systematic Reviews for Librarians
Cost: $240 (nonmember, $445)

_____ **CE702** Library Statistics: Data Analysis for Librarians
Cost: $315 (nonmember, $560)

Saturday, May 17

8:00 a.m.–5:00 p.m.

_____ **CE303** Becoming an Expert Searcher
Cost: $405 (nonmember, $695)

_____ **CE500** "eScience": Taxonomies and Indexing: The Beginning of Involvement for Librarians
Cost: $305 (nonmember, $545)

_____ **CE703** Translational Bioinformatics
Cost: $405 (nonmember, $695)

8:00 a.m.–3:00 p.m.

_____ **CE201** Do You Want to Be a Library Director? Knowledge, Skills, and Career Paths
Cost: $290 (nonmember, $520)

8:00 a.m.–noon

_____ **CE202** Breaking an Electronic Health Record System: A Sandbox Workshop
Cost: $315 (nonmember, $560)

1:00 p.m.–5:00 p.m.

_____ **CE704** Conducting My Research: Do I Have Institutional Review Board (IRB) Approval?
Cost: $240 (nonmember, $445)

Saturday, May 17, 2-Hour Course Options

8:00 a.m.–10:00 a.m.

_____ **CE101** Health on the Range: Rural Health Issues and Resources
Cost: $120 (nonmember, $260)

_____ **CE601** Infographics: A Guided Tour to Visually Presenting Data
Cost: $120 (nonmember, $260)

_____ **CE705** Perspectives in Research Data Management: An Introduction
Cost: $120 (nonmember, $260)

10:30 a.m.–12:30 p.m.

_____ **CE102** American Indian Health Information Resources
Cost: $120 (nonmember, $260)

_____ **CE706** Perspectives on Research Data Management: Workshop
Cost: $120 (nonmember, $260)

1:30 p.m.–3:30 p.m.

_____ **CE103** Finding Your Way on the Magnet Journey
Cost: $120 (nonmember, $260)

_____ **CE304** Improving the Health, Safety, and Well-Being of Lesbian, Gay, Bisexual, and Transgender Populations
Cost: $120 (nonmember, $260)

_____ **CE501** Information at Your Fingertips: Tablet Technology
Cost: $120 (nonmember, $260)

Wednesday, May 21

1:00 p.m.–5:00 p.m.

_____ **CE100** Supporting Open Access: Librarians as Advocates, Researchers, Educators, and Role Models
Cost: $240 (nonmember, $445)

_____ **CE203** Public Speaking: Polish, Not Panic
Cost: $240 (nonmember, $445)

_____ **CE400** Health Information Resources for Chemical, Biological, Radiological, Nuclear, Explosive (CBRNE) Incidents
Cost: $315 (nonmember, $560)

_____ **CE401** Positioning the Professions: Science, Technology, Medicine (STM) Publishing
Cost: $240 (nonmember, $445)

Symposium:

Saturday, May 17

1:00 p.m.–5:00 p.m.

_____ The Patient Experience and Engagement: Improving Patient-Centered Care One Person at a Time Symposium
Cost: $200 (nonmember, $380)

eLearning Courses:

Saturday, May 17

8:00 a.m.–10:00 a.m. (central time)

_____ **CE705W** Perspectives in Research Data Management: An Introduction
Cost: $120 (nonmember, $260)

1:30 p.m.–3:30 p.m. (central time)

_____ **CE103W** Finding Your Way on the Magnet Journey
Cost: $120 (nonmember, $260)

Wednesday, May 21

1:00 p.m.–5:00 p.m.

_____ **CE100W** Supporting Open Access: Librarians as Advocates, Researchers, Educators, and Role Models
Cost: $240 (nonmember, $445)

Subtotal (first choices only): _____

Travel Information

Air Travel

MLA has arranged for discounted travel.

American Airlines

Use the instructions below for a discount (up to 5%) on American Airlines for travel May 13–May 24, 2014.

- Book online at www.aa.com/group/ for American Airlines and American Eagle flights. Use "4654AY" as the AA.com Promotion Code.
- Call 800.433.1790 and reference authorization number "A6953BM." A reservations service charge of $25 per ticket will apply for tickets purchased by phone through American Airlines Reservations, subject to change.

