Preliminary Program

MLA Annual Meeting and Exhibition

The Premier Event in Health Sciences Information
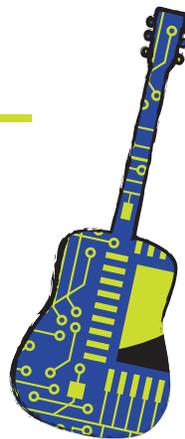
MLA'15

LIBRARIANS WITHOUT LIMITS

May 15–20, 2015 • Austin, TX
Medical Library Association
www.mlanet.org • #mlanet15

Global Health

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DATES BACK TO **1973**

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40% OF THE RECORDS ARE UNIQUE TO **GLOBAL HEALTH**

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Sandra I. Martin, AHIP, Cochair
Jonquil D. Feldman, AHIP, Cochair
2015 National Program Committee

On behalf of the 2015 National Program Committee and the Local Assistance Committee, we invite you to the capital of Texas, Austin, for MLA '15. Join your colleagues in the "coolest city in Texas," home to the award-winning *Austin City Limits,* the triple-threat, longest running musical series in the country. In a city that has earned a reputation for being progressive, creative, and not confined by the traditional, the theme "Librarians without Limits" is more than fitting, for librarians, too, are progressive, creative, actively involved in moving beyond our comfort zones to engage users, and cool.

MLA '15 offers speakers, discussions, presentations, posters, and exhibits to ignite ideas and strategies that will grow our sights beyond the traditional. Mae Jemison, the John P. McGovern speaker, exemplifies the theme, going beyond earthly limits to become the first woman of color to go into space as a NASA astronaut. This leader of 100 Year Starship, an initiative to ensure human space travel to another star within the next 100 years, will engage us with commentary on intersections of health care, social responsibility, and technology on the edge. Janet Doe Lecturer Barbara A. Epstein, AHIP, will share her thoughts on the history and philosophy of medical librarianship. Don't miss Wednesday's speaker, Eszter Hargittai, whose work addresses social and policy implications of Internet and digital media use as well access to digital health information and wellness.

In the shadow of the Texas capitol's dome, the Chapter Council Presents Chapter Sharing Roundtables and lightning sessions offer opportunities to discover leading-edge approaches to providing resources, innovative services, spaces, and technical expertise. Don't miss the Tech Trends session hosted by the Medical Informatics Section and Educational Media and Technologies Section. Visit the Hall of Exhibits to connect with vendors, examine recent publications, and see demonstrations of the latest in databases and resources. And, of course, take advantage of the unlimited opportunities to network with colleagues and make new friends. The Local Assistance Committee will be on hand to help you plan your time in Austin. Just steps from the meeting venue, you can enjoy popular hiking and biking trails, kayaking, and paddleboating fun on Lady Bird Lake. Your evening's entertainment will begin with the bat "show" at dusk and will continue with great live music, foodie-friendly restaurants, and food trucks.

Whether you are a health sciences librarian, a health professional providing information for community health and patient education, a public librarian responding to consumer health questions, or an information technology professional supporting health information systems, we want you to come away from MLA '15 with an appreciation for the wealth of limitless possibilities awaiting the profession. We look forward to seeing you in Austin and sharing Texas hospitality that knows no bounds!

SAVE THE DATE

2016 Joint MLA/CHLA/ABSC/ICLC Annual Meeting and Exhibition

May 13–18, 2016

Toronto, Ontario, Canada

Fairmont Royal York and the Metro Toronto Convention Centre

Plan to attend the largest gathering of medical librarians and health information professionals in the world at the joint meeting of the Canadian Health Libraries Association / Association des bibliothèques de la santé du Canada (CHLA/ABSC), the International Clinical Librarian Conference (ICLC), and the Medical Library Association (MLA).

Key Dates

2015

- June: Meeting invitation presented at CHLA/ABSC, Vancouver, BC
- June: Apply for visa, passport, and/or travel letters. Reservations accepted at meeting hotel.
- August: Submissions open for contributed paper and poster abstracts
- October: Deadline for contributed paper and poster abstracts
- December: Acceptances sent for contributed paper and poster submissions

2016

- January: Members receive registration material and registration opens
- May 13–14: Preconference continuing education and meetings
- May 14: Welcome reception and opening of the hall of exhibits
- May 15–18: Meeting programs
- May 18: Postconference continuing education and meetings

» CE = Continuing education courses
» Informal Meetings = Affiliated & nonprofit group meetings & exhibitor meetings
» MLA Unit Meetings = Committee, chapter, section business, section informal, & special interest group (SIG)
» Most breaks include refreshments in the Hall of Exhibits

	Friday, May 15	Saturday, May 16	Sunday, May 17	Monday, May 18	Tuesday, May 19	Wednesday, May 20
7 a.m.			☐ Informal Meetings ☐ MLA Unit Meetings ☐ New Members Program ☐ Sunrise Seminars 7–8:55 a.m.	☐ Informal Meetings ☐ MLA Unit Meetings ☐ Sunrise Seminars 7–8:55 a.m.	☐ Informal Meetings ☐ MLA Unit Meetings ☐ Sunrise Seminars 7–8:55 a.m.	☐ Informal Meetings ☐ MLA Unit Meetings 7–8:55 a.m.
8 a.m.	☐ CE Courses ☐ Board of Directors (continued from Thursday) 9 a.m.–5 p.m.	☐ CE Courses 8 a.m.–5 p.m. ☐ Committee Meetings ☐ Section & Chapter Councils 8 a.m.–4 p.m.				
9 a.m.			☐ Welcome & Presidential Address 9–10:15 a.m.	☐ Doe Lecture 9–10 a.m.	☐ Presidential Inaugural, Business Meeting 2, and MLA '16 Invitation 9–10 a.m.	☐ Leiter Lecture 9–10 a.m.
10 a.m. 11 a.m.			☐ Break 10:15–10:30 a.m. ☐ McGovern Lecture 10:30–11:55 a.m.	☐ Hall of Exhibits Open 10 a.m.–noon ☐ Break 10–10:30 a.m. ☐ Section Program 2 10:30–11:55 a.m.	☐ Hall of Exhibits Open 10 a.m.–3:00 p.m. ☐ Break 10–10:30 a.m. ☐ NLM Update 10:30–11:25 a.m.	☐ Break 10–10:30 a.m. ☐ Plenary Speaker 10:30 a.m.–noon
noon			☐ Hall of Exhibits Open noon–5 p.m. ☐ Chapter Council Roundtables Luncheon noon–1:55 p.m.	☐ Awards Ceremony & Luncheon noon–1:30 p.m.	☐ Lunch on Own noon–1 p.m.	☐ Board of Directors noon–1:30 p.m.
1 p.m.				☐ Hall of Exhibits Open 1:15–5 p.m. ☐ AHIP Q&A Session 1:30–2:30 p.m.	☐ Legislative Update ☐ Poster Session 2 in the Hall of Exhibits ☐ Section, SIG, & Informal Meetings 1–1:55 p.m.	☐ CE Courses 1–5 p.m.
2 p.m.			☐ Poster Session 1 in Hall of Exhibits ☐ Section, SIG, & Informal Meetings 2–2:55 p.m. ☐ Break 2:30–3:00 p.m.	☐ Open Forums 2–2:55 p.m. ☐ Break 2:30–3 p.m.	☐ Section, SIG, & Informal Meetings 2–2:55 p.m.	
3 p.m.		☐ Leaders Tea (Committees, Sections, & Chapters) 3–5 p.m.	☐ MLA Business Meeting 3–4:25 p.m.	☐ Section Program 3 3–4:25 p.m.	☐ Section Program 4 3–4:25 p.m.	
4 p.m.			☐ Section Program 1 4:30–5:55 p.m.	☐ Section, SIG, & Informal Meetings 4:30–5:55 p.m.	☐ Section, SIG, & Informal Meetings 4:30–5:55 p.m.	
5 p.m. 6 p.m.		☐ Welcome Reception & Opening of the Hall of Exhibits 5:30–7:30 p.m.	☐ International Visitors Reception ☐ Library School Reunion 6–7 p.m.		☐ Tech Trends 6:00–7:25 p.m.	
7 p.m.					☐ MLA in Monte Carlo 7:30–10 p.m.	

Featured
Speakers

Sunday, May 17
10:30 a.m.–11:55 a.m.

John P. McGovern Award Lecturer:
Mae Jemison

Sponsored by EBSCO Health

Mae Jemison, the first woman of color in the world to go into space, served 6 years as a NASA astronaut. She is currently leading 100 Year Starship (100YSS), an initiative seed-funded by the Department of Defense's Defense Advanced Research Project Agency (DARPA) to ensure that the capability for human interstellar space travel to another star is possible within the next 100 years. She also is founder of the technology consulting firm, The Jemison Group, that integrates the critical impact of sociocultural issues when designing and implementing technologies, such as using satellite technology for health care delivery in West Africa and solar dish Stirling engines for electricity generation in developing countries.

   A committed voice for science literacy, in 1994 Jemison founded the international science camp The Earth We Share™ (TEWS) for students 12–16 years old from around the world, and founded and chairs the Dorothy Jemison Foundation for Excellence, a 501(c)3 organization. Prior to NASA, Jemison was area Peace Corps medical officer for Sierra Leone and Liberia for two and a half years, overseeing the health care system for the Peace Corps and State Department in Sierra Leone. A general practice doctor in Los Angeles, Jemison earned her medical degree from Cornell University.

Monday, May 18
9:00 a.m.–10:00 a.m.

Janet Doe Lecturer:
Barbara A. Epstein, AHIP

Barbara A. Epstein, AHIP, is director of the Health Sciences Library System (HSLS) at the University of Pittsburgh and director of the Middle Atlantic Region of the National Network of Libraries of Medicine (NN/LM MAR). She began her career at the Western Psychiatric Institute and Clinic (WPIC) in Pittsburgh, PA. During her time at WPIC, she was a leader in professional activities related to mental health librarianship, serving as chair of the MLA Mental Health Librarians Section and president of the Association of Mental Health Libraries.

   Epstein is a Distinguished Member of the Academy of Health Information Professionals and has served as Chapter Council and Section Council representative, Pittsburgh Regional Chapter chair, Continuing Education Committee chair, Leadership and Management Section chair, and Scholarly Communications Committee chair. She is also active in the Association of Academic Health Sciences Libraries (AAHSL). Epstein has an active interest in professional development for health sciences librarians and has been co–principal investigator on two grants in this area. Epstein has authored numerous articles, book chapters, and presentations, and was awarded MLA's Ida and George Eliot Prize in 1981 for a paper she coauthored on Joint Commission accreditation and the hospital library.

Wednesday, May 20
9:00 a.m.–10:00 a.m.

Joseph Leiter NLM/MLA Lecturer:
Ann McKee

Ann McKee is a board certified neurologist and neuropathologist with extensive experience in neurodegenerative disease, particularly in traumatic brain injury and its long-term consequence, chronic traumatic encephalopathy. McKee serves on the Medical Advisory Board for the Sports Legacy Institute and the Mackey-White Traumatic Brain Injury Committee for the Players' Association of the National Football League. McKee has received numerous awards for her research, including the Cleveland Neuroscience Research Award, multiple Moore Awards from the American Association of Neuropathologists, and the 2012 Impact Award from the Sports Legacy Institute.

Wednesday, May 20
10:30 a.m.–noon

Plenary Session IV Speaker:
Eszter Hargittai

Eszter Hargittai is the April McClain-Delaney and John Delaney Research Professor in the Communication Studies Department and faculty associate of the Institute for Policy Research at Northwestern University, where she heads the Web Use Project.

Hargittai's research looks at how people may benefit from their digital media uses, with a particular focus on how differences in people's web-use skills influence what they do online. Hargittai has published close to fifty peer-reviewed journal articles and eighteen book chapters. Hargittai is editor of *Research Confidential: Solutions to Problems Most Social Scientists Pretend They Never Have* (University of Michigan Press 2009), which presents a rare behind-the-scenes look at doing empirical social science research. She writes an academic career advice column at Inside Higher Ed called Ph.Do.

She is an award-winning photographer, and people she does not know have been willing to part with their money to own some of her paintings. In November 2014, she was named Player of the Week on the GPS-based game Munzee. She tweets @eszter.

Networking Events

Saturday, May 16

☐ **Welcome Reception and Opening of the Hall of Exhibits**
Sponsored by NEJM Group

Reconnect with colleagues, make new contacts, and check out the exhibits at the Welcome Reception. The exhibit hall will feature more than 100 exhibitors offering a wide range of products and services to meet the needs of the health information profession. Ticketed Event. One ticket is included with packages A and B. Purchase additional tickets on the registration form.

Sunday, May 17

7:00 a.m.–8:55 a.m.

☐ **New Members/First-Time Attendees Program**
Sponsored by Wolters Kluwer

Invited Event.

Are you a new member or a member attending your first annual meeting? To receive an invitation, please check the box on the registration form. Invitations will be emailed about four weeks before the meeting. You must RSVP to gain admittance.

noon–1:55 p.m.

☐ **Chapter Council Presents Chapter Sharing Roundtables**

Ticketed event. Registrations must be received by April 22, 2015. A lunch ticket is required to participate in a discussion and costs $34. Register by topic letter. Registrations without a topic selection will not be processed.

Attend the Chapter Council Presents Chapter Sharing Roundtables for lunch and lively discussion. Lunch will be a plated meal including salad, entrée, and dessert. Please indicate dietary restrictions on your registration form. When you arrive at the meeting, you will receive a lunch ticket with your selected topic printed on it. At the lunch, you must sit at the table for your designated topic. Each table facilitator will have a roster to record attendance.

Facilitators and recorders will be at each table to initiate discussion and to document the discussion for posting on the Chapter Council website (www.chapter council.mlanet.org). Facilitators and recorders earn one point toward membership in the Academy of Health Information Professionals. If you would like to be a facilitator or recorder, please email Antonio DeRosa at derosaa1@mskcc.org.

Topics for 2015 Roundtables

Descriptions are available online at www.chapter council .mlanet.org/home/roundtables.

A. Altmetrics*
B. Consumer Health*
C. Data Curation
D. Drupal
E. Embedded Librarians*
F. How to Promote You and the Library*
G. Integrating Library Resources into the Electronic Health Record*
H. Integrating You and the Library into the Curriculum*
I. iPads in the Curriculum, Clinics, and the Library*
J. Issues in Hospital Librarianship*
K. Learning Commons
L. Librarians Supporting Open Access Initiatives
M. Library Redesign*
N. Literature Searches to Support Systematic Reviews*
O. Magnet Journey
P. Massive Open Online Courses (MOOCs) and Other Online Training
Q. Online Researcher and Contributor ID (ORCID)
R. Patron Driven Acquisitions
S. Realigning Job Priorities while Running Lean
T. Teaching Evidence-Based Medicine to Students and Faculty*

* Topic was offered in 2014.

6:00 p.m.–7:00 p.m.

☐ **International Visitors Reception**
Sponsored by NEJM Group

For International Cooperation Section members and international attendees.

☐ **Library School Reunion**

Open to library school alumni. No registration required.

Monday, May 18

noon–1:30 p.m.

☐ Awards Ceremony and Luncheon

Sponsored by Wolters Kluwer

Ticketed event. One ticket to the luncheon is included with package A. Purchase additional tickets on the registration form.

1:30 p.m.–2:30 p.m.

☐ Academy of Health Information Professionals Q & A Session

2:00 p.m.–2:55 p.m.

☐ Open Forums

Around the World in Sixty Minutes

Sponsored by the International Cooperation Section

Join us for a round-the world trip to learn about libraries and librarianship in different settings and cultures. Librarians from near and far will share a view into their libraries' operations, challenges, and successes.

MLA's Research Policy Statement Revision

Scholarly Communications

Different public access policies that are in development will be discussed.

Tuesday, May 19

1:00 p.m.–1:55 p.m.

☐ Legislative Update

An overview of health funding, public access, and other relevant, timely issues and legislation.

6:00 p.m.–7:25 p.m.

☐ Tech Trends

Section program sponsored by the Medical Informatics Section and Educational Media and Technologies Section. No registration required.

7:30 p.m.–10:00 p.m.

☐ MLA in Monte Carlo

Enjoy networking with colleagues as you try your luck playing blackjack, craps, roulette, and more! Hot and cold appetizers, refreshments, and fun casino chips will be provided. Everyone is a winner. Ticketed event. One ticket is included with package A. Purchase additional tickets on the registration form.

Stay in the MLA room block at the Hilton Austin for free in-room WiFi! Complimentary WiFi will also be available throughout the Austin Convention Center.

Get the latest news on MLA '15 from the meeting bloggers at npc.mlanet.org/mla15/.

Twitter

Follow the meeting at #mlanet15

To Do

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Career
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MLA Academy Booth

Do you want to know more about the Academy of Health Information Professionals (AHIP)? Do you need some one-on-one guidance? Stop by the academy booth in the Hall of Exhibits: We will have academy experts at the booth to answer your questions, review your portfolio, and update you on all of the new changes with the academy.

Colleague Connection

Is this your first MLA meeting? Need someone to show you the ropes? Or do you want to help a member maneuver MLA's annual meeting? Then sign up for the Colleague Connection. This popular networking program pairs a first-time attendee with an experienced member. Once assigned, the pairs work out their own meeting schedules.

To participate, please contact Tomi Gunn at gunn@mlahq.org, by **Friday, May 8, 2015.** Indicate whether you want to be paired with an experienced member or want to help a new colleague.

Job Placement Center

Saturday, May 16	9:00 a.m.–3:00 p.m.
Sunday, May 17	10:00 a.m.–5:00 p.m.
Monday, May 18	9:00 a.m.–11:30 a.m.
	1:30 p.m.–5:00 p.m.
Tuesday, May 19	9:00 a.m.–noon

Job seekers and employers attending the meeting, take advantage of the MLA '15 Job Placement Center. Individual job seekers and employers must register with the Job Placement Center by completing the forms available at mla15.meeting.mlanet.org, calling 312.419.9094 x11, or emailing gunn@mlahq.org (please use "Job Placement Center" in subject line).

Employers are assessed fees for participating; there is no fee for job seekers. The deadline for all forms is **Friday, May 8, 2015. After May 8, please bring all forms to the placement center.**

MLA Resume Clinic

The Professional Recruitment and Retention Committee (PRRC) will sponsor the MLA Resume Clinic. If you have a cover letter, resume, or CV that you would like to have reviewed, please sign up. Each participating member will have fifteen to twenty minutes with a reviewer. During that time, the reviewer will critique your cover letter, resume, and/or CV and offer tips and advice for improvement.

The resume clinic is available during the MLA Job Placement Center hours on Sunday, May 17, Monday, May 18, and Tuesday, May 19.

If you would like to send your information in advance of your arrival, please send it to mla15 .resumes@gmail.com, or you can bring it with you.

Drop-ins are welcome; however, signing up is strongly advised. Sign up online at https://www .surveymonkey.com/s/mla15rc. You must attend MLA '15 to use this service. If you cannot attend the meeting and wish to have your resume reviewed, you can find a mentor at www.mlanet.org/ mentor/index.html.

Hall of Exhibits Activities

Exhibitors (as of December 19, 2014)

To exhibit at MLA '15, contact Greg Andruch, Hall-Erickson, at 630.434.7779; email, mla@heiexpo.com.

- Alexander Street Press
- American Academy of Orthopaedic Surgeons
- American Academy of Pediatrics
- American Association for the Advancement of Science
- American Association for Cancer Research
- American College of Physicians
- American Pharmacists Association
- American Physiological Society
- American Psychiatric Publishing
- American Psychological Association
- American Society for Biochemistry & Molecular Biology
- American Society of Health-System Pharmacists
- Annual Reviews
- Basch Subscriptions, A Prenax Company/The Reference Shelf
- *BLOOD*: American Society of Hematology
- BMJ Group
- CABI
- Cambridge University Press
- Christopher & Dana Reeve Foundation
- Cold Spring Harbor Laboratory Press
- CRC Press
- CyberTools for Libraries
- Dove Medical Press
- EBSCO Information Services
- Elsevier
- Elsevier (ClinicalKey)
- EOS International
- Exam Master
- Future Science Group
- HARRASSOWITZ
- The *JAMA* Network
- *Journal of Bone and Joint Surgery*
- *Journal of Visualized Experiments*
- Karger Publishers
- Maney Publishing
- Mary Ann Liebert Publishers
- Matthews Medical & Scientific Books
- McGraw-Hill Medical
- The Medical Letter
- National Library of Medicine
- Nature Publishing Group
- Oncology Nursing Society
- OpenAthens
- Oxford University Press
- PEPID
- Primal Pictures
- ProQuest (RefWorks, Serials Solutions, Dialog)
- Protein Lounge
- Quertle
- Radiological Society of North America
- Rittenhouse Book Distributors
- Rockefeller University Press
- Rowman & Littlefield
- SAGE Publications
- Sanford Guide
- Springer
- Stars Information Solutions
- STAT!Ref
- Swets
- Taylor & Francis
- TDNet
- Thieme Medical Publishers
- Thomson Reuters
- Unbound Medicine
- VisualDX
- Wiley
- Wolters Kluwer
- WT Cox Information Services
- YBP Library Services

Hours

Saturday, May 16	5:30 p.m.–7:30 p.m., ticketed event: Welcome Reception/Opening of Exhibits
Sunday, May 17	noon–5:00 p.m.
Monday, May 18	10:00 a.m.–noon 1:15 p.m.–5:00 p.m.
Tuesday, May 19	10:00 a.m.–3:00 p.m.

Poster Sessions

1. Sunday, May 17   2:00 p.m.–2:55 p.m.
2. Tuesday, May 19   1:00 p.m.–1:55 p.m.

View peer-reviewed posters on MLANET about three weeks before the meeting.

Technology Showcases

Exhibitor presentations of the latest technologies run throughout the day. See details on the online scheduler or in the *Official Program*.

Informal Meetings Notice

MLA reserves blocks of time for informal meetings and other events. Requests outside these times cannot be accommodated. If you are an affiliate, non-MLA group, exhibitor, or commercial group, you will be charged for reserving informal meeting space. To get more information and reserve informal meeting space, complete an application, available at mla15.heiexhibitors.com/MLA15-meeting-space-application.

By contract, all meeting space is controlled by MLA. Calls to the convention center or hotel for space will be forwarded to the meeting manager for approval.

Continuing Education Courses

Registration and Fees

Registration is handled on a first-come, first-served basis, and no waiting lists are maintained. You may select first and second choice continuing education (CE) courses on the registration form. Fees are based on first-choice selections. You do not have to register for the meeting to register for MLA '15 courses. Room assignments will be listed in the *Official Program.* Some instructors have established a maximum attendance size, so register online now or send in the registration form on page 23 today.

Student fee, pending available space: $50. Nonmember rate includes 1-year introductory membership to MLA. Cancellation or course change fee: $50 per course (see page 21 for cancellation policy and deadlines).

Participant handouts for CE courses will be made available electronically. Attendees will be required to print their own sets of handouts to bring along to the courses. MLA will send out a confirmation prior to the CE course if participants are required to print and bring their own handouts.

Special Course Suites

CHIS **Consumer Health Information Specialist**

These courses present the latest resources and ideas in the consumer health information field.

DIS **Disaster Information Specialist**

These courses provide the latest information and resources in the field of disaster information.

EBP **Evidenced-based Practice**

These courses emphasize the librarian's role in the practice of evidence-based health care.

EST **Expert Searcher Training Initiative**

These courses emphasize librarians' roles as expert searchers in health care and biomedical research.

ISIC **Information Specialist in Context**

These courses provide training and demonstrate knowledge regarding the role of the information specialist in context.

MT **Management Track**

These courses address topics relevant to library administration for current managers and individuals interested in management.

Hands-on Computer Courses

All hands-on computer courses will be held at an offsite facility in Austin, TX, and not at the Hilton Austin or the Austin Convention Center. The facility will be named in the *Official Program*. Transportation from the hotel to the facility will be provided, if necessary. Hands-on courses are marked as part of the course description with the hand icon.

Professional Competencies

Courses are organized in tracks according to the professional competency areas described in *Competencies for Lifelong Learning and Professional Success,* MLA's educational policy statement (www.mlanet.org/education/policy/index.html).

100s Health sciences and health care environment and information policies
200s Leadership and management theory and techniques
300s Health sciences information services
400s Health sciences information resource management
500s Information systems and technology
600s Curricular design and instruction
700s Research, analysis, and interpretation

Friday, May 15

10:00 a.m.–5:00 p.m.

CE100 Copyright for Health Sciences Librarians
Level: Beginning+
Cost: $290 (nonmember: $520)
Attendance maximum: 30
Instructor: Anne Gilliland

MT **ISIC** **CE200** How to Set Up a Clinical Librarian Program at Your Institution
Level: Beginning+
Cost: $290 (nonmember: $520)
Attendance maximum: 20
Instructors: Gail Hendler, Emily Brennan, Michele Klein Fedyshin, AHIP, Brandi Detofsky, AHIP, and Amy Allison, AHIP

CE201 Creating Influence: Getting What You Want
Level: Beginning+
Cost: $290 (nonmember: $520)
Attendance maximum: 30
Instructors: Lisa K. Traditi, AHIP, and Frank Traditi

CE300 Closing the Gap in Identifying Clinical Trials for Systematic Reviews: Searching Trials Registers and Regulatory Agency Websites
Level: Beginning+
Cost: $365 (nonmember: $635)
Attendance maximum: 20
Instructors: Julie Glanville, MCLIP, and Carol Lefebvre, HonFCLIP

CE600 Expand Your Library Instruction Toolkit: Introduction to Online and Distance Learning Support Level: Beginning+
Cost: $365 (nonmember: $635)
Attendance maximum: 20
Instructors: Virginia Pannabecker, AHIP, and Margaret Hoogland

ISIC **CE700** Introduction to Genomic Data Repositories and Data Analysis Resources
Level: Beginning+
Cost: $365 (nonmember: $635)
Attendance maximum: 20
Instructor: Megan Laurance

8:00 a.m.–noon

ISIC **CE101** Nursing Magnet Revisited: The Current Magnet Designation, Nurses, and Library Services
Level: Beginning+
Cost: $240 (nonmember: $445)
Instructors: Joy C. Kennedy and Pamela Sherwill-Navarro

CE701 Research for Hospital Librarians
Level: Beginning+
Cost: $240 (nonmember: $445)
Instructor: Heather N. Holmes, AHIP

1:00 p.m.–5:00 p.m.

DIS **MT** **CE202** A Seat at the Table: Working with Local Responders
Level: Beginning+
Cost: $50 (nonmember: $50)
Instructors: Rebecca Hamilton and Diane Brown

CE702 Library Statistics: Data Analysis for Librarians
Level: Beginning+
Cost: $315 (nonmember: $560)
Attendance maximum: 20
Instructor: Jin Wu

8:00 a.m.–5:00 p.m.

EST **CE301** Advanced Searching Techniques and Advanced Strategy Design

Level: Beginning+
Cost: $405 (nonmember: $695)
Attendance maximum: 20
Instructors: Julie Glanville, MCLIP, and Carol Lefebvre, HonFCLIP

8:00 a.m.–3:00 p.m.

MT **CE203** Innovation and Lean Process Improvement Demystified

Level: Beginning+
Cost: $290 (nonmember: $520)
Attendance maximum: 30
Instructors: Jessi Van Der Volgen, AHIP, Erica Lake, Jean P. Shipman, AHIP, FMLA, and John Langell

CHIS **CE302** Health and Wellness @ the Library: The Essentials of Providing Consumer Health Services

Level: Beginning+
Cost: $290 (nonmember: $520)
Attendance maximum: 20
Instructor: Kelli Ham
Note: This is a blended online and in-person class. The web-based portion of the course is self-paced and will take place pre-meeting for three weeks of instruction beginning on April 27, 2015; the online instruction will be conducted in the National Network of Libraries of Medicine Moodle course management system. Time commitment: 2 hours minimum per week. Participants will receive 12 MLA continuing education contact hours if they participate in both the online and the in-person sessions. The course meets requirements for the MLA Consumer Health Information Specialization, Level 1. See the course page for details (cech.mlanet.org/node/734) or contact the instructor, Kelli Ham (kkham@library.ucla.edu), if you have questions.

✋ **CE303** Bioinformatics for Librarians

Level: Beginning+
Cost: $365 (nonmember: $635)
Attendance maximum: 20
Instructor: Natalie Clairoux

CE601 Instructional Design: Proven Principles and Practices for Librarians Who Teach

Level: Beginning+
Cost: $290 (nonmember: $520)
Instructors: Merinda McLure, AHIP, and Joey Nicholson

✋ **CE703** Introduction to Systematic Reviews for Librarians

Level: Beginning+
Cost: $365 (nonmember: $635)
Attendance maximum: 20
Instructors: Susan Fowler, and Margaret J. Foster, AHIP

8:00 a.m.–noon

MT **CE204** Knowledge Sharing for Improvement: Hospital Librarians as Knowledge Managers

Level: Beginning+
Cost: $240 (nonmember: $445)
Attendance maximum: 30
Instructors: Margo Coletti, AHIP, and Lorri Zipperer

EBP **CE704** Evidence-Based Medicine (EBM)/ Evidence-Based Practice (EBP): The Basics: Study Design and Randomized Controlled Trials

Level: Beginning+
Cost: $240 (nonmember: $445)
Attendance maximum: 30
Instructor: Connie Schardt, AHIP, FMLA

1:00 p.m.–5:00 p.m.

✋ **MT** **CE205** The Reputation Economy: Teaching Users to Safeguard Their Most Valuable Asset in the Age of Google

Level: Beginning+
Cost: $315 (nonmember: $560)
Attendance maximum: 20
Instructor: Kimberley Barker

CE500 Information Anywhere: Mobile Technology, Libraries, and mHealth

Level: Beginning+
Cost: $240 (nonmember: $445)
Attendance maximum: 30
Instructor: Emily J. Hurst, AHIP

EBP **CE705** Evidence-Based Medicine (EBM)/ Evidence-Based Practice (EBP): Beyond the Basics: Systematic Reviews and Qualitative Studies

Level: Beginning+
Cost: $240 (nonmember: $445)
Attendance maximum: 30
Instructor: Connie Schardt, AHIP, FMLA

CE706 Planning, Conducting, and Publishing Library Research

Level: Beginning+
Cost: $240 (nonmember: $445)
Attendance maximum: 30
Instructors: Nancy J. Allee, AHIP, and Jo Dorsch, AHIP, FMLA

Saturday Two-Hour Courses

8:00 a.m.–10:00 a.m.

CE206 Communicating Information through Visual Design
Level: Beginning+
Cost: $120 (nonmember: $260)
Instructor: April Aultman Becker

CE400 Perspectives in Research Data Management: An Introduction
Level: Beginning+
Cost: $120 (nonmember: $260)
Instructors: Alisa Surkis and Kevin Read

10:30 a.m.–12:30 p.m.

CE304 Personalized Genetic Medicine: What Does It Mean?
Level: Beginning+
Cost: $120 (nonmember: $260)
Instructor: Carrie L. Iwema, AHIP

CE401 Perspectives in Research Data Management: A Workshop
Level: Beginning+
Cost: $120 (nonmember: $260)
Instructors: Alisa Surkis and Kevin Read

Wednesday, May 20

1:00 p.m.–5:00 p.m.

CE207 Comparative Effectiveness Research: What? Why? Where? How?
Level: Beginning+
Cost: $240 (nonmember: $445)
Attendance maximum: 20
Instructor: Helen-Ann Brown Epstein, AHIP

CE501 Emerging Technologies for the Busy Librarian
Level: Beginning+
Cost: $240 (nonmember: $445)
Instructors: Gabriel R. Rios and Melissa De Santis, AHIP

Section Programs

Section program times are:

Sunday, May 17	4:30 p.m.–5:55 p.m.
Monday, May 18	10:30 a.m.–11:55 a.m.
	3:00 p.m.–4:25 p.m.
Tuesday, May 19	3:00 p.m.–4:25 p.m.
	6:00 p.m.–7:25 p.m. (Tech Trends session only)

Programs are listed alphabetically by primary sponsor name and program titles. Find descriptions, times, and invited speakers at mla15.meeting.mlanet.org/about/section-program-themes.

2015 National Program Committee
Limitless Possibilities: How Are You Pushing Your Limits?

Cancer Librarians Section
Molecular Biology and Genomics SIG, Nursing and Allied Health Resources Section, Scholarly Communications Committee
Growing ORCID: Enhancing the Scholarly Communication Landscape

Collection Development Section
Department of Veterans Affairs Librarians SIG, African American Medical Librarians Alliance SIG
The Agile Library: Sustainable and Thriving Collections

Collection Development Section
Medical Library Education Section, Osteopathic Libraries SIG
Issues in Interprofessional Education

Consumer and Patient Health Information Section
International Cooperation Section; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG; Latino SIG; Complementary and Alternative Medicine SIG; Clinical Librarians and Evidence-Based Health Care SIG; Health Disparities SIG
Ethnicity/Culture and Consumer Health

Consumer and Patient Health Information Section
Veterinary Medical Libraries Section, Complementary and Alternative Medicine SIG
Pets and People

Corporate Information Services Section
Dental Section, History of the Health Sciences Section, Molecular Biology and Genomics SIG, New Members SIG
Alternative Services: More than Traditional Libraries

Corporate Information Services Section
Clinical Librarians and Evidence-Based Health Care SIG
Cost, Quality, and Access: Librarians Engaged in the Business of Health Care

Dental Section
Clinical Librarians and Evidence-Based Health Care SIG, African American Medical Librarians Alliance SIG
Collaboration without Limits: Breaking Boundaries

Educational Media and Technologies Section
Pharmacy and Drug Information Section, Translational Sciences Collaboration SIG, Libraries in Curriculum SIG
Shaken, Not Stirred: Recipes for Supporting Blended Learning

Federal Libraries Section
Hospital Libraries Section, Clinical Librarians and Evidence-Based Health Care SIG
Thinking outside the Box: Revamping and Rethinking Traditional Ideas, Roles, and Spaces

Health Association Libraries Section
Health Disparities SIG, Clinical Librarians and Evidence-Based Health Care SIG, Research Section, Cancer Librarians Section, Leadership and Management Section
Librarians, Evidence, and Systematic Reviews: Limitless Possibilities

History of the Health Sciences Section
Collection Development Section, Osteopathic Libraries SIG, Health Association Libraries Section, Libraries in Curriculum SIG, Clinical Librarians and Evidence-Based Health Care SIG
Artifacts of Earlier Ages: Keeping the History of the Health Sciences Weird

Hospital Libraries Section
Medical Informatics Section
Data Management: E-Science as a Library Service

International Cooperation Section
Latino SIG, Health Disparities SIG, Relevant Issues Section, Public Health/Health Administration Section, Clinical Librarians and Evidence-Based Health Care SIG, African American Medical Librarians Alliance SIG
Information Empowerment: Breaking Health Boundaries

Leadership and Management Section
Limitless Leaders in Our Institutions

Leadership and Management Section
Hospital Libraries Section, Corporate Information Services Section, Public Services Section, Molecular Biology and Genomics SIG
No Limits on Leadership Opportunities

Medical Informatics Section
Consumer and Patient Health Information Section, Corporate Information Services Section, Hospital Libraries Section, Clinical Librarians and Evidence-Based Health Care SIG, Osteopathic Libraries SIG, Translational Sciences Collaboration SIG
Informatics without Limits

Medical Informatics Section
Educational Media and Technologies Section
Top Tech Trends VIII

Medical Library Education Section
Public Services Section, Educational Media and Technologies Section, Collection Development Section, Public Health/Health Administration Section, Libraries in Curriculum SIG, Osteopathic Libraries SIG
Lucha Libre Distance Education

Medical Library Education Section
New Members SIG, Research Section
New Voices

Nursing and Allied Health Resources Section
Medical Library Education Section, Research Section
Writing and Publishing Part I: Put That in Writing: Perspectives from the Editorial Board

Nursing and Allied Health Resources Section
Collection Development Section
Writing and Publishing Part II: Code W: Expanding Librarian Roles in Writing and Publishing

Pharmacy and Drug Information Section
Public Services Section, Department of Veterans Affairs Librarians SIG, Federal Libraries Section, Osteopathic Libraries SIG
Seamless Intertwining of Electronic and Physical Library Resources

Pharmacy and Drug Information Section
Public Services Section, Latino SIG, Complementary and Alternative Medicine SIG, Health Disparities SIG
Serving English Language Learners

Public Health/Health Administration Section
Medical Library Education Section, Educational Media and Technologies Section, International Cooperation Section, Libraries in Curriculum SIG
Education without Limits

Public Services Section
History of the Health Sciences Section, Technical Services Section, Medical Informatics Section, Molecular Biology and Genomics SIG
Keep Libraries Weird: Inviting Everyone to the Party

Public Services Section
Educational Media and Technologies Section, Libraries in Curriculum SIG, Medical Library Education Section
Libraries, Adult Learners, and SOTL, Oh My!

Relevant Issues Section
Public Health/Health Administration Section; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG; Health Disparities SIG; Osteopathic Librarians SIG
Librarian as Activist

Research Section
Clinical Librarians and Evidence-Based Health Care SIG, Nursing and Allied Health Resources Section
Failing Forward: Leveraging the Unexpected to Create New Opportunities

Research Section
The MLA Research Agenda Systematic Review Project

Technical Services Section
Scholarly Communications Committee, Molecular Biology and Genomics SIG, Cancer Librarians Section, Research Section
Data Curation and the Relevancy of Open Access

Veterinary Medical Libraries Section
Department of Veterans Affairs Librarians SIG, Clinical Librarians and Evidence-Based Health Care SIG, Consumer and Patient Health Information Section, Medical Informatics Section
Innovative Services for Enhancing Library Value

How to Register

Three Ways to Register

1. Register online at mla15.meeting.mlanet.org

2. Mail your registration form with payment to CDS-MLA, 107 Waterhouse Road, Bourne, MA 02532

3. Fax your registration form with credit card payment to 508.743.9662

Register by April 8, 2015, to receive the early-bird discount and save $110! After May 9, bring the form to the Registration Desk at the Austin Convention Center for onsite registration.

If you have questions about registration, contact Susan Chesniak, mlafa4@mlahq.org or 312.419.9094 x18, or Ray Naegele, naegele@mlahq.org or 312.419.9094 x17.

Registration Hours

Meeting materials will be distributed at the MLA Registration Desk.

Thursday, May 14	4:00 p.m.–7:00 p.m.
Friday, May 15	7:00 a.m.–7:00 p.m.
Saturday, May 16	7:00 a.m.–7:30 p.m.
Sunday, May 17	7:00 a.m.–5:00 p.m.
Monday, May 18	7:00 a.m.–5:00 p.m.
Tuesday, May 19	7:00 a.m.–5:00 p.m.
Wednesday, May 20	7:00 a.m.–1:00 p.m.

Payment

Payment must accompany your registration. You may pay by check (payable to MLA), money order, Visa, MasterCard, American Express, or Discover. Payments must be in US dollars and free of bank charges. Only registrations paid by credit card or purchase orders may be faxed to 508.743.9662.

If you are an MLA member and would like to be invoiced, you must include a purchase order with your registration. Payments not received by June 20, 2015, will be charged an $80 late fee.

Electronic/Wire Transfer Information

Contact MLA Financial Services, Susan Chesniak, mlafa4@mlahq.org or 312.419.9094 x18.

Registration Packages

All registrants will have online access to audio recordings of most meeting sessions.

Posters will be live online a few weeks prior to the meeting.

Benefits	Packages			
	A	**B**	**C**	**D**
Online access to audio sessions with electronic presentations	X	X	X	X
Access to streaming video of keynote and other select plenary sessions	X	X	X	X
Access to posters before, during, and after the meeting	X	X	X	X
Access to program, abstract book, and list of attendees	X	X	X	X
Access to program planner	X	X	X	X
Admission to meeting sessions and Hall of Exhibits	X	X	X	
1 Ticket to the Welcome Reception	X	X		
1 Ticket to the Awards Ceremony and Luncheon	X			
1 Ticket to the MLA Reception	X			

For the discounted fees listed on the registration form, register before midnight, central time, Wednesday, April 8, 2015, and save $110.

Package A: Inclusive
Includes admission to all sessions, exhibits, the Welcome Reception, the Awards Ceremony and Luncheon, and the MLA Reception. Your best value.

Package B: Conference only
Includes admission to all sessions, exhibits, and the Welcome Reception.

Package C: One day
Includes admission to all sessions and exhibits on a specific day, with the exception of ticketed events. On the registration form, indicate the day you wish to attend.

Package D: Individual e-Conference
Members who cannot travel to the meeting can still be part of the meeting community via online access.

Package E: Institutional e-Conference License
Institutional Members: $500
Non-MLA Institutional Members: $750
Contact MLA Financial Services, Susan Chesniak, mlafa4@mlahq.org or 312.419.9094 x18, for the site license form.

Exhibits-only
Exhibits-only allows entry only to the Hall of Exhibits from Sunday to Tuesday for spouses, significant others, and persons working outside the profession. It does not provide admission to the Saturday Welcome Reception, plenary sessions, or meeting programming or access to online meeting content. Exhibit-only passes are sold onsite at the MLA Registration Desk for $35.

Confirmations

If you register online, you will receive a confirmation by email within minutes. If you register by mail or fax, allow 5 days after receipt for an email confirmation. If an email address is invalid or missing, allow 2 weeks for a faxed confirmation. Please bring your confirmation letter with you to the MLA Registration Desk. Confirmations will be sent only to those who register prior to 11:59 p.m., central time, on May 9, 2015.

Member Discount

MLA members in good standing are eligible for discounted member rates. To qualify for member rates, MLA membership for 2015 must be paid by March 31, 2015. Nonmembers may join by paying dues with registration. An application is available at www.mlanet.org/joinmla/index.html. Members of the following groups qualify for MLA member registration rates:

- American Association of Law Libraries (AALL)
- Arbeitsgemeinschaft für Medizinisches Bibliothekswesen (AGMB) [German Medical Library Group]
- Association for Health Information and Libraries in Africa (AHILA)
- Association for Library and Information Science Education (ALISE)
- Australian Library and Information Association (ALIA)
- Canadian Health Libraries Association/Association des bibliothèques de la santé du Canada (CHLA/ABSC)
- European Association for Health Information and Libraries (EAHIL)
- Japan Medical Library Association (JMLA)
- Korean Medical Library Association (KMLA)
- Medical Library Association of Nigeria
- Special Libraries Association (SLA)
- Taiwan Medical Library Association (TMLA)

Student Discount

You qualify for student rates if you hold student membership in MLA. Student members also qualify for continuing education courses (CE) and symposia for only $50 each, pending available space. You may join MLA as a student member when you register online or complete the membership form online at www.mlanet.org/joinmla/index.html.

Special Services

If you have a legal disability or dietary requirements, please include a written description of your needs with the registration form. Describe your needs and include an email address or fax number where you can be contacted for more information. MLA must receive the form by April 15.

Children

All children must have badges. Complimentary badges are available at the MLA Registration Desk. Children under thirteen are not permitted in the exhibit hall. Information about child care will be available at mla15.meeting.mlanet.org.

Cancellations

All cancellations for meeting registration and CE courses must be submitted in writing and faxed to MLA Registration at 312.419.8950.

Meeting cancellations received by April 8, 2015, are subject to a $50 fee. You will be assessed a $50 fee for each CE course change or cancellation.

After April 8, 2015, MLA will give refunds only for documented medical emergencies. Refunds will be processed within six weeks after the meeting. MLA will honor written requests to transfer meeting registration or CE registration to another person without charge.

Quick response code
to online registration.

Questions: For registration and meeting-related questions, please contact Susan Chesniak at 312.419.9094 x18 or mlafa4@mlahq.org. For continuing education course–related questions, contact Deb Cavanaugh at 312.419.9094 x32 or mlapd3@mlahq.org.

MLA'15
LIBRARIANS WITHOUT LIMITS
May 15–20, 2015 • Austin, TX
Medical Library Association
www.mlanet.org • #mlanet15

Register online
for email confirmation
within minutes!

mla15.meeting.mlanet.org

To get discounted registration,
renew or join MLA today.

www.mlanet.org/joinmla/index.html

THREE WAYS TO REGISTER: 1. Go **online**: www.mlanet.org 2. **Mail** form to: CDS-MLA, 107 Waterhouse Road, Bourne, MA 02532 3. **Fax**: 508.743.9662

FIRST NAME*

LAST NAME*

MLA MEMBER ID

Indicate MLA voting rights:
☐ Individual ☐ Institutional

INSTITUTION/ORGANIZATION/COMPANY*

♿ If you require accommodations, please attach a written description of your needs.

LIBRARY/AGENCY/DEPARTMENT*

☐ Check here if you have dietary restrictions.
Please describe: _____

MAILING ADDRESS

By registering, I grant to MLA the right to take photographs of me in connection with the annual meeting. I authorize MLA, its assigns, and transferees to copyright, use, and publish the same in print and/or electronically.

CITY*   STATE/PROVINCE   ZIP/POSTAL CODE

EMAIL ADDRESS (REQUIRED FOR EMAIL CONFIRMATION)

DAYTIME TELEPHONE

ADDITIONAL EMAIL TO RECEIVE CONFIRMATION (OPTIONAL) ☐ Check box if you do not want exhibitor email

CELLULAR TELEPHONE (WILL NOT BE PUBLISHED)

COUNTRY* (IF OUTSIDE THE US)   * APPEARS ON BADGE

@ TWITTER*

I. REGISTRATION FEES (Circle one category within package.)

	On or before Apr. 8	After Apr. 8
Package A: Inclusive		
• Member/institutional representative*.	$629	$739
• MLA emeritus member	$315	$425
• MLA student member	$275	$385
• Nonmember	$949	$1,059
Package B: Conference only		
• Member/institutional representative*.	$449	$559
• MLA emeritus member	$225	$235
• MLA student member	$ 25	$ 25
• Nonmember	$679	$789
Package C: One-day attendance		
Indicate day: ☐ Sun ☐ Mon ☐ Tue ☐ Wed		
• Member/institutional representative*.	$269	$379
• MLA emeritus member	$135	$245
• Nonmember	$405	$515
Package D: e-Conference		
• MLA member/institutional representative* . . .	$129	$139
• MLA emeritus member	$ 65	$ 75
• MLA student member	$ 25	$ 25
• Nonmember	$195	$205

SECTION I. SUBTOTAL ....$ _____

II. ADDITIONAL TICKETS (One ticket to each of these 3 events is included with Package A.)

• Welcome Reception . . . . # _____ @ $50 = $_____
• Awards Ceremony and Luncheon. . # _____ @ $90 = $_____
• MLA in Monte Carlo . . . .# _____ @ $120 = $_____
    Children under 18 . . . . # _____ @ $60 = $_____

OPTIONAL TICKETS
• Chapter Council Presents Chapter Sharing Roundtables
  Must include topic _____ # _____ @ $34 = $_____
  (See page 10)

CHECK BOX IF:
☐ New Member*/First-time Attendee
  *MLA members of 3 or fewer years or members who are attending their first annual meeting.

☐ Hospital Libraries Section Business Meeting and Ice Cream Social

☐ I don't want an annual meeting bag.

SECTION II. SUBTOTAL ....$ _____

CONTINUING EDUCATION (See page 24)

SECTION III. SUBTOTAL ....$ _____

IV. MLA MEMBERSHIP DUES

(Indicate membership status.) Go to www.mlanet.org/joinmla/index.html
☐ NM701 New member (attach application)
☐ RM702 Membership renewal (attach your latest invoice or attach application)

SECTION IV. SUBTOTAL $_____

SECTION I $ _____
SECTION II $ _____
SECTION III $ _____
SECTION IV $ _____

TOTAL $ _____

For credit card orders, MLA will correct any errors in addition.

PAYMENT INFORMATION

☐ Check or international check in US $ drawn against a US bank
  (Make check payable to Medical Library Association and mail to address at top)

☐ AmEx ☐ Discover ☐ MasterCard ☐ Visa ☐ Electronic/wire transfer (see page 20)

PRINT NAME

CARD NUMBER   EXP. DATE

SIGNATURE

Please indicate first and second choices with "1" and "2." Second choice will be used if your first-choice course is full.

Friday, May 15

10:00 a.m.–5:00 p.m.

_____ **CE100** Copyright for Health Sciences Librarians
Cost: $290 (nonmember: $520)

_____ **CE200** How to Set Up a Clinical Librarian Program at Your Institution
Cost: $290 (nonmember: $520)

_____ **CE201** Creating Influence: Getting What You Want
Cost: $290 (nonmember: $520)

_____ **CE300** Closing the Gap in Identifying Clinical Trials for Systematic Reviews: Searching Trials Registers and Regulatory Agency Websites
Cost: $365 (nonmember: $635)

_____ **CE600** Expand Your Library Instruction Toolkit: Introduction to Online and Distance Learning Support
Cost: $365 (nonmember: $635)

_____ **CE700** Introduction to Genomic Data Repositories and Data Analysis Resources
Cost: $365 (nonmember: $635)

8:00 a.m.–noon

_____ **CE101** Nursing Magnet Revisited: The Current Magnet Designation, Nurses, and Library Services
Cost: $240 (nonmember: $445)

_____ **CE701** Research for Hospital Librarians
Cost: $240 (nonmember: $445)

1:00 p.m.–5:00 p.m.

_____ **CE202** A Seat at the Table: Working with Local Responders
Cost: $50 (nonmember: $50)

_____ **CE702** Library Statistics: Data Analysis for Librarians
Cost: $315 (nonmember: $560)

Saturday, May 16

8:00 a.m.–5:00 p.m.

_____ **CE301** Advanced Searching Techniques and Advanced Strategy Design
Cost: $405 (nonmember: $695)

8:00 a.m.–3:00 p.m.

_____ **CE203** Innovation and Lean Process Improvement Demystified
Cost: $290 (nonmember: $520)

_____ **CE302** Health and Wellness @ the Library: The Essentials of Providing Consumer Health Services
Cost: $290 (nonmember: $520)

_____ **CE303** Bioinformatics for Librarians
Cost: $365 (nonmember: $635)

_____ **CE601** Instructional Design: Proven Principles and Practices for Librarians Who Teach
Cost: $290 (nonmember: $520)

_____ **CE703** Introduction to Systematic Reviews for Librarians
Cost: $365 (nonmember: $635)

8:00 a.m.–noon

_____ **CE204** Knowledge Sharing for Improvement: Hospital Librarians as Knowledge Managers
Cost: $240 (nonmember: $445)

_____ **CE704** Evidence-Based Medicine (EBM)/Evidence-Based Practice (EBP): The Basics: Study Design and Randomized Controlled Trials
Cost: $240 (nonmember: $445)

Wednesday, May 20

1:00 p.m.–5:00 p.m.

_____ **CE207** Comparative Effectiveness Research: What? Why? Where? How?
Cost: $240 (nonmember: $445)

1:00 p.m.–5:00 p.m.

_____ **CE205** The Reputation Economy: Teaching Users to Safeguard Their Most Valuable Asset in the Age of Google
Cost: $315 (nonmember: $560)

_____ **CE500** Information Anywhere: Mobile Technology, Libraries, and mHealth
Cost: $240 (nonmember: $445)

_____ **CE705** Evidence-Based Medicine (EBM)/Evidence-Based Practice (EBP): Beyond the Basics: Systematic Reviews and Qualitative Studies
Cost: $240 (nonmember: $445)

_____ **CE706** Planning, Conducting, and Publishing Library Research
Cost: $240 (nonmember: $445)

Two-Hour Courses

8:00 a.m.–10:00 a.m.

_____ **CE206** Communicating Information through Visual Design
Cost: $120 (nonmember: $260)

_____ **CE400** Perspectives in Research Data Management: An Introduction
Cost: $120 (nonmember: $260)

10:30 a.m.–12:30 p.m.

_____ **CE304** Personalized Genetic Medicine: What Does It Mean?
Cost: $120 (nonmember: $260)

_____ **CE401** Perspectives in Research Data Management: A Workshop
Cost: $120 (nonmember: $260)

_____ **CE501** Emerging Technologies for the Busy Librarian
Cost: $240 (nonmember: $445)

Subtotal (first choices only) _____

Registrant's Name _____

Travel Discounts

All major US airlines serve Austin-Bergstrom International Airport (ABIA), with roughly 270 daily flights. Austin is 15–20 minutes from the airport.

United Airlines

Use the instructions below for a discount (2%–10%, depending on zone) on United Airlines for travel May 9, 2015–May 24, 2015.

- Book your reservations online at www.united.com. Enter "ZTGU475894" in the Offer Code Box.
- If booking through a travel professional or United Meetings at 800.426.1122, please give them the following information: Agreement Code: 475894, Z Code: ZTGU. A $25 service fee applies if booking through United Meetings. Outside of the United States, please call your local United Airlines reservation office.

Car Rental

MLA has partnered with Avis to provide rental cars at a discounted rate. If you wish to reserve a car please call 800.525.7537 x31247. Please mention AWD# D010039 when you call. Avis Book online with this link (http://www.avis.com/car-rental/html/meetings/go2.html?AWD=D010039&NAME=Medical+Library+Association&FDATE=05142015&TDATE=20150520&LOCATION2=&LOCATION1=Austin,+TX&ARCIATA=&EVENT=0&AA=0).

Ground Transportation

Airport Flyer Bus Service

$1 one way
A dedicated route travels between the airport and downtown, the Capitol, and the University of Texas (www.capmetro.org/airport/); 512.474.1200; toll-free, 800.474.1201.

Super Shuttle

$14 (one way), $28 (round-trip from downtown)
512.258.3826; toll-free, 800.258.3826
Book online at this link for an MLA discount (groups.supershuttle.com/mlapreliminaryprogram.html), or visit www.SuperShuttle.com or www.ExecuCar.com, and enter discount code: Q6H9X.

Taxi

$30 (one way from airport to downtown)

Austin Cab (www.austincab.com), 512.478.2222

Lone Star Cab (lonestarcabaustin.com), 512.836.4900

Yellow Cab (www.yellowcabaustin.com), 512.452.9999

More Options for Getting to Austin

Amtrak (www.amtrak.com): The Texas Eagle Line offers service from Chicago and arrives at the Austin Amtrak station on Lamar Boulevard.

Greyhound Bus (www.greyhound.com): Daily routes drop passengers off at the Greyhound station on IH-35 near Highland Mall.

Hotel Information

MLA has negotiated a limited number of rooms at discounted rates. Reservations must be made by April 16, 2015, to receive the discount, subject to availability. Support MLA by booking your reservations under the MLA room block at the Hilton Austin, the official MLA '15 hotel. Your patronage of the meeting hotel makes it possible for MLA to secure the space necessary for the meeting at a greatly reduced cost. The hotel not only offers discounted rates and the best networking opportunities, but staying in the group blocks helps the association meet its contractual obligation to the hotel, avoid penalties, and keep meeting registration prices down. When you book in the block you will receive free in-room internet. We thank you in advance for your support.

Hilton Austin: Official Meeting Hotel

500 East 4th Street, Austin, TX, 78701

800.774.1500

Complimentary in-room WiFi for attendees who reserve in the MLA '15 room block.

- Single/Double: $217 (plus tax)
- Triple: $237 (plus tax)
- Quad: $257 (plus tax)

To book your room online, go to www.onpeak.co/mla.

Call-in reservations: Call onPeak at 800.243.1582.

Guarantee: Attendees will need a valid credit card to make the reservation. A deposit equal to one night's stay is required.

Cancellation: The deposit is refundable only if notice is received by the hotel at least 72 hours prior to arrival and a cancellation number is obtained.

**Reservations must be made by April 16, 2015, to receive the above rates. Subject to availability.**

Please be aware that organizations may contact you to ask if they can help you make a hotel reservation for the MLA annual meeting. These organizations are not authorized to do so by MLA. The only safe way to make your housing reservation is to contact onPeak directly. Be sure to identify yourself with MLA to get the group rate.

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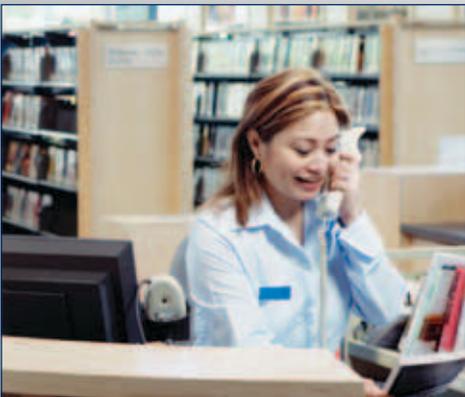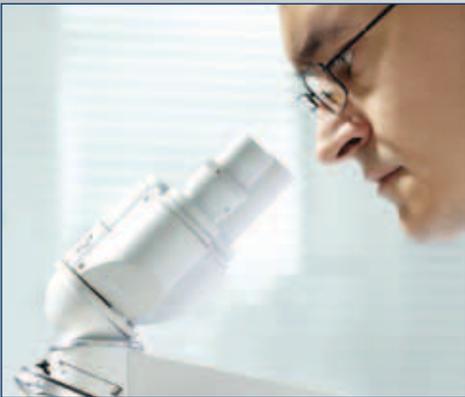
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