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Vendor  
Presentation/  
Solutions  
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### “So What Do Publishers Actually Do?”

Thursday, August 13, 2020  
9:00 - 9:55 AM (CT)

We will discuss some of the key elements that go into making a high quality medical journal and how publishers and societies work together in partnership. This session will help librarians understand the unique values this publishing partnership provides to anyone in the scholarly landscape who read and use scholarly journal literature. The key market influences that impact journals will also be covered. Some of the many publishing topics to be discussed include retractions, how publishers maximize content outside of research platforms, the shifting global dynamics, the role of advertising and the publishing economics and ecosystem.

**Speaker:**  
**Jayne Marks**  
Vice-President, Global  
Publishing for Health,  
Learning, Research  
and Practice at Wolters  
Kluwer



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## 2020 National Program Committee

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**Stephanie C. Kerns**, Local Assistance  
Committee Cochair

**Tami Wilkerson**, Local Assistance  
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Contributed Content

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& Communications

**Natalie Bello**, Senior Manager,  
Association Events

**Janet McClenny**, Manager,  
Association Events

# MLA STATEMENT OF APPROPRIATE CONDUCT

This statement applies to all Medical Library Association (MLA)–sponsored and officially recognized professional and educational activities, including, but not limited to, conferences, meetings, workshops, online forums, social media, continuing education, and all means of communication between members and nonmembers relating to MLA activities.

It applies to all MLA members, nonmembers, invited guests, speakers, moderators, instructors, exhibitors, staff, and all others who participate in an MLA activity or event.

## 1. Values and Beliefs

Believing that diversity, equity, and inclusion are the threads that strengthen the fabric of our association, MLA seeks to ensure that the following core values and professional behaviors are entwined throughout all its programs and services:

- an open, inclusive, and collaborative environment within the association in all its activities and events, and outside the profession;
- diversity, equity, and inclusion in professional practice, leadership of health sciences libraries, and information professionals;
- advancement and support of accessibility for all stakeholder groups; and
- irreproachable ethical standards (Code of Ethics for Health Sciences Librarianship) that call for health sciences librarians to conduct all professional relationships with courtesy and respect.

In MLA's effort to provide an environment of mutual human respect in which diverse participants may learn, network, and enjoy their interactions with colleagues, we recognize that we have a shared responsibility to create and sustain that environment for the benefit of all, consistent with these core values.

### Diversity, Equity, and Inclusion

MLA interprets diversity, equity, and inclusion as:

- Diversity encompasses the ways that people are both alike and different, understanding, accepting, and valuing differences that include race and ethnicity, gender and gender identity, sexual orientation, socioeconomic status, political beliefs, language, culture, nationality, age, ability status, and religion;
- equity takes differences into account to ensure fair and impartial processes and outcomes, and equal opportunity; and

- inclusion ensures that all individuals are treated fairly and respectfully; are intentionally valued for their distinctive skills, experiences, and perspectives; have equal access to resources and opportunities; feel a sense of belonging; and can contribute fully to the association's success.

### MLA Commitment

MLA is committed to:

- ensuring that all individuals are treated fairly and respectfully; are intentionally valued for their distinctive skills, experiences, and perspectives; have quality access to resources and opportunities; feel a sense of belonging, and can contribute fully to MLA's success;
- providing a harassment-free environment for everyone, regardless of race and ethnicity, gender and gender identity, sexual orientation, socioeconomic status, political beliefs, language, culture, nationality, age, ability status, and religion; and
- protecting diversity, equity, inclusion, and the free expression of ideas.

Taken cumulatively, the values and beliefs delineated in MLA policy describe conduct based on a firm belief in the value of civil discourse and the free exploration of competing ideas and concepts—with a fundamental respect for the rights, dignity, and value of all individuals.

## 2. Behaviors

Speakers, moderators, leaders, and participants are asked to frame discussions as openly and inclusively as possible and to be aware of how language and tone of voice, behavior, or images may be perceived by others. In the context of MLA policy and the professional practices of librarianship:

- critical examination of beliefs and viewpoints does not, by itself, constitute hostile conduct or harassment; and
- the use of sexual imagery or language in the context of a professional discussion might not constitute hostile conduct or harassment.

At face-to-face meetings, all participants are expected to observe these rules and behaviors in all meeting venues, including online, and during meeting social events. Meeting participants seek to learn, network, and have fun. Please do so responsibly and with respect for the right of others to do likewise.

### The following individual behaviors are encouraged:

- be respectful
- be direct and professional
- be inclusive and seek diverse perspectives

- understand and value different ideas and opinions
- appreciate and accommodate similarities and differences
- lead by example
- keep discussions within the scope of the activity
- maintain professional dialogue and tone on all MLA media communication channels
- exercise your right to distance yourself from the person or situation (e.g., if it is not meaningful, if you feel unsafe or threatened, or if you feel your message is not being heard)
- silence cell phones and other electronic devices (when applicable)
- be present and attentive during the activity, and avoid side conversations or participating in activities that may be distracting to others
- be prepared and well-informed (read materials; ensure your information is accurate; when in doubt, check first)
- be mindful that most activities such as webinars, forums, and social media are recorded

**The following individual behaviors are specifically prohibited:**

- engaging in harassment or intimidation, including sexual harassment or intimidation, such as unwelcome sexual attention, stalking (verbal, physical, or virtual), or unsolicited physical contact
- yelling at or threatening anyone (verbal, physical, in print, or online)
- posting messages that are defamatory, abusive, profane, threatening, or offensive
- engaging in personal attacks
- engaging in disruptive behavior that intimidates, disenfranchises, interrupts (an event, activity, or process) by causing a disturbance, or threatens the safety of an individual
- posting illegal materials
- posting copyrighted material without first obtaining permission of the copyright holder

**Participants who are asked to stop disruptive, hostile, or harassing behavior are expected to comply immediately.**

### 3. Reporting and Investigation

MLA is committed to ensure you feel comfortable in reporting inappropriate behavior you experience or observe. If possible, first seek out the person of authority in the related context (e.g., chair; board liaison or staff liaison, if a committee; chair, if domain hub or caucus; convener, if online discussion; meeting management or MLA staff, if at a physical meeting; etc.). This may be an effective way to address the behavior locally or in the moment.

Alternatively, contact either the MLA executive director, the MLA president, or the chair of the Diversity, Equity, and

Inclusion Committee. This group of three (unless one or more individuals in the group are the subject of the inappropriate behavior) will lead the investigation, contact relevant individuals, gather all information needed, and take steps to resolve the situation with appropriate confidentiality.

### 4. Consequences and Resolution

Though all efforts will be made to seek a positive outcome where everyone can feel included and safe, incidents determined by MLA to violate MLA's code of conduct could result in one or more of the following consequences:

- being asked to stop their disruptive, hostile, or harassing behavior immediately
- being asked to make sincere efforts to increase awareness, such as participating in trainings about diversity, equity, and inclusion or conflict management
- being removed, without reimbursement, from face-to-face conferences, meetings, or webinars; if appropriate, event security or local law enforcement may be contacted
- being excluded from online forums or other activities
- no awarding of MLA continuing education (CE) or Academy of Health Information Professionals (AHIP) credit
- terminating MLA membership, without reimbursement
- other actions deemed appropriate by MLA and/or required by law
- if appropriate, a follow-up report will be made to individuals who report being harassed

*Adapted with permission of the American Library Association (ALA), 2019.*

*Adapted from ALA Office for Diversity, Literacy and Outreach Services (ODLOS) Glossary of Terms, University of Michigan: Diversity, Equity & Inclusion: Defining DEI, Glossary: About the Racial Equity Tools Glossary, and Built In: Diversity + Inclusion.*

*Adapted from the MEDLIB-L Guidelines.*

*Adapted from Mozilla Community Participation Guidelines.*

*Approved by the MLA Board of Directors, July 6, 2020*



## vConference & Exhibits

AUGUST 2020

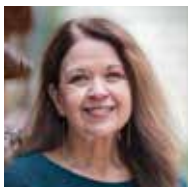
**MLANET.ORG**

**#mlanet20**

The 2020 National Program Committee (NPC) and the 2020 Local Assistance Committee (LAC) welcome you to the MLA '20 vConference and Exhibits, MLA's first virtual annual meeting. We hope we get to visit Portland for MLA in the future, but this year, we are all part of an exciting new way of participating in a virtual conference. Using an attendee engagement platform that recreates all the best things about our in-person meeting and exhibition, we are experimenting with new ways to connect during the vConference, from live streaming and on-demand content to virtual booths and solutions showcases that make exploring exhibitor offerings online feel like a walk through the exhibit hall. Keep in mind that there are definite benefits to a virtual meeting, such as always having a good seat, control over the temperature in your meeting room, and no lines for coffee or restrooms.

This year's meeting theme, "2020 Vision: The Future in Focus," seems slightly ironic now, as we all deal with constant uncertainty. However, uncertainty is nothing new for librarians and those who work in health care. The 2020 NPC has put together a variety of programs highlighting how all of us have been taking steps to improve our services, resources, and support to our clientele. Content will be presented in various formats—papers, posters, lightning talks, and immersions sessions—covering all seven of MLA's professional competencies. John P. McGovern Award Lecturer Esther Choo, an emergency room doctor who impressed the NPC with her work on health disparities and diversity and inclusion in medicine, has also become a voice on COVID-19. The NPC is confident that there is something that will appeal to everyone at the vConference.

The last time MLA did not have an in-person meeting was during World War II, when there was no option for a virtual meeting. The NPC and LAC have worked with MLA staff to take advantage of a multitude of technology options and put together a great program. Although our NPC has been through many pivots, we have enjoyed putting together this year's meeting. We hope you have a great meeting, learn something new, meet someone new, and take home knowledge to improve your skills—without ever leaving home!



**Janna C. Lawrence**, AHIP  
Chair, 2020 National  
Program Committee



**Melissa De Santis**, AHIP  
Cochair, 2020 National  
Program Committee



# MLA '20 SPONSORS

MLA thanks the following companies for their generous support of the MLA '20 vConference and Exhibits.

## Platinum

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## Gold

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## Silver

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## Bronze

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# AWARDS & RECOGNITIONS

MLA awards and recognitions will be presented during the welcome session on Monday, July 27, 2020. Join us in honoring your colleagues for their distinguished service to MLA and to health sciences librarianship.

## Distinguished Members of the Association

### New MLA Fellows

- Teresa L. Knott, AHIP, FMLA
- Michelle Kraft, AHIP, FMLA

### Marcia C. Noyes Award

- Gerald J. Perry, AHIP, FMLA

### President's Awards

- Susan Lessick, AHIP, FMLA
- Gerald J. Perry, AHIP, FMLA
- Communities Transition
  - *Futures Task Force, 2013–2014*: Nancy J. Allee, AHIP, Jane Blumenthal, AHIP, FMLA, Lori A. Bradshaw; Margaret H. Coletti, Tara Douglas-Williams, AHIP, Lisa Federer, AHIP, Heather N. Holmes, AHIP, Dixie A. Jones, AHIP, Steven L. MacCall, Meaghan Muir, Cristina Pope, AHIP, Anne K. Seymour, Chris Shaffer, AHIP, Howard Silver, Meredith I. Solomon, AHIP, M.J. Tooley, AHIP, FMLA, Linda Walton, AHIP, and Elizabeth C. Whipple, AHIP
  - *Strategic Priorities Task Force, 2015–2016*: Ellen M. Aaronson, AHIP, Mark E. Funk, AHIP, FMLA, Sally Gore; Teresa L. Knott, AHIP, FMLA, Alisha H. Miles, Jodi L. Philbrick, AHIP, and Katherine R. Stemmer-Frumento, AHIP
  - *Rising Stars, 2016–2017*: Phill Jo, AHIP; Rachel Charlotte Lerner, AHIP; Tony Nguyen, AHIP; and Gregg A. Stevens, AHIP
  - *Rising Star Mentors, 2016–2017*: Linné Girouard, AHIP; Michael R. Kronenfeld,

AHIP, FMLA; Karen L. Liljequist, AHIP; and April Joy Schweikhard, AHIP

- *Communities Strategic Goal Task Force, 2016–2019*: Ellen M. Aaronson, AHIP; Barbara A. Epstein, AHIP, FMLA; Teresa L. Knott, AHIP, FMLA; Janna C. Lawrence, AHIP; Elizabeth R. Lorbeer, AHIP; Rikke Sarah Ogawa, AHIP; Katie Prentice, AHIP; Anne K. Seymour; and Elizabeth C. Whipple, AHIP
- *Communities Transition Team, 2019–2020*: Keith W. Cogdill, AHIP; Julia Esparza, AHIP; Stephanie Fulton, AHIP; Shannon D. Jones, AHIP; Claire B. Joseph, AHIP; Teresa L. Knott, AHIP, FMLA; Elizabeth R. Lorbeer, AHIP; Beverly Murphy, AHIP, FMLA; Rikke Sarah Ogawa, AHIP; Katie Prentice, AHIP; Lisa K. Traditi, AHIP; and Elizabeth C. Whipple, AHIP

## Professional Development Grants

### Naomi C. Broering Latinx Heritage Grant

- Nora Franco

### Continuing Education Grant

- Marilia Y. Antunez, AHIP

### Hospital Libraries/MLA Professional Development Grants

- Danielle N. Linden, AHIP
- Louisa C. Verma, AHIP

### Medical Informatics/MLA Career Development Grant

- Suzanne Fricke, AHIP



# AWARDS & RECOGNITIONS

## Advanced Education

### MLA Doctoral Fellowship

- Christina Lee Wyles, AHIP

### MLA Scholarship

- Samantha Kennefick

### MLA Scholarship for Underrepresented Students

- Christiana Julsaint

## Rising Stars

### 2020–2021

- Alyssa Kathryn Migdalski, Kathleen Elizabeth Phillips, JJ Pionke, and Erin M. Smith

### 2019–2020

- Kelsa Bartley; Kathryn Houk, AHIP; Jane Morgan-Daniel, AHIP; and Elaina Vitale

## Written Works

### Ida and George Eliot Prize

- *Exploring PubMed as a Reliable Resource for Scholarly Communications Services*  
Peace Ossom Williamson, AHIP, and Christian Minter

### Rittenhouse Award

- *Data Sharing Barriers during Infectious Disease Outbreaks*  
Sarah Clarke, AHIP

## International Awards

### Cunningham Memorial International Fellowship

- Anar Kairatovna Dautova

### T. Mark Hodges International Service Award

- Laura Shane Godbolt (posthumous)

## MLA Librarians without Borders®/Elsevier Foundation/Research4Life Grants Sponsored by the Elsevier Foundation

- *Continuing Education Course and Training for Nigerian Medical Librarians and Research4Life Workshop*  
Bilamin Oladele Popoola
- *Increasing Access and Use of Research4Life HINARI and AGORA Resources by Health and Agriculture Professionals and Students in the Volta Region of Ghana*  
Fred Kwaku Hayibor
- *Increasing and Promoting the Use of HINARI/Research4Life Resources among Health Care Professionals for Evidence-Based Practice and Systematic Reviews in Tanzania*  
Deodatus Sabas
- *HINARI/Internet Resources Workshop for Librarian and Researchers Improving Access to Research4Life Programmes to Establish Research Culture in Nepal*  
Chandra Bhushan Yadav
- *Training of Trainers Workshop in the Use of HINARI/GOALI and ARDI Research4Life Resources in Zambia*  
Francina Ngula Simataa Makondo

## Achievement Awards

### Virginia L. and William K. Beatty Volunteer Service Award

- Margaret A. Hoogland, AHIP

### Estelle Brodman Award for the Academic Medical Librarian of the Year

- Joey Nicholson

### Lois Ann Colaianni Award for Excellence and Achievement in Hospital Librarianship

- Barbara S. Reich, AHIP

### **Consumer Health Librarian of the Year Award**

- Antonio P. DeRosa, AHIP

### **Louise Darling Medal for Distinguished Achievement in Collection Development in the Health Sciences**

- *AVSL Whitelist Working Group and AVSL Whitelist Reviewers*  
Association of Vision Science Librarians (AVSL)–Vision Science Caucus of MLA

### **Lucretia W. McClure Excellence in Education Award**

- Amy Blevins

### **Frank Bradway Rogers Information Advancement Award**

- Gail Kouame

## **Research**

### **Eugene Garfield Research Fellowship**

- Toluwase Victor Asubiaro

### **David A. Kronick Traveling Fellowship**

- Mark MacEachern

### **Donald A. B. Lindberg Research Fellowship**

- Antonio P. DeRosa, AHIP

### **MLA Research, Development, and Demonstration Project Grant**

- Robin Champieux

### **Research Advancement in Health Sciences Librarianship Awards**

- Tompkins-McCaw Library for the Health Sciences, Virginia Commonwealth University–Richmond
- Samuel J. Wood Library, Weill Cornell Medicine, New York, NY

## **Community Award**

### **MLA Chapter Project of the Year Award**

- New logo pin design contest to grow member engagement and raise funds for student conference scholarships  
Pacific Northwest Chapter of MLA (PNC)

## **Lectures**

### **Janet Doe Lecturer for 2020 Sponsored by McGraw-Hill**

- Chris Shaffer, AHIP

### **Joseph Leiter NLM/MLA Lecturer**

- John S. Brownstein

### **John P. McGovern Award Lecturer Sponsored by NEJM Group**

- Esther Choo

## FEATURED SPEAKERS



Lisa K. Traditi, AHIP

**Monday, July 27, 2020,  
10:30 a.m.–noon**

### Opening Session

Lisa K. Traditi, AHIP, and Julia Esparza, AHIP, will serve as copresenters officiating the welcome to attendees and providing an overview of MLA '20. They will lead the celebration of MLA awardees during the Awards and Recognitions presentation.



Julia Esparza, AHIP



**Monday, August 10, 2020, 5:00 p.m.–6:00 p.m., central**  
**John P. McGovern Award Lecture**  
*Sponsored by NEJM Group*

**How Health Care Inequities Have Been Exacerbated by COVID-19**  
Esther Choo

Esther Choo is a professor in the Center for Policy and Research in Emergency Medicine at Oregon Health & Science University. She is a practicing physician and National Institutes of Health (NIH)–funded investigator with expertise in drug policy, injury, and gender disparities in health care. She is a cofounder of Equity Quotient, a company that provides metrics of health care culture; a founding member for TIME'S UP Healthcare; and chief medical advisor for Jupe Health, which creates mobile health and rest units for disasters. She has a regular column in *The Lancet* focused on health disparities and has had regular appearances on MSNBC and CNN discussing frontline health care issues during the COVID-19 crisis.



**Tuesday, August 11, 2020, 5:00 p.m.–6:00 p.m., central**  
**Joseph Leiter NLM/MLA Lecture**

**Digital Epidemiology and the COVID-19 Pandemic**

John S. Brownstein

John S. Brownstein is professor of biomedical informatics at Harvard Medical School and is the chief innovation officer of Boston Children's Hospital. He also directs the Computational Epidemiology Lab and the Innovation and Digital Health Accelerator, both at Boston Children's Hospital. Brownstein is also Uber's health care advisor and cofounder of the digital health companies Epidemico and Circulation.



**Wednesday, August 12, 2020, 5:00 p.m.–6:00 p.m., central**  
**Janet Doe Lecture**  
*Sponsored by McGraw-Hill*

**The Move to Open: Medical Library Leadership in Scholarly Communication**

Chris Shaffer, AHIP

Chris Shaffer, AHIP, joined the University of California–San Francisco (UCSF) as university librarian, assistant vice chancellor for academic information management, and adjunct professor, Department of Medicine, in August 2017. Previously, he was at Oregon Health & Science University (OHSU), University of Iowa, and University of Illinois–Chicago. He has helped plan interprofessional education initiatives and worked with research offices and Clinical and Translational Science Award centers to develop new library services for researchers. Shaffer is an active member of MLA, where he has served on the Board of Directors and is a Distinguished Member of the Academy of Health Information Professionals.



**Friday, August 14, 2020, 10:15 a.m.–11:00 a.m., central**  
**NLM Update**

Since its founding in 1836, the National Library of Medicine (NLM) has played a pivotal role in translating biomedical research into practice and is a leader in information innovation. As one of the twenty-seven institutes and centers at the National Institutes of Health, NLM advances research in biomedical informatics and data science and is the world's largest medical library. Millions of scientists, health professionals, and the public use NLM services every day.

NLM will present an update that highlights available resources, consumer health news, and accompanying information from MedlinePlus.

NLM Update presenters

- Patricia Flatley Brennan, Director, NLM
- Dianne Babski, Interim Associate Director, Library Operations, NLM
- Amanda J. Wilson, Engagement and Training, NLM



**Friday, August 14, 2020, 3:15 p.m.–4:30 p.m., central**  
**Closing Session**

Lisa K. Traditi, AHIP

Lisa Traditi, AHIP, will wrap up our week and invites all attendees to enjoy the performance of the MLA '21 (Washington, DC) organizing committee.

# GENERAL INFORMATION

## Blog

Check out the official meeting blog ([www.mlanet.org/mla20blog](http://www.mlanet.org/mla20blog)) for the latest on the vConference, including meeting tips and essential news, fun events, papers, plenary sessions, and much more. The blog is supported by the 2020 National Program Committee, Local Assistance Committee, and volunteer bloggers.

## MLA '20 Career Planning Center: Resume Clinic

*Sign up for MLA's first virtual Resume Clinic!*

The MLA Professional Recruitment and Retention Committee (PRRC) is pleased to sponsor the MLA '20 Virtual Resume Clinic.

**Reviewees:** [Sign up now](#) to have an experienced reviewer provide helpful feedback on your resume.

**Reviewers:** [Volunteer](#) to lend your expertise by reviewing resumes.

Contact [Tomi Gunn](#) with any questions.

*All participants should sign up by August 3.*

## MLA '21 Promotions Booth

The MLA Annual Meeting and Exhibition is the largest gathering of medical librarians and related health information professionals in the world. Learn how attending MLA '21 is one of the best things you can do for your future. Visit the MLA '21 Promotions Booth in the virtual exhibit hall.

## Mobile App

*Sponsored by Wolters Kluwer*

MLA '20 is available on the EventScribe App, downloadable on the App Store and Google Play Store. The mobile app allows you to view the schedule of events, abstracts, and presentation details in real time. You can also view speaker photos, biographies, video references, audio presentations, handouts, slides, list of attendees, and exhibitors. Download the app to play MLA '20 Quest, where you will find and answer questions from MLA's exhibitors! Prizes for the top eight (and fastest) finishers include a free full year of MLA continuing education, two MLA '21 registrations, and five MLA individual memberships. Visit the Online Planner site (<https://www.eventscribe.com/2020/MLA/>) for a quick link to access the app.

## Networking and Game Night

*Game Nights Sponsored by JAMA Network*

Wednesday, July 29, 5:00 p.m.–7:30 p.m.

Wednesday, August 5, 5:00 p.m.–7:00 p.m.

Take a little time off to join your colleagues for a few networking and game meet-ups! Virtually gather with your friends and colleagues and join one of our hosts in the official digital Networking and Game Night. Our hosts will guide you through everything, so all you have to do is sit back and relax. Maybe bring a few snacks and a drink along as well. You will get a chance to hang out and catch up with your group to network or you can let your competitive spirit fly free! **There is something for everyone!**

## New Member/First Timers Event

*Sponsored by Wolters Kluwer*

MLA '20 attendees: Grab your favorite beverage and join us for a live networking event to welcome new MLA members and first-time MLA meeting attendees to our first virtual conference! Hosted by the MLA Membership

Committee, attendees will enjoy a greeting from MLA President Lisa K. Traditi, AHIP, tips from New Member Caucus representatives, a word from our sponsor Wolters Kluwer, a keynote address from Past MLA President Beverly Murphy, AHIP, FMLA, and chat with colleagues in randomly assigned ten-minute speed-connection sessions.

## Online Planner

*Sponsored by Wolters Kluwer*

The most up-to-date source for MLA '20 content, the MLA '20 Online planner offers on-demand presentations (with text Q&A) for papers and lightning talks. Interact via text Q&A with the 150+ posters in the online poster gallery (new for MLA '20: poster audio). Attend live cast plenary sessions directly from the site, plus live Solution Showcases from exhibitors and scheduled live immersion sessions. Global search tools help you navigate meeting content. Online tools and content are included with your meeting or vConference registration (<https://www.eventscribe.com/2020/MLA/>).

## Service Project: Rahab's Sisters

Rahab's Sisters creates community through radical hospitality with those marginalized by poverty, homelessness, sex work, violence, and substance use. Their doors are open to anyone who identifies as a woman or gender nonconforming. Rahab's Sisters offers stability, connection, and acceptance to all who come. Community is a basic human need essential to well-being, and everyone deserves to feel they belong somewhere. Radical hospitality strives to break down barriers of fear, shame, and judgment and create a healing space where individuals feel valued and find solidarity with one another.

There are many ways you can help.

- Donate health, sleep, and other items: Check out Rahab's Sisters [Amazon Wishlist](#) for health, hygiene, and other supplies that are needed for their guests.
- Donate while you shop online: Select Rahab's Sisters as your charitable organization on AmazonSmile, and the AmazonSmile Foundation will donate 0.5% of eligible purchases to Rahab's Sisters at no additional cost to you. AmazonSmile is the same Amazon you know, same products, same prices, same service. [Sign up now.](#)
- Donate online through MLANET: MLA will collect your [donations](#) through August 31, 2020, and forward to Rahab's Sisters.
- Donate by mail: You can mail checks (made out the Rahab's Sisters) to P.O. Box 90234, Portland, OR 97290.

## Social Media (Twitter, Facebook)

Follow the official tweeters using the hashtag #MLANET20 for up-to-the-minute coverage on vConference activities. Follow, share, and be a part of the conversation on Facebook; connect with us for the latest MLA '20 news and information.

## Virtual Exhibit Hall

The Virtual Exhibit Hall gives attendees the ability to browse exhibitor booths on demand beginning Monday, July 27, through August 31.

### Exhibitor Solution Showcases

Monday, August 10–Friday, August 14, 8:30 a.m.–10:00 a.m., central

### Vendor Video Chats

Monday August 10–Thursday, August 13, 11:30 a.m.–3:00 p.m., central



	<b>Clinical Support</b>
	<b>Education</b>
	<b>Global Health &amp; Health Equity</b>
	<b>Information Management</b>
	<b>Information Services</b>
	<b>Innovation &amp; Research Practice</b>
	<b>Professionalism &amp; Leadership</b>
	<b>Research</b>
	<b>Professional Interactions</b>
	<b>New Voices</b>



**Empowering Culturally Competent Care: How Hospital Librarians Support Cultural and Linguistic Competency at a Major Health Care Institution**

Eve Melton, AHIP, Scott Boothe, and Quincy D. McCrary



**Moral Distress Related to Ethical Dilemmas among Consumer Health Information Librarians**

Robin O’Hanlon



**Reducing Patient Care Delays through a Multimodal Patient Literacy Program**

Sarah L. Carnes, AHIP



**Supporting Dietetic Interns with Evidence-Based Practice (EBP)**

Irene (Rena) Machowa Lubker, AHIP, and Amanda Davis



**Visible, Valuable, and Validated: Reviving a Safety Net Hospital Library**

Timothy Kenny and Kellie Boyd, AHIP

**Clinical Support**



**Addressing Disparities in Physician Access to Information in Support of Evidence-Based Practice**

Erinn E. Aspinall, AHIP, Shanda Hunt, Nicole Theis-Mahon, AHIP, Katherine V. Chew, and Evan Olawsky



**Aligning Our Vision with Dental Competencies to Improve Evidence-Based Dentistry Education**

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Karen Gau



### **A Vision of a Post-MARC Future: Large-Scale Experimental Mapping of MARC Data to an XML Schema**

Alexander DelPriore, Dick R. Miller, and Thea Suzanne Allen



### **What's Up with the Supp?: An Analysis of Supplementary Materials in PubMed Central**

Sharon Kim Han, Brenna Cox, Eden Kinzel, and Louise To



### **Which Databases Are Used Most Often? "Real Life" Database Usage in Published Systematic Reviews**

Jennifer C. Westrick, AHIP, and Patricia Chavez

## **Information Services**



### **Adjusting Our 2020 Vision: The Use of Databases and Information-Seeking Behavior of the Health Sciences Faculty**

Irma Singarella



### **Aligning a Science Technology Engineering Medicine (STEM)-Based Library Program with Standardizing LibGuides: A Multidisciplinary Venture**

Vedana Vaidhyanathan, Christina Chan-Park, and Kenneth Carriveau



### **Applying Citation and Usage Analysis to Evaluate the E-Journal Package Collection in a Medical University Library**

Hua-Yu Hsu, Tzu-heng Chiu, and Chun-Huei Shen



### **Bioinformatics Services Program: A User Survey after Fifteen Years of Establishment and Service**

Eddie Loh



### **Biomedical Library Expert Search Services (BLESS): A Systematic Review Service Update**

Bethany Myers, AHIP, Antonia Osuna-Garcia, and Wynn Tranfield



### **A Box Outside the Box: Introducing and Marketing a Laptop Self-Checkout Kiosk Outside the Library**

Beth Auten, AHIP, and Bob R. Price



### **Comparing Three Models for Librarian Office Hours in a School of Pharmacy**

Emily Gorman, AHIP



### **Compassion, Storytelling, and Processing: Using LibGuides to Support Schwartz Center Rounds**

Ana M. Macias, AHIP, Marina Aiello, and Joy Rodriguez



### **Covidence versus EndNote: Determining Which Deduplication Method Is More Accurate and Efficient for Systematic Reviews**

Christi Piper, AHIP, Lilian Hoffecker, Ben Harnke, and Kristen DeSanto, AHIP



### **Data and Statistics from a Restructured Literature Search Service**

Lilian Hoffecker, Christi Piper, AHIP, Kristen DeSanto, AHIP, and Wladimir Labeikovskiy



### **Developing a Vision of an Improved Library Website via Usability Testing**

Hannah Friggle Norton, AHIP, Matthew Daley, James R. Clifton, Gregory T. Clayton, and Bob Lockwood



### **Development of the Digital Medical Library at the Faculty of Medicine: Challenges, Experiences, and Lessons Learned toward the Students' Benefit**

Alejandra Martinez del Prado



### **Do They Make Ponchos for Book Trucks? Bringing Our Collections to Our Communities**

Katherine A. Morley Eramo, Amanda Nevius, and Andrea Minjee Kang



### **Evaluating the Quality of Information Found in the Most Common Health Websites in Google Using DISCERN and CRAAP**

Ivan A. Portillo, AHIP, Scott Yosuke Johnson, AHIP, and Catherine Johnson



### **Finding the Value in Reference Services**

Edward J. Poletti, AHIP, Priscilla L. Stephenson, AHIP, and Marilyn G. Teolis, AHIP



### **Flexing Our Muscles: Promoting an Academic Library Anatomical Model Collection**

Nita K. Mailander, AHIP, and Kelly O'Neill



### **The Future of Reference: Focus on Function**

Courtney Hoffner, Antonia Osuna-Garcia, Bethany Myers, AHIP, and Doug Worsham



### **If You Build It, Will They Come?**

Elizabeth Frakes, Shawn Steidinger, AHIP, and Christy Jarvis



### **An Innovative Editing Service for Medical Students**

Lisa M. Price



### **JUNTOS for Your Health: Librarians and Health Professionals Empowering Latinos with Evidence-Based Information for a Healthier Future**

Brenda M. Linares, AHIP, Valeria Salinas, Mariana Ramirez Mantilla, and Ileana Cepeda



### **Librarian Experience, Roles, and Challenges to Conducting Systematic and Scoping Reviews in Dentistry**

Nena Schvaneveldt, AHIP, and Elizabeth Stellrecht



### **Librarians and Library Technicians Collaborating on Systematic Reviews?! A Survey of Perspectives**

Alissa Epworth and Glyneva Bradley-Ridout



### **Librarians Collaborating with Clinical Translational Science Institute (CTSI) to Create Informatics Tools to Support Precision Health Research**

Sarah Meyer and Nancy Schaefer, AHIP



### **Librarians on the Loose: Meeting Our Patrons Where They Are**

Nena Schvaneveldt, AHIP, Brandon Patterson, and Christy Jarvis



### **Library Curriculum Support for a Senior Nursing Research Class**

Kristine A. Petre, AHIP, Karen Diane Groller, and Pamela Adamshick



### **Library Liaison Pop-Ups at the School of Public Health: Reaching Students on Their Home Turf**

Jacqueline Cellini and Carol Mita



### **The Medical Librarian Peer Reviewer Database: Connecting Editors with Experienced Librarians**

Kate Nyhan, Dana Haugh, and Holly K. Grossetta Nardini, AHIP



### **National Institutes of Health (NIH)-Funded Research: Do Authors Always Publish in Reputable Journals?**

Konstantina Matsoukas, Lindsay M. Boyce, Marina Chilov, Donna S. Gibson, Kendra Godwin, Johanna Goldberg, and Robin O'Hanlon



### **The New Health Science Librarian's Role in Supporting New Graduate Health Sciences Programs with a Limited Budget**

Kristine A. Petre, AHIP



### **Overcoming the Pitfalls of LibGuides through Design and Value-Added Content**

Simon Robins and Carrie Price



### **Partnership for Success: Developing a Health Education Outreach Program with a Local Public Library**

Stephanie M. Swanberg, AHIP, Erin Look, Mithya Jayakumar, Tyler Shubitowski, Emily Yuen, Rose Wedemeyer, Victoria Lucia, and Nancy Bulgarelli



### **Planning for the Transition from a Subscription-Based Reference Management System**

Loren Hackett, AHIP, and Theresa Marie Kline



### **Prescription Reading Glasses: Use of a Temporary Collection Display to Bring User Engagement into Focus**

Kimberly R. Powell



### **PROSPERO Protocols: Wait Time from Submission to Completed Registration**

Michelle Demetres, Antonio P. DeRosa, AHIP, Keith C. Mages, AHIP, Drew Wright, and Diana Delgado, AHIP



### **Providing Consumer Health Information to the Underserved Public at Remote Area Medical Events**

David W. Petersen, AHIP, Kelsey Grabeel, AHIP, J. Michael Lindsay, AHIP, Melanie A. Dixson, AHIP, Niki Kirkpatrick, Martha Earl, AHIP, and Cameron Watson



### **PUN-Believably Successful: Outreach Efforts That Have GROAN on Our Patrons!**

Christy Jarvis, Nena Schvaneveldt, AHIP, and Donna Baluchi



### **Reenvisioning a Reference Service: Cleaning Up and Moving Forward to Improve Services and Workflows**

Christi Piper, AHIP, Samantha Kennefick Wilairat, and Ellie Svoboda



### **Reframing and Promoting Library Services to On-Campus and Remote Medical Students and Residents**

Lauren E. Robinson



### **Responding to Public Library Information Needs with a Consumer Health Information Website**

Tara R. Malone and Shari Clifton, AHIP



### **“Scholarly Communications Faculty Advocates”: Disciplinary Professors as Reverse Liaisons between the University Libraries and Academic Units**

Christina M. Seeger, AHIP, Sarah Bankston, Heather K. Moberly, AHIP, Catherine Pepper, Barbara Gastel, and Michael J. Miller



### **Scholarly Communications Services: Ten-Year Journey at a Medical University Library**

Tzu-heng Chiu, Shu-Yuan Siao, and Hsiao-Fen Yu



### **The Service Satisfaction Survey of the Hospital Library Consortia (DiLib)**

ChiJu Chiu, Shu-Yuan Siao, Yu-Ying Lee, Li-chuan Huang, Hsiao-Fen Yu, Ya-Fang Hsiao, and Tzu-heng Chiu



### **Spilling the RCTea: Thematic Analysis of the Role of Non-Randomized Studies in Rapid Reviews**

Kathryn Vela, AHIP



### **Stages of a Grief Collection: Creating a Focused Section in a Hospital Library**

Adela V. Justice, AHIP



### **Understanding Qualitative Researchers’ Needs in the Health Sciences**

Andrea Minjee Kang, Claire Myers, and Jacqueline Freeman



### **Utilizing Peer-to-Peer Learning to Expand Expert Searching Competencies**

Phill Jo, AHIP, Tara Malone, Shari Clifton, AHIP, and Sheryl Lynn Hamilton



### **Virtual Reality Studios at the University Health Sciences Library**

Annabelle V. Nuñez, Viviana Fimbres, Curt D. Stewart, and Kathryn M. Lowers



### **“We Cordially Invite You”: Characteristics of Email Solicitations from Potentially Predatory Conferences**

Robin O’Hanlon, Celine Soudant, Donna S. Gibson, and Johanna Goldberg



### **What Are Your Three Wishes for the Library? Focusing on User Goals across Library Services**

Hannah Friggle Norton, AHIP, Ariel FitzGerald Pomputius, Michele R. Tennant, AHIP, FMLA, Margaret Ansell, AHIP, Mary Edwards, AHIP, and Jane Morgan-Daniel, AHIP

## **Innovation & Research Practice**



### **Academics in Focus: Leganto Reading List Campus Engagement**

Yini Zhu, Judy S. Cohn, and Mina Ghajar



### **Bringing It into Focus: Finding an Organization's Intellectual Capital Using a Research Approach**

Julia Esparza, AHIP, Kathleen A. Bloomingdale, Montie L. Dobbins, AHIP, David Charles Duggar, AHIP, Sarah Jackson, Theresa Nail, and William Olmstadt, AHIP



### **Building a Faculty Research Publications Database Using LibGuides**

Kyle Downey, Chris P. Duffy, AHIP, and Allison Piazza, AHIP



### **Building a Systematic Evaluation Strategy for Measuring the Impact of Health Information Outreach**

Alla Keselman, Renee Bougard, Laura Bartlett, George W. Franklin, and Amanda J. Wilson



### **Class Registrations and Evaluations: Tips for Getting Actionable Feedback**

Carrie L. Iwema, AHIP, and Rose L. Turner



### **Future in Focus Groups**

Nancy Lombardo, Jessi Van Der Volgen, AHIP, and Nena Schvaneveldt, AHIP



### **Late Nights at the Library: Offering Extended Hours at a Small Academic Library**

Madeline Gerbig and Helen Yueping He



### **Participation and Perceptions of Open Access Publishing: Research on Journal Authors in an Academy of Medical Sciences**

Yuwei Liu and Qin Zhou



### **Piloting a Systematic Review Service and Instructional Workshop Series Featuring Free and Open Source Tools**

Amanda Adams and Benjamin Saracco



### **RECOVER: Growing a Model for the Future of Evidence-Based Veterinary Medicine Guidelines**

Erik Davis Fausak, Heather K. Moberly, Sarah Young, Megan Kocher, Christine Fournier, Laura Rey, Molly Crews, Kelly Johnson, Kim Mears, Jessica R. Page, Jamie M. Burkitt, Suzanne Fricke, AHIP, Manuel Boller, Megan G. Van Noord, and Erin RB Eldermire



### **Solo but Not Alone: Utilizing a Collaborative Network to Produce High-Quality Librarian-Led Research**

Jenessa Marie McElfresh, AHIP, and Rachel Keiko Stark, AHIP



### **Users in Focus: Challenges and Strategies for Data Collection in Website Surveys**

Deborah L. Lauseng, Jung Mi Scoulas, Allan Berry, and Carmen Howard

## **Professionalism & Leadership**



### **All Working Together: Incorporating Library Staff in Instructional/Marketing Services**

Charlotte Beyer, AHIP, KatieRose McEneely, Chelsea Eidbo, and Olivia Peterson



### **Creating a Common Sense Guide for the New Graduate Medical Education Librarian**

Laura A. Murray, Abby L. Adamczyk, AHIP, and Aidy Weeks



### **Critical Librarianship and Core Values: Perspectives from Librarians Working at a Publishing Company**

Dana Thimons, Wesley Holloway, and Ashley Sowa



### **Exploring Mental Health First Aid Training as a Library Staff Burnout Prevention Tool**

Judith Ann Wiener and Lynda J. Hartel





**From Idea to Published Book: The Editor's Role**  
Margaret Vugrin, AHIP



**Leadership Induction through Library Assessment Reports**  
Jeremy Gunnoe and Fatima M. Barnes



**LGBTQ+ Medical Subject Headings: A Timeline**  
Ellie Svoboda



**New to Health Sciences Librarianship: Strategies, Tips, and Tricks for New or Unexpected Health Sciences Librarians**  
Kelsa Bartley, Jahala Simuel, and Jamia J. Williams



**Seeing Underwear Doesn't Help: How to Overcome Presentation Terror and Inch Out from Behind the Podium**  
Mary-Kate Finnegan and Rachel Keiko Stark, AHIP



**Sexual Harassment at the University of California Libraries: Understanding the Experiences of Library Staff Members**  
Courtney Hoffner, Elizabeth McMunn-Tetangco, Nisha Mody, and Jill Barr-Walker



**Teaching Internet Hygiene and Professionalism in the Biomedical Library**  
Wynn Tranfield



**Words in Focus: Piloting a Librarian Writing Group**  
Kimberly R. Powell

# Visit the MLA Connections booth located in the Virtual Exhibit Hall!

Explore the many MLA resources and membership benefits. This is your opportunity to discover MLA books, investigate key resources and find answers to your MLA membership and AHIP questions.

**MLA** MEDICAL LIBRARY ASSOCIATION

## Research Training Institute (RTI) Fellows E-Posters

### **Assessing Health Literacy in Nursing Students**

Ying Zhong

### **Assessing Student Perceptions of Curriculum Resources**

Karen Heskett

### **Content Analysis of Diversity in Association of Academic Health Sciences Libraries (AAHSL) Mission Statements**

Mellanye J. Lackey, AHIP

### **Do Medical Librarians Search for Clinical Trials When Working on Systematic Reviews, and If So, How?**

Jennifer C. Westrick, AHIP

### **Evaluation of Library Usage and Attitudes of Residents and Fellows: Results of 2017–2019 Exit Surveys**

Mary Pat Harnegie, AHIP

### **An Examination of Medical Faculty and Librarians' Perceptions of the Function and Role of Librarians within the Academic Medical Institution**

Sa'ad Laws

### **Exploring Feelings of Professional Fraudulence: Patterns, Trends, and Lived Experiences of Health Sciences Librarians with Impostor Phenomenon**

Hilary M. Jasmin

### **Graphic Medicine Assessment**

Ariel FitzGerald Pomputius

### **Health Sciences Librarian Competency Perceptions: A Survey of National Community College Librarians**

Sandra McCarthy

### **Health Sciences Librarians' Engagement in Work-Related Reflection: A Qualitative Exploration of Why They Invest in Reflective Practice**

Jolene M. Miller, AHIP

### **Integrating Evidence-Based Medicine Skills into a Medical School Curriculum: A Quantitative Outcomes Assessment**

Laura Menard

### **LGBTQ+ Cultural Competency Integration into a Dental School Curriculum**

Holly Thompson

### **Research Capacity of Academic versus Non-Academic Hospital Librarians Serving Graduate Medical Education Programs**

Tanisha M. Mills, AHIP

### **What Are the Differences between Student Assessment Approaches for Determining Library Usage and Barriers among Incoming Public Health Students?**

John Bourgeois, AHIP

## MLA '20 Open Science Virtual Session

### Roles to Play: Open Science & Health Sciences Librarians

Friday, August 14, 2020,  
11:30 a.m.–3:00 p.m., central

Open science is the movement to make research and its dissemination accessible to all. Its practices facilitate reproducible and reusable knowledge that is shared and developed through collaborative networks. At the heart of open science is the belief that an open exchange of ideas accelerates scientific progress and creates a more inclusive research ecosystem. In a panel discussion and breakout sessions, community leaders, researchers, and librarians will share their perspectives on open science, its benefits and issues, and the role of health sciences libraries and the medical librarian in realizing its goals. The session will also focus on the role of open science in light of current events, specifically the COVID-19 pandemic, systemic racism, and social justice for Black, Indigenous, and People of Color (BIPOC).

#### Panelists

- Lisa Federer, AHIP, Data Science and Open Science Librarian, National Library of Medicine
- Antoinette Foster, Doctoral Student, Neuroscience, Oregon Health & Science University
- Kari L. Jordan, Executive Director, The Carpentries
- Jessica Polka, Executive Director, ASAPbio
- Angela Okune, Doctoral Student, Anthropology, University of California (UC)–Irvine



#### Breakout Sessions

##### *Breakout Session 1: Field Notes: Medical Librarians' Stories of Open Science Education and Advocacy*

Moderator: Erin Diane Foster, Service Lead, Research Data Management Program, University of California–Berkeley

- Peace Ossom Williamson, AHIP, Director, Research Data Services, Central Library, University of Texas–Arlington
- Emily Ford, Urban and Public Affairs Librarian, Portland State University
- Ashley Farley, Associate Officer, Knowledge and Research Services, Bill & Melinda Gates Foundation

##### *Breakout Session 2: Tool Talk: Open Technologies and the Role of Librarians*

Moderator: Lisa Federer, AHIP, Data Science and Open Science Librarian, National Library of Medicine

- Vicky Steeves, Librarian, Research Data Management and Reproducibility, New York University (NYU): ReProZip, Taguette
- Kristi L. Holmes, Associate Professor, Galter Health Sciences Library, Northwestern University: Invenio
- Ted Laderas, Assistant Professor, School of Medicine, Oregon Health & Science University

##### *Breakout Session 3: Tackling Diversity/Inclusion in Open Science*

Moderator: Robin Champieux, Director, Education, Research & Clinical Outreach, Oregon Health & Science University

- Lucille Moore, Postdoctoral Researcher, Oregon Health & Science University
- Charlotte Roh, Scholarly Communications Librarian, University of San Francisco



## MLA InSight Initiative

Advancing collaboration within the  
health information community

The Medical Library Association expresses its gratitude to the participating members of the InSight Initiative.

### Participating in Summits 1-5, March 2018-March 2020

- Katherine Goold Akers
- Priya Arora
- Saskia Belore
- Donna R. Berryman, AHIP
- Charlotte Beyer, AHIP
- Harold S. Bright IV, AHIP
- Daniel Burgard
- Nicole Capdarest-Arest, AHIP
- Lisa Carter
- Mark Chodash
- Caitlin Cricco
- Emma Cryer Heet, AHIP
- Vida Damijonaitis
- LaVentra E. Danquah
- Nadine Dexter, AHIP
- Daniel J. Doody
- Suzanne Fricke, AHIP
- Richard Gallagher
- Maria Juliana Noces Gasmen
- Donna S. Gibson
- Linné Girouard, AHIP
- Eddie Gomez
- Terri Gotschall, AHIP
- Karen Gutzman
- Susan Haering
- Rebecca Harrington, AHIP
- Deborah Harris
- Steven Heffner
- Andy Hickner
- Lilian Hoffecker, AHIP
- Theresa Hunt
- Marc Iacono
- Chris Jezowski
- Lauren Jones
- Dawn Keech
- Susan K. Kendall, AHIP
- Andrea C. Kepsel, AHIP
- Elizabeth A. Ketterman
- Alisha Khan
- Shandra Lee Knight
- Michelle Kraft, AHIP, FMLA
- Elizabeth Laera, AHIP
- Rich Lampert
- Susan Lamprey
- Andrea Lopez
- Elizabeth R. Lorbeer, AHIP
- Gregory Malar
- Jason Malley
- Jason Mathis
- John McDuffie
- Robert McKinney
- Eve Melton, AHIP
- Roxann W. Mouratidis, AHIP
- Nathan A. Norris, AHIP
- David Nygren
- Kevin O'Brien
- Rikke Sarah Ogawa, AHIP
- Gerald J. Perry, AHIP, FMLA
- Daniel Pickhardt
- Sean Pidgeon
- Barbara A. Platts, AHIP
- Steve Quinlivan
- Wyatt Reynolds
- Nicole Ridgeway
- Gabriel R. Rios
- Ryan Rodriguez
- Laura Schimming
- René Schoelzel
- Frank Scutaro
- Rebecca Seger
- Jonathan P. Shank
- Jean Song, AHIP
- Christina Sontag
- Angela Spencer, AHIP
- Amanda Sprochi, AHIP
- Ryan Steinberg
- Janet Szczesny
- Claire J. Twose
- Randall Watts, AHIP
- Michael Weitz
- Martin Wood, AHIP
- Megan Vance
- Fran Yarger
- Sara Zimmerman

**Monday, July 27, 2020, 10:30 a.m.–noon, central**  
**Opening Session**

Kickoff this reimagined vConference and Exhibition at the Welcome Event with dynamic presentations, tips on how to best experience the vConference and exhibits, InSight Initiative highlights, sponsor recognitions, and a spirited virtual Awards and Recognitions celebration.



**Monday, August 10, 2020, 5:00 p.m.–6:00 p.m., central**  
**John P. McGovern Award Lecture**  
*Sponsored by NEJM Group*

**How Health Care Inequities Have Been Exacerbated by COVID-19**  
*Esther Choo*

This lectureship was established in 1983 in honor of John P. McGovern, noted physician, educator, author, and medical historian. The lectures are to be given by significant national or international figures who may speak on a topic of importance to health sciences librarianship at the association's annual meeting.

**Tuesday, August 11, 2020, 5:00 p.m.–6:00 p.m., central**  
**Joseph Leiter NLM/MLA Lecture**

**Digital Epidemiology and the COVID-19 Pandemic**  
*John S. Brownstein*

The Joseph Leiter NLM/MLA Lectureship was established in 1983 to stimulate intellectual liaison between MLA and the National Library of Medicine (NLM). Lecturers are chosen for their ability to discuss subjects related to biomedical communications.

**Wednesday, August 12, 2020, 5:00 p.m.–6:00 p.m., central**  
**Janet Doe Lecture**  
*Sponsored by McGraw-Hill*

**The Move to Open: Medical Library Leadership in Scholarly Communication**  
*Chris Shaffer, AHIP*

The Janet Doe Lectureship was established in 1966 by an anonymous donation to support a lecture in honor of Janet Doe (1895–1985). The lectureship is awarded to individuals for their unique perspectives on the history or philosophy of medical librarianship.

**Friday, August 14, 2020, 10:15 a.m.–11:00 a.m., central**

## **NLM Update**

NLM will present an update that highlights available resources, consumer health news, and accompanying information from MedlinePlus.

NLM Update Presenters

- Patricia Flatley Brennan, Director, NLM
- Dianne Babski, Interim Associate Director, Library Operations, NLM
- Amanda J. Wilson, Engagement and Training, NLM

**Friday, August 14, 2020, 11:30 a.m.–3:00 p.m., central**

## **MLA '20 Open Science Virtual Session**

### **Roles to Play: Open Science & Health Sciences Librarians**

In a panel discussion and breakout sessions, community leaders, researchers, and librarians will share their perspectives on open science, its benefits and issues, and the role of health sciences libraries and the medical librarian in realizing its goals.

#### **Panelists**

- Lisa Federer, AHIP
- Antoinette Foster
- Kari L. Jordan
- Jessica Polka
- Angela Okune

#### **Breakout Speakers**

Moderators: Erin Diane Foster, Lisa Federer, AHIP, and Robin Champieux

- Peace Ossom Williamson, AHIP
- Emily Ford
- Ashley Farley
- Vicky Steeves
- Kristi L. Holmes
- Ted Laderas
- Lucille Moore
- Charlotte Roh

**Friday, August 14, 2020, 3:15 p.m.–4:30 p.m., central**

## **Closing Session**

*Lisa K. Traditi, AHIP*

After celebrating milestones and achievements and to conclude the first-ever MLA virtual conference, MLA President Lisa K. Traditi, AHIP, will reflect upon this extraordinary year and look toward the future. In addition, join the 2021 National Program Committee as they extend a personal invitation and share their vision for MLA '21.

# IMMERSION SESSIONS



**Clinical Support**



**Education**



**Global Health & Health Equity**



**Information Management**



**Information Services**



**Innovation & Research Practice**



**Professionalism & Leadership**



**Research**



**Professional Interactions**



**New Voices**

## Clinical Support Immersion Sessions



### **Context Is Everything: Answering the Clinical Question for Nursing Care, Culture, and Research**

*Sponsor: Nursing and Allied Health Resources and Services Caucus*

Michelle R. Lieggi, AHIP, Claire B. Joseph, AHIP, Marilyn G. Teolis, AHIP, and Kristin M. Chapman, AHIP



### **Envision Yourself in the Electronic Health Record: What You Need to Know to Embed Library Services**

*Sponsors: Medical Informatics Caucus; Consumer and Patient Health Information Caucus; Clinical Librarians and Evidence-Based Healthcare Caucus; Hospital Library Caucus*  
Nicole Capdarest-Arest, AHIP, Frances Drone-Silvers, Alison P. Gehred, Judy Hansen, Erica Lake, AHIP, and Shawn Steidinger, AHIP

## Education Immersion Session



### **The Future Is Now: Physician Assistant Programs, Practice, and the Library**

*Sponsors: Technology in Education Caucus; Libraries in Health Sciences Curriculums Caucus; and Clinical Librarians and Evidence-Based Healthcare Caucus*  
Brandi Tuttle, AHIP, Caitlin Meyer, Jolene M. Miller, AHIP, and Justine Strand de Oliveira

## Global Health & Health Immersion Session



### **Improving Ourselves and Improving Care: A Hands-On Workshop to Address Unconscious Bias in Health Sciences Literature and Health Sciences Library Systems**

*Sponsors: Social Justice and Health Disparities Caucus; African American Medical Librarians Alliance Caucus*  
Rachel Keiko Stark, AHIP, and Mary-Kate Finnegan, AHIP

## Information Management Immersion Sessions



### **Collection Management in the Age of Hospital Mergers**

*Sponsors: Hospital Library Caucus; Collection Development Caucus*  
Elizabeth Laera, AHIP, Aidy Weeks, AHIP, Heather J. Martin, AHIP, Jean Gudenas, AHIP, and Angela Spencer, AHIP





### **Concentric Conversations: A Data Curation and Reuse Unconference**

Sponsors: Public Health/Health Administration Caucus; Data Caucus  
Peace Ossom Williamson, AHIP, and Virginia (Ginny) Pannabecker, AHIP



### **The FAIRest of Them All: Using the FAIR Data Principles to Evaluate Open Data Repositories**

Sponsors: Public Health/Health Administration Caucus; Data Caucus  
Peace Ossom Williamson, AHIP, and Virginia (Ginny) Pannabecker, AHIP



### **Part II: Revisioning Data Visualization Services and Training: Data Storytelling and Data Visualization Lessons from the Field**

Sponsors: Data Caucus; Research Caucus  
Nancy Shin, Catherine Tess Grynoch, Fred Willie Zametkin LaPolla, and Sally Gore



### **Scholarly Communications in Focus: Supporting Your Authors**

Sponsor: Scholarly Communications Committee  
Shirley Zhao, Mary Shultz, Sandy L. De Groot, AHIP, and Karen Gutzman

## **Information Services Immersion Sessions**



### **Collaborating with Nonlibrarians: Enriching Your Teaching, Research, and Engagement**

Sponsors: Veterinary Medical and Animal Health Librarians Caucus; Research Caucus; Pediatric Librarians Caucus; Nursing and Allied Health Resources and Services Caucus  
Jane Kinkus Yacilla, Katherine Goold Akers, Lindsay E. Blake, AHIP, Jonathan Eldredge, AHIP, Hannah Schilperoord, Natalie Tagge, Dede Rios, AHIP, and Ayaba Logan



### **Focusing on Health Sciences and Public Library Collaborations for All of Us**

Sponsors: National Network of Libraries of Medicine (NNLM); University of Iowa, Hardin Library for the Health Sciences; University of North Texas Health Science Center; University of Chicago, John Crerar Library; Ohio State University Health Sciences Library  
Darlene Kaskie, Debra Werner, Lynda J. Hartel, Rachel Tims, Dana Wilkosz, and Mary Houser



### **Seeing Things Differently: Evolution, Assessment, and Future Roles of Liaison Librarians**

Sponsors: Veterinary Medical and Animal Health Librarians Caucus; Libraries in Health Sciences Curriculums Caucus  
Emily J. Hurst, AHIP, Natalie Clairoux, Hannah Friggie Norton, AHIP, Michelle Cawley, and John W. Cyrus



### **Transforming Open Access (OA): How We Did It and Are Doing It**

Sponsor: University of California Libraries  
Rikke Sarah Ogawa, AHIP, Rice Majors, Chris Shaffer, AHIP, Sarah McClung, Bruce T. Abbott, and Wynn Tranfield

## **Innovation & Research Practice Immersion Sessions**



### **Mobilizing Librarian Engagement with Computable Biomedical Knowledge: Our Roles in Curation, Stewardship, Dissemination, and Advocacy for Equity**

Sponsors: A group of librarians who have been engaged with Mobilizing Computable Biomedical Knowledge (MCBK) since its inception or who have become active participants through conference attendance, workgroup affiliations, and/or project work (listed alphabetically):

- Marisa L. Conte, AHIP, Assistant Director, Research and Informatics, Taubman Health Sciences Library, University of Michigan–Ann Arbor; Standards for MCBK Workgroup
- Gerald J. Perry, AHIP, FMLA, Associate Dean, University of Arizona Libraries, and Director, Health Sciences Library, University of Arizona–Tucson; MCBK Steering Committee: Cochair, Sustainability for Mobilization and Inclusion Workgroup
- Gabriel Rios, Director, Ruth Lilly Medical Library, Indiana University School of Medicine–Indianapolis; Sustainability for Mobilization and Inclusion Workgroup

- Chris Shaffer, AHIP, University Librarian and Assistant Vice Chancellor for Academic Information Management, Department of Medicine, University of California–San Francisco; MCBK Steering Committee: Cochair, MCBK Technical Infrastructure for MCBK Workgroup
- Philip Walker, Director, Annette and Irwin Eskind Biomedical Library, Vanderbilt University, Nashville, TN; Policy and Coordination to Ensure Quality and Trust Workgroup
- Terrie R. Wheeler, Director, Samuel J. Wood Library, Weill Cornell Medicine, New York, NY; Sustainability for Mobilization and Inclusion Workgroup

Marisa L. Conte, AHIP, Terrie R. Wheeler, and Philip E. Walker



### **Roles for Librarians in Research Impact Services**

*Sponsors: Data Caucus; Translational Sciences Collaboration Caucus*

Christopher William Belter, Karen Gutzman, Tyler Nix, and Amy Suiter



### **You Can Do It: Developing Your Research Identity within Health Sciences Librarianship**

*Sponsors: Research Caucus; Technology in Education Caucus; Hospital Library Caucus*

Alexander J. Carroll, AHIP, Ayaba Logan, Laura Menard, Lisa A. Marks, AHIP, and Elizabeth Laera, AHIP

## **Professionalism & Leadership Immersion Sessions**



### **Envisioning Diverse and Inclusive Library Programming and Outreach**

*Sponsor: African American Medical Librarians Alliance Caucus*  
Ryan Harris, AHIP



### **Inclusive Imagining: Encouraging and Capturing Diverse Perspectives to Create an Inspiring, Actionable Strategic Plan**

Catherine B. Soehner, Elizabeth T. Frakes, AHIP, Heidi Greenberg, Melanie Hawks, Nancy Lombardo, Brandon Patterson, Nena Schvaneveldt, AHIP, Shawn Steidinger, AHIP, and Christy Jarvis, AHIP



### **Advocate for Medical Libraries with MLA! Professional Advocacy for Health Sciences Librarians**

*Sponsors: Governmental Relations Committee and Joint MLA/ Association of Academic Health Sciences Libraries (AAHSL) Legislative Task Force*

Margaret Ansell, AHIP, Sandra L. Bandy, AHIP, Mary M. Langman, and Dina Nicole Paltoo



### **Safe Zone Training: LGBTQIA+ Cultural Competency for Now and the Future**

*Sponsors: LGBTQIA+ Caucus; African American Medical Librarians Alliance Caucus; Social Justice and Health Disparities Caucus; Leadership and Management Caucus*

Hannah Schilperoort, Meredith I. Solomon, AHIP, Mary Catherine Lockmiller, AHIP, Jane Morgan-Daniel, AHIP, Jacqueline Leskovec, Brenda M. Linares, AHIP, Brandi Tuttle, AHIP, April Wright, and Emily Vardell

The Hall of Exhibits opens—with all features, including video chats—starting August 10. Exhibitors will have specific times for their booths to be staffed live. Please check the Online Planner for information about each exhibitor.

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During our "Live Week," August 10–14, access to the Exhibitor Solution Showcases can be made through the conference online planner. Attendees will be able to "favorite" the Exhibitor Solution Showcases they wish to attend. On the actual live session date, you will select the presentation you wish to join (either through their "favorite" listing or within the planner) and, within the session description, select the "join here" button. Once you click the button, you will get access to join the live session as an attendee.

**Monday, August 10, 8:30 a.m.–9:25 a.m., central time**

### Third Iron

Presented by **Third Iron**  
advanced library technologies

Being able to access medical information quickly has never been more important. Yet for many medical researchers, getting to full text from PubMed and other databases means facing a time-consuming and sometimes confusing process of navigating library systems: selecting a source on a link resolver page, navigating different vendor pages, waiting for pages to load, and hunting for a portable document format (PDF) button. It is a process that requires a number of clicks and takes time.

Join Third Iron Cofounder and President John Seguin to learn how LibKey removes these barriers to content wherever medical researchers find information—in PubMed, in library databases, in discovery services, or on the open web—by delivering one-click access to PDFs. In this fifty-five-minute webinar, Seguin will demonstrate the new LibKey services, show how easy they are to use, and share reports from libraries about how LibKey is saving researchers time, improving user experience, and making librarians' lives easier by reducing unnecessary help desk and interlibrary loan (ILL) requests.

Keep your medical library at the center of the research process by removing the barriers to access with LibKey!

**Monday, August 10, 8:30 a.m.–9:55 a.m., central time**

### Cochrane "Inside/Outside": An Update from Carol Lefebvre

Presented by **WILEY**

Join us for our annual event featuring an update from Carol Lefebvre, independent information consultant and lead convener of the Cochrane Information Retrieval Methods Group. Lefebvre will provide an independent "insider's" look at Cochrane from a library/information perspective and outline how the Cochrane Library continues to be an essential tool for evidence-based medicine (EBM).

**Monday, August 10, 9:00 a.m.–9:30 a.m., central time**  
**Rittenhouse Book Distributors & R2 Digital Library**

Presented by  

Join Nicole Gallo, executive director, Sales and Marketing, to discover precision collection development with the R2 Digital Library patron driven acquisition (PDA) program. R2 PDA enables the evaluation of patron usage data at the resource level to inform collection management decisions. Join our showcase for a review of program statistics, successes, and insights from active R2 PDA users.

**Tuesday, August 11, 8:30 a.m.–9:00 a.m., central time**  
**Preview the New EndNote Experience**

Presented by  Clarivate  
**Web of Science™**

EndNote 20 is coming soon! Join EndNote Product Manager Gillian Neff for a peek behind the curtain at the newly redesigned product. Learn how Clarivate has been using your feedback to make EndNote easier to use and a joy to work with. In this session, we will cover forthcoming product enhancements that will streamline your systematic reviews and help new users get started with EndNote more quickly.

**Tuesday, August 11, 8:30 a.m.–9:25 a.m., central time**  
**What's New in APA Databases**

Presented by  AMERICAN  
PSYCHOLOGICAL  
ASSOCIATION

Join the American Psychological Association (APA) as we host the “What’s New in APA Databases” seminar. We will provide an update on new thesaurus terms that have recently been added to APA databases; a preview of enhancements to our video training platform, APA PsycTherapy®; and an overview of the 2021 APA Books® Clinical E-Collection.

**Tuesday, August 11, 9:00 a.m.–9:30 a.m., central time**  
**How COVID-19 Revolutionized Literature Review Methodology**

Presented by  Evidence  
Partners

The incredible volume of new COVID-19 reference material combined with the necessity to accelerate this critical research has spurred major changes in how we conduct reviews. Global research organizations including the World Health Organization (WHO) and the Public Health Agency of Canada are leveraging DistillerSR’s artificial intelligence (AI) capabilities to accelerate COVID-19 research and to manage the constant and exponential increase in new data. Learn how you too can use these and other advanced technologies to adopt new, more efficient methodological practices and speed up your reviews.



**Wednesday, August 12, 9:00 a.m.–9:55 a.m., central time**

**Learn More about McGraw-Hill's New Hematology-Oncology Solution during Our Solutions Showcase!**

Presented by



A brand-new comprehensive resource that delivers 650+ combination treatment regimens, supported by evidence-based and actionable recommendations for care. Academic institutions, hematology-oncology fellows and residents, oncology nurses, and other advanced-level practitioners all need to maintain an exceptional grasp on the most current information in clinical practice and medical education. Join the session to see how our new solution makes this easy for your users and enquire about joining the pilot.

**Wednesday, August 12, 9:00 a.m.–9:55 a.m., central time**

**Artificial Intelligence 101**

Presented by **SPRINGER NATURE**

Join us for an “Artificial Intelligence 101” with Tony Reina, a medical doctor and chief artificial intelligence (AI) architect for Health & Life Sciences at Intel Corporation.

This session will increase your knowledge of hot topics in AI so that you can help your researchers find the content they need. By the end of the session, participants will have a beginners’ understanding of how AI can work in relation to health care and health research and will be able to better assist their researchers in finding relevant content on the topic of AI. We hope you can join us!

**Thursday August 13, 8:30 a.m.–9:00 a.m., central time**

**Thieme's MedOne Platforms**

Presented by  **Thieme**

Join us to discover Thieme's MedOne platforms.

Thieme's MedOne platforms rethink the way knowledge can be integrated into the work flow to promote success at every stage of medical training. Learn how MedOne-Education can support online instruction for your undergraduate programs. Discover the MedOne Suite of residency training platforms in the clinical specialties: otolaryngology, neurosurgery, plastic surgery, and radiology.

**Thursday, August 13, 9:00 a.m.–9:30 a.m., central time**

## **Tools to Accelerate Drug Discovery at Universities: COVID-19 and Beyond**

Presented by  **Clarivate**  
**Web of Science™**

The COVID-19 pandemic has highlighted the importance of data for rapid drug development. Researchers need trusted data on current drugs and clinical studies. Clarivate's Cortellis platform offers expert-curated data on the entire drug development cycle, from a drug's chemical composition to its pharmacokinetics and patents. Learn how your library can support your institution's drug discovery activities and enable partnerships with Cortellis.

**Thursday, August 13, 9:00 a.m.–9:55 a.m., central time**

## **So What Do Publishers Actually Do?**

Presented by  **Wolters Kluwer**

Join Wolters Kluwer for our Solutions Showcase when Jayne Marks, vice-president, Global Publishing for Health, Learning, Research and Practice, at Wolters Kluwer will discuss key elements that go into making a high-quality medical journal and how publishers and societies work together in partnership. This session will help librarians understand the unique values that this publishing partnership provides to anyone in the scholarly landscape who reads and uses scholarly journal literature. The key market influences that impact journals will also be covered. Some of the many publishing topics to be discussed include retractions, how publishers maximize content outside of research platforms, the shifting global dynamics, the role of advertising, and the publishing economics and ecosystem.

**Friday, August 14, 9:25 a.m.–9:55 a.m., central time**

## **How ECRI Guidelines Trust® (EGT) Empowers Medical Librarians to Succeed**

Presented by  **ECRI**

Presenter: Anne Wert, operations manager, ECRI Guidelines Trust

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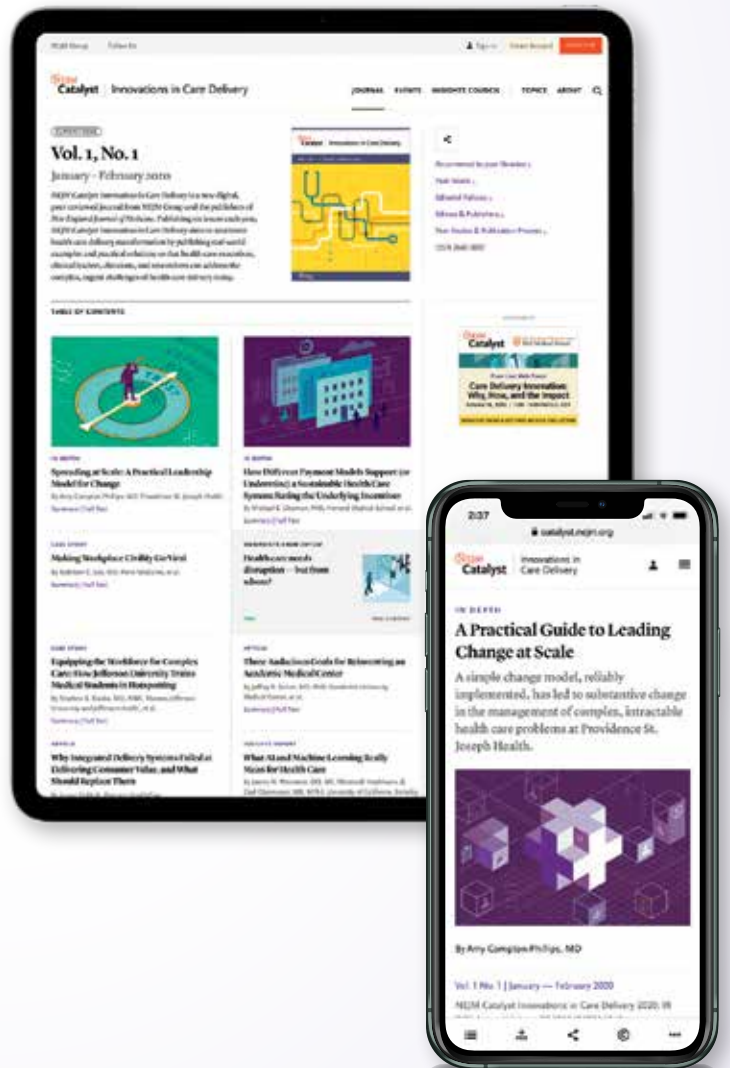
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