United Airlines

Use the instructions below for a discount (2%–10%, depending on zone) on United Airlines for travel May 13–May 22, 2014.

- Book your reservations online at www.united.com. Enter code "ZQWA514137" in the Offer Code Box.
- If booking through a travel professional or United Meetings at 800.426.1122, please give them the following information: Agreement Code: 514137, Z Code: ZQWA (Note: A $25 service fee applies if booking through United Meetings). Attendees are strongly encouraged to book online at www.united.com.

Car Rental

MLA has partnered with Avis to provide rental cars at a discounted rate. If you wish to reserve a car, please contact Todd Alexander at 800.525.7537 x35003 or the Meetings and Convention Department at 800.525.7537. They can ensure that you maximize your rental dollars. Please mention AWD# D010039 when you call.

Chicago Transportation

For additional information about local transportation, visit the Guide to Getting around Chicago (www.choosechicago.com/articles/view/GETTING-AROUND-CHICAGO/57/).

CTA, Metra, and Pace Information

Metra and other regional train and bus information may be obtained by visiting the Chicago Area Regional Transportation Authority website (www.rtachicago.com).

Information about the Chicago Transit Authority (CTA) bus and train service in and around Chicago is available at www.transitchicago.com/.

Pace provides regional bus service, including service to O'Hare (www.pacebus.com).

Ground Transportation at O'Hare Airport

There are a number of ways to get to and from O'Hare International Airport. Located just 17 miles northwest of downtown Chicago, O'Hare International Airport is accessible via local mass transit lines, regional trains and buses, downtown and suburban shuttles, and interstate highways. Most ground transportation access areas are located at the main entrance for each terminal. View roadway conditions from the Illinois Department of Transportation (www.dot.state.il.us/tpublic.html). The Landside Operations office at O'Hare International Airport is staffed from 6:00 a.m.–10:00 p.m., 7 days a week. The telephone number is 773.686.8040.

CTA, Metra, and Pace

Use public transportation such as the CTA Blue Line (www.transitchicago.com/riding_cta/airports.aspx) as a fast and convenient way to travel to and from the airport, avoiding traffic.

Taxi Cabs

Taxi cabs are available on a first-come, first-served basis from the lower-level curb of all terminals. Shared ride service is available. There are no flat rates because all taxicabs run on meters. Expect to spend approximately $35–$40 for a taxicab ride to downtown Chicago. For wheelchair-accessible vehicles, please call United Dispatch at 800.281.4466

- Checker Taxi Association 312.733.4790
- Chicago Carriage Cab 312.326.2221
- Flash Cab 773.561.4444
- Yellow Cab 312.829.4222

Prearranged Limousines/Suburban Taxicabs

Limousines are available for Chicago and the suburbs. Contact your company of choice near the ride boards to make reservations or reference the listing of prearranged limousine services, which is posted near the airport information booths, located on the lower level of each terminal.

- Arriving passengers should call their limousine service once they have claimed their luggage.
- They will then be provided with a license plate number, a description of the car, and/or a door number where they can meet their driver.
- Liveries can only meet passengers at the lower-level center lane (Lane 2).
- Depending on airport traffic, it can take between 5 and 20 minutes for the vehicle to get to the designated pickup location.

Go Airport Express

Go Airport Express offers daily, door-to-door service to and from O'Hare Airport and most city and suburban neighborhoods. Their hours of operation are from 6:00 a.m.–11:30 p.m., departing approximately every 5–10 minutes outside the baggage claim areas of the lower level of the Domestic and International Terminals. Lift-equipped vehicles are available on request for passengers with disabilities. To contact Go Airport Express, call 773.247.1200 or 888.284.3826. **Advance notice is strongly urged.**

Travel Information

Ground Transportation at Midway Airport

Public Transportation

The CTA offers "L" (train) and bus service in Chicago and surrounding suburbs. The CTA Orange Line train is the most convenient and affordable way to go from Midway International Airport to downtown Chicago (the Loop) via public transit. With regularly scheduled arriving and departing trains, you will experience minimal wait times.

CTA Orange Line "L"

Orange Line train service operates from Midway (on the southwest side of Chicago) to downtown via elevated tracks. Once reaching downtown, trains travel clockwise around the Loop and then make all stops back to Midway. The normal travel time to downtown from Midway is 20–25 minutes. The Orange Line operates from approximately 4:00 a.m.–approximately 1:00 a.m. every day with more frequent service during weekday morning and evening rush hours. Alternate overnight ("owl") service is available via the N62 Archer bus.

For a complete Midway International Airport Station timetable, please check out the CTA's website (www.transitchicago.com). The fully accessible Midway station is situated just east of the airport terminal building and is connected to the airport via an enclosed walkway. Follow the signs to "CTA Trains" or "Trains to City" from the airport. An orange line painted on the ground will guide you there.

The CTA's website has a variety of trip planning information. A free transfer is available to connecting CTA train lines at designated stations. See the Orange Line Route Guide (www.transitchicago.com/riding_cta/systemguide/orangeline.aspx) or Orange Line Route Maps (www.transitchicago.com/maps/) for connection information and specific fare information.

To make a paid transfer, such as to a bus route, you will need an unlimited ride pass or a Ventra card. If you are using a stored-value transit card, you can make up to 2 transfers within 2 hours for just 25 cents (deducted automatically at the time you make your first transfer).

CTA and Pace Buses

CTA offers nine bus routes that serve Midway. Buses are a great public transportation option for those who are not coming or going along the CTA Orange Line. Detailed CTA bus route information can be found on the CTA's website (www.transitchicago.com/travel_information/bus_schedules.aspx).

CTA buses drop off and pick up a brief walk from the terminal at the Midway Transportation Center. The center is a combined rail and bus station that serves the CTA Orange Line, CTA buses, and Pace buses. Access to or from the airport terminal is via a covered walkway; just follow signs.

Several Pace buses also operate to and from Midway.

Taxis

Taxis are a convenient way to get to and from Midway International Airport. Taxicabs are available on a first-come, first-served basis from the lower level curb of the terminal. Please make sure to use the taxi stands to ensure that you have a licensed taxi driver. Do not accept rides from drivers outside the cab stand at the departure area of the terminal roadways.

Taxi service is available to Chicago and suburban destinations. All taxis should have a working meter to calculate the fare based on time and mileage. Shared ride service is also available. There are no flat rates because all taxicabs run on meters. Fares may vary based on traffic conditions; expect to spend approximately $28–$30 (subject to change) for a taxicab ride to downtown Chicago.

Shared Rides

Shared ride service is available for those who wish to share a ride and pay a flat rate to certain destinations if multiple parties are available for the trip. Shared ride fares from Midway International Airport include downtown or McCormick Place ($16 per person) and O'Hare International Airport ($35 per person). Please check out the City of Chicago taxi passenger information website for current fare information (www.cityofchicago.org/city/en/depts/bacp/supp_info/2012_passenger_information.html). For wheelchair-accessible vehicles, please call United Dispatch at 800.281.4466.

Taxi Service Providers

If you are a taking a taxi to Midway International Airport from Chicago and are not located in an area where taxis are readily available, this list of taxi companies and phone numbers may be useful to schedule a pick up. For suburban pick up, contact your local cab company.

- American United Cab Association 773.327.6161
- Blue Ribbon Association 773.508.9100
- Checker Taxi Association 312.243.2537
- Chicago Carriage Cab 312.326.2221
- Choice Taxi Association 773.338.9503

Airport Shuttles

A free, twenty-four-hour shuttle bus is available from all economy parking lots to the terminal curb. The shuttle buses operate seven days a week and arrive at the terminal approximately every fifteen minutes.

Go Airport Express

Go Airport Express offers door-to-door service to and from Midway airport and most city and suburban neighborhoods from 6:00 a.m.–11:30 p.m. Departures are about every 15 minutes. Please call Go Airport Express directly at the numbers below for specific departure information.

An information counter is located at lower level arrivals door 3. The pickup location is located outside door 3, inside lane. Lift-equipped vehicles are available on request for passengers with disabilities. Advanced notice is strongly suggested.

To contact Go Airport Express, call 312.454.7800 or 800.654.7871.

Other Options for Getting to Chicago

Amtrak (www.amtrak.com/servletContentServer?pagename=am/am2Station/Station_Page&code=CHI) offers multiple rail routes into Union Station.

Visit www.choosechicago.com/articles/view/GETTING-TO-CHICAGO/55/ for additional options on getting to Chicago.

Hotels

MLA has negotiated a limited number of rooms at discounted rates. Reservations must be made by April 14, 2014, to receive the discount, subject to availability. Support MLA by booking your reservations under the MLA room block at MLA '14's official hotel. Your patronage of the meeting hotel makes it possible for MLA to secure the space necessary for the meeting at a greatly reduced cost. The hotel not only offers discounted rates and the best networking opportunities, but staying in the group blocks helps the association meet its contractual obligation to the hotel, avoid penalties, and keep meeting registration prices down. We thank you in advance for your support.

Hyatt Regency Chicago: Official Meeting Hotel

Location for meetings and Hall of Exhibits

151 East Wacker Drive
Chicago, IL 60601
800.233.1234

Complimentary in-room WiFi for attendees who reserve in the MLA '14 room block.

Single/Double: $259 (plus tax)

Triple: $284 (plus tax)

Quad: $309 (plus tax)

Wyndham Grand Chicago Riverfront
(formerly, Hotel 71)

71 East Wacker Drive
Chicago, IL 60601
312.346.7100

Single/Double: $209 (plus tax)

Triple: $229 (plus tax)

Quad: $249 (plus tax)

Quick response code to online reservations.

To book your room online, go to https://compass.onpeak.com/e/42MLA14/4.

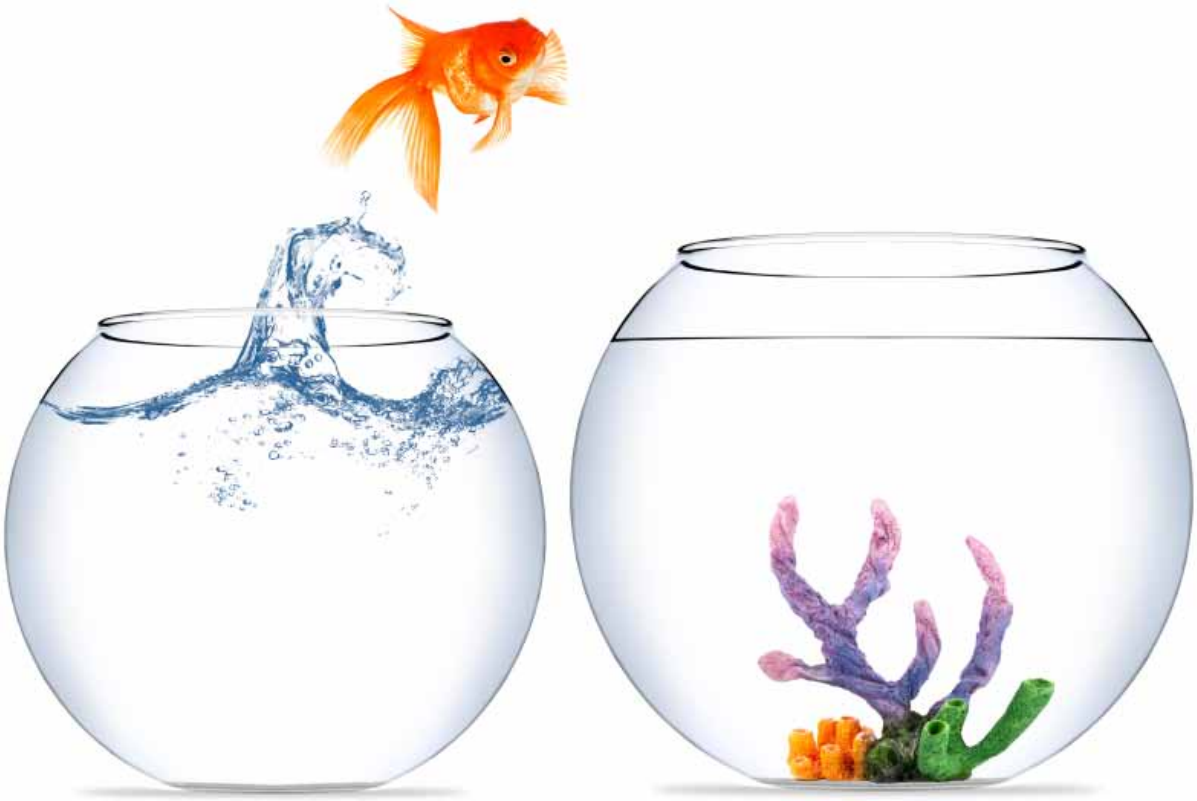
Call-in reservations: Call onPeak at 800.243.1582.

Guarantee: Attendees will need a valid credit card to make the reservation. A deposit equal to one night's stay is required.

Cancellation: The deposit is refundable only if notice is received by the hotel at least 72 hours prior to arrival and a cancellation number is obtained.

Reservations must be made by April 14, 2014, to receive the above rates. Subject to availability.

Attention: Please be aware that organizations may contact you to ask if they can help you make a hotel reservation for the MLA annual meeting. These organizations are not authorized to do so by MLA. The only safe way to make your housing reservation is to contact onPeak directly. Be sure to identify yourself with MLA to get the group rate.



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Has your contact information changed recently? Don't forget to update your member record with your new e-mail address, mailing address, or phone number to keep receiving MLA publications, ballots, membership renewals, and other important information . Go to www.mlanet.org/members and log in, select "Go to My Account," and then select "My MLA Contact and Profile Information" (second option on the left).

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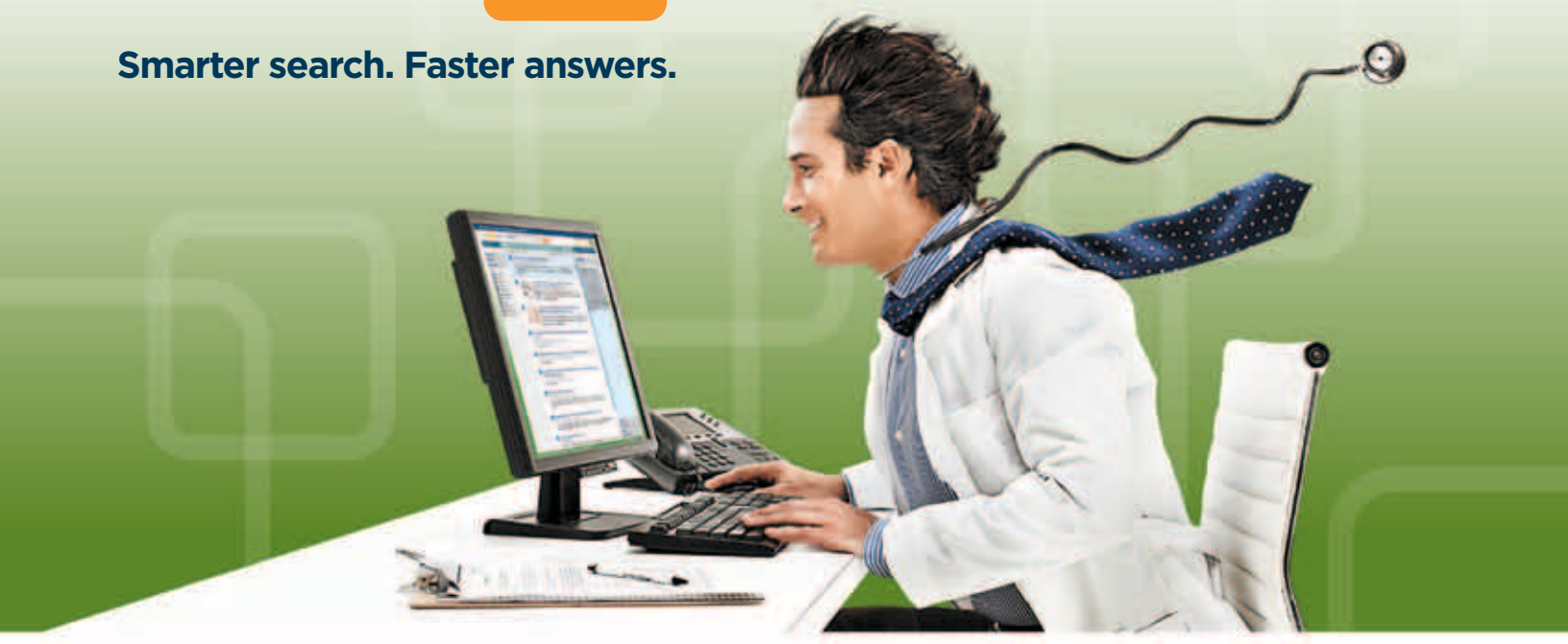

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