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Sunday May 17 ■ 7:00am - 8:00am Room Location: 12A

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Well of and and

Music continues

to remind me that

its boundaries are

limitless.

—Haley Reinhart

Welcome to Austin, the "Live Music Capital of the World!" MLA '15 is sure to be one of our more intellectually challenging meetings, with speakers who include an astronaut, a neurologist, a policy research specialist in communications, and a librarian. There are no limits to what we can expect to learn, debate, and adapt as we interact not only with

our speakers, but also with our colleagues presenting papers, posters, and panels.

What better analogy than music to get us thinking about unlimited opportunities for health sciences librarians. Just as there are no limits on combining notes to create a tune, there are no limits to what we can do

as information professionals. Be sure to take a break sometime while in Austin to listen to live music and let your imagination reflect on the many new ideas you are learning while at the meeting. Invite a new member or someone you just met

to come along with you and share your ideas with them too. Remember the Texas motto is "Friendship."

Can you believe it? Our John P. McGovern Award Lecturer, Mae Jemison, is an astronaut and a physician. The 2015 National Program Committee is

As we acquire more knowledge, things do not become more comprehensible, but more mysterious.

-Albert Schweitzer

genius! Who better to talk with us about the limitless opportunities we have through science and technology than someone who has traveled in space and focuses on global health and science literacy. Her experience without limits will surely in-

For as the eyes of bats are to the blaze of day, so is the reason in our soul to the things which are by nature most evident of all.

—Aristotle

spire many of us to think beyond the now and consider the many possibilities that we have to use our skills and expertise to expand how we can contribute to health care and research.

If you prefer nature over music, consider visiting the

largest urban bat colony in the world. Gather one night with others to watch 1.5 million Mexican free-tailed bats shoot out from under the Ann W. Richards Congress Avenue Bridge. The bridge is only a few blocks from the Austin Convention Center and the many surrounding hotels.

So there you have it, Keep Austin Weird and know that through the rich variety of education, entertainment, and friendships established at MLA, we are librarians without limits and will continue to challenge new ideas, seek more knowledge, and create an exciting new world of health care information and resources.

Linda Walton, AHIP, MLA President 2014/15 Listen to the mustn'ts, child. Listen to the don'ts. Listen to the shouldn'ts, the impossibles, the won'ts. Listen to the never haves, then listen close to me...Anything can happen, child. Anything can be.

—Shel Silverstein

Welcome





On behalf of the 2015 National Program Committee (NPC), we welcome you to MLA '15, the first ever hosted in the capital of the state of Texas, Austin. You are invited to take part in the myriad opportunities to share ideas, reconnect with colleagues, make new friends, and celebrate the unique potential creativity and ingenuity of "Librarians without Limits."

Throughout the planning process, the 2015 NPC has been committed to creating a uniquely Austin experience, from the opening of the Hall of Exhibits that pays homage to Austin City Limits and the city's reputation as the "music capital of the world" to the outstanding plenary session speakers, including the Janet Doe and Joseph Leiter NLM/MLA Lecturers, through to the funfilled closing event, when MLA goes Monte Carlo. We are sure that the results will be evident in the peer-reviewed contributed papers and posters, chapter sharing roundtable discussions, lightning talks, open forums, and updates. You will have an opportunity to meet face to face with over eighty exhibitors. Continuing education opportunities before and immediately following the meeting are set to round out the experience.

Don't forget to check the MLA '15 blog (npc .mlanet.org/mla15/) throughout the meeting for the latest information. A creative team of bloggers are standing by to bring you news from the plenary sessions, exhibits, section and special interest group programs, and more.

Before you leave, take time out to soak up some Texas history, to join in one of the city's many runs (the "Brew Run" looks interesting), to sample some Austin night life on Sixth Street, to taste the food from at least 1 of the 1,000 food trucks in the city, or to share in the experience of witnessing the nightly exodus of the world's largest colony of bats emerging from the Ann W. Richards Congress Avenue Bridge. Austin is a dynamic city with something wild, weird, and fun for everyone.

Time to test your limits!

Sandra I. Martin, AHIP, Cochair Jonquil D. Feldman, AHIP, Cochair 2015 National Program Committee

2015 National Program Committee

- Sandra I. Martin, AHIP, Cochair
- Jonquil D. Feldman, AHIP, Cochair
- Catherine Pepper, Chair, Local Assistance Committee
- Sandra G. Franklin, AHIP, Member
- Stephanie Fulton, AHIP, Member
- Gail Kouame, Member
- Rosalind K. Lett, Member
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- Katie Prentice, AHIP, Member
- Leslie C. Schick, Member
- Michael E. Simmons, Member
- Merinda McLure, AHIP, Continuing Education Committee Liaison
- Stephanie Fulton, AHIP, Section Council Liaison
- Linda Walton, AHIP, 2014/15 MLA President and Board Liaison
- Hall-Erickson, Meeting Consultants
- Ray Naegele, Director, Financial and Administrative Services, and Staff Liaison



Ann Richards Congress Avenue Bridge Bats

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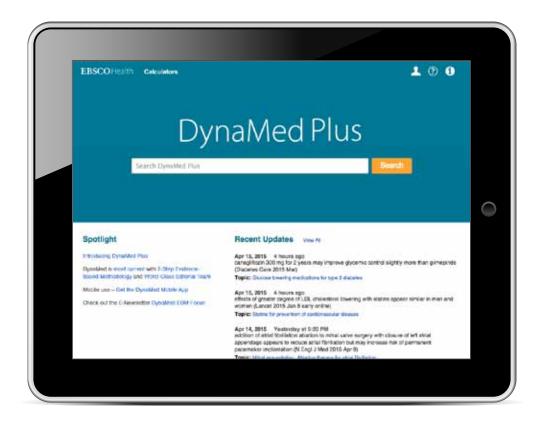
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- » CE = Continuing education courses
- » Informal Meetings = Affiliated & nonprofit group meetings & exhibitor meetings
- » MLA Unit Meetings = Committee, chapter, section business, section informal, & special interest group (SIG)
- » Most breaks include refreshments in the Hall of Exhibits



	Friday, May 15	Saturday, May 16	Sunday, May 17	Monday, May 18	Tuesday, May 19	Wednesday, May 20	
7 a.m. 8 a.m.	CE Courses 8 a.m5 p.m. Board of Directors (continued from Thursday) 9 a.m5 p.m.	CE Courses 8 a.m.–5 p.m. Committee Meetings Section & Chapter Councils 8 a.m.–4 p.m.	□ Informal Meetings □ MLA Unit Meetings □ New Members Program □ Sunrise Seminars 7-8:55 a.m. □ Sunrise Yoga 7:30 a.m8:30 a.m.	□ Informal Meetings □ MLA Unit Meetings □ Sunrise Seminars 7–8:55 a.m.	□ Informal Meetings □ MLA Unit Meetings 7–8:55 a.m.	□ Informal Meetings □ MLA Unit Meetings 7–8:55 a.m.	
9 a.m.			□ Welcome & Presidential Address 9–10:15 a.m.	□ Doe Lecture 9–10 a.m.	□ Business Meeting 2, Presidential Inaugural, and 2016 Invitation 9–10 a.m.	□ Leiter Lecture 9–10 a.m.	
10 a.m.			□ Break 10:15–10:30 a.m. □ McGovern Lecture 10:30–11:55 a.m.	□ Hall of Exhibits Open 10 a.m.–noon □ Break 10–10:30 a.m. □ Section Program 2 10:30–11:55 a.m.	□ Hall of Exhibits Open 10 a.m3:00 p.m. □ Break 10-10:30 a.m. □ NLM Update 10:30-11:25 a.m.	□ Break 10–10:30 a.m. □ Plenary Speaker 10:30 a.m.–noon	
noon			□ Hall of Exhibits Open noon–5 p.m. □ Chapter Council	□ Awards Ceremony & Luncheon noon–1:30 p.m.	Lunch on Own	□ Board of Directors noon–1:30 p.m.	
1 p.m.			Roundtables Luncheon noon–1:55 p.m.	□ Hall of Exhibits Open 1:15–5 p.m. □ AHIP Q&A Session 1:30–2:30 p.m.	 Legislative Update Poster Session 2 in the Hall of Exhibits Section, SIG, & Informal Meetings 1–1:55 p.m. 	□ CE Courses 1–5 p.m.	
2 p.m.			□ Poster Session 1 in Hall of Exhibits □ Section, SIG, & Informal Meetings 2–2:55 p.m. □ Break 2:30–3:00 p.m.	□ Open Forums 2–2:55 p.m. □ Break 2:30–3 p.m.	Section, SIG, & Informal Meetings 2–2:55 p.m.		
3 p.m.		Chairs, Presidents, & Allied Representatives	□ MLA Business Meeting 1 3–4:25 p.m.	□ Section Program 3 3–4:25 p.m.	Section Program 4 3–4:25 p.m.		
4 p.m.		Orientation (Committees, Sections, & Chapters) 3–5 p.m.	□ Section Program 1 4:30–5:55 p.m.	Section, SIG, & Informal Meetings 4:30–5:55 p.m.	Section, SIG, & Informal Meetings 4:30–5:55 p.m.		
5 p.m.	☐ Welcome Reception & Opening of the			4.50-5.55 p.m.			
6 p.m.		Hall of Exhibits 5:30–7:30 p.m.	□ International Visitors Reception □ Library School Reunion 6-7 p.m.		□ Tech Trends 6–7:25 p.m.		
7 p.m.				•	☐ MLA in Monte Carlo 7:30–10 p.m.		

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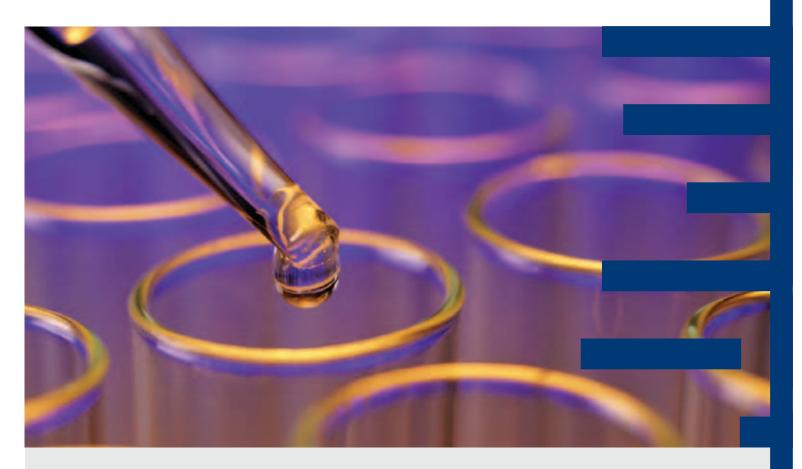


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- ◆ Cochrane Library Clinical Answers



An 'Inside/Outside' Look at Cochrane

Update from Carol Lefebvre

Join us for breakfast at our Sunrise Seminar Monday, May 18 ◆ 7:00 AM-8:55 AM ◆ Room 18C





Featured Speakers

Sunday, May 17 10:30 a.m.-11:55 a.m.

John P. McGovern Award Lecturer: Mae Jemison

Sponsored by EBSCO Health

Mae Jemison, the first woman of color in the world to go into space, served 6 years as a NASA astronaut. She is currently leading 100 Year Starship (100YSS), an initiative seed-funded by the Department of Defense's Defense Advanced Research Project Agency (DARPA) to ensure that the capability for human interstellar space travel to another star is possible within the next 100 years. She also is founder of the technology consulting firm, The Jemison Group, that integrates the critical impact of sociocultural issues when designing and implementing technologies, such as using satellite technology for health care delivery in West Africa and solar dish Stirling engines for electricity generation in developing countries.

A committed voice for science literacy, in 1994 Jemison founded the international science camp The Earth We Share™ (TEWS) for students 12–16 years old from around the world, and founded and chairs the Dorothy Jemison Foundation for Excellence, a 501(c)3 organization. Prior to NASA, Jemison was area Peace Corps medical officer for Sierra Leone and Liberia for two and a half years, overseeing the health care system for the Peace Corps and State Department in Sierra Leone. A general practice doctor in Los Angeles, Jemison earned her medical degree from Cornell University.



Monday, May 18 9:00 a.m.-10:00 a.m.



Barbara A. Epstein, AHIP, is director of the Health Sciences Library System (HSLS) at the University of Pittsburgh and director of the Middle Atlantic Region of the National Network of Libraries of Medicine (NN/LM MAR). She began her career at the Western Psychiatric Institute and Clinic (WPIC) in Pittsburgh, PA. During her time at WPIC, she was a leader in professional activities related to mental health librarianship, serving as chair of the MLA Mental Health Librarians Section and president of the Association of Mental Health Libraries.

Epstein is a Distinguished Member of the Academy of Health Information Professionals and has served as Chapter Council and Section Council representative, Pittsburgh Regional Chapter chair, Continuing Education Committee chair, Leadership and Management Section chair, and Scholarly Communications Committee chair. She is also active in the Association of Academic Health Sciences Libraries (AAHSL). Epstein has an active interest in professional development for health sciences librarians and has been co-principal investigator on two grants in this area. Epstein has authored numerous articles, book chapters, and presentations, and was awarded MLA's Ida and George Eliot Prize in 1981 for a paper she coauthored on Joint Commission accreditation and the hospital library.



Wednesday, May 20 9:00 a.m. –10:00 a.m.

Joseph Leiter NLM/MLA Lecturer: Ann McKee



Ann McKee is a board certified neurologist and neuropathologist with extensive experience in neurodegenerative disease, particularly in traumatic brain injury and its long-term consequence, chronic traumatic encephalopathy. McKee serves on the Medical Advisory Board for the Sports Legacy Institute and the Mackey-White Traumatic Brain Injury Committee for the Players' Association of the National Football League. McKee has received numerous awards for her research, including the Cleveland Neuroscience Research Award, multiple Moore Awards from the American Association of Neuropathologists, and the 2012 Impact Award from the Sports Legacy Institute.



Wednesday, May 20 10:30 a.m.-noon

Plenary Session IV Speaker: Eszter Hargittai

Sponsored by The JAMA Network

Eszter Hargittai is the April McClain-Delaney and John Delaney Research Professor in the Communication Studies Department and faculty associate of the Institute for Policy Research at Northwestern University, where she heads the Web Use Project.

Hargittai's research looks at how people may benefit from their digital media uses, with a particular focus on how differences in people's web-use skills influence what they do online. Hargittai has published close to fifty peer-reviewed journal articles and eighteen book chapters. Hargittai is editor of Research Confidential: Solutions to Problems Most Social Scientists Pretend They Never Have (University of Michigan Press 2009), which presents a rare behind-the-scenes look at doing empirical social science research. She writes an academic career advice column at Inside Higher Ed called Ph.Do.

She is an award-winning photographer, and people she does not know have been willing to part with their money to own some of her paintings. In November 2014, she was named Player of the Week on the GPS-based game Munzee. She tweets @eszter.



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2016 Joint MLA/CHLA/ABSC/ICLC Meeting

Austin Convention Center, Level One, Atrium

For the 2016 MLA annual meeting, May 13–18, 2016, you are invited to Toronto, ON, Canada, for a joint meeting with the Canadian Health Libraries Association/Association des bibliothéques de la santé du Canada (CHLA/ABSC) and the International Clinical Librarian Conference (ICLC). Mark your calendar to attend the joint meeting in Toronto, where you will broaden your professional relationships, share ideas, and gain new insight at the largest gathering of medical librarians and related health information professionals in the world. To learn more and be part of the big picture, visit the 2016 joint meeting booth in the Hall of Exhibits. You can talk with members of the 2016 Joint Planning Committee, enter a drawing to win a prize, and get your photo taken for your passport or just for fun. Join your colleagues in Toronto and be part of the big picture!

Academy of Health Information Professionals Question-and-Answer Session

The Academy of Health Information Professionals (AHIP) is MLA's professional development and career recognition program. MLA '15 attendees are eligible to earn up to one point of academy credit per meeting day, of up to three days per year. In addition, the academy recognizes contact hours earned through continuing education courses and symposia.

Plan to attend the academy Q&A session on Monday, May 18, 1:30 p.m.–2:30 p.m., Austin Convention Center, Level Four, Room 19B. This session will help you learn all about the credentialing program and application procedures.

Americans with Disabilities Act

The Austin Convention Center is a facility accessible to individuals with disabilities that is committed to ensuring that they meet and exceed all of the requirements of the Americans with Disabilities Act (ADA). If you have requested ADA accommodations during the registration process, please check in at the MLA Registration Center, Austin Convention Center, Level One, Atrium.

Business Center

Located between the entrances of Exhibit Halls 2 and 3 on Trinity Street, the Business Center is your one-stop shop for all of your business needs. The Business Center will be open during MLA Registration hours.

Coat Check

Austin Convention Center, Level One, Atrium

Space is limited. The Coat Check service will accept luggage as space allows, but attendees are encouraged to use their hotel bell stand for luggage. Coat Check will be available Tuesday, May 19, and Wednesday, May 20. Charge to attendees is \$1.50 per item, cash only. Unclaimed items at end of day will be turned in to Austin Convention Center security.

Colleague Connection

If you signed up for Colleague Connection, attend the New Member/First-Time Attendees Program, Sunday, May 17, 7:00 a.m.–8:55 a.m., Austin Convention Center, Level Four, Ballroom G. Meet your colleague at the Colleague Connection table in the ballroom check-in area.



Conference Community

Check out the official meeting blog (npc.mlanet.org/mla15/) for the latest on Austin, announcements including room changes, meeting tips, food, fun, music, papers, plenary sessions, posters, section programming, speakers, and other topics. The blog is supported by the 2015 National Program Committee, Local Assistance Committee, and volunteer bloggers.

Guests at MLA '15

Adult Guests

Adult guests may purchase a pass to the Hall of Exhibits at the MLA Registration Center, located in the Austin Convention Center, Level One, Atrium. If guests would like to attend programs and plenary sessions, they should purchase a meeting registration.

Children

All children must have badges. Complimentary badges for children under age eighteen are available at the MLA Registration Center. Children under thirteen are not permitted in the exhibit hall. For your convenience, we have identified child care services available to you. Child care arrangements should be made directly with the provider.

- Nanny Poppinz, 512.879.4177, www.nannypoppinz.com/ agency/nanny-childcare-services-austin-texas.html
- An additional resource for finding child care services is Care.com.

Please note that MLA is not able to recommend these providers based on experience. This list is simply provided as a convenience to parents who may wish to make arrangements for child care services while they are in Austin. MLA makes no claims regarding the services listed here. Parents are urged to address any questions or concerns directly with the individual provider.

Hall of Exhibits

Austin Convention Center, Level One, Exhibit Hall 4

Hours

Saturday, May 16 5:30 p.m.–7:30 p.m.,

ticketed event:

Welcome Reception/

Opening of Exhibits

Sunday, May 17 noon–5:00 p.m.

Monday, May 18 10:00 a.m.–noon

1:15 p.m.-5:00 p.m.

Tuesday, May 19 10:00 a.m.–3:00 p.m.

General Information

Hospitality Center

Austin Convention Center, Level One, Atrium

Make the Hospitality Center your first stop for maps and information about local attractions. Local Assistance Committee members and other area experts will be on hand to answer questions.

Information Desk

The Information Desk is at the MLA Registration Center. You may leave messages for colleagues, members of the Board of Directors, or MLA staff or stop by if you have questions.

Internet Café

Austin Convention Center, Level One, Atrium

The Internet Café provides Internet and wireless access for all meeting attendees during open registration hours. Complimentary WiFi is available throughout the Austin Convention Center.

Job Placement Center

Austin Convention Center, Level Four, Room 11

The center is the place to be if you are a job seeker or an employer looking to hire. Applications are accepted through Friday, May 8. After May 8, please bring all forms to the placement center. Employers are assessed fees; there are no fees for job seekers to use the MLA Job Placement Center. Required forms are available for download at mla15.meeting.mlanet.org.

Job Placement Center Hours

 Saturday, May 16
 9:00 a.m.-3:00 p.m.

 Sunday, May 17
 10:00 a.m.-5:00 p.m.

 Monday, May 18
 9:00 a.m.-11:30 a.m.

 and 1:30 p.m.-5:00 p.m.

Tuesday, May 19 9:00 a.m.–3:00 p.m.

Lost and Found

Please bring any found items to the MLA Registration Center, located in the Austin Convention Center, Level One, Atrium.

Member Resource Room

Austin Convention Center, Level Four, Room 11

For your convenience, a photocopier, Windows-based computers, and a laser printer will be available for association business on a first-come, first-served basis. Please bring your own USB drives. See Job Placement Center for service hours.

Message Center

Leave messages for or pick up messages from members or colleagues on the message boards, which are organized by last name. The boards are near the on-site MLA Registration Center, Austin Convention Center, Level One, Atrium.

MLA Connections Booth

Austin Convention Center, Level One, Atrium

The MLA Connections Booth and Scholarship Booth will be near the registration area. Donate at the Scholarship Booth to support the MLA grants and scholarships program. Section Council and Chapter Council areas will also be part of the MLA Connections Booth.

MLA Connections Booth Hours

 Saturday, May 16
 11:00 a.m.-7:30 p.m.

 Sunday, May 17
 8:30 a.m.-5:00 p.m.

 Monday, May 18
 8:30 a.m.-noon and 1:15 p.m.-5:00 p.m.

Tuesday, May 19 8:30 a.m.–3:00 p.m.

MLA Registration Center

Hours

Austin Convention Center, Level One, Atrium

 Thursday, May 14
 4:00 p.m.-7:00 p.m.

 Friday, May 15
 7:00 a.m.-7:30 p.m.

 Saturday, May 16
 7:00 a.m.-7:30 p.m.

 Sunday, May 17
 7:00 a.m.-5:00 p.m.

 Monday, May 18
 7:00 a.m.-5:00 p.m.

 Tuesday, May 19
 7:00 a.m.-5:00 p.m.

 Wednesday, May 20
 7:00 a.m.-10:30 a.m.

 and noon-1:00 p.m.

Online Access to Recordings of Meeting Sessions

As a paid meeting registrant, using your computer and/or handheld device and an Internet connection, you can have an online view of the total meeting. You can view sessions, exhibitor information, abstracts, author biographies, posters, a list of attendees, and plan your time and create a personal schedule to maximize every moment at MLA '15. You can even search speaker sessions and exhibitor information in a variety of ways, including by time, date, keyword, speaker, or booth number. You can use the mobile app, available for iOS and Android devices as a native mobile app, to view session slides and even take notes right on the slides.

Within about twenty-four to seventy-two hours after a session ends, you can view video (plenary sessions) and audio synced with presentation slides (section programs). For more information, see www.eventscribe.com/2015/MLA/. To login, you will need your six-digit badge number printed on your registration confirmation and on your badge along with the email address you used to register.

Relaxation Station

Sponsored by McGraw-Hill Medical

Austin Convention Center, Exhibit Hall 4, Booth 203

Take the stress out of the meeting with a seated chair massage.

Austin Convention Center, Level Four, Room 11

The Professional Recruitment and Retention Committee, in conjunction with the MLA '15 Job Placement Center, will sponsor the Resume Clinic. If you have a cover letter, resume, and/or CV you would like to have reviewed, please stop in. Each participating attendee will have fifteen to twenty minutes with a reviewer. During that time, the reviewer will critique your cover letter, resume, and/or CV and offer tips and advice for improvement.

The resume clinic is available during MLA Job Placement Center hours on Sunday, May 17, Monday, May 18, and until noon on Tuesday, May 19. You must be a registered MLA '15 attendee to use this service. Walk-ins are welcome and will be scheduled in any available slots.

Speaker Ready Room

Austin Convention Center, Level Four, Room 12B

All speakers must check in at the Speaker Ready Room the day before their sessions to make sure the correct presentation is loaded.

Speaker Ready Room Hours

 Saturday, May 16
 noon-6:00 p.m.

 Sunday, May 17
 8:00 a.m.-6:00 p.m.

 Monday, May 18
 8:00 a.m.-6:00 p.m.

 Tuesday, May 19
 8:00 a.m.-6:00 p.m.

 Wednesday, May 20
 8:00 a.m.-10:30 a.m.

Travel Safety

To enjoy your stay, please take a few moments to read the Safety Tips for annual meeting attendees online at mla15.meet ing.mlanet.org/travel/safetytips.html.

Twitter

Watch and respond to live streaming conversations at hashtag #mlanet15.

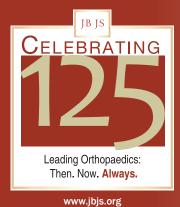
Voting Rights

You are eligible to vote at the MLA business meeting if you hold an MLA membership in at least one of these categories: Regular (including Introductory), Life, Fellow, Emeritus, Student, or authorized Institutional Representative. Voting paddles are available at the MLA Registration Center.

Celebrating 125 years of guiding patient care

The Journal of Bone & Joint Surgery ranks #1 meeting orthopaedic surgeons' information needs*

*JBJS Readership Study



JBJS provides access to the latest scientific research and clinical innovations in addition to best-in-class review articles, relevant case reports, and illustrated surgical techniques.

Stop by our booth (#711) to learn about special conference offerings and get a copy of our recent study on the Role of the Medical Librarian.

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JB&JS

Essential Surgical Techniques

Step-by-step techniques with illustration and video.

JB&JS

Reviews

Best-in-class review articles.

JB&JS

Archives

The highest quality orthopaedic content since 1889, archived online.

MLA Unit Meetings Schedule

This list includes all official MLA meetings for committees, task forces, councils, sections, and special interest groups (SIGs). Section programming details, including room assignments, appear in the Daily Program on pp. 26–42.

- Function	Date	Start Time	End Time	Location/Room
2016 Joint MLA/CHLA/ABSC/ICLC Planning Committee	Saturday, May 16	9:00 a.m.	1:00 p.m.	Hilton Austin, Sixth Floor, Room 616AE
2016 Program Planners				
Meeting 1	Saturday, May 16	1:30 p.m.	3:00 p.m.	Hilton Austin, Sixth Floor, Room 616AE
Meeting 2	Wednesday, May 20	7:00 a.m.	8:55 a.m.	Hilton Austin, Sixth Floor, Room 616AE
2017 National Program Committee	Monday, May 18	7:30 a.m.	8:55 a.m.	ACC, Level Four, Room 15
Ad Hoc Committee to Review Core Clinical Journals	Saturday, May 16	9:00 a.m.	11:00 a.m.	Hilton Austin, Sixth Floor, Room 619
African American Medical Librarians Alliance SIG	Sunday, May 17	2:00 p.m.	2:55 p.m.	Hilton Austin, Sixth Floor, Room 615B
Awards Committee	Monday, May 18	7:30 a.m.	8:55 a.m.	ACC, Level Four, Room 17A
Books Panel	Monday, May 18	8:00 a.m.	8:55 a.m.	Hilton Austin, Fourth Floor, Room 416
Bylaws Committee	Tuesday, May 19	7:30 a.m.	8:55 a.m.	ACC, Level Four, Room 16A
Cancer Librarians Section	Sunday, May 17	2:00 p.m.	2:55 p.m.	ACC, Level Four, Room 15
Chairs, Presidents, and Allied Representatives Orientation	Saturday, May 16	3:00 p.m.	5:00 p.m.	ACC, Level Four, Ballroom G
Chapter Breakout Section Breakout	Saturday, May 16	3:00 p.m.	5:00 p.m.	ACC, Level Four, Room 17AB
Chapter Continuing Education Chairs	Saturday, May 16 Tuesday, May 19	3:00 p.m. 8:00 a.m.	5:00 p.m. 8:55 a.m.	ACC, Level Four, Room 16AB ACC, Level Four, Room 16B
Chapter Council	Saturday, May 16	10:00 a.m.	3:00 p.m.	ACC, Level Four, Room 17AB
Chapter Council/Section Council (Joint)	Saturday, May 16	8:00 a.m.	10:00 a.m.	ACC, Level Four, Room 12A
Chapter Treasurers Orientation	Sunday, May 17	2:00 p.m.	2:55 p.m.	ACC, Level Four, Room 17A
Clinical Librarians and Evidence-Based Health Care SIG	Monday, May 18	4:30 p.m.	5:55 p.m.	Hilton Austin, Fourth Floor, Room 416
Collection Development Section				
Business Meeting Executive Board Meeting	Monday, May 18 Monday, May 18	4:30 p.m. 7:00 a.m.	5:55 p.m. 8:55 a.m.	ACC, Level Four, Room 14 Hilton Austin, Sixth Floor, Room 616A
Complementary and Alternative Medicine SIG	Monday, May 18	4:30 p.m.	5:55 p.m.	Hilton Austin, Sixth Floor, Room 617
Consumer and Patient Health Information Section (CAPHIS)	<i>,,</i> ,	'		
Business Meeting	Tuesday, May 19	2:00 p.m.	2:55 p.m.	ACC, Level Four, Room 15
Executive Board Meeting	Monday, May 18	4:30 p.m.	5:55 p.m.	Hilton Austin, Fourth Floor, Room 416
Continuing Education (CE) Committee		7.00	2.55	100 1 15 0 1/0
Meeting 1 Meeting 2	Wednesday, May 20 Wednesday, May 20	7:00 a.m. 1:30 p.m.	8:55 a.m. 5:00 p.m.	ACC, Level Four, Room 16B ACC, Level Four, Room 16B
Corporate Information Services Section (CISS)	Sunday, May 17	7:00 a.m.	7:55 a.m.	ACC, Level Four, Room 14
Credentialing Committee	Friday, May 15	7:00 p.m.	10:00 p.m.	Hilton Austin, Sixth Floor, Room 616A
Dental Section	Monday, May 18	4:30 p.m.	5:55 p.m.	Hilton Austin, Sixth Floor, Room 616B
Department of Veterans Affairs Librarians SIG	,			, , , , , , , , , , , , , , , , , , , ,
Meeting 1	Sunday, May 17	2:00 p.m.	2:55 p.m.	ACC, Level Four, Room 16B
Meeting 2	Tuesday, May 19	2:00 p.m.	2:55 p.m.	ACC, Level Four, Room 16A
Educational Media and Technologies Section (EMTS)	Monday, May 18	4:30 p.m.	5:55 p.m.	Hilton Austin, Fourth Floor, Room 410
Federal Libraries Section	Sunday, May 17	7:00 a.m.	8:55 a.m.	ACC, Level Four, Room 15
Fellows of MLA	Sunday, May 17	4:30 p.m.	5:55 p.m.	ACC, Level Four, Room 17B
Governmental Relations Committee	Monday, May 18	7:30 a.m.	8:55 a.m.	ACC, Level Four, Room 14
Grants and Scholarships Committee	Wednesday, May 20	7:30 a.m.	8:55 a.m.	ACC, Level Four, Room 17B
Health Association Libraries Section (HALS)	Sunday, May 17	7:00 a.m.	8:55 a.m.	Hilton Austin, Sixth Floor, Room 617
History of the Health Sciences Section	Monday, May 18	7:00 a.m.	8:55 a.m.	Hilton Austin, Sixth Floor, Room 616B
	Monday, May 10	7.00 a.iii.	0.55 a.111.	Tillton Austin, Sixtin 1001, Room 610B
Hospital Libraries Section (HLS) Executive Board Meeting	Monday, May 18	7:00 a.m.	8:55 a.m.	ACC, Level Four, Room 17B
Business Meeting and Ice Cream Social	Monday, May 18	4:30 p.m.	5:55 p.m.	ACC, Level Four, Ballroom G
nformationist SIG	Sunday, May 17	7:00 a.m.	8:55 a.m.	ACC, Level Four, Room 16B
nstitutional Animal Care and Use SIG	Sunday, May 17	2:00 p.m.	2:55 p.m.	Hilton Austin, Sixth Floor, Room 615A
	Sunday, May 17	7:00 a.m.	8:55 a.m.	ACC, Level Four, Room 17A
nternational Cooperation Section	Sulluay, Iviay 17			
nternational Cooperation Section nterprofessional Education (IPE) SIG	Monday, May 18	4:30 p.m.	5:55 p.m.	Hilton Austin, Fourth Floor, Room 414

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Joseph Leiter NLM/MLA Lectureship Committee	Tuesday, May 19	4:30 p.m.	5:55 p.m.	ACC, Level Four, Room 14
Latino SIG	Sunday, May 17	2:00 p.m.	2:55 p.m.	Hilton Austin, Sixth Floor, Room 616B
Leadership and Management Section	Tuesday, May 19	4:30 p.m.	5:55 p.m.	Hilton Austin, Fourth Floor, Room 404
Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG	Monday, May 18	4:30 p.m.	5:55 p.m.	ACC, Level Four, Room 17B
Librarians without Borders® Advisory Committee	Tuesday, May 19	7:30 a.m.	8:55 a.m.	ACC, Level Four, Room 17B
Libraries in Curriculum SIG	Sunday, May 17	7:00 a.m.	8:55 a.m.	Hilton Austin, Sixth Floor, Room 616A
Medical Informatics Section	Tuesday, May 19	4:30 p.m.	5:55 p.m.	ACC, Level Four, Room 15
Medical Library Education Section (MLES)	Tuesday, May 19	2:00 p.m.	2:55 p.m.	ACC, Level Four, Room 16B
Medical Library Group of Southern California and Arizona	Monday, May 18	4:30 p.m.	5:55 p.m.	ACC, Level Four, Room 16B
Membership Committee	Tuesday, May 19	7:30 a.m.	8:55 a.m.	ACC, Level Four, Room 17A
Midwest Chapter Executive Committee	Monday, May 18	4:30 p.m.	5:55 p.m.	Hilton Austin, Sixth Floor, Room 615A
MLA News Editorial Board	Tuesday, May 19	8:00 a.m.	8:55 a.m.	Hilton Austin, Fourth Floor, Room 416A
Molecular Biology and Genomics SIG	Monday, May 18	7:00 a.m.	8:55 a.m.	Hilton Austin, Sixth Floor, Room 602
Nominating Committee (invitation only)	Saturday, May 16	8:00 a.m.	4:00 p.m.	Hilton Austin, Sixth Floor, Room 617
Nursing and Allied Health Resources Section (NAHRS)				
Business Meeting	Monday, May 18	7:00 a.m.	8:55 a.m.	ACC, Level Four, Room 18D
Executive Board Meeting Oral History Committee	Sunday, May 17 Wednesday, May 20	7:00 a.m. 7:30 a.m.	8:55 a.m. 8:55 a.m.	Hilton Austin, Sixth Floor, Room 616B ACC, Level Four, Room 14
Osteopathic Libraries SIG	Monday, May 18	4:30 p.m.	5:55 p.m.	Hilton Austin, Fourth Floor, Room 415A
Outreach and Marketing SIG	Monday, May 18	4:30 p.m.	5:55 p.m.	Hilton Austin, Sixth Floor, Room 616A
Pediatric Libraries SIG	Sunday, May 17	2:00 p.m.	2:55 p.m.	ACC, Level Four, Room 14
Pharmacy and Drug Information (PDI) Section	Monday, May 18	7:00 a.m.	8:55 a.m.	Hilton Austin, Fourth Floor, Room 416A
Planning Awesome Chapter Meetings		2:00 p.m.	2:55 p.m.	ACC, Level Four, Room 16A
Professional Recruitment and Retention Committee	Sunday, May 17	7:30 a.m.	8:55 a.m.	ACC, Level Four, Room 14
Public Health/Health Administration Section	Tuesday, May 19			
	Monday, May 18	4:30 p.m.	5:55 p.m.	ACC, Level Four, Room 15
Public Services Section Relevant Issues Section	Monday, May 18	4:30 p.m.	5:55 p.m.	Hilton Austin, Fourth Floor, Room 415B
	Sunday, May 17	2:00 p.m.	2:55 p.m.	Hilton Austin, Sixth Floor, Room 616A
Research Award Poster and Paper Judging Instruction	Sunday, May 17	7:00 a.m.	8:55 a.m.	ACC, Level Four, Room 16A
Research Section	Tuesday, May 19	7:00 a.m.	8:55 a.m.	ACC, Level Four, Room 15
Resource Sharing SIG	Tuesday, May 19	1:00 p.m.	1:55 p.m.	Hilton Austin, Sixth Floor, Room 616A
Revitalizing the Research Imperative Task Force	Monday, May 18	7:30 a.m.	8:55 a.m.	ACC, Level Four, Room 16A
Rising Stars Committee	Monday, May 18	4:00 p.m.	5:30 p.m.	ACC, Level Four, Room 16A
Scholarly Communications Committee	Monday, May 18	10:00 a.m.	11:30 a.m.	ACC, Level Four, Room 14
Section Continuing Education Chairs	Monday, May 18	8:00 a.m.	8:55 a.m.	ACC, Level Four, Room 16B
Section Council	Saturday, May 16	10:00 a.m.	3:00 p.m.	ACC, Level Four, Room 16AB
Section Council/Chapter Council (Joint)	Saturday, May 16	8:00 a.m.	10:00 a.m.	ACC, Level Four, Room 12A
Section Treasurers Orientation	Tuesday, May 19	2:00 p.m.	2:55 p.m.	ACC, Level Four, Room 14
Southern Chapter Executive Committee	Monday, May 18	4:30 p.m.	5:55 p.m.	Hilton Austin, Fourth Floor, Room 417B
Strategic Priorities Task Force	Wednesday, May 20	7:00 a.m.	8:55 a.m.	ACC, Level Four, Room 16A
Systematic Reviews SIG	Monday, May 18	4:30 p.m.	5:55 p.m.	Hilton Austin, Fourth Floor, Room 417A
Task Force to Review MLA's Competencies for Lifelong Learning and Professional Success	Tuesday, May 19	7:00 a.m.	7:55 a.m.	Hilton Austin, Fourth Floor, Room 416B
Technical Services Section	Tuesday, May 19	7:00 a.m.	8:55 a.m.	Hilton Austin, Sixth Floor, Room 616A
Technology Advisory Committee	Monday, May 18	7:30 a.m.	8:55 a.m.	Hilton Austin, Fourth Floor, Room 410
Translational Sciences Collaboration SIG	Monday, May 18	4:30 p.m.	5:55 p.m.	ACC, Level Four, Room 17A
Veterinary Medical Libraries Section				
Business Meeting Informal Meeting	Tuesday, May 19 Monday, May 18	7:00 a.m. 4:30 p.m.	8:55 a.m. 5:55 p.m.	Hilton Austin, Fourth Floor, Room 400 Hilton Austin, Fourth Floor, Room 400
Vision Sciences SIG	Monday, May 18	4:30 p.m.	5:55 p.m.	Hilton Austin, Sixth Floor, Room 615B

Continuing Education Courses



Continuing education (CE) courses are a great way to stay at the forefront of the health information profession. Onsite registration for CE courses is available; however, some courses might have reached their attendance maximum and be closed. Visit the MLA Registration Center to view course descriptions, course levels, instructors, and MLA CE contact hours. All courses are held at the Austin Convention Center, except for offsite hands-on courses. Details are also available at mla15.meeting.mlanet.org/registration/ continuing-education-courses.

Hands-on Courses/Offsite Locations

Hands-on computer courses are held at the following offsite location, and not at the Hilton Austin or the Austin Convention Center. Transportation will be provided. See your ticket for bus locations and times. Maps are available at the MLA Registration Center and Hospitality Center for those attendees driving to the offsite location.

Offsite Facility Location

Austin Community College Eastview Campus 8000 Building 3101 Webberville Road Austin, TX 78702

Friday, May 15

10:00 a.m.-5:00 p.m.

CE100 Copyright for Health Sciences Librarians

Level Four, Room 18C

MI ISIC CE200 How to Set Up a Clinical Librarian Program at Your Institution

Level Four, Room 18D

CE300 Closing the Gap in Identifying Clinical Trials for Systematic Reviews: Searching Trials Registers and Regulatory Agency Websites

Offsite: Austin Community College, Room 8310

CE600 Expand Your Library Instruction Toolkit: Introduction to Online and Distance Learning Support

Offsite: Austin Community College, Room 8306

CE700 Introduction to Genomic Data Repositories and Data Analysis Resources

Offsite: Austin Community College, Room 8329

8:00 a.m.-noon

CE701 Research for Hospital Librarians

Level Four, Room 19A

1:00 p.m.-5:00 p.m.

OIS MI CE202 A Seat at the Table: Working with Local Responders

Level Four, Room 19A

CE500 Information Anywhere: Mobile Technology, Libraries, and mHealth

Level Four, Room 19B

CE702 Library Statistics: Data Analysis for Librarians

Offsite: Austin Community College, Room 8301

CE301 Advanced Searching Techniques and Advanced Strategy Design

Offsite: Austin Community College, Room 8329

8:00 a.m.-3:00 p.m.

CE203 Innovation and Lean Process Improvement Demystified

Level Four, Room 18C

CE302 Health and Wellness @ the Library: The Essentials of Providing Consumer Health Services

Level Four, Room 18D

CE303 Bioinformatics for Librarians

Offsite: Austin Community College, Room 8310

CE601 Instructional Design: Proven Principles and Practices for Librarians Who Teach

Level Four, Room 18B

CE703 Introduction to Systematic Reviews for Librarians

Offsite: Austin Community College, Room 8306

8:00 a.m.-noon

CE204 Knowledge Sharing for Improvement: Hospital Librarians as Knowledge Managers

Level Four, Room 19B

EBP CE704 Evidence-Based Medicine (EBM)/Evidence-Based Practice (EBP): The Basics: Study Design and Randomized Controlled Trials

Level Four, Room 19A

1:00 p.m.-5:00 p.m.

EBP CE705 Evidence-Based Medicine (EBM)/Evidence-Based Practice (EBP): Beyond the Basics: Systematic Reviews and Qualitative Studies

Level Four, Room 19A

CE706 Planning, Conducting, and Publishing Library Research

Level Four, Room 19B

Saturday, May 16, 2-Hour Course Options

8:00 a.m.-10:00 a.m.

CE206 Communicating Information through Visual Design

Level Four, Room 14

CE400 Perspectives in Research Data Management: An Introduction

Level Four, Room 15

10:30 a.m.-12:30 p.m.

CE304 Personalized Genetic Medicine: What Does It Mean?

Level Four, Room 14

CE401 Perspectives in Research Data Management: A Workshop

Level Four, Room 15

Wednesday, May 20

1:00 p.m.-5:00 p.m.

CE207 Comparative Effectiveness Research: What? Why? Where? How?

Level Four, Room 19A

CE501 Emerging Technologies for the Busy Librarian

Level Four, Room 19B







Plan to attend the largest gathering of medical librarians and health information professionals in the world at the joint meeting of the Canadian Health Libraries Association/ Association des bibliothèques de la santé du Canada (CHLA/ABSC), the International Clinical Librarian Conference (ICLC), and the Medical Library Association (MLA).

Key Dates

2015

- June: Meeting invitation presented at CHLA/ABSC, Vancouver, BC
- June: Apply for visa, passport, and/or travel letters. Reservations accepted at meeting hotel.
- August: Submissions open for contributed paper and poster abstracts
- October: Deadline for contributed paper and poster abstracts
- December: Acceptances sent for contributed paper and poster submissions

2016

- January: Members receive registration materials and registration opens
- May 13–14: Pre-meeting continuing education and meetings
- May 14: Welcome reception and opening of the hall of exhibits
- May 15–18: Meeting programs
- May 18: Post-meeting continuing education and meetings

INTRODUCING!

AMERICAN JOURNAL OF HEALTH ECONOMICS



The American Journal of Health Economics (AJHE) provides a forum for the in-depth analysis of institutional health care systems and individual health behaviors. The journal will permit high-quality review of topics, both theoretical and applied, which cannot be examined as fully by general economic publications.

AJHE articles are authored by scholars from universities, private research organizations, government, and industry. Subjects of interest include competition between private health insurance providers, the impact of the Affordable Care Act, pharmaceutical regulation, medical device supply, the rise of obesity, the influence and growth of aging populations, and much more.

Frank Sloan, Editor

Published by the MIT Press as the official journal of the American Society of Health Economists (ASHEcon).

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Authoritative and unrivaled, MIT CogNet is the essential research tool for scholars in the Brain and Cognitive Sciences. Since its inception in 2000, MIT CogNet has become an essential resource for those interested in cutting-edge primary research across the range of fields that study the nature of the human mind. 2015 marks the launch of a new, enhanced MIT CogNet.

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- More than 650 MIT Press books, 11 MIT Press reference works, and 6 MIT Press Journals, with new content added regularly
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- Integrated book, reference, and journal search
- · New MITECS (The MIT Encyclopedia of the Cognitive Sciences)-based taxonomy for better browsing
- New state-of-the-art server and Drupal-based platform for greatly improved performance and stability

MLA '15 OFFICIAL PROGRAM

Daily Program

This section provides a daily schedule and location of official activities but excludes MLA unit meetings, which are listed on pages 20–21. It includes receptions, section programming by sponsor and theme, Sunrise Seminars, Technology Showcases, and informal meetings. Consult the index on pages 64–67 for a quick reference to section activities.

Most meetings are in the Austin Convention Center (ACC) unless otherwise indicated.

Listed events are open to all registered attendees unless otherwise noted.



✓ Video of session planned; on MLANET 24 hours after session

Research Papers

The research designation is determined by the author during the abstract submission process. Papers with a research designation will be considered for Research Section awards.

Thursday, May 14, 2015

8:00 a.m.-5:00 p.m.

Informal Meeting

NN/LM WebDevConf Meeting

ACC, Level Four, Room 12A

2:00 p.m.-5:00 p.m.

MLA Board of Directors Meeting

Hilton Austin, Fourth Floor, Room 412

Friday, May 15, 2015

8:00 a.m.-5:00 p.m

Continuing Education

See pages 22-23.

9:00 a.m.-noon

Informal Meetings

NN/LM Coordinators Breakout Meetings (Open session)

ACC, Level Four, Room 15 and Room 17AB

Come and learn about the work and accomplishments of the network, get your cooperative agreement questions answered, or just catch-up with fellow medical librarians.

NN/LM Regional Medical Library Directors' and Associate Directors' Breakout Meeting (Closed session)

ACC, Level Four, Room 14

9:00 a.m.-5:00 p.m.

MLA Board of Directors Meeting

Hilton Austin, Fourth Floor, Room 412

1:00 p.m.-5:30 p.m.

Informal Meeting

NN/LM Regional Medical Libraries Meeting (Open session)

ACC, Level Four, Room 17AB

Come and learn about the work and accomplishments of the network, get your cooperative agreement questions answered, or just catch-up with fellow medical librarians.

Saturday, May 16, 2015

8:00 a.m.-4:30 p.m.

Informal Meeting

NLM/AAHSL Leadership Fellows Institute

Hilton Austin, Sixth Floor, Room 615B

8:00 a.m.-5:00 p.m.

Continuing Education

See pages 22-23.

3:00 p.m.-5:00 p.m.

Chairs, Presidents, and Allied Representatives Orientation (Committees, Sections, and Chapters)

💫 ACC, Level Four, Ballroom G

5:30 p.m.-7:30 p.m.

Welcome Reception and Opening of the Hall of Exhibits Sponsored by NEJM Group

ACC, Level One, Exhibit Hall 4

Ticketed event.

Celebrating Austin's Culture: Whether dressing like your favorite *Austin City Limits* performer or kickin' back in your boots and bandana, the opening reception will celebrate all that is Austin, the "Live Music Capital of the World." Enjoy the flavors of Southwest food and some local music while reconnecting with colleagues old and new.

Sunday, May 17, 2015

7:00 a.m.-8:55 a.m.

Exhibitor Meeting

EOS Seminar

ACC, Level Four, Room 18D

New Members/First-Time Attendees Program

Sponsored by Wolters Kluwer

🐧 ACC, Level Four, Ballroom G

Invited Event. Onsite new members/first-time attendee registrants, please email Tomi Gunn at gunn@mail.mlahq.org to be added to the attendee list.

Sunrise Seminars

DynaMed Plus

💫 ACC, Level Four, Room 18A

Join us to learn about DynaMed Plus, the next-generation clinical decision–support tool created by physicians for physicians. DynaMed Plus includes overviews and recommendations, graphics and images, a new and improved user interface, robust specialty content, semantic search, a mobile app, and much more.

Thieme e-Suites: Multimedia Platforms in Clinical Medicine

ACC, Level Four, Room 19B

Thieme e-Suites: multimedia platforms in clinical medicine. In this seminar, we will cover the content and functionality of Thieme's four new offers: Medlantis provides access to Thieme's entire radiology collection along with videos of classroom lectures on key topics in radiology, creating an exceptionally rich online experience. Thieme eNeurosurgery is a unique online resource providing the global neurosurgical community with unprecedented access to Thieme's entire neurosurgery collection, including content not available anywhere else. Thieme eOtolaryngology is the premier online research tool for otolaryngology—head and neck surgery—providing users with unprecedented access to Thieme's complete collection of otolaryngology resources. Thieme eSpine offers comprehensive spine care resources at your fingertips, providing users with unprecedented access to Thieme's entire spine collection.

Unleashing the Value of Grey Literature in Research Practice

ACC, Level Four, Room 12A

Information discovery for the most important evidence is an essential skill for information professionals. Most searching focuses on the published research from journals. Finding and incorporating grey literature search results with published literature is an increasingly essential part of the process. Find out how grey literature can be quickly searched and disseminated for all types of research requests. We will review detailed search methods used for a systematic or scoping review. There will also be tips on how to use a quick search method to find grey literature sources for reference questions. Speaker: Sarah Bonato, Reference/Research Librarian and Collection Development Librarian, Centre for Addiction and Mental Health.

7:30 a.m.-8:30 a.m.

Sunrise Yoga

Hilton Austin, Fourth Floor, Room 400

The Hospital Libraries Section and the Leadership and Management Section invite you to stretch your body and mind. The session will be led by Austin yoga instructor, Kim Goyette. Check out her website at fitness4mindandbody.com. Pack comfortable stretchy clothes and your mat (but a towel will do) and join us! Namaste.

9:00 a.m.-10:15 a.m.

ACC, Level Four, Ballroom D

Presiding: Linda Walton, AHIP, 2014/15 MLA President

Welcome from the President

Linda Walton, AHIP, 2014/15 MLA President, and Director, Hardin Library for the Health Sciences, University of Iowa–Iowa City

Welcome to Austin

Andrew P Dillon, Dean, School of Information, University of Texas–Austin

Welcome from the South Central Chapter

Stewart Brower, AHIP, Chair, South Central Chapter, and Library Director, Schusterman Library, University of Oklahoma–Tulsa

Welcome from the 2015 National Program Committee

Sandra I. Martin, AHIP, Cochair, 2015 National Program Committee, and Director, Shiffman Medical Library, Wayne State University, Detroit, MI; Jonquil D. Feldman, AHIP, Cochair, 2015 National Program Committee, and Director, Library Services, Briscoe Library, University of Texas Health Science Center—San Antonio; Catherine Pepper, Chair, 2015 Local Assistance Committee, and Assistant Professor/Coordinator, Library Services, Medical Sciences Library, Texas A&M University—Round Rock; and Katie Prentice, AHIP, Chair, Volunteer Subcommittee, 2015 Local Assistance Committee, and Associate Director, User Experience and Assessment, Schusterman Library, University of Oklahoma—Tulsa

Presidential Address

Linda Walton, AHIP, 2014/15 MLA President

Daily Program

Sunday, May 17 (continued)

10:30 a.m.-11:55 a.m.

Sponsored by EBSCO Health

ACC, Level Four, Ballroom D

Introduction: Sandra I. Martin, AHIP, Cochair, 2015 National Program Committee, and Director, Shiffman Medical Library, Wayne State University, Detroit, MI

Speaker: Mae Jemison

noon-1:55 p.m.

Chapter Council Presents Chapter Sharing Roundtables Luncheon

ACC, Level Four, Ballroom G

Ticketed event. No onsite ticket sales.

noon-5:00 p.m.

Hall of Exhibits Open

ACC, Level One, Exhibit Hall 4

12:30 p.m.-1:30 p.m

Exhibitor Meeting

EBSCO Publishing Lunch & Learn

1 Hilton Austin, Sixth Floor, Grand Ballroom FG

1:30 p.m.-2:00 p.m.

Technology Showcase

R2 Digital Library

ACC, Level One, Exhibit Hall 4, Technology Showcase Stage

Join us to see how Rittenhouse's e-book platform, the R2 Digital Library, can provide the tools you need to manage a health sciences e-book collection. Learn about our new personal digital assistant (PDA) service and how R2 can be easily integrated with your institution's workflow.

2:00 p.m.-2:55 p.m.

Poster Session 1

ACC, Level One, Exhibit Hall 4

See pages 46–53 for the listing of posters and presenters.

2:30 p.m.-3:00 p.m.

Beverage Break

Sponsored by Rittenhouse Book Distributors

ACC, Level One, Exhibit Hall 4

Technology Showcase

PlumX

🖇 ACC, Level One, Exhibit Hall 4, Technology Showcase Stage

PlumX delivers a complete picture about research impact for researchers, librarians, administrators, and funders. Named *Library Journal's* most ambitious database in 2013, PlumX gathers metrics across five categories: usage, mentions, captures, social media, and citations. Metrics are gathered around artifacts. Artifacts include: clinical trials, grants, patents, presentations, theses/dissertations, web pages, etc.

3:00 p.m.-4:25 p.m.

MLA Business Meeting 1

ACC, Level Four, Ballroom D

Presiding: Linda Walton, AHIP, 2014/15 MLA President

Parliamentary Procedures can be found at www.mlanet.org/parliamentary.html.

Agenda

- Announcements
- In Memoriam
- Member Recognition
- Call to Order
- Announcements and Election Results
- New Business
- Treasurer's Report: Chris Shaffer, AHIP, Director, Library, Oregon Health & Science University-Portland
- Executive Director's Report: Kevin Baliozian
- Annual Report
- Old Business

3:30 p.m.-4:00 p.m.

Technology Showcase

Serials Management and e-Packages

ACC, Level One, Exhibit Hall 4, Technology Showcase Stage
Collection Assessment, Collection Management, and Collection Access: See how EBSCO is committed to making sure the journals that you purchase fit your collections needs and more importantly, how we improve access. EBSCO and the American Medical Association are committed to improving medical education through the world's most important medical journals.

4:30 p.m.-5:00 p.m.

Technology Showcase

The AccessMedicine Collections: New Approach to Reference, Research, and Curricular Instruction

💫 ACC, Level One, Exhibit Hall 4, Technology Showcase Stage

The AccessMedicine Collections from McGraw-Hill Medical are compendiums of specialized content that cover a subject's basics to specialty-specific content. With the Neurology and ObGyn Collections launched and future collections being assembled now, you can truly have the broad world of medical knowledge available to you. The collections editor will demonstrate the product to show how this content can help students excel in their

4:30 p.m.-5:55 p.m.

Section Program 1

2015 National Program Committee

Limitless Possibilities: How Are You Pushing Your Limits?

💫 ACC, Level Four, Ballroom E

Moderator: William Olmstadt, AHIP, Associate Director, Health Sciences Library, Louisiana State University (LSU) Health–Shreveport

A Day in the Life of a Medical Student: Applying Ethnographic Methods in Academic Health Sciences Settings Δ

Andrea Twiss-Brooks, Kathryn H. Carpenter, Christine D. Frank, AHIP, Gail Y. Hendler, Connie Poole, AHIP, and Natalie Reed, AHIP

E-Channel: Forging into the Innovation Dissemination Wilderness

Christy Jarvis, AHIP, Jean P. Shipman, AHIP, FMLA, Melissa L. Rethlefsen, AHIP, Nancy Lombardo, AHIP, Tallie Casucci, Paul Bills, Jose Zagal, Sean Moody, Erica Larson, Siddharth Bhavsar, and Roger Altizer Jr.

Boot up Your Lifelong Learning: Community Colleges and the National Network of Libraries of Medicine (NN/LM) Outreach Initiative \triangle

Lisa Huang, Karen Vargas, and Michelle Malizia

Establishing an Information Infrastructure for an International Online Collaborative Degree Program

John W. Cyrus and Nita Bryant

Using LEGO™ Bricks to Teach Standards Development and Metadata Principles to First-Year First-Semester Undergraduates in an Informatics Survey Course

Sarah K. McCord

CANCER LIBRARIANS SECTION

Growing ORCID: Enhancing the Scholarly Communication Landscape

Molecular Biology and Genomics SIG, Nursing and Allied Health Resources Section, Scholarly Communications Committee

ACC, Level Four, Room 18A

Moderator: Donna Gibson, Director, Library Services, Memorial Sloan Kettering Cancer Center, New York, NY

ORCID Implementation

Kim Mears, AHIP

Planned ORCID Implementation @ New York University School of Medicine

Neil Rambo

Cultivating ORCID at the University of Michigan

Merle Rosenzweig

COLLECTION DEVELOPMENT SECTION

The Agile Library: Sustainable and Thriving Collections

Department of Veterans Affairs Librarians SIG, African American Medical Librarians Alliance SIG

ACC, Level Four, Room 18C

Moderator: Michel Atlas, Reference and Acquisitions Librarian, Kornhauser Health Sciences Library, University of Louisville, Louisville, KY

Born Digital: Opening Day Collection for a Newly Founded Medical School

Elizabeth R. Lorbeer, AHIP, Emma O'Hagan, and Martha Knuth

Collection Development through a Personal Digital Assistant (PDA) Model

Harold Bright

Swetsing Bullets: Managing Library Collections in the Face of Subscription Agent Bankruptcy

Megan Rosenbloom, AHIP

CONSUMER AND PATIENT HEALTH INFORMATION SECTION

Pets and People

Veterinary Medical Libraries Section, Complementary and Alternative Medicine SIG

ACC, Level Four, Room 18D

Moderator: Kelli Ham, Consumer Health and Technology Coordinator, National Network of Libraries of Medicine, Pacific Southwest Region, Biomedical Library, University of California– Los Angeles

From Talking Dogs to Personalized Medicine: The Weird and Wonderful History of Inheritance and Pharmacogenomics from Pups to People

Pamela L. Shaw

Raising the Ruff: Establishing, Developing, and Evaluating an Animal-Assisted Therapy Dog Program at a Medical Library Δ

Michele L. Whitehead, Brandy Klug, Tom Lyons, and Leah Hamrick

Service and Therapy Dogs in an Academic Setting

Anna E. Schnitzer

Bonding with Therapy Pets to ImpRUFF Student Morale

Erin N. Wimmer, AHIP, Tallie Casucci, and Melissa L. Rethlefsen, AHIP

DENTAL SECTION

Collaboration without Limits: Breaking Boundaries

Clinical Librarians and Evidence-Based Health Care SIG, African American Medical Librarians Alliance SIG

ACC, Level Four, Ballroom F

Moderator: Elizabeth Stellrecht, Clinical Librarian and Liaison, School of Dental Medicine, Libraries, University of Buffalo, Buffalo, NY



Sunday, May 17 (continued)

Breaking into Uncharted Territory: Collaborating on National Institutes of Health (NIH) Public Access Policy Compliance with the Sponsored Projects Administration

Katherine V. Chew

Developing a Workflow to Facilitate Data Sharing in a Neuroscience Lab

Alisa Surkis, Kevin Read, Ian Lamb, and Catherine Larson

Limitless Collaboration: Librarians, Clinicians, and Researchers Partnering to Further National Goals in Sex and Gender Differences and Women's Health Research

Michele R. Tennant, AHIP, Mary E. Edwards, AHIP, Hannah F. Norton, and Nancy Schaefer, AHIP

One of the Team: Roles and Competencies for Embedded Data Librarians \triangle

Lisa M. Federer, AHIP

Library Return-on-Investment: Collaborating with Research Administration to Develop a Model for the Health Sciences Library in Support of Research \triangle

Douglas L. Varner, AHIP, Jennifer C. Kluge, Nancy N. Woelfl, Jett McCann, AHIP, Linda A. Van Keuren, AHIP, and Grant Connors

FEDERAL LIBRARIES SECTION

Thinking outside the Box: Revamping and Rethinking Traditional Ideas, Roles, and Spaces

Hospital Libraries Section, Clinical Librarians and Evidence-Based Health Care SIG

🐧 ACC, Level Four, Room 18B

Moderator: Jennifer A. Lyon, AHIP, Biomedical and Translational Research Librarian, Health Sciences Library, Stony Brook University, Stony Brook, NY

As Paper Is No Longer Our Trusted Ally: How Can We Help Our Users Develop a New Transformative Mental Image of Libraries?

Nunzia B. Giuse, FMLA, Taneya Y. Koonce, Marcia Epelbaum, Annette M. Williams, Andrew Dombrowski, Matthew Dillingham, Zachary E. Fox, and Deborah H. Broadwater

Librarian in Disguise: Roles for Librarians in Federal Research

Caitlin Kelley

Strategic Plan to Strategic Action: The Library's Role in Supporting Health Informatics Initiatives \triangle

Don P. Jason III

Medical Librarians in Practice: Research-Related Activities and Resource Use Δ

Carol L. Perryman

NURSING AND ALLIED HEALTH RESOURCES SECTION

Put That in Writing: Perspectives from the Editorial Board

Medical Library Education Section, Research Section

ACC, Level Four, Room 19A

Moderator: Paul Blobaum, Professor, Library, Governors State University, University Park, IL

Information Sharing and Professional Responsibility: How to Start a Journal and Keep It Going

Carole M. Gilbert, AHIP, FMLA

Collaborative Writing

Joy Don Baker

Publishing in the *Journal of the Medical Library Association:* Insights from the Editor

I. Diane Cooper, AHIP

RESEARCH SECTION

The MLA Research Agenda Systematic Review Project

ACC, Level Four, Room 19B

Moderator: Heather N. Holmes, AHIP, Clinical Informationist, Medical Library, Summa Health System, Akron City & St. Thomas Hospitals, and Instructor, Department of Internal Medicine, Northeastern Ohio Medical University—Akron

The MLA Research Agenda Systematic Review Project

- Margaret Henderson, AHIP
- Roy Eugene Brown, AHIP
- Margaret J. Foster, AHIP
- Mary Lou Klem
- Ana Patricia Ayala
- A'Llyn Ettien
- Aileen McCrillis, AHIP
- Patricia F. Anderson
- Stephanie M. Swanberg, AHIP
- Sunny Sritongsook
- Karen Heskett
- Anne Woznica
- Brenda M. Linares, AHIP

6:00 p.m.-7:00 p.m.

International Visitors Reception

Sponsored by NEJM Group

Hilton Austin, Sixth Floor, Grand Ballroom F

For International Cooperation Section members and international attendees.

Library School Reunion

Hilton Austin, Sixth Floor, Grand Ballroom K

Open to library school alumni. No registration required.

Monday, May 18, 2015

7:00 a.m.-8:55 a.m.

Sunrise Seminars

American Psychological Association (APA) Sunrise Seminar

ACC, Level Four, Room 19B

Join us for an early morning APA countdown, where we will focus on resources for health sciences research, patient education, and clinical practice. We will explore APA databases though sample searches on each of the major vendor platforms and will introduce our newest journals and handbooks. We will review our training options, including handouts, video tutorials, and webinars. Breakfast will be provided. Space is limited, so be sure to RSVP: apa-sunrise.eventbrite.com/?aff=s.

EBSCO Discovery Service for Hospitals and Medical Schools

ACC, Level Four, Room 18A

Discovery services are typically designed for undergrad students and are completely unacceptable for users of medical libraries. Come learn how one vendor made a massive investment in technology resources to do something different: to make discovery useful for medical students, medical faculty, doctors, nurses, researchers, and even medical librarians.

An "Inside/Outside" Look at Cochrane: Update from Carol Lefebvre

💫 ACC, Level Four, Room 18C

Carol Lefebvre, independent information consultant and coconvenor, Cochrane Information Retrieval Methods Group, Oxford, UK, will provide an insider's look at Cochrane from a library/information perspective and outline how the Cochrane Library continues to be an essential tool for evidence-based medicine (EBM). As an outsider from the publisher, Wiley, she will present an independent view.

A Unique Method for Fast, High-Quality Systematic Searching

🐧 ACC, Level Four, Room 19A

Join our special guest Wichor M. Bramer, a biomedical information specialist in Erasmus MC, Rotterdam, The Netherlands, in this interactive session as he walks us through his unique method to create exhaustive and high-quality searches in a much shorter time than usual. Don't miss this opportunity to learn how Bramer's method allows him to design, perform, execute, and manage searches for over 250 systematic reviews annually. Please remember to bring your laptop if possible!

9:00 a.m.-10:00 a.m.

Plenary Session III: Janet Doe Lecture ₩

ACC, Level Four, Ballroom D

Introduction: Margaret Moylan Bandy, AHIP, FMLA, Medical Librarian and Manager, Library and Knowledge Services, Exempla Saint Joseph Hospital

Speaker: Barbara A. Epstein, AHIP

10:00 a.m.-10:30 a.m.

Beverage Break

🔈 ACC, Level One, Exhibit Hall 4

10:00 a.m.-noon

Hall of Exhibits Open

ACC, Level One, Exhibit Hall 4

10:30 a.m.-11:00 a.m.

Technology Showcase

Nursing Reference Center Plus

ACC, Level One, Exhibit Hall 4, Technology Showcase Stage How do your nurses stay current on best practices? Learn about Nursing Reference Center Plus (NRC Plus), the evidence-based information resource developed by the creators of CINAHL. NRC Plus includes nursing care plans, videos, and continuing education modules as well as information about core measures, nursing management, and risk management.

10:30 a.m.-11:55 a.m.

Section Program 2

2015 National Program Committee

Lightning Talks: Going Beyond the Limits

ACC, Level Four, Room 12A

Moderator: Cynthia L. Henderson, AHIP, Executive Director, Louis Stokes Health Sciences Library, Howard University, Washington, DC

3D Printing for Veterinary Medicine

Andrea Kepsel, AHIP

Los Angeles County Department of Public Health, Solo Librarian Service Beyond the City Limits

Norma Layton

Making the Grade: Curating the Harvard Medical School Library of Evidence

Paul A. Bain, Ali S. Raja, David Osterbur, and Ramin Khorasani

Telecommuting from Abroad: A Librarian without Borders

Holly Grossetta Nardini

Finding Images You Can Use: Lightning Talk

Tony Christopher

Bridging the Access to Research Gap through Library Instruction in Peru

Irena Dryankova-Bond and Alejandro Pino

Health Information for All: Meeting Challenges in Building Legislative Support for a Statewide Electronic Health Library

Nicole Theis-Mahon, Janice Jaguszewski, Erinn E. Aspinall, AHIP, and Lisa McGuire

Free Range Research

Michelynn McKnight, AHIP

Fun Fridays and More: Boosting Students' Morale through Creative Programming

Debra Berlanstein, AHIP, Rebecca Morin, and Katherine Morley

Not Limited by the Physical Library: Implementing Librarian Attendance at Morning Report and Journal Club

Martha Knuth

Librarian-Authored "Resources" Reports at the Congressional Research Service

Ada Cornell

Pulling It Together: A Bibliometric Tool Supporting Publication Venue Selection

Jeff Williams, AHIP, Aileen McCrillis, Stephen Maher, and Stuart Spore

EDUCATIONAL MEDIA AND TECHNOLOGIES SECTION

Shaken, Not Stirred: Recipes for Supporting Blended Learning

Pharmacy and Drug Information Section, Translational Sciences Collaboration SIG, Libraries in Curriculum SIG

ACC, Level Four, Ballroom F

Moderator: Suzanne Shurtz, AHIP, Associate Professor and Instructional Services Librarian, Medical Sciences Library, Texas A&M University–College Station

Supporting Teaching and Learning with a Problem-Based Learning (PBL) Approach Using Technologies

Min Liu

The Active Health Sciences Librarian

Anne M. Linton, AHIP

Preventing Faculty from Committing Kamikazes: A Recipe for Success

Rebecca Fountain

A Flip or a Flop?: Flipped PubMed Instruction for Health Sciences Students

Lynn Kysh

HOSPITAL LIBRARIES SECTION

Data Management: E-Science as a Library Service

Medical Informatics Section

ACC, Level Four, Room 18B

Moderator: Sheila Hayes, AHIP, Senior Librarian, Robinson Library, Hartford Hospital, Hartford, CT

Introduction to the May 18, 2015, Hospital Libraries Section Panel on Data Management: E-Science as a Library Service

Sheila Hayes, AHIP

Librarians as Matchmakers: Using Dating Sites as a Model for Collaboration \triangle

Roger Altizer Jr., Jose Zagal, Jean P. Shipman, AHIP, FMLA, Tallie Casucci, and Tina Kalinger

Building a Data Catalog: Promoting Data Reuse and Collaboration at an Academic Medical Center

Alisa Surkis, Kevin Read, Jessica Athens, Ian Lamb, Joey Nicholson, Sushan Chin, Julia Xu, Karen L. Hanson, and Catherine Larson

Limitless Data Services? Scaling up the Library's Role in Data Management Δ

Rikke Sarah Ogawa, AHIP, Bethany Myers, Vessela Ensberg, Scout Calvert, and Tony Aponte

Where Is My Data Scientist? \triangle

Bart Ragon

Integrating In-House Patient Instructions in the Electronic Health Record

Ruti Volk, AHIP, and Mini Chalil

International Cooperation Section

Information Empowerment: Breaking Health Boundaries

Latino SIG, Health Disparities SIG, Relevant Issues Section, Public Health/Health Administration Section, Clinical Librarians and Evidence-Based Health Care SIG, African American Medical Librarians Alliance SIG

ACC, Level Four, Room 18A

Moderator: Megan von Isenburg, AHIP, Associate Director, Medical Center Library & Archives, Duke University Medical Center, Durham, NC

Logical Empowerment: Using a Mixed-Method Participatory Approach to Identify Information Services and Resources That Support Global Health \triangle

Jaime Friel Blanck, AHIP, Anne K. Seymour, Margaret Gross, AHIP, Donna D. Hesson, Christian I. J. Minter, Holly J. Thompson, and Claire J. Twose

HINARI: A Global Resource for Information Empowerment

Karin Saric

Accessibility to Health Information on the Internet: The Case of Medical and Dental Students of Ibadan Medical School, Nigeria Δ

Samuel Akande Bello

VISIT THE MEETING BLOG AT NPC.MLANET.ORG/MLA15/

NExT: Creating an Interprofessional Alliance to Diminish Informational Barriers for Public Health Nurses

Emily M. Johnson, AHIP, Carmen Howard, Krista Jones, and Patricia Eathington

Infectious Disease Outbreaks Know No Boundaries: Ebola Health Information Case Study

Siobhan M. Champ-Blackwell

LEADERSHIP AND MANAGEMENT SECTION

No Limits on Leadership Opportunities

Hospital Libraries Section, Corporate Information Services Section, Public Services Section, Molecular Biology and Genomics SIG

ACC, Level Four, Room 18C

Moderator: Paula G. Raimondo, AHIP, Head, Research, Education and Outreach Services, Health Sciences and Human Services Library, University of Maryland–Baltimore

Early Career Librarians of Color: Getting Hired and Thriving as New Librarians in Academia

Nancy Olmos

Leadership in Professional Development: Growing as a Leader in Graduate Education

Jacqueline Wirz

From Caterpillar to Butterfly: Decade of Innovative Library Transformation Δ

Stevo Roksandic, AHIP

PHARMACY AND DRUG INFORMATION SECTION

Access Pharmacy Panel: Serving English Language Learners

Public Services Section, Latino SIG, Complementary and Alternative Medicine SIG, Health Disparities SIG

ACC, Level Four, Room 18D

Moderator: Brenda M. Linares, AHIP, Librarian and Outreach Liaison, Health Science Library, University of North Carolina–Chapel Hill

English as a Healthy Language: Strategies to Educate English Learners

Myriam Martinez-Banuelos

Roles of Subject Liaison Librarians in a Research University

Xiaomei Gu

Subverted Expectations: Serving Highly Educated People with Limited English Skills

Mark Picus

Creating a Computer Literacy Program for Community Health Workers

Yamila M. El-Khayat

PUBLIC HEALTH/HEALTH ADMINISTRATION SECTION

Education without Limits

Medical Library Education Section, Educational Media and

Technologies Section, International Cooperation Section, Libraries in Curriculum SIG

ACC, Level Four, Ballroom E

Moderator: Abraham Wheeler, AHIP, Librarian, College of Osteopathic Medicine, Program in Public Health, and Department of Epidemiology and Biostatistics, Libraries, Michigan State University–East Lansing

Good Information for Good Health: A Collaboration to Educate Unaffiliated Community Health Care Practitioners about Patient Information Resources through Online Continuing Education

Patricia V. Bradley, AHIP, Gale G. Hannigan, AHIP, Eliot Knight, and William F. Rayburn

Beyond the Basics: Pushing the Limits of Data Management Instruction Δ

Lisa M. Federer, AHIP

Data Management Reciprocity: Librarians and Researchers Teaching Each Other

Melissa A. Ratajeski, AHIP, Carrie L. Iwema, AHIP, and Andrea M. Ketchum, AHIP

Using Learning Styles to Educate Health Care Providers about New Treatment Strategies for Breast Cancer

Katy Justiss, Sheila Kusnoor, Patricia Lee, Ingrid Anderson, Christine Micheel, and Mia A. Levy

How to Win Partners and Influence Students: Collaborating to Teach New Literacies Online

Heather Collins, Joelle Pitts, and Sara Kearns

RELEVANT ISSUES SECTION

Librarian as Activist

Public Health/Health Administration Section; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG; Health Disparities SIG; Osteopathic Libraries SIG

ACC, Level Four, Room 19A

Moderator: Ellen Gay Detlefsen, Associate Professor, School of Information Sciences, iSchool at Pitt, and Training Program Faculty, Department of Biomedical Informatics, School of Medicine, University of Pittsburgh, Pittsburgh, PA

Information Activism: Your Convictions and Your Career

Rachel R. Walden

Best Practices in Affordable Care Act Information Activism

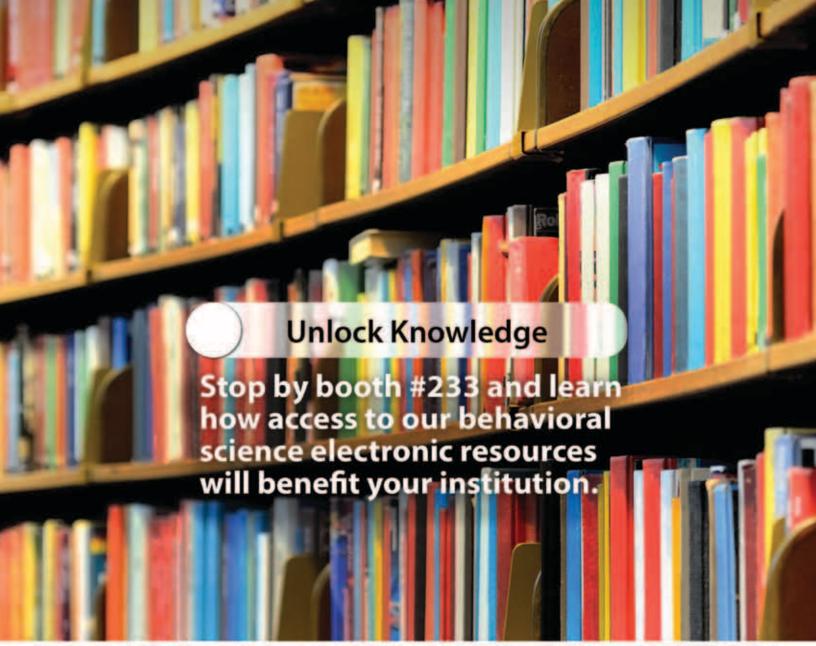
Emily Vardell

Promote - Protect - Serve: Librarians in Community Action Partnership

John Reazer and Jennifer A. Lyon, AHIP

Big Data, Big Opportunities: Librarians as Activists in the National Institutes of Health (NIH) Big Data to Knowledge Initiative

Lisa M. Federer, AHIP, Kevin Read, and Susan Roy





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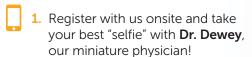
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Get an Additional Entry Via Twitter! Here's How:





MLA Booth

2. Get another entry into our drawing when you Tweet your pic to @aaplibrary using the hashtag #mlanet15 by May 20, 2015.



3. Follow @aaplibrary to see if you're a winner!*

*All entries must be received by 5/20/15. After the event, one (1) winner will be contacted, and receive a \$250 gift card. No purchase necessary.

Journals

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Pediatric Care Online Red Book® Online Pediatric Patient Education AAP Pediatric Coding Newsletter AAP Pediatric Coding Newsletter

eBooks

AAP eBook Library | Neonatal Resuscitation Collection | Red Book®



Daily Program

Monday, May 18 (continued)

RESEARCH SECTION

Failing Forward: Leveraging the Unexpected to Create New Opportunities

Clinical Librarians and Evidence-Based Health Care SIG, Nursing and Allied Health Resources Section

ACC, Level Four, Room 19B

Moderator: Emily S. Mazure, AHIP, Biomedical Research Liaison Librarian, Medical Center Library & Archives, Duke University Medical Center, Durham, NC

Surveys and Statistics: Lessons for Avoiding Survey Design Missteps Δ

Carrie L. Iwema, AHIP, Andrea M. Ketchum, AHIP, and Melissa A. Ratajeski, AHIP

Limited Perfectionism, or How I Learned to Stop Worrying and Love the Epic Fails

Robert E. Johnson

Balanced Scorecard Implementation for Health Sciences Libraries: Expectations and Surprises \triangle

Keith W. Cogdill, AHIP

Turning Lemons into Lemonade: Making Negative Research Results Useful

Linda M. Hartman, AHIP

11:30 a.m.-noon

Technology Showcase

R2 Digital Library

ACC, Level One, Exhibit Hall 4, Technology Showcase Stage Join us to see how Rittenhouse's e-book platform, the R2 Digital Library, can provide the tools you need to manage a health sciences e-book collection. Learn about our new personal digital assistant (PDA) service and how R2 can be easily integrated with your institution's workflow.

noon-1:30 p.m.

ACC, Level Four, Ballroom D

Ticketed event. Tickets available at the MLA Registration Center until 5:00 p.m. on Saturday, May 16.

1:15 p.m.-5<u>:00 p.m</u>.

Hall of Exhibits Open

ACC, Level One, Exhibit Hall 4

1:30 p.m.-2:00 p.m.

Technology Showcase

Nutrition Reference Center

ACC, Level One, Exhibit Hall 4, Technology Showcase Stage Do your nutritionists and dieticians have the most current information to make informed decisions? Come and learn about Nutrition Reference Center, a nutrition and diet resource designed to provide the latest evidence-based information about diet therapy for specific diseases, medical nutrition therapy, herbal supplements, vitamins, nutritional deficiencies, and much more.

1:30 p.m.-2:30 p.m.

Academy of Health Information Professionals Q&A Session

ACC, Level Four, Exhibit Hall 4, Room 19B

Join MLA's Credentialing Committee for an overview of the academy, followed by a question-and-answer session.

2:00 p.m. -2:55 p.m.

Open Forums

Open Forum: Around the World in Sixty Minutes

Sponsored by the International Cooperation Section

Austin Convention Center, Level Four, Room 19A

Join us for a round-the world trip to learn about libraries and librarianship in different settings and cultures. Librarians from near and far will share a view into their libraries' operations, chal-

Open Forum: Redesigning MLA: Sections and SIGs

Sponsored by the Strategic Priorities Task Force

ACC, Level Four, Room 18C

lenges, and successes.

Join the MLA Strategic Priorities Task Force to discuss how to improve the organization of MLA sections and SIGs to increase their value to the profession and result in a stronger association. Bring your thoughts and questions!

Open Forum: Revitalizing the Professional Competencies for Lifelong Learning

Sponsored by the Task Force to Review MLA's Competencies for Lifelong Learning and Professional Success

ACC, Level Four, Room 18D

MLA is eager to provide lifelong learning opportunities for its members. It is important that, as our profession evolves, our educational opportunities evolve with it. Support MLA's leadership role in setting standards for professional competency and creating a vital and responsive professional development program. The task force is interested in hearing about your needs, desires, and goals for lifelong learning. Join us for a lively dialog.

Technology Showcase

Seamless Single Sign-on to Resources Is a Reality

ACC, Level One, Exhibit Hall 4, Technology Showcase Stage How to build links in your library portal that work seamlessly for on-site users and trigger a single login for those off-network. Find out how new features in OpenAthens allow links to be generated by any journal manager or link resolver so that there is no need to manage two sets of links for on-site and off-site access.

3:00 p.m.-4:25 p.m.

Section Program 3

COLLECTION DEVELOPMENT SECTION

Issues in Interprofessional Education

Medical Library Education Section, Osteopathic Libraries SIG ACC, Level Four, Room 18A

Moderator: Michel Atlas, Reference and Acquisitions Librarian, Kornhauser Health Sciences Library, University of Louisville, Louisville, KY

Developing an Interprofessional Education Event

Elizabeth R. Lorbeer, AHIP, Emma O'Hagan, and Martha Knuth

Evaluation of Behavioral Competencies in Interprofessional Clinical Informatics Education and Practice: Findings from a Systematic Review of the Literature \triangle

Sarah K. McCord and Robin A. Harvan

Breaking the Limits of Interprofessional Education: Library Faculty Integrating into Interprofessional Education (IPE)

Mary E. Edwards, AHIP, Rae Jesano, AHIP, Hannah F. Norton, and Nina C. Stoyan-Rosenzweig

Interprofessional Information Literacy Education for Nursing, Allied Health, and Pharmacy Freshmen \triangle

David A. Nolfi, AHIP, Marcia Rapchak, Lori J. Marra, Christine K. O'Neil, and Melanie T. Turk

CORPORATE INFORMATION SERVICES SECTION

Alternative Services: More than Traditional Libraries

Dental Section, History of the Health Sciences Section, Molecular Biology and Genomics SIG, New Members SIG

ACC, Level Four, Ballroom E

Moderator: Margaret Henderson, AHIP, Research and Education Librarian, Tompkins McCaw Library, Virginia Commonwealth University–Richmond

More than a Pretty Picture: Data Visualization and Research Communication Skills

Jacqueline Wirz

Powerful Partners Make E-Science and Data Management a Success Δ

Pamela L. Shaw and Cunera M. Buys

Expanding and Enhancing Library Data and GIS Services: Implementing an Information Visualization Service \triangle

Lisa M. Federer, AHIP, Douglas J. Joubert, and MaShana Davis

Using a Translational Architecture Framework to Capture Institutional Knowledge

Nunzia B. Giuse, FMLA, Taneya Y. Koonce, Philip E. Walker, Annette M. Williams, Helen Naylor, Elizabeth Frakes, Qinghua Kou, and Zachary E. Fox

HISTORY OF THE HEALTH SCIENCES SECTION

Artifacts of Earlier Ages: Keeping the History of the Health Sciences Weird

Collection Development Section, Osteopathic Libraries SIG, Health Association Libraries Section, Libraries in Curriculum SIG, Clinical Librarians and Evidence-Based Health Care SIG

ACC, Level Four, Room 18B

Moderator: Stephen Greenberg, Coordinator, Public Services, History of Medicine Division, National Library of Medicine, Bethesda, MD

Keeping the History of Health Sciences Weird

Stephen Greenberg

The Memory Makers of Human Anatomy Studies at the University of Michigan \triangle

Michelle B. Bass and Barbara Shipman

The Beauty of Brains, Tumors, and Patients: The Cushing Center

John Gallagher, Melissa Grafe, Terry Dagradi, and Janis Glover

Spines, Splints, and Sanitation: The Forgotten History of Railway Surgery △

Elena S. Azadbakht

Medical Moulage 3D Digitization and Preservation Project

Julie Bolin

LEADERSHIP AND MANAGEMENT SECTION

Limitless Leaders in Our Institutions

ACC, Level Four, Room 18C

Moderator: Nancy Tannery, Senior Associate Director, Health Sciences Library System, University of Pittsburgh, Pittsburgh, PA

Difficult Conversations: Strategies to Make Sure They Enhance Rather than Ruin Your Leadership

Madeline M. Maxwell

Panel Discussion

Donna R. Berryman, Laura K. Cousineau, and Cynthia K. Robinson, AHIP

Daily Program

Monday, May 18 (continued)

MEDICAL INFORMATICS SECTION

Informatics without Limits

Consumer and Patient Health Information Section, Corporate Information Services Section, Hospital Libraries Section, Clinical Librarians and Evidence-Based Health Care SIG, Osteopathic Libraries SIG, Translational Sciences Collaboration SIG

ACC, Level Four, Ballroom F

Moderator: Susan Fowler, Systematic Review Services Coordinator, Bernard Becker Medical Library, Washington University School of Medicine in St. Louis, St. Louis, MO

The Response and Recovery App in Washington (RRAIN): A Statewide Disaster Information Partnership

Tania P. Bardyn, AHIP, Adam Garrett, Kerry Kirk, Gail Kouame, Jamie M. Gray, AHIP, Emily J. Glenn, AHIP, and Mary Beth Simiele, AHIP

Informatics at the Bench: Collaboration between Researchers and Librarians to Deploy an Electronic Laboratory Notebook System

Douglas L. Varner, AHIP, Katherine Greene, Jett McCann, AHIP, and Linda A. Van Keuren, AHIP

Design and Implementation of a Novel System to Quantify and Contextualize Research Impact

Steven Braun and Jonathan Koffel

From Migration to Integration: Collaborating Outside the Library to Manage a Hospital Patient Education Repository

Jeremy T. Bartczak, Cindy Westley, and Derrick Stone

MEDICAL LIBRARY EDUCATION SECTION

Lucha Libre Distance Education

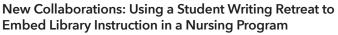
Public Services Section, Educational Media and Technologies Section, Collection Development Section, Public Health/ Health Administration Section, Libraries in Curriculum SIG, Osteopathic Libraries SIG

🔈 ACC, Level Four, Room 18D

Moderator: Ana D. Cleveland, AHIP, FMLA, Director, Health Informatics, College of Information, University of North Texas–Denton

Getting MOOC'ed: Taking Online Training from Many to Massive Δ

Emily J. Hurst, AHIP



Rachel C. Lerner

Scaffolding Student Research: Collaborating with Public Health Faculty on Embedded Instruction \triangle

John Pell

Opening Knowledge: Designing and Teaching a Massive Open Online Course (MOOC) for the World and Library Science Classroom

Lauren Maggio and Kevin Stranack

Assessing Librarian Learning Needs over Time \triangle

Kay E. Deeney, AHIP

NURSING AND ALLIED HEALTH RESOURCES SECTION

Code W: Expanding Librarian Roles in Writing and Publishing

Collection Development Section

ACC, Level Four, Room 19A

Moderator: Amy Knehans, AHIP, Clinical Outreach, Liaison and Instruction Librarian, George T. Harrell Health Sciences Library, Penn State Milton S. Hershey Medical Center, Hershey, PA

Advancing Library Research: A Year in the Life of a Health Sciences Library Research Committee

Andrew Youngkin, AHIP, and Andrea G. Shipper

From Inception to Publication: Creating an Open-Access Education Journal

Sandra L. Bandy, AHIP, Melissa Johnson, and Andrew T. Kemp

The Role of the Librarian in Enhancing the Scholarly Activity of Residents: A Case Study \triangle

Young-Joo Lee

Encouraging Scholarly Activity: The Role of the Hospital Librarian in the Formation of a Writers Club

Patricia L. Smith

Public Services Section

Keep Libraries Weird: Inviting Everyone to the Party

History of the Health Sciences Section, Technical Services Section, Medical Informatics Section, Molecular Biology and Genomics SIG

ACC, Level Four, Room 19B

Moderator: Lisa K. Traditi, Head, Education and Reference, Health Sciences Library, University of Colorado Anschutz Medical Campus–Aurora

Tackling the Big Data Issue: Library-Based Bioinformatics Computing Services Power Analysis of the Next-Generation Sequencing Data

Meng Li, Yibu Chen, and William A. Clintworth

The New Normal? PhD Scientists in Libraries

C. Tobin Magle

What Exactly Are You, Anyway?: A Field Report from a Scientist Turned Medical Librarian and Research **Communications Specialist**

Jacqueline Wirz

The View from Here: Gerald (Jerry) Perry, AHIP

Gerald (Jerry) Perry, AHIP

The View from Here: Kristi L. Holmes

Kristi L. Holmes

3:30 p.m.-4:00 p.m.

Technology Showcase

From e-Journals to e-Neuro: Thieme's Online Clinical Resources

💫 ACC, Level One, Exhibit Hall 4, Technology Showcase Stage Thieme is an award-winning international medical and science publisher serving health professionals and students for more than 125 years. Thieme promotes the latest advancements in clinical practice,

publishes latest research findings, advocates medical education, and is known for the high-quality and didactic nature of its books, journals, and electronic products. Thieme publishes a selection of highly regarded journals, e-books, and e-suites. In this session, we will take a quick tour of Thieme's newest offers—from open access journals to our newest multimedia platforms in clinical medicine.

Tuesday, May 19, 2015

9:00 a.m.-10:00 a.m.

MLA Business Meeting 2, Presidential Inaugural Address, and 2016 Invitation ₩

ACC, Level Four, Ballroom D

Presiding: Linda Walton, AHIP, 2014/15 MLA President Parliamentary Procedures can be found at www.mlanet.org/ parliamentary.html.

Agenda

- Call to Order
- Old Business
- Recognition of Retiring Board Members
- Introduction of Incoming Board Members
- Recognition of Outgoing President
- Presidential Inaugural Address: Michelle Kraft, AHIP, 2015/16 MLA President, and Senior Medical Librarian, Alumni Library, Cleveland Clinic, Cleveland, OH
- Resolutions

2016 Joint MLA/CHLA/ABSC/ICLC Meeting Invitation

Anne K. Seymour, Cochair, 2016 Joint Medical Library Association (MLA)/Canadian Health Libraries Association/Association des bibliothéques de la santé du Canada (CHLA/ABSC)/International Clinical Librarian Conference (ICLC) Planning Committee, and Director, Welch Medical Library, Johns Hopkins University, Baltimore, MD; Jeff Mason, Cochair, 2016 Joint MLA/CHLA/ ABSC/ICLC Planning Committee, and Library Information Specialist, Library Services, Public Health Ontario, Toronto, ON, Canada; Sarah Sutton, ICLC Liaison, 2016 Joint MLA/CHLA/

ABSC/ICLC Planning Committee, and Clinical Librarian, Clinical Sciences Library, University Hospitals Leicester, Leicester, UK; Pip Divall, ICLC Representative and Education Centre Library, University Hospitals of Leicester NHS Trust/Leicester General Hospital, Leicester, United Kingdom; and Vanessa Kitchin, Cochair, 2016 Local Assistance Committee, and Health Sciences Library, McMaster University, Hamilton, ON, Canada

10:00 a.m.-10:30 a.m.

Beverage Break

ACC, Level One, Exhibit Hall 4

10:00 a.m.-3:00 p.m.

Hall of Exhibits Open

ACC, Level One, Exhibit Hall 4

10:30 a.m.-11:00 a.m.

Technology Showcase

Medical Test Prep

ACC, Level One, Exhibit Hall 4, Technology Showcase Stage McGraw-Hill Medical's new digital test-prep platforms deliver a state-of-the-art personalized learning experience to users via adaptive, collaborative, and interactive technologies. These cloud-based platforms (NAPLEX Easy, PA Easy, USMLE Easy, and Rad Review Easy) can be used for certification or recertification readiness, but also have many classroom applications, such as end-of-course evaluation. Featuring powerful customization and reporting tools, these platforms use individual performance profiles to identify weak areas and provide focused study paths to boost skills and lessen testing anxiety. Join McGraw-Hill Medical's Senior Editor Jennifer Pollock as she showcases these new platforms and some of their practical applications.

10:30 a.m.-11:25 a.m.

National Library of Medicine Update

ACC, Level Four, Ballroom D

1:00 p.m.-1:55 p.m.

Legislative Update

ACC, Level Four, Room 19B

Moderator: Linda Hasman, Chair, MLA Governmental Relations Committee, and Reference and Education Services Librarian, Edward G. Miner Library, University of Rochester, Rochester, NY Join MLA's Governmental Relations Committee for this program, which will provide an overview of health funding, efforts to expand the National Institutes of Health public policy to other federal agencies, and other timely and relevant information issues and policy.

Poster Session 2

§ ACC, Level One, Exhibit Hall 4

See pages 46–53 for the listing of posters and presenters.

Daily Program

Tuesday, May 19 (continued)

2:00 p.m.-2:55 p.m.

Exhibitor Meeting

Discover How AdisInsight Can Support Research at Your Institution

Hilton Austin, Sixth Floor, Room 602

Informal Meeting

MLA Book Authors and Prospective Authors Gathering

🔈 Hilton Austin, Fourth Floor, Room 417AB

If you have ever published a book with MLA or are interested in learning more about how to publish with MLA and its copublishers, please join the Books Panel at this informal social gathering.

3:00 p.m.-4:25 p.m.

Section Program 4

CONSUMER AND PATIENT HEALTH INFORMATION SECTION

Ethnicity/Culture and Consumer Health

International Cooperation Section; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG; Latino SIG; Complementary and Alternative Medicine SIG; Clinical Librarians and Evidence-Based Health Care SIG; Health Disparities SIG

🔈 ACC, Level Four, Room 18A

Moderator: Mary Grace Flaherty, AHIP, Assistant Professor, School of Information and Library Science, University of North Carolina–Chapel Hill

Using Health Literacy and Learning Styles to Improve Patient Understanding of Genetics and Personalized Medicine △

Sheila Kusnoor, Katy Justiss, Melissa Stamm, Helen Naylor, Batia Karabel, Patricia Lee, Taneya Y. Koonce, Mia A. Levy, and Nunzia B. Giuse, FMLA

Doodle Health: Using Gaming and Crowdsourcing to Develop Culturally Sensitive Pictographs \triangle

Erica Lake, Jean P. Shipman, AHIP, FMLA, and Carrie Christensen

A Curriculum to Reduce Health Disparities

Alexa Mayo, AHIP, and M.J. Tooey, AHIP, FMLA

Health Care Information for Seniors: Integrating Health Literacy and Technology Instruction for Seniors in High Health Disparate Areas \triangle

Christy C. Kent

CORPORATE INFORMATION SERVICES SECTION

Cost, Quality, and Access: Librarians Engaged in the Business of Health Care

Clinical Librarians and Evidence-Based Health Care SIG

ACC, Level Four, Room 18B

Moderator: Elizabeth Laera, AHIP, Medical Librarian, McMahon-Sibley Medical Library, Baptist Health Systems, Birmingham, AL

We Are from the Government and We Are Here to Help You: How Federal Medical Libraries Support Their Agencies' Missions and Improve Care Δ

Mary Virginia Taylor, Priscilla L. Stephenson, AHIP, and Edward J. Poletti, AHIP

Librarians Engaged in Integrating Evidence into Clinical Practice

Emily Brennan, Elizabeth A. Crabtree, and Amanda Davis

The Role of the Librarian in Achieving Compliance for Meaningful Use Stage 2 Core Measure 5

Deborah Breen, Beverly Murphy, AHIP, Persko (PJ) L. Grier, and Donna B. Flake, AHIP

A Lean Application in Documenting Patient Education for Meaningful Use \triangle

Jean P. Shipman, AHIP, FMLA, Erica Lake, and Jessi Van Der Volgen, AHIP

HEALTH ASSOCIATION LIBRARIES SECTION

Librarians, Evidence, and Systematic Reviews: Limitless Possibilities

Health Disparities SIG, Clinical Librarians and Evidence-Based Health Care SIG, Research Section, Cancer Librarians Section, Leadership and Management Section

ACC, Level Four, Ballroom E

Moderator: Mary A. Hyde, AHIP, Senior Director, Resource Center, American College of Obstetricians and Gynecologists, Washington DC

Survey of Systematic Review Authors to Determine Rates of Librarian Involvement, Roles, and Benefits/Barriers to Collaboration \triangle

Jonathan Koffel

Efficiently Searching for Systematic Reviews: How to Perform High-Quality Searches More Efficiently \triangle

Wichor M. Bramer, Gerdien B. de Jonge, and Frans Mast

Beyond the Search: Librarian Involvement on the Systematic Review Team

Carrie Price, Victoria G. Riese, AHIP, Katie Lobner, Jaime Friel Blanck, AHIP, and Blair Anton, AHIP

Number Needed to Read: What Is the Value of Searching Different Databases in Systematic Reviews? △

Amanda Ross-White, AHIP, and Christina M. Godfrey

ACC, Level Four, Room 18C

Moderator: Helen-Ann Brown Epstein, AHIP, Reference Librarian, Sidney Silverman Library, Bergen Community College, Paramus, NJ

Why Not Librarians?: What Librarians Can Learn from Campus Disability Counselors' Use of Health Information Sources Δ

Rachel D. Williams and Catherine Arnott Smith

In the Trenches: Public Libraries, Health Information, and the Affordable Care Act Δ

Kris Glodoski Wolf and Catherine Arnott Smith

Controlling the HISB Paradox: Using the iGENIS Intervention with a Modified Comprehensive Model of Information Seeking to Study Potential Increases in Health Information Literacy Skills \triangle

Peter Cannon, Roxanna Palmer, and Brian A . Hutchison

Getting the Word out: An Examination of Health Sciences Libraries' Social Media Presence △

Michelle B. Bass, Nandita S. Mani, AHIP, Chase Masters, Mark Chaffee, and Anne Perorazio

Beyond Linguistic Limits: Putting Health Information in the "Hands" of the Deaf Δ

Alice J. Jaggers and Megan M. Bell

PHARMACY AND DRUG INFORMATION SECTION

Seamless Intertwining of Electronic and Physical Library Resources

Public Services Section, Department of Veterans Affairs Librarians SIG, Federal Libraries Section, Osteopathic Libraries SIG

§ ACC, Level Four, Room 18D

Moderator: Margaret Hoogland, Distance Support Librarian, A.T. Still Memorial Library, A.T. Still University, Kirksville, MO

The Role of Discovery in Finding the Print (Be It Print or Digital)

Harold Bright

If You Build It, They Don't Always Come: Taking the Hospital Library to the Hospital

Maureen Humphrey-Shelton, AHIP

You Can't Always Get What You Want (Electronically)...But You Can Get What You Need (in Print)

Amy J. Chatfield

Making the Invisible Visible: Marketing Library Resources after a Natural Disaster

Karen Yacobucci

PUBLIC SERVICES SECTION

Libraries, Adult Learners, and SOTL, Oh My!

Educational Media and Technologies Section, Libraries in Curriculum SIG, Medical Library Education Section

ACC, Level Four, Ballroom F

Moderator: Jeffrey Coghill, AHIP, Outreach Services/Eastern Area Health Education Center Librarian, Laupus Library, East Carolina University, Greenville, NC

Modernization through Modules

Jessi Van Der Volgen, AHIP, Rebecca Brown, and Sharon Dennis

Don't Evaluate Like It's 1999: Developing and Using a New Instructional Assessment

Amy J. Chatfield, Lynn Kysh, and Jin Wu

Scaling the Boundaries of Instructional Design: Forging Partnerships to Link Librarians with an Institutional Mission

Xan Goodman, AHIP

Health Sciences Librarians' Experience with Instructional Design △

Michele Malloy and Laurie Davidson

Collaborating to Study Medical Students' Self-Directed Learning Strategies △

Mary E. Edwards, AHIP, Jennifer A. Lyon, AHIP, Casey White, Erik W. Black, Joseph Fantone III, and Lou Ann Cooper

TECHNICAL SERVICES SECTION

Open Access and the Library Infrastructure

Scholarly Communications Committee, Molecular Biology and Genomics SIG, Cancer Librarians Section, Research Section

ACC, Level Four, Room 19A

Moderator: Amanda Page, Resource Sharing Assistant, Countway Library of Medicine, and Project Coordinator, Harvard Open Access Project (HOAP), Berkman Center for Internet and Society, Harvard University Law School, Cambridge, MA

Open Access Roles for the Library

Anneliese S. Taylor

Replicability and Reproducibility of Research Using an Open Data Set Δ

Bart Ragon

Promoting Open Educational Resources and Other Alternatives to Traditional Textbooks

Lea Leininger

When "How Hard Can It Be?" Becomes "A Sisyphean Task": Framing a Data-Sharing Platform for Developmental Health Outcomes Δ

Pamela L. Shaw and Cunera M. Buys

VETERINARY MEDICAL LIBRARIES SECTION

Innovative Services for Enhancing Library Value

Department of Veterans Affairs Librarians SIG, Clinical Librarians and Evidence-Based Health Care SIG, Consumer and Patient Health Information Section, Medical Informatics Section

ACC, Level Four, Room 19B

Moderator: Erin E. Kerby, Veterinary Medicine Librarian and Assistant Professor, University Library, University of Illinois–Urbana-Champaign

Daily Program

Tuesday, May 19 (continued)

Advancing the Success of the Research Enterprise: Research Connection

M.J. Tooey, AHIP, FMLA, and Alexa Mayo, AHIP

Development of a Value-Added Database of Evaluated Systematic Reviews in Veterinary Medicine: DVM Evidence \triangle

Margaret J. Foster, AHIP, Heather K. Moberly, AHIP, and Thomas Derek Halling, AHIP

Encouraging Creativity and Innovation in the Library with 3D Printing \triangle

Hannah F. Norton, Sara Gonzalez, and Donald David

Pushing the Envelope: A Program for Illustrating Research Productivity and Impact Narratives

Cathy C. Sarli, AHIP, Amy Suiter, and Robert J. Engeszer, AHIP

An Initiative to Address Name Ambiguity (ORCID): Its Implementation at a Large Academic Institution

Merle Rosenzweig

4:30 p.m.-5:55 p.m.

Informal Meeting

Interagency Council on Information Resources in Nursing (ICIRN) Membership Meeting

🐧 ACC, Level Four, Room 16A

6:00 p.m.-7:25 p.m.

Tech Trends VIII Section Program

Medical Informatics Section

Educational Media and Technologies Section

ACC, Level Four, Ballroom F

Moderator: Michelle Kraft, AHIP, Senior Medical Librarian, Cleveland Clinic Library, Cleveland Clinic, Cleveland, OH

Google Jockey: Amy Blevins, Clinical Education Librarian, Hardin Library of the Health Sciences, University of Iowa–Iowa City

Twitter Jockeys: Tony Nguyen, AHIP, Outreach and Communications Coordinator, National Network of Libraries of Medicine, Southeastern/Atlantic Region, University of Maryland–Baltimore, and Emily J. Hurst, AHIP, Head, Research and Education, Tompkins McCaw Library, VCU Libraries, Virginia Commonwealth University–Richmond

The Quantified Self

Jon Goodell, AHIP

The Internet of Things

Kimberley Barker

Zombie Emergency!: A Tool for Gamification and Promotion

Jason Bengtson, AHIP

What Will These Technologies Look Like Twenty Years from Now?

Eric Schnell

7:30 p.m.-10:00 p.m.

MLA in Monte Carlo

Sponsored by The JAMA Network

Hilton Austin, Sixth Floor, Grand Ballroom

Ticketed Event.

Enjoy networking with colleagues as you try your luck playing blackjack, craps, roulette, poker, and slots. Appetizers, refreshments, and fun casino chips will be provided. At the end of the evening, exchange your winnings for a chance to win a prize. Prize drawings will begin at 9:15 p.m. One ticket is included with package A. Purchase additional tickets at the MLA Registration Center before 5:00 p.m., Sunday, May 17.

Wednesday, May 20, 2015

9:00 a.m.-10:00 a.m.

Joseph Leiter NLM/MLA Lecture ₩

ACC, Level Four, Ballroom D

Introduction: Christine Whitaker, Chair, Joseph Leiter NLM/ MLA Lectureship Committee, and Collection Development Librarian, School of Medicine Library, University of South Carolina–Columbia

Speaker: Ann McKee

10:30 a.m.-noon

Plenary Session IV

Sponsored by The JAMA Network

ACC, Level Four, Ballroom D

Introduction: Jonquil D. Feldman, AHIP, Cochair, 2015 National Program Committee, and Director, Library Services, Briscoe Library, University of Texas Health Science Center–San Antonio

Speaker: Eszter Hargittai

noon-1:30 p.m.

MLA Board of Directors Meeting

5 Hilton Austin, Fourth Floor, Room 412

1:00 a.m.-5:00 p.m.

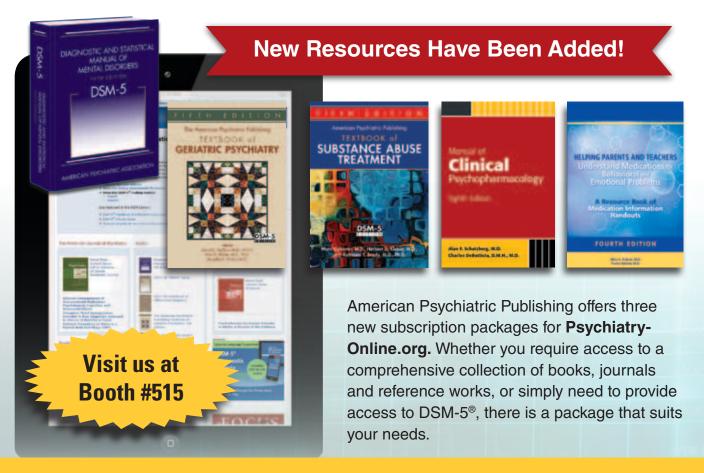
Continuing Education

See pages 22–23.

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- **Journals Digital Library:** The most economical way to purchase the complete collection of peer-reviewed original research and review journals from the APS.
- Legacy Content: 100 years of scientific research from APS journals.
- Articles in PresS: Newest research, published within days of acceptance.
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Please come and say hello at anytime during the exhibition.

We will be on stand 427 with our international sales partner BMJ.

MLA '15 OFFICIAL PROGRAM

Poster Sessions

Poster Session 1

Sunday, May 17, 2:00 p.m.-2:55 p.m.

- Austin Convention Center, Level One, Exhibit Hall 4
- 1 Developing an Embedded Librarianship Program in an Academic Health Sciences Setting, a Case Study △ Trey Lemley, AHIP
- 3 (Re)discovering the Library Victoria G. Riese, AHIP, Rob Wright, Alonzo D. LaMont, Steven Katzen, Poshen Wang, and Anne K. Seymour
- 5 A Community Hospital Institutional Repository: Streamlining the Poster Workflow Kristine Petre, AHIP, and Carol Varma
- 7 A Comparison of the Roles of Medical and Science Informatics Librarians Robyn B. Reed and Nancy J. Butkovich
- 9 Saving Time with the Library: A Proactive Approach to Engaging New Faculty Robyn B. Reed and Lauren Kime
- 11 A Proposal for a Health Sciences Gray Literature Resources Database Ahlam A. Saleh and Brooke L. Billman, AHIP
- 13 A Study of SciMago and ISI's Journal Citation Reports (JCR) Role in Bibliometric Studies △ Marcia Henry
- **15** Limitless Redesigns for Hospital Library Space Sharon Easterby-Gannett, AHIP, and Barbara J. Henry
- 17 A Visual Guide to PubMed Citation Tags Merle Rosenzweig, Kate Saylor, and Mari Monosoff-Richards
- 19 "Thanks for Setting This Up for Us!": Evaluating a User Mediated 3D Printing Service at a Large Academic Health Sciences Library △ Erica H. Lenton
- 21 Use of Mobile Devices to Access Information Resources among Health Professions Students: A Systematic Review △ Misa Mi, AHIP, Wendy Wu, Kefeng (Maylene) Qiu, Yingting Zhang, AHIP, Lin Wu, AHIP, and Jie Li, AHIP
- 27 An Information Portal to Support Collaboration between Emergency Medicine and Public Health Researchers Holly J. Thompson and Katie Lobner
- 29 Application of Multimedia Learning Principles in Developing a Web-Based Information Literacy Curriculum to Foster Medical Students' Lifelong and Self-Directed Learning Skills △ Misa Mi, AHIP, and Stephanie Lyon

- **31** Ask A Librarian Donna B. Flake, AHIP
- 33 Assessment without Limits: A Multifactor Assessment of a Bioinformatics Program and User Needs △
 Courtney Crummett
- 35 Be iNFORMED: A Checklist for Evaluating Unknown Journals and Publishers Megan von Isenburg, AHIP, Patricia L. Thibodeau, AHIP, FMLA, and Emma Heet
- **39** Breaking Boundaries: Supporting a New Pathways Scholars Program
 Kathleen N. Carlson, AHIP, and Susan Barrett
- 41 Building a Browser for Navigating between Drug Classes and Drugs Victoria Wilder and Patrick McLaughlin
- **43** Can a Quality Systematic Review Have a Single Author? △ Melissa L. Rethlefsen, AHIP, Tara J. Brigham, Ann M. Farrell, and Leah C. Osterhaus Trzasko
- **45** Carving out the Library's Role in Promoting Diversity and Inclusion at an Emerging Medical School: A Needs Assessment
 Stephanie M. Swanberg, AHIP
- **47** Chicago Collaborative: Addressing the Challenges of Scientific Communication
 Brenda L. Seago, Paul Schoening, and Martin Frank
- 49 Collaboration without Limits: A High School Student Intern and Health Care Providers Band Together for Patient Health Literacy △ Cynthia A. Olney, Yawar Ali, Sara Reibman, Lucille Hansen, and Ann M. Vickman
- **51** Collaboration: A Simple Recipe for Improving Research Productivity in the Community Teaching Hospital Yelena Friedman, AHIP, and Meagan Sills
- 55 Community College Library Support for Health Professions △ Debra J. K. Smith, Wendy Kosakoff, Jonathan Torres, and Helen-Ann Brown Epstein, AHIP
- 57 Conversion of Journal Citation Data for Systematic Review Analysis David Brennan
- **58** Content Analysis of Virtual Reference Data: Implications for Designing a User-Centered Library Website Suhua Caroline Fan and Lin Wu, AHIP
- 59 Community Oriented Resident Education (CORE) and the Consumer Health Librarian Carolyn Biglow
- 61 Creating a Community of Practice for Emerging Technologies △ Patricia F. Anderson, Nandita S. Mani, AHIP, and Mark Chaffee
- 63 Creating a Multi-Institutional Library Liaison Program Beatriz G. Varman, AHIP, Marianne Galati, Adela Justice, Kate Krause, Ashlynn Kogut, and Emily Couvillon
- **65** Creating an "Undead" Exhibition: Using a Library's Own Resources and Talent to Bring to Life Temporary Exhibits Steven P. Wilson, AHIP



- 67 Creating an Online, Multipurpose, Modular Video Series for Library Instruction Rachel C. Lerner, Jessica Kilham, Lisa A. Adriani, Susan P. Griffiths, and Matthew Wilcox
- 71 Creighton University and Alegent Creighton Health Libraries: Boldly Going Where No One Else Has Gone Before James Bothmer, AHIP, Judi Bergjord, Cynthia Perkins, Joy Winkler, and Greg Hollins
- 73 Database Trial Success through Community Organizing JJ Pionke
- 75 Developing a Process to Find Alternatives for Cancelled or Discontinued Electronic Resources △
 Estelle Hu, AHIP
- 77 Developing an Interface to Order and Document Health Education Videos in the Electronic Health Record Lauren Wojcik
- 79 Did You See That? Interdisciplinary Collaboration on Evidence-Based Medicine Curriculum Lorraine Porcello and Celeste Song
- **81** Discovering Trends in Locally Published Systematic Reviews △ Jen Deberg and Elizabeth Kiscaden
- 83 Do Health Sciences Libraries and Librarians Have an Impact on the Cost of Health Care and Research? A Systematic Review △ Margaret Henderson, AHIP, Janet A. Crum, AHIP, Kathy J. Fatkin, AHIP, Marie-Marthe Gagnon, Tony Nguyen, AHIP,

Madeleine Taylor, and Mark Vrabel, AHIP

- 85 Discovering and Documenting the Importance of Health during Construction of the Panama Canal Nancy Schaefer, AHIP, Nina C. Stoyan-Rosenzweig, and Michele R. Tennant, AHIP
- **87** Driving LibGuide Usage via iPads Christopher R. Bishop
- 89 Drug Information Teaching within the First Year Doctor of Pharmacy Program △
 Priya Shenoy and Michelle Bottenberg
- 91 Embracing the Limitless Zone: Pet Safety as an Outcome of a Disaster Preparedness Award David C. Duggar, AHIP, Paula Craig, Montie' L. Dobbins, Talicia A. Tarver, and Charles Tudor
- **93** Engaging Nursing Students in Library Instruction Heidi M. Schroeder, AHIP
- **95** Expanding Collections with GetltNow Gail Y. Hendler, Jean Gudenas, and Jeanne Sadlik
- 97 Evidence-Based Health Information for a Federally Qualified Health Center Nancy R. Glassman, AHIP, Barbara Salcedo, Eileen Enny Leach, Franco A. Barsanti, and Racheline G. Habousha
- 99 Exceptional Collaborations: Library and Information Technology Success Stories △ Samuel B. King, Erica Cataldi-Roberts, Erin Wentz, and Christopher Romeo
- 101 Expanding Library Services and Instruction through LibGuides △
 Timothy Ream

- 103 Expanding the Limits of Outreach Education and Collaboration Pegeen A. Seger, Rajia C. Tobia, AHIP, Jonquil D. Feldman, AHIP, Kathleen V. Carter, Paula Winkler, Christopher Frei, and Grace Lee
- 105 Filling Knowledge Gaps to Enhance Research: Librarian Wearing Different Hats at Different Research Stages △ Ya-Ling Lu, Robyn A. Kalwerisky, Neil Perkins, Sunni L. Mumford, Lindsey A. Sjaarda, Stefanie N. Hinkle, and Enrique F. Schisterman
- 107 Flying High in a Solo World: Thriving and Surviving in a Hospital Library △ Louise McLaughlin
- 109 Further Altmetric Analysis △ Edith Starbuck, Charles Kishman, Sharon Purtee, Don P. Jason III, Tiffany J. Grant, and Kristen Burgess
- 111 Graphically Visualizing MEDLINE Search Results with Semantic MEDLINE △ Bethany S. McGowan
- 113 Have Researchers Expanded Their Limits? Resources Used in Systematic Reviews over Time △
 Kristen Sakmar, Krystal Bullers, AHIP, Allison M. Howard, AHIP, John J. Orriola, and Randall L. Polo
- **115** Health Literacy and Mississippi Veterans △ Julia Stephens
- 117 Here Comes Yellow Jack: Yellow Fever in Nineteenth Century Mississippi △ Elena S. Azadbakht
- 119 How Are Blog Posts about Health Information Shared by Readers? △Monica Rogers
- **123** Impact of a Knowledge Broker Training Program on Librarian Role in Public Health Rebecca L. Strange, AHIP
- 125 Impactful Visualizations of Bibliographic Metadata in Cardiovascular Disease Epidemiology △
 Karen E. Gutzman and Kristi L. Holmes
- 127 Improving the Medical Library's Value through the Analysis of User's Demands △
 Cheng Wang, Xiaochun Qiu, and Peiwen Deng
- **129** Innovating Health Kiosks Erica Lake
- 131 Integrating Custom Patient Education Materials into the EPIC Electronic Health Record (EHR)
 Linda Matula Schwartz and JoAnne Stewart
- 133 Is It Cost-Effective to Purchase Print Books that Have Electronic Access? △ Jie Li, AHIP, and Trey Lemley, AHIP
- 135 Leveraging Libraries to Facilitate Connections between Novice and Expert Type 2 Diabetes Patients △ Beth St. Jean and Katherine M. Chan
- **137** Librarians Accept No Limits: Integrating iPads into Curricula Erin N. Wimmer, AHIP, Nancy Lombardo, AHIP, and Jeanne M. LeBer, AHIP

Poster Sessions

- **139** Librarians as Coauthors △
 Blair Anton, AHIP, Jaime Friel Blanck, AHIP, Lori Rosman, AHIP, Claire J. Twose, and Sue Woodson
- 143 Library and Research & Development Committee Collaboration to Support Open Access Publication Theresa S. Arndt
- **145** Library Support for Medical Students' Required Research △ Michele Malloy
- **147** Library Update: Attracting Researchers Using Old-Fashioned Print Postcards Inhye K. Son, AHIP, Andrea H. Denton, Michael Wilson, and Jeremy T. Bartczak
- 149 Limitless Evidence-Based Filtering: Trip Database Goes 'Round the World △ Lynne M. Fox, AHIP, and Jon Brassey
- 150 The Value of the Interlibrary Loan and How a Pilot Project Changed an Access Services Department △ Sarah Hughes, Marta A. Ambroziak, and Marie T. Ascher
- **151** Limitless Value: One Library Student's Journey Providing Health Information Outreach Services Nora Ohnishi
- 153 Local Health Department Access to Academic Libraries: A Pilot Study △ Jeffrey Coghill, AHIP
- 155 Making Space, Building Collaboration: Serendipity in the Stacks Melanie J. Norton, AHIP, and Melissa Funaro
- 157 Managing Bioinformatics Tools: Who, What, When, Where, How, and Why Carrie L. Iwema, AHIP, and Ansuman Chattopadhyay
- **159** Meeting the Challenges of Practicing Evidence-Based Librarianship through a Library Journal Club: An Analysis △ Nakia Woodward, AHIP, and Rick L. Wallace, AHIP
- 161 Metamorphosis: A Process of Transformation: Librarians Develop Wings and Fly to New Heights △ Lori Fitterling and Marilyn J. De Geus
- 163 Moving Beyond the Collection's Boundaries: Analyzing the Results of an Unmediated Document Delivery Service △ Emily K. Chan, Christina Mune, YiPing Wang, and Susan L. Kendall
- **165** Multifaceted Informationist Support for an Auditory Development Research Team: Preliminary Findings △ Barrie E. Hayes, Kathleen A. McGraw, Barbara R. Renner, and Francesca Allegri, AHIP
- 167 Navigating a Path toward a Career in Medical Librarianship Becky Baltich Nelson

- **169** No Limits, No Boundaries, Our Library Takes the Lead Deborah Bonelli
- **171** One Academic Librarian to Answer Them All: Centralized, Virtual Reference Services

 Nita Mailander
- 173 Open Wide: An Inside Look Into Oral Health Books for Children by an Interprofessional Review Team Mary Ann Williams, Katy Battani, and Paula G. Raimondo, AHIP
- 175 Outreach to Clinicians, Researchers, and Students on Sex and Gender Differences and Women's Health Research Hannah F. Norton, Mary E. Edwards, AHIP, Nancy Schaefer, AHIP, and Michele R. Tennant, AHIP
- 177 Partnering with Purpose: Developing a Novel Tutorial on Research Data Management with the Quantitative Methods Core Rebecca Reznik-Zellen, Martha Meacham, Sally Gore, Dane Netherton, and Elizabeth Orvek
- **179** PDA: Pediatric-Driven Acquisition Rebecca H. Kindon, AHIP, and Mary Laverty
- **181** Pioneering a Research Impact Service Andrea G. Shipper, Gail Betz, and Kimberly F. Yang
- 185 PressForward Technologies and Methods for Aggregation, Curation, and Dissemination △ Stephanie Westcott, Lisa Rhody, Joan Fragaszy Troyano, and Kim Nguyen
- **187** Promoting Health Literacy at the Public Library
 Paula Maez, Susannah Connor, Kara Mills, Amber Mathewson, Yamila M. El-Khayat, and Annabelle V. Nunez
- **189** Providing Monthly Health and Wellness Presentations in a Patient Library: Program Development and Brief Assessment
 Dana Ladd, AHIP
- **191** Raising Limits: Using Benchmark Data to Improve Salaries Jessi Van Der Volgen, AHIP, and Jean P. Shipman, AHIP, FMLA
- 193 Redefining the Role of the Library: Connecting Users to New Technologies for Education, Research, and Patient Care Shalu Gillum, AHIP, Michael Garner, AHIP, Deedra Walton, AHIP, Pamela Herring, AHIP, Kerry McKee, AHIP, and Nadine Dexter, AHIP
- 195 Research Data Management Services and Opportunities at the University of Cincinnati Tiffany J. Grant and Amy Koshoffer
- 197 RESTRICTED: Increasing Access to the Reference Collection △ Laura Hochheim and Carla Epp
- 199 A Place at the Table: Health Sciences Librarians and Consortial E-Book Demand-Driven Acquisitions (DDA) Selection, Purchasing, and Management C. Steven Douglas, AHIP, and Eileen G. Harrington
- 201 Social Media Communication: An Evaluation of Its Impact and Value in Promotion and Public Awareness △ Andrew Youngkin, AHIP, Sheila L. Snow-Croft, and Tony Nguyen, AHIP

- **203** Supporting Genetics Education and Research: Limitless Possibilities Michele R. Tennant, AHIP
- **205** Systematic Learning and Teaching through Collaboration: Exploring a Hybrid Embedded Library Instruction Model in Three Distinct Courses \triangle Phill Jo and Shari Clifton, AHIP
- **207** Teaching without Limits: Engaging Physical Therapy Students in Evidence-Based Practice Research Kathee J. Rose and Jessica J. Cole, AHIP
- **209** Testing the Limits of Virtual Connections Heather L. Brown, AHIP, and John Bramble
- **211** The Association of Aspirin Consumption and Adverse Pregnancy Outcomes: Meta-Analysis Hui-Chin Chang, Chun-Ching Liang, Tzu-Jung Wu, Long-Yau Lin, Tzu-Heng Chiu, and Chun-Teng Chen
- **213** The Evolution of a University Communications Strategy Everly Brown
- **215** The Georgetown Humanities READ Project Ten Years Later: An Update of the Dahlgren Memorial Library READ Program 2004–2014 Jett McCann, AHIP, Taffy McKeon, Jonathan Hartmann, Brandon Hudson, and Douglas L. Varner, AHIP
- 217 The Health Sciences Grants Portal: An Interdisciplinary Funding Opportunity Resource Judith Smith, Merle Rosenzweig, Nandita S. Mani, AHIP, Alexandra Purcell, and Jean Song
- **219** The Master's of Science in Dental Hygiene Is Going Online: Supporting Online Learning from the Start Nicole Theis-Mahon
- **221** The Power of Closing Time: Using Library Occupancy Data to Inform Operational Changes Δ Stephen Barkley and Laura E. Knouse
- **223** The Transition of Budget Allocation and Material Formats of Medical University Library Collection of Taiwan in 2010-2014 🛆 Shu-Yuan Siao and Tzu-Heng Chiu
- **225** Toot Your Own Horn: Library and Librarian Self-Advocacy for Authorship and Acknowledgment \triangle Leah C. Osterhaus Trzasko, Ann M. Farrell, Tara J. Brigham, and Melissa L. Rethlefsen, AHIP
- **227** Translational Librarianship: Organizing a Plan of Action to Develop an Interest >> into an Expertise >> into an Application >> into a Lifelong Learning Strategy Judith J. Kammerer, AHIP
- **229** Untruth in Advertising: A Nineteenth-Century Patent Medicine Trade Card Collection Melissa M. Nasea, AHIP
- 231 Usability Testing, It's Not What YOU Think Tami A. Hartzell
- 233 Using Altmetrics as Educational and Outreach Tools for Researchers: A Case Study \triangle Young-Joo Lee

- **235** Using Faculty Learning Communities to Expand Library Visibility and Value Karen R. Stesis and Janice Skica
- 237 Voting with Their Seats: Ethnographic Observation of Student Behaviors to Inform Library Space Planning Δ Terry Henner
- **239** Website User Experience Testing: A Method to Gain Valuable, First-Hand Information about Website Performance Andrea H. Denton, David A. Moody, and Jason C. Bennett
- **241** Without Face-to-Face Limits: Using Online Modules to Expand Specialty Focused Residency Evidence-Based Medicine Instruction for the Accreditation Council for Graduate Medical Education (ACGME) Milestone Project Δ Kathleen A. McGraw, Sarah T. Wright, Karen Crowell, and Susan M. Martinelli
- **243** Zombie Survival Information Challenge: Promoting Library Resources in the Zombie Pandemic Nena Schvaneveldt and David Midyette, AHIP

Section/Chapter Posters

- 245 Cancer Librarians Section Poster
- 246 Collection Development Section Poster
- 247 Consumer and Patient Health Information Section Poster
- **249** Dental Section Poster
- 250 Educational Media and Technologies Section Poster
- **251** Midcontinental Chapter Poster
- **252** Health Association Libraries Section Poster
- **253** History of the Health Sciences Section Poster
- **254** Hospital Libraries Section Poster
- **255** International Cooperation Section Poster
- **256** Leadership and Management Section Poster
- **257** Medical Informatics Section Poster
- **258** Nursing and Allied Health Resources Section Poster
- 259 Pharmacy and Drug Information Section Poster
- **263** Research Section Poster
- **264** Veterinary Medical Libraries Section Poster
- **266** Medical Library Group of South California and Arizona Poster
- **269** Midwest Chapter Poster
- 270 North Atlantic Health Sciences Libraries Poster
- 273 Philadelphia Regional Chapter Poster
- **275** Southern Chapter Poster

Poster Sessions

Poster Session 2

Tuesday, May 19, 1:00 p.m.-1:55 p.m.

- Austin Convention Center, Level One, Exhibit Hall 4
- 2 "Survey Says...": Limitless Ways to Evaluate Outcomes Ellen Aaronson, AHIP, and Xan Goodman, AHIP
- 4 3D Printing Labs: A Survey of Academic Health Sciences Libraries △ Lin Wu, AHIP, Yvonne M. Mills, Suhua Caroline Fan, Jennifer M. Welch, and Robert Mitchell
- 6 A Comparison of Four Journal Reading Apps △ Karen R. McElfresh, AHIP
- 8 A NOVEL Approach to Publishing Nancy Lombardo, AHIP, and Christy Jarvis, AHIP
- 10 A Profession without Limits: The Changing Role of Reference Librarians Elaine Sullo, AHIP, Laura Abate, Tom Harrod, Gisela Butera, Alexandra Gomes, AHIP, and Paul Levett
- 12 A Review of the First Three Years of a Novel Leadership Development Program Katie Prentice, AHIP, Jon Goodell, AHIP, and Michele L. Whitehead
- 14 A Surgeon, a Systems Engineering Professor, Four Fourth Years, and a Librarian Walk into a Conference Room: Or a Google Glass Capstone in an Academic Health Center △ Kimberley Barker
- 18 "Learn (Library Research Skills) Where You Live": Delivering Library Instruction to Medicine and Nursing Students in Distributed Education Programs △ Susan A. Murphy
- 20 Accepting No Limits: Librarians Lead Sex and Gender Differences Research Efforts Jeanne M. LeBer, AHIP, Jean P. Shipman, AHIP, FMLA, Jessi Van Der Volgen, AHIP, Alfred Mowdood, Louisa Stark, and John Langell
- **22** Advancing the Research Mission: The Library's Role in Supporting Biomedical Researchers Robyn B. Reed
- 23 After Class: Finding Audiences for Bioinformatics Training and Support Diana K. N. Louden, Katherine Downton, and Rhonda Sager
- 24 An Academic Library-Biotech Industry Partnership: Defining a Collaboration Deborah A. Crooke, AHIP, Marie T. Ascher, and Marta A. Ambroziak

- **28** Animating Environmental Health Concerns for K–12 Audiences
 - Janice E. Kelly, Alla Keselman, Einas Ahmed, Karen Matzkin, Judy Kramer, Gale Dutcher, AHIP, Andrew Plumer, and Shannon Jordan
- 30 Appy Hour: A Convergence of Health Sciences Professionals and Students to Learn about Apps Tallie Casucci, Joan M. Gregory, AHIP, and Jean P. Shipman, AHIP, FMLA
- 32 Assessing Students' Information Needs in a Distributed Medical Program △
 Erin L. Menzies and Laura Thorne
- **34** Assuming the Role of an Experience Champion: Involvement of a Librarian in a New Corporate Initiative Catherine M. Boss, AHIP
- 36 Better Access to E-Journals: Is That Too Much to Ask? Streamlining E-Journal Use for a Health Sciences Community Sarah Safranek, Joanne Rich, and Diana K. N. Louden
- 38 Boundless Enthusiasm: Librarians Collaborating with Public Health Interns to Improve Local Community Outreach Jamie E. Peacock and Andrew Plumer
- 40 Breaking the Limits of Time and Space: How #medlibs Are Collaborating via Twitter △ Caitlyn Ford and David Tolmie
- 42 Building an Information Model on Standardized Patient (SP) Encounters for Evaluation of Medical Education Outcomes △ Junchuan Xu, Colleen Gillespie, and Adina Kalet
- 44 Can Trends in Disease and Patient Care Be Identified by Examining Pharmacy Records? An Analysis of Nineteenth Century Prescriptions from Portland, Maine △ Joanne Doucette, Sarah K. McCord, Martha Gardner, and Jennifer Tebbe-Grossman
- **46** Cataloging University Research Resources to Create DMPTool Templates and a LibGuide Research Portal Margaret Henderson, AHIP, and Christopher Wimble
- **48** CLI-P(ad) Ambassador Program@AHS Patricia Regenberg, AHIP, and Janina Kaldan
- **50** Collaboration, Exchange, and Interoperability: Comparing PDF Annotation Applications for Use in Academia Andrea M. Ketchum, AHIP, Patricia M. Weiss, and Linda M. Hartman, AHIP
- **52** Using the Liaison Program in Collection Assessment and Development David Brennan
- **54** Coloring Outside the Lines: Collaboration, Teamwork, a Plan, and a Vision for a Library Technology Group Kellie Kaneshiro, AHIP, Jason Lilly, Jennifer Herron, and Gabriel R. Rios
- **56** Community College Outreach: Unlimited Opportunities Laura C. Davison and Rick A. Brewer

- 60 COTH "Indies": A Snapshot of the Independent Academic Medical Library △ Barbara J. Henry, Sarahfaye Heckler, and Paul G. Kolm
- **62** Preparing for a Makerspace Implementation at a Health Sciences Library
 Everly Brown and Bohyun Kim
- **64** Creating a Targeted Marketing Campaign for British Columbia Children's Hospital Library Ariel Deardorff
- **66** Creating an eCurriculum for the Greenwich Hospital Medical Education Department: The Hospital Librarian's Role Donna Belcinski
- **68** Creation of an Assessment Tool to Measure Student Learning in Health and Life Sciences Library Instruction Adele Dobry
- 70 Creative Collaboration at Brigham and Women's Hospital between the Psychiatric Nursing Resource Service and Medical Library Meaghan Muir and Barbara E. Lakatos
- **72** Cultural Competence in Health Care: A Wikipedia Article Yingting Zhang, AHIP, and Yu-Hung Lin
- 74 Departmental Collaboration in Producing Patient Education Materials for the Electronic Health Record (EHR): A Pilot Project Gale A. Oren, AHIP, Paula Anne Newman-Casey, and Beth Hansemann
- **76** Developing a Systematic Review Service in Six Months Beatriz G. Varman, AHIP, Ashlynn Kogut, Adela Justice, Kate Krause, and Marianne Galati
- 78 Development of a Tiered Systematic Review Service Model Kefeng (Maylene) Qiu, Frank Campbell, Sherry Morgan, and Gregory Lewis
- 80 Disciplinary Perceptions of Data and Data Management Practices △ Pamela L. Shaw and Cunera M. Buys
- **82** DOCLINE Training: Making the Most of a Collaborative Teaching Model
 Jim Honour, Patricia J. Devine, Irene Williams, and Michelle Burda
- 84 Doctoral Nursing Students Need Information Literacy Instruction, Too △Zoe Pettway Unno
- **86** Don't Know What You've Got 'til It's Gone: The Surprising Revival of Print Journal Usage after Limiting Physical Access Randall Watts, AHIP
- 88 Drug Information and Evidence-Based Medicine at a New School of Pharmacy △
 Skye Bickett, AHIP, and Deirdre Fanning
- 90 Embedding into the Nursing Community on an Academic Health Center Campus Δ Roy Eugene Brown, AHIP

- 92 Emerging Patterns and New Trends in Reference Transactions Using Systematic Data Review △ Phill Jo and Shari Clifton, AHIP
- 94 Enhancing Access to Mental Health Information for Health Professionals in Northeastern Pennsylvania △ Joanne M. Muellenbach, AHIP, Bridget C. Conlogue, AHIP, and Allyson Urie
- 96 Establishing, Marketing, and Expanding a Fee-Based Systematic Review Information Service △ Amy Knehans, AHIP, and Esther Dell, AHIP
- 98 Evolving Librarian Participation in a Specialized Primary Care Medical Education Program John W. Cyrus and Barbara A. Wright, AHIP
- 100 Expanding Access: An Evaluation of Readcube as an Interlibrary Loan Alternative △
 Adelia B. Grabowsky
- **102** Expanding the Librarian's Role in an Evidence-Based Medicine Course for Physician Assistant Students Brandi Tuttle, AHIP
- 104 Exploring New Frontiers: Patient- and Family-Centered Services beyond the Community Health Libraries' Walls △ Ellen Justice, AHIP, Leanne M. Holveck, Cathy Wagner, Diane G. Wolf, and Ronna Glenn
- 106 Finding the Gaps: Analysis of a Structured Faculty Outreach Program Ricardo Andrade and Debra Werner
- **108** Fostering Research Presentations through Interprofessional Collaboration
 Fatima M. Mncube-Barnes
- 110 Getting to Know You: Ethnographic Mapping Study of Graduate Students' Work Day △ Lorraine Porcello, Donna R. Berryman, Angela Dixon, AHIP, Valorie Hallinan, Colin MacKenzie, Helene R. McMurray, Julia Sollenberger, AHIP, FMLA, and William R. Watts
- **112** Growth by Embedding Library Services Laura Stubblefield, AHIP
- 114 Health Information without Limits: A Print Collection for Consumers in the Heart of the Hospital △ Kelsey Leonard, AHIP, and Martha F. Earl, AHIP
- **116** Health Literacy Training for Healthy Start Participants △ Kim Mears, AHIP
- 118 How Wisconsin Public Libraries Used Websites and Facebook Pages to Promote Patient Protection and Affordable Care Act Resources for the 2013/14 Marketplace Enrollment Period △ Kris Glodoski Wolf and Catherine Arnott Smith
- 120 How Do Early Career Health Information Professionals Gain Competencies? △
 Bethany Myers and Bredny Rodriguez
- **121** Human Books: Social Media, Unplugged
 Patricia Wynne, Dorothy Berenbrok, Gary E. Kaplan, AHIP,
 and Helena Washington

Poster Sessions

- **122** If You Build It, Will They Come? Only If YOU Proactively Market the Library!

 Marilyn L. Daniels
- 124 Impact of Full-Text Electronic Resources on Interlibrary Loan △ Jie Li, AHIP, and Trey Lemley, AHIP
- **126** Implementing a Controlled Cost Patron Driven Acquisition Plan for Nursing and Allied Health E-Books △ Louisa Verma
- 128 Increasing Visibility of Research and Scholarship via Language Translation △ Dana Abbey and Lilian Hoffecker
- 130 Innovative Integration of Library Services into iPad Deployment, Training, and Utilization Teresa R. Coady, Maria Cristina Dise, Jennifer C. Thompson, and Christopher Lopez
- **132** Interprofessional Education (IPE): Limitless Opportunities for Libraries
 Gail Betz and Paula G. Raimondo, AHIP
- 134 Lessons Learned in a Library Website Redesign: A Case Study Jin Wu, Janis Brown, AHIP, Eileen Eandi, and Frances Lezcano
- 136 Librarian Knowledge and Skills of Tools for Visualizing, Mining, and Managing Large and Complex Research Data: A Systematic Review △ Catherine Boden, Abby Adamczyk, AHIP, Lorely Ambriz, Brooke L. Billman, AHIP, Andrew Booth, Elizabeth Clark, Keith Engwall, AHIP, Rienne Johnson, Andrea Miller-Nesbitt, Martin Morris, and Anne Woznica
- 138 Librarians and Health Literacy: A Scoping Review △ Mary Lou Klem, Patricia J. Devine, Yamila M. El-Khayat, Karen E. Gutzman, Amy Knehans, AHIP, Tanisha N. Mills, Gale A. Oren, AHIP, Carol L. Perryman, Ahlam A. Saleh, Zoe Pettway Unno, and Emily Vardell
- 140 Librarians as Content Experts in the Medical School Curriculum Nancy Calabretta, Susan Cavanaugh, Marita Malone, AHIP, Karen R. Stesis, and Sharon Whitfield
- **141** Librarians Embedded in Ethics
 Dorothy Sinha, AHIP, and Barbara Larsen
- **142** Librarians without Limits: Five Outreach Activities at a Small Health Sciences Library
 Darlene Parker Kelly
- 144 Library Helps Benchmark Research Performance of the Department △ Ya-Ling Lu and Christopher W. Belter

- 146 Library Instruction Is Changing Now: Flipped Classroom in National Taiwan University Medical Library △ Chia-chi Ying, Hsin-Ping Chiu, and Chun-Ching Liang
- **148** Lightning Quick Answers: What Apps Are Really the Most Helpful to Clinical Librarians? △
 Elizabeth Laera, AHIP
- **152** Loaning iPads: The Patients' Library Experience △ Stephanie Wentz
- 154 Making a Difference through Fundraising △ Travis Clamon, Rick L. Wallace, AHIP, and Nakia Woodward, AHIP
- **160** Merging, Managing, and Money: The Three Ms of Creating a New Medical Library in South Texas Stefanie Lapka
- 162 Methadone Education Project: Collaborating with a Medical Librarian Patricia J. Devine and Jim Anderson
- **164** Moving Beyond the Hospital Library Walls: New Resident Orientation
 Sharon Easterby-Gannett, AHIP, and Barbara J. Henry
- 166 Native American Talking Circle Trends since the American Indian Religious Freedom Act △ Dawn Littleton, AHIP
- 168 New Student Orientation: Launching an About-Face △ Jane Ichord, Chelsea A. Gabrielson, and June Thammasnong
- **172** ORCID Made Easy: A Guide for Librarians Alexandra Sarkozy, Wendy Wu, Katherine G. Akers, and Alison Slyman
- 174 Our Vital Signs: Forty+ Years of the University of Missouri– Kansas City's Clinical Medical Librarian Program △ Susan Sanders, AHIP, and Kristy Steigerwalt
- **176** Effectiveness of Training Peer Advisors in Science, Technology, Engineering, and Mathematics (STEM) △ Jennifer Dinalo
- 178 Patron Driven Acquisitions in a Large Health Maintenance Organization △ Sara Pimental, AHIP, and Eve Melton, AHIP
- **182** Play It, Learn It, Make It Last: Using Gaming to Create Self-Sufficient Library Information Users
 Lindsay M. Greenawalt, Michael D. Koehn, Sharon Knieper,
 Anca O. Meret, and Eugene Robinson
- **184** Preparing to Publish: The Librarian as Coach and Mentor Michele Malloy
- 186 Printing the Future of Health Care: Collaborative 3D Printing at the Health Professions Division Library Melinda Johnson, Kristin Kroger, AHIP, Majid Anwar, Dana Thimons, AHIP, Desman Ford, Jerry Coverdale, and John M. Reynolds

- **188** Quality Information Services, Infectious Diseases, and the Age of Limitless News Panic: Responding to Needs of a State Library Association Paula Craig, David C. Duggar, AHIP, and William Olmstadt, **AHIP**
- 190 Question Safari: Seeking Clinical Questions in Their Natural Habitat! \triangle Emily S. Lawson, AHIP, and Natasha Laibhen-Parkes
- 192 Recommended Library Contributions to the Retention of Premedical Students \triangle Erin O'Toole
- 194 Reducing Stress and Promoting Mental Health: The Use of Therapy Dogs in the Library Melanie J. Norton, AHIP
- 196 Residents' Lifelong Learning Orientation: Associations with Self-Assessed Competency in Information Management Misa Mi, AHIP, and Alexandra Halalau
- 198 Rounding in the Pediatric Intensive Care Unit (PICU): A Collaboration with a Medical School and Hospital Librarian to Bring Library Services to the PICU Christopher P. Duffy and Pamela Hargwood, AHIP
- 200 Singular, Plural, and Possessive: Evaluating Differences in Results Based on Form of Search Term Δ Mary Shultz, AHIP, and Michelle P. Rachal
- 202 Supporting Game-Based Learning for Faculty in Medicine \triangle Sherry Dodson, Tania P. Bardyn, AHIP, and Ann Gleason
- **204** Supporting the Occupational Therapy Student in the Production and Dissemination of Systematic Reviews: An Interprofessional Collaboration among Librarians and Occupational Therapy Faculty Gary E. Kaplan, AHIP, Teal W. Benevides, Paul Hunter, and Daniel G. Kipnis
- **206** Systematic Reviews' Impact and the Role of the Medical Megan G. Van Noord, Leila Ledbetter, Emily S. Mazure, AHIP, Brandi Tuttle, AHIP, Megan von Isenburg, AHIP, and Virginia Carden, AHIP
- **208** Team-Based Learning (TBL) for Teaching Library Resources: Lessons from a Post Graduate Year-1 Medicine Experience Elizabeth Irish, AHIP, Enid Geyer, AHIP, and Stephanie Dobiecki
- **210** The Animal-Assisted Therapy Program at Phoenix Children's Hospital: A Journey toward Evidence \triangle Kathy Zeblisky, AHIP, and Mary Lou Jennings
- 212 The Development of the Systematic Reviews Special Interest Group of MLA Margaret J. Foster, AHIP, Susan Fowler, and Ahlam A. Saleh
- **214** The Digital Petting Zoo: A Program to Engage Librarians and Library Staff in mHealth Kellie M. Walters and Mellanye Lackey

- **216** The Growth of Food-Diet-Nutrition Literature in PubMed Xiaomei Gu, Janna C. Lawrence, AHIP, and Eric Rumsey
- **218** The Most Important Plant-Based Food Families in PubMed Eric Rumsey, Janna C. Lawrence, AHIP, and Xiaomei Gu
- **220** The Past, the Present, and a Future without Limits: Thirty Years and Going...Beyond the Southeastern/Atlantic Region (SE/A) with the National Network of Libraries of Medicine (NN/LM) Terri Ottosen, AHIP, and Ashley Cuffia
- **222** The Topic Analysis of Big Data Study in Health Care Lin Wen-chuan, Shih-Chin Chen, Jung-Tsung Shen, and Kuan-nien Chen
- **224** A Survey of Challenges, Barriers, and Outcomes of Information Professionals' Involvement in Systematic Brooke L. Billman, AHIP, and Ahlam A. Saleh
- **226** Tracking Trends in Academic Health Sciences Libraries' Virtual Reference Services: 2005–2015 △ Jodi L. Philbrick and Ana D. Cleveland, AHIP, FMLA
- 228 Twitter, Pinterest, Instagram, and Facebook, Oh My: Academic Health Sciences Libraries' Social Media Presence \triangle LeAnn Boyce and Jodi L. Philbrick
- 230 Use of a Medical Librarian to Facilitate Evidence-Based Medicine Faculty Development Kristine Petre, AHIP, Bryan Kane, Kevin Weaver, Linda Matula Schwartz, and Dawn Yenser
- **234** Using Educational Technology to Teach and Assess Students' Database Searching Skills \triangle Mariana Lapidus, Erin Wentz, Kathy Grams, and William McCloskey
- **236** Voice of the Customer \triangle Deb Knippel, Marie Janz, Michele Matucheski, AHIP, and Mary Grossnickle
- 238 Way, Way Beyond the Walls \triangle Judy C. Stribling and Joshua E. Richardson
- **240** What Happens When You Are Invited to Develop a Program for Residents to Help with Their Information Seeking in Post-Residency Life? Kristin Motte and Suzanne Ferimer
- **242** Working Together to Build a Foundation for Evidence-Based Practice in Veterinary Libraries \triangle Esther Carrigan, AHIP, Robin Sewell, AHIP, Christine Foster, AHIP, and Ana Ugaz, AHIP

Guide to Exhibits Connorse Meering

MLA '15 Meetings and Exhibit Hall Location

🍒 Austin Convention Center, 500 East Cesar Chavez Street, Austin, TX 78701

Exhibit Hours

Saturday, May 16 5:30 p.m.–7:30 p.m., ticketed event:

Welcome Reception/Opening of Exhibits

Sunday, May 17 noon-5:00 p.m. **Monday, May 18** 10:00 a.m.-noon

1:15 p.m.-5:00 p.m.

Tuesday, May 19 10:00 a.m.-3:00 p.m.

2016 Joint MLA/CHLA/ABSC/ICLC Meeting, Toronto, ON, Canada

Level One, Atrium

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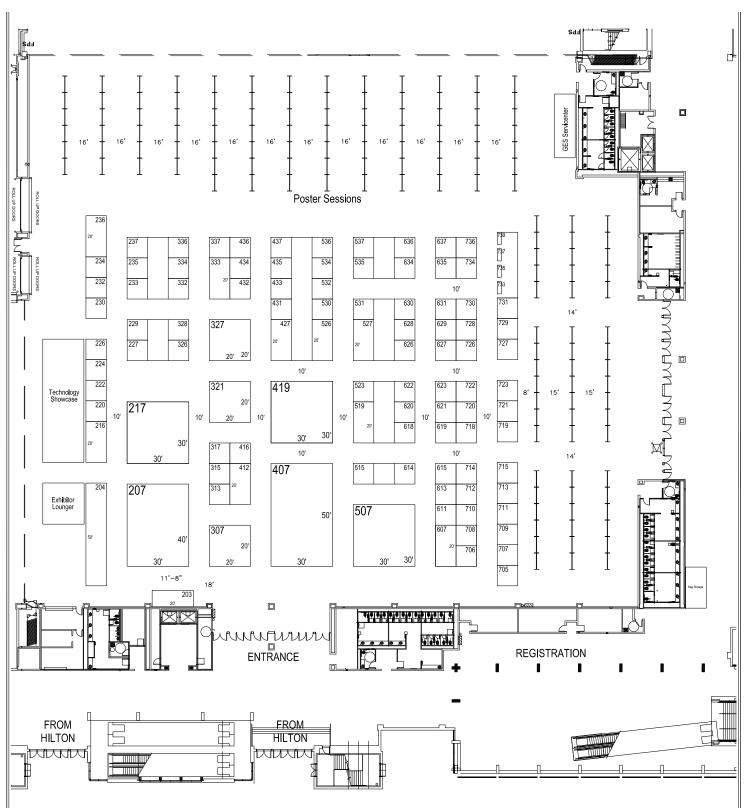
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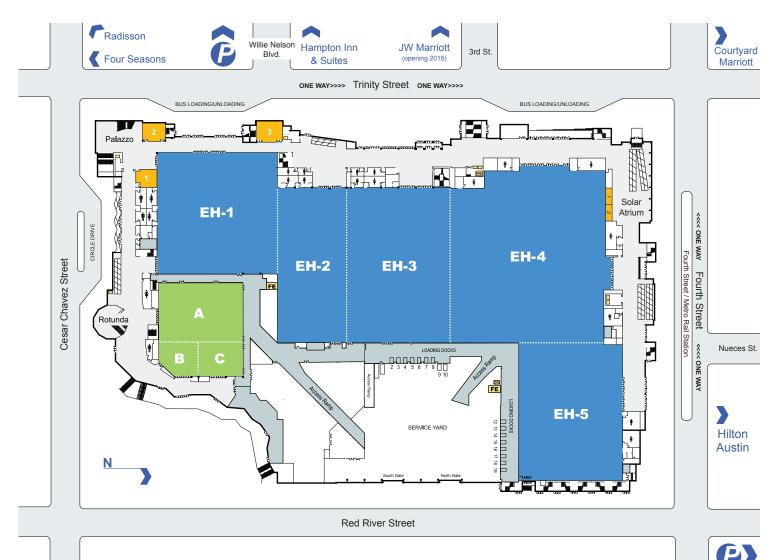
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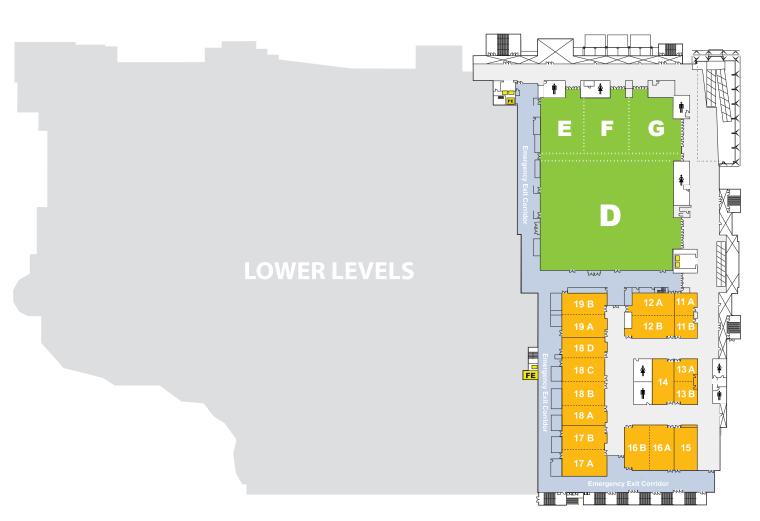
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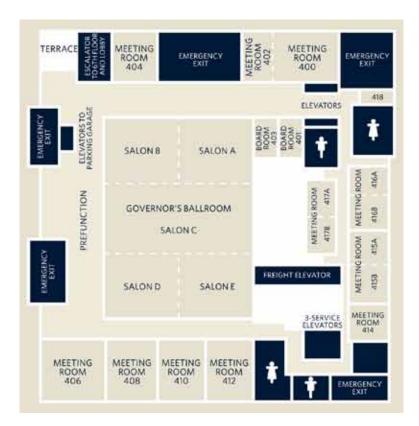
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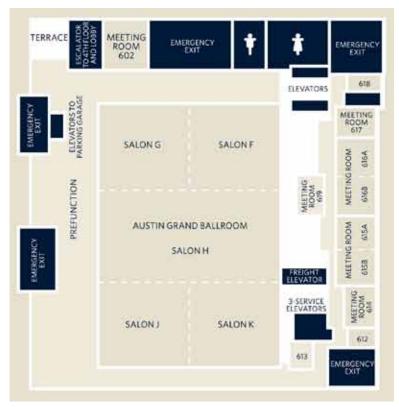
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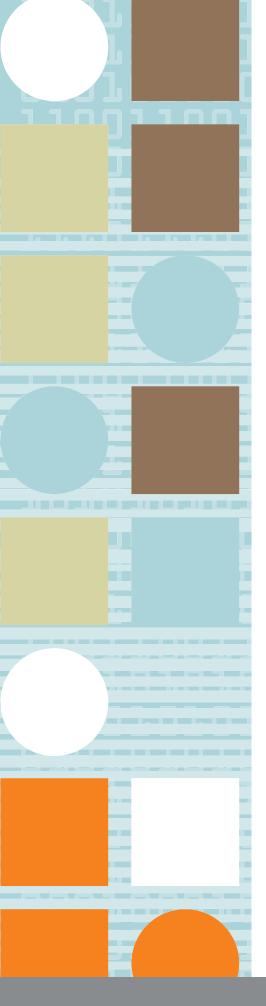
